

Mia Matos

Associate Product Manager

Associate Product Manager with experience driving the full product lifecycle, supported by a strong foundation of 5+ years in software development. Highly effective at fostering cross-functional collaboration, identifying growth opportunities, and translating Product Requirements Documents into successful production releases.

Work Experience

Kalkomey

Associate Product Manager

Oct 2024 - Present

- Identified and delivered key growth opportunities through comprehensive analysis of customer insights, product data, and competitive market trends.
- Led the product development process, optimizing workflows from ideation to launch and iteration, while implementing value-driven validation processes for all new features.
- Analyzed user behavior and performance metrics using platforms such as Tableau and Mixpanel, translating raw data into data-driven recommendations for feature prioritization and strategic decision-making.

Zylo

Software Engineer and Project Manager

Mar 2021 - Aug 2024

- Facilitated agile ceremonies, promoting continuous improvement and collaboration.
- Collaborated with cross-functional teams to successfully implement an ambitious product roadmap.
- Enhanced project delivery by refining product requirements, leading to clearer timelines and proactive risk management.
- Optimized backlog maintenance to prioritize high-value items for continuous client value delivery.

Chicagoland, Illinois
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Skills

Engineering: JavaScript, Node.js, Python, SQL, Typescript

Product: A/B Testing, Competitive Analysis, Documentation, Technical Writing, User Acceptance Testing

Tools: AWS, ClickUp, Confluence, Github, Google Suite, Jira, Microsoft 365 Suite, Postman, Zendesk

Education

Bachelor of Science in Computer Science

University of Wisconsin - Parkside