Design Workshop

After the product goals have been agreed upon, and the persona is articulated, team members are given a short time to sketch out their solutions. Team members should sketch individually, share their designs, receive feedback from the team, then repeat the process. Then synthesize the best elements into a better product design.

Time: **2 rounds, 15-60 minutes each**
Participants: **All team members**
Materials: **Paper, pencils, pens, markers, tape, pins**