

MARIANA BECERRIL

Economist and Computer Science student with experience in tech, strategy consulting, and finance. Skilled in:

- Data analysis and visualization (SQL, Python, Superset, Excel, Tableau)
- Cross-functional, global project management
- Business intelligence, market and opposition research
- Process improvement and business transformation
- Stakeholder engagement (up to CXOs and governors)

EXPERIENCE

Airbnb San Francisco, CA September 2018 - Current
Legal and Finance Project Manager

- Drive project implementation from scoping to business hand-off including communicating project status to executive leadership in global projects on policy compliance, legal entity establishment, product launches, etc.
- Build project plans and assist project teams with functional work (e.g., reporting, contract reviews).
- Manage internal and vendor resources, gather requirements and partner with procurement on RFPs.
- Projects include: international expansion, hedging, IPO preparation, and system implementations.

Apple, Inc. Austin, TX April 2016 - September 2018
Global Finance Project Manager

- Drive a portfolio of 70+ finance and cross-functional projects including compliance rollouts, system upgrades (internal ERP and customer-facing), and product/service launches.
- Ensured seamless adoption and readiness through communication and stakeholder engagement strategies, testing, training, hand-off, and warranty support plans.
- Projects include: ApplePay launch in 17 countries; Search Ads launch in 7 countries; retail expansion in 3 countries; SAP implementations; and tax regulation compliance strategies in Latin America.

Deloitte Consulting, LLC Austin, TX February 2013 – April 2016
Strategy and Operations Consultant

- Led strategy development, policy analysis and implementation, change management, cost benefit analysis, and business process redesign for a variety of clients in tech, public sector, and pharma/healthcare.
- Advise organizations in their response to highly impactful policies, new technology, and budgetary constraints.
- Projects include: healthcare reform analysis and implementation in states; strategy development and cost reduction pharma and higher ed institutions; and business model transformation for healthcare and tech.

Lantia Consultores Mexico City (Remote) February 2011 – November 2012
Strategy Consultant

- Supported the stand-up of a federal finance agency and designed its operating model and strategy.
- Developed strategic plans for municipalities through citizen polls, coding, and data modeling.
- Drove the functional design of performance management systems by surveying and interviewing staff, designing KPIs, benchmarking program metrics, performing cost-benefit analyses, and defining processes.

Instituto Federal Electoral Mexico City April 2009 – December 2010
Project Manager

- Led a team of seven in the design of an executive information system to track the federal election.
- Facilitated requirement and design sessions and liaised between executive leadership and technology teams.
- Served as Information Liaison analyzing policies and briefing the President and CIO on transparency requests.

CIDE Mexico City September 2008 – June 2009
Research Assistant

- Researched anti-corruption and good-governance discourse, programs and indexes.
- This resulted in the publishing of a book with our findings and policy recommendations.

Sistemedic, AC Mexico City September 2005 – December 2010
Emergency Medical Technician, Instructor and Crew Chief

- Provided emergency care and transportation for the sick and wounded.
- Managed a crew (up to 10 paramedics) and fleet (up to three ambulances) for my shifts.

EDUCATION

Master, Economics and MPA
 SYRACUSE UNIVERSITY
 University Fellow (only one in class)

BA, Political Science
 EL COLEGIO DE MEXICO
 Academic Excellence Scholar