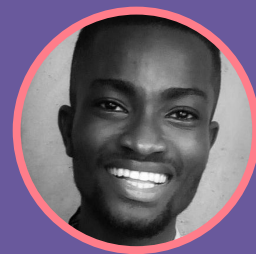


IbukunOluwa Shotubo

Product Designer | Product Associate

Professionally, I solve problems through product design. My strengths are at the melting point of problem-solving, business development, community management & relationship building. I am on a mission to make the world better than I met it by solving problems and inspiring others to do the same.



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🌐 ibukunoluwashotubo-design.netlify.app

WORK EXPERIENCE

Product Designer

Ayagigs

09/2021 - Present

Delaware (Remote)

Aya is a web-based gig platform that enables African startups and SMBs to access the best vetted African skilled talent at a fraction of the cost without worrying about payments.

Achievements/Tasks

- Currently providing leadership, direction, expertise, and strategy for the design function at Ayagigs.
- Creating high-quality UI/UX design solutions by analyzing product requirements and using tools like wireframes, visual and graphic designs, flow diagrams, storyboards, site maps, and prototypes.
- Participating in user research, competitive product analysis, and data analysis.

Web Development Lead & Product Manager

OghasTech

09/2018 - 09/2019

Lagos, Nigeria

Startup building technology products for Fashion, Media and Agriculture. <http://oghas.com>

Achievements/Tasks

- Served as the tech lead, started as the first web developer, ultimately growing to a team of 6 developers, 1 designer, and 3 interns.
- Developed 4 web projects from scratch in the span of 10 months.
- Designed the front-end of the company's flagship product, with HTML, CSS, and Bootstrap, also worked on the back-end, with Laravel.
- Managed and coordinated a team of three on product development, two PHP back-end developers, and one UI designer.
- Adapted product's web designs to look better on the web than the product designs given.
- Trained and supported 2 interns on web development for 2 months.

EDUCATION

Entrepreneurial Leadership - ALX Launchpad

African Leadership Xcelerator

09/2019 - 04/2020

Nairobi, Kenya

Courses

- Project Management
- Communicating for Impact
- Entrepreneurship and Leadership
- Data and Decision Making

Computer Science - National Diploma

Yaba College of Technology

12/2012 - 12/2015

Lagos, Nigeria

SKILLS

Administration

Business Development

Creative Thinking

Innovative

Interaction Design

Team work

Communication & Interpersonal Skills

Public Speaking

Design Thinking

Presentation skills

Oral Communication Skills

UI UX Design

Written Communication Skills

Problem Solving Skills

Attention to detail

LANGUAGES

English

Native or Bilingual Proficiency

Creoles and pidgins, English-based

Full Professional Proficiency

Yoruba

Native or Bilingual Proficiency

INTERESTS

Building Systems

Education

Business Development

Lean Startup Methodologies

Leadership, Governance, Influence

Entrepreneurship, Startups, Technology