IbukunOluwa Shotubo

Product Designer | UX Designer | Product Associate

Professionally, I solve problems through product design. My strengths are at the boiling point of problem-solving, business development, strategic thinking & relationship building. I am on a mission to make the world better than I met it by solving problems and inspiring others to do the same. Pium believes I'm awesome; I actually am - https://linktr.ee/ibukunoluwashotubo

✉ ibukunoluwashotubo@gmail.com   📱 +2348180968619

📍 Lagos, Nigeria   🖱 ibukunoluwashotubo.design

in linkedin.com/in/ibukunoluwashotubo   🐦 twitter.com/ibukunshotubo

WORK EXPERIENCE

Product Designer
Samaria

04/2022 - Present   *Remote*

Building tools to enable the 21st century Christian thrive in the global body of Christ.

Achievements/Tasks

- Leading research to ensure that the product's goal is understood and pursued clearly.
- Building the design systems to produce a cohesive product.
- Building the user interface design of the MVP, which is currently in development.
- Serving as the current product owner.

Product Designer
Ayagigs

09/2021 - 02/2022   *Delaware (Remote)*

Africa's first crypto-powered freelancing platform.

Achievements/Tasks

- Provided design leadership towards the building of the flagship product.
- Created high-quality UI/UX design solutions by analyzing product requirements and using tools like wireframes, visual and graphic designs, flow diagrams, storyboards, site maps, and prototypes.
- Participated in user research, competitive product analysis, and data analysis.

EDUCATION

Entrepreneurial Leadership - ALX Launchpad
African Leadership Xcelerator 🔗

09/2019 - 04/2020   *Nairobi, Kenya*

Courses

- Project Management
- Entrepreneurship and Leadership
- Communicating for Impact
- Data and Decision Making

Computer Science - National Diploma
Yaba College of Technology

12/2012 - 12/2015   *Lagos, Nigeria*

SKILLS

Product Design   Communication

Design Thinking   Problem Solving

Critical Thinking   Leadership

Business Development   Prototyping

Public Speaking   HTML, CSS, GIT

Presentation skills   Team work

Strategic & Creative Thinking

LANGUAGES

English
Native or Bilingual Proficiency

Creoles and pidgins, English-based
Full Professional Proficiency

Yoruba
Native or Bilingual Proficiency

INTERESTS

Productivity   Education

Building Systems, structures and processes

Business Development   Lean Startup

Leadership, Governance, Influence

Entrepreneurship, Startups, Technology