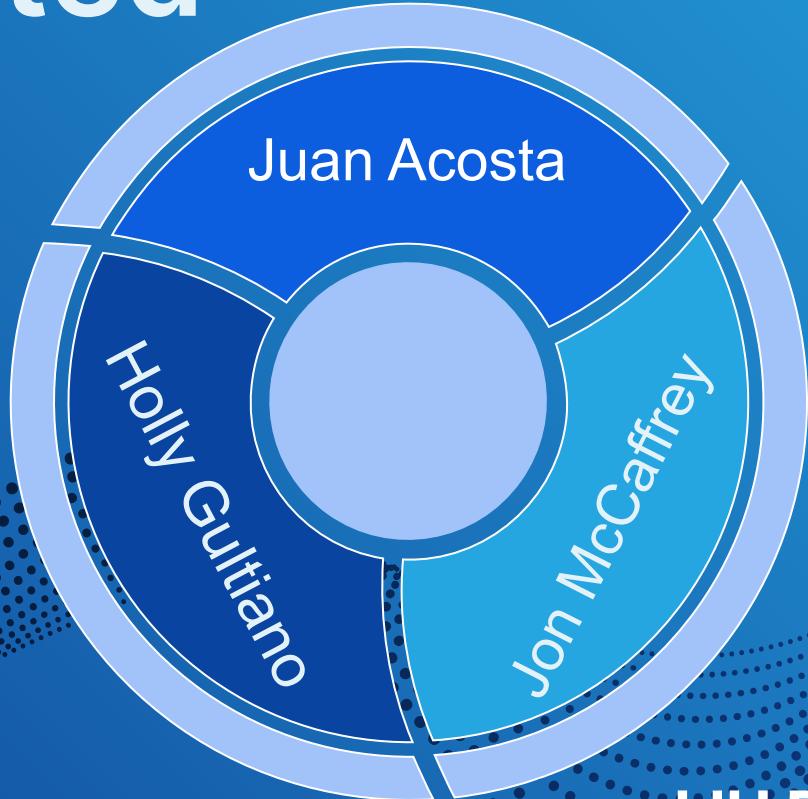


Unlimited Potential



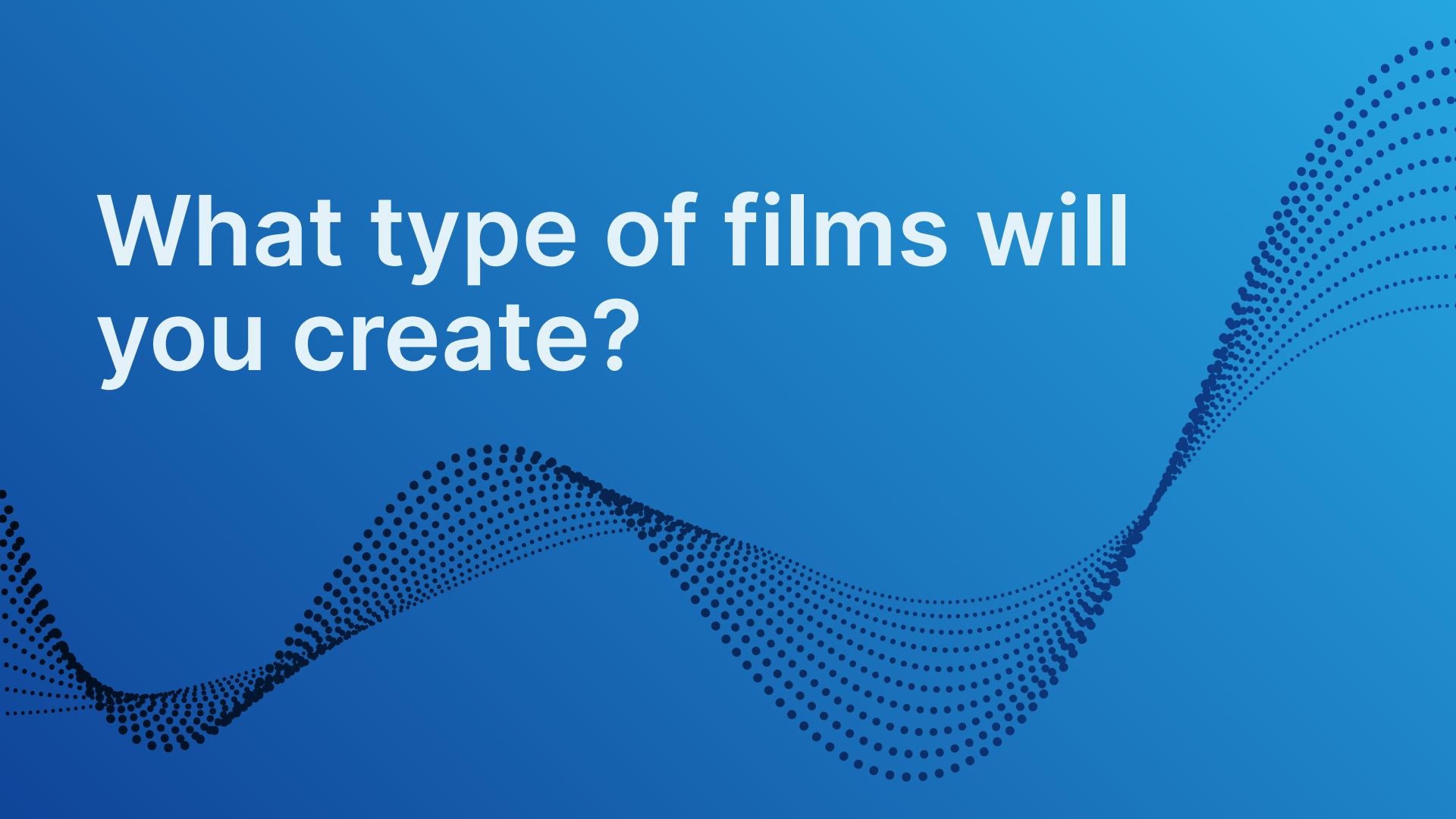
How to expand MS studios quickly and successfully

Presented by:



JJH Data Consulting

What type of films will you create?



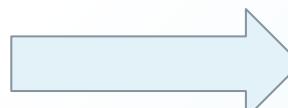
Summary

- **Top 3 genres**
 - Action / Adventure
 - Drama
 - Comedy
- **Streaming vs. Box office release**
- **Source video game franchises**
- **Next Level**

Data Resources

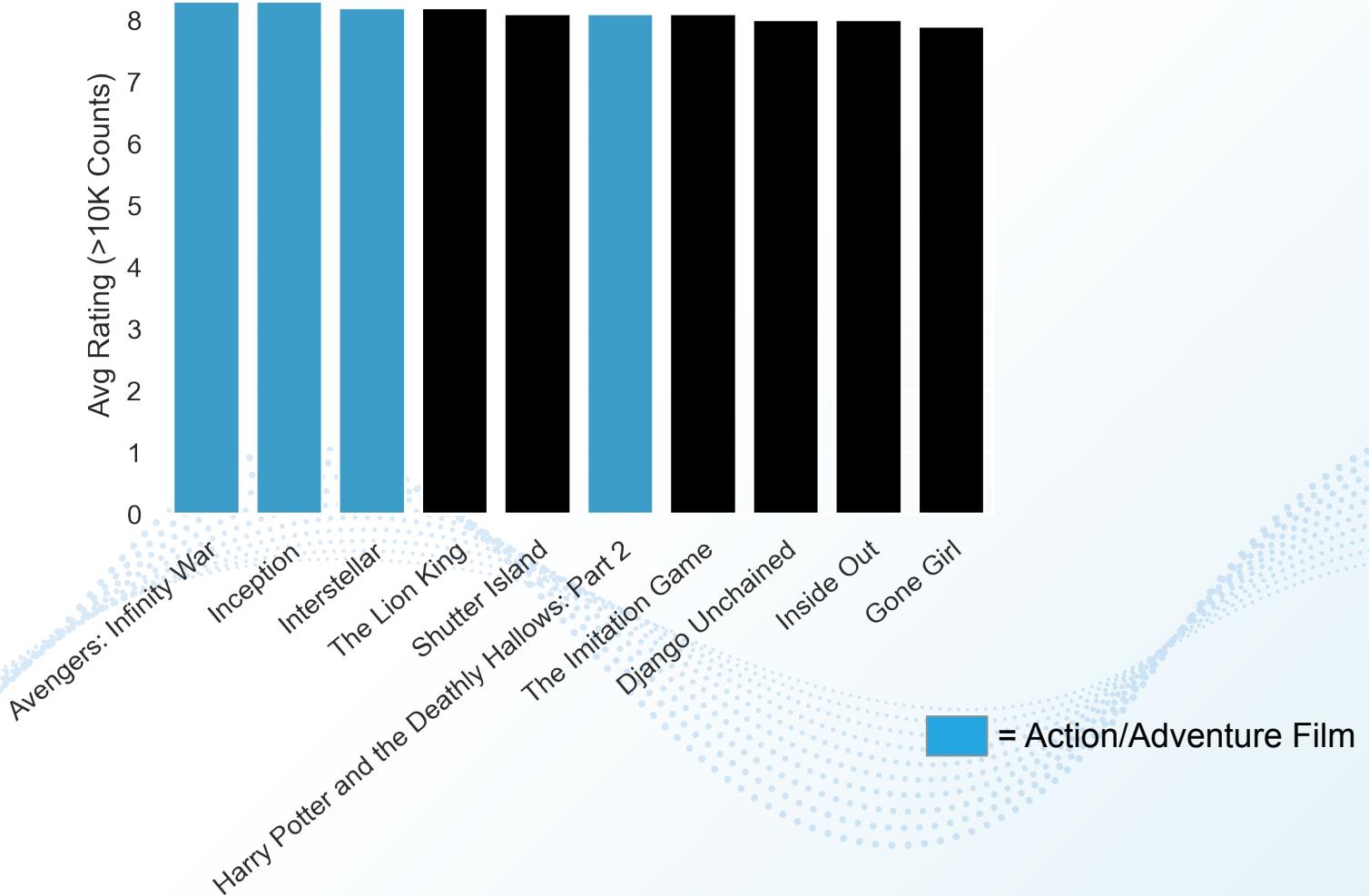
- **The-Numbers.com**
- **The Movie Database**
- **Netflix streaming**
- **MPA Summary reports**

Methods

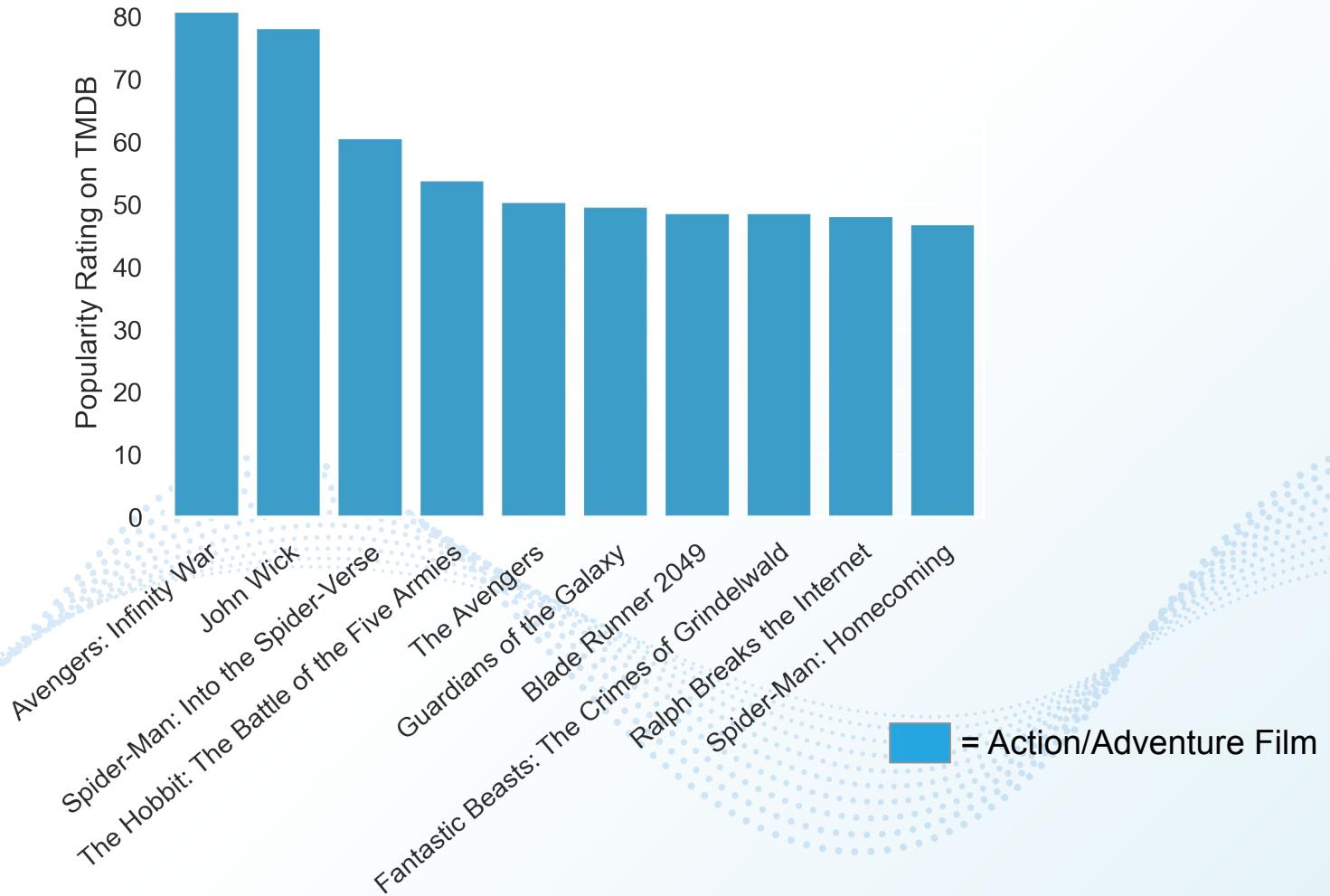
- Box office returns
 - User ratings / popularity
 - Netflix streaming hours
 - MPA financial summary
- 
- Most popular & profitable genres
 - Best outlet for release

1. Action / Adventure

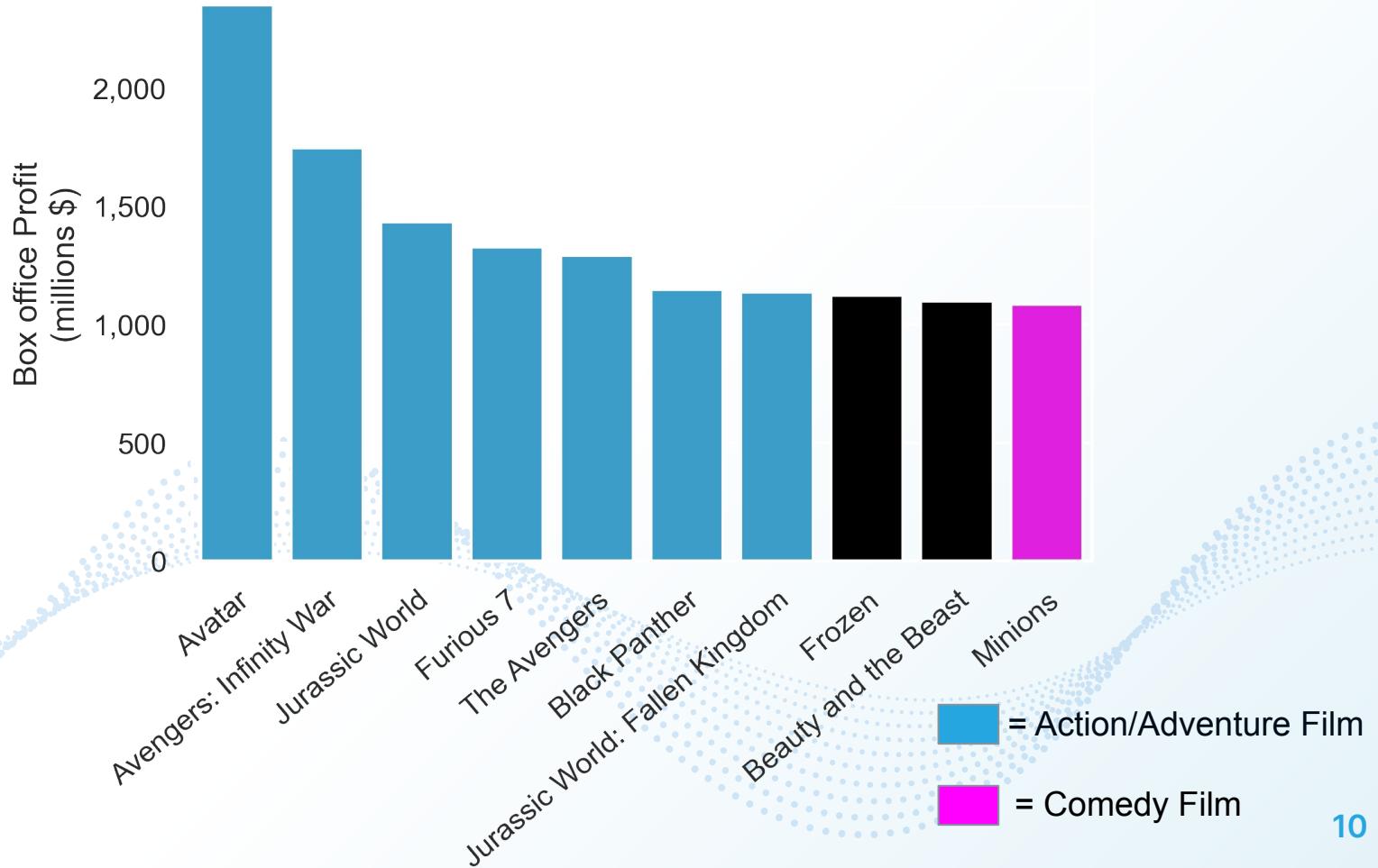
Highest Rated Movies from TMDB



Most Popular Movie Titles from TMDB



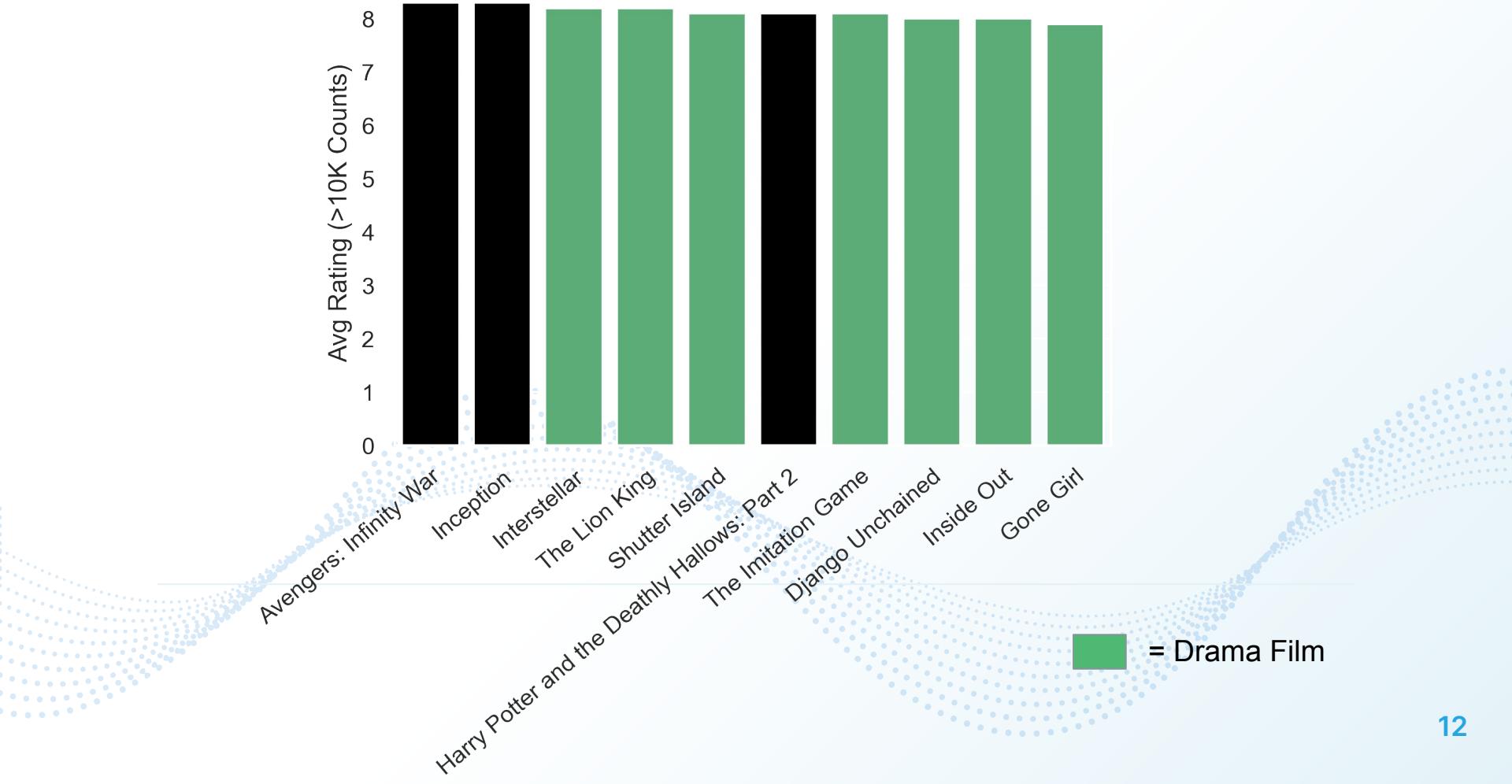
Top 10 Movies by Gross Profit



2. Drama



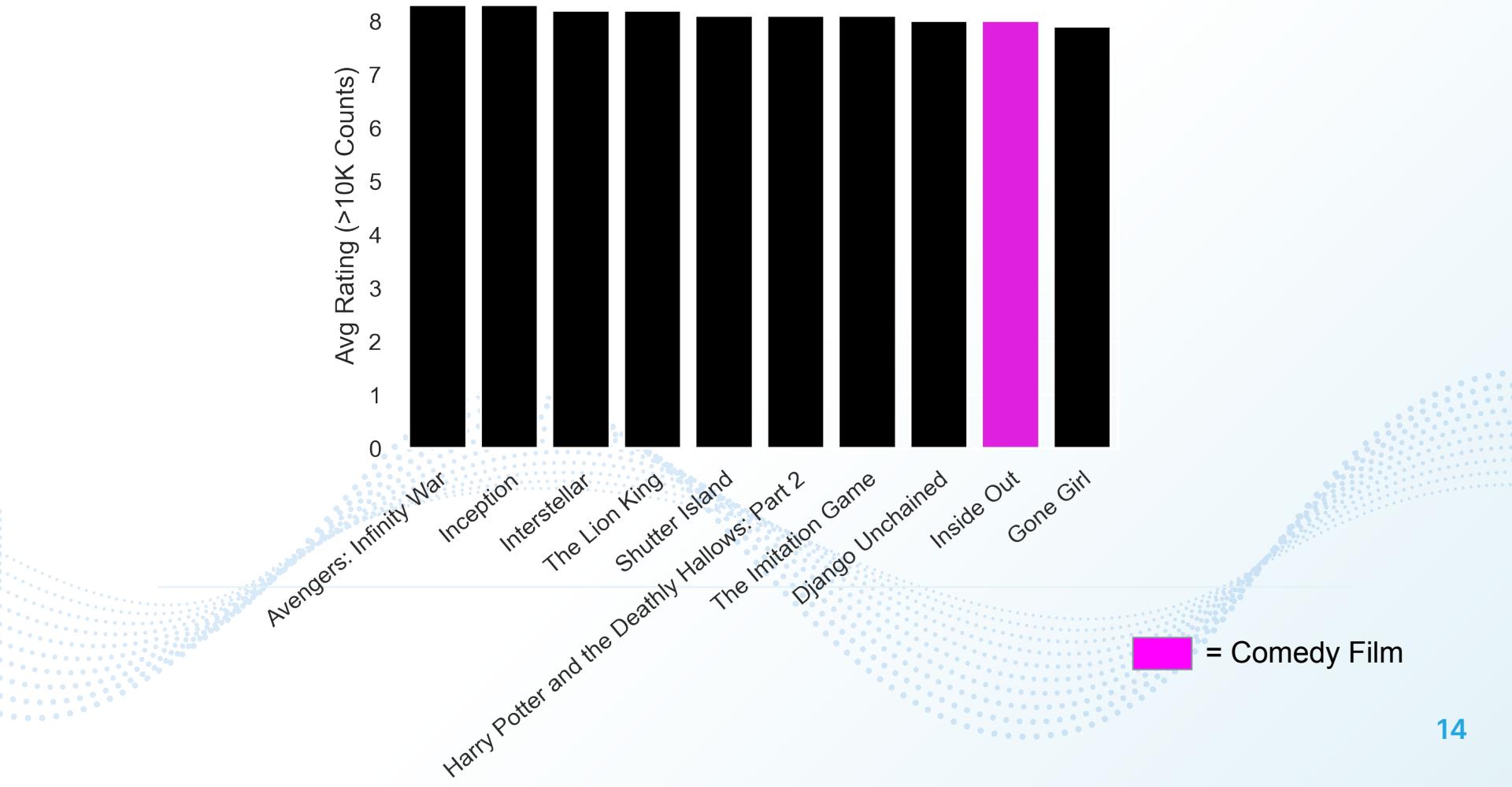
Highest Rated Movies from TMDB



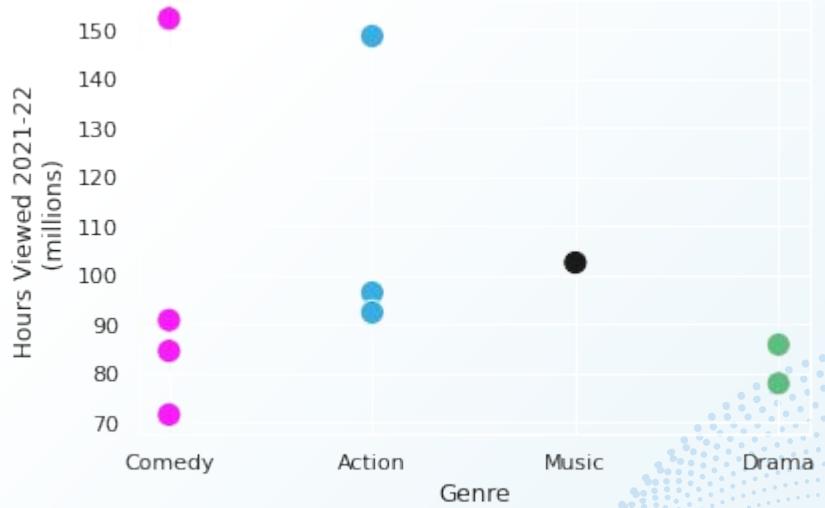
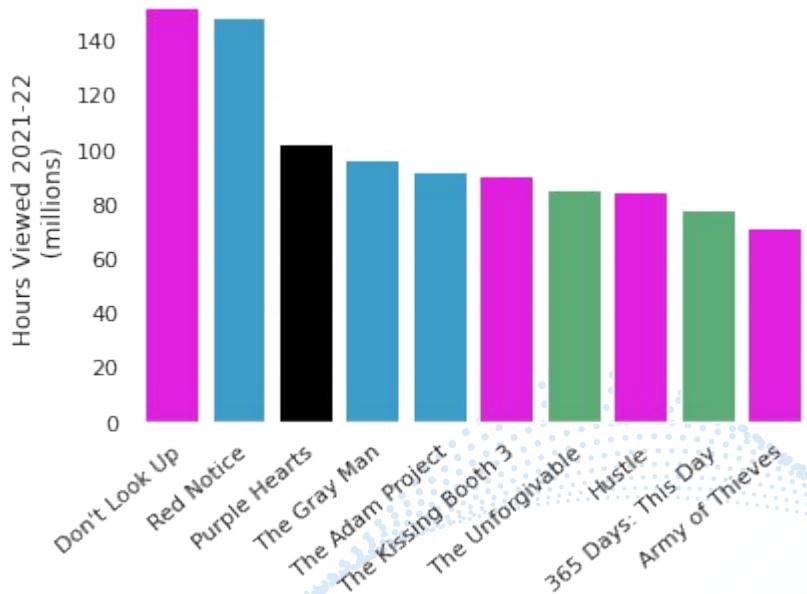
3. Comedy



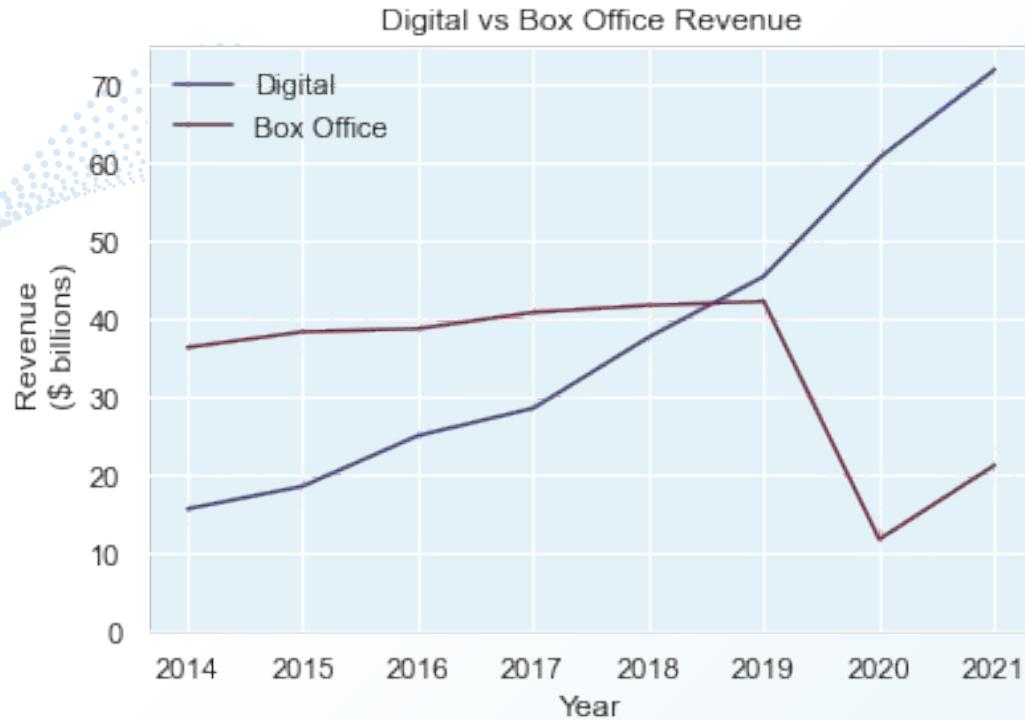
Highest Rated Movies from TMDB



What People Are Watching on Netflix Globally



Streaming vs.Box Office



For the MOST popular and profitable...
why not incorporate all 3?

Video Games

A proprietary resource...



\$68.7 billion

Sale pending on Activision Blizzard from this year

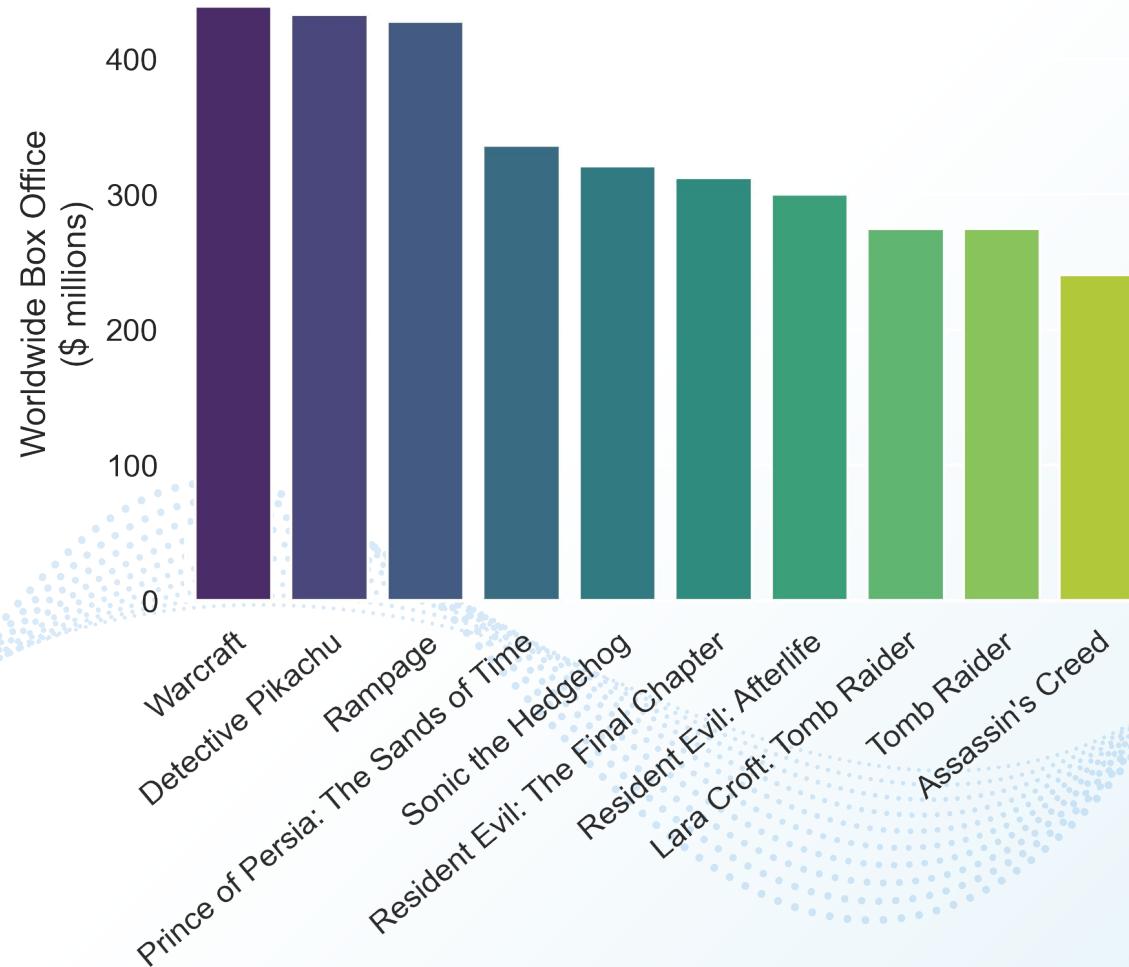
>25 million gamers

In XBox Game Pass Library alone

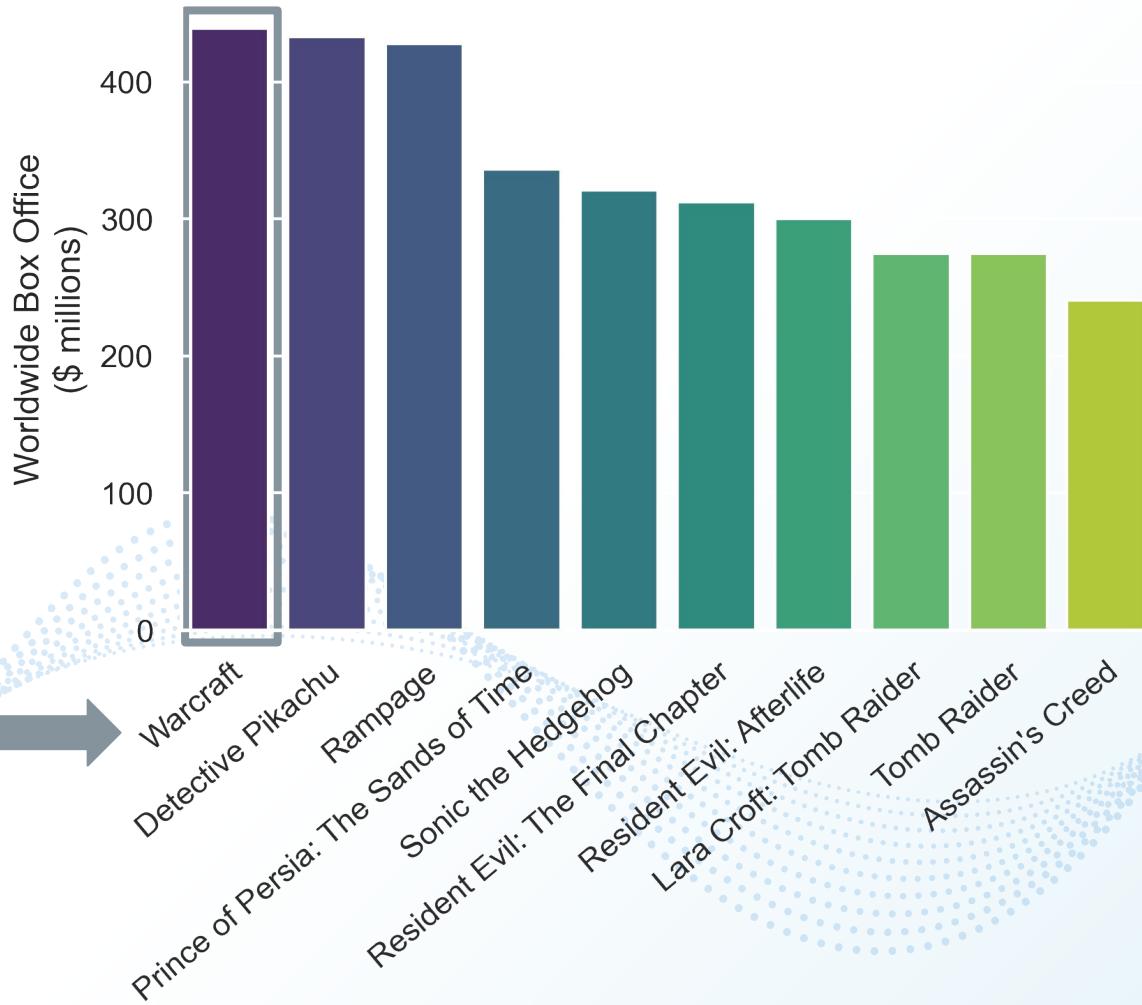
100s of potential titles

Halo, Minecraft, Call of Duty, Diablo...

Video Game Movies Worldwide Box Office



Video Game Movies Worldwide Box Office



Limitations

- Genres
- Streaming data
- MPA reports

Summary

- Top 3 genres
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 - Drama
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- Next Level...

Next level...

Merge MS Studios
and MS Games
for VR / AR experience



Thank you!

Any questions?

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