

# SMARTMOVE

closer<sup>ag</sup>

# OVERVIEW

# OUR CONTENT MANAGEMENT SYSTEM

MULTI CHANNEL

TEXT TO SPEECH



**SmartMove**

GEO-SPATIAL

GEO-CODING

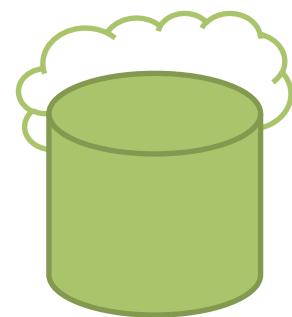
RING FENCING

# GEO-SPATIAL = ADD LOCATION

CONTENT

```
<entry name>London Eye</entry>
<name>London Eye</name>
<desc>Lorem ipsum</desc>
<address>Riverside Building,
County Hall, London</address>
```

SMARTMOVE



GEO-LOCALISED  
CONTENT



# Query types

SHOW ME ALL THE PUBS IN SOHO!

RADIAL + SEMANTIC



show me all **pubs** in a range of 1  
mile from x,y

RING FENCING + SEMANTIC

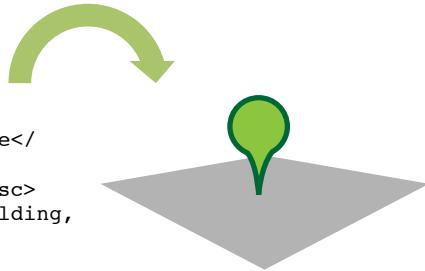


show me all **pubs** in a range in a  
specific area

# GEO CODING AND REVERSE GEO-CODING

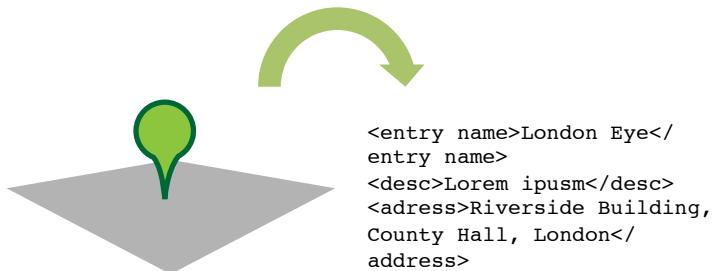
## GEO-CODING

```
<entry name>London Eye</entry name>
<desc>Lorem ipsum</desc>
<address>Riverside Building,
County Hall, London</address>
```



IMPORTING THE DATA  
CREATING NEW ENTITY

## REVERSE GEO-CODING



VISUALISING AND EXPORTING DATA

# MULTI CHANNEL & FORM FACTOR



- FULL BROWSING
- MOBILE BROWSING
- APPS
- KIOSKS
- ...

# OPEN TECHNOLOGIES



**SmartMove**

- RESTFUL SERVICE LAYER
- SPRING 3.0
- POSTGRES 8.3 + POSTGIS
- J2EE
- LUCENE
- APACHE

# DEMO...

# SOME APPLICATION SCENARIOS

# TREASURE HUNT



Collect digital traces of a book, a story, an author, etc to win gifts

# SPATIAL STORIFY



Provide times and places to enrich the reading of publications already purchased by users

# CONNECTING THE READERS



Connect the community of local users to arrange reading experiences

Thank you