

# Harry McCardell

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Searching for a career in social media space using development and design skills learned from my computer science background.

## EXPERIENCE

### **Great Lakes Gaming, Rochester, NY — Executive**

NOVEMBER 2020 - SEPTEMBER 2021

Co-owner of Great Lakes Gaming esports company. Worked as the COO, social media manager, tournament admin, and Twitch moderator. Ran social media accounts (@glgaminglounges) to create an exciting, fun and positive community of gamers interested in competitive esports.

### **University Arenas, RIT — Brand Advancement Assistant**

AUGUST 2017 - AUGUST 2021

Worked on promotion staff for RIT Men's and Women's Division 1 hockey games. Included collaborating with a small team to run fan based promotional events before, during and after games to create a fun and inclusive experience.

## EDUCATION

### **Rochester Institute of Technology, Rochester, NY — Bachelors of Science**

AUGUST 2017 - PRESENT

GPA: 3.3

Completing a Bachelors in Game Design and Development with a Minor in Advertising and Public Relations. Expected graduation date, May 2022.

## EXTRACURRICULAR

### **Phi Sigma Kappa, Upsilon Tetarton Chapter — President, Inductor, Recruitment Chair**

JANUARY 2018 - DECEMBER 2021

As president, handled all outside business related to the Chapter while overseeing all internal operations and making the Chapter achieve all goals from the oncampus office. As inductor, tasked with leading the associate brothers through the education process and preparing them for a positive future in the fraternity.

### **New Student Orientation, RIT — Leader, Supervisor**

APRIL 2018 - DECEMBER 2020

Trained a large group of Orientation Leaders in preparation for orientation week on topics from Title IX, campus safety, and college life at RIT. As an Orientation Leader, guided a large group of new students to give them the best information and most comfortable transition into the next chapter of their life.

## SKILLS

Twitter/TweetDeck

Instagram

Twitch

Hootsuite

Adobe XD, Photoshop,  
Illustrator

C#, Javascript

HTML, CSS

## AWARDS

**Sigma Theta Gamma Corporation Cardinal Principles Scholarship** is awarded based on exemplary display of the three Cardinal Principles of Phi Sigma Kappa: Brotherhood, Scholarship, Character.

**The Isaac L. Jordan Sr. Endowed Scholarship** recognizes students with leadership, citizenship, high personal standards, academics, and good morals.

