

Harry McCardell

Searching for a career in the digital marketing space using design skills gained from my computer science degree.

PROFESSIONAL EXPERIENCE

The Untamed, West Virginia — Videography Intern

SEPTEMBER 2022 - DECEMBER 2022

Videoring and photographing outdoor excursions for The Untamed YouTube channel. A unique experience learning how to quickly and effectively operate a camera to capture wildlife, specifically big game animals such as whitetail deer and black bear. Edited videos using Adobe Premiere and created content for use on social media.

Great Lakes Gaming, Rochester, NY — Social Media Manager

NOVEMBER 2020 - SEPTEMBER 2021

Grew social media platforms for the gaming lounge startup utilizing Twitter and Instagram. Built an exciting, fun and positive community of gamers interested in video games and competitive esports. Planned and curated social media posts weekly and during live events.

University Arenas, RIT — Brand Advancement Assistant

AUGUST 2017 - AUGUST 2021

Worked on promotional staff for Rochester Institute of Technology's Men's and Women's Division 1 hockey games. Collaborated with a small team to run fan-centric events before, during, and after games creating an entertaining and inclusive experience.

EDUCATION

Rochester Institute of Technology, Rochester, NY

AUGUST 2017 - MAY 2022 • GPA: 3.3

Bachelor of Science in Game Design and Development with a Minor in Advertising and Public Relations.

EXTRACURRICULAR

Phi Sigma Kappa, Upsilon Tetarton Chapter — President, Inductor, Recruitment Chair

JANUARY 2018 - DECEMBER 2021

As president, managed all external business related to the Chapter while overseeing internal operations. Led the Chapter to achieve our philanthropic goals with the Special Olympics of New York. As inductor, mentored new brothers through the education process and prepared them for a positive future in the fraternity. As recruitment chair, designed theme and planned events to attract new members

New Student Orientation, RIT — Supervisor, Leader

APRIL 2018 - DECEMBER 2020

As supervisor, trained a large group of Orientation Leaders in preparation for orientation week on topics from Title IX, campus safety, and college life at RIT. As leader, guided a large group of new students to give them the best information and most comfortable transition into the next chapter of their life.

Rochester, NY

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mccardellch.github.io/portfolio/

Instagram: @harrymcc99

Twitter: @harry_mccardell

SKILLS

Twitter/TweetDeck

Instagram, TikTok

Hootsuite

Adobe Photoshop, Premiere, Illustrator, After Effects

C#, Javascript, HTML, CSS

AWARDS

Sigma Theta Gamma

Corporation Cardinal

Principles Scholarship

awarded based on exemplary display of the three Cardinal Principles of Phi Sigma Kappa: Brotherhood, Scholarship, Character.

The Isaac L. Jordan Sr.

Endowed Scholarship

recognizes students with leadership, citizenship, high personal standards, academics, and good morals.

HOBBIES

Biking, Skateboarding, Skiing, Hockey, Golf, Cooking, Music, Outdoors