

A love letter from

TUVI
TP



(volume
2024 //

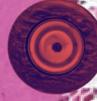


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W E L C O M E



We trust that y'all are ready for spring as we
are so excited you're reading our SPRING ZINE!

We hope 2024 has been treating you right!

We've been busy with 3-For-Frees, upcycling,
collaborating with other sustainable
organizations, and simply living sustainably!

IVTP members worked hard writing and
crafting this masterpiece, so we hope you all
love it as much as we do.

Love, IVTP <3





MISSION STATEMENT

BY BRIDGET BOMMER AND MEG BACH

Isla Vista Trading Post's philosophy is to show consumers that they have the **power** to change the way the fashion industry works by altering their spending habits. IVTP carries this out through creating a **community-based circular economy** of clothing throughout Isla Vista.



Our student-run organization encourages **originality** and **creativity** to inspire conscious shopping habits. We hope that our efforts will make strides towards **eliminating the stigma** that surrounds second-hand shopping by providing a positive experience with thrifting in the community. Clothing is given away for free at events in order to replace the monetary transaction of purchasing clothing with a deeper, more permanent one. IVTP emphasizes the importance of **accessibility**, especially in such an expressive and personal art form—fashion.



Community members that attend IVTP events learn that the value is not so much in the clothing given away for free, but in what they can learn, and consequently do. IVTP hopes to **empower** the community to vote with their dollar by supporting sustainable industries..



WHAT WE'VE BEEN UP TO!



IVTP Halloween
10/31/23



Fuck Fast Fashion Flea
11/11/23

This year IVTP has been up to a lot! We've been involved with quite a few events such as...



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Tabling on Campus



KCSB x IVTP
11/29/23



Over the course of Fall and Winter Quarter we've already recirculated over 2,500 pieces. We've also been active online, continuing to spotlight creative second-hand outfits with our Thrifted Thursday series on Instagram, as well as starting Fuck Fast Fashion Fridays and an email newsletter!



BY EMMA ABERCROMBIE PETERS

THE ACCELERATION OF MICROTRENDS

BY GEMMA CHU

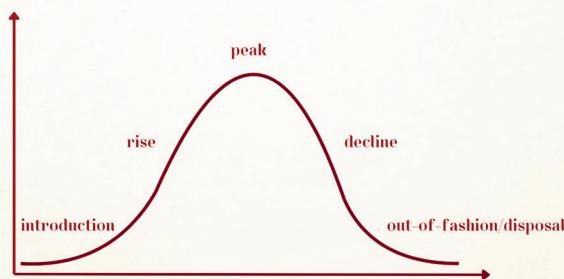
In recent years, the fashion landscape has undergone rapid transformations, primarily fueled by the pervasive influence of social media and the internet. Trends now appear and disappear at an unprecedented pace, creating a cycle of quick consumption and disposal where what's considered fashionable today may be deemed outdated tomorrow. The significant sway of social media platforms and major fashion companies play important roles in shaping consumer behavior. Individuals find themselves overwhelmed with images of the latest trends, creating an environment where the constant purchase of new items is encouraged to keep up with the ever-changing fashion landscape. A notable example is the rise of influencer culture, where prominent figures on social media push specific styles, signifying the birth of a new trend and the death of an old one.

This continuous cycle of microtrends, while dynamic and fast-paced, has detrimental consequences for the environment, resulting in increased waste and pollution. The fashion industry produces a staggering 100 billion garments annually, with up to 92 million tons ending up in landfills. Shockingly, only about 20% of textiles are collected for recycling or reuse. The pressure to stay current with rapidly changing trends often leads to garments being worn only a few times before being discarded, contributing to a 36% decline in the number of times a garment is worn over the past 15 years.

Yet, the consequences extend beyond environmental impact. The relentless pursuit of the latest trends has shifted the focus of fashion from a form of personal expression and identity to a mere conformity to what is deemed fashionable by social media influencers or major fashion brands. This has resulted in a noticeable homogenization of personal style, where individuals opt to fit in with the current trend rather than expressing their unique taste. The loss of self-expression is strikingly evident, as fashion becomes less about reflecting individual personalities and more about adhering to external influences. It is highly common to be exploring a thrift store and see copious amounts of pieces fitting specific microtrends from just a few months ago. This shortened lifespan of clothing intensifies the environmental impact of production and disposal and, more significantly, hurts individuals' journeys to use fashion as a means of expressing their true selves.

However, there is a silver lining in the growing movement toward sustainable fashion and conscious consumerism. Increasing numbers of individuals are recognizing the importance of redefining their relationship with clothing, choosing timeless pieces, engaging in thrifting, and supporting ethical and sustainable brands. This shift signifies a collective desire to break free from the constraints of fast fashion trends and rediscover the genuine expression of personal style and identity.

Microtrend Life Cycle



SHOW YOUR LOVE WITH SECOND-HAND GIFTS



Spreading love doesn't have to be bad for the environment!

By Mia McCarthy



Sweetheart bracelets were once cherished tokens of love exchanged between couples separated by war. Today, these vintage treasures can often be discovered on eBay for less than \$50!

Transform a thrifted top into a personalized keepsake by adding your lover's name or a sweet catchphrase using scrap fabric. This simple DIY not only gives new life to old clothes but also creates a heartfelt reminder that will make your loved one think of you every time they wear it.



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Elevate your gifting game with a silk scarf, sourced from thrift stores or online via eBay. Opt for hues that mirror your loved one's taste, ensuring a heartfelt and personalized present. These versatile scarves serve as exquisite decor accents when hung on walls, draped over lamps, styled in hairdos, or elegantly knotted around the neck.

MERMAID JEANS

For my sisters who wear my clothes
and don't give them back to me <3

by Maren Reed

i'll see you again
as a mermaid wears jeans,
finding
evolving, past
outgrowing

turning up
under my bed,
piles on my floor



or my sister's closet,
when i'll see her wearing
a shirt i wore when i was 16

i'll want you back,
circling in my drawers
everything comes around

again.





HAUL CULTURE

BY NAOMI KAYSER

Social media births fashion trends. Accessible to a majority of consumers across the globe, programs like Instagram, TikTok, and YouTube are arguably the most efficient way to spread creative ideas throughout the world of fashion. Whether it's elaborate marketing ploys by influencers, or simple self expression found in personal feeds, users take in fashion media every time they scroll, swipe, and tap through these apps.

Our reliance on social media as a culture today, along with programmed algorithms that continue to feed us what we "want" to see, only increase our susceptibility to online content. So, when shopping hauls are posted on social networks, it is likely that users' inevitable viewing of them will lead to a desire to participate. While hauls can be an innocent way to share personal style and creativity, haul culture as a whole poses a threat to the environment and heavily contributes to the fast fashion industry.

A typical haul video consists of a few packages of clothing being unboxed and shown off, sometimes tried on, by the buyer. While they can be sponsored by the featured brand, many users make and post hauls without monetary incentives. Motivations for viewing this content vary from searching for inspiration to mindless scrolling. The clothing spectrum of hauls range from hand-me-downs and thrifted pieces to hundreds of dollars worth of clothing. The latter end of the spectrum is where the danger sets in: users quickly realize that more items shown equals more views, leading to more profit, leading to more hauls... the cycle of overconsumption from hauls is seemingly endless.

Feeding this endless loop is the fast fashion powerhouse of today, Shein. As of 2021, Shein is the leading tagged clothing brand on haul videos, with 2.5 billion views of their hashtag on TikTok. When I looked up #sheinhaul on TikTok, I found that most hauls are between 50 and 100 items, and many of the girls that purchased them, to quote, "don't even remember what [they] got", or "went on Shein to buy one thing, and ended up buying 50 [+] things". Many of these videos are clear examples of the mindless consumerism evident in haul culture. The millions of viewers on these videos further contribute, leaving comments that say, "commenting to stay on shein tok". These comments and likes secure their contact with Shein hauls, effectively sucking them into the black hole that is the fast fashion industry.

While the consequences of normalizing hauls are harmful, I definitely have been speaking to the extreme. Haul culture is not inherently dangerous; many online users take to making and watching hauls as a hobby, and aren't aware of its non-sustainable association. This only emphasizes the need for evaluating hauls as an influential form of media in order to help consumers understand their role in fashion sustainability. That being said, haul with caution :).



CORE VS CORE

★★★★ Aesthetic Fight

Welcome, one and all, to the CORE WARS of Isla Vista Trading Post! I am your host, Naomi Kayser, eager to witness the highs and lows of these opposing aesthetics. "Maximalism" and "Silent Luxury" face off to prove how the lifestyle and typical fashion of their core reigns supreme. May the most timeless and sustainable win!

In the left corner of the ring, under all those layers, Maximalism prepares for the fight.

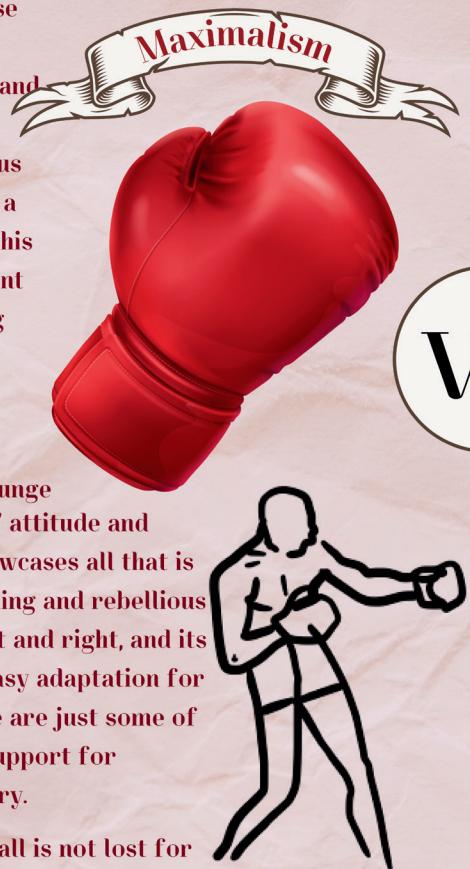
Maximalism stands for all things abundant and eccentric. Known for their adaptability,

Maximalism operates through the continuous and complicated incorporation of pieces in a look, and has no need for a specific style. This allows Maximalism to take up many different cores (I heard they steal an item of clothing from each of their losing opponents!!!).

Maximalism is well prepped for this fight, having been trained by Harajuku, another eclectic aesthetic rooted from Japanese grunge culture. Taking from Harajuku's "fuck you" attitude and clashing prints and colors, Maximalism showcases all that is expected of a confident core. The eyecatching and rebellious aspects of this core attract supporters left and right, and its inclusivity of different styles allows for easy adaptation for those inspired. Elton John and David Bowie are just some of the celebrities who have shown immense support for Maximalism and their win over Silent Luxury.

However assertive Maximalism may seem, all is not lost for Silent Luxury. Maximalism has been seen with consumerism lately, and we all know how that could affect their fight tonight. Consumerism has been known to be harmful to the environment, contributing heavily to the overproduction of clothing waste in landfills. Not to mention,

Maximalism's obsession with "more is more" driven by consumerism may lead to a perception that is not fitting for all occasions. However, their path to the win can be found in shopping sustainably.



Over on the right side of the ring, our second core warms up by ... re-ironing their dress pants? Typical Silent Luxury. As a core, Silent Luxury represents the sleek and articulately simple side of today's fashion. Logos, bright colors, and bold silhouettes disgust them, certifying the unmendable rivalry between Maximalism and Silent Luxury. One thing that Silent Luxury reigns supreme in is their security in identity; they rarely stray from blacks and whites, proudly showing their neurotic professionalism.

Silent Luxury claims to have been self coached, but those in the crowd can clearly see a similarity in form to previous fighters that came before: Old

Money and Model Off Duty, to name two. Like their counterparts, Silent Luxury emulates all that society desires in high fashion, without the loud logos. While some may see Silent Luxury as a fraudulent copy of brands like Hérmes and Louis Vuotton, this core markets themselves more as a loophole to the unachievable expenses of luxury fashion. Basics are found everywhere, giving fans plenty of opportunity to replicate Silent Luxury's prowess. Unlike Maximalism, Silent Luxury's classy (and slightly boring) persona raises likeability for all types, making them a hit for supporters.

Although Silent Luxury may seem secure in identity, it could never trump Maximalism's authenticity. Even though Silent Luxury might advocate for accessibility to high fashion, their desire to mirror the 1% of the fashion world is ever present. A simple lack of logos does not distract from the persistent idolization of wealth. In this match, it is crucial for Silent Luxury to find strength in sustainable fashion, using one-of-a-kind pieces to spice up their look while still retaining sophistication.

While both cores put up a good fight, the ultimate win resides in how you, the viewer, translate Maximalism, Silent Luxury, and all other cores introduced by popular culture. Following aesthetics highlights some of the fun in fashion, but the real excitement comes from how individuals draw from trends and create their own form of self expression. Perhaps your core will be next up - see you in the ring!

BY NAOMI KAYSER

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IVTP LOOK-N-FIND

BY BELLA GENOLIO



- | | | | | | |
|-----------|--------------------------|--------------|--------------------------|----------|--------------------------|
| ① eyeball | <input type="checkbox"/> | Olive | <input type="checkbox"/> | carrot | <input type="checkbox"/> |
| Snake | <input type="checkbox"/> | ② eight ball | <input type="checkbox"/> | tooth | <input type="checkbox"/> |
| apple | <input type="checkbox"/> | worm | <input type="checkbox"/> | starfish | <input type="checkbox"/> |

IVTP LOOK & FIND

Check the box next to the items you
can find in the picture!

LIST OF LOCAL THRIFTS

BY GEMMA CHU



AFFORDABLE OPTIONS:

ALPHA THRIFT STORE- 5624 HOLLISTER AVE

DESTINED FOR GRACE - 5960 HOLLISTER AVE

UNITED FAMILY ASSOCIATION THRIFT- 5156 HOLLISTER AVE

HIGHER BUDGET, MORE CURATED PIECES:

CROSSROADS TRADING- 1025 STATE ST

THE CLOSET TRADING COMPANY- 714 STATE ST

URBAN FLEA MARKET- 729 STATE ST





INNOVATIONS IN SUSTAINABLE SHOPPING

BY JOEY HUDSON

Innovations in sustainable shopping have revolutionized the thrift and resale industry, paving the way for accessibility and convenience. Emerging trends and technologies have seamlessly integrated into the fabric of secondhand shopping, making it easier than ever before to embrace eco-conscious consumption. More convenient ways to acquire new clothing sustainably include, secondhand online marketplaces and apps, clothing rental services, and clothing swaps.

Online Thrift Platforms

Whatnot emerged in 2021 as a dynamic online resale marketplace, redefining the shopping experience through its innovative approach of hosting live streams across diverse categories. Whatnot hosts an extensive array of clothing categories tailored to cater to every taste and era. For lovers of contemporary fashion, the platform showcases a curated selection of women's contemporary apparel, featuring coveted brands like Free People and SKIMS. Diving into vintage fashion, Whatnot offers women's true vintage clothing spanning the decades from the 1960s to the 1990s. For enthusiasts of early 2000s aesthetics, Whatnot also has a Y2K category, brimming with iconic pieces from old mall brands and renowned designers of the era, encapsulating the essence of early millennium style and culture. Whatnot makes it so easy to shop secondhand with their diverse range of clothing



categories it promotes the reuse of existing garments, reducing the demand for new production and decreasing the carbon footprint of the fashion industry.

Additionally, Whatnot's emphasis on live streams creates a unique shopping experience that prioritizes transparency and authenticity. By showcasing items in real-time and allowing sellers to interact directly with buyers, Whatnot builds trust and accountability within its community, which is something that consumers are wary of on other online marketplaces, they know they can trust the secondhand piece they saw in real time, further encouraging sustainable consumption practices. Overall, Whatnot plays a pivotal role in promoting sustainability within the fashion industry by providing a platform for individuals to buy and sell pre-owned clothing, fostering community engagement, and encouraging conscious consumption habits.

Clothing Rental Services

Clothing rental services have emerged as a game-changer in sustainable shopping, offering a viable alternative to traditional shopping methods. By facilitating access to high-quality garments for a fraction of the cost, rental platforms encourage consumers to experiment with their style while minimizing their environmental footprint. These services use innovative subscription models and personalized recommendations to curate wardrobe selections tailored to individual preferences, fostering a culture of mindful consumption and reducing textile waste.

Clothing rental presents a sustainable solution for acquiring garments suited for one-time events or occasions. This is perfect for events such as Deltopia, music festivals, or themed events! Opting to rent such pieces not only fulfills immediate needs but also mitigates the likelihood of them languishing unused in your closet, only to be eventually donated, with many donations sadly culminating in landfills.

Clothing Swaps

Clothing swaps serve as a dynamic component of sustainable fashion practices, offering an engaging and communal alternative to traditional shopping and disposal methods. This might be the best method because it is FREE.

These events provide a platform for individuals to exchange pre-loved garments, extending the lifespan of clothing items and reducing the demand for new production. IVTP knows clothing swaps well, as our whole mission is to recirculate clothing within our community. Our 3-for-Free events aim to be an easy way to get new clothing secondhand, right in our own community. By participating in clothing swaps, individuals can refresh their wardrobes without contributing to the environmental strain caused by fast fashion. We encourage you to host clothing swaps with friends to refresh your wardrobe! Make one of your hangouts a clothing swap day and have everyone bring a few items of clothing in good condition that they don't reach for anymore. Have fun with your friends while finding new homes for your old clothes, and get new pieces at the same time!

WE LOVE
THRIFTED
THURSDAY

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d crisp t

How To Get The Most Use Out Of Your Clothes

BY: RACHEL HARRISON

How Often you should wash your clothes:

- Shirts and blouses: after 1-2 wearings
- Dress pants or slacks: after 2-3 wearings
- Jeans: after 4-5 wearings
- Sweaters: up to 6 wearings with an undershirt
 - 1-2 wearings without
- Suits/blazers/casual jackets: after 5-6 wearings
- Workout clothes: after 1 wearing
- Sleepwear: after 2-3 wearings



AMOUNT OF TIME YOU COULD LOVE YOUR CLOTHING IF YOU DON'T CONSTANTLY WASH IT:

- Jeans can last 2-5 years
- Cashmere can last up to 30 years!
- Shirts last 2-3 years.
- Sweaters last 1-2 years.
- Suits can last 2-3 years.

Of course these are only averages...

If you love your clothes, take care of them, and only wash them when necessary, then your fashion treasures can last not only you, but others who you pass them onto, a lifetime.

The longer the lifespan of your clothing, the better it is for recirculation, which means your precious clothing items can be donated to others who want to contribute second-hand to its lifespan instead of getting donated to the dump!

Do you remember that favorite shirt that you had less than 6 months ago?? Sadly, I don't either because you washed it every time you wore it, and slowly the fabric began to deteriorate. With the exception of sweating and getting your clothes more than a surface level of dirty, give your shirts a little more love knowing that the average shirt will only live life of around 35-50 washes.

EXCESSIVE WASHING OF OUR CLOTHING HARMS THE ENVIRONMENT WE LOVE:

Now we all know what a difference we can make in our clothes' lives if we reduce the amount of times we wash them, but what does washing your clothes excessively do to our environment? First off, every load of laundry we do uses 20-25 gallons of water. That is the equivalence of 400 cups of water! Not to mention, all of this water needs to be heated which not only wastes energy, but additionally releases greenhouse gas emissions that warm our environment. This is only the harm of one load - now imagine the amount of loads of laundry you do every year. That is a lot of water and energy being wasted on something that does not need the immediate attention.



Also, each time we wash a load of clothing, pollutants are released into our rivers, lakes, and oceans. These pollutants within our clothes are more specifically referred to as microfibers, which are microscopic pieces of plastic that release from our clothes with each cycle. Within a single wash, your clothing may release up to 700,000 fibers, which then release down the drain and into our waterways. This is especially common within the first 5 washes of your clothing since that is when the most microfibers are released.



If you want to play your part in loving others, loving your clothes, and loving the environment, then you will choose to give it a few more days when thinking to yourself "does this outfit I wore for 2 hours need to be washed?" If your answer is yes, there are other strategies that involve lengthening the lifespan of your clothes in a more environmentally conscious fashion (get it?). Instead of using a washing machine, we can hand-wash our clothes to save as much as 7,840 gallons of water annually. Another strategy for cleaning "dirty" clothes is by simply airing them out. Hanging your clothes up outside over night will get rid of odors and you will wake up ready to conquer the day feeling good about yourself, your environmental impact, and knowing that your clothes will live on to see many more glorious years.

HUMAN RIGHTS ABUSE IN FAST FASHION

BY
KANO KITAGAWA

Do you know about the "The Rana Plaza Collapse"? It was a major disaster showcasing the harms of the fast fashion industry which killed 1134 people and injured thousands more in Bangladesh. It is said that this happened due to sloppy management of the working environment. In many instances like this, the human rights of workers in the fast fashion industry are abused. Some of these include:

1. EXTREMELY LOW WAGES

- The fast fashion industry takes advantage of poor countries or communities to produce low-cost clothing. 85% of textile workers get below the minimum wage, receiving 2 to 6 cents for every piece of clothing.

2. OVERWORKING EMPLOYEES

- In east Asian countries, workers are forced to work up to 100 hours a week to meet the high customer demand.

3. CHILD LABOR PRACTICES

- The fast fashion industry is well-known for succumbing to relying on child labor to meet high customer demands. This deprives involved children of education and traps them into a cycle of poverty and exploitation.

4. ABUSE TOWARDS WOMEN-IDENTIFYING EMPLOYEES

- Women workers often suffer from gender-biased violence and harassment in workplaces.

5. HEALTH AND SAFETY CONCERNs

- The companies responsible usually refuse to invest money in order to improve workplaces, and the workers are forced to work in poor, unhealthy environments for a long time which often results in a multitude of health problems.

SHEIN

SHEIN workers were working 75 hours shift with very little time off. Also, SHEIN's \$11 bikinis and \$7 crop tops were made by people working in unsafe conditions which lack windows and emergency exits. Many workers worked without contract and minimum wages requirements.



ZARA

In the factory of ZARA in Brazil, the workers have been working up to 16 hours a day, and they were also restricted with their freedom of movement and have been forced to work in cramped workshops in Sao Paulo, according to the article published in 2021.

A woman working at an H&M supplier factory in India told that she got physical violence from a male supervisor yelling, "you are not meeting your target production."

SOME OPTIONS FOR ETHICAL BRANDS:

PARKER CLAY

Parker Clay is an American-based brand looking to create a future without exploitation by bettering lives and communities in Ethiopia. The brand has partnered with Ellita Women at Risk program, fighting to bring women out of prostitution by providing a more stable income and safe working environment.



Neococo is a mission-based apparel company founded for the sole purpose of creating jobs for women refugees through the art of hand embroidery. Faced with challenges such as adjusting to a new culture and securing a job, Neococo provides refugees with community and support to make them feel safe and achieve financial independence.



OUR "LOVE LETTERS" PLAYLIST

- ♥ " Tunnel of Love " by Wanda Jackson
- ♥ " Sugar Town " by Nancy Sinatra
- ♥ " Thinking of You " by Sister Sledge
- ♥ " Here, There and Everywhere " by The Beatles
- ♥ " Let the Light In " by Lana Del Rey
- ♥ " Till the Moon Don't Shine " by Demi Lovato
- ♥ " Sing You a Love Song " by Of Montreal
- ♥ " Take Care " by Beach House
- ♥ " I Got Lucky " by Elvis Presley
- ♥ " Lovin' You " by Minnie Riperton
- ♥ " Love and Happiness " by M. Green
- ♥ " David Bowie I Love You Since I Was Six " by Brian Jonestown Massacre
- ♥ " Lovestink " by Alice Phoebe Lou
- ♥ " I Only Want To Be With You " by Dusty Springfield

WITH LOVE,
JWJP ♡

FALL BACK IN LOVE WITH YOUR CLOTHES

BY: SHARIFAH GARDNER



It is normal to grow bored with your wardrobe. There are several ways to update your wardrobe all while staying sustainable and not purchasing any new items. Here are a few ideas for styling the clothing you already own:

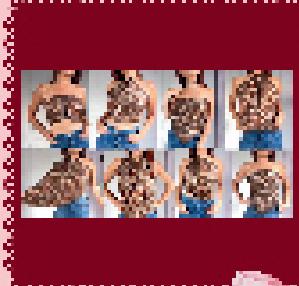


Tie some of your tops, dresses and turn them into skirts to expand your collection of skirts. Remember to tie a bow with the sleeves of the hoodie! Or add extra dresses to your wardrobe by pulling up your favorite maxi skirt; you could even tie a cute belt around your waist.

Given their versatility, scarves are an ideal article of clothing. You can tie them in a knot around your waist to form a miniskirt.



Long sleeves are amazing since there's so many different ways you can style the sleeves. Tie your sleeves down in, tie a cross-over style, or go strapless with a bow tied in the front or back!



We don't always need a new wardrobe, there's so many ways to fall back in love with the same garment, we just have to get a little creative.

A SCANDINAVIAN APPROACH TO SUSTAINABILITY

BY BRIDGET SOMMER

Scandinavian countries (Norway, Sweden, Denmark, etc.) are known for being environmentally conscious nations. It goes hand in hand with their welfare model which focuses on creating equal opportunities, care and protection for their people. It is no surprise, then, that Scandinavian fashion follows suit as a noteworthy leader in the push for more sustainable consumer options. In terms of fashion, the region and the classic aesthetic of clean lines and functionality has textile initiatives to significantly reduce greenhouse gas emissions by 2050. Scandinavia seems to be an ideal model of what an existential approach to not only the future of sustainable fashion could look like, but a larger sustainable society could hold. If they can do it, can it be applied elsewhere?



Brodspill Drakt

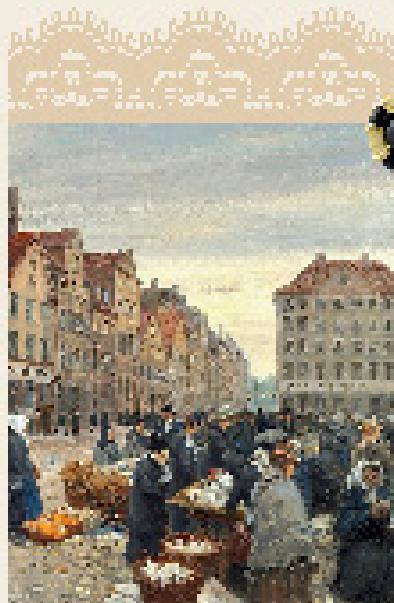


Brodspill Drakt



Mari's Market under Korn

While living in Copenhagen, Denmark, for four months, I learned first hand how these countries are able to create a culture that promotes sustainable fashion in a way that is cool and incredibly approachable something that most of the US still struggles with. Firstly, secondhand and flea markets were everywhere. Due to the cold and dark Danish winters, these only existed outdoors in the summer and fall before the weather got too extreme, but this seemed to be a positive instead of a hindrance as it was something everyone would look forward to. All these markets, prices were reasonable from all sellers yet still maintained a healthy range of flea market levels that included everything from the standard cheap Goodwill style bins to curated consignment style stands. There was something for everyone, no matter



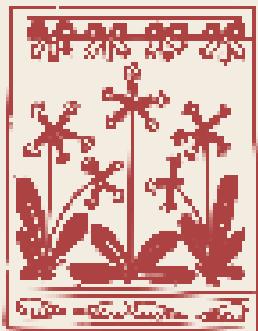
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Danes budget on style. Another benefit to their approach is that even though Scandinavian countries have a reputation for everyone looking the same, it does not fully extend to fashion. Due to the dark winters, again, Danes sport bright colors to make up for the outside dreariness and do this in a way that reflects self-expression more than trends. Second-hand clothing items are inherently more unique than what one could buy from chain or popular stores, so it makes sense that it is easier to show individualism in a fun way through secondhand clothing. Microtrends are almost impossible to find on the streets and instead it is more likely to see the Danes restyle their existing, unique pieces in new ways that evolves their personal style does.



Snowy Denmark, Madsen



The Scandinavian perspective on fashion left like a refreshing drizzle like everything that sustainable fashion advocates like IYIP want from our society and it was amazing to see it put into action on a large scale such as this. A road to sustainability has already been paved, it is time for more countries to take it.

"WELL LOVED"

Нет никого, кто не
может быть любимым.



ANIMAL EXPLOITATION IN

BY KRISTIN HOGGARD

“Leather” has been used for clothing since ancient civilizations, but saw massive growth with the mechanization of the “leather” industry during the industrial revolution. The industrialization of “leather” production included urbanization of the tanning process, the invention of new tools and equipment for creating “leather” clothing, and the development of mass production techniques, as seen in the form of factory production and assembly lines. To keep up with the demand for “leather” clothing products, there was a massive increase in production of “leather”. Today, most nonhuman animal leather products are sourced from the “meat” industry, which is a whole other environmentally intensive industry. Despite being a byproduct of the “meat” industry, one would not exist without the other. The croutonification of nonhuman animals works to keep these intertwined industries thriving.

The term “leather” itself is used by the fashion industry as a means of distancing the consumer from the exploitation of living beings to make clothing products. By cratonifying nonhuman animals, there is a reduction in value given to their lives by human society to justify the turning of their bodies into fashion statements. Although “leather” is produced as a byproduct of the meat industry, the two have co-evolved and are now dependent on each other to survive. Dismantling the “leather” and meat industry would be a combined effort to liberate nonhuman animals exploited for these commodities and lessen human impact on the environment.

THE FASHION INDUSTRY

In the fashion industry, "leather" is used to create purses, belts, shoes, jackets, pants, tops, and everything in between. These products come not only at a cost to the consumers' wallets, but to the planet we all call home as well. "Leather" production is a very resource intensive industry that requires large amounts of water, land, and energy, raising its ecological footprint. Livestock farming, the main source of "leather" leads to habitat destruction by converting land to grazing. The tanning process, which is what transforms raw hides into "leather" suitable for clothing, uses chemicals that can leach into soils and waterways, degrading the health of the environment.

There is some good news. "Leather" products are made to last! Shopping for "leather" items second hand is a great way to reduce the environmental impact of the fashion industry. See one spend an hour at thrift stores to find cool new pieces for some thrifited "leather" clothes! From pants and jackets to shoes and belts, second hand "leather" allows for creating the perfect outfit while keeping used clothing in circulation and out of the landfill, while reducing the demand for newly-made "leather" goods. Make "leather" work for your sustainable lifestyle by shopping second-hand!.



fuck fast fashion

CLOTHING AS ART



BY JESSIE DAVIES

"There is much to support the view that it is clothes that wear us and not we them... they mold our hearts, our brains, our feelings to their liking."

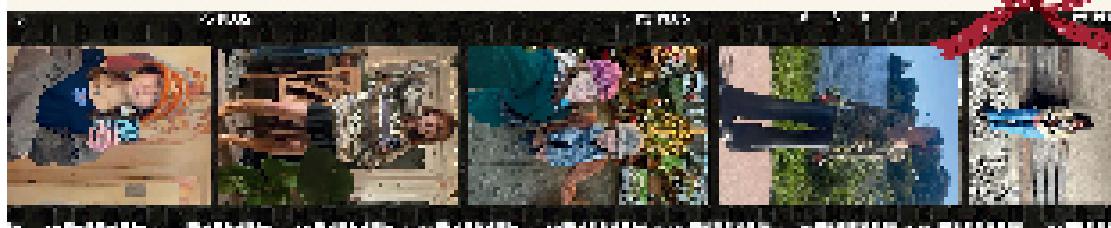
Virginia Woolf

We all need clothing. In the barest sense, we need something to put on our bodies. But beyond that, an outfit can determine our futures: whether it's to get a job, win one crush's heart, or blend in at school. Throughout history, society has even policed clothing in order to define a "right" and "wrong" way to dress. Despite having evolved past the point of discriminatory dress laws, there's still widespread judgment towards those who don't abide by societal ideals. Fortunately, the power of clothing as an artform is rooted in its controversy. Clothing acts as a "densely coded system of signification" that allows us to misappropriately convey personal, sexual, and political messages (Selshin 24c 84), although appearances may not be everything, they certainly have a powerful influence.



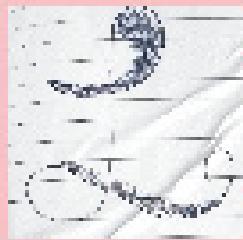
Regardless of if you're judged or admired for the way you look, the clothing you wear can speak for itself; it can represent your person even when unspoken. Nina Belshin elaborates on this phenomenon in her article "Clothing as Subject," stating that "clothing, more than any other object or possession, is closely identified with the body of the absent wearer." In this way, clothing can be a substitute representation of your identity. The relevance of this particular function of clothing is rooted in feminism, which (in a nutshell) has granted women the ability to create their own "image after all, the 'female' identity is 'fabricated'...according to the rules and standards of society'" (Belshin 22). Still, the limitless modalities of style can allow anyone to reclaim this power. The art of clothing provides a unique medium for individuals to disavow the male gaze that has thus far "determined the images that shape their identity" (Belshin 22). This ideology, however, is often overshadowed by the aesthetic value placed on clothing.

The tendency to oversimplify fashion through labels has belittled the ways fashion can be used to express all that doesn't meet the eye. We are too quick in characterizing clothing as being either one extreme or the other as being "in" or "out," "trending" or "strange," "flattering" or "trumpery." Maybe it's because we're all used to the confinements set by society, or maybe it's because we view clothing as a fun, superficial interest. But, lest we forget, the underpinnings of clothing as an art are not incompatible with this mindset. Our desired aesthetic that reflects your individual identity as well as your individual tastes can be achieved. This is in many ways what art demands. To balance the potent dynamics of aesthetic and expression.



References

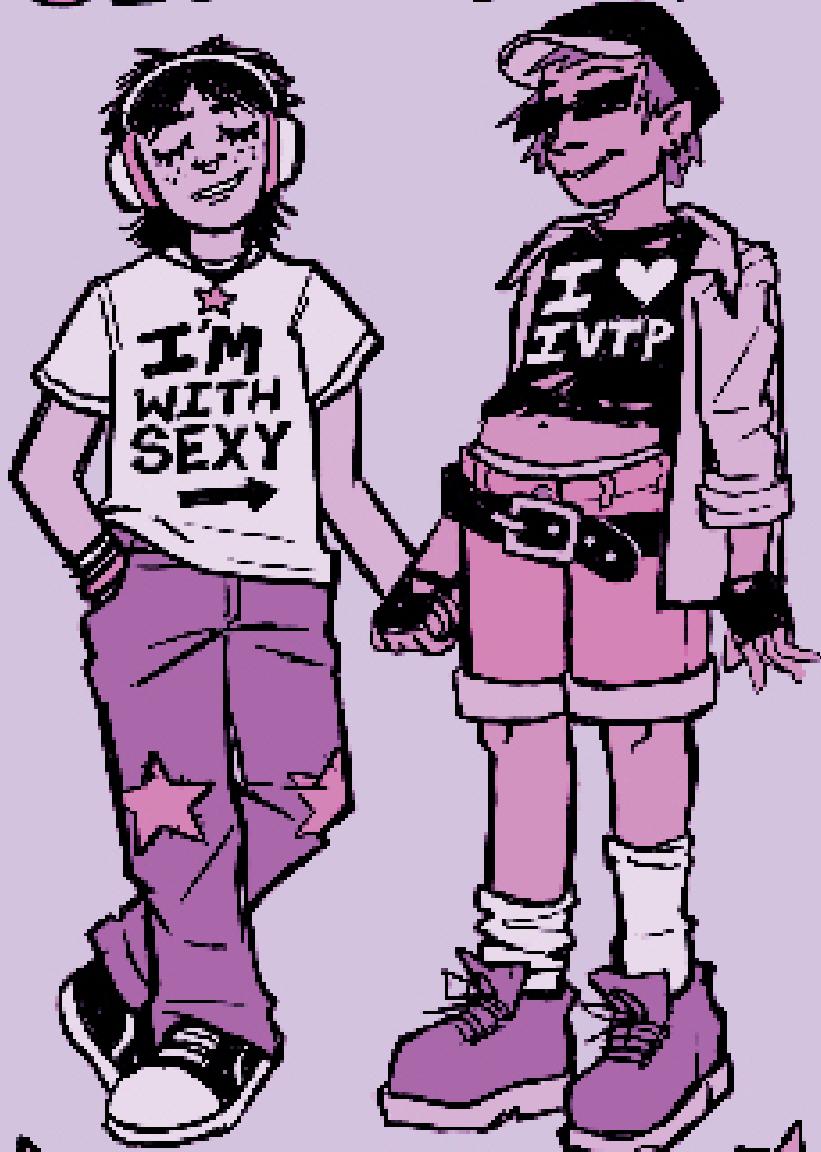
- Belshin, Nina. "Clothing as Subject." *Art Journal*, vol. 62, no. 1, 1993, pp. 20–25. JSTOR, <https://doi.org/10.2307/23042502>. Accessed 1 Mar. 2021.



THE LETTER SONG

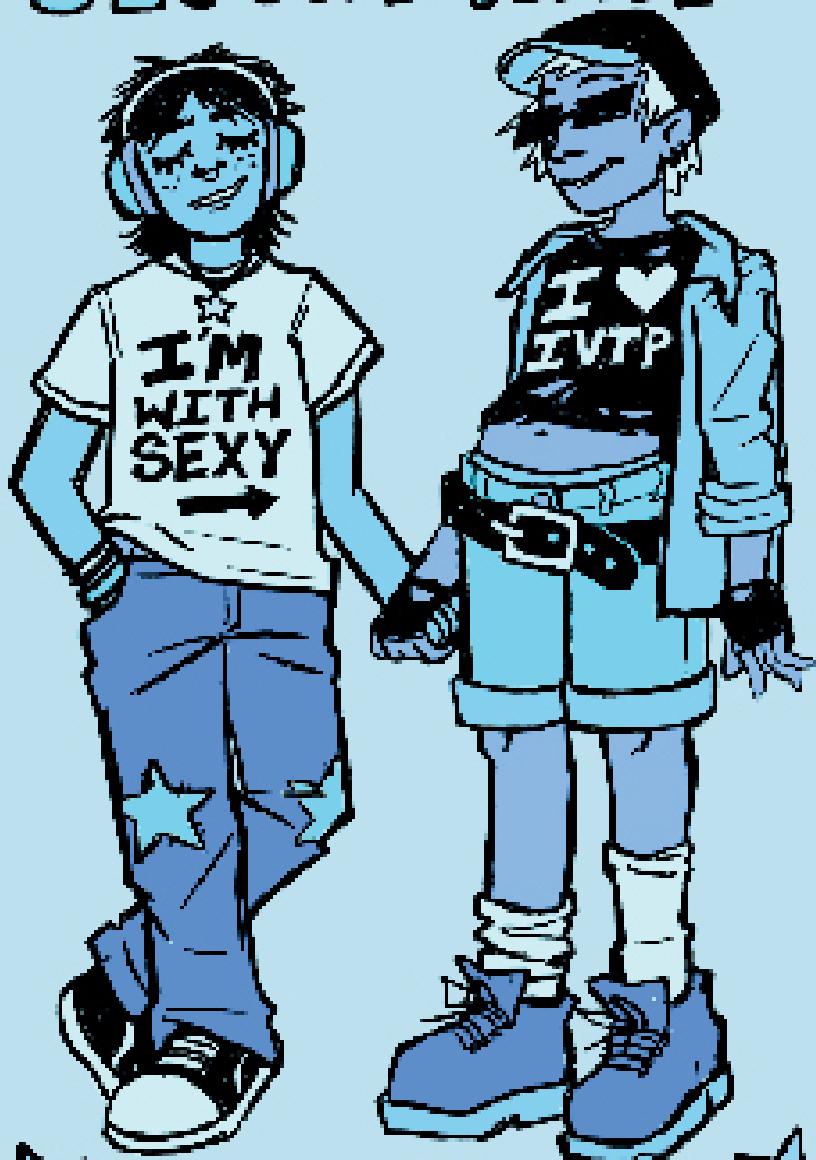
What a beautiful thing it is to be
living in this world! This morning, I
woke up and immediately (posture, verb)
with my housemates (person) and
began singing. It made me feel so
(emotion, noun). I knew that we decided to
(subject)
walk to (place in town) to get some
(verb). On our way, we were
(verb). Surprised by a think pop-up of
(place in town)
to our surprise, all the children were free!
We went on and (TV series)
our favorite song, (song). We
brought out (verb) pieces of
delicious, delicious, and headed home. We got invited!

SEXY PEOPLE
WEAR
SECOND HAND



ISLA VISTA
TRADING POST

**SEXY PEOPLE
WEAR
SECOND HAND**



**ISLA VISTA
TRADING POST**

"GIRLS JUST WANNA GROW PLANTS"

GORDON'S NEW ANTI-FASHION CAMPAIGN BY MARGARET STONEPIPE

In response to London's Fashion Week, a new ad campaign "Girls Just Wanna Grow Plants" rolled out. Billboards have popped up around the UK spreading images of models dressed in leathery contours dozing off in Nature.

The campaign criticizes social media's impact on the fashion industry with over consumption and trying to keep up with thousands of ever changing microtrends. The sleepy nature of the models is meant to highlight consumers overall exhaustion.



Not only does this ad campaign hope to promote slow fashion but also mental health by showing how achievable and important connecting to nature is, with one of the billboards resulting 'Tired of the Hustle, wanna lose the leaves instead.'

The ads backgrounds serve as a reminder of what's important for our earth and our minds.





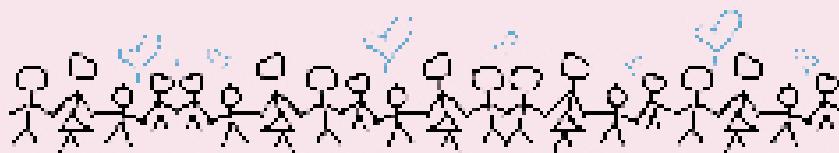
THE ISLA PEOPLE'S A COMMUNITY PROJECT

Picture this: you didn't have time to make it to the store again this week... shhhtter... and you're in such a pinch. You're low on food, menstrual products, and even a top to wear out tonight. Or, in an alternate scenario, there's a random stack of groceries and toiletries that that pesky unleashed left in your pantry last quarter. You don't want to throw it all out, but what are you to do? To your luck, the most beautiful solution has just presented itself because... in sleepy little Isla Vista, the Isla Vista People's Pantry.

The People's Pantry launched this past winter is located at the Methodist Church on the corner of Chumash Paseo and Swan. The pantry, a mutual aid project in Isla Vista, works to provide free resources to Isla Vista residents. This community driven project operates on a simple yet powerful ethos take what you need and leave what you can. It's a testament to the strength of collective care and empathy where residents come together to support one another in times of need.

Isla Vista Trading Post is more than proud to be a part of and community partners with the People's Pantry! The donations we collect from Isla Vista residents are sorted through and a handful of donations are regularly brought to the pantry when needed. For instance, during the cold and rainy winter months, we set aside most of our outer-resistant, waterproof, and warm clothing items and deliver them to the pantry. This action contributes to our shared goals of accessibility, inclusivity, and community resilience.

The Isla Vista People's Pantry is becoming more than just a physical location; it serves as a symbol of love and resilience, demonstrating the power of grassroots initiatives to effect positive change. With each donation and act of kindness, the pantry strengthens its roots within the community, reiterating the beautiful bond we share as Isla Vistaans.



VISTA



PANTRY!

Within Our Community

A TOUR OF THE PANTRY:



Hygiene Products!

Menstrual products,
First aid, soap, clean
snacks, sexual health
products etc.

Miscellaneous Items!

Electronics chargers
school supplies, shelter
supplies etc.

Shelf Stable Food!

Canned goods, bottled
water, dried foods,
packaged meals, etc.

Clothing!

Find VCF donations
here: jackets, coats,
children's clothes,
jeans, etc.

10 THRIFT TIPS WE GUARANTEE YOU'LL LOVE

BY NATALIA MELLO

Thrift Mindset:

Even when thrifting you should always be mindful with what you are purchasing or planning on purchasing! By doing so this helps you and our environment!

Ask Yourself:

- Is this worth it?
- Do I need this?
- Does my closet already have something similar?
- How often would I wear this?
- Would I wear this in the long term?

Make A List:

Before beginning your hunt for some new pre-loved items, make a list of items that you are specifically looking for so you have intent in your shopping!

Start Slowly:

Unwilling to do it yourself? Check these 10 but simple solutions instead.

• Visit online stores like eBay or Amazon's classifieds or local thrift store websites
• Shop at vintage fairs
• Dress for success at flea markets



Leave old clothes in a suitcase that you're donating old clothing to your local thrift and no longer want or need clothing.



Dear PV,

First, we want to thank everyone who helped work on the zine: Meg, Sharon, Bridget, Zoe, Emma AL, Violet, Emma CT, Joey, Naomi, Kaito, Michelle, Bella, Priscilla, McKenzie, Callie, Maven, Jessie, and Natalia!

Thank you to Peoples Pantry, Green School, Paraway, Sex Info, AHSN, SRI, PHSIC, and RPSB for collaborating with us on events this year! We can't wait to work with other orgs this spring!

Thank you to Lau Wong's for being the best place to fundraise! There's too many more nights filled with good food and laughter!

Thank you to Lagoonies, Retrograde, Nos Agus, Down Patrol, Juive Prince, and Southside for putting on two amazing band shows. We <3 our PV bands!

Thanks to UGST and the Community Affairs Board for providing funding to make our dream zine a reality. :)

Last, but certainly not least,

Thanks to all of YOU! Without your donations, support, and participation in events, we wouldn't be able to do what we love — circulating free clothes for you all.

Sincerely,
Katie & Mia McFarley
Confidence Co-Chairs 2020-2021

COVERS BY SISTER MARGARET

THANKS FOR READING!

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