

Description and choice data for the domain “Latitude”

Description of the choice domain 17, Latitude

The prompt question and the universe of five response options in the choice domain **Latitude** are as follows. The labels *a*, *b*, *c*, *d* and *e* were not displayed during the experiment and are indicated here to allow cross-referencing with data tables and visualizations below and results in the paper.

% Latitude

The five cities of this domain have a latitude close to 50 degrees north. In the following list, they are ordered from furthest north to furthest south. According to Wikipedia, their latitudes are, respectively, $52^{\circ}14'N$, $51^{\circ}30'N$, $49^{\circ}15'N$, $48^{\circ}51'N$ and $47^{\circ}36'N$. There are two potential asymmetric dominance effects, with Vancouver being fairly obviously north of Seattle and London being fairly obviously north of Paris.

Which one of the following cities do you think is furthest north?

- Warsaw, Poland
- London, United Kingdom
- Vancouver, Canada
- Paris, France
- Seattle, United States

The following figure is a screenshot from the actual experiment, with one of the 26 possible menus for this domain.

Latitude

Which one of the following cities do you think is furthest north?

☐ Paris, France

☐ Seattle, United States

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Figure 1: Screenshot for domain Latitude

Menu A	Choice counts					Choice proportions				
	$N_A(a)$	$N_A(b)$	$N_A(c)$	$N_A(d)$	$N_A(e)$	$\hat{P}_A(a)$	$\hat{P}_A(b)$	$\hat{P}_A(c)$	$\hat{P}_A(d)$	$\hat{P}_A(e)$
$\{a, b\}$	22	18	-	-	-	0.550	0.450	-	-	-
$\{a, c\}$	31	-	9	-	-	0.775	-	0.225	-	-
$\{b, c\}$	-	29	11	-	-	-	0.725	0.275	-	-
$\{a, b, c\}$	17	16	7	-	-	0.425	0.400	0.175	-	-
$\{a, d\}$	25	-	-	16	-	0.610	-	-	0.390	-
$\{b, d\}$	-	32	-	8	-	-	0.800	-	0.200	-
$\{a, b, d\}$	24	14	-	2	-	0.600	0.350	-	0.050	-
$\{c, d\}$	-	-	17	23	-	-	-	0.425	0.575	-
$\{a, c, d\}$	30	-	6	4	-	0.750	-	0.150	0.100	-
$\{b, c, d\}$	-	24	14	2	-	-	0.600	0.350	0.050	-
$\{a, b, c, d\}$	23	4	12	1	-	0.575	0.100	0.300	0.025	-
$\{a, e\}$	30	-	-	-	10	0.750	-	-	-	0.250
$\{b, e\}$	-	31	-	-	9	-	0.775	-	-	0.225
$\{a, b, e\}$	19	15	-	-	6	0.475	0.375	-	-	0.150
$\{c, e\}$	-	-	36	-	4	-	-	0.900	-	0.100
$\{a, c, e\}$	30	-	9	-	2	0.732	-	0.220	-	0.049
$\{b, c, e\}$	-	22	15	-	3	-	0.550	0.375	-	0.075
$\{a, b, c, e\}$	9	15	14	-	2	0.225	0.375	0.350	-	0.050
$\{d, e\}$	-	-	-	26	14	-	-	-	0.650	0.350
$\{a, d, e\}$	26	-	-	5	9	0.650	-	-	0.125	0.225
$\{b, d, e\}$	-	25	-	8	7	-	0.625	-	0.200	0.175
$\{a, b, d, e\}$	16	18	-	3	3	0.400	0.450	-	0.075	0.075
$\{c, d, e\}$	-	-	26	14	0	-	-	0.650	0.350	0.000
$\{a, c, d, e\}$	33	-	4	1	2	0.825	-	0.100	0.025	0.050
$\{b, c, d, e\}$	-	24	13	3	0	-	0.600	0.325	0.075	0.000
$\{a, b, c, d, e\}$	19	9	10	2	0	0.475	0.225	0.250	0.050	0.000

Table 1: Observed choice counts and proportions.

Choice data for domain 17, Latitude

Table 1 shows choice counts and choice proportions for this choice domain. For each menu A and each object $x \in \{a, b, c, d, e\}$, $N_A(x)$ is the number of participants who chose object x from menu A and $\hat{P}_A(x)$ is the corresponding proportion of participants who chose x from A . When $x \notin A$, a dash is displayed.

The following figure displays choice proportions for all doubleton and tripleton menus in Barycentric coordinates. See a full description of this graphical representation in the paper. Each panel shows choice proportions for all doubleton and tripleton menus of a different tripleton subset of $\{a, b, c, d, e\}$. The downward-pointed (blue) triangle shows the set of ternary choice proportions that are compatible with regularity and the three binary choice proportions, on the corresponding tripleton. The upward-pointed (red) triangle shows the set of ternary choice proportions compatible with the multiplicative inequality and the three binary choice proportions.

