RanCh

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be co so po	tion This package provides tools for a research project whose purpose is to help us exter understand the foundations of stochastic discrete choice. It includes datasets ampiled from the literature on context effects and stochastic intransitivity and from the recent experiments. It provides graphical tools to display likelihood function and exterior density contours, as well as regions, in the space of choice probabilities, effined by various stochastic choice axioms, context effects and other conditions.
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Description

binary2ternary

binary2ternary transforms the 2nd order barycentric coordinates of the rows of binary_points into the 3rd order barycentric coordinates of the rows of ternary_points. This is useful for plotting points and line segments of binary choice probabilities on the sides of the 3rd order barycentric coordinate system. The two non-zero columns of the result are specified in the 2-vector ternary_cols.

Transform 2nd order barycentric coordinates to 3rd order

Usage

binary2ternary(binary_points, ternary_cols)

BM_terms 3

Arguments

binary_points matrix of points, with each row a 2-vector on the 1-simplex

ternary_cols 2-vector specifying the columns of the result corresponding to the two columns

of binary_points

Value

matrix of points, with each row a 3-vector on the 2-simplex. The first element of ternary_cols gives the column of the result that takes the values of the first column of binary_points; the second element gives the column of the result taking the values of the second column of binary_points. The remaining column of the result is set to zero.

Examples

```
binary2ternary(matrix(c(0.6, 0.4), nrow=1), c(2.3)) # returns 1x3 matrix [0 0.6 0.4] binary2ternary(matrix(c(0.6, 0.4), nrow=1), c(3.2)) # returns 1x3 matrix [0 0.4 0.6]
```

BM_terms

Compute Block-Marschack terms from a random choice structure

Description

BM_terms returns a matrix of the same dimensions as the input matrix, a random choice structure P. The non-NA terms are all non-negative if and only if the random choice structure P satisfies random utility.

Usage

```
BM_terms(P)
```

Arguments

Ρ

A random choice structure. Element P[A,x] is the probability that x is chosen when choice set A is presented.

Value

A matrix of Block-Marschak terms. If Q is the result, then for all random rankings of the elements of the universe of objects than induce the random choice structure P, element Q[A,x] is the probability that x is ranked higher than any other element of choice set A and lower than any element in the complement of A in the universe of objects. If $x \notin A$, then Q[A,x] has value NA. The RCS P satisfies random utility if and only if for all $x \in A \subseteq T$, $Q_A(x) \ge 0$

Examples

```
 P \leftarrow create\_P3(0.7, \ 0.6, \ 0.8, \ 0.6, \ 0.3, \ names = c('x', \ 'y', \ 'z')) \\  Q \leftarrow BM\_terms(P) \\  Q
```

4 compromise_X3

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Check if choice probabilities exhibit compromise effect

Description

compromise returns TRUE if the specified binary and ternary choice probabilities in random choice structure P are in the specified compromise effect region.

Usage

```
compromise(P, target, competitor, decoy, two_sided = FALSE)
```

Arguments

P matrix, random choice structure

target index of target object
competitor index of competitor object
decoy index of decoy object

two_sided logical value indicating whether the compromise inequality is to hold also for

competitor and decoy exchanged.

Value

A logical value indicating whether the appropriate choice probabilities are in the similarity effect region.

Examples

```
P \leftarrow create_P3(0.7, 0.6, 0.8, 0.6, 0.3, names = c('x', 'y', 'z'))

compromise(P, target=1, competitor=2, decoy=3)
```

compromise_X3

Compromise effect regions

Description

compromise_X3 constructs six regions (all polygons) associated with binary-ternary compromise effects. Below, x and z are the extreme choice objects and y is the between (or compromise) object. The interior of each polygon gives the set of ternary choice probabilities consistent with (1) the two specified binary choice probabilities and (2) one of six compromise effect conditions.

Usage

```
compromise_X3(pyx, pyz)
```

Arguments

рух	scalar, probability $p(y,x)$ of choosing y when presented with choice set $\{x,y\}$.
pyz	scalar, probability $p(y,z)$ of choosing y when presented with choice set $\{y,z\}$.

create_P3 5

Value

named list of six polygons in a barycentric coordinate system. Each polygon is a matrix, with one row for each polygon vertex and one column for each of the three choice objects x,y and z. Element i,j gives the probability of choosing j when presented with choice set $\{x,y,z\}$, at the i'th polygon vertex. The six polygons—triangles except for Cxz, a quadrilateral—are:

Cxyz region where there is a compromise effect with y as target, x as competitor and x as decoy Czyx region where there is a compromise effect with y as target, x as competitor and x as decoy Co region where there is neither compromise effect

 $\begin{tabular}{ll} {\bf Cx} & {\bf region with only the} \ x \ {\bf effect} \\ {\bf Cz} & {\bf region with only the} \ z \ {\bf effect} \\ \end{tabular}$

Cxz region with both effects

See Also

similarity_X3 for an analogous function for the similarity effect.

Examples

```
C <- compromise_X3(0.5, 0.6)</pre>
```

create P3

Random Choice Structure for a three-object universe

Description

create_P3 creates a random choice structure for a three-object universe from

Usage

```
create_P3(p12, p23, p13, P1, P2, names = c("x", "y", "z"))
```

Arguments

p1	12	Probability of chosing object 1 when presented with objects 1 and 2
p2	23	Probability of chosing object 2 when presented with objects 2 and 3
p1	13	Probability of chosing object 1 when presented with objects 1 and 3
P1	I	Probability of chosing object 1 when presented with objects 1, 2 and 3
P2	2	Probability of chosing object 2 when presented with objects 1, 2 and 3
na	ames	character vector giving names to the three objects

Value

A Random Choice Structure

Examples

```
P \leftarrow create_{P3(21/40, 37/40, 28/40, 19/40, 15/40, names=c('Red', 'Purple', 'Pink'))}
```

dDir3_quantile

dDir

Dirichlet density function

Description

dDir computes the Dirichlet density at a point p in the regular simplex, for a vector alpha of Dirichlet parameters.

Usage

```
dDir(p, alpha, log = FALSE)
```

Arguments

p vector of probabilities on the regular simplex

alpha vector of Dirichlet parameters

log logical; if TRUE, the log density is returned

Value

density or log density value

Examples

```
f <- dDir(c(0.1, 0.3, 0.6), c(2.5, 0.5, 1.0))
```

dDir3_quantile

Quantile of density value for third order Dirichlet

Description

dDir3_quantile computes an approximation of the given quantile of a third order Dirichlet density value, under that Dirichlet distribution.

Usage

```
dDir3_quantile(quantile, alpha, normalized = FALSE)
```

Arguments

quantile the quantile of the desired density value

alpha a vector of Dirichlet parameters

normalized binary; if TRUE, return the quantile as a fraction of the maximum density value;

if FALSE, return the unnormalized quantile.

Value

The value of the quantile, normalized or not

Dir2_HD_region 7

Dir2_HD_region

Highest Density (HD) region for a second order Dirichlet distribution

Description

Dir2_HD_region constructs a line segment approximating the highest density region of a second order Dirichlet distribution. The line segment is in a second order barycentric coordinate system. This can be used to compute highest prior density and highest posterior density (HPD) regions for a second order Dirichlet-multinomial model (i.e. a beta-binomial model).

Usage

```
Dir2_HD_region(alpha, HD_probability)
```

Arguments

```
alpha vector of three (positive) Dirichlet parameters. HD_probability scalar in [0,1] giving the probability of the HD region
```

Value

matrix giving polygon approximation of HD region. Each row gives a polygon vertex. The three columns correspond to coordinates in a barycentric coordinate system.

Dir3_HD_region

Highest Density (HD) region for a third order Dirichlet distribution

Description

Dir3_HD_region constructs a polygon approximating the highest density region of a third order Dirichlet distribution. The polygon is in a three-dimensional barycentric coordinate system. This can be used to construct approximate highest prior density and highest posterior density (HPD) regions for a Dirichlet-multinomial model.

Usage

```
Dir3_HD_region(alpha, HD_probability)
```

Arguments

```
alpha vector of three (positive) Dirichlet parameters.

HD_probability scalar in [0,1] giving the probability of the HD region
```

Value

matrix giving polygon approximation of HD region. Each row gives a polygon vertex. The three columns correspond to coordinates in a barycentric coordinate system.

log_L_DCE_Dir_mult

Log likelihood for DCE, multiple Dirichlet-multinomial model

Description

log_ML_DCE_Dir_mult computes the marginal likelihood for a model where choice count vectors are independent multinomial across choice sets and choice probability vectors are independent Dirichlet across choice sets.

Usage

```
log_L_DCE_Dir_mult(Alpha, N, log = TRUE)
```

Arguments

Alpha matrix of Dirichlet parameters, each row giving the Dirichlet distribution of the

corresponding row of a random choice structure.

N count matrix with the same dimensions as Alpha, pertaining to the same universe

of objects.

log logical; if TRUE, return the log Bayes factor

log_L_DCE_multinomial Log likelihood for DCE, multiple multinomial model

Description

log_L_DCE_multinomial computes the log likelihood function for a count matrix as a function of a RCS.

Usage

```
log_L_DCE_multinomial(P, N, log = TRUE)
```

Arguments

P matrix containing a random choice structure (RCS)

N matrix containing counts from a discrete choice experiment (DCE)

logical; if TRUE, return the log likelihood; if FALSE, the likelihood. log=FALSE

is usually not recommendend, as underflow is likely.

Value

log likelihood or likelihood

log_L_Dir_mult 9

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Log likelihood, Dirichlet-multinomial model

Description

log_L_Dir_mult computes the log marginal likelihood for a multinomial data generating process and a Dirichlet prior over choice probabilities.

Usage

```
log_L_Dir_mult(alpha, n, log = TRUE)
```

Arguments

alpha vector of Dirichlet parameters
n vector of multinomial counts

log logical; if TRUE, return the log likelihood; if FALSE, the likelihood. log=FALSE

is usually not recommendend, as underflow is likely.

Value

Marginal likelihood or log marginal likelihood

log_L_multinomial

Log likelihood for multinomial model

Description

log_L_multinomial computes the log likelihood function for a multinomial model

Usage

```
log_L_multinomial(p, n, log = TRUE)
```

Arguments

p vector of probabilities

n vector of counts

logical; if TRUE, return the log likelihood; if FALSE, the likelihood. log=FALSE

is usually not recommendend, as underflow is likely.

Value

log likelihood or likelihood

10 MC_counts

marginalize	Routines for simple manipulations of count matrices and random
	choice structures.

Description

Marginalize a count matrix or random choice structure

Usage

```
marginalize(input_N, objects)
```

Arguments

input_N A count matrix

objects A vector of objects to retain

Details

This function takes as input a count matrix or random choice structure on a universe of objects and returns a marginalization of it to a universe that is a subset of the original universe.

Value

A count matrix

Examples

```
 N\_bce \leftarrow marginalize(PC\_counts['Beer',,], \ c(2, 3, 5)) \ \# \ Marginalize \ data \ first \\ P\_bce\_1 \leftarrow proportions(N\_bce) \ \# \ then \ compute \ proportions \\ P \leftarrow proportions(PC\_counts['Beer',,]) \ \# \ Compute \ proportions \ first \\ P\_bce\_2 \leftarrow marginalize(P, \ c(2, 3, 5)) \ \# \ then \ marginalize. \ Gives \ same \ result.
```

MC_counts

Choice counts in multiple choice experiment

Description

A 141 by 31 by 5 array of count data. Element i, j, k gives the number of times subject i chose object k when presented with choice set j. The choice set index j=1,...,31 encodes a non-empty subset of the universe of the five choice objects a, b, c, d and e, numbered 1, 2, 3, 4, 5. Whenever k is not an element of j, the value is NA.

Usage

MC_counts

Format

An object of class array of dimension 141 x 31 x 5.

MC_raw

See Also

RanCh, under Datasets for a description of the experiment. Other data objects for the experiment include MC_trials, a table of choice trial data, and MC_raw, a table of raw data. set_index describes how the choice set index encodes the choice set.

MC_raw

Multiple Choice experiment data

Description

Raw trial-by-trial data from Multiple Choice experiment

Usage

MC_raw

Format

A data frame with 53 variables generated in (WJM) We do not provide documentation, although the variable names are suggestive.

See Also

RanCh, under Datasets for a description of the experiment. Other data objects for the experiment include MC_trials, a table of choice trial data, and MC_counts, an array of choice count data.

MC_trials

Table of choice trial data from the Multiple Choice experiment

Description

Table of choice trial data from the Multiple Choice experiment

Usage

MC_trials

Format

A tibble with 18 variables

subject subject identifier

trial trial identifier (gives the order in which a subject sees choice sets)

set factor, name of choice set presented: 'ab', 'cde', etc., with objects in alphabetical order

choice factor, choice made by subject: 'a', 'b', 'c', 'd' or 'e'

set_perm factor, order of presentation of objects on screen, left to right

set_card integer, cardinality of choice set (i.e. number of available options)

set_bin binary representation of choice set (binary digits indicate object membership in choice set)

choice_int integer, code for chosen object: a=1, b=2, ..., e=5

ab, ac, ..., de revealed preference indicator: taking column ab as an example, the value is 1 if a is revealed preferred to b, -1 if b is revealed preferred to a, 0 otherwise.

PC_counts

See Also

RanCh, under Datasets for a description of the experiment. Other data objects for the experiment include MC_counts, an array of choice count data, and MC_raw, a table of raw data.

multiplicative_X3

Compute a cross section of the multiplicative inequality region

Description

multiplicative_X3 computes the region (a triangle) of ternary probabilities consistent with given binary probabilities and the multiplicative inequality.

Usage

```
multiplicative_X3(P)
```

Arguments

Ρ

A random choice structure

Value

A 3x3 matrix where each row gives one of the three vertices, in barycentric coordinates, of the triangular region where the multiplicative inequality holds.

Examples

```
P \leftarrow create_{P3}(0.7, 0.6, 0.8, 0.6, 0.3, names = c('x', 'y', 'z')) multiplicative_X3(P)
```

PC_counts

Array of choice count data from the Population Choice experiment

Description

A 32 by 31 by 5 array of count data. Element i, j, k gives the number of subjects that chose object k when presented with choice set j of domain i. The choice set index j=1,...,31 encodes a non-empty subset of the universe of the five choice objects a, b, c, d and e, numbered 1, 2, 3, 4, 5. Whenever k is not an element of j, the value is NA.

Usage

PC_counts

Format

An object of class array of dimension 32 x 31 x 5.

PC_demographics 13

See Also

RanCh, under Datasets for a description of the experiment. Other data objects for the experiment include PC_trials, a table of choice trial data, PC_demographics, a table of demographic information, and PC_raw, a table of raw data. set_index describes how the choice set index encodes the choice set.

 ${\it PC_demographics} \qquad {\it Table~of~demographic~information~from~the~Population~Choice~experiment}$

Description

Table of demographic information from the Population Choice experiment

Usage

PC_demographics

Format

A data frame with demographic information on subjects

sex Sex of subject: 1 for male, 2 for female

age Age of subject in years

location Province or territory in Canada, 1=Alberta, 2=British Columbia, 3=Manitoba, 4=New Brunswick, 5=Newfoundland/Labrador, 6=Northwest Territories, 7=Nova Scotia, 8=Ontario, 9=Prince Edward Island, 10=Quebec, 11=Saskatchewan, 12=Yukon

See Also

RanCh, under Datasets for a description of the experiment. Other data objects for the experiment include PC_trials, a table of choice trial data, PC_counts, a matrix of choice count data, and PC_raw, a table of raw data.

PC_raw

Table of raw data from Population Choice experiment

Description

Table of raw data from Population Choice experiment

Usage

PC_raw

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Format

```
A data frame with 23 variables
responseid Unused subject identifier
gender Sex of subject: 1 for male, 2 for female
age Age of subject in years
location Province or territory in Canada, 1=Alberta, 2=British Columbia, 3=Manitoba, 4=New
     Brunswick, 5=Newfoundland/Labrador, 6=Northwest Territories, 7=Nova Scotia, 8=Ontario,
     9=Prince Edward Island, 10=Quebec, 11=Saskatchewan, 12=Yukon
set
block Index (1,...,1024) of pre-constructed random design assigned to subject
consent Whether or not subjects gives consent (1) or not(2). All subjects give consent.
domain Index of choice domain
counts Cardinality of choice set presented
obj1 Object in position 1
obj2 Object in position 2
obj3 Object in position 3, possibly NA
obj4 Object in position 4, possibly NA
obj5 Object in position 5, possibly NA
obj1_text Complete text describing object 1
obj2_text Complete text describing object 2
obj3_text Complete text describing object 3
obj4_text Complete text describing object 4
obj5_text Complete text describing object 5
choice Position of object chosen
expdur Trial duration in ms
intdur Survey duration in minutes
feedback Subject's response to "Please provide any additional feedback about the survey you have
     just completed."
```

See Also

RanCh, under Datasets for a description of the experiment. Other data objects for the experiment include PC_trials, a table of choice trial data, PC_counts, a matrix of choice count data, and PC_demographics, a table of demographic information

PC_trials 15

PC_trials

Table of choice trial data from the Population Choice experiment

Description

Table of choice trial data from the Population Choice experiment

Usage

PC_trials

Format

```
A tibble with 20 variables

domain factor, name of choice domain

subject subject identifier

trial trial identifier (gives the order in which a subject sees choice sets)

duration duration of trial in seconds

set factor, name of choice set presented: 'ab', 'cde', etc., with objects in alphabetical order

choice factor, choice made by subject: 'a', 'b', 'c', 'd' or 'e'

set_perm factor, order of presentation of objects on screen, left to right

set_card Integer, cardinality of choice set (i.e. number of available options)

set_bin Binary representation of choice set (binary digits indicate object membership in choice

set)

choice_int Integer code for chosen object: a=1, b=2, ..., e=5

ab, ac, ..., de revealed preference indicator: taking column ab as an example, value is 1 if a is
```

See Also

RanCh, under Datasets for a description of the experiment. Other data objects for the experiment include PC_counts, an array of choice count data, PC_demographics, a table of demographic information, and PC_raw, a table of raw data.

revealed preferred to b, -1 if b is revealed preferred to a, 0 otherwise.

plot_HD_Dir3

Plot highest density regions for RCS with 3 objects

Description

This function plots the Dirichlet highest density (HD) regions in barycentric coordinates for the three binary choice probability and one ternary choice probability vectors of a random RCS

Usage

```
plot_HD_Dir3(Alpha, HD_probability, selection)
```

16 plot_P3

Arguments

Alpha matrix of Dirichlet parameters specifying the distribution of an RCD HD_probability scalar in [0, 1] giving the probability of the HD region selection 3-vector specifying the three columns of A to use for plotting

Examples

plot_P3

Plot a Random Choice Structure in barycentric coordinates

Description

plot_P3 plots four points specifying a Random Choice Structure for a universe of three objects.

Usage

```
plot_P3(P, perm = c(1, 2, 3), binary_pch = 1, ternary_pch = 20)
```

Arguments

P	A random choice structure for a universe of three objects
perm	A permutation of $(1,2,3)$ specifying which objects in the universe correspond to the bottom left, top, and bottom right vertex, respectively of the ternary plot.
binary_pch	Plotting character (pch) for binary choice probabilities. Defaults to a hollow circle.
ternary_pch	Plotting character (pch) for ternary choice probability. Defaults to a solid circle. The convention established with the defaults for binary_pch and ternary_pch allow one to distinguish between a binary choice probability and a ternary choice probability that happens to be on the boundary of the triangle.

Examples

```
P \leftarrow create_P3(0.7, 0.6, 0.8, 0.6, 0.3, names = c('x', 'y', 'z'))

plot_P3(P)
```

proportions 17

proportions

Random Choice Structure from count proportions

Description

proportions takes a count matrix as input, and returns choice proportions as a random choice structure.

Usage

```
proportions(N)
```

Arguments

Ν

A count matrix.

Value

A random choice structure.

Examples

```
PC_P <- proportions(PC_counts[1,,])</pre>
```

P_Luce

P_Luce

Description

P_Luce constructs a random choice structure (RCS) from a Luce model.

Usage

```
P_Luce(v)
```

Arguments

٧

postive vector, Luce weights

Value

RCS with choice probabilities given by Luce weights

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P_uniform

P_uniform

Description

P_uniform constructs a random choice structure (RCS) where all choice probabilities are discrete uniform

Usage

```
P_uniform(n_objects)
```

Arguments

n_objects

integer, number of objects in universe

Value

RCS where all choice probabilities are discrete uniform

RanCh

RanCh: A package for abstract discrete Random Choice

Description

The RanCh package provides data, graphical tools and inference tools for abstract discrete random choice analysis.

Data sets

NA

random_utility

Check if random choice structure satisfies random utility

Description

random_utility returns TRUE if the random choice structure P satisfies random utility and FALSE otherwise.

Usage

```
random_utility(P)
```

Arguments

Ρ

A random choice structure

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Value

A logical value indicating whether P satisfies random utility.

Examples

```
P \leftarrow create_P3(0.7, 0.6, 0.8, 0.6, 0.3, names = c('x', 'y', 'z'))
random_utility(P)
```

RCS_scalar_alpha_prior

Scalar alpha prior for a RCS

Description

RCS_scalar_alpha_prior constructs a matrix of Dirichlet parameters for a one-parameter Dirichlet prior for a random choice structure.

Usage

```
RCS_scalar_alpha_prior(alpha, n_objects)
```

Arguments

alpha univariate parameter for the one-parameter Dirichlet prior.

n_objects number of objects in the universe.

Value

a matrix of Dirichlet parameters for the scalar alpha prior

RCS_uniform_prior

Uniform prior for a RCS

Description

RCS_uniform_prior constructs a matrix of Dirichlet parameters for the uniform prior over a random choice structure.

Usage

```
RCS_uniform_prior(n_objects)
```

Arguments

n_objects number of objects in the universe.

Value

a matrix of Dirichlet parameters all set to one, so that all choice probability vectors are uniformly distributed.

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```
RCS_vector_alpha_prior
```

Vector alpha prior for a RCS

Description

RCS_vector_alpha_prior computes a matrix of Dirichlet parameters for a vector Dirichlet prior for a random choice structure.

Usage

```
RCS_vector_alpha_prior(alpha, v)
```

Arguments

alpha scalar, prior precision parameter

v vector, object weights for the vector Dirichlet prior.

Value

a matrix of Dirichlet parameters for the vector Dirichlet prior.

rDir

Dirichlet random variates

Description

rDir draws from the Dirichlet distribution

Usage

```
rDir(n, alpha)
```

Arguments

n number of draws

alpha vector of Dirichlet parameters

Value

matrix with n rows, each a draw from the Dirichlet distribution

Examples

```
library(klaR) p \leftarrow rDir(1000, c(1, 1, 1)) \# Uniform distribution on 2-simplex triplot(label=c('x', 'y', 'z')) plot(tritrafo(p))
```

RDS_2011_counts 21

RDS_2011_counts	Choice count data from the Regenwetter, Dana and Davis-Stober
	(2011) experiment

Description

Usage

```
RDS_2011_counts
```

Format

An object of class array of dimension 3 x 18 x 31 x 5.

See Also

RanCh, under Datasets for a description of the experiment. set_index describes how the choice set index encodes the choice set.

regularity

Check if random choice structure satisfies regularity

Description

regularity returns TRUE if the random choice structure P satisfies regularity and FALSE otherwise.

Usage

```
regularity(P)
```

Arguments

Ρ

A random choice structure

Value

A logical value indicating whether P satisfies regularity.

Examples

```
P \leftarrow create_P3(0.7, 0.6, 0.8, 0.6, 0.3, names = c('x', 'y', 'z'))
regularity(P)
```

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regularity_X3

Compute a cross section of the regularity region

Description

regularity_X3 computes the region (a triangle or the empty set) of ternary probabilities consistent with given binary probabilities and the regularity condition.

Usage

```
regularity_X3(P)
```

Arguments

Р

A random choice structure.

Value

If the region is empty, the output is NULL. Otherwise, a 3x3 matrix where each row gives one of the three vertices in barycentric coordinates.

Examples

```
P \leftarrow create_{P3}(0.7, 0.6, 0.8, 0.6, 0.3, names = c('x', 'y', 'z'))
reg_region \leftarrow regularity_{X3}(P)
```

ru

Helper function for random_utility and BM_terms, below.

Description

ru tests whether or not a random choice structure satisfies random utility

Usage

```
ru(P, compute_Q)
```

Arguments

Р

matrix, a random choice structure

compute_Q,

a logical value indicating whether or not to compute Q, the matrix of Block-Marschak terms corresponding to P. If compute_Q is true, output is a list with elements Q and is_ru, where is_ru is a boolean value that is TRUE or FALSE according to whether or not P satisfies random utility If compute_Q is FALSE, output is TRUE or FALSE according to whether or not P satisfies random utility.

Value

A logical value indicating whether P satisfies random utility.

set_index 23

set_index

Compute set index

Description

set_index takes a vector v of object indices and constructs a set index, an index for the set of objects whose indices are elements of v. Each digit (or bit) in the binary representation of the resulting set index is an inclusion indicator: object i is in the set if and only if the i'th digit from the right is 1. For example, the set with objects 1, 3, and 4 has index equal to binary 1101, or decimal 13. The set with elements 1, 3 and 4 can be specified as the input vector c(1,3,4) or any permutation thereof, such as c(3,4,1).

Usage

```
set_index(v)
```

Arguments

V

vector of object indices, in any order

Details

Note that the singleton set with object i is represented as 2^{i-1} . The bitwise "or" (bitwOr) of the set indices of two sets is the set index of their union; the bitwise "and" (bitwAnd), the set index of their intersection.

Value

An integer index corresponding to the set of objects whose indices are elements of v.

Examples

```
A <- set_index(c(1,3,4)) # Returns (decimal) 13, equal to binary 1101.
```

similarity

Check if choice probabilities exhibit similarity effect

Description

similarity returns TRUE if the specified binary and ternary choice probabilities in random choice structure P are in the specified similarity effect region.

Usage

```
similarity(P, target, competitor, decoy, two_sided = FALSE)
```

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Arguments

P matrix, random choice structure

target index of target object competitor index of competitor object decoy index of decoy object

two_sided logical value indicating whether the similarity inequality is to hold also for target

and decoy exchanged.

Value

A logical value indicating whether the appropriate choice probabilities are in the similarity effect region.

Examples

```
P \leftarrow create_P3(0.7, 0.6, 0.8, 0.6, 0.3, names = c('x', 'y', 'z'))
similarity(P, target=1, competitor=2, decoy=3)
```

similarity_X3

Similarity effect regions

Description

similarity_X3 constructs six regions (all polygons) associated with binary-ternary similary effects. Below, x and y are "similar" choice objects and object z is dissimilar to both x and y. The interior of each polygon gives the set of ternary choice probabilities consistent with (1) the two specified binary choice probabilities and (2) one of six similarity effect conditions.

Usage

```
similarity_X3(pxz, pyz)
```

Arguments

pxz scalar, probability of choosing y when presented with choice set $\{x, z\}$ pyz scalar, probability of choosing y when presented with choice set $\{y, z\}$

Value

named list of six polygons in a barycentric coordinate system. Each polygon is a matrix, with one row for each polygon vertex and one column for each of the three choice objects x, y and z. Element i, j gives the probability of choosing j, when presented with choice set $\{x, y, z\}$, at the i'th polygon vertex. The six polygons—triangles except for Sxy, a quadrilateral—are:

Sxyz region where there is a similarity effect with object x as target, y as decoy and z as competitor Syxz region where there is a similarity effect with object x as target, y as decoy and z as competitor So region where there is neither similarity effect

Sx region with only the x effect Sy region with only the y effect Sxy region with both effects T_1969_counts 25

See Also

compromise_X3 for an analogous function for the compromise effect.

Examples

```
S <- similarity_X3(0.5, 0.6)</pre>
```

T_1969_counts

Choice count data from the Tversky (1969) experiment

Description

An 8 by 31 by 5 array of count data. Element i,j,k gives the number of times subject i chose object k when presented with choice set j. The choice set index $j \in \{1,...,7\}$ encodes a non-empty subset of the universe of the three choice objects x,y, and z, numbered 1, 2, 3. Whenever k is not an element of j, the value is NA.

Usage

T_1969_counts

Format

An object of class array of dimension 8 x 31 x 5.

See Also

RanCh, under Datasets for a description of the experiment. set_index describes how the choice set index encodes the choice set.

T_1972_counts

Choice count data from the Tversky (1972) experiment

Description

A four dimensional array, 3 by 8 by 7 by 3, of count data. Element h,i,j,k gives the number of times subject i chose object k when presented with choice set j of domain k. Domain names are "Dots", "Gambles" and "Applicants", explained in the paper. The choice set index $j \in \{1,...,7\}$ encodes a non-empty subset of the universe of the three choice objects k, k, and k, numbered 1, 2, 3. Whenever k is not an element of k, the value is NA.

Usage

T_1972_counts

Format

An object of class array of dimension 3 x 8 x 7 x 3.

See Also

RanCh, under Datasets for a description of the experiment. set_index describes how the choice set index encodes the choice set.

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YG_counts

Array of choice count data from the YouGov experiment

Description

A four dimensional array, 16 by 2 by 15 by 4, of count data. Element h, i, j, k gives the number of subjects who chose object k when presented with choice set j of domain k, in their i'th block of 16 trials. The choice set index j=1,...,15 encodes a non-empty subset of the universe of the four choice objects a, b, c, and d, numbered 1, 2, 3, 4. Whenever k is not an element of j, the value is NA.

Usage

YG_counts

Format

An object of class array of dimension 16 x 2 x 15 x 4.

See Also

RanCh, under Datasets for a description of the experiment. Other data objects for the experiment include YG_trials, a table of choice trial data, YG_demographics, a table of demographic information, and YG_raw, a table of raw data. set_index describes how the choice set index encodes the choice set.

 $YG_demographics$

Table of demographic information from the YouGov experiment

Description

Table of demographic information from the YouGov experiment

Usage

YG_demographics

Format

A data frame with demographic information on subjects

```
sex Sex of subject
educ Educational attainment by subject
region Region of subject's residence in US
race Race of subject
age_range Age range of subject
```

See Also

RanCh, under Datasets for a description of the experiment. Other data objects for the experiment include YG_trials, a table of choice trial data, YG_counts, a matrix of choice count data, and YG_raw, a table of raw data.

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YG_raw

Table of choice trial data from the YouGov experiment

Description

Table of choice trial data from the YouGov experiment

Usage

YG_raw

Format

```
A data frame with 17 variables:
design
card
domain
combo
perm
choiceset Choice set as a character string
option_1 Object presented in first position: 1, 2, 3 or 4
option_2 Object presented in second position
option_3 Object presented in third position
option_4 Object presented in fourth position
response Object chosen: 1, 2, 3 or 4
order
gender Sex of respondant: 1 for male, 2 for female
educ Education of respondant: 1 for No high school, 2 for High school graduate, 3 for Some
     college, 4 for 2-year college, 5 for 4-year college, 6 for post-graduate
region Region of respondant: 1 for northeast, 2 for midwest, 3 for south, 4 for west
race Race of respondant: 1 for White, 2 for Black, 3 for Hispanic, 4 for Asian, 5 for Native
```

See Also

RanCh, under Datasets for a description of the experiment. Other data objects for the experiment include YG_trials, a table of choice trial data, YG_counts, a matrix of choice count data, and YG_demographics, a table of demographic information

American, 6 for Mixed, 7 for Other, 8 for Middle Eastern

age_cross Age category of respondant: 1 for 18-34, 2 for 35-54, 3 for 55 and over

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YG_trials

Table of choice trials data from the YouGov experiment

Description

Table of choice trials data from the YouGov experiment

Usage

YG_trials

Format

A tibble with 17 variables

domain factor, name of choice domain

subject subject identifier

block block, equal to 1 or 2, identifying the first or second pass a subject makes through the domains.

trial trial identifier (gives the order in which a subject sees choice sets)

duration duration of trial in seconds

set factor, name of choice set presented: 'ab', 'bcd', etc., with objects in alphabetical order

choice factor, choice made by subject: 'a', 'b', 'c', or 'd'

set_perm factor, order of presentation of objects on screen, left to right

set_card Integer, cardinality of choice set (i.e. number of available options)

set_bin Binary representation of choice set (binary digits indicate object membership in choice set)

choice_int Integer code for chosen object: a=1, b=2, ..., d=4

ab, ac, ..., cd revealed preference indicator: taking column ab as an example, value is 1 if a is revealed preferred to b, -1 if b is revealed preferred to a, 0 otherwise.

See Also

RanCh, under Datasets for a description of the experiment. Other data objects for the experiment include YG_counts, an array of choice count data, YG_demographics, a table of demographic information, and YG_raw, a table of raw data.

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