# **Analytics Reporting**

The Analytics Reporting interface offers a modern experience for users wanting easy access to their data without the extra complexity of the traditional Analytics 9 interface.

Built to complement your existing Analytics reporting environment, Analytics Reporting provides several advantages:

**Easy Navigation** – Simple and intuitive. Quickly find the metrics you need using a categorized report view with integrated search functionality.

A screenshot of a computer

Description automatically generated with low confidence

**Export Report Data** – Save report data directly to your computer with no additional software required.

**Modern Browser Support** – Works in the latest versions of Chrome, Edge, Firefox, and Safari.

**Interactive Trend Graphs** – Get easy insights into your site’s performance over time. Trends are available for all dimensions and measures.

A picture containing line, plot, diagram, slope

Description automatically generated

**Improved Data Tables** – Advanced search and filtering makes it easy to find relevant metrics. Sort, rearrange, and hide columns to focus on only the important data points.

A screenshot of a computer

Description automatically generated with low confidence

**Key Metrics** – Compare key metrics among your profiles in a single view. Understand site performance at a glance with the key metrics dashboard.

A picture containing text, line, diagram, plot

Description automatically generated

**Shareable URLs** – Easily share reports with colleagues by simply copying the URL from your browser.

**Easy Deployment** – Lightweight web application that can be deployed on any Windows server in minutes.