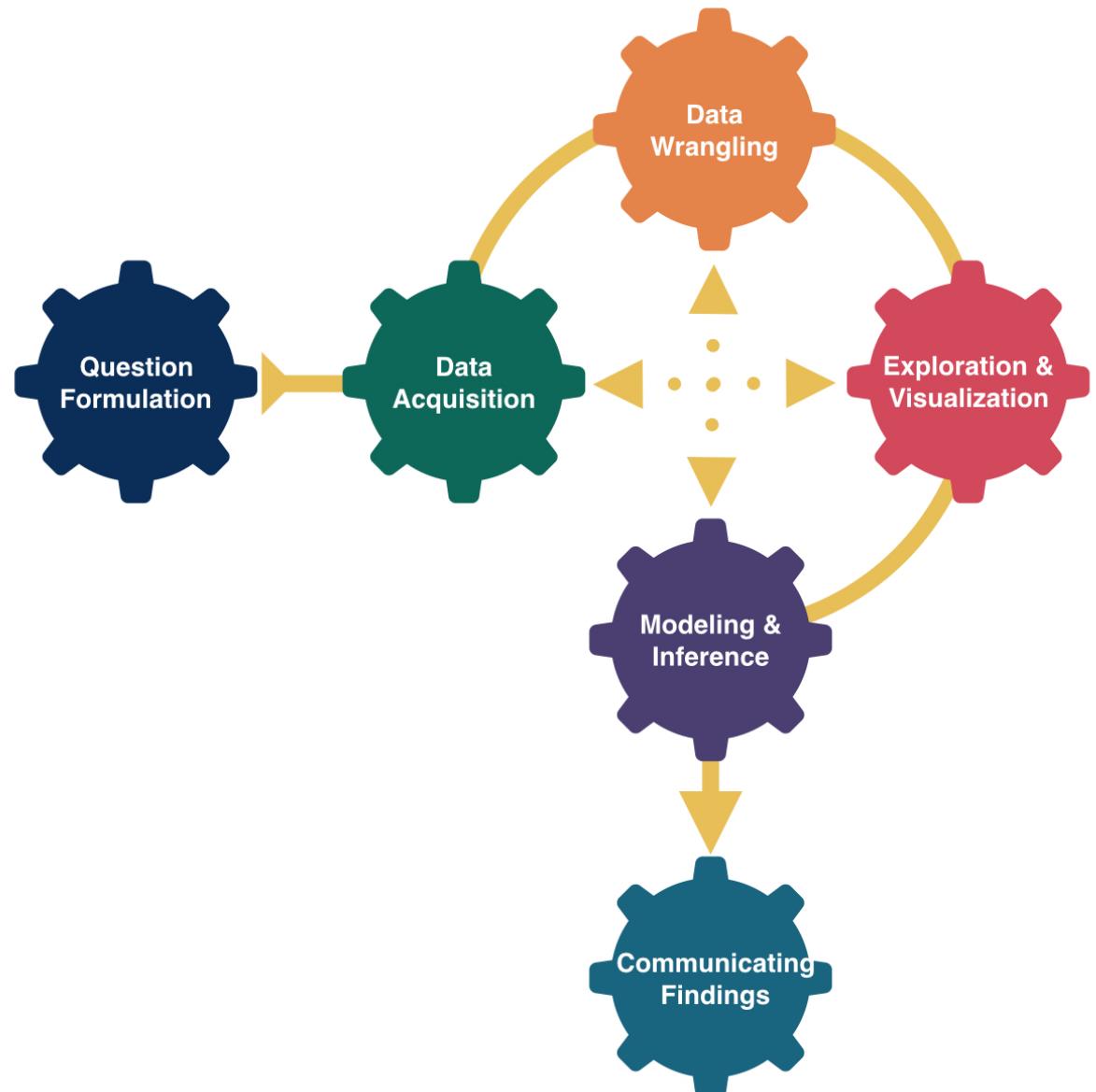


# Inference for Linear Regression



Kelly McConville

Stat 100

Week 13 | Fall 2023

# Announcements

- Lecture Quizzes
  - Last one this week.
  - Plus **Extra Credit Lecture Quiz**: Due Tues, Dec 5th at 5pm
- Last section this week!
  - Receive the last p-set.
- The material from next Monday's lecture may appear on the final and so we have included relevant practice problems on the review sheet.

## Goals for Today

- Recap **multiple linear regression**
- Check **assumptions** for linear regression inference
- **Hypothesis testing** for linear regression
- **Estimation and prediction** inference for linear regression



If you are able to attend, please RSVP: [bit.ly/ggpartyf23](https://bit.ly/ggpartyf23)

**What does statistical inference  
(estimation and hypothesis  
testing) look like when I have  
more than 0 or 1 explanatory  
variables?**

One route: Multiple Linear Regression!

# Multiple Linear Regression

Linear regression is a flexible class of models that allow for:

- Both quantitative and categorical explanatory variables.
- Multiple explanatory variables.
- Curved relationships between the response variable and the explanatory variable.
- BUT the response variable is quantitative.

In this week's p-set you will explore the importance of controlling for key explanatory variables when making inferences about relationships.

# Multiple Linear Regression

Form of the Model:

$$y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \cdots + \beta_p x_p + \epsilon$$

Fitted Model: Using the Method of Least Squares,

$$\hat{y} = \hat{\beta}_0 + \hat{\beta}_1 x_1 + \hat{\beta}_2 x_2 + \cdots + \hat{\beta}_p x_p$$

## Typical Inferential Questions – Hypothesis Testing

Should  $x_2$  be in the model that already contains  $x_1$  and  $x_3$ ? Also often asked as “Controlling for  $x_1$  and  $x_3$ , is there evidence that  $x_2$  has a relationship with  $y$ ?”

$$y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_3 + \epsilon$$

In other words, should  $\beta_2 = 0$ ?

## Typical Inferential Questions – Estimation

After controlling for the other explanatory variables, what is the range of plausible values for  $\beta_3$  (which summarizes the relationship between  $y$  and  $x_3$ )?

$$y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_3 + \epsilon$$

## Typical Inferential Questions – Prediction

While  $\hat{y}$  is a point estimate for  $y$ , can we also get an interval estimate for  $y$ ? In other words, can we get a range of plausible **predictions** for  $y$ ?

$$y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_3 + \epsilon$$

To answer these questions, we need to add some **assumptions** to our linear regression model.

# Multiple Linear Regression

Form of the Model:

$$y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \cdots + \beta_p x_p + \epsilon$$

Additional Assumptions:

$$\epsilon \stackrel{\text{ind}}{\sim} N(\mu = 0, \sigma = \sigma_\epsilon)$$

$\sigma_\epsilon$  = typical deviations from the model

Let's unpack these assumptions!

# Assumptions – Independence

For ease of visualization, let's assume a **simple** linear regression model:

$$y = \beta_0 + \beta_1 x_1 + \epsilon \quad \text{where} \quad \epsilon \stackrel{\text{ind}}{\sim} N(0, \sigma_\epsilon)$$

**Assumption:** The cases are independent of each other.

**Question:** How do we check this assumption?

Consider how the data were collected.

# Assumptions – Normality

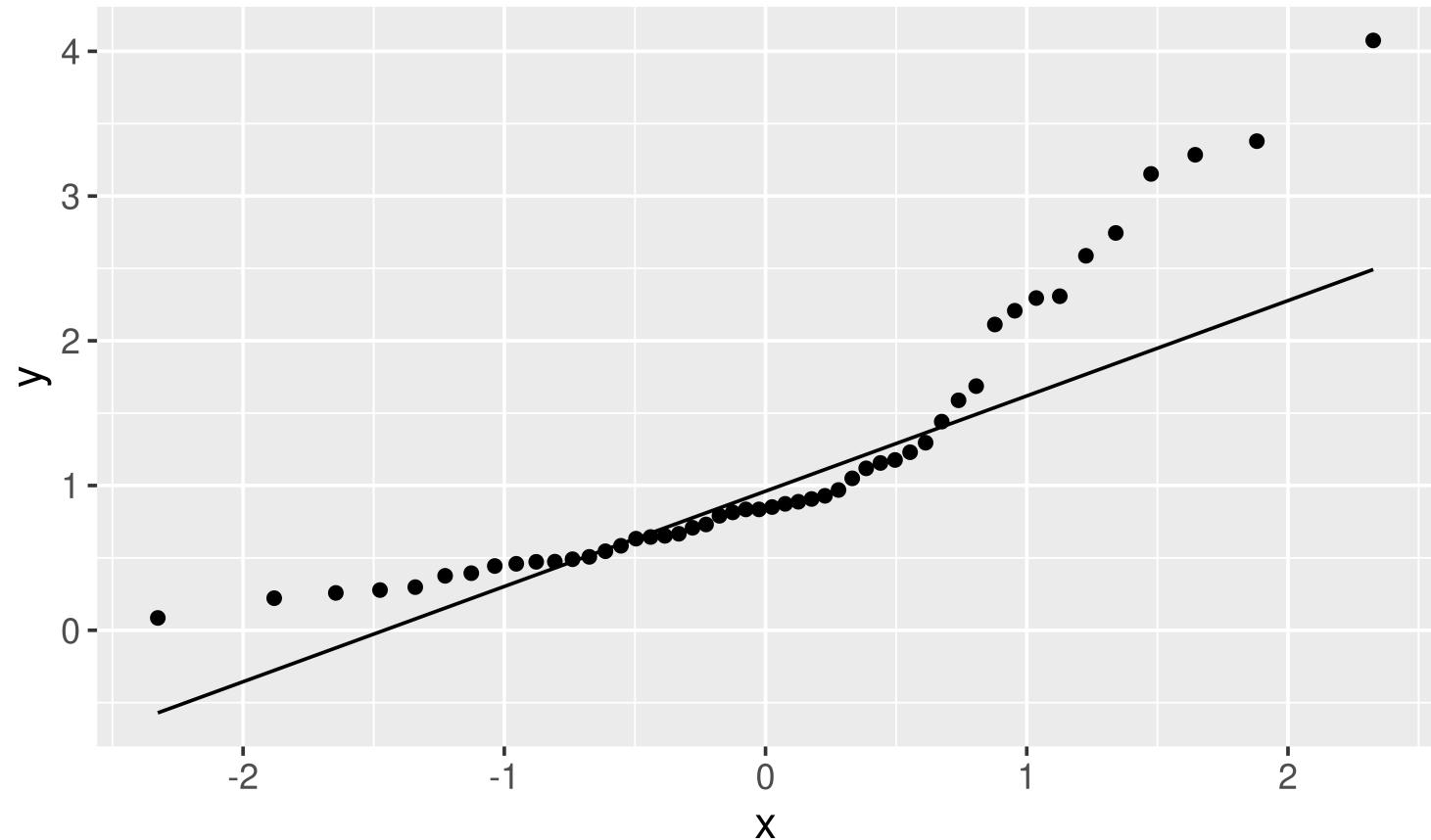
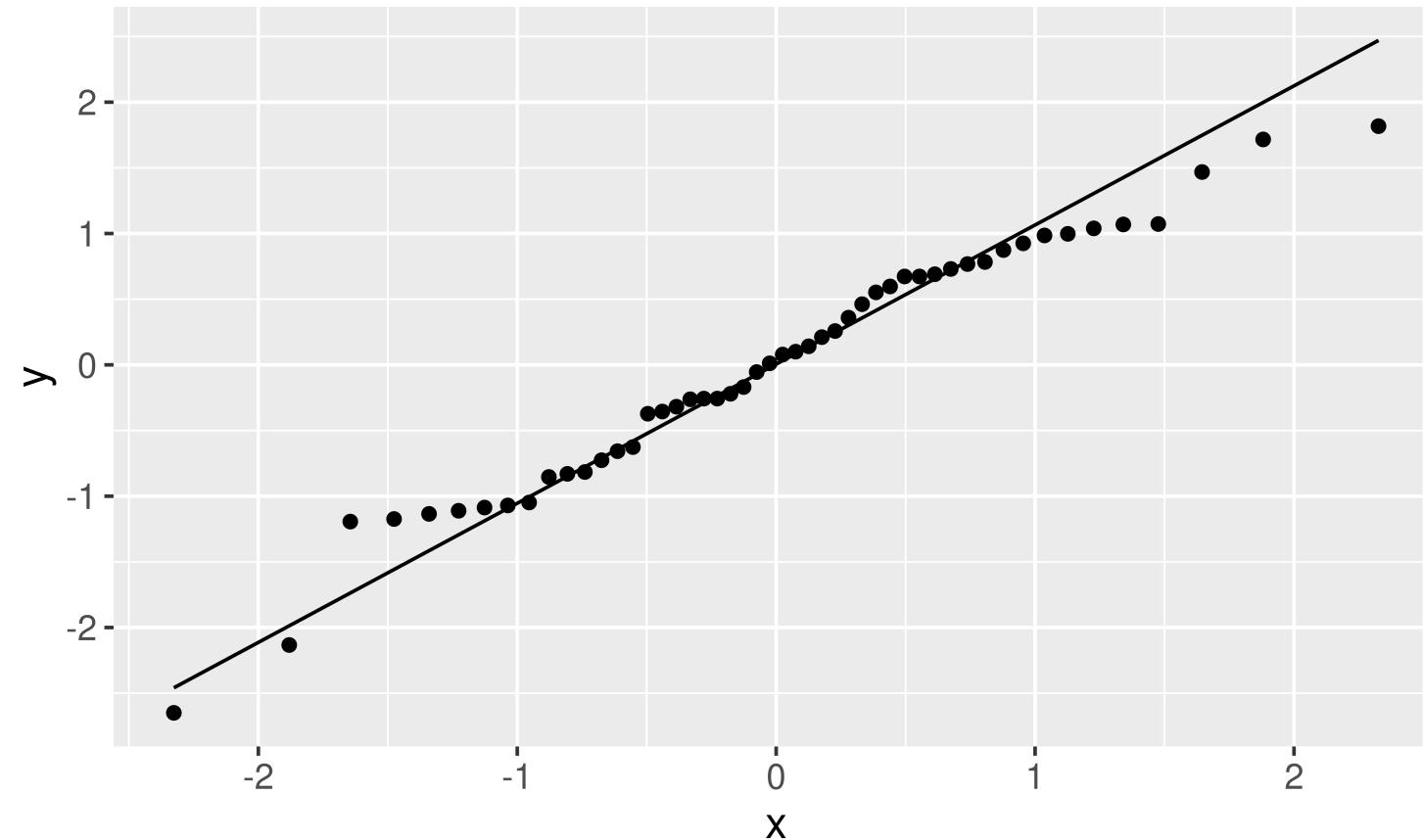
$$y = \beta_0 + \beta_1 x_1 + \epsilon \quad \text{where} \quad \epsilon \stackrel{\text{ind}}{\sim} N(0, \sigma_\epsilon)$$

**Assumption:** The errors are normally distributed.

**Question:** How do we check this assumption?

Recall the residual:  $e = y - \hat{y}$

**QQ-plot:** Plot the residuals against the quantiles of a normal distribution!



# Assumptions – Mean of Errors

$$y = \beta_0 + \beta_1 x_1 + \epsilon \quad \text{where} \quad \epsilon \stackrel{\text{ind}}{\sim} N(0, \sigma_\epsilon)$$

**Assumption:** The points will, on average, fall on the line.

**Question:** How do we check this assumption?

If you use the Method of Least Squares, then you don't have to check.

It will be true by construction:

$$\sum e = 0$$

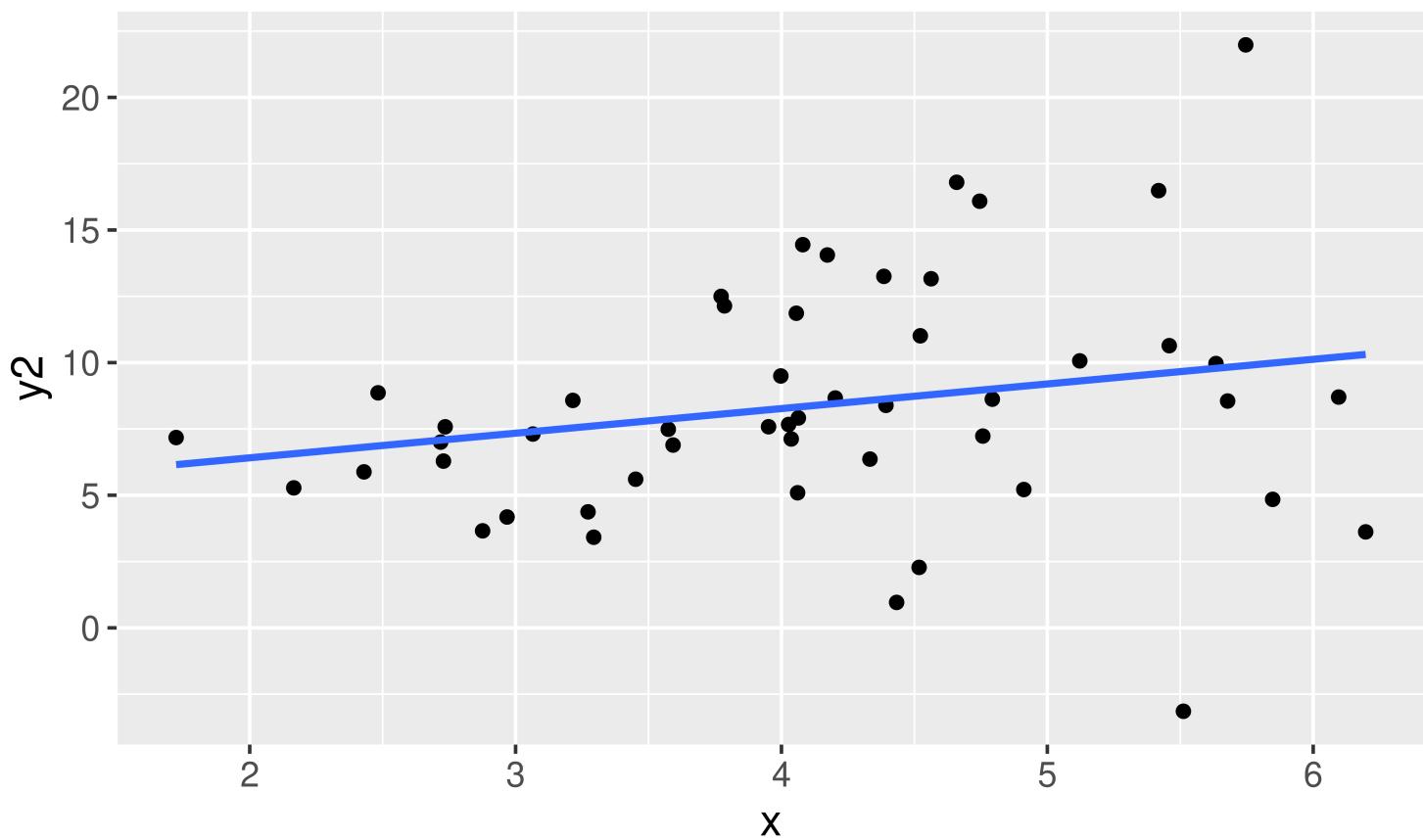
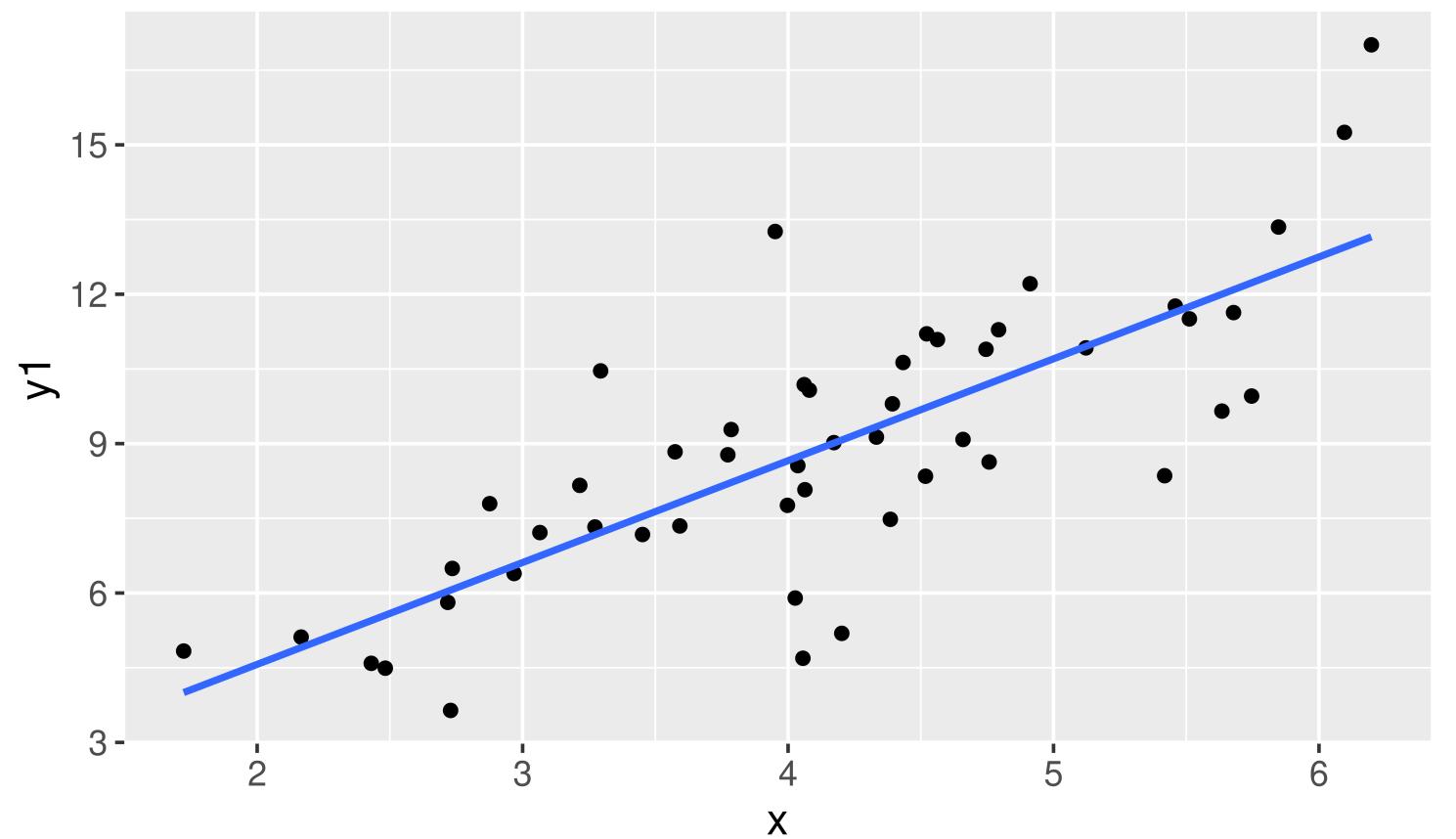
# Assumptions – Constant Variance

$$y = \beta_0 + \beta_1 x_1 + \epsilon \quad \text{where} \quad \epsilon \stackrel{\text{ind}}{\sim} N(0, \sigma_\epsilon)$$

**Assumption:** The variability in the errors is constant.

**Question:** How do we check this assumption?

**One option:** Scatterplot



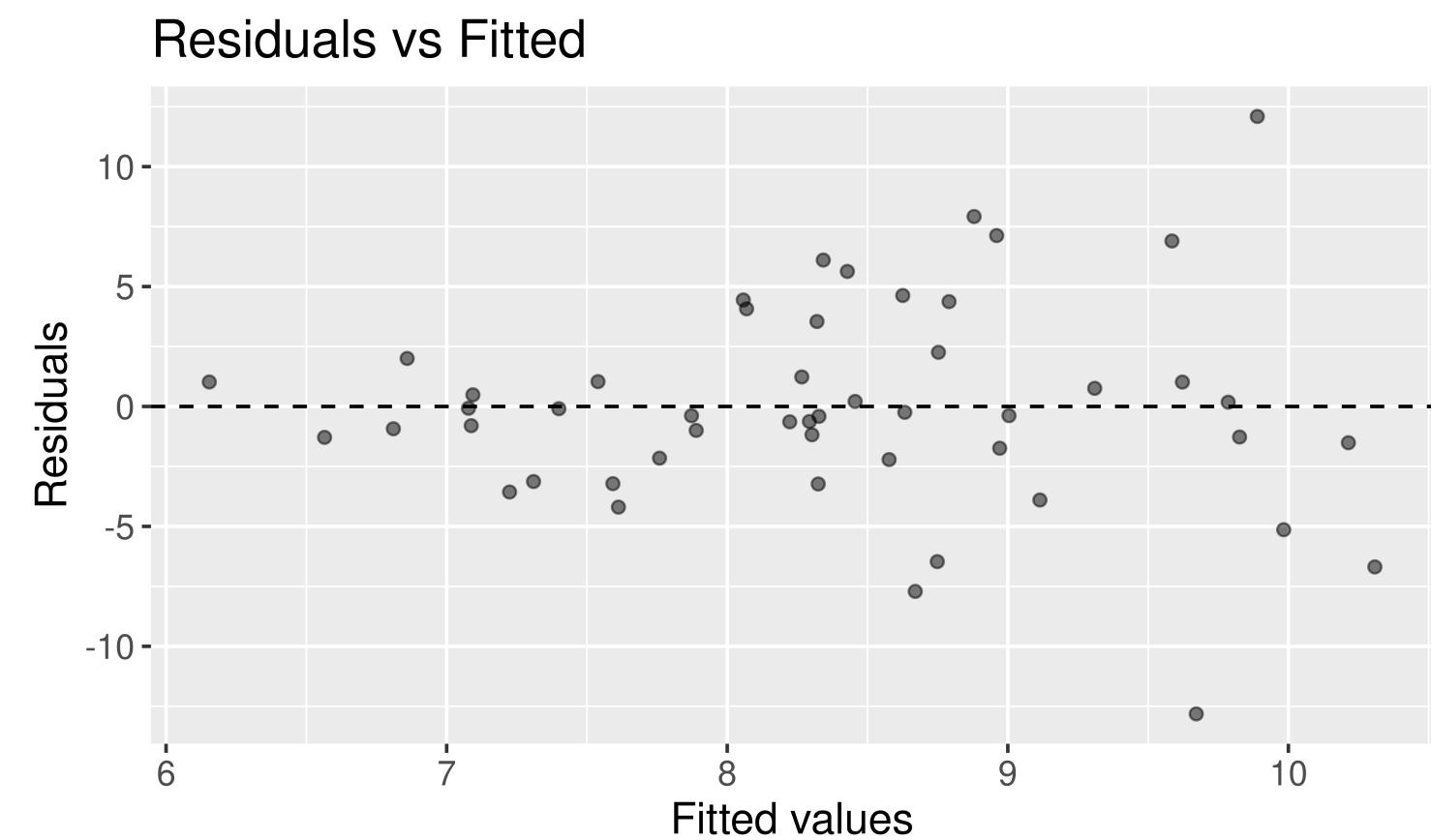
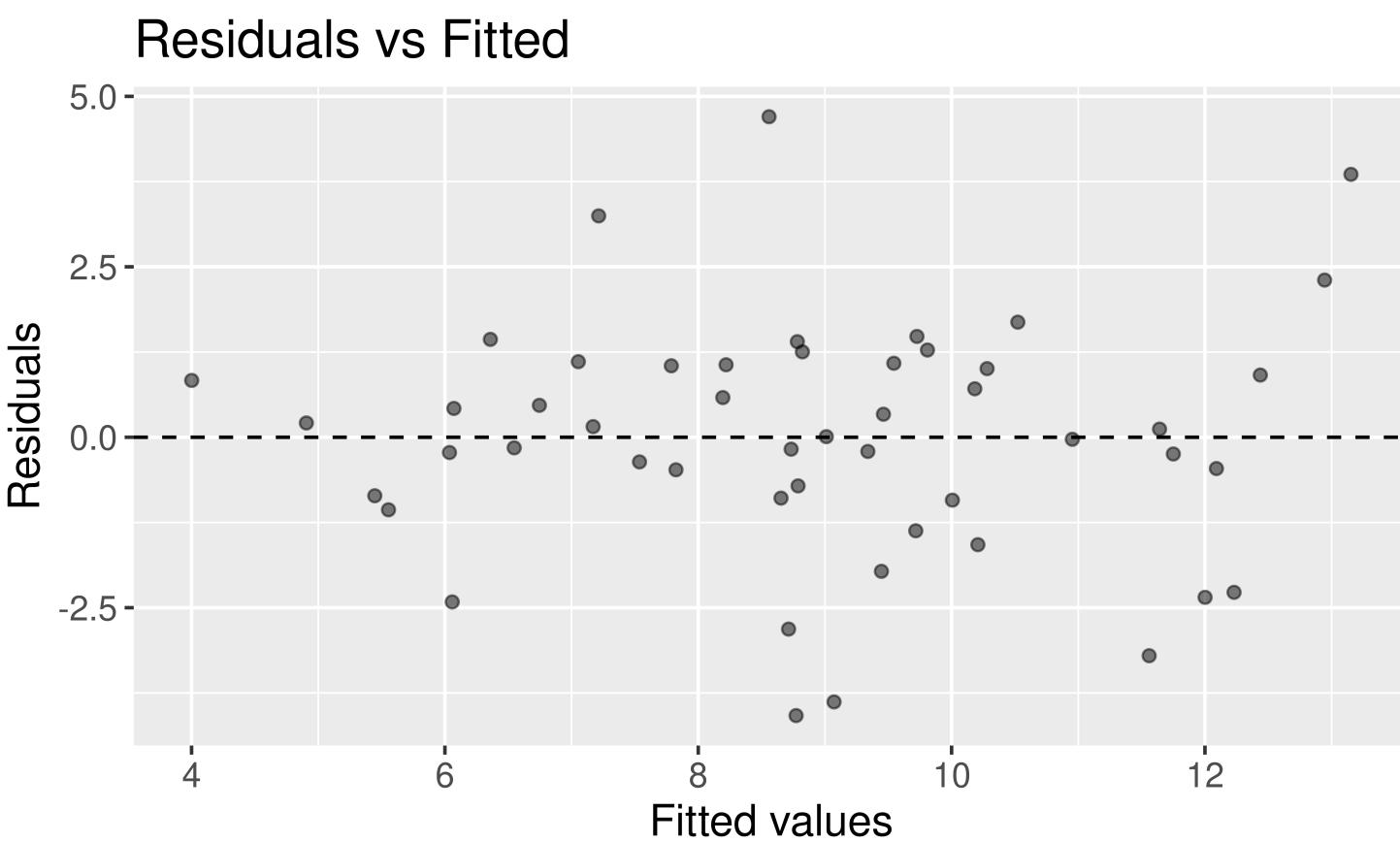
# Assumptions – Constant Variance

$$y = \beta_0 + \beta_1 x_1 + \epsilon \quad \text{where} \quad \epsilon \stackrel{\text{ind}}{\sim} N(0, \sigma_\epsilon)$$

**Assumption:** The variability in the errors is constant.

**Question:** How do we check this assumption?

**Better option** (especially when have more than 1 explanatory variable): **Residual Plot**



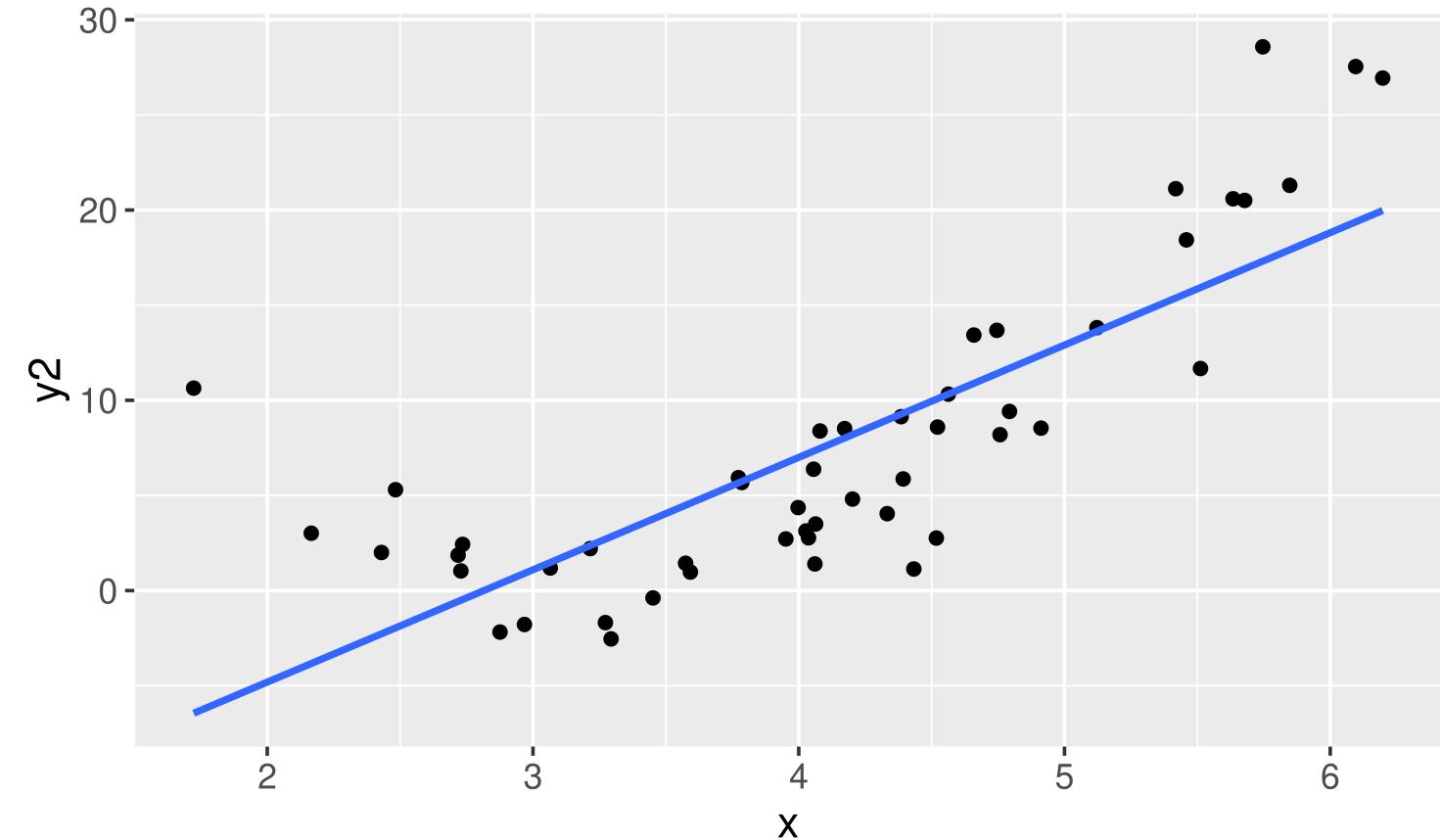
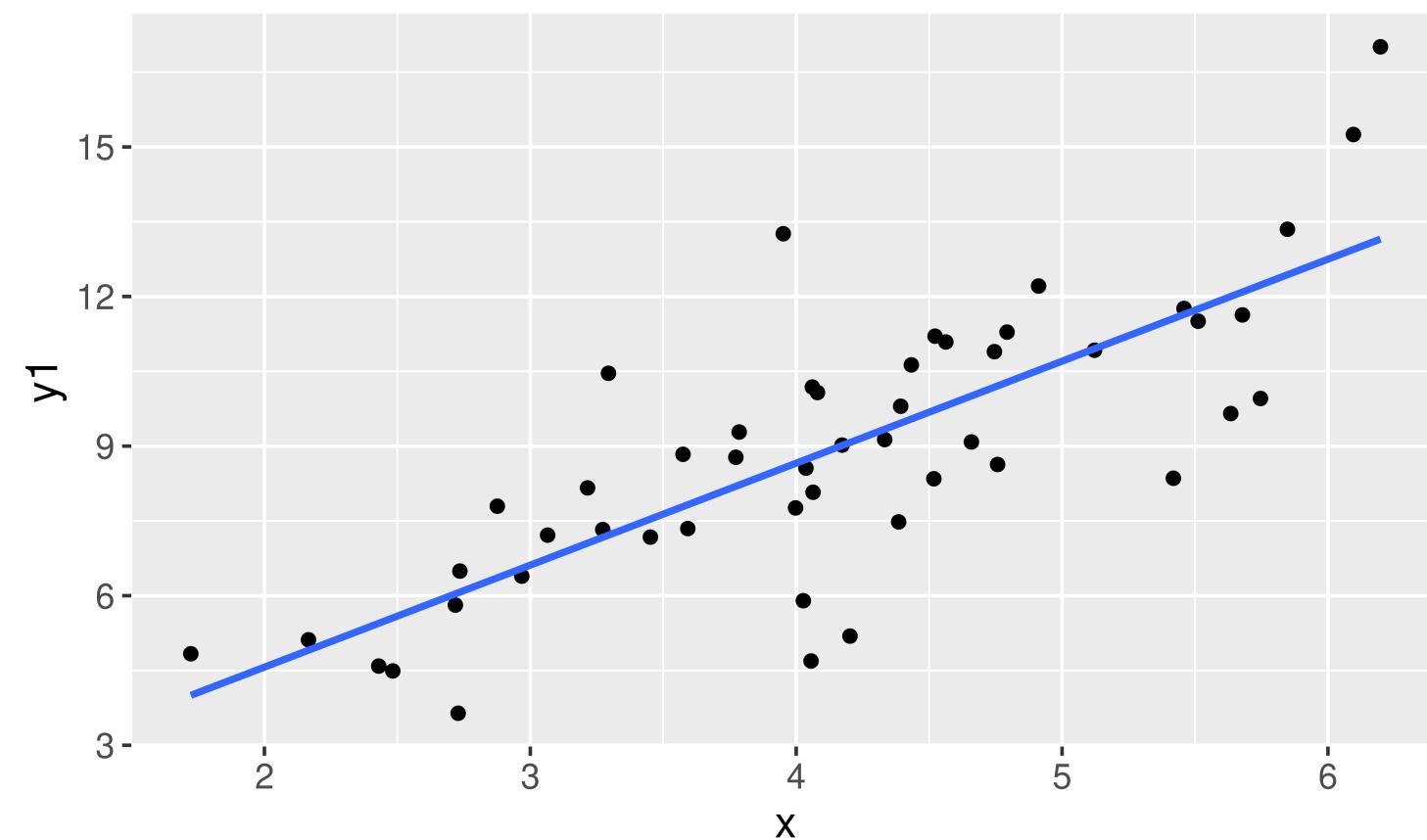
# Assumptions – Model Form

$$y = \beta_0 + \beta_1 x_1 + \epsilon \quad \text{where} \quad \epsilon \stackrel{\text{ind}}{\sim} N(0, \sigma_\epsilon)$$

**Assumption:** The model form is appropriate.

**Question:** How do we check this assumption?

**One option:** Scatterplot(s)



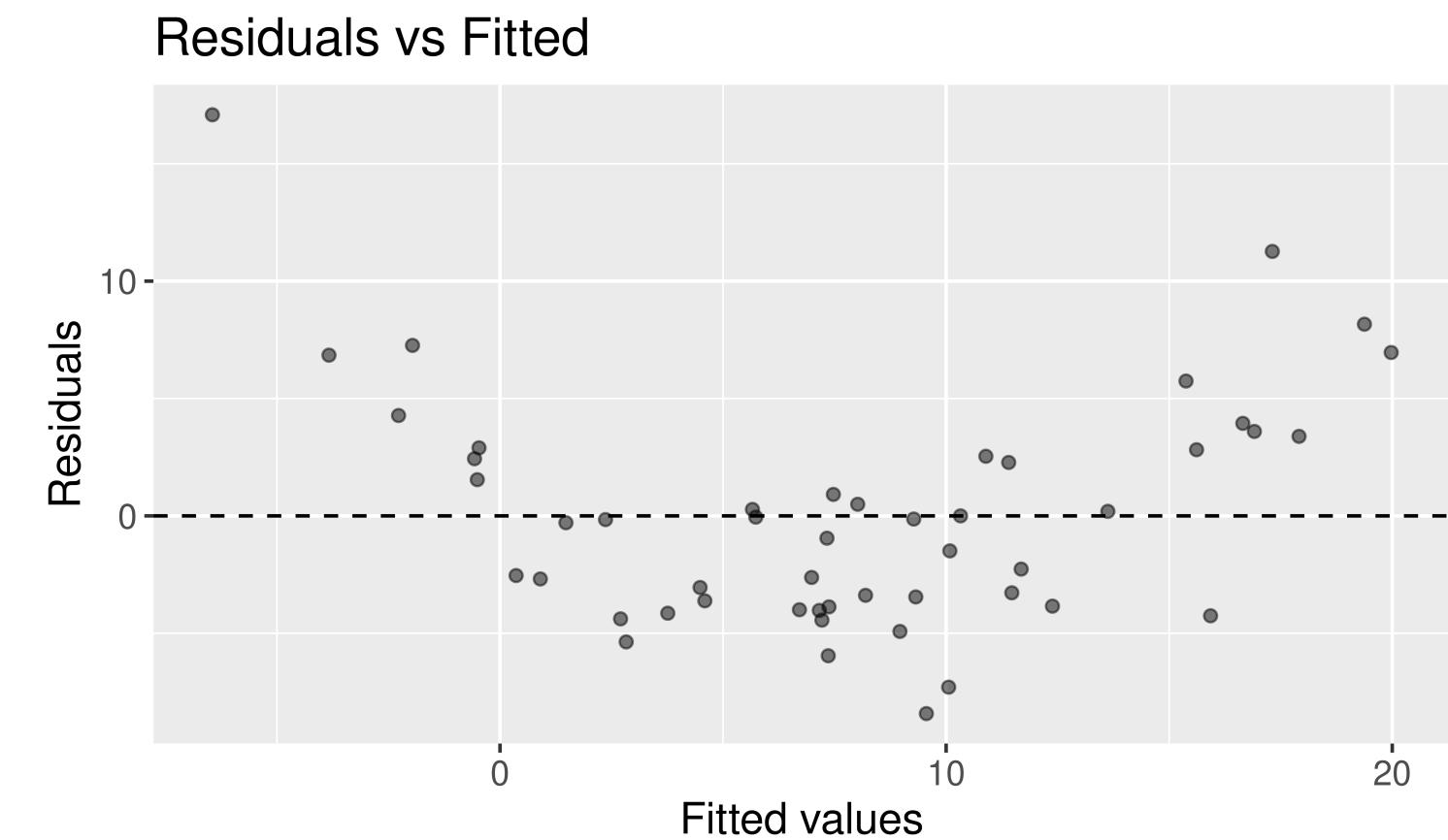
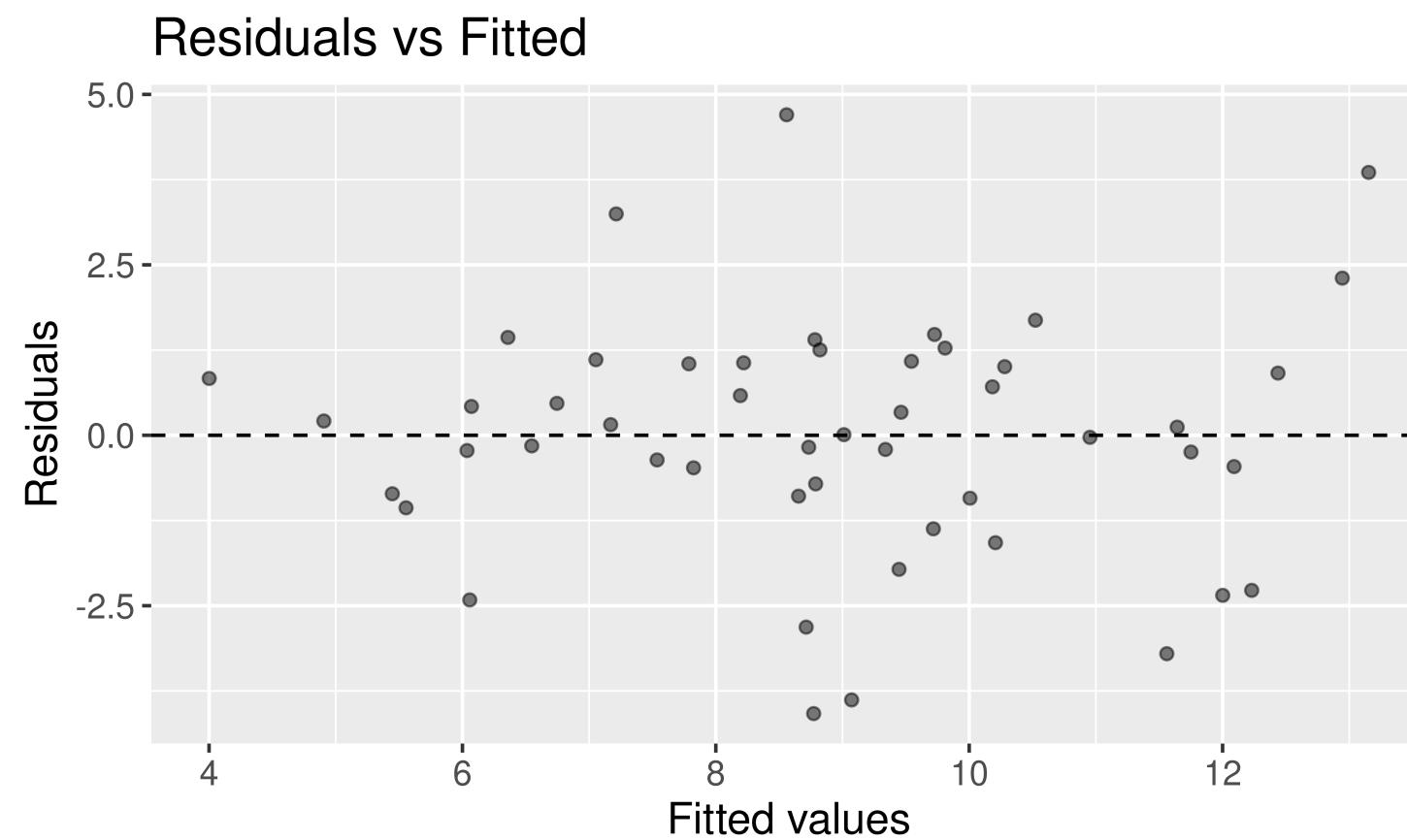
# Assumptions – Model Form

$$y = \beta_0 + \beta_1 x_1 + \epsilon \quad \text{where} \quad \epsilon \stackrel{\text{ind}}{\sim} N(0, \sigma_\epsilon)$$

**Assumption:** The model form is appropriate.

**Question:** How do we check this assumption?

**Better option** (especially when have more than 1 explanatory variable): **Residual Plot**



# Assumption Checking

**Question:** What if the assumptions aren't all satisfied?

- Try transforming the data and building the model again.
- Use a modeling technique beyond linear regression.

**Question:** What if the assumptions are all (roughly) satisfied?

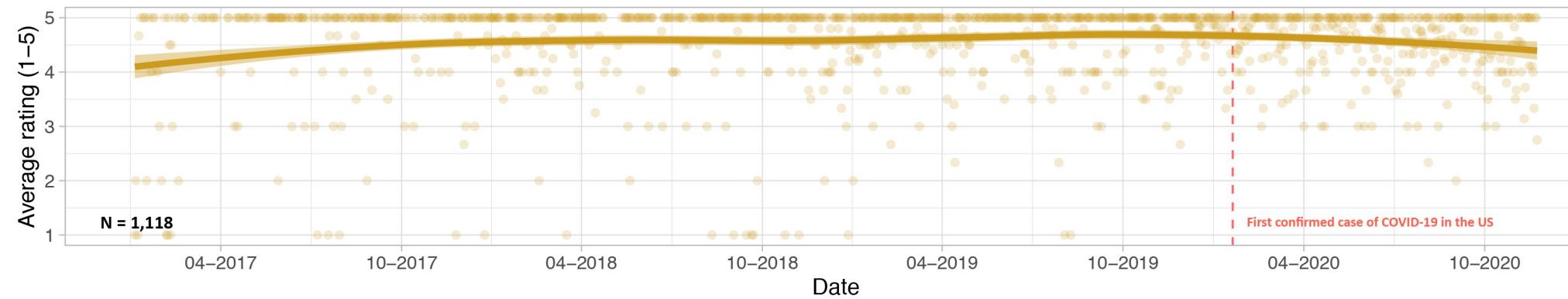
- Can now start answering your inference questions!

Let's now look at an example and  
learn how to create qq-plots and  
residual plots in R.

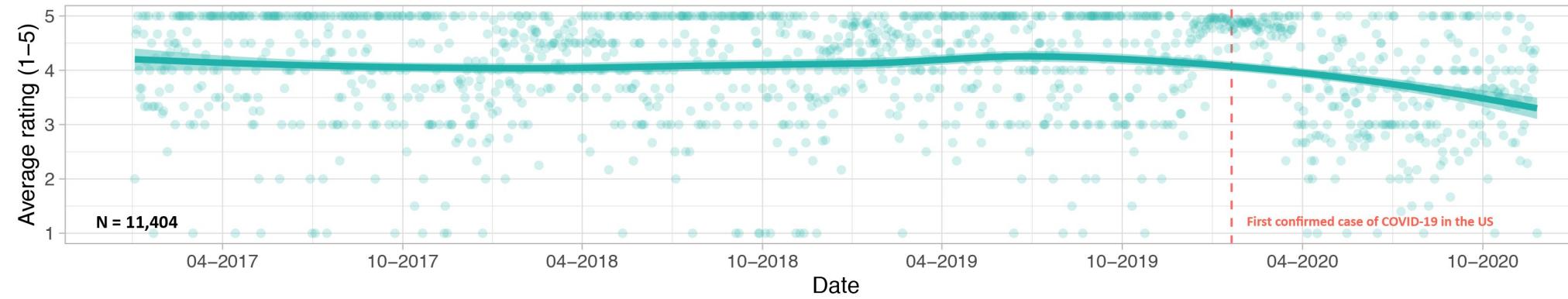
## Example: COVID and Candle Ratings

Kate Petrova created a dataset that made the rounds on Twitter:

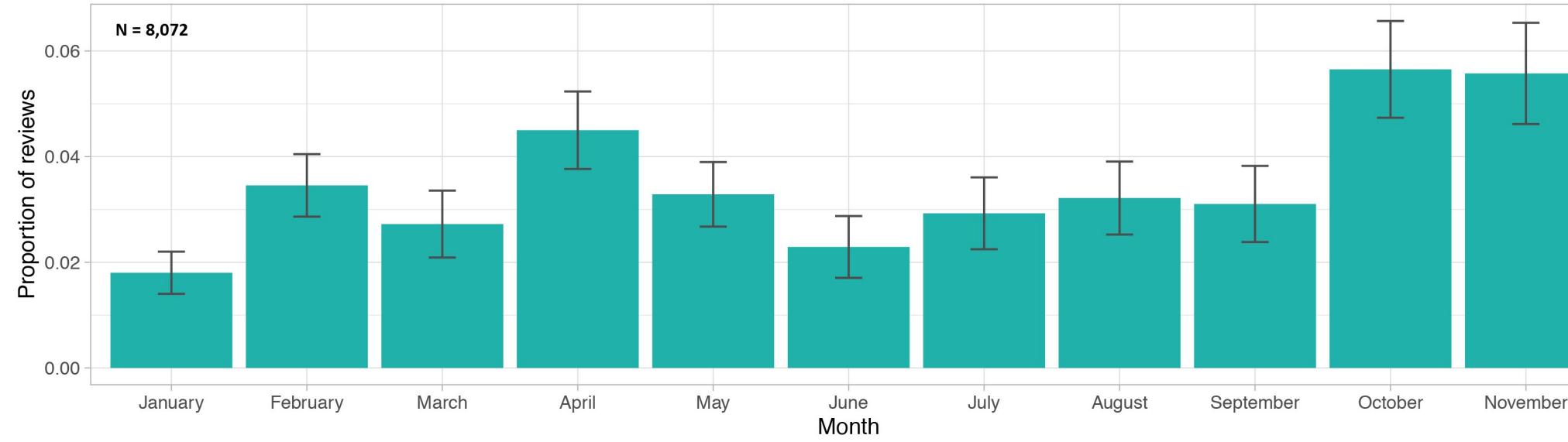
### Top 3 unscented candles Amazon reviews 2017–2020



### Top 3 scented candles Amazon reviews 2017–2020



### Top 5 scented candles on Amazon: Proportion of reviews mentioning lack of scent by month 2020



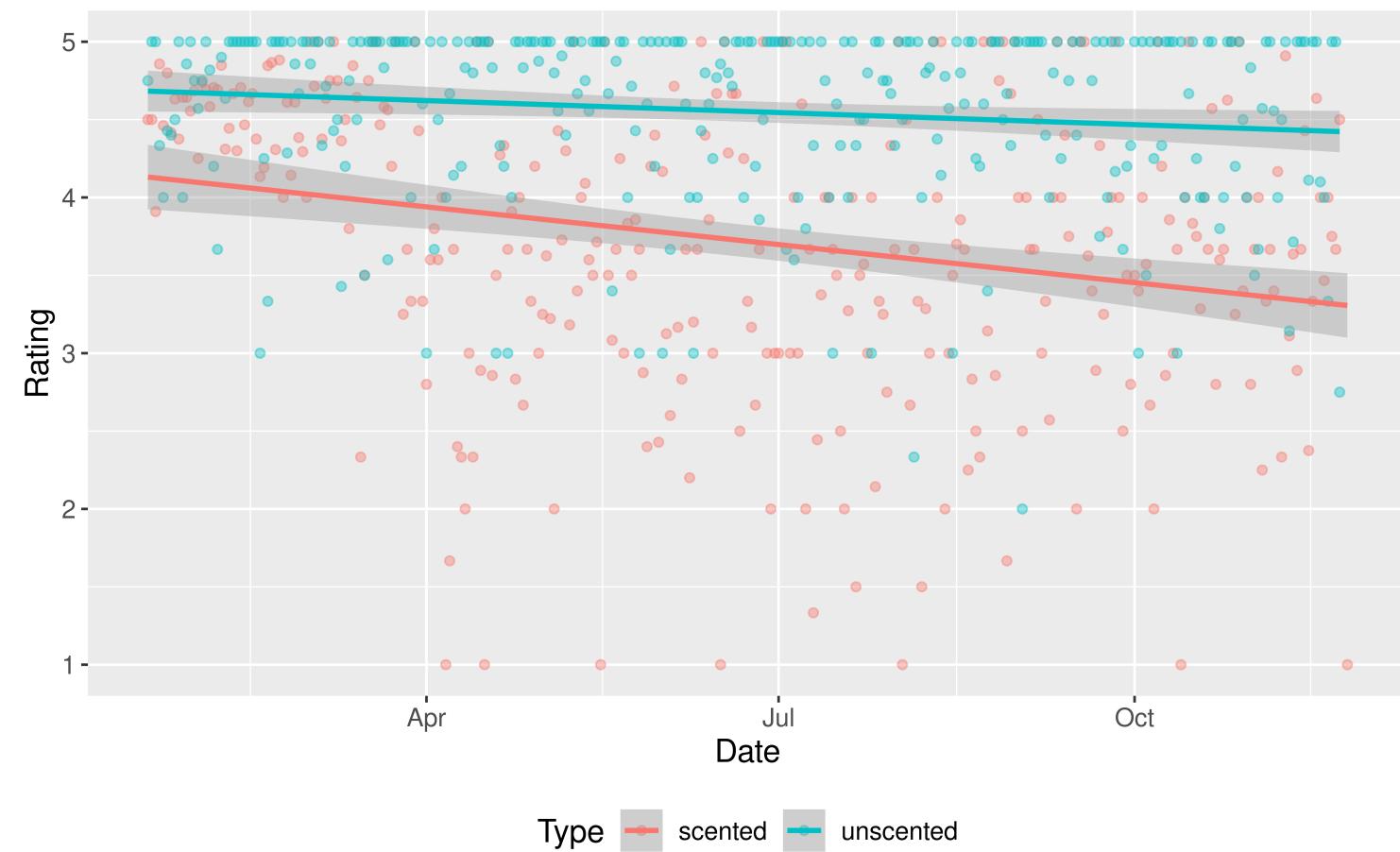
# COVID and Candle Ratings

She posted all her data and code to GitHub and I did some light wrangling so that we could answer the question:

Do we have evidence that early in the pandemic the association between time and Amazon rating varies by whether or not a candle is scented and in particular, that scented candles have a steeper decline in ratings over time?

In other words, do we have evidence that we should allow the slopes to vary?

```
1 ggplot(data = all,
2         mapping = aes(x = Date,
3                         y = Rating,
4                         color = Type)) +
5   geom_point(alpha = 0.4) +
6   geom_smooth(method = lm) +
7   theme(legend.position = "bottom")
```



# COVID and Candle Ratings

Checking assumptions:

**Assumption:** The cases are independent of each other.

**Question:** What needs to be true about the candles sampled?

# Assumption Checking in R

The R package we will use to check model assumptions is called `gglm` and was written by one of my former Reed students, Grayson White.



```
1 library(gglm)
```

First need to fit the model:

```
1 glimpse(all)
```

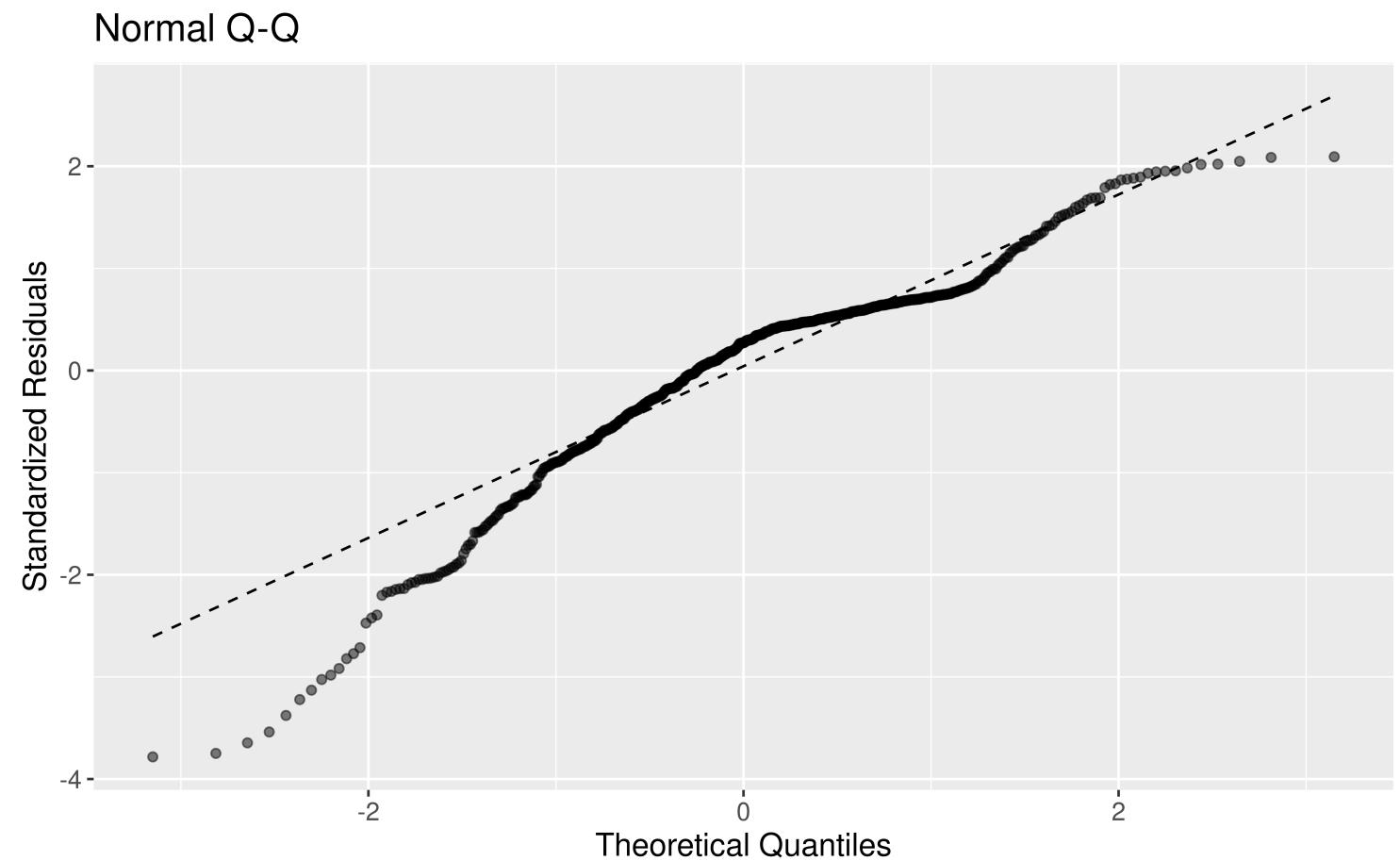
```
Rows: 612
Columns: 3
$ Date    <date> 2020-01-20, 2020-01-21, 2020-01-22, 2020-01-23, 2020-01-24, 20...
$ Rating <dbl> 4.500000, 4.500000, 3.909091, 4.857143, 4.461538, 4.800000, 4.4...
$ Type    <chr> "scented", "scented", "scented", "scented", "scented", "scented..."
```

```
1 mod <- lm(Rating ~ Date * Type, data = all)
```

# qq-plot

**Assumption:** The errors are normally distributed.

```
1 # Normal qq plot
2 ggplot(data = mod) +
3   stat_normal_qq()
```

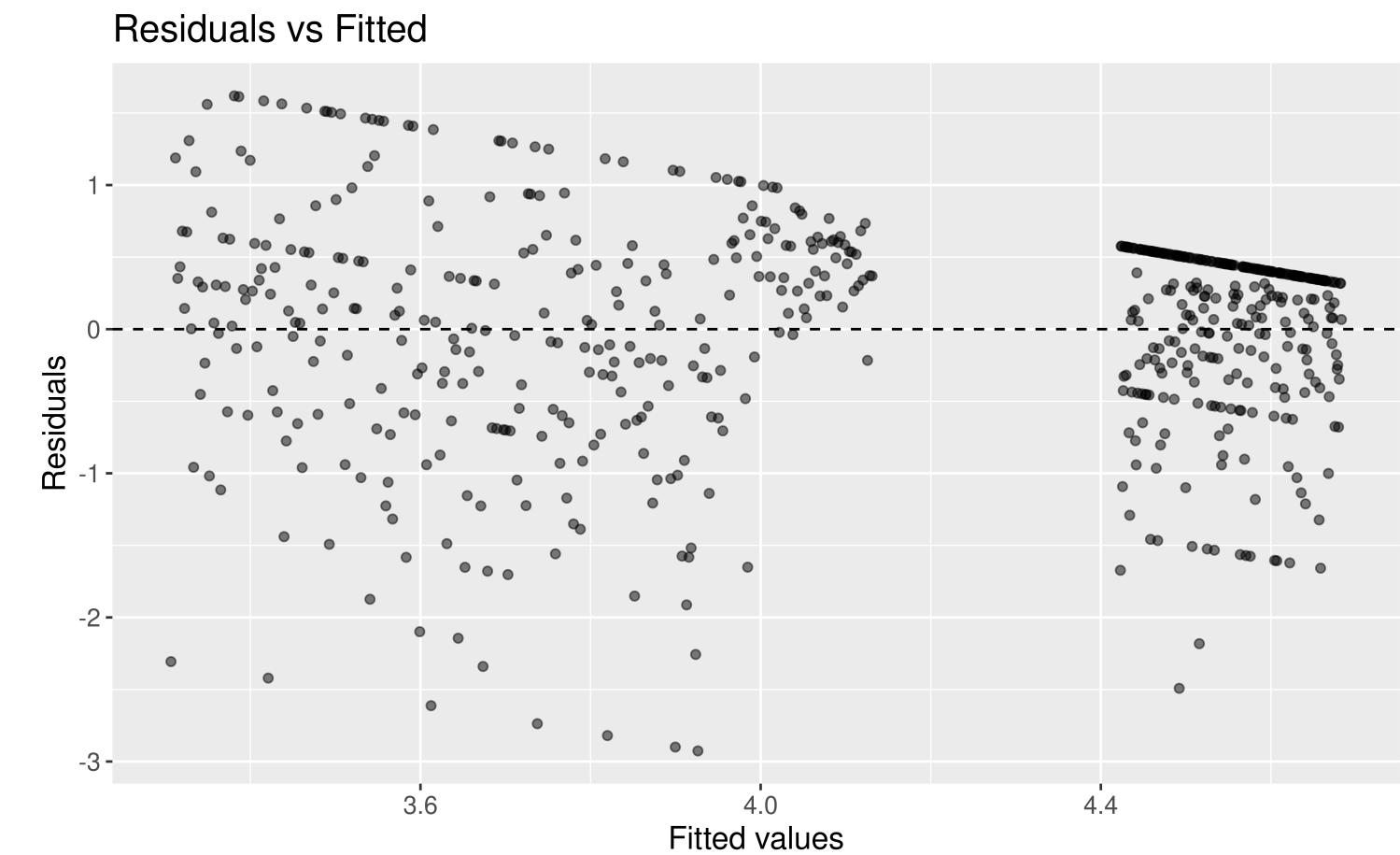


# Residual Plot

**Assumption:** The variability in the errors is constant.

**Assumption:** The model form is appropriate.

```
1 # Residual plot  
2 ggplot(data = mod) +  
3   stat_fitted_resid()
```



# Hypothesis Testing

Question: What tests is `get_regression_table()` conducting?

For the moment, let's focus on the equal slopes model.

```
1 mod <- lm(Rating ~ Date + Type, data = all)
2 get_regression_table(mod)

# A tibble: 3 × 7
  term      estimate std_error statistic p_value lower_ci upper_ci
  <chr>    <dbl>     <dbl>     <dbl>     <dbl>     <dbl>     <dbl>
1 intercept 36.2      6.50      5.58      0       23.5      49.0
2 Date      -0.002     0         -5.00      0      -0.002     -0.001
3 Type: unscented 0.831     0.063     13.2      0       0.707     0.955
```

In General:

$H_o : \beta_j = 0$  assuming all other predictors are in the model

$H_a : \beta_j \neq 0$  assuming all other predictors are in the model

# Hypothesis Testing

Question: What tests is `get_regression_table()` conducting?

```
1 mod <- lm(Rating ~ Date + Type, data = all)
2 get_regression_table(mod)

# A tibble: 3 × 7
  term      estimate std_error statistic p_value lower_ci upper_ci
  <chr>     <dbl>     <dbl>     <dbl>     <dbl>     <dbl>     <dbl>
1 intercept 36.2      6.50      5.58      0       23.5      49.0
2 Date      -0.002     0         -5.00      0      -0.002     -0.001
3 Type: unscented 0.831    0.063     13.2      0       0.707     0.955
```

For our Example:

Row 2:

$$H_o : \beta_1 = 0 \quad \text{given Type is already in the model}$$
$$H_a : \beta_1 \neq 0 \quad \text{given Type is already in the model}$$

# Hypothesis Testing

Question: What tests is `get_regression_table()` conducting?

```
1 mod <- lm(Rating ~ Date + Type, data = all)
2 get_regression_table(mod)

# A tibble: 3 × 7
  term      estimate std_error statistic p_value lower_ci upper_ci
  <chr>     <dbl>    <dbl>     <dbl>    <dbl>    <dbl>    <dbl>
1 intercept 36.2      6.50      5.58     0       23.5     49.0
2 Date      -0.002     0         -5.00     0      -0.002    -0.001
3 Type: unscented 0.831    0.063     13.2     0       0.707    0.955
```

For our Example:

Row 3:

$H_o : \beta_2 = 0$  given Date is already in the model

$H_a : \beta_2 \neq 0$  given Date is already in the model

# Hypothesis Testing

**Question:** What tests is `get_regression_table()` conducting?

**In General:**

$$H_o : \beta_j = 0 \quad \text{assuming all other predictors are in the model}$$

$$H_a : \beta_j \neq 0 \quad \text{assuming all other predictors are in the model}$$

**Test Statistic:** Let  $p$  = number of explanatory variables.

$$t = \frac{\hat{\beta}_j - 0}{SE(\hat{\beta}_j)} \sim t(df = n - p)$$

when  $H_o$  is true and the model assumptions are met.

# Our Example

```
1 get_regression_table(mod)

# A tibble: 3 × 7
  term      estimate std_error statistic p_value lower_ci upper_ci
  <chr>     <dbl>    <dbl>     <dbl>    <dbl>    <dbl>    <dbl>
1 intercept 36.2     6.50      5.58     0       23.5     49.0
2 Date      -0.002    0         -5.00     0      -0.002    -0.001
3 Type: unscented 0.831    0.063     13.2     0       0.707     0.955
```

Row 3:

$$H_o : \beta_2 = 0 \quad \text{given Date is already in the model}$$

$$H_a : \beta_2 \neq 0 \quad \text{given Date is already in the model}$$

Test Statistic:

$$t = \frac{\hat{\beta}_2 - 0}{SE(\hat{\beta}_2)} = \frac{0.831 - 0}{0.063} = 13.2$$

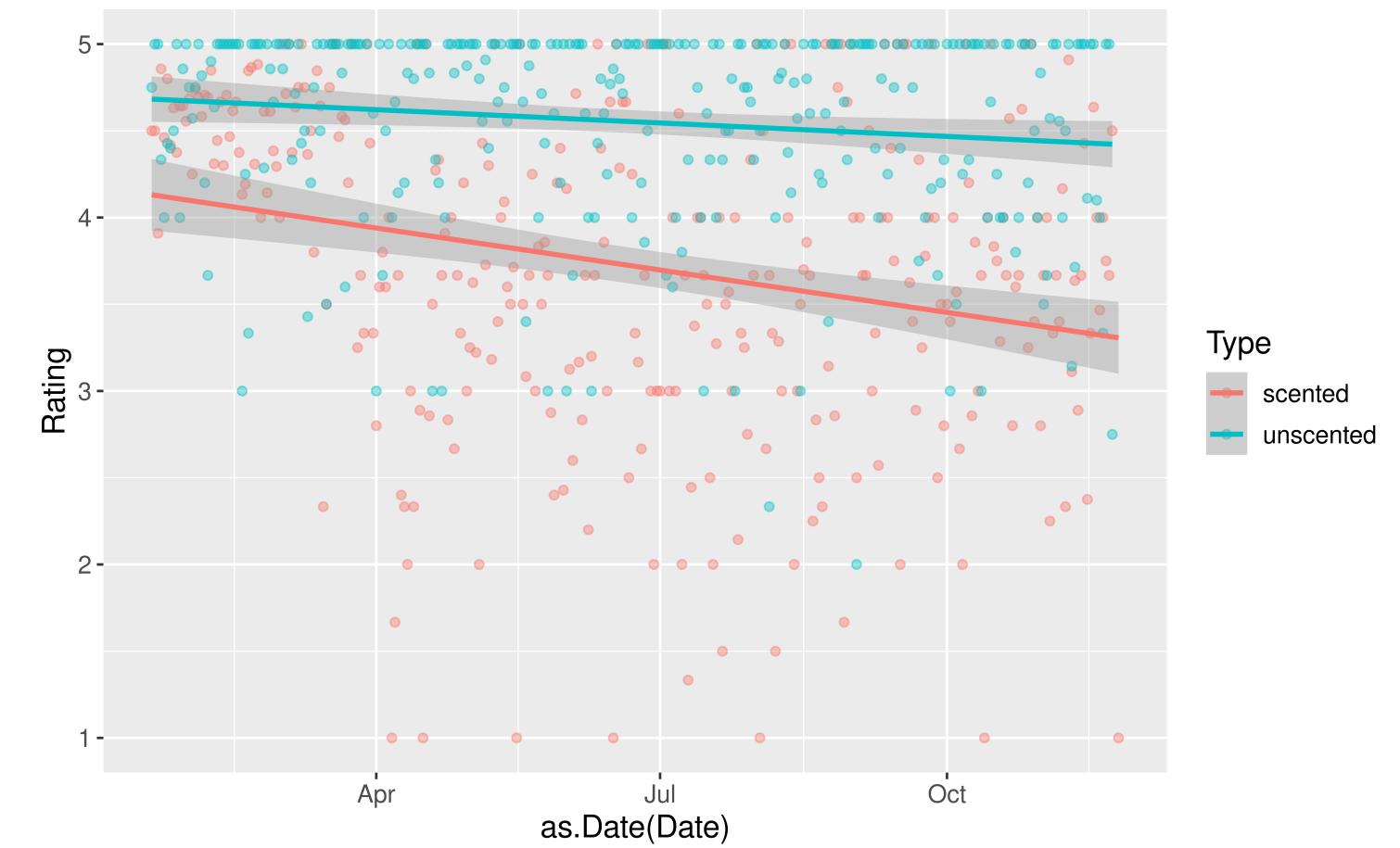
with p-value =  $P(t \leq -13.2) + P(t \geq 13.2) \approx 0$ .

There is evidence that including whether or not the candle is scented adds useful information to the linear regression model for Amazon ratings that already controls for date.

# Example

Do we have evidence that early in the pandemic the association between time and Amazon rating varies by whether or not a candle is scented and in particular, that scented candles have a steeper decline in ratings over time?

```
1 ggplot(data = all, mapping = aes(x = as.Date(Date),  
2                                     y = Rating,  
3                                     color = Type)) +  
4   geom_point(alpha = 0.4) +  
5   geom_smooth(method = lm)
```



# Example

Do we have evidence that early in the pandemic the association between time and Amazon rating varies by whether or not a candle is scented and in particular, that scented candles have a steeper decline in ratings over time?

```
1 mod <- lm(Rating ~ Date * Type, data = all)
2 get_regression_table(mod)

# A tibble: 4 × 7
  term      estimate std_error statistic p_value lower_ci upper_ci
  <chr>     <dbl>    <dbl>     <dbl>    <dbl>    <dbl>    <dbl>
1 intercept  52.7     9.09     5.80     0       34.9     70.6
2 Date        -0.003    0         -5.40     0      -0.004   -0.002
3 Type: unscented -32.6    12.9     -2.52    0.012   -58.0    -7.24
4 Date:Typeunscented  0.002    0.001     2.59    0.01     0       0.003
```

# One More Example – Prices of Houses in Saratoga Springs, NY

Does whether or not a house has central air conditioning relate to its price for houses in Saratoga Springs?

```
1 library(mosaicData)
2 mod1 <- lm(price ~ centralAir, data = SaratogaHouses)
3 get_regression_table(mod1)

# A tibble: 2 × 7
  term      estimate std_error statistic p_value lower_ci upper_ci
  <chr>     <dbl>    <dbl>     <dbl>    <dbl>    <dbl>    <dbl>
1 intercept 254904.   3685.     69.2     0 247676.  262132.
2 centralAir: No -67882.  4634.    -14.6     0 -76971. -58794.
```

Potential confounding variables?

# One More Example – Prices of Houses in Saratoga Springs, NY

- Want to **control for** many explanatory variables
  - Notice that you generally don't include interaction terms for the control variables.

```
1 get_regression_table(mod1)

# A tibble: 2 × 7
  term      estimate std_error statistic p_value lower_ci upper_ci
  <chr>     <dbl>    <dbl>     <dbl>    <dbl>    <dbl>    <dbl>
1 intercept 254904.   3685.     69.2     0  247676.  262132.
2 centralAir: No -67882.  4634.    -14.6     0  -76971. -58794.

1 mod2 <- lm(price ~ livingArea + age + bathrooms + centralAir, data = SaratogaHouses)
2 get_regression_table(mod2)

# A tibble: 5 × 7
  term      estimate std_error statistic p_value lower_ci upper_ci
  <chr>     <dbl>    <dbl>     <dbl>    <dbl>    <dbl>    <dbl>
1 intercept 26749.   7127.     3.75     0  12770.  40728.
2 livingArea  91.7    3.80     24.1     0   84.2   99.1
3 age        -15.7   61.0     -0.257   0.797   -135.    104.
4 bathrooms  20968.  3802.     5.52     0  13511.  28426.
5 centralAir: No -23819. 3648.    -6.53     0  -30974. -16665.
```

**Now let's shift our focus to  
estimation and prediction!**

# Estimation

## Typical Inferential Question:

After controlling for the other explanatory variables, what is the range of plausible values for  $\beta_j$  (which summarizes the relationship between  $y$  and  $x_j$ )?

Confidence Interval Formula:

$$\text{statistic} \pm ME$$

$$\hat{\beta}_j \pm t^* SE(\hat{\beta}_j)$$

```
1 get_regression_table(mod2)

# A tibble: 5 × 7
  term      estimate std_error statistic p_value lower_ci upper_ci
  <chr>     <dbl>    <dbl>     <dbl>    <dbl>    <dbl>    <dbl>
1 intercept 26749.    7127.     3.75     0       12770.   40728.
2 livingArea  91.7     3.80     24.1     0        84.2     99.1
3 age        -15.7    61.0     -0.257   0.797   -135.    104.
4 bathrooms  20968.   3802.     5.52     0       13511.   28426.
5 centralAir: No -23819.  3648.    -6.53     0      -30974.  -16665.
```

# Prediction

Typical Inferential Question:

While  $\hat{y}$  is a point estimate for  $y$ , can we also get an interval estimate for  $y$ ? In other words, can we get a range of plausible predictions for  $y$ ?

# Two Types of Predictions

## Confidence Interval for the Mean Response

- Defined at given values of the explanatory variables
- Estimates the **average** response
- Centered at  $\hat{y}$
- **Smaller** SE

## Prediction Interval for an Individual Response

- Defined at given values of the explanatory variables
- Predicts the response of a **single**, new observation
- Centered at  $\hat{y}$
- **Larger** SE

# CI for mean response at a given level of X:

We want to construct a 95% CI for the average price of Saratoga Houses (in 2006!) where the houses meet the following conditions: 1500 square feet, 20 years old, 2 bathrooms, and have central air.

```
1 house_of_interest <- data.frame(livingArea = 1500, age = 20,  
2                                     bathrooms = 2, centralAir = "Yes")  
3 predict(mod2, house_of_interest, interval = "confidence", level = 0.95)  
  
      fit      lwr      upr  
1 205876.7 199919.1 211834.3
```

- **Interpretation:** We are 95% confident that the average price of 20 year old, 1500 square feet Saratoga houses with central air and 2 bathrooms is between \$199,919 and \$211834.

## PI for a new Y at a given level of X:

Say we want to construct a 95% PI for the price of an **individual** house that meets the following conditions: 1500 square feet, 20 years old, 2 bathrooms, and have central air.

**Notice:** Predicting for a new observation not the mean!

```
1 predict(mod2, house_of_interest, interval = "prediction", level = 0.95)
   fit      lwr      upr
1 205876.7 73884.51 337868.9
```

- **Interpretation:** For a 20 year old, 1500 square feet Saratoga house with central air and 2 bathrooms, we predict, with 95% confidence, that the price will be between \$73,885 and \$337,869.

**Next Time: Comparing Models  
and Chi-Squared Tests!**

# Reminders:

- Lecture Quizzes
  - Last one this week.
  - Plus **Extra Credit Lecture Quiz**: Due Tues, Dec 5th at 5pm
- Last section this week!
  - Receive the last p-set.
- The material from next Monday's lecture will be on the final and so we will include relevant practice problems on the review sheet.

