



## OLIVIA DIRICKSON

404-232-0100  
olivia.designwork@gmail.com

@RGBqueen  
oliviadirickson.com

## EDUCATION

Georgia State University  
Atlanta, GA

Bachelor of Fine Arts,  
Concentration in  
Graphic Design

GPA — 3.6  
Graduation — May 2019

## EXPERIENCE

August 2018 – present

### STRAIGHT TO TELL

Graphic Designer

- Branded and strategized for public mental health marketing campaigns.
- Created digital assets for ongoing social media campaigns.
- Illustrated and designed artwork for ongoing campaigns fighting mental health stigma.
- Worked collaboratively with other designers as well as animators within the studio.

December 2018 – May 2019

### [RECOVERED] EXHIBITION

Brand Designer & Event Planner

- Organized and planned a graphic design show for 14 artists, including myself.
- Designed branding concept applied to print and digital media as well as collateral and promotional social media accounts.
- Acquired sponsorships from multiple design firms and businesses in the Atlanta area to fund the event.

January 2017 – May 2019

### GEORGIA STATE UNIVERSITY CREATIVE SERVICES

Graphic Designer

- Designed promotional and running marketing materials including posters, flyers, web banners, screen ads, social media icons, and calendar icons.
- Adhered to strict branding conventions to meet University brand standards.
- Supervised and trained new employees in the established creative process and file organization practices.
- Worked in a team and under the guidance of an Art Director and operated as Art Director in her absence.

June – July 2018

### SARAH LAWRENCE

Design Intern

- Assisted with brand design, strategic marketing projects, and other client work under Sarah Lawrence's art direction.
- Researched and concepted for multiple projects.
- Wrote for Sarah's graphic design blog on the topic of learning the basics of graphic design.
- Rebranded business for client and updated WordPress site.