



OLIVIA DIRICKSON

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EDUCATION

Georgia State University
Atlanta, GA

Bachelor of Fine Arts,
Concentration in
Graphic Design

GPA — 3.6
Graduation — May 2019

EXPERIENCE

August 2018 - present

STRAIGHT TO TELL

Graphic Designer

- Strategy and branding for public and mental health marketing campaigns.
- Creates assets for ongoing social media campaigns.
- Illustrates and creates digital artwork for an ongoing campaign fighting mental health stigma.
- Works collaboratively with other designers as well as animators within the studio.

December 2018 - May 2019

[RECOVERED] EXHIBITION

Brand Designer & Event Planner

- Organized and planned a graphic design show for 14 artists, including myself.
- Came up with branding concept to be applied to print and digital media as well collateral and promotional social media accounts.
- Acquired sponsorships from various design firms and businesses in the Atlanta area to fund the event.

January 2017 - May 2019

GEORGIA STATE UNIVERSITY CREATIVE SERVICES

Junior Graphic Designer

- Designed promotional and marketing materials including posters, flyers, web banners, social media icons, and calendar icons.
- Adhered to strict branding conventions.
- Supervised and trained new employees in the creative process and file organization practices.
- Worked in a team and under the supervision of an Art Director on a daily basis and operated as Art Director in her absence.

June - July 2018

SARAH LAWRENCE

Design Intern

- Research and concepting for various projects as well as research and write-up on trend forecasting.
- Assisted with brand design, strategic marketing projects, and other client work.
- Rebranded business for client as well as WordPress site update.