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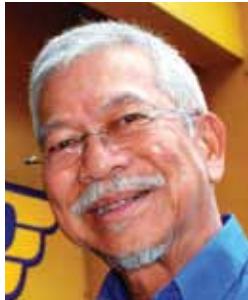
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Gus Lagman
AAPPRESIDENT

Wouldn't it be nice if...

WOULDNT it be nice if our motorists were all as courteous as most motorists in the United States, especially in California? Then we would have less road crashes, less road rage, less stressful driving, more smoothly-moving traffic, more pleasant driving experiences.

Wouldn't it be nice if jeepney and taxi drivers would always stop near the curb when loading and unloading passengers? Then driving for other motorists would be less stressful, less of their time would be wasted, there would be less road rage.

Wouldn't it be nice if all applicants for driving permits would actually have to pass both written and practical exams first, before they are issued their permits? Then we would see less road crashes, less road rage, safer roads for vulnerable road users, especially pedestrians, a more predictable driving environment.

Wouldn't it be nice if drivers of special vehicles like fire trucks, ambulances, school buses, lorries, even buses and trucks, would be given specialized training and stiffer driving tests? Then more lives would be saved, less fatal road crashes would occur.

Wouldn't it be nice if there were more knowledgeable traffic enforcers and less "kotong" cops? Then traffic, especially at intersections, would flow more smoothly, motorists would become more disciplined.

Wouldn't it be nice if our sidewalks were rid of unnecessary signs thus leaving only those with

traffic-redeeming value? Then driving our roads would not be so confusing, motorists, including foreigners, would more easily find their way to their destinations, our sidewalks would look clean, instead of messy.

Wouldn't it be nice if our streets and roads had sidewalks and our highways had footpaths? Then there would be less road deaths because pedestrians wouldn't have to walk on the carriageways, driving would be much less hazardous.

Wouldn't it be nice if shopping malls were located along sidestreets, rather than main roads? Then traffic along the main thoroughfares would move more smoothly, public utility vehicles (buses) would not linger unreasonably long to load and unload passengers, thus the buses behind need not swing out to the adjacent lane to overtake, there would be less pedestrian traffic, too. The Mall of Asia is a good example of a well-located shopping mall. It does not make traffic along Roxas Boulevard unbearable. The Wal-Mart supermarket chain, in the U.S., locate all their stores off the main roads, I understand, as a matter of policy.

A dream? Not really. I have actually driven in other countries where all of the above exist. It's such a pleasure to drive under those stress-free conditions, where motoring can truly be fun. Can it happen in the Philippines? Of course ... but we, and I mean all of us, have to work on it. Let us all evangelize about safer and courteous driving.

Many of AAP's projects and advocacies will bring us closer to these goals, in fact, will bring us closer to the goals of the United Nations' Decade of Action for Road Safety 2011-2020— that of halving road fatalities by 2020 - even as we admit that they're not so easily attainable. It will take time, a lot of work, and a lot of patience, but we are confident that we will eventually get there.

Once again, Happy Motoring to all! **aq**

“ Then we would have less road crashes, less road rage, less stressful driving, more smoothly moving traffic, more pleasant driving experiences. ”

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Aida Sevilla Mendoza
EDITOR-IN-CHIEF

The Most Exclusive, Most Dazzling and Fastest Cars In The World

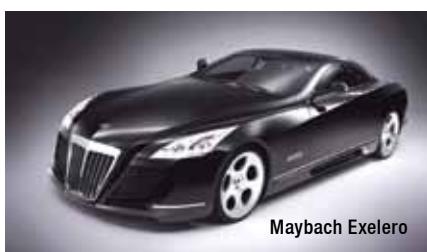
SINCE this issue of AQ focuses on luxury cars, I was motivated to Google the 10 most expensive cars in the world. Except perhaps for the Ferrari Enzo (\$670,000), the Porsche 918 Spyder (\$845,000) or the Lamborghini Aventador LP700-4 (\$381,000), I imagine none of these supercars are in the Philippines.

Some of the costliest supercars carry exotic marques most of us have never heard of, such as Zenvo, Hennessey, SSC, Koenigsegg and Pagani. For me, the three most fascinating are the Maybach Exelero, the Lykan Hypersport and the Bugatti Veyron Super Sport. The Maybach Exelero because it is the most exclusive, the Lykan Hypersport because it is the most dazzling and the Bugatti Veyron Super Sport because it is the fastest car in the world.

MAYBACH EXELERO. The \$8.0 million Maybach Exelero is not only the most expensive car in the world, it is also the most exclusive because only one unit of it was ever made. A two-seater coupe powered by a V12, 700 hp/5000 rpm twin turbo engine with 738 lb-ft/2,500 rpm max torque, top speed of 351 kph and zero to 100 kph acceleration in 4.4 seconds despite its 2.6 ton curb weight and 19-foot length, the Exelero was developed in 2005 after Fulda Tires of Germany

commissioned it to showcase a new generation of tires called Exelero.. The Exelero's design is the result of a competition among students at the Pforzheim Polytechnic Department of Transport Design.

The winning design was coordinated with the Maybach Design Center and required some re-engineering of the Maybach 57 limo, on which the Exelero is based. The A-pillar and the doors were shifted backwards and the steering column, pedals and gearshift had to be relocated. They took the already powerful 550 bhp V12 engine and bored it out to 5.9 liters, then tuned it to kick out 700 horses and 738 lb ft of torque. In 2011, the supercar was purchased by American rapper Bryan "Birdman" Williams.



Maybach Exelero



Lykan Hypersport



Bugatti Veyron Super Sport

Motor Show. The manufacturer of "the first Arabian hypercar," W Motors, stunned the automotive world when they unveiled the concept Lykan at the 2013 Qatar Motor Show earlier this year. Equipped with a rear-positioned, twin turbocharged flat six engine developed by famous Porsche tuner RUF, the Lykan leaps from zero to 100 kph in 2.8 seconds and claims a top speed of 395 kph. It generates 750 hp and 737 lb-ft max torque.

The Lykan dazzles with its rear-opening "suicide" doors, LED headlights featuring white gold surrounds with diamonds, gold-plated hood, gold leaf in the engine bay, gold-stitched leather seats and a virtual holographic display system serving as the instrument panel. Buyers can choose to integrate rubies, emeralds or sapphires throughout the car, depending on their color choice. And when the car is delivered, the buyer will be given a \$200,000 Special Edition Cyrus Klepcys watch. Although only seven units are going to be produced, W Motors has already reportedly received 100 orders.

BUGATTI VEYRON SUPER SPORT. Less costly than the Maybach Exelero and Lykan Hypersport but globally famous as the fastest street legal car in the world is the \$2.6 million Bugatti Veyron Super Sport, which set a world speed record of 428.48 kph in July 2010. It is propelled from zero to 100 kph in a neck-snapping 2.4 seconds by its 8.0-liter W-16 quad-turbocharged engine which packs 1200 hp/6400 rpm and 1106 lb-ft max torque. Power is transmitted to the pavement via four-wheel-drive and a 7-speed dual clutch automated manual transmission.

Last April, Guinness World Records stripped the Bugatti Veyron Super Sport of its production car land speed record because the version Bugatti sells to the public is electronically limited to 412.8 kph for safety's sake. Guinness officials awarded the title to the Hennessey Venom GT's 425 kph, but a week later reinstated the Veyron Super Sport, reasoning that "a change to the speed limiter does not alter the fundamental design of the engine." When a special key is used to unleash the Veyron Super Sport's top speed of 400+ kph, the car lowers to only 3.5 inches from the ground and a hydraulic spoiler extends at speed to also serve as an air brake.

The Bugatti Veyron Super Sport can maintain its top speed for 12 minutes but at the end of 12 minutes, Achtung! the gas tank is completely empty. The upkeep of a Veyron Super Sport costs around \$300,000 a year, comparable to a private jet. Its speed competitors are the \$1.1 million Hennessey Venom GT Spyder, the \$1.6 million Koenigsegg Agera R and the \$1.3 million Pagani Huayra, if not the \$1.3 million SSC (Shelby Super Cars) Tuatara. **QQ**

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AAP Conducts Road Safety Seminar for Union Bank Employees

AAP recently conducted a seminar on road safety for employees of Union Bank of the Philippines at the Union Bank Tower Plaza in Ortigas, Pasig City. Sixty-nine bank employees attended the seminar and actively participated in the discussions and activities.

AAP Vice President and Road Safety Committee Chair Johnny Angeles and former Land Transportation Office (LTO) Chief Alberto Suansing, who is now the Secretary-General of the Philippine Global Road Safety Partnership (PGRSP), were the speakers.



AAP Vice President Johnny Angeles speaks on how to become a responsible road user and about the Road Safety Pledge.



Union Bank employees at the recent Road Safety seminar conducted by AAP vice president Johnny Angeles (8th from right, front row) and PGRSP Secretary General Bert Suansing (beside Angeles).

GOODYEAR PHILIPPINES TIES UP WITH AAP IN PROVIDING ROADSIDE ASSISTANCE



AAP Vice President Johnny Angeles (far right), AAP Road Safety Executive Assistant Cynthia Reyes (second from right), Philippine Global Road Safety Partnership Executive Secretary Alberto Suansing (third from right) and Managing Director for Goodyear Philippines and Distributor Markets Ron Castro (far left) posed for a souvenir photo with members of the print and cyber media on August 14, 2013 after the Goodyear Assurance Triplemax launch at Bonifacio Global City. Angeles talked on road safety and Castro announced that AAP will be Goodyear PH's road safety partner and will provide 24/7 emergency roadside assistance for motorists who buy at least two new Goodyear Triplemax tires.

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AAP Conducts Lakbay Gabay Seminar in QC

AAP, in cooperation with the Department of Public Order and Safety of Quezon City, the Metropolitan Manila Development Authority (MMDA), University of the Philippines National Center for Transportation Studies (UP-NCTS), A1 Driving School and Inner Media Advertising Services, conducted the first of a series of seminars on road safety last June.

The free seminar, dubbed as 'Lakbay Gabay: Disiplina at Kortesiya sa Kalsada,' was held in the main lobby of the Quezon City Hall Lakbay Gabay with the objective of making roads safer by lessening the unnecessary loss of lives, damage to property and trauma due to road mishaps and thereby improve traffic conditions. It educates and involves all road users in the shared responsibility of road safety via fundamental training on defensive driving, fostering courtesy and discipline on the road and how to avoid common driving errors.

More than 200 Quezon City employees attended the seminar conducted by AAP Vice President Johnny Angeles, Philippine Global Road Safety Partnership (PGRSP) Secretary-General Alberto Suansing, Dexter Cardenas of the QC-Department of Public Order and Safety, Anita Cannaoay of the MMDA and Aileen Mappala of the UP-NCTS. The next Lakbay Gabay seminar will be held on September 13, 2013.



AAP Vice President Johnny Angeles (top photo) and PGRSP Secretary-General Alberto Suansing (bottom photo) receiving a certificate of appreciation for their contribution in the presentations during the Lakbay Gabay Seminar.



CAMS trainers and local participants at the AAP Motor Sport Officials Safety training course with the FIA Institute streamer.

AAP and CAMS train marshals for accreditation to officiate at international motor sport events

AFTER the success of the first Officials Safety Training conducted by the Confederation of Australian Motor Sport (CAMS) under the auspices of the Automobile Association Philippines (AAP) and with funding from the FIA Foundation's Motor Sport Safety Development Fund last year, 34 local motor sport marshals were chosen to form a 'core group' and were invited to attend the two-day Official Safety Training on July 20-21, 2013. The Motor Sport Safety Development Fund was set up in 2008 as a charitable fund to help progress and improve safety, training and education in motor sport worldwide. The FIA Institute manages the programmes of the Fund on behalf of the FIA Foundation. This includes the Officials Safety Training Programme under which this activity was conducted.

AAP formed the core group in pursuit of its goal to make the Philippines one of the countries recognized as capable of officiating international motor sport events.

"The objective of this whole exercise is to put together a structure for officiating in this country such as it is [done] in more developed countries," AAP Motor Sport Committee Chair and concurrent AAP Director Mandy Eduque said. "We'd like to put up a program to accredit officials according to the same sort of classification that's being done in other countries."

Apart from having the distinction of being a part of the core group, the marshals will be responsible for teaching, training and passing all the knowledge they have learned to the next batch of motor sport officials and trainees. "We've selected you as the most capable of transferring the know-how of what was learned last year and this year, and as we are able to generate more officials. It's no good if you learn and it just stays with you," Eduque said.

On the first day of the training course, the participants learned the dynamics of

effective training and handling of people and were assessed in terms of their ability to choose the appropriate resources, materials and activities when training people. They were also rated during a 10-minute presentation to gauge their training skills.

The second day focused on leadership development and team building, the rules and regulations on and off track, event operations management structure, the rights of motor sport marshals and the code of ethics. After the successful completion of the program, each one received a Certificate of Participation.

CAMS trainer Jodi Zylstra revealed that CAMS is working closely with Eduque and AAP Motor Sport Operations Manager Mark Desales to help local race marshals develop their skills. "The enthusiasm that you have as marshals here in the Philippines is obviously very strong. And as Mandy pointed out, the FIA institute has a best practice framework for Official Safety Training in motor sport and we're very keen to see AAP achieve the 'Progress towards Excellence' accreditation standard this year," Zylstra said.

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AAP Travel All Set for Laguna Tour

AAP Travel, in partnership with the Department of Tourism Region 4A, will once again lead an exciting Drive Tourism caravan, this time through the province of Laguna on September 21, 2013. Caravan participants will get the opportunity to feel the rhythm of the countryside without traveling too far away from Manila and rediscover why Laguna is considered a traveler's genuine paradise.

An abundance of nature's wonders in Laguna promises to refresh the mind, body and spirit while an energizing, sunny ambience will accompany caravan participants in various recreation and fun outdoor activities.

Los Baños Mayor Caesar Perez, Pila Mayor Wilfredo Quiat and Liliw Mayor Ericson Sulibit have pledged support for the AAP Travel event and the involvement of their respective communities including marching bands to welcome caravan participants and the setting up of special bazaars.

A major sponsor, the outdoor equipment brand Coleman, will join the caravan to make the road trip more enjoyable via an assortment of food, drinks and giveaways.

Caravan participants will visit a farm in San Pablo which is known for its warm hospitality amid a landscaped flora of magnificent hardwoods, rich shrubbery, and a selection of rare. After the farm tour, the participants will time-travel to an underground cemetery built in the 18th century by Franciscan missionaries.

At lunch time, travelers will visit the quaint town of Liliw. Traditionally a rich agricultural area, the townsfolk have improved their livelihood by opening boutiques and stores specializing in modern-day footwear, handbags, accessories and food stalls selling delicacies for which Laguna is famous.

People looking for a town rich in historical significance will find Pila the perfect place to visit. Pila has a wealth of cultural remnants and is dotted with houses that date back to the early American period.

The caravan will also take the participants to the Makiling Botanical Gardens and the famous International Rice Research Institute in Los Baños.

Lastly, the town of Los Baños will greet caravan participants with colorful and upbeat community presentations as it celebrates the annual Bañamos festival.

For further information about the Laguna Drive Tourism caravan, please call AAP Travel at 551-0014, 551-0025 or 0928-5074288.



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How safe are our tollways? 5th Usapan AAP asks

THE 5th Usapan AAP, a monthly interactive media forum emceed by journalist Cito Beltran, addressed the question of tollway safety on June 27, 2013. The panelists were Toll Regulatory Board (TRB) spokesperson Ronald Corpuz, Skyway O&M Corporation (SOMCO) President Manuel Bonoan, Manila North Tollways Corporation (MNTC) Assistant Vice President Jennifer Jane Go and South Luzon Tollways Corporation (SLTC) Spokesperson Tony Reyes.

MNTC AVP Jennifer Jane Go and SLTC Spokesperson Tony Reyes talked about the road safety measures being implemented at the North Luzon Expressway (NLEX) and South Luzon Expressway (SLEX) and how effective they are in preventing accidents.

Go explained how the NLEX management has continually made innovations in the safety features of the expressway system to minimize the impact of road crashes. Go said that specialized metal guard rails and impact attenuators on toll barriers, specifically designed to absorb energy during road collisions, are strategically placed along the expressway. "Upon impact, the flat surface [of the guard rails] absorbs the energy from the collision, stops the vehicle and does not add injury as opposed to fish-tailed guard rails which penetrate through the vehicle and injure the drivers and

passengers inside," Go explains.

Reyes, meanwhile, emphasized the SLEX management's initiatives in educating the public on road safety and reminding people about following road signs, adhering to the speed limit and maintaining vehicles in good condition.

TRB Spokesperson Julius Corpuz revealed that a more affordable alternative to the current E-Pass system may be implemented by the end of the year. The E-Pass for the SLEX and Skyway costs nearly Php 2000, which is roughly the same as the Easy Trip Tag for the NLEX. The planned E-Pass will utilize a radio frequency identification system (RFID) and will be considerably more affordable but unlike the current E-Pass, will be vehicle-specific and cannot be transferred from one vehicle to another.

Regarding safety measures on the Skyway, Skyway O&M Corp. president Manuel Bonoan said that there is a record keeping system that monitors all the road incidents on the six-lane elevated toll expressway. "Somco has a comprehensive, detailed accident reporting system in place. It details how the accident happened and whether it is the driver's fault, vehicle failure or if there are any deficiencies in the road system." Bonoan added that while the number of accidents on the Skyway has gone down significantly, he is still not happy about it because the number is still high. "On the average, the incidents on the expressway are a little more than a thousand each year. [But] we have 24/7 patrols and CCTV along the entire stretch of the expressway and we do apprehend [violators], especially those who overspeed on the Skyway."



THE PANELISTS at the 5th Usapan AAP (from left): Manila North Tollways Corp. (MNTC) assistant vice president Jennifer Jane Go, South Luzon Tollways Corp. (SLTC) spokesperson Tony Reyes, Toll Regulatory Board (TRB) spokesperson Julius Corpuz and Skyway O&M Corp. (Somco) president Manuel Bonoan with AAP president Gus Lagman and vice president Johnny Angeles.

6th Usapan AAP Tackles DUI Law

THE Automobile Association Philippines (AAP) focused on Republic Act 10586, otherwise known as the Anti-Drunk and Drugged Driving Act of 2013, in an effort to raise public awareness and thresh out issues surrounding its enforcement. With the theme: "Implementing the New Law on Driving Under the Influence (DUI)", AAP invited representatives from the technical working group drafting the Implementing Rules and Regulations (IRR) of R.A 10586 to the 6th Usapan AAP last July 25. Usapan AAP is a monthly interactive media forum emceed by journalist Cito Beltran.

The government agencies drafting the IRR are the Department of Transportation and Communications (DOTC), Department of Health (DOH) and National Police Commission (NAPOLCOM), but only a DOH representative, Dr. Clarito Cairo, Jr., showed up despite confirmations earlier made by the DOTC and NAPOLCOM to attend. The World Health Organization (WHO) sent two representatives: WHO Western Pacific Region technical officer of violence and injury prevention Dr. Jonathon Passmore and WHO national professor/officer for noncommunicable diseases Dr. John Juliard L. Go. Dr. Orlando Ocampo, University of the Philippines-Philippine General Hospital (UP-PGH) trauma center head completed the panel.

Cito Beltran got the ball rolling by asking the panelists, "How much is too much?" Dr. Passmore said that according to international research, the crash risk for (driving) four-wheel vehicles at around .05 BAC level is about 30 percent higher than [someone with] a BAC of zero. For motorcycle riders, the crash risk at .05 BAC is 40 times higher than zero." BAC, the acronym for blood alcohol content, is the most commonly used metric in determining the level of alcohol intoxication of a person.

Dr. Passmore pointed out that impairment of one's ability to operate a motor vehicle varies from person to person because the consumption of alcohol involves the metabolism. He noted that the metabolism rate of Filipinos is faster than Caucasians and that females can metabolize faster because they have more body water than males.

Dr. Go stressed that the only safe consumption is no consumption if you are going to drive. "The message that we need to give to the public is not to drink before you drive. I think



WHO national professor/officer for noncommunicable diseases Dr. John Juliard L. Go, WHO Western Pacific Region technical officer of violence and injury prevention Dr. Jonathon Passmore, Dr. Orlando Ocampo, University of the Philippines-Philippine General Hospital (UP-PGH) trauma center head and DOH representative, Dr. Clarito Cairo Jr. at the 6th Usapan AAP.

Dr. Clarito Cairo Jr., medical specialist of the DOH National Center for Disease Prevention and Control, who is a member of the technical working group drafting the IRR, revealed some details being discussed within the group.

Dr. Cairo said the technical working group is considering installing dashboard cameras in the vehicles of deputized law enforcement officers who will field-test drivers suspected of DUI. The rehabilitation of alcoholics is another possibility that is being discussed for inclusion in the IRR.

Asked when the IRR would be made public, Dr. Cairo replied that the committee, which meets weekly, is "still in the process of finalizing the inclusion of sobriety checkpoints and patrols, especially during payday and weekends." The deadline set for the completion of the IRR is September 20, 2013.

that's what we need to raise for consideration in drafting the IRR," he said.

Dr. Ocampo suggested that the BAC limit should be based on grounded and sound international standards and be adjusted according to the Filipino setting. "The BAC [should] be at level .05 or .06, but zero for motorcycle riders. For obvious reasons you need balance, you need coordination when you drive."

AAP President Gus Lagman agreed that the BAC limit should be set at .05. "In the United States it's .08, but they want to bring it down to .05. If they can convince the government to reduce it from .08 to .05, they'll be able to cut down road crashes by half. So we might as well start where the US wants to go and draft our BAC to .05 while we still don't have the IRR."

In the Municipality of Malvar, the VeteranTeller Machine was likewise installed within the confines of the Municipal Hall but is readily accessible from the town's main road. Aside from providing Malvar residents with access to much-needed cash, travellers and visitors will now have another means to withdraw money when they pass by Malvar.

Malvar Municipal Mayor Carlito Reyes and Municipal Treasurer Yolanda Cabiscuelas joined PVB officials including VP Villa-Real, AVP Guray, and PVB Lipa Branch Manager Julius Marquez in blessing and inaugurating the ATM.

Plans are also underway to provide all municipal employees of both Batangas municipalities with VeteranTeller All-in-One ATM-IDs. A unique product offering of the bank, the All-in-One ATM IDs serves several functions – ATM, company ID, as well as the employees time-in/time-out card working in conjunction with the Veterans Bank's timekeeping kiosks and bio-metric systems. In addition, the All-in-One card also serves as a

Veterans Bank Expands ATM Network in Batangas with Installations in Lobo and Malvar

CONTINUING in its commitment to provide the countryside with access to banking services and products, Philippine Veterans Bank recently inaugurated a couple of VeteranTeller ATMs in the province of Batangas, namely in the municipalities of Lobo and Malvar.

Municipal employees and ATM-carrying residents of Lobo will benefit greatly from the installation of a VeteranTeller Machine at the Lobo Municipal Hall as this will provide them with access to ready-cash for their various needs at any time of the day, seven days a week. In addition, as a town earning a name for its beautiful beaches and resorts, the ATM will be a boon for beach-bound visitors who now enjoy the convenience of withdrawing funds before and after hitting Lobo's beaches.

Lobo Municipal Mayor Jurly Manalo, Vice-Mayor Renato Perez, and Municipal Treasurer Leandro Canuel were on hand during the ATM inauguration along with PVB Officials including VP and Branch Central Services Head Alfredo Santiago, VP and CorpComm Head Miguel Angelo Villa-Real, AVP and South Luzon Area Head Chona Victoria Guray, and PVB Batangas City Branch Manager Ariel Balboa.



Lobo VeteranTeller ATM Ribbon-Cutting Ceremony. Lobo Municipal Mayor Atty. Jurly Manalo (rightmost) and Vice-Mayor Renato Perez (2nd from left) cut the ribbon to officially launch the VeteranTeller ATM installed inside the Municipal Hall lobby. Witnessing were PVB VP and CorpComm Head Miguel Angelo Villa-Real (leftmost), Lobo Municipal Treasurer Leandro Canuel (center), and PVB Batangas City Branch Head Ariel Balboa (2nd from right).



Ceremonial Withdrawal. Malvar Municipal Mayor Carlito Reyes successfully withdraws cash from the newly-inaugurated VeteranTeller ATM inside the Malvar Municipal Hall. Witnessing the ceremonial withdrawal were officials from PVB including (L-R) VP and CorpComm Head Miguel Angelo Villa-Real, PVB Lipa Branch Manager Julius Marquez, Malvar Mayor Carlito Reyes, Malvar Municipal Treasurer Yolanda Cabiscuelas, PVB AVP and South Luzon Area Head Chona Victoria Guray, and PVB VP for Corporate Communications Miguel Angelo Villa-Real.



Malvar ATM Installed. Photo shows Malvar Municipal and Veterans Bank officials during the inauguration of the ATM recently including (L-R) PVB - Lipa Branch Manager Julius Marquez, Malvar Mayor Carlito Reyes, Malvar Municipal Treasurer Yolanda Cabiscuelas, PVB AVP and South Luzon Area Head Chona Victoria Guray, and PVB VP for Corporate Communications Miguel Angelo Villa-Real.

It caters to both corporate and retail financial markets and is also an authorized government depository. Most recently, former Finance Secretary Roberto de Ocampo, OBE, was elected the bank's chairman.

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FIA and FIA Institute move to improve motor sport sustainability

FIA Deputy President for Sport Graham Stoker and FIA Institute Deputy President Garry Connelly gave a joint statement on sustainability on the final day of FIA Sports Conference Week. Graham Stoker opened the statement by outlining the FIA's involvement in sustainability issues to date.

He said: "The challenge for motor sport and the FIA is at first glance daunting to say the least, but we have a great opportunity to play a constructive role on environmental issues both as a sport and as the representative of mobility consumers."

"We are in a unique position to not only reduce our impact, as every organisation and sport must do, but we can also help to develop the solutions of tomorrow. In the last World Motor Sport Council, the FIA Sustainability Working Group was set up to define a strategy for the FIA on environmental issues that can form the basis of our actions for the coming years."

"But sustainability is not a new subject for us. The FIA has been involved in this area as far back as the Rio summit in the early 90s. For the FIA since then, it is a topic that we have taken seriously, in both our Sporting and Mobility arms. In Mobility, over the years, we have played a key role in campaigning for stricter emissions standards on pollutants and greenhouse gases, notably at EU level but also through Working Parties of the UN in Geneva."

"Mobility was also responsible for important actions such as Make Cars Green, which successfully demonstrated how sport can be used to promote

important mobility issues.

"On the sporting side we have played an important role in areas such as consumer acceptance of new technologies, as was the case with the move from leaded fuel to unleaded. Motor sport was amongst the first to make this move and helped convince the consumer that unleaded fuel could perform just as well as traditional fuel."

"More recently technologies such as Kinetic Energy Resources System or KERS have been introduced and have already helped to form the basis of mobility solutions for environmental sustainability issues."

"In the coming years I have no doubt

that through Formula E we will drive the same consumer acceptance for electric vehicles."

Garry Connelly then talked about the work of the Environmentally Sustainable Motor Sport Commission and the FIA Institute.

He said: "The FIA Environmentally Sustainable Motor Sport Commission was established in 2009. This Commission, chaired by Peter Wright, was set up to take an initial look at some of the key policies and principals that needed to be adapted into motor sport. These were debated and adopted at the World Motor Sport Council after which the Commission, having completed its tasks, was dissolved."

"As part of the process, the FIA Institute changed its statutes to include sustainability and was specifically tasked with the development of a number of topics. Notably: environmental management, carbon sequestration, and noise control."

"On environmental management, I am proud to say that we have developed a landmark certification framework

specifically designed for motor sport, which a number of stakeholders, including ourselves, have already adopted."

"This framework sets out how anyone involved in motor sport can measure and improve their environmental impacts."

"I am also pleased to say that this Certification Framework will form one of the cornerstones of the FIA's strategy."

Graham Stoker finished the statement by outlining the future strategy plans in this area.

He said: "The work of the Institute has been invaluable in shaping the FIA's vision on this subject. In the World Motor Sport Council we intend to adopt the FIA's strategy for the forthcoming years. The key message is that within the decade, we want motor sport to be recognized as an exemplar of best practice in environmental sustainability and a world leader for environmental innovation creating a positive impact on both the track and road."

"To achieve this we will 'Measure & Improve' and 'Innovate & Promote'. By measure and improve, we really are

talking about motor sport's environmental impact and how it can be improved. Tools such as the FIA Institute's Environmental Certification Framework will be instrumental to this aspect of the strategy."

"The FIA must also get championships to conduct Life Cycle Assessments to improve their own management. Through this we will identify environmental hot spots and prioritize their improvement."

"When it comes to innovation and promotion, we will be considering the pioneering role of motor sport in promoting consumer acceptance. We will look at how new regulations can lead to championships, such as Formula E, developing competitive powertrain solutions and driving consumer acceptance of sustainable mobility."

"We will also focus on technology transfer to the consumer market and award excellence and innovation."

"Finally as an umbrella for the strategy we intend to launch a campaign under the banner 'Action for Environment'."

Source: Institute Quarterly (FIA Institute)

by Dino Ray V. Directo III

DREAM CARS



YOU are what you drive. The kind of car you drive defines your personality and reflects your success in life. Although some may argue that material wealth is not a measure of anyone's success, this is not the case among automotive enthusiasts. This explains the reason why gear heads customize their rides to mimic that dream car at the back of their minds. For others, the dream car may be an Italian exotic, a Japanese pocket rocket or in my case, a powerful executive sedan or a luxury supercar. With a dozen or so premium cars out in the market, I have narrowed down to six my bucket list of dream cars which I intend to buy if I win the lottery or meet a genie in a bottle.

First on my list is the Toyota Camry, a mid-size car that has been the best-selling car in North America and is Toyota's flagship sedan here. The Camry is primarily configured as a four-door sedan but at different times has also been available as a five-door hatchback, two-door coupé, and station wagon. The Camry nameplate was first launched in 1980 with the Toyota Celica Camry. The first model line independently named the Toyota Camry was launched in 1982 for the 1983 model year.

Referred to as the "Boss Car", the all-new Camry looks the part: it's sleeker and more youthful than the previous generation. The wedge-shaped profile exudes confidence and class without being too cheesy and overbearing. It's timeless and cohesive, devoid of any design mishmash. Everything on the Camry's skin serves a purpose even down to the side mirrors that feature a small

fin to reduce air turbulence. As an added bonus, the profile resembles Lexus. HIDs are standard and so are 17-inch alloy rims shod with 215/55 R 17 tires.

Next on my list is the Mazda 6, an executive sedan produced by Mazda of Japan. Currently on its third iteration, the Mazda 6 has sold over one million units worldwide since its introduction in 2002, hitting this sales milestone faster than all previous Mazdas.

Launched early this year, the new Mazda 6 features a ground breaking capacitor-based energy-regeneration technology called the i-ELOOP, which harnesses and stores energy from vehicle braking and deceleration and redeploys the stored electricity to power the multiple electrical devices. Complementing i-ELOOP is Mazda's unique intelligent i-STOP engine idling stop system that further improves fuel economy.

The current Mazda 6 is equipped with the new 2.5L SKYACTIV-G engine which boasts the highest compression ratio of any production gasoline engine in the world. In combination with SKYACTIV-Drive 6-speed automatic transmission, the 2.5L SKYACTIV powertrain produces 185PS and 250Nm, propelling the Mazda from 0 to 100 kph within 7.8 seconds and a top speed of 223 kph, and yet returning a combined 6.3L per 100km fuel economy (as tested by Mazda). The ultra-low 148g/km CO₂ meets Euro 5 standard.

The Mazda 6, the successor of the Mazda 626, embodies the company's new Stylish, Insightful, and Spirited design philosophy and retails for P1.7 million.

If ever there was a car that proved that if you build it well, people will come and buy it, it's the Hyundai Sonata. Once shunned for its lame design and poor build quality,

the current Sonata has taken the market by storm due to a complete turnaround in terms of engineering and design.

From its fluidic sculpted exterior down to its feature-filled interior and powerful yet fuel-efficient direct-injection four-cylinder engine, the Sonata impresses. The 2013 model which this writer tested had the 2.4-liter four-cylinder engine with 200 bhp mated to a six-speed automatic transmission. This front-wheel-drive Korean executive car felt perky with its responsive engine and seamless gear changing. A few hundred pounds lighter than several of its rivals, the Sonata can hold its own against its Japanese or European competitors.

The next car on my list is the 7-Series, the top-of-the-line model of BMW, the best-selling premium brand worldwide. I have driven countless cars as a motoring journalist, but never experienced a car that actually required me to be "schooled" on how to start and operate the BMW 7-Series.

Just to get this car started requires the driver to (1) insert the key fob into the dash slot, (2) depress the brake, (3) press the "start/stop" button, (4) pull the stubby shift lever toward the steering wheel and up past the spring-loaded detent for Reverse or down for Drive (it returns to center when you let go), (5) press the parking-brake button to release and, finally, drive away. When you're finished, press a button on the shifter for Park. It actually feels like driving the Starship Enterprise.

The cabin continues to follow the BMW tradition of understated elegance coupled with simple, decipherable instruments and controls. The electronic shifter, however, takes a little getting used to. The 7-Series is controlled like a personal computer, particularly the 700-plus functions operated via the central rotary-push-knob which BMW engineers refer to as the iDrive system. Initially controversial, iDrive has been updated over the years to make it user-friendly. Learning to point and click through the eight main menus and their various submenus is easy, once you get the hang of it.

Exterior styling cues are decidedly subtle. The twin kidney grilles are now encased in

larger chrome surrounds. The headlight design has also been tweaked with adaptive LED units. The full-width air intake in the lower front fascia has also been redesigned with new fog lamps and chrome strips along its outer sections. The back seat, a major selling point for cars of this class, is suitably commodious, especially in extended wheelbase "L" form.

The 7-Series is offered with three separate powertrains, with all but the top-spec 760Li significantly upgraded for the latest model year. The "entry-level" 740i retains 315 bhp and 330 lb-ft but is more fuel efficient due to the single turbo replacing the twin-turbo of the 3.0-liter in-line six engine. BMW's xDrive all-wheel-drive system is newly available on the six-cylinder 7-Series, although only in long-wheelbase 740Li form. The mid-grade 750i continues with a twin-turbo 4.4-liter V8, but gets a power bump for a total of 445 ponies and 480 lb-ft.

The top-of-the-line 760Li is equipped with a twin-turbo 6.0-liter V12 pumping out a scary 535 horsepower and an impressive 550 lb-ft of torque that can propel the car to 60 mpg from zero in just 4.5 seconds, although fuel efficiency is down to 13/19 mpg. Though its size and weight prevent it from cornering with the zeal of a 3-Series, the 7-Series still provides accurate steering along with a good tradeoff between ride comfort and handling.

The Bentley Flying Spur is unrivaled in terms of effortless drivability, exquisite craftsmanship and excessive luxury. The 2013 variant is a step up from its predecessor and is the nameplate's most powerful four-door model ever.

Bentley engineers developed the latest version of the Flying Spur with an athletic dynamism which combines traditional styling cues. A lower and wider stance, low roofline, deeply sculpted panels and precise feature lines compliment muscular rear haunches for an aggressive profile. LED running lights,

dipped headlamps and tail lights characterize the front and rear profiles of the car.

The sumptuous interior is highlighted by class-leading infotainment technology and handcrafted workmanship using the finest leather and wood veneers. Passengers can work while commuting, what with Bentley's advanced GPS, Bluetooth connectivity and voice activation features. Two Multimedia 10-inch monitors behind the front seat headrests are DVD/USB/IPAD/iPOD compatible. The car is connected to the Internet via its own WiFi hotspot with an active SIM and 64GB internal storage capacity.

Powering this behemoth supercar is Bentley's renowned 625 bhp 6.0 liter twin turbo W12 engine mated to a ZF eight-speed transmission. According to Bentley Chairman and CEO Wolfgang Schreibe, the new Flying Spur is built to the individual customer's preference and specifications. "A client can choose his/her interior materials, color and wood veneer finish down to the wheel set," he says.

Rolls Royce, the world's most elitist car brand, has a variant inspired by "The One Thousand and One Nights" a.k.a. the "Arabian Nights" which have captured the imagination of readers for centuries. "The latest version of the Rolls Royce Ghost is an ode to the Arabian tales, accentuated by two-tone paint schemes created by a Bespoke team at the Rolls Royce plant in Goodwood, England.

The One Thousand and One Nights Ghost version is powered by a 6.6 liter V12 with dual turbo-chargers pushing out 563 bhp. "The Rolls Royce Ghost is the perfect canvass from which to commission highly individualized motoring masterpieces. The One Thousand and One Nights Ghost variant is a testament to the creative ability of our Bespoke designers to take inspiration from a rich array of cultures," states Geoff Briscoe, Director of Middle East, Africa and Latin America for Rolls Royce Motor Cars. **AQ**



DID you know that French car maker Peugeot is the world's biggest diesel engine manufacturer? So when Eurobrands Distributor Inc. (EDI) launched its assault to corner a profitable slice of the domestic market last year, most of their variants were diesel powered multi-purpose vehicles (MPV).

Peugeot sets benchmark in fuel efficiency



Text and photos
by Dino Ray V. Directo III



The 3008 and the slightly larger 5008 are being marketed by EDI as practical people movers with versatility, engineering and fuel efficiency. "These MPVs marry the attributes of an SUV, MPV and a hatchback in a single package. Through its nonconformist design approach, both vehicles are innovators offering the latest in engine technologies, modernity and driving pleasure," said Felix J. Mabilog, president of EDI.

Powered by Peugeot's patented High-pressure Direct Injection (HDI) 1600cc and two-liter engines respectively, both the 3008 and 5008 utilize 30 to 50 percent less fuel and emit an earth friendly CO₂ rating of 50 percent less than the average diesel engine. "This helps reduce the carbon footprint of the vehicle and means better fuel economy," said Dong Magsajo, EDI's marketing man.

To prove the fuel efficiency of their diesel engines, Peugeot recently staged a fuel efficiency run with select members of the motoring media behind the wheel of the 3008. Recently, 20 motoring pen pushers were divided into 10 teams and each was allocated a brand-new 1.6L e-HDI 3008 MPV. The goal was for each team to traverse the length of South Luzon Expressway, starting from the Total gas station in Alabang to Batangas and back. The team who

consumes the least amount of fuel wins the fuel economy challenge. To make the driving event more realistic, organizers instructed us to use the climate control system with the temperature setting at 21 degrees.

George Ramirez, the lead organizer of the Peugeot fuel eco-run, managed to squeeze in a commendable 25 liters per kilometer. Being veterans of previous eco-runs, the participating teams managed to do better with my team registering 25.6 kms per liter. My teammate and I were a hairline shy of bagging third place as the tandem of Igigi Roces of the Manila Bulletin and Vince Pornelos of Autoindustriya.com clocked in to finish with a fuel eco-rating of 25.7kms per liter. The big winners were the father and son tandem of veteran broadcaster Ron and Ronald de los Reyes who registered an impressive 26.3kms per liter bagging second

place. The team which garnered the most fuel efficient rating was the pair of Jenny Bleza of Sunshine TV and Brian Afuang of the Manila Times with the magic fuel efficiency rating of 26.9 kms per liter.

"We have always been confident about our vehicles and their fuel saving capabilities. The Peugeot 3008 has given us good fuel mileage feedback since we brought the units in, and even heavy footed drivers managed an amazing 14kms per liter in mixed city and highway driving. The fuel eco-run proved to many what we at EDI already know—that Peugeot's 3008 and 5008 with HDI technology are the most fuel efficient vehicles out there in the market," said Magsajo.

The fuel eco-run staged by Peugeot was sponsored in part by Total Philippines, Manila Toll Expressway Systems, Hotel Sofitel Philippine Plaza and Acacia Hotel. **AQ**



SPORTS car excitement is back in town as Honda Cars Philippines Inc (HCPI) introduces the new CR-Z Sports Hybrid Coupe in the market. The CR-Z is a much needed shot in the arm for Honda, which is poised to reclaim its stake as a major player in a small, yet highly competitive domestic car market.

"This sports hybrid car represents Honda's passion for innovation. Our company has always been at the forefront of introducing the latest globally available vehicles in the local market. The CR-Z will fortify our line-up and push the envelope of performance driving," said Tatsuya Natsume, president and GM of HCPI. The launch was also attended by Honda officials and engineers from Japan headed by the CR-Z Large Project Leader Norio Tomobe of Honda R&D; Masayoshi Goto, VP for Honda Access Asia and Oceania; and Kazuhide Yasui, Executive Director for Motorsports

Business of Mugen Japan.

For an up close and personal experience with the CR-Z line-up, Honda whisked away a select group of media men to the Batangas Racing Circuit for some lap sessions in a controlled environment. Packaged as an environment friendly sports coupe, event organizers devised a clever way for the media to maximize the fuel efficient qualities of the car while experiencing the driving dynamics of the CR-Z around the BRC track. "With this product, we aim to provide an unparalleled driving experience. This is the new Honda," said Natsume.

HONDA CR-Z RELOADED

Text and photos
by Dino Ray V. Directo III



TECHNOLOGY DRIVEN

Powered by a 136bhp-1500cc i-VTEC engine, the CR-Z has an electric motor dubbed as Honda's Integrated Motor Assist (IMA) system. This innovative engine technology enables drivers to have a responsive and exciting fun-to-drive experience, while enjoying exceptional fuel efficiency. The unique combination of sport and hybrid is something unique to the CR-Z and to be able to fully demonstrate these opposing ideas, Honda developed two systems: the 3-Mode Drive System and Plus Sport System.

The "3-Mode Drive System" lets the driver choose whether the hybrid system will be used for added performance, or for efficiency. With a push of a button, it allows drivers to freely shift to SPORT, NORMAL or ECON modes for different driving style or driving situations. The system applies integrated control over the engine's Drive by Wire, motor assist, CVT shift management, Electric Power Steering and air conditioner.

In SPORT mode, the vehicle uses the IMA system in order to provide extra power, while at the same time making the throttle pedal more sensitive to driver inputs. Meanwhile, in ECON mode, the IMA system assists more by limiting the amount of fuel used by the engine in order to achieve better efficiency. In NORMAL mode the driving performance and fuel economy are balanced.

Honda further pushes the envelope as the All New CR-Z now has an additional selection – the Plus-Sport System or S+ Button. This Plus-Sport system charges the battery and provides an additional boost in acceleration that is comparable to a 3.0L V6 engine.

Lead footed motoring pen pushers enjoyed pushing the car to its limits, and taking fast corners with the CR-Z. Although team orders were for us to drive economically,

some of us just couldn't shake off the idea of driving a Hybrid Sports Coupe under the performance limit.

"The arrival of the CR-Z means a lot to Honda, we feel that this particular model was able to connect to Filipinos. Since then, we thought of giving each customer a more personal approach in choosing his CR-Z and decided to offer 3 feature-packed variants, 2 transmission options and 6 colors," Natsume said.

The Standard model priced at P1.39 million is equipped with projector-type HID headlights, LED park lights, front fog lights, rain sensing front wipers, LED taillights, intermittent rear windshield wiper and 17-inch alloy wheels. The CR-Z Modulo variant is equipped with Carbon Fiber finish under spoiler set, ducktail-type tailgate spoiler and Modulo emblem and carries a price tag of P1.56 million for the CVT version. The higher-end variant is the CR-Z MUGEN which is equipped with under spoiler set, MUGEN front grille, wing-type tailgate spoiler, MUGEN light-weight 17-inch alloy wheels, MUGEN exhaust system, Aero Illumination (LED Daytime Running Lights), rear fog lights, carbon fiber mirror cover and shift knob (for manual transmission only), MUGEN emblem and MUGEN floor mats and has a retail price of P1.95 million. **aq**

GG The CR-Z will fortify our line-up and push the envelope of performance driving JJ

by AIDA SEVILLA MENDOZA

The 530D: Sportiness and Elegance Combined

SINCE it was launched in 1972, the BMW 5 Series model line has sold over 6.5 million units worldwide, contributing to the success of this prestigious German brand as the global top seller in the luxury car segment. In the large premium executive sedan class, the 5 Series is internationally recognized as the king. So, in tune with the saying, "If it ain't broke, why fix it?" BMW made only a few tweaks here and there with the latest iteration of the 530d, adding some extra equipment, subtle aerodynamic updates and improved efficiency to come up with a more complete dynamic package.

Up front, the signature BMW kidney grille has been reshaped to echo the 3 Series' design language while the air intake and lower section of the front bumper have been altered, too. Remodeled lights front and rear, chrome trim on the door handles and window surrounds plus a low, elongated silhouette make the new 530d look more distinguished and sportier than before. Indeed, BMW's exterior designer succeeded in making the brand's core product embody the ideal blend of sportiness and elegance.

The impeccably crafted cabin offers class-leading space due to the long wheelbase, with ample rear legroom and headroom providing back seat passengers as much comfort as those in front. The low-positioned, supportive Dakota leather seats are electrically adjustable with memory. High-quality materials and the tasteful combination of interior colors – off-white with high-gloss black trim, chrome accents and brown wood inserts – enhance the plush ambience.

The interior is not only luxurious, it is also functional with neatly arranged control elements and a 7" info display that are ergonomically optimized and angled towards you, the driver, so that you can focus all

your attention on the road ahead. Inside, the 530d is fully kitted with keyless engine start, Start/Stop button, cruise control with braking function, on-board computer, iDrive controller, automatic aircon, HiFi with 12 loudspeakers, BMW Professional Radio, Bluetooth, USB audio interface, AUX-in connection and TV function, among others.

At the heart of the 530d is its turbocharged 3.0-liter, straight-six common



with BMW's Trademark Dynamism

rail engine with direct diesel fuel injection delivering 258 bhp and 560 Nm of torque. Its stats are impressive: zero to 100 kph in 6.1 seconds, 250 kph top speed, 16.4 km/liter average mileage in combined city and highway driving and only 160 grams of carbon dioxide per kilometer, thanks to the Auto Start/Stop function that cuts the engine when waiting in traffic, the brake energy regeneration system and maintenance-free diesel particle filter.

The 8-speed sport automatic transmission with Integral Active Steering

smoothly and quickly shifts between gear ratios when you use the selector lever or the gearshift paddles on the sports leather steering wheel. The remapped Electric Power Steering is precise and feels perfectly weighted, smooth and linear in action.

Being a sport sedan, the 530d may be expected to have a firmer than usual suspension that provides a rather uncomfortable ride, particularly for rear passengers over uneven road surfaces. But BMW has substantially improved riding comfort by retuning the suspension to

balance refinement and sporting agility. BMW also installed the Adaptive Drive system consisting of Dynamic Damper Control that enables the driver to adjust the dampers to current driving conditions and Dynamic Drive whose active stabilizers at the front and rear axles minimize vehicle movements and thereby reduce body roll. These components plus double-glazed front windows that smother engine and road noise guarantee a quieter, more refined and more comfortable ride as befits a BMW product.

The 530d is one of the safest cars in the world, scoring five stars in the Euro NCAP crash test. It is equipped with eight airbags, Active headrests, ABS, Dynamic Stability Control, Park Distance Control, fog lamps front and rear and conveniences such as hands-free tailgate opening, rain sensor and automatic driving lights control and Runflat indicator. The xenons are Adaptive headlights and the 18" light alloy wheels turbine styling 329 are shod with Runflat tires of mixed sizes front and rear.

Summing up, the BMW 530d is a highly accomplished car, impressively fast, quiet, smooth, refined, fuel-efficient and infinitely driveable with a beautiful, roomy cabin and complete safety features. It is so agile and responsive and so enjoyable to drive that if ever I owned one, I would prefer to take

the wheel than let a chauffeur drive it.

With the new 530d, BMW has dynamically combined sportiness and elegance, making it well worth its P6,190,000 retail price. **qq**





CONNECTED APPS

>>>

BMW is expanding its BMW Apps option for the Apple iPhone. The latest partners offering BMW-approved Apps include Deezer (subscription music service), Napster by Rhapsody (subscription music service), Tuneln (Internet radio), Audible (downloadable audio books and other spoken-word content) and Glympse (temporary location sharing in real-time). These new services will broaden the flexibility and usability of the industry's leading smartphone integration solution. BMW drivers can use the new services safely and conveniently in the usual way, via the iDrive Controller.

"Via BMW Apps and MINI Connected, new in-car apps are being rolled out all the time. The BMW AppCenter supplies interested app providers with a Software Development Kit (SDK) that allows them to access the iDrive system and display using A4A (Apps for Automotive)

technology. Deezer, Napster by Rhapsody, Tuneln Radio, Audible and Glympse have A4A built in, which allows these systems to be integrated seamlessly into the driver-oriented BMW and MINI control and operation system," says Uwe Higgen, Head of the App Center in Munich.

DEEZER, NAPSTER BY RHAPSODY

Deezer offers its fans across 182 countries the complete, global music experience, providing instant access to a catalogue of 25 million tracks which can be played on any device, including smartphones, laptops, tablets, home music systems, in-car systems or work computers.

Napster, the daughter company of the first online music service Rhapsody International Inc.'s, is available in 16 European countries. Globally more than one million members have access to one of the world's biggest online music catalogues, comprising more than 20 million songs, from charts hits to Indie tracks.

AUDIBLE BOOKS

Audible is the world's largest producer and seller of digital spoken-word entertainment. Audible content comprises more than 135,000 audio programs from more than 2,700 content providers, including leading audio book publishers, broadcasters, entertainers, newspaper and magazine publishers and business information providers. Audible is the exclusive provider of downloadable audio-books to Apple's iTunes Store.

The addition of Audible's digital spoken-word content to BMW Apps marks the first time a graphical integration of the app has been available in a vehicle infotainment system. Thanks to BMW Apps, Audible customers can access their library using the BMW iDrive controls and menu.



WORLD RADIO

Tuneln has more than 40 million listeners a month worldwide, and its content includes music, sports, talk and news from all parts of the world. More than 70,000 AM, FM, HD and Internet radio stations and more than 2 million on-demand programs from every continent are available. This free-of-charge service spans virtually all music genres and offers countless radio stations, as well as live sports coverage and virtually any podcast. A free account allows drivers to access their favorite stations, music tracks and programs via any device.

Integration in BMW Apps means users can access the Tuneln Radio app using the vehicle's infotainment controls, allowing them to navigate the world's biggest radio catalogue from their car.

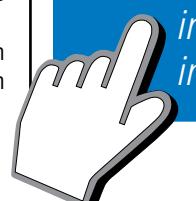
GLYMPSE YOUR LOCATION

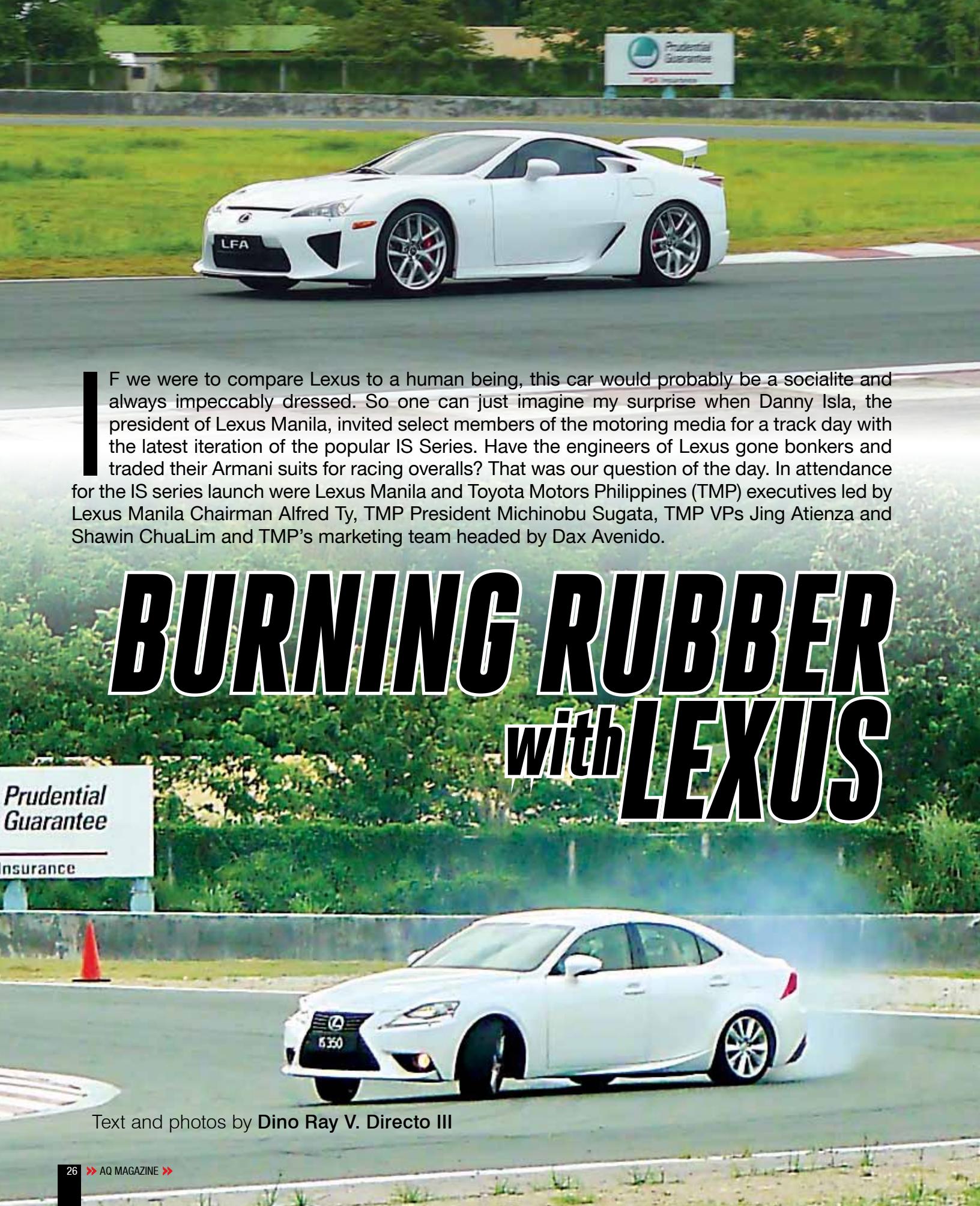
With Glympse, users can share their location temporarily with other people, from minutes up to four hours. Used with BMW Apps, Glympse offers options to share, pause or cancel the location information via the BMW iDrive Controller and screen. Drivers can also choose whether to send the "Glympse" to other users via the app, the telephone contact list or their personal social media feeds (Facebook and Twitter).

BMW Apps, optionally available for model year 2011 and later BMW models, allows drivers to stay seamlessly connected using their Apple iPhone. Vehicle-compatible apps such as the BMW Connected App can be downloaded from the iTunes Store, enabling customers to access Twitter and Facebook updates, listen to internet radio stations from all over the world via Web Radio, or locate their parked car using the Last Mile feature. The calendar function can also be accessed. The flexible design of BMW Apps offers unprecedented integration

of smartphone functions, taking the in-car integration of iPhone, entertainment and online functions to a whole new level. BMW Apps adopts the familiar BMW display and controls, ensuring that all functions can be operated conveniently, simply, safely and intuitively, with minimum driver distraction.

These new services will broaden the flexibility and usability of the industry's leading smartphone integration solution.





If we were to compare Lexus to a human being, this car would probably be a socialite and always impeccably dressed. So one can just imagine my surprise when Danny Isla, the president of Lexus Manila, invited select members of the motoring media for a track day with the latest iteration of the popular IS Series. Have the engineers of Lexus gone bonkers and traded their Armani suits for racing overalls? That was our question of the day. In attendance for the IS series launch were Lexus Manila and Toyota Motors Philippines (TMP) executives led by Lexus Manila Chairman Alfred Ty, TMP President Michinobu Sugata, TMP VPs Jing Atienza and Shawin ChuaLim and TMP's marketing team headed by Dax Avenido.

BURNING RUBBER with LEXUS



Text and photos by Dino Ray V. Directo III

Being a brand known for luxury and power, Lexus cordoned off the Clark International Speedway for a day of burning rubber. After a product presentation inside a climate controlled tent beside the race track, the participants were taken outside for an up close and personal experience with the all new IS 350 and 350F Sport sedans. We were instructed to take the car around a controlled area of the Speedway, where lead footed pen pushers could test the car's braking, acceleration and straight line speed down the track's main straightaway. The organizers even prepared two "competitor" cars, a Mercedes Benz C-Class, a BMW 3-Series model and a previous generation IS 350 sedan for comparison.

What immediately strikes you is the car's bold design, starting with the signature spindle grille and LED Daytime Running lights just below the sedan's head lamps. "The front end is an aggressive combination of sporty and elegance for a more powerful presence on the road," said Isla.

Step inside the cockpit and you'll notice that the new IS Series was influenced by the LFA supercar. The innovative TFT instrumentation with moving center ring, the bucket seats, tons of soft-touch leather and improved roominess are the highlights of the new car. The new IS wheelbase is three inches longer and half an inch wider than the previous generation and sits low to the ground for a more aggressive stance.

Due to its increased body rigidity, both the IS350 and 350F Sport are amazingly stable and fun to drive around the twisty race track. The all new multilink rear



Danny Isla, Lexus Manila president



Lexus Manila and Toyota Motors Philippines executives



LEXUS TO OPEN LUXURY BRAND EXPERIENCE SPACE IN TOKYO

LEXUS International will open the first INTERSECT BY LEXUS luxury brand experience space in Tokyo's Aoyama district on August 30, 2013 as part of its AMAZING IN MOTION endeavors.

INTERSECT BY LEXUS are unique-luxury spaces where people can experience Lexus without getting behind a steering wheel. Neither a dealership, nor a traditional retail space, guests are able to engage with Lexus through design, art, fashion, culture, film, music and technology.

The Tokyo Aoyama district space and future INTERSECT BY LEXUS locations planned for select cosmopolitan cities like New York City and Dubai, are developed by Masamichi Katayama, the world-renowned interior designer and founder

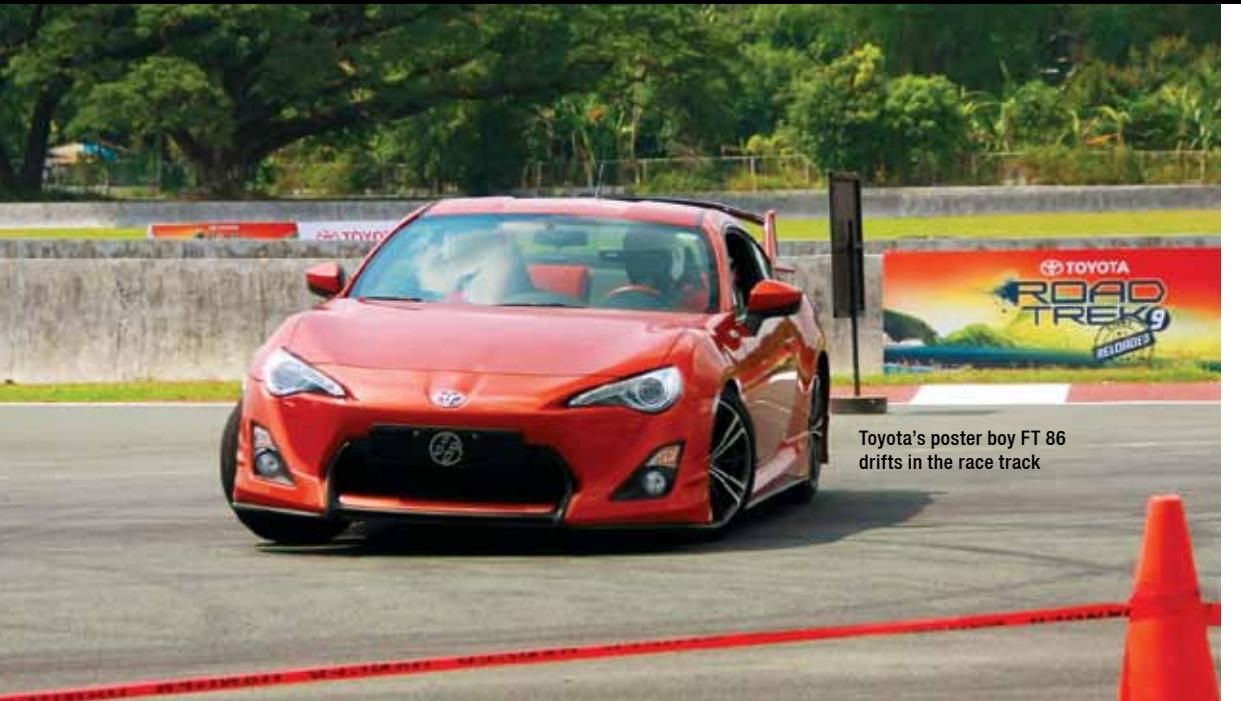
of the interior design firm Wonderwall.

The first floor of INTERSECT BY LEXUS – TOKYO features a café, serving world renowned coffee, and the Garage, an exhibition space for car culture and lifestyles. On the second floor are the CRAFTED FOR LEXUS shop, featuring a collection of lifestyle items produced by brand companies that harmonize with

"INTERSECT BY LEXUS seeks to be a comfortable and inspiring space for interaction among people and between people and cars," said Mark Templin, executive vice president of Lexus International. "These spaces will evolve as people gather and make connections. Not just a car company's space, rather a place for everyone to treat as their own unique place."



Road Trekkers take the Fortuner SUV off road



Toyota's poster boy FT 86 drifts in the race track

Toyota Hits The Road and Track

Text and photos by Dino Ray V. Directo III

THE annual road trip/game and driving fest that has come to be known as the Toyota Road Trek was staged last summer leaving a cloud of dust, bits of rubber at the race track and some incriminating evidence of mega fun along the way. Now on its ninth year, Toyota raised the bar a notch higher by taking members of the motoring beat to push their cars to the limit at the Clark International Speedway.



Toyota variants pose alongside our ride to Palawan

With the previous editions of the Road Trek seeing participants risk life and limb by way of white water rafting, rappelling off cliffs, nauseating boat rides and day long drives, organizers opted for a more laid back approach this year. Putting Toyota's reputation on the line as makers of reliable and solid vehicles, members of the media drove up to Clark and burned some serious rubber with the iconic FT 86, drove the Corolla Altis on a slalom course; went off road with the Fortuner SUV and Hi-Lux pickup; gunned the accelerator of the new RAV4 and later in the day drifted the fishtail happy 86 around Clark's short course with ace drifter David Feliciano at the wheel. All these activities were witnessed by the participants in the comfortable confines of a huge climate controlled tent with a steady flow of food and drinks all day long. Flat screen TV monitors allowed those waiting for their turn to watch the activities outside and skip being sunburned in the 36 degree heat outside of the tent.

The driving part called for us to drive the short distance from the Toyota Global City showroom up to the race track in Clark, Pampanga. I was in Team No. 3 on board the Hi-Lux. The first challenge of the day required us to fill up an Innova's rear cargo bay with as much stuff as possible. The team with the most number of cargo inside the Innova wins the challenge. This highlighted the Innova's flexible interior and roominess. This set the tone for the rest of the challenges throughout the day. The most fun activity for most us was the off road course, wherein participants took the Hi-Lux on a makeshift off road course. The goal was to traverse the course with the least amount of water spillage in an open receptacle placed on the truck's flatbed. This allowed us to experience the truck's behavior off road and how the ride remains smooth enough for us to have a good time driving Toyota's workhorse.

The most anticipated event of the day was when representatives for each team were chosen to ride shotgun with Feliciano, as he drove the hell out of the FT 86 around the Speedway's short course. Earlier in the day, the Road Trekkers had their downtime with the FT 86 as we blasted down a part of the Speedway to demonstrate the speed and agility of Toyota's poster boy. I particularly liked the TRD version FT 86 which had a subtle rear spoiler, and equipped with a sports suspension. It cornered like a train on rails around fast corners and the sound emitted by the exhaust system was music to any gearhead's ears. To make the FT 86 experience more competitive, each participant during the time with Feliciano was fitted with heart rate monitor and whoever has the lowest heart rate wins the deal. Toyota just wanted us to realize firsthand that an FT 86 can really get your pulse racing when driven to the extreme.

As if having a track day with their full model range was not enough, we drove up to the Subic Airport the following day to begin the "fun" part of the Road Trek IX. As our convoy snaked its way down the runway, a chartered jet plane awaited us at the other end gassed up and ready to take participants to the final destination of the event which was in Coron, Palawan.

In true Toyota Road Trek fashion, motoring pen pushers were advised to fold up their sleeves, forget about editorial deadlines momentarily and have a genuine good time enjoying the facilities and amenities of the Two Seasons Resort. Being an urban warrior myself, I tried the diving amenities of the resort with a seasoned instructor guiding me around a controlled area of the resort. With this activity and fun filled edition of the Road Trek this year, many of us wondered what surprises will Toyota pull off as it celebrates its 10th year of this annual mega road trip next year. **aq**



Toyota to remodel Tokyo vehicle experience facility

TOYOTA Motor Corp. (TMC) announces that it will remodel Mega Web, its vehicle experience and enjoyment facility in Tokyo's Odaiba waterfront area. The facility will temporarily close in September for the remodeling and reopen in early November 2013.

Planned improvements include the establishment of an indoor driving zone, a global discovery zone and a waku-doki zone. The new zones are being created with the goal of sharing car culture with visitors of all ages

and nationalities. The central section of Mega Web's Ride One test course has recently been expanded and turned into a plaza to make it more suitable for car-related events and test drives. In addition, visitors will be able to ask questions about high-volume vehicles, with information being more easy-to-find than ever. A dedicated area will also be established to showcase specially equipped

"Welcab" vehicles with factory-installed features for physically disabled individuals and the elderly.

Mega Web was opened in March 1999 as a facility where visitors could experience and enjoy vehicles and discover car culture. There, visitors can learn about Toyota cars through exhibitions and test drives, and can also take part in go-kart races and view exhibitions of historic cars from around the world. Mega Web welcomed its 80 millionth visitor in September 2012. **aq**





PORSCHE OF NATURE

Text and photos
by Kap Maceda Aguila

DONGGANG, Pingtung, TAIWAN – Hardly anyone would argue that a Porsche – any Porsche, for that matter – is a feast for the eyes. However, not many get a chance to actually get behind the wheel of one.

Which is possibly why the iconic Stuttgart-headquartered brand regularly holds road shows that afford journalists and potential clients (possibly mutually exclusive terms, for the most part) a first-hand look at the performance and feel of everything Porsche.

I am witness and willing participant – the sole Filipino, if I may add – to one such event at the relatively new Penbay International Circuit (PIC) here. A sizeable complement of 23 vehicles make up the Porsche World Roadshow Taiwan 2013 and are made available to fellow scribes from Taiwan, Vietnam, and Indonesia.

Acting as mentor and guide is Porsche instructor and test driver Nick Edwards, who travels around the world with the vehicles and his team of professional drivers to shepherd others into a more rarefied motoring realm. He says: “The Porsche World Roadshow is Porsche AG’s elite marketing tool. Each year, we travel all across the world, visiting our major markets. We ship all the way from Germany our entire new model range (and) hold exclusive driving events at driving venues like here at Penbay.”

Indeed, Edwards helps us put Cayennes, 911s, Panameras, Boxsters, and Caymans through their paces – some of which, to be honest, real-world Porsche owners would think twice about performing.

Our mentors divide us into four batches to experience various driving experiences. The exercises are specifically designed to highlight particular aspects of Porsche performance.

First up for our group is a jaunt with the formidable Cayenne SUV – widely known to be the reason for the brand’s resurgence. “The Cayenne is not only comfortable (as an everyday ride). You can drive it on off-road terrain as well,” Edwards says.

That’s exactly right, as the vaunted Porsche Traction Management works in conjunction with the Porsche Stability Management to keep passengers safe – even if not all tires are on the dirt track. The Cayenne also lets the driver adjust ride height for best handling on the appropriate terrain. This spells surprisingly sure-footed performance even on dubious surfaces.



The author poses with Nick Edwards, Porsche factory instructor and test driver.

When on a steep incline, you needn’t worry about the car rolling back as the system arrests rollback and assists descent.

Back at the PIC, we hop aboard a queue of Panameras and one beastly-strong Cayenne GTS. We take turns at the wheel and are allowed to throw the vehicles around at speed on the track. The Panamera shines as a worthy, albeit bigger, sibling of the 911 – all performance, and definitely all Porsche. Meanwhile, the growling Cayenne GTS feels as gritty as it sounds – a monster of an SUV that’s both refined and robust.

On the subsequent slalom part of our activity, we each try out the simply sumptuous Boxster S – packed with six cylinders, 315 horses, and 360 Nm of torque – and zigzag quickly through some orange traffic cones to eke out the best time we could muster.

Next is a demonstration of ABS emergency braking maneuvers via a 911 Carrera Turbo S. I floor the gas pedal, slam on the brakes, then swerve. Even if your innards panic with the G forces, the Porsche calmly follows your steering wheel command to the letter. That’s technology at work, for sure.

We stride away from the two beautiful cars for our final – and most heavenly – activity. We spot some 911s, a Cayman, and a Boxster at the ready by the paddocks. It’s time for some high-speed action again at the track. Paced by Nick Edwards, Vietnamese scribe Vu and myself take turns at the wheel to join a parade of Porsches. We push each car on a blissful lap.

What we discover is that this is every Porsche’s raison d’être. It cavorts on the track, it delights in the speed, it crushes the turns.

Later, I sit down with Nick Edwards and ask him what makes Porsche different from other European brands with similar brand values. “Porsche has such a rich, successful history in motorsports,” he narrates. “We don’t have a Formula One history, but we have history in more accessible motorsports racing such as GT racing. People can thus more readily relate their road car, such as the 911, to the cars there.”

Edwards continues that Porsches are more, well, usable. “Aside from being more durable, our cars feature reliable accessible performance. It’s not like buying an expensive, high-performance car, only to find out you can’t drive it,” he submits.

So, is it a misconception that Porsches might prove to be “too much car” for everyday motorists? Is there reason to be intimidated?

“It was a fair point from 30 years ago when we first had the 911 turbos, which were very difficult to drive due to the imbalance of weight,” Edwards observes. “However, there’s an advantage in having the engine at the back. You get a lot of traction on the rear wheels to push the car forward.”

He continues: “But to answer your question on safety, and if customers should feel they can handle such power and performance – nowadays, absolutely. Our advanced technology, such as Porsche Stability Management, means the car can read thousands of different signals and different aspects of driving from the driver. The car can automatically react to keep the driver stable and safe in the car – even if you’re driving, say, a 550-bhp Cayenne Turbo S.”

Porsches are effectively more forgiving and accommodating of all sorts of driving skill levels. Edwards notes that this is part of brand accessibility, as well as safety. “Porsche has spent a lot of time and money to develop the Porsche Stability Management, among other features. Not only do we have safer and more stable cars, but they have accessible performance,” he insists. “This is always a big problem if you buy a very expensive sports car but you can’t drive it because it’s unsafe.”

Nick Edwards, who’s directly involved in the development of the 918 Spyder, declares that at the heart of every Porsche is a racetrack.

“It’s a motorsport brand,” he underscores, and reveals that Porsches are all tested and developed on the famous Nürburgring’s 20-kilometer Nordschleife (or “North Loop”).

“It’s not just a racetrack, but one of the toughest driving conditions you can put the cars through,” he shares. “The lap is very long, very fast, with lots of elevations and bumps. You can test everything in the car – brakes, suspension, gearbox, aerodynamics. Again, underneath the skin of a Porsche is always motorsports. Filtered in is usability, safety, everyday driving – that something that sets us apart from, for example, Ferrari or Lamborghini. Our cars are way more usable.” **QQ**



Show of class and elegance

FOR the motoring aficionado, the combination of beautiful, rare cars and motorcycles, fine cuisine and long summer days is hard to beat.

And that is what this year’s Salon Privé event—the “luxury car show”, now in its eighth year—is all about. From September 4-6, at Syon Park in west London, a supercar and luxury lifestyle extravaganza features a glittering Concours d’Elégance—a classic car beauty pageant.

Add into the mix a host of new supercar debuts, the Art and Memorabilia Fayre, a Luxury Brands Village, the Royal College of Art Concours of the Future automotive design exhibition, and exotic car club events from the likes of Ferrari and Porsche, and the organizers can justifiably claim that this automotive gathering is right up there with the best-known auto parties of the world.

One of the highlights of this year’s show—which used to be at the Hurlingham Club but switched, in 2011, to the sweeping 200-acre grounds of Syon Park, London home of the Duke of Northumberland—will be the Concours, with former Grand Prix driver Derek Bell chairing the jury.

There’s something for everyone, with classes for the contest including Graceful Pre-War Motoring, 100 Years of Aston Martin, 50 Years of Legendary Lamborghini, Post-war Competition Greats, Sporting Motorcycles from the 1920s to the 1970s, One-offs and Oddball Motorcycles, The Beauty of Streamlining, The Iconic Porsche and Concepts and Prototypes.

It’s not all for landlubbers. Ventura Yachts will be on hand in the Luxury Retail Village—alongside other brands—and will display the iconic 1957 Riva Tritone, a day-cruiser powered by twin 283hp petrol V8 Chris Craft engines.

New for 2013 is the Hyper Car lawn, which will let visitors get up close to the 230mph £850,000 Pagani Huayra, a £1-million Swedish Koenigsegg Agera R, the plug-in hybrid McLaren P1 and the fully electric Exagon Furtive eGt.

Other highlights included British marque Ginetta showing off its G40R and G60 models, the ultra-rare 1978 BMW M1 (only 456 were built from 1978 to 1981), while the Concepts and Prototypes display will include Icona Vulcano one-off roadster and the Spyker B6 Venator (both UK debuts), the Ford Evos, the stunning, electric, British-built Lightning GT and the Tauro V8 Spyder from Spain’s Tauro Sport Auto.

Salon Privé director David Bagley says: “The Concepts & Prototypes display is another new introduction and concours class for 2013, with a number of entries seen in the UK for the first time. “We are adding more and more for our guests at Salon Privé, underpinning our position among the world’s leading concours and super car gatherings.” **QQ**





Tablet buyer's guide for the mobile professional

MOBILITY now dominates discussions in our workplaces. You can never predict where a busy nine-to-five day may take you. Whether it is going on-site with clients, whizzing in and out of meeting rooms, hot-desking or working from home, tablets are quickly emerging as the device of choice for busy professionals who are always on-the-go.



Today's tablet devices offer a dynamic range of capabilities that deliver unique and personal computing experiences. We now have in our hands amazing possibilities to be entertained, stay connected, learn and work on the go.

With a variety of tablets to choose from, the question is 'which one is right for me?' There are a couple of key considerations that you should keep in mind. Understanding why each of the following matters in a tablet, and how they fit into your lifestyle, will help you make the right purchasing decision in store.

Portability

Tablet devices come in various stylish, thin and lightweight designs. One of the key attractions of a tablet is its portability. Make sure you pick a size that's practical and suited to how you will use it. Consider screen size as well as how you will carry it—in a pocket, handbag, or briefcase.

Tablets built for business need to have a balance between portability and performance. Tablets powered by the Intel Atom processor have models weighing 630g and only 9.2mm thick, make them easy to carry on the road, in the office and virtually anywhere in between. A good-sized display can easily be slipped into the business bag and is a good size to check your e-mails, conduct video calls and review documents without straining.

Processor

This is the 'brain' of your tablet. While tablets don't differ much on the surface, it is what's inside that will determine the overall performance of the device. More powerful processors will allow faster and smoother performance from your applications (watching video, surfing the web, etc.) while less powerful processors will give you slightly slower response times. Look for a tablet that offers a computing experience that doesn't compromise its performance over battery life.

Battery life

Typical battery life for tablets ranges from eight to 10 hours, depending on how you use them. Lower-power processors will give you a longer battery life. If you need the tablet to go above and beyond, look for one that comes with battery extension packs and you won't have to worry about running out of power.

Reliable battery life is key for workers on the go. Look for tablets that allow you to easily achieve all-day productivity with up to 10 hours of battery life (even when you're playing high-definition videos), a swappable battery and optional docking solutions are other items to consider when purchasing to keep you powered throughout the working week.



Storage

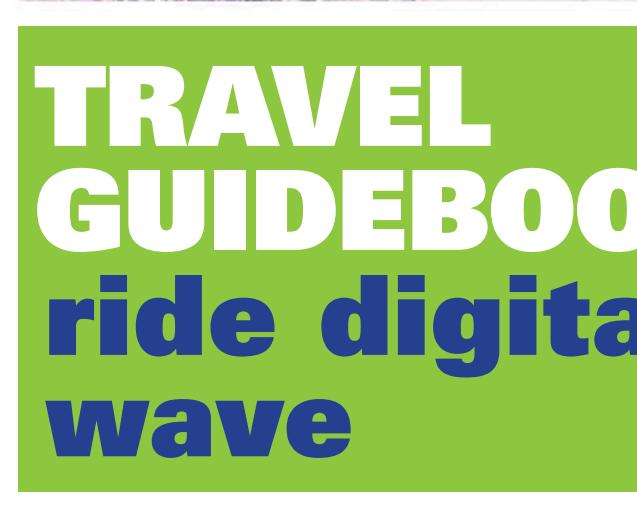
This is where you save your work, research, photos, music and movies. Tablets are generally more restricted in storage space when compared to laptops. Check out what's built-in and if you need more, it is advisable to look for models that offer expandable storage such as micro-SD, micro-USB ports, or look at convertible laptop options.

Look for full-size USB port and SD memory card options that enable effortless connectivity to collaboration tools so that you really won't need to keep much on your tablet, allowing it to focus on processing the tasks that matter.

Features

Tablets have become tremendously versatile with a variety of features available to suit your needs. Tablets with attachable keyboards ("convertibles") can instantaneously allow you to create content with your device. High quality cameras allow you to capture photos and videos on the go and quality visual and audio capabilities can turn your tablet into an immersive entertainment device. Built-in security is also important to ensure you have a secured tablet experience. These features vary within each tablet and should be considered based on your usage requirements.

Working on tablet PCs will give you the peace of mind when accessing documents outside of the office and allows a seamless transition from working on-the-go to returning to your desk. **AQ**



THE world of travel guidebooks keeps spinning, although it must weather changes in format and distribution in order to spread the word about vacation destinations.

A trend toward electronic books and the demise of bookstores have been part of a sea change for travel books, said Julie Neal, who produces "The Complete Guide to Walt Disney World" with her husband, Mike, from their home in Celebration, Florida. They published their first print edition in 2007.

"We have depended on our pretty red book with the pretty photos on the shelf. It tempts people to pick it up and thumb through it," she said. "They see all the photos, and they buy it. We've sold 120,000 books that way."

She sees pluses in digital editions for readers and publishers. This fall, the Neals will introduce an e-book version of their

"It's all right at their fingertips, literally. It's just a huge benefit to readers if the book is done right," she said.

An e-book can have many layers of information and the ability to filter it for specific data, she said.

"With just our print book, we weren't able to do the kind of depth that we always wanted to do. Just for economic reasons, we couldn't just add more and more pages," Neal said. "No one's going to spend \$50 for a travel guide no matter how much good information is in there."

E-books are available through online retailers such as Amazon, Apple and Barnes & Noble. They determine the prices, Neal said, which can range from 99 cents to

"E-books are not taking over the world—at least not yet," said Kelly Monaghan, owner of The Intrepid Traveler, a Connecticut-based publisher. "In our case, the e-book sales of every book are fewer than the print sales," he said.

The decrease in retailers is a big hurdle, Monaghan said. It's more difficult now to get books in front of potential buyers.

"We have to pay careful attention on how we're going to be able to reach an audience for a book," he said. "That means that we are producing more and more books about Walt Disney World and Disneyland."

The Disney fan base is "large and easy to reach," said Monaghan, who has five



travel guide, a genre that hasn't "exploded" in the electronic universe yet, she said. Before that, the couple will have smaller, more specialized editions, beginning with one devoted to New Fantasyland at Magic Kingdom.

A good e-guide should link to additional information about the location, include videos and ample videos and easily connect buyers to restaurants and other spots, Neal said. It's not merely a snapshot of the printed page, she said.

"You don't see good reference e-books that have that kind of capability. We're trying to create that," Neal said. Their comprehensive e-book contains more than 4,000 links, she said, and will be formatted to work on e-readers, tablets and smartphones.

beyond the price for a print edition.

Travel-book purchases decreased from 10.91 million in 2010 to 7.97 million in 2012, according to Nielsen BookScan, a sales-tracking service. Despite that drop, there is optimism.

"It does seem that there was a lot of talk for a while ... that everything would become digital and there would be no more print," said John Mutter, editor of Shelf Awareness, a blog that follows the publishing industry. "It seems like it's kind of stabilized."

Print and e-books can co-exist, he said.

"What seems to be happening is that most people read print books and e-books, depending on the circumstances and what they're reading. The same seems to apply to travel," Mutter said.

Disney-oriented authors working on nine or 10 titles.

Although e-books are made for most Intrepid Traveler titles, some work better in other formats, he said. Its print book about what to do while waiting in line at Disney World has a mobile application. A "Hidden Mickeys" book has an app and an e-book, he said.

Personal preference plays a part.

"There are some people who like to take an iPad into the park, but other people would rather have something that wouldn't be as traumatic if it falls into the water or gets stolen," Monaghan said. "There's always a place for that paperback book that you can slide into a back pocket or purse and carry with you." MCT Information Services. 

Get dialed in on how to safeguard your smartphones



REMEMBER the sneaky trick played by software makers? Download a free program and somehow it would automatically install an unwanted “search toolbar” on your computer’s Internet browser.



That annoying ploy hasn’t disappeared on mobile phones. At least 50 million Android smartphones have downloaded a free application from the Google Play store called Brightest Flashlight Free that installs an unnecessary search feature on phones.

The app activates a phone’s camera light when launched—helpful. But it also has by default permission to display ads, track the phone’s location and take photographs and video. That means the makers of the app could see what users are doing and where they are.

Besides not falling for the download-the-free-app trick, what other protections should you consider for your mobile device?

First, turn on the “screen lock” function on your device. It’s in the phone’s “settings” menu. It’s annoying to constantly unlock a phone, but smartphone makers say they are working on making it more of a natural process in future devices.

Next, remember to turn off GPS and Wi-Fi when you don’t need them because they could be used by location-tracking apps to figure out where you are. The switches to turn them on and off are also in the settings menu.

Now, to the big question: Is there a need for anti-virus programs for mobile devices?

With iPhones and iPads, users have to entrust their privacy and protection solely to Apple Inc.

But with the Google Inc.-developed Android operating system, Google’s policy of “openness” means not everything goes through the company. Security and anti-virus apps can bring Android smartphone and tablet owners some extra peace of mind.

Many of the apps are ahead of the curve compared with Google in providing usable information about how apps affect your mobile device, what data they collect and what happens to that information.

Google says it’s not aware of any security holes in Android-powered devices that result in a need for outside help. But some customers may feel more comfortable having another layer of protection or the user’s employer might require it, said Adrian Ludwig, Android’s lead security engineer.

“We’re very conscious of that, and nothing in any way prevents a user from having a second security product,” he said.

Because Android users are familiar with Google and use it

 Remember to turn off GPS and Wi-Fi when you don’t need them because they could be used by location-tracking apps to figure out where you are. 

for most of their activities, including downloading apps, few run into issues. Foreign users are more likely to download phone viruses or malicious software that’s typically designed to steal money from users.

Still, it’s a smart move for everyone to go to the device’s security settings screen and check the box next to “Verify apps.” This will turn on Google’s anti-virus protection.

Google says the most common threat is apps that secretly bill a user’s credit card by sending a “premium” text message to a hacker. The charge appears on cellphone bills but is often overlooked. The latest version of Android warns users several times that an app could be sending such text messages.

Another Android problem is that sometimes what seems like a scary request for permissions is actually legitimate. An app may need to access call logs to know not to disturb a user while he or she is on a call. Many security apps are now helping users learn more about these pesky permission requests. They can also block people from visiting fake websites or being scammed.

Although there are many apps that cost money, some free apps have nearly identical features. Free options include TrustGo Antivirus & Mobile Security, Sophos Free Antivirus and Security, and Avast.

Among paid apps, Lookout Mobile Security dominates the industry because it’s automatically distributed on many Samsung and T-Mobile phones, according to the research firm MarketsandMarkets.

After Lookout are big names such as Trend Micro Mobile Security & Antivirus, Norton Security Antivirus and McAfee Antivirus & Security.

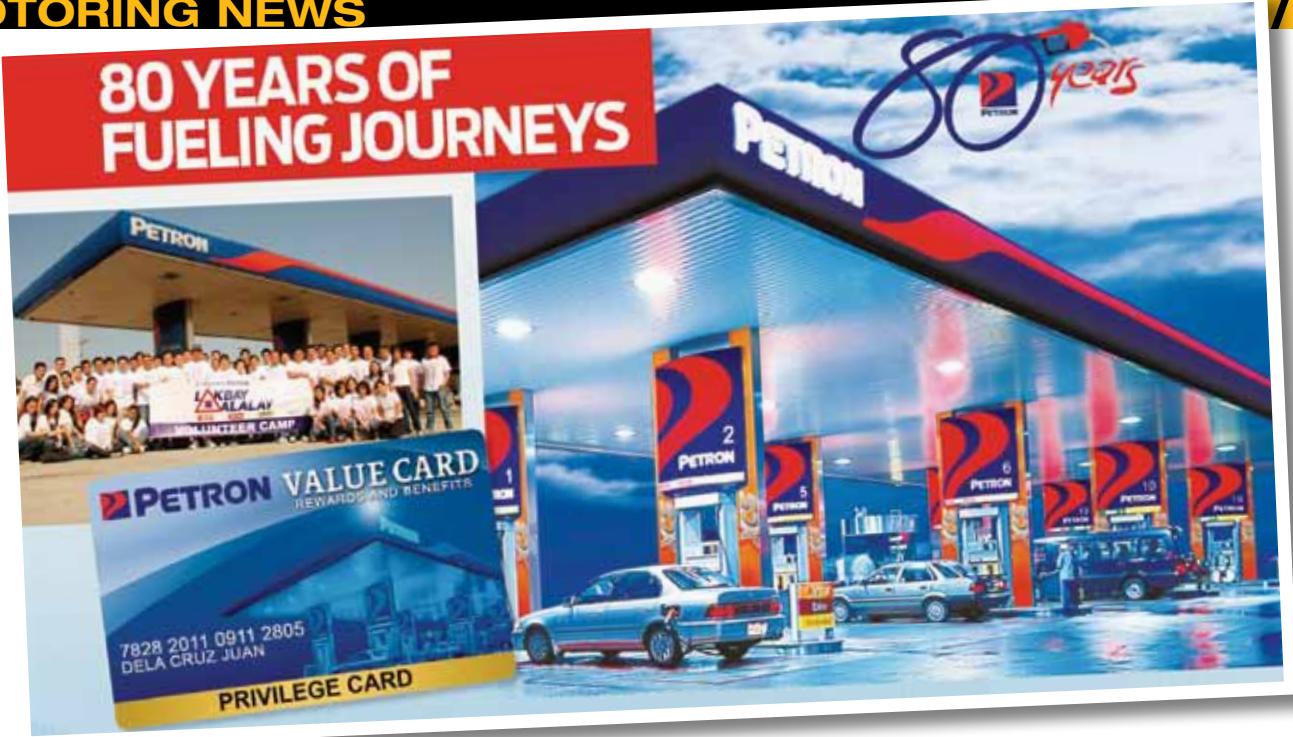
Analysts say the features packed in the security apps might eventually show up in Android, but Google may not yet have the security expertise to develop them. Ludwig says Android adds outside security features when there is demand for them.

Take, for example, the recovery of a lost device. Android recently copied that feature from security apps.

Go to the listing of apps on a phone. Look for and click on “Google Settings.” Then, look for and click on “Android Device Manager.” Check the two boxes. Finally, navigate to <http://www.google.com/android/devicemanager>. Check the boxes to enable the device to be rung, tracked, located and deleted if lost or stolen.

Be wary: If someone does a “factory reset” on the device, these features will no longer work. The Samsung Galaxy S4, through LoJack for Mobile Devices, has tracking that’s reset-proof. 

MCT Information Services



PETRON: 80 Years of Fueling Journeys

PUT a tiger in your tank! You might recognize this slogan if you were a motorist in the '60s. Back then, Petron went by the name of Esso Philippines and Esso Extra was one of its well-known gasoline products.

Decades before putting "a tiger in your tank," Petron has been fuelling your journeys on the road. It all started on September 7, 1933, when American oil firms Socony Vacuum Oil Company and Standard Oil Company merged to form Standard Vacuum Oil Company or Stanvac.

With the consumers' changing demands, the company knew that a refinery would make them flexible and put the company at the forefront of fuel technology. And so they began construction of what would later be known as the Petron Bataan Refinery (PBR) at the dawn of the '60s.

From being a multinational, Petron became a government-controlled company in 1973, a partner of Saudi Aramco during the onset of deregulation in 1994, and now a fully privatized, Filipino-owned and operated company under the aegis of San Miguel Corporation.

EVOLVING FOR THE FILIPINO

Today, Petron is the country's largest oil refining and marketing company. From a refining capacity of only 25,000 barrels of crude oil in 1961, PBR is now an integrated crude oil refinery and petrochemicals complex with a rated capacity of 180,000 barrels per day. The company has 2,100 service stations nationwide and supplies nearly 40 percent of the country's oil requirements.

Petron's locally made environment-friendly

products are testaments of Filipino talent and ingenuity. Even before the Clean Air Act was passed in 1999, Petron's products were already compliant with its specifications, phasing out leaded gasoline nationwide well before the government's December 2000 deadline.

The company embarked on a massive network expansion program in 2009. Since then, Petron has opened over 1,000 new stations all over the country, and pioneered the micro-filling or bulilit station business, particularly in far-flung areas.

In the first half of 2014, the \$2-billion Refinery Expansion Program (RMP-2) will be completed. This project will increase Petron's output of valuable products such as gasoline, diesel, and petrochemicals, helping ensure the long-term supply security of the country. More importantly, RMP-2 will enable Petron to locally produce more technologically advanced fuels that meet with Euro 4 fuel standard.

This year, they rolled out Petron Super Xtra Gasoline, which cleans away and prevents harmful engine deposits, and Petron Blaze 100 Euro 4, the first premium plus gasoline in the country that meets more stringent fuel specifications set by the European Union.

COMPANION ON THE ROAD

Petron's quality customer service complements its first-class products. Aside from selling lubricants and specialty products, their repair and maintenance centers are outfitted with modern equipment and manned by well-trained technicians.

In 2004, the company introduced the Petron Fleet Card, the first microchip-based fleet card in the country. Four years later, they launched the prepaid Petron e-Fuel Card, and last year the Petron Value Card.

GEARED FOR THE FUTURE

Over the years, Petron's commitment to care for the environment and nation building has grown.

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On its 80th year, Petron marks its first year since establishing Petron Malaysia, its first international foray. Petron Malaysia was founded in 2012 after Petron successfully acquired three Exxon Mobil downstream companies.

Petron promises to sustain its success by staying dedicated to and passionate about its vision to be the leading provider of total customer solutions in the energy sector and its derivative businesses. Consumers can expect the company to keep expanding its reach, evolving its products and services, and unfalteringly commit to nation building.

likewise fitted with 4-way lumbar support and stretching function for a more comfortable seating position.

Care for a more relaxing driving experience? Let the Azera's Active Driver Seat take care of that. Its Active Driver Seat is installed with special tensioning cables that act as automatic massage system to reduce back pains or to prevent drowsiness, particularly helpful during long drives. When in General Mode, all four cables are employed, focusing on the lower section of the upper body. In Focused Mode, two cables apply pressure on the lumbar area. Its operating time is 15 minutes per cycle, providing you premium seating comfort no matter how long the journey gets. The driver's seat also allows air to circulate naturally in it, making your drive even more relaxing.

Subtle lighting inside the cabin, on the crash pad, door trims, and LED lighting in the center tray and cup holder covers add an even more sophisticated touch to the Azera's premium personality. Let the Azera come to life with a mere push of a button. Stay focused on the road and never fuss over controls and buttons again with the steering wheel fitted with control buttons for audio and cruise control.

Infinity sound system delivers premium audio quality for sheer listening pleasure. USB port and auxiliary input are built-in, so you can play music files stored in portable music gadgets or personal computers for you to enjoy.

BEAUTY IN SAFETY

From power in design and performance, the Azera gives you more confidence in terms of safety. One of the features that make the Azera tops in safety is the Electronic Stability Program (ESP), a system that guides the vehicle according to the driver's intentions by comparing the driver's intended course of direction with the actual direction. This way, the car is kept on course even when it makes sudden turns, making the ride secure and safer.

For the airbag system, Hyundai equips the Azera with what it calls "perfect-force airbags." This system features depowered airbags on the driver and front passenger seats which deploy at reduced force to help prevent injury to the occupants. Side and curtain airbags are likewise installed for better occupant protection. There's also a new knee airbag as supplementary safety feature, especially in the event of head-on collision.

The Azera's rear seats are not only cozy—they protect passengers as well. Structurally optimized, the rear seats have been designed to increase shock absorption during rear collision to help minimize passenger injuries.

Braking power is enhanced with the Azera's larger front wheel disc brakes, while the Electronic Parking Brake (EPB) is designed to automatically activate when the vehicle stops to prevent the car from rolling or sliding when restarting on a hill.

Other safety features that heighten the Azera's safety profile include a parking assist system that sounds an alarm when the car comes near obstacles when you're parking, an Electro-Chromic Mirror (ECM) that helps reduce headlight glare from vehicles behind you, and an auto defogging system that automatically removes moisture build up for better visibility.

Art in style, art in motion. The all-new Hyundai Azera makes for a confident new drive for the discerning motorist deserving of all the best life has to offer. Drive the story of the new you today with the all-new Hyundai Azera.



Hyundai Azera: A Masterpiece in Motion

LIKE the inspired strokes of an artist, deliberate in every curve, and every element, the all-new Hyundai Azera is an automotive piece of art where every part, shape, composition and design is beautiful. Authoritative and confident standing still and in motion, it brings in a new era of Hyundai in the premium sedan category and benchmarks another engineering feat in the automotive world.

A POETRY OF POWER AND CONFIDENCE

In the language of "fluidic sculpture," the Azera conveys power, grace and confidence. Whether from the front, side or back, the Azera makes a dramatic first impression, striking a poetic silhouette with strong hood lines, LED-lighted Headlamps and eye-catching, wing-shaped Radiator Grille to heighten the Azera's luxuriousness. Heated Side Mirrors with Repeaters not only prevent fogging, enhance visibility and promote safer driving, but they also unfold automatically within a certain distance of the smart key to conveniently get the driver started.

Streamlined to minimize air resistance, Aero Blade Wipers conveniently adjust their speed according to the amount of rain. Large 19-inch wheels maximize the thrill of sporty and dynamic driving and also provide outstanding braking. Moving to rear of the Azera, a high-mounted LED Stop Lamp, wrap-around LED Rear Lamps and Dual Exhaust Mufflers complete the Azera's dynamic, luxurious rear design.

THE ART OF A BRILLIANT DRIVE

Fuel efficient and environmentally conscious yet with luxuries to indulge in, the Azera is powered with a 3.0L V6 Lambda engine producing a maximum power output of 250 ps at 6,400 rpm. Mated to 6-speed automatic transmission, you harness the Azera's potent performance in smooth, virtually effortless gearshifts. This engineering feat was developed using proprietary Hyundai Motor Company (HMC) technology. A design beyond its time, this signature 6-speed automatic transmission is made compact and lightweight for smoother, quieter, and more efficient operation for better fuel economy. No need for regular oil change for this transmission system either, as it's a semi-permanent type, adding to even more convenience and economy.

Cruising down the road with the Azera is not only made smoother but smarter too, with its Smart cruise control, which has a radar sensor that monitors the car's distance with other vehicles and automatically keeps it to a safe distance by controlling the engine and braking operation. If the car in front of you stops and pulls away from you within 3 seconds, Smart cruise control will deem it safe for you to advance automatically. It's a feature that instinctively thinks of how you should drive safely and responsibly, keeping you always in control of the drive.

IN THE MOOD FOR LUXURY

Come inside the Azera's charming interior and feel as if you wouldn't want to leave at all. With its spacious layout that's a class all its own, luxurious appointments, switches and finishes that mirror your own quiet elegance and personal style, the Azera lets you have the best seat in the house. And why not? This cabin is built with your comfort in mind.

Entering the Azera's cabin, luxurious lamps at the door scuffs light up when the door is opened, giving you that warm, welcoming feeling to immediately make you feel at ease.

Interior seats are incredibly opulent, thanks to Nappa leather seat finish, which is supple in feel, yet strong and durable to give the highest seating comfort for driver and passenger. This material is also eco-friendly with the use of anti-bacterial seat made from Cardanol oil extract, a 100% recyclable material.

The 12-way power driver's seat offers more than standard adjustments. You can extend the front cushion for better thigh support while you drive, and the system stores the preferred seat, headrest and side mirror settings for two. Just set it using the driver's seat adjustment switch intuitively fitted on the door trim. The driver's seat is



Toyota starts the fun with the All New Vios

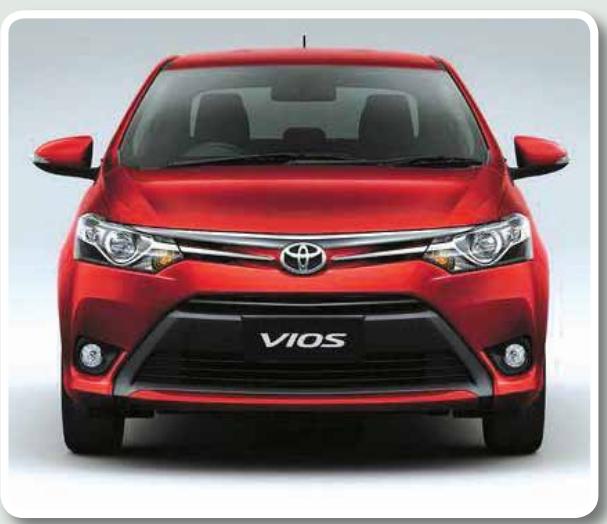
TOYOTA Motor Philippines (TMP) brings more fun to Philippine shores with the launch of the All New Toyota Vios! Staying true to its name Vios which means to move forward, the vehicle has received class leading upgrades. Now, the long wait is over as the country's favorite vehicle becomes more exciting than ever.

Based on Toyota's thrust of promoting "Waku Doki" or Fun to drive vehicles, the Vios boasts new and innovative features. Most noticeable is the vehicle's redesigned exterior which gives it a more sporty and aggressive feel. With new streamlined headlamps, an aggressive grille the Vios' front fascia is a sure head turner. To match this, its tail lamps have been changed giving it a sharper and more futuristic look for complete model change.

Built with dynamic styling and a more luxurious finish the Vios' interior invites you to step in and experience the fun in driving. Making best use of its improved dimensions

which are bigger than that of the outgoing model, (originally with a dimension of 4,300mm x 1,700mm x 1,460mm, it's now 4,410 long, 1,700mm wide and 1,475 tall.) the Vios allows for more cabin space making it more comfortable for its passengers. As with the exterior, the redesigned interior shows Toyota's world renowned manufacturing technology being incorporated into local manufacturing methods, resulting in presence that exceeds its class.

Moreover, the All New Vios comes with the same reliable VVT-i engine, 4-cylinder in-line DOHC 16-valve engine with electric fuel injection (EFI). This vehicle still offers class leading performance coupled with superb fuel economy. The 1.5G AT has a maximum output of 107hp/6,000rpm and a maximum torque of 142Nm/4,200rpm, while the rest of the variants peak at 85hp and 122Nm. To ensure excellent handling, stability and ride comfort, the All New Vios has been reengineered for maximum performance.



Prices of the different variants are as follows:

1.5G A/T Php 847,000	1.3E A/T Php 762,000	1.3J M/T Php 630,000
1.5G M/T Php 812,000	1.3E M/T Php 727,000	1.3 Base Php 592,000



Lastly, The All new Vios is brought to you with even more exciting colors: now, customers can choose from White Pearl, Freedom White, Silver Metallic, Gray Metallic, Black, Red Mica Metallic, Dark Brown Metallic, and Orange Metallic.

So what are you waiting for? Head to your nearest Toyota Dealer and Start the fun today. For more information on the All new Vios, visit www.viosstartthefun.com or like us on Facebook (Toyota Motor Philippines)



Engineered with QuietTred Technology designed to let SUV drivers "control the noise" and "command the road"



Goodyear launches EfficientGrip SUV: Goodyear's Quietest SUV Tire Ever

MANILA, 2013 – Building on the technology from its successful and award winning tire for luxury passenger cars, the Eagle EfficientGrip SUV, Goodyear has broken new ground again with the introduction of Goodyear EfficientGrip SUV – Goodyear's quietest SUV tire ever.

Strong and robust, Goodyear Efficient Grip SUV is engineered with QuietTred Technology to give an exceptionally quiet ride without compromising grip and handle capabilities.

"People who own SUVs and 4x4 vehicles are mostly driven by the need to feel "in control" and safe when traveling along on-road and off-road surfaces," said Ron Castro, Managing Director, Goodyear Philippines. "But SUV owners today, who mainly drive in urban settings, know what it takes to truly enjoy their vehicle – the added driving comfort of a sedan in an SUV."

Now, SUV drivers can discover an exceptionally quiet and comfortable drive like never before.

CONTROL THE NOISE

QuietTred Technology is a combination of a noise-dampening Tread Design and a Shock Absorbing Carcass. To help dampen the noise:

- A closed shoulder design prevents radiating radial noise sound waves to reduce exterior and interior perceived noise levels.
- An increased number of pitches optimize block characteristics to reduce noise harmonics.
- And, a rib type design provides smooth tread geometry entering into the footprint to lower the impact and radiated noise.

In addition, Goodyear EfficientGrip SUV's shock-absorbing carcass features a high steel belt angle construction that allows for more structural flexibility to reduce vibrations from road impact.

All these work together to create an exceptionally quiet and comfortable ride in an SUV.

Based on instrumental interior noise tests conducted by Goodyear Innovation Center in Luxembourg under coast down conditions on smooth roads, EfficientGrip SUV outperforms its predecessor in both noise and driving comfort. Even when worn, the tire is as quiet as a brand new pair of its predecessor.

COMMAND THE ROAD

Besides giving SUV drivers a long lasting quiet drive, the EfficientGrip SUV delivers superior grip for added safety.

- A high number of biting edges with equally high blade density significantly improves grip and control in all driving conditions.

- The optimized contact patch provides a matched pressure distribution in key areas of the footprint allowing the tread pattern to work more effectively for better grip and safer cornering.

Based on breaking tests conducted also by Goodyear Innovation Center in Luxembourg on various road surfaces, Goodyear EfficientGrip SUV proved to have 7% shorter braking distance on wet roads than its predecessor.

OTHER FEATURES

Other features of this tire include a responsive tread and carcass design that allows crisp handling behavior for heavy SUV vehicles. In addition, the highly loaded silica blend compound reduces inter-molecular friction for measurable reductions in fuel consumption.

Goodyear EfficientGrip SUV has already received strong OE endorsement with additional approvals in progress for the industry's latest "iconic platforms."

"Goodyear's EfficientGrip SUV tires are proof of our continued commitment to increase the value of our brand with market-back innovation, delivering on the core needs for drivers of SUVs," added Castro. "Now, SUV drivers can enjoy their vehicle from a choice with more driving comfort and confidence."

AWARD-WINNING TIRE

Goodyear's premiere tire in the luxury and mid passenger vehicle segment, Eagle Efficient Grip has already won several awards from various automotive publications. In China and has been named "Comfort Tyre of the Year" by Motor Trend magazine, China Automotive News, and Xcar website, "Quietest Passenger Tire of the Year," and "Highly Recommended Product," by Auto News magazine.

Goodyear's Eagle Efficient grip really gives you that award winning, superior driving performance.

AVAILABLE SIZES

The tire is available in all Goodyear Autocare outlets and service centers nationwide, in multiple sizes and 15-20 rim diameters, allowing for a comfortable and confident driving for a wide range of SUVs. For more information on Goodyear Eagle EfficientGrip tires, log on to www.goodyear.com.ph or call 888-4737 (888-TIRES).



BLADE INTRODUCES A SUPER AUTO CENTER WITH EXPANDED SERVICES

QUEZON CITY, Blade introduced its first Super Auto Center at Timog Avenue, Quezon City. Ms. Francine Prieto led the list of Bladers who welcomed the media as well as their business partners in the automotive industry.

The event highlighted Blade's commitment to the Philippine motoring industry and affirmed its vision in providing motorists with the best products and services at the lowest possible price.

"It has been an exciting year for Blade. We have established stores in most of the shopping malls within Luzon," said Prieto. "A significant part of our success can be attributed to strong partnerships with industry leaders, aggressive marketing and promotions and our ability to provide customers the right products at the right price."

Additionally, Prieto stressed that much of the company's success comes from its unwavering commitment to its customers and business partners.

"From the time we opened its first store at Market! Market! Mall at the Fort, the Blade Auto Center brand has been synonymous with dependability,

trustworthiness and great value."

Aside from the Blade story, the brand new Blade Super Auto Center Timog was also showcased. A multi-storey super store offering the widest selection of car accessories, auto parts and services. Blade is the first choice for top brands like 3M, Pioneer, Sony, Kenwood, Meguiars, Mothers, Dub, Bosch, Garmin, PIAA and more.

Blade Super Auto Center Timog offers car services including aircon cleaning, tint installation, battery diagnosis amongst others. Blade Timog also has a customer lounge equipped with WiFi, cable TV and CCTV that allows customers to view their cars being serviced while they enjoy specially brewed coffee and snacks.

Blade Auto Center has the largest network of specialty car accessories stores in the Philippines. With almost 30 stores strategically located in major shopping malls, Blade can surely cater to customers' needs and after-sales services wherever they may be. Blade continues its commitment to top quality products and services at great value prices to the motoring public.

Blade Super Auto Center Timog offers a comprehensive line up of auto accessories plus other services including tint installation, aircon cleaning services, battery analysis and more.

Customers are delighted to see that the Blade Timog lounge is WiFi ready, cable TV available and customers can see their cars being serviced via CCTV while they enjoy special brewed coffee and snacks.

Francine Prieto, Blade spokesperson since 2004, graces festivities



Mitsubishi Motors Philippines Corp. attains Integrated Management Systems Certification

MITSUBISHI Motors Philippines Corporation (MMPC), one of the country's top automotive manufacturing company recently achieved the Integrated Management Systems (IMS) certification after concluding an audit last June 2013. The audit was conducted by TÜV SÜD PSB Philippines Inc. which is an internationally recognized firm providing comprehensive and independent suite of product testing, inspection and certification services. The certificates were recently presented by TÜV SÜD PSB Philippines Inc. Deputy General Manager, Ms. Femelyn Lati to MMPC executives headed by the President and CEO, Mr. Hikosaburo Shibata.

IMS combines the components of quality, environment and occupational health and safety management systems into a single framework to efficiently and effectively realize the organization's goal. MMPC first acquired certification for its Quality Management System or ISO 9001:1994 in 1999 and for its Environmental Management System or ISO 14001:1996 in 2001. Since then, MMPC has consistently maintained certification to both Quality and Environmental Management Systems, eventually acquiring the latest versions, ISO 9001:2008 and ISO 14001:2004, respectively. On its quest for continual improvement, MMPC embarked on another international standard known as the Occupational Health & Safety Assessment Series and was recently granted certification to BS OHSAS 18001:2007. Through effective implementation of this Standard, MMPC gives due importance on the welfare of its employees by providing them with a healthy and a safe workplace.

MMPC is proud to be the very first in the local automotive industry to receive the IMS certification that incorporates the three core International Standards for quality, environment, and health & safety in managing its systems. These certifications are testaments of MMPC's efforts and commitment in the organization's pursuit in providing the highest satisfaction to its valued customers at the same time taking into consideration its processes and actions that give positive impact to the environment, to its employees and to the whole society.



(From left to right: Ms. Xenia Zerla Petate, Manager- Office of the President, MMPC, Mr. Johnny Miral, VP- Manufacturing Division, MMPC, Mr. Renato Lampano, Integrated Management Representative & AVP – Office of the President, MMPC, Mr. Bernardo Umali, VP- Corporate Administration Division, MMPC, Mr. Hikosaburo Shibata, President & CEO, MMPC, Ms. Femelyn Lati, Deputy General Manager, TÜV SÜD PSB Philippines Inc., Mr. Francisco Zafra, VP- Manufacturing Division, MMPC, Ms. Maria Cecilia E. Tejada, Marketing & Customer Service Manager, TÜV SÜD PSB Philippines Inc., Ms. Aileen Aparicio, Accounts Consultant, TÜV SÜD PSB Philippines Inc.)

Clearwater Racing partners with Motul

for excellence in performance in their individual fields. The defending GT Asia champions will this year be racing in the full 2013 championship, heading to six of the best circuits in Asia to compete in a total of 11 rounds between May and November.

The 2013 car will feature the latest technology as well as a turbo engine, and the challenge promises to be invigorating! The season and the partnership have already started well as, in early April, the first victory of the year and a further podium finish were clinched at the first round of the Malaysia Super Series in Sepang.

Unanimously recognized for more than 150 years for the quality of its products, innovation capacity and involvement in the field of motorsports, Motul is also recognized as The Specialist in synthetic lubricants.

Motul oil and lubricants is exclusively distributed by Autoplus Sportzentrum in the local market.



LUBRICANT specialist Motul has formed a new technical partnership with the most successful South East Asia GT racing team of the last decade, Clearwater Racing.

The team will in 2013 be the first to race in Asia with the highly successful McLaren MP4-12C GT3, and the new agreement

extends Motul's involvement with the prestige sportscar marque following their existing partnerships with Hexis Racing and ART Grand Prix in Europe.

Based in Singapore, just as Motul Asia Pacific's headquarters are, the two companies have many synergies and are recognised as being benchmarks

New Ford Fiesta

HOW does one take a well-loved motoring icon to the next level?

Ford makes a great case with the new Ford Fiesta which sports new looks and smart technologies to help keep drivers connected.

The new Fiesta is powered by two powertrain options: the global 1.5L twin independent variable camshaft timing (Ti-VCT) engine, and the award-winning 1.0L EcoBoost engine available later in the year.

"Our aim with the new Ford Fiesta was to take a popular car that was already a segment leader in fuel efficiency, performance and personality, and make it even better," said Kay Hart, managing director, Ford Philippines. "Ford Fiesta continues to push the boundaries and seal its credentials as the small car that stands out from the competition."



Eight new Fiesta variants will feature the 1.5L Ti-VCT engine, in both automatic and manual transmissions, are now available:

- New Fiesta 1.5L Ti-VCT Sport 5-door and Titanium 4-door: P868,000
- New Fiesta 1.5L Ti-VCT Trend 5-door and 4-door: P798,000
- New Fiesta 1.5L Ti-VCT Trend 5-door and 4-door MT: P748,000
- New Fiesta 1.5L Ti-VCT Ambiente 5-door and 4-door MT: P698,000





Mitsubishi Motors to preview MIRAGE G4

MITSUBISHI Motors Philippines Corp. (MMPC) is holding a series of sneak preview of the all-new Mirage G4 starting September 2. The all-new Mirage G4, which is company's the next generation global sub-compact sedan, will be the latest addition to MMPC's exciting passenger car lineup.

The stylish Mirage G4 sedan is loaded with class leading features and at the same time offers an excellent fuel economy. The fuel-efficient 1.2-liter 3-in line DOHC (3A92) engine boasts fuel consumption of up to 21 kilometers per liter. It has a big cabin space which can comfortably fit five adults and a generous legroom which is equivalent or even better than some compact cars.

The Mirage G4 also offers exceptional value and uncompromising safety as it features standard dual-SRS airbags, electronic time and alarm control system and multi-information display which are standard for all variants.

A pre-order exclusive is offered in the

form of a P40,000 outright markdown from the suggested retail price. It can also be applied as reduction in downpayment for financing transactions or to offset the cost of insurance of the unit.

Those who wish to avail of this Mirage pre-order exclusive can make a P10,000 refundable deposit and this entitles the client to a pre-order coupon which should be registered at the Mirage G4 pre-order website, www.mirageG4.ph. In addition, those who will make the reservation and pre-order e until mid-October are qualified to win a Mirage G4 GLX manual transmission model which will be drawn in December.



FOTON Cebu

Empowering Central Visayas!



FOTON Makes a Statement in Cebu!

On July 10, 2013, yet another facet of Chinese influence and innovation was introduced to the practical and price-smart Cebuanos as Foton's newest dealership formally opened its doors to the public. Following a simple and solemn blessing of the newest Foton dealership located at the Quimondo IT Center, North Reclamation Area along Osmeña Boulevard, a motorcade cruised the thoroughfares of Mandaue and Cebu cities. Throughout the day, exciting activities were held. Guests present were treated to various Foton merchandise giveaways, while sales promos offering big discounts were also conducted.

Mandaue City Mayor Jonas Cortes was the Guest of Honor for the dealership's ribbon-cutting ceremony at 6pm. He was joined by the United Asia Automotive Group, Inc. (UAAGI) Board of Directors which included Chairman Dominic Sytin; President Rommel Sytin; Corporate Secretary Kenneth Sytin and Treasurer Dennis Sytin; as well as other local government officials from Cebu; bank executives and Foton's VIP clients.

Immediately succeeding the cutting of the ribbon, UAAGI's Chairman Dominic Sytin gave a short but relevant speech, citing the direction of Foton Philippines' expansion in operations to being an assembler on top of its current role as a distributor; as the assembly plant is underway and is expected to be online in approximately one year. The elder Sytin also mentioned that one Foton Blizzard unit would be donated to Mandaue City, underscoring how Foton Philippines has not forgotten to take care of its community and neighborhood.

UAAGI President Rommel Sytin followed, pointing out Foton's achievements to the crowd of entrepreneurs, executives and potential fleet customers. Among these were the growth to 22 dealerships and over 80 accredited service centers nationwide; plus the accolades Foton vehicles have received from the Car Awards Group Inc. (CAGI) annually and, most importantly, the awards Foton Philippines received from its principal, Foton China.

The younger Sytin highlighted the importance of each Foton showroom having complete service facilities, as the brand is positioning itself as a reliable commercial vehicle option and thus, to achieve its objective in empowering the businesses of Filipino entrepreneurs, efficient after-sales service – including the availability of all spare parts – is not only critical, but essential.

In his closing remarks, the junior Sytin revealed that aside from the current Foton Thunder, Foton Philippines will be launching more variants equipped with the highly efficient and economical ISF Cummins diesel engine, particularly for their passenger vehicles and light duty trucks.

Perhaps the biggest surprise was the announcement of the recent FOTON-Daimler partnership which will eventually see time-proven Daimler-Benz engines and other technologies incorporated into Foton's heavy-duty vehicles and equipment; further reinforcing Foton's vision to become more than just a global brand, but also a top-of-mind choice for businesses and heavy industries, not only to the Cebuanos present, but to a worldwide consumer base.

Please visit our website www.foton.com.ph or call the FOTON Hotline: (02)459-2121 / (0999) 999-9998. And Like us on Facebook: FOTON/Philippines

Daghang Salamat!



KIA continuously lives up to its Power to Surprise mantra with the big reveal of the newest member of the family- the All-New Kia Carens.

Columbian Autocar Corp. (CAC), exclusive distributor of Kia motors in the Philippines, headlined a Philippine launch of the Kia Carens on May 31, 2013 at the Bonifacio High Street Central amphitheater in Taguig.

Speaking at the grand launch, Ginia R. Domingo, CAC President, said the company's "goal of providing Kia customers the quality service they deserve will never waver as we continue to think of innovative ways to serve our customers; the unveiling of the all-new Carens is just the beginning." Since its introduction, the Carens has been proving its edge in the Philippine market with its elegantly compact design and innovative features.

From top to bottom, from inside and out, the Kia Carens is truly the modern compact multi-purpose vehicle. Measuring 20 mm shorter, 15 mm narrower and 40 mm lower than previous-generation model and with an overall height of 1,610 mm, the all-new Carens manages to downsize dimensions without compromising space and comfort. The increased wheelbase, smart packaging and cab-forward design also provide more than enough space for your carrying needs.

Under the hood, this 7-seater is powered by a U2 1.7-liter diesel engine that produces a maximum power of 136ps@4,000 rpm and maximum torque of 33.7 kg-m@2,500 rpm in manual transmission or 32.6 kg-m @ 2,500 rpm in automatic transmission. This engine maximizes the use of power and torque for a clean, quiet and fuel-efficient drive.

Expansive cargo spaces and a variety of seat folding options present a comfortable and convenient experience for both short and long drives. A fold-up front seatback, a forward folding front passenger seat and a luggage flat configuration enable a multitude of storage and occupancy options. In addition, partitioned-off



“ From top to bottom, from inside and out, the Kia Carens is truly the modern compact multi-purpose vehicle. **”**

storage spaces for personal and driving essentials complete with a security screen, are located at the rear of the vehicle.

Safety is another facet every car owner deems with high regard. Kia Carens is equipped with all-wheel disc brakes as standard equipment and anti-lock brakes. In addition, a Smart Parking Assist System or SPAS detects available space and automatically directs the steering wheel making rear parallel parking simpler and easier.

The All-New Carens will be available as an LX or a higher-specification EX model. A new Flex

The Carens 1.7 EX A/T is available in clear white, galaxy brown and cherry black priced at P1,495,000. For the LX models, the Carens 1.7 LX M/T is priced at P1,155,000 while the LX A/T is priced at P1,245,000, with both models available in clear white, bright silver, camden beige and galaxy brown.

KIA CARENS: The Power to Surprise

CONNECT WITH AAP THROUGH ITS FACEBOOK PAGE



Aside from its bi-monthly supplement in the Philippine Daily Inquirer and AQ, its glossy full-color quarterly magazine distributed free to its members, the Automobile Association Philippines runs a Facebook page that welcomes inputs from members as well as the motoring public.



AAP's Facebook page (<http://www.facebook.com/AutomobileAssociationPhilippines>) is like an open letter inviting members and interested motorists to post their queries, suggestions and comments. The page is updated with real-time announcements and news just like AAP's official website.

To drop comments and post questions about AAP membership, benefits, etc., just log on to your Facebook account, search for Automobile Association Philippines and "like" the page.

If you don't have a Facebook account, you can still connect with AAP through its official website (<http://aap.org.ph>). Under the "Contact Us" tab, click on the "Inquire Online" button and submit your inquiry. You can also click on the "Live Chat" button to talk to an AAP representative about your concerns. AAP will answer your query at the soonest possible time.

Through the social media, AAP, the national auto club and foremost advocate of road safety and motorists' interests, is just one click away.



The AAP-Goodyear Autocare Service Center located at 682 Aurora Boulevard, Quezon City is now open for business on Sundays.

Services offered:

- Tire Mounting
- Wheel Balancing and Alignment
- Brakes
- Oil Change
- Tune up
- Suspension
- Diagnostic



Sales:

- Goodyear Tires
- Lubricants
- Batteries
- Accessories
- Insurance

*Sunday autocare service is open exclusively for AAP members only.

*Monday-Saturday autocare service is moved to 7AM-5PM for AAP members and non-members

Up to 20% discount for AAP members

AAP Partners



AUTO PARTS AND ACCESSORIES

Blade Asia Inc. (all stores)
5th Flr. #108 Timog Ave. Quezon City
Tel. 927-7777

Martin's Car Accessories Auto Parts and Services

Unit 1 Motortown 1, Alabang Commercial Center
Muntinlupa Tel. 809-0627; 807-4398
15% discount on labor (cash basis only);
5% discount on labor if card purchase

AUTO REPAIR SHOPS

A.M. Cleofe Multi-Produx and Auto Care Center
36 West Ave, Quezon City
Tel. 373-2942, 371-6783
20% discount on labor

AVG Auto Service Center 5Star-A
Automotive Service Center

#142 Congressional Ave. Quezon City
Tel. 781-5233 / 984-0693 Telefax: 672-2210
50% discount on all mechanical, electrical, and aircon works (labor only);
15% discount on all other services including parts replacement;
Free complete auto spa (detailing) for every car wash over or general repair.

Neuspeed Auto Repair Shop
Lot 2 A1F Southlane St.
Greymarville Las Piñas
Tel: 872-0154/ 873-3518, Fax: 873-3518
Auto repair shop specialized in accident repair work
15% discount on labor, 5% discount on parts, free interior vacuum cleaning for every P5,000 worth of single receipt

FOOD AND DINING

D'Amburger
Unit 4, No.2 Granada St. Brgy. Valencia, Quezon City
Tel. 654-1395
10% discount on all food items

HEALTH AND WELLNESS

Slimmers World International - Alabang Branch
Festival Mall Filinvest Alabang Muntinlupa
Tel: 807-1891/807-5682/809-0395
10% discount on enrollment (added to the existing 50% discount)

HOTELS AND RESORTS

Makati Palace Hotel
P. Burgos corner Caceres sts. Makati City, Philippines
Telephone: 899-0344 Fax: 896-9633
40% discount on cash payment;
20% discount on non-cash payment on room accommodation based on published rate (inclusive of buffet breakfast)

Robbinsdale Hotel
14 Araneta Ave., cor. Palanca St., Quezon City
Tel. 716-1262
25% on room accomodation based on published rate;
10% at Robbinsdale Coffee Shop with minimum purchase of P 500
10% on Service availed at Mendez Body and Face, Facial Salon and Spa inside the hotel.

SMOKE EMISSION TESTING CENTERS

Demar
80 Aurora Blvd., Doña Imelda District 4, Quezon City
Tel: 714-3176
15% less on smoke emission test fee

AUTOSTRADA Motore Inc. announced the local availability of the V8 twin turbo Quattroporte; the fastest four-door Maserati built to date. This flagship car of the Maserati product range is larger, lighter, more luxurious and more practical than the globally acclaimed car that it replaces.

Autostrada Motore Inc. launches the 6th generation Quattroporte in the Philippines

"The sixth-generation Quattroporte not only sets high technology standards, but also remains faithful to Maserati's long history in luxury sports sedans," Gaetano Marino said, regional director of Maserati for South East Asia and the Pacific.

"Maserati, the pioneer of luxury sports sedan, and the new Quattroporte continues to be the benchmark for high quality engineering, supercar performance and limousine comfort," he added.

Despite its new technology, the new Quattroporte remains true to Maserati's roots with its V8 twin turbo; making it not only the fastest four-door Maserati ever built, but also the most powerful and the most economical as well.

The powerful engine and the large cabin are at the core of the Quattroporte's

design. Its trademark of long, powerful nose and a concave Trident grill provides a clear link to the outgoing Quattroporte.

The direct-injection engine family will boast an all-new 3.8-litre V8 twin turbo charge, designed by Maserati Powertrain and assembled by Ferrari at Maranello. It provides a new performance benchmark, reaching 100km/h in just 4.7 seconds and achieving a 307km/h top speed. When it comes to economy, the V8 Maserati Quattroporte has lowered both its fuel consumption and emissions by 20 percent over the outgoing Quattroporte.

With an eight-speed automatic transmission and its rear-wheel drive configuration, the new Quattroporte is known as the most secure all-weather performance car in the brand's history. This new 8-speed



transmission is lighter by 4kg compared to the 6-speed version of the outgoing Quattroporte. For fuel consumption, the last two gears of the automatic transmission have been developed. Its hydraulic gearbox is assisted by auto-adaptive software, which is now a standard on all Maserati models. There are five operating modes, selected using the buttons by the gear lever: Auto Normal, Auto Sport, Manual Normal, Manual Sport and the new I.C.E. (Increased Control Efficiency).

"This occasion gives us the privilege to introduce the All New Quattroporte that will soon be part of our motoring landscape," said Mr. Wellington Soong, Chair and President of Autostrada Motore, Inc.

Autostrada Motore Inc. is the official distributor of Maserati vehicles in the Philippines. Maserati's ultra-luxury sports sedans include a two-door and a four-door that's perfect for city driving.



AAP MEMBERSHIP APPLICATION FORM

PERSONAL INFORMATION					
<input type="checkbox"/> MR. <input type="checkbox"/> MS. <input type="checkbox"/> MRS.	LAST NAME	FIRST NAME	MIDDLE NAME		
BIRTHDATE		BIRTHPLACE			
SEX <input type="checkbox"/> MALE <input type="checkbox"/> FEMALE	CIVIL STATUS		AGE		
CITIZENSHIP		OCCUPATION			
CONTACT INFORMATION					
HOME ADDRESS					
COMPANY NAME					
ADDRESS					
HOME PHONE		COMPANY PHONE		FAX NO.	
CELL PHONE		EMAIL ADDRESS			
REGISTERED CARS					
CAR	MAKE/MODEL	YEAR	COLOR	PLATE NO. CONDUCTION STICKER NO.	FUEL TYPE
1st					<input type="checkbox"/> GAS <input type="checkbox"/> DIESEL
2nd					<input type="checkbox"/> GAS <input type="checkbox"/> DIESEL
MEMBERSHIP CATEGORIES					
<input type="checkbox"/> REGULAR <input type="checkbox"/> 3-YEAR REGULAR	<input type="checkbox"/> ASSOCIATE <input type="checkbox"/> 3-YEAR ASSOCIATE	<input type="checkbox"/> ASSOCIATE CORPORATE / GROUP MEMBERSHIP: <small>*Submit photocopy of the car registration (O.R and C.A)</small>			
MEMBERSHIP FEES					
NEW RENEWAL REINSTATEMENT	P1,500 P1,200 P1,500	P3,300 P3,000 P3,300	P1,200 P900 P1,200	P2,500 P2,200 P2,500	P700 P700 P700
PAYMENT MODE					
Paid PhP _____ <input type="checkbox"/> Cash Payment <input type="checkbox"/> Credit Card <input type="checkbox"/> BPI's check free payments <small>Visit www.bpiexpressonline.com or call 89-100</small> <input type="checkbox"/> Pay through Banco de Oro (institution code # 0136) <small>Upon teller's validation, BDO payment slip serves as your official receipt</small> <input type="checkbox"/> Check Payment (payable to Automobile Association Philippines) Date _____ Bank _____ Account No. _____ <input type="checkbox"/> Bancnet Online Payment (for online Applications only)					



The National Auto Club

The **Automobile Association Philippines (AAP)** is the country's premier auto club representing and serving the motoring public. AAP promotes road safety, motorsports, green mobility, and champions the interests of its members.

AAP is affiliated with the Federation Internationale de l'Automobile (FIA), the world's largest auto club federation.

AAP offers its members the following exclusive benefits:

- 24/7 Emergency Roadside Service
- LTO Vehicle Registration Assistance
- Free Personal Accident Insurance
- Free Glass Etching*
- 24/7 Discounted Ambulance Service**
- FIA Clubs International Reciprocity
- Partner Establishment Discounts
- 24/7 Road Safety Call Center
- Travel Assistance
- Club Activity Discounts

Additional AAP products and services:

- Issuance of Philippine International Driving Permit
- Issuance of Competition License for Motor Sports*
- Comprehensive Motor Car Insurance
- Other Non-life Insurance Coverage
- AAP Car Battery and Service Center
- AAP Member Service Vehicle Program*

* Not available in some offices

** Outsourced

EDSA Office

28 EDSA, Greenhills, San Juan City 1500 Philippines
 Tel: (632) 655 5889 Fax: (632) 655 1878
 Email: info@aap.org.ph
 Website: www.aap.org.ph

Emergency Roadside Service Hotline: (632) 723 0808

GOLDEN RULES FOR SAFE DRIVING



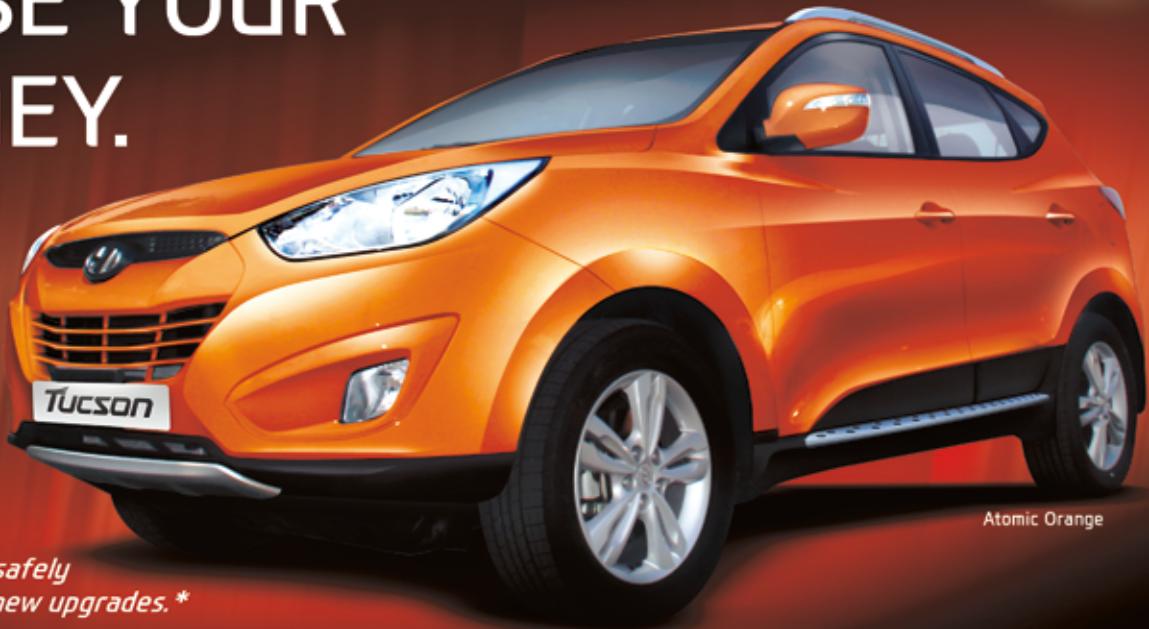
- BELT UP – all passengers are my responsibility.
- RESPECT THE TRAFFIC CODE – rules are there to protect us all.
- OBEY THE SPEED LIMIT – my car is made of metal, pedestrians and children are not.
- CHECK MY TIRES – both for wear and for correct inflation, including the spare.
- DRIVE SOBER – when I am drunk or on drugs, I am a danger on the road
- PROTECT MY CHILDREN – keep them safe in car seats.
- PAY ATTENTION – calling and texting make me dangerous
- STOP WHEN I'M TIRED – getting there late is better than not at all.
- WEAR A HELMET – motorbikes and bicycles don't protect my head.
- BE COURTEOUS AND CONSIDERATE – respect other drivers.

(Source: FIA)

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Rear Skid Plate

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