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THE QUARTERLY MAGAZINE OF THE AUTOMOBILE ASSOCIATION PHILIPPINES



VOLUME 7 • ISSUE 3
SEPTEMBER 2016



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Gus Lagman
AAP PRESIDENT

More reasons to become AAP members

SOME of you might have noticed that there are instances when AAP sends a motorcycle-riding mechanic to respond to your call, rather than the usual tow truck. These instances are when the trouble is either a flat tire, a battery problem, or an empty fuel tank. There are at least two major advantages in this approach. An AAP motorcycle-service, for obvious reasons, can respond to your call much quicker and therefore you can get to your destination sooner. For AAP, on the other hand, dispatching a motorcycle-service costs much less than dispatching a tow truck.

Many of AAP's counterpart clubs in other geographies maintain more motorcycles than tow trucks. In fact, sending a tow truck is their very last resort. Flat tires and battery problems

are, after all, the two most common reasons for members' emergency calls worldwide. We will soon be increasing the number of motorcycles and mechanics and streamlining our procedures so AAP can serve the members better.

Understandably, this scheme would mean that our dispatchers would have to ask you more questions about the condition of your car and why it stalled, in order that they can decide which service vehicle to send to you. In this respect,

we ask for your patience and understanding.

In a few months, we will be introducing the AAP Home Service for simple tasks like oil change, tune-ups, and minor repairs on your vehicle. The service will be available during the day, seven days a week. Services will be available on a pre-scheduled basis only. Heavier jobs will be referred to our Autocare repair shop along Aurora Blvd.

As the schedules get tighter, more resources would be deployed. It would of course help if we could get some feedback from the members even as early as now, that they would welcome this service and would take advantage of it. We could then better project the number of mechanics we should train, the initial capital we should invest, the revenues we can expect, among other items. This new service will mean for the members, one less chore to take care of.

The caravans organized by AAP Travel are gaining popularity among the members. Word-of-mouth being spread by those who have already participated in these events, plus the news articles about them in our publications, are how other members find out about the many happy experiences that were enjoyed by those who have joined. The next one, scheduled sometime in November, will go to Benguet and Sagada.

One member admitted that he was already questioning the value of his having joined AAP. He said he has been a member for many years, yet he has not found the need to call for towing. He felt there was no sense in retaining his membership. Until he joined a caravan. He enjoyed the trip so much that his attitude about his membership turned 180 degrees. He now plans to join all future caravans. **QQ**

“ One member admitted that he was already questioning the value of having joined AAP. Until he joined a caravan. He enjoyed the trip so much that his attitude about his membership turned 180 degrees. He now plans to join all future caravans. ”



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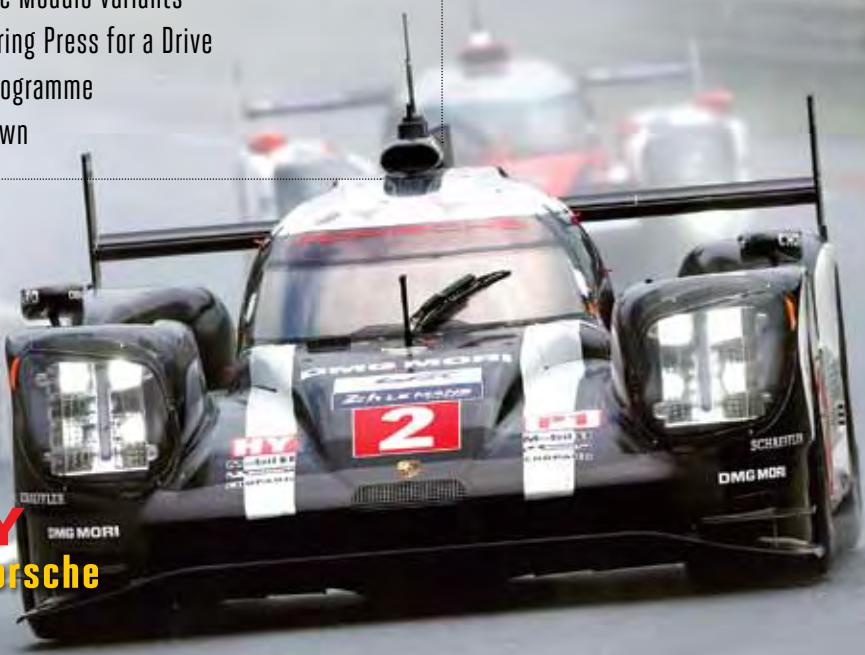


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AAP PRESIDENT
Gus Lagman

EDITOR-IN-CHIEF
Aida Sevilla-Mendoza

EXECUTIVE EDITOR
Armin A. Amio

WRITERS
Angelo Perez
Kap M. Aguila

GRAPHIC DESIGN
Danny Hernando

Augusto C. Lagman
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AQ is published every quarter
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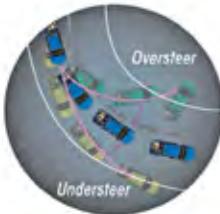


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Aida Sevilla Mendoza
EDITOR-IN-CHIEF

An LTO Story

HAVE you transacted business at a Land Transportation Office recently? If not, let me tell you my LTO story.

My story began last month when I finally found a buyer for my 2011 Hyundai Elantra GLS 1.8 AT. Naturally, the buyer wanted to see the car's original LTO Registration Certificate and original LTO Official Receipt.

I had prepared the Elantra's documents beforehand, but when I examined the original LTO Registration Certificate more closely, I discovered, to my horror, that the word "encumbered" was printed on it.

The "encumbered" LTO Registration Certificate had been given to me by my bank, along with the Cancellation of Mortgage, in July 2015, when I had completed paying for the 48-month auto loan of the car.

Together with the Cancellation of Mortgage and encumbered LTO Certificate of Registration, the bank had attached a leaflet headlined: *Securing a Clean*

LTO Registration Certificate Free from Mortgage.

Under the *Free from Mortgage* subhead were the instructions:

STEP 1 – Bring the notarized Cancellation of Mortgage and a copy of your Chattel Mortgage or Promissory Note with Chattel Mortgage to the Register of Deeds indicated in the Cancellation of Mortgage. These documents will be used so that the cancellation will be acknowledged and registered in their books. (Scribbled after STEP 1 was "Muntinlupa City")

STEP 2 – Present the original LTO Registration Certificate and latest Official Receipt to the LTO agency where your unit is registered.

Also, present to LTO the Cancellation of Mortgage duly acknowledged by the Register of Deeds.

After the completion of the above steps, a clean Registration Certificate will be issued to you by the LTO. (Scribbled after STEP 2 was "Taguig Ext.")

These steps appeared to be complicated, and I don't know where the Taguig LTO is, so I went to the Automobile Association Philippines office in Alabang Town Center for assistance.

Fortunately, among the employees of AAP Alabang is Robert, who deals with the LTO on behalf of AAP members and has contacts in the LTO offices of Muntinlupa, Las Pinas, Paranaque and Taguig.

Robert phoned his contact at LTO Muntinlupa (which is located in Susana Heights) and found out that to secure a clean LTO Registration Certificate, we first had to obtain from the Muntinlupa City Register of Deeds (also located in Susana Heights) a document officially acknowledging its registration of the cancellation of mortgage, then bring the car to LTO Taguig for stenciling of the engine and chassis numbers and processing of the clean LTO Registration Certificate and original Official Receipt.

Going to Susana Heights for the Register of Deeds document wasn't too much of a hassle, but the traffic going to the Taguig LTO was horrendous once we exited the South Luzon Expressway at Bicutan.

But I learned a few things about the LTO offices. Posters announcing "BAWAL ANG FIXER" with a big "X" over it are plastered on the walls, also a "NO NOON BREAK" sign. The waiting room where people can sit and wait for their transaction number to be called is air-conditioned and has enough chairs, with some of the chairs indicated as reserved for "SENIOR CITIZENS" and for "PWD" (person with disability) and/or "PREGNANT".

At LTO Taguig, senior citizens, PWDs and pregnant women are given access to the restricted inner area of the office where they can sit on a comfortable sofa and wait for their documents to be processed.

So far, I have gone to two LTO offices – the Muntinlupa LTO at Susana Heights (last year, also with Robert, to renew my driver's license), and the Taguig LTO. Parking was free at the Muntinlupa LTO as it is at the main LTO in Quezon City, but strangely enough, I had to pay P40 upon entering the parking area of LTO Taguig.

It took me four hours and skipping lunch to get a clean LTO Registration Certificate for my car, but I'm sure that without AAP's Robert, it would have taken me two days to get all the documents.

My LTO story ends with the same conclusion, however: that until now, the LTO does not have the new license plates and driver's license cards that vehicle owners paid for long ago. 

“It took me four hours and skipping lunch to get a clean LTO Registration Certificate, but I’m sure that without AAP’s Robert, it would have taken me two days.”



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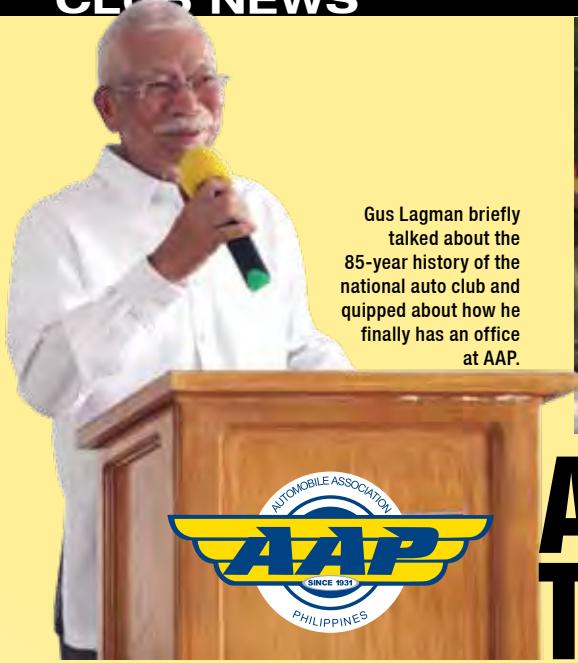
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Gus Lagman briefly talked about the 85-year history of the national auto club and quipped about how he finally has an office at AAP.



Automobile Association Philippines (AAP) president Gus Lagman, Mrs. Maria Ayuyao, widow of former AAP president Conrado Ayuyao, and AAP Membership and Admin Committee chair Jacinto Mantaring cut the ribbon during the inauguration of the AAP Tower.



AAP PAYS TRIBUTE TO ITS HISTORY, GOES BACK TO ITS FIRST HOME

WHEN the Automobile Association Philippines moved to its new 10-storey building in Quezon City last month, the national auto club was actually going back to the first office it owned.

By August 8, all of AAP's departments had moved from the office AAP was renting at 28 EDSA, Greenhills to the AAP Tower at 683 Aurora Blvd, Quezon City.

Construction of the AAP Tower was completed earlier this year on the site formerly occupied by AAP's old two-storey office building, which was demolished to make way for the Tower. AAP, founded in 1931 as the Philippine Motor Association, acquired the property in 1983.

AAP president Gus Lagman said that the move was a milestone as well as a way of looking back: "The AAP Tower is our new home. Going back to the area is like paying tribute to the history that AAP has established over all these years."

AAP members and applicants for the Philippine International Driving Permit can have their transactions processed at the 2nd floor of the AAP Tower, which will be open from 8:00 a.m. to 5:00 p.m. on weekdays and from 8:00 a.m. to 12:00 noon on Saturdays.

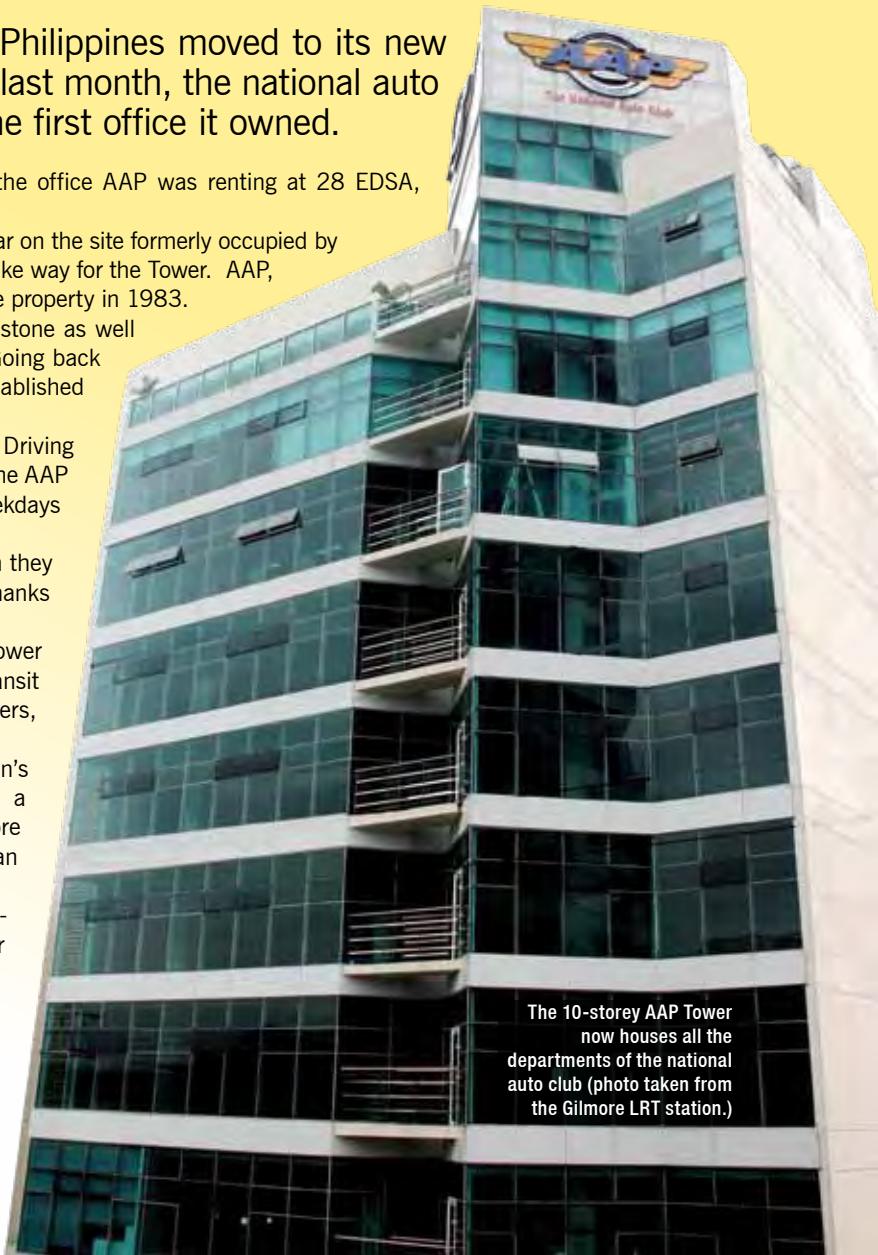
"We want to fully utilize our Tower," Lagman added. "When they come here, our members will see how far their club has come, thanks to their continued trust and faith."

The first real estate venture of the motoring club, the AAP Tower stands right in front of the Gilmore station of the Light Rail Transit in an area abuzz with office workers, computer shop customers, students and condominium residents.

The AAP Tower is a stone's throw away from Robinson's Magnolia Mall, St. Paul University, Broadway Centrum and a studio television complex. Located between Broadway and Gilmore Avenues, it is also near the residential areas of New Manila, San Juan, and Cubao.

The AAP Tower offers the amenities and facilities of a mid-rise commercial development. It has two elevators, an escalator up to the 3rd floor, and basement parking. The first four levels are designed for use as flexible retail space, while the seven upper levels (4th to 9th floor) will be leased as office space. AAP occupies the 10th floor for its operations.

The EastWest Bank, one of the earliest tenants, rents the ground floor. Space on the other floors is still available for lease. **aq**



The 10-storey AAP Tower now houses all the departments of the national auto club (photo taken from the Gilmore LRT station.)

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More Young Drivers Getting Hooked On Motor Sport



■ N spite of their school schedules, more young drivers ages 16-19 are keen to participate in the Motor Sport Development Program (MSDP) being conducted by the Automobile Association Philippines (AAP) in key cities around the country.



AAP Motor Sport Development Program (MSDP) head instructor Vip Isada explains the steering function.

"AAP is glad that our teens are getting hooked into learning more about AAP Motor Sport Operations Manager Mark Desales said. "These kids are taking our programs like extra-curricular activities. We hope that more parents will support their children's ambition to learn how to drive competitively because in the process they will be helping to promote motor sport and road safety."

Last August 29, a holiday as it was National Heroes' Day, teens and some parents attended the MSDP program at Mega Tent, Libis, Quezon City.

MSDP head instructor Vip Isada said that as early as August 20, around 50 students had registered online on AAP's Facebook page, "Motor Sport Development Program."

"These children have learned to manage their studies and figured out how they could attend this driving program. We, as instructors, are getting more inspired and driven to teach them what we learned during our time in motor sport," Isada, who won the National Rally Championship ten times, said.

Desales pointed out that one reason why AAP created the program is to teach the kids to drive with the right attitude: "Most of them already know how to drive. Our goal is to make them more efficient drivers, teaching them that there's a lot more to car racing than driving fast."

Aside from Vip Isada, the other MSDP instructors are topnotch Philippine motor sport figures such as veteran rally champion and AAP trustee Mandy Eduque, Isada's son and fellow rally driver Ivan; seven-time National Co-Driver and Navigator Champion Robbie Hermoso; Art Guevara, the only Filipino rally driver to win two titles: as National Rally Champion in 2000 and Navigator Champion in 2003; Bebot Reyes, a highly experienced race organizer and trackside marshal; and 2014 National Slalom Champion and FIA Young Driver Ambassador Milo Rivera.

Prior to the August 29 event, the MSDP team went to Bacolod and Davao to conduct another round of classroom-type lectures and practical tests that combine road safety and motor sport driving techniques. A total of 21 participants joined the sessions in the two cities.

The MSDP training program is segmented into nine different modules. Each module or training session consists of three to four hours of lectures and four to five hours of practical exams.

The AAP-MSDP is co-presented by Mazda Philippines, in partnership with Seaoil, and is supported by Dynamics Suspension, Autoperformance PH, Aeromed Ambulance Transport, Walter Light and Sounds, Time Attack Manila, Rota Wheels, Hazardboy Performance, TS Tuning, FORS, Race Motor Sports Club, Speedlab, Hotpipes, K&N Performance and Dynapack.



Mandy Eduque gives a pep talk to the MSDP students.



Vip Isada (in background) and MSDP instructor Milo Rivera line up the participants at the starting grid.

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AAP VOLUNTEERS TO HELP DRAFT IRR OF NEW MOTORING-RELATED LAWS

THE Automobile Association Philippines (AAP) is volunteering to help the government draft the implementing rules and regulations (IRR) of the new motoring-related laws.

AAP president Gus Lagman offered the motor club's help when three bills from the House of Representatives and the Senate lapsed into law 30 days after they were submitted to Malacanang for the signature of then President Benigno S. Aquino III.

The new laws are Republic Act (RA) 10913 (Anti-Distracted Driving Act), RA 10916 (Speed Limiter Act of 2016) and RA 10883 (the new Anti-Carnapping Law, which repeals RA 6539, also known as the Anti-Carnapping Act of 1972).

The IRR of the new laws have to be promulgated within 60 days from the effectivity of the Act to adequately carry out their provisions.

Lagman said AAP is willing to participate in the drafting of the IRR of these laws which aim to create a conducive environment for motorists and the general public.

"AAP has always been eager to help develop a safe, orderly environment conducive to driving," Lagman said. "We hope that once more we can share our experience to help shape the IRR of these laws that would benefit not just motorists but commuters and the general public as well."

Lagman pointed out that in 2015, AAP was part of the Technical Working Group that created the IRR of RA 10642, also known as the Philippine Lemon Law, together with the Truck Manufacturers Association, Chamber of Automotive Manufacturers of the Philippines Inc., Philippine Automotive Competitiveness Council, Association of Vehicle Importers and

Distributors, Land Transportation Office and the Technical Education and Skills Development Authority.

Meanwhile, drivers caught violating the new laws face stiffer penalties and heavier fines.

Private vehicle drivers who violate the Anti-Distracted Driving Act will be slapped with a P5,000-P15,000 fine and a possible suspension of license for three months upon third offense, while a P30,000 fine and three-month suspension of license will be imposed on offenders driving public utility vehicles, school buses, or carriers of flammable or toxic material within a 50-meter radius from school premises.

Those who violate the Speed Limiter Act, which covers public utility vehicles (PUV) and certain types of vehicles, would be prohibited to register or receive a franchise permit and the owners or operators will face a P50,000 fine.

The license of a driver using a PUV without a speed limiter will be suspended or even revoked. A succeeding offense could lead to a one-year suspension and an imposed fine for the third offense.

Those who tamper speed limiters face a jail term of six to 36 months and a P30,000 fine.

The new Anti-Carnapping Act, which makes carnapping a non-bailable offense, increases the jail term from a maximum of 17 years and four months to 20 - 30 years.

Carnappers who resort to violence could get a longer sentence from 30 years and one day to 40 years. If the victim was raped or killed, offenders can get life imprisonment. Those who are proven to have been involved in the concealment of the crime face 6-12 years imprisonment and will be fined with the cost of the car or the cost of the car part involved in the crime. **aq**

AAP Provides Race Kits To Trackside Marshals



AAP Motor Sport consultant Jun Espino (4th from right, 1st row) with AAP-licensed trackside marshals wearing their new uniforms.

THE Automobile Association Philippines recently provided race kits to trackside marshals to help them execute their duties and responsibilities efficiently on the track.

AAP Motor Sport Operations Manager Mark Desales said that about 50 marshal kits were distributed to slalom, circuit and karting race officials during their respective events last June at Robinson's Pampanga and July at the Clark International Speedway.

The marshal kits contain dry-fit long

sleeve shirts, reflective pants and vests, raincoat, belt bag with squeeze bottle, ID lace, cap and whistle.

According to Desales, the distribution of the marshal kits is part of AAP's program to reinforce the officials and let them know their worth in the field.

"In our previous program with the marshals, the AAP reminded them of their importance to motor sport events. This is one way to constantly remind them that 'without the marshals, there would be no

race,'" he said.

Desales also said that these tools are meant to ensure that race marshals are fully equipped in time for AAP-sanctioned races, "We want to keep the calls made by the marshals fair and accurate in order to make the event lively yet safe."

Aside from providing race kits, AAP has been fortifying race marshals through various means.

Desales said that AAP has other programs lined up for race officials to keep them within the guidelines of the Federation Internationale de l'Automobile (FIA), the Paris-based organization that governs all four-wheel motor sport worldwide.

The only Philippine member of the FIA, AAP was authorized by the latter to train and develop local motor sport marshals after achieving the second highest level of accreditation in the FIA Institute's Officials Safety Training Program. **aq**

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HONDA



AAP president Gus Lagman welcomed the participants during a short program at the Bohol Beach Club.



AAP-Petron Bohol Fly-Drive Caravan participants are welcomed by Petron dealer Emelieta Racho (leftmost, holding the streamer) at her Petrobest Petron Service Center, where the group stopped to gas up.

AAP-Petron Fly-Drive Caravan Participants Explore the Wonders of Bohol

ON July 28-31, in partnership with Petron Tri-Activ, AAP took 25 participants to the eco-rich province of Bohol on a trip dubbed as “Exploring the Wonderland of Bohol.”

It was the second fly-drive tourism caravan of AAP Travel this year with Petron Tri-Activ as partner and in cooperation with the Department of Tourism (DOT)-Region VII and the Tourism Promotions Board Philippines.

Bohol is abundant in history, culture, and natural resources. Each municipality in the province boasts of something extraordinary, whether it be an ecological sanctuary, a local livelihood, an organic feast for the taste buds, or a majestic centuries-old cathedral.

On July 28, the group, including AAP president Gus Lagman, flew via Air Asia to the airport in Tagbilaran, where they were welcomed by beaming Boholano smiles and festive music. The

Bohol Beach Club made sure of the group's comfortable stay as the caravan's official hotel partner for the entire trip.

Panglao Mayor Leonila Montero, Panglao Vice-Mayor Pedro Fuertes, Cortes Mayor Lynn Iven Lim and Batuan Mayor Antonino Jumawid received the group during the span of the tour while Bohol Governor Edgar Chatto welcomed the participants during one of the dinners.

“Bohol has a lot to offer,” Governor Chatto said. “We are trying to boost ecotourism in the region alongside our agriculture which is the main source of livelihood. We have farm demonstrations, weaving, and metal-welding and on top of all these, the natural beauty of the province.”

Visiting the Tubigon loom weaving, farming exhibition at Balay sa Humay in Batuan, and demonstration at the Loay Ironsmith Workshop, the participants saw how the Boholanos work and were given



Panglao Mayor Leonila Montero, Mrs. Tessie Lagman, and AAP president Gus Lagman after lunch at the Bohol Beach Club.

the chance to try out the tasks themselves.

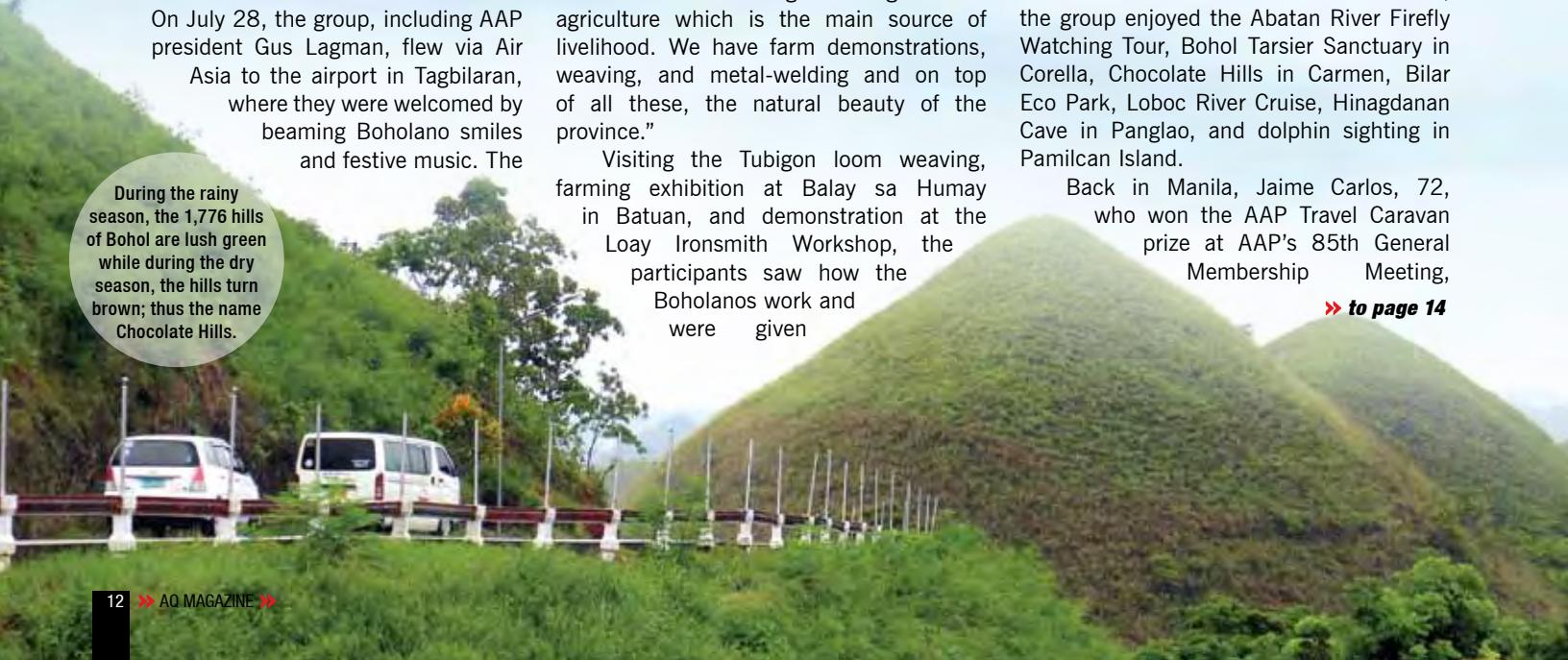
The caravan also explored the rich historical treasures of Bohol such as Baclayon Church and Museum, Dauis Church, the Blood Compact Monument in Tagbilaran, and Clarin Ancestral House.

As for the natural wonders of Bohol, the group enjoyed the Abatan River Firefly Watching Tour, Bohol Tarsier Sanctuary in Corella, Chocolate Hills in Carmen, Bilar Eco Park, Loboc River Cruise, Hinagdanan Cave in Panglao, and dolphin sighting in Pamilican Island.

Back in Manila, Jaime Carlos, 72, who won the AAP Travel Caravan prize at AAP's 85th General Membership Meeting,

» to page 14

During the rainy season, the 1,776 hills of Bohol are lush green while during the dry season, the hills turn brown; thus the name Chocolate Hills.



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Panglao Island, where the Bohol Beach Club is located, has one of the best beaches in the Philippines.



During the Loboc River Cruise, Gus Lagman and some participants and tour guides danced to lively music.



AAP-Petron Bohol Caravan participants in front of the Bilar Eco Park.



Former Department of Transportation and Communications undersecretary Glicerio Sicat, AAP president Gus Lagman, Bohol Governor Edgar Chatto and Cortes Municipal Mayor Lynn Iven Lim at the Abatan Community Village Center.



Each participant was given a Petron Value Card worth P1,000. AAP Travel operations manager Michael Quitorio gives Petron coupons to Eddie Tan and Medy Tan.



The sisters Elizabeth, Kimberly and Maribeth Mojares try to forge a piece of heated iron the way the Loay ironsmiths do.

said: "This is my first time in Bohol and the first time I joined the caravan. I'm so thankful that I came along. I rarely travel outside of Metro Manila and this was such an enjoyable experience."

Fernando Bonifacio, another AAP Caravan first-timer, noted: "In the years that I have been a member of AAP, I have never needed any roadside assistance. I was starting to question what I was getting out of being an AAP member. Then, as if it were a sign, this AAP Travel Caravan came at the perfect time. I was afraid that my wife and I would not enjoy our anniversary in the company of strangers, but it turned out this Bohol trip was one of the best trips we've had."

Roberto Zapata said: "This is the first time that my wife and I joined an AAP Travel Caravan and we are very thankful to everyone for making us feel welcome. We did not expect to enjoy and to feel so much at home."

AAP president Gus Lagman added: "We organize these caravans to create travel packages for local tourists. We want to support tourism in our very own country and we are hoping that more people would join us in our future trips." Lagman also thanked Petron for its continuous support of the AAP Travel caravans.

As one of the country's frontrunners in the oil industry, Petron supports AAP's advocacy of responsible driving, road safety and community eco-tourism. 

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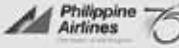
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US premiere for

'Unsurrendered 2: The Hunters ROTC Guerrillas'

THE World War II documentary feature film "Unsurrendered 2: The Hunters ROTC Guerrillas" had a premiere recently at the MacArthur Memorial in Norfolk, Virginia, United States.

The latest WWII documentary is the story of students from different colleges and universities who were in the Reserve Officers' Training Corps (ROTC) and who organized themselves into one of the earliest guerrilla resistance groups in the Philippines.

In a world where responsibility and courage are needed more than ever, "Unsurrendered 2" challenges the youth to rise to the occasion, as did WWII heroes.

Philippine Veterans Bank (PVB) officials, headed by president Nonilo C. Cruz, led the Philippine delegation to the US premiere. The delegation included renowned historian Dr. Benito Legarda and representatives of Spyron AV Manila and Forerunner Technologies Inc.

The new WWII documentary comes with a coffee table book of the same title. Prior to its US showing, the film went on a roadshow in different schools and universities in the Philippines.

PVB funded the documentary of the Hunters ROTC, which stood out among various resistance units during WWII. Unlike some of the larger guerrilla groups, the Hunters ROTC was not led by Americans.

Filipino Philippine Military Academy cadets headed the group--first Mike Ver then Terry Adevoso--teenaged college students, who were not allowed into the regular army to fight in Bataan because they were underaged.

Aside from Ver and Adevoso, other key officers, all college freshmen, included Col. Emmanuel de Ocampo, Col. Gustavo Ingles, Col. Frisco San Juan and Col. Vic Novales. Fired by the energy and daring of youth, the college students risked their lives for the country, stealing their firearms from the Japanese.

The film brings to the big screen the legendary exploits of the Hunters through riveting interviews with veterans, historians and descendants of the guerrillas: Jerry Adevoso, Professor Bernard Karganilla, San Juan, Col. De Ocampo, Dr. Rico Jose, Rhett Daza, Neneng de Ocampo and Dave Ingles, among others. Narrator is Roberto F. de Ocampo, OBE, PVB chair.

Film showings in the Philippines were also made more interesting with live storytelling by some of the war heroes featured in the documentary. De Ocampo, former PVB chair, was among the more compelling storytellers until his passing in December.

"Unsurrendered 2: The Hunters ROTC Guerrillas" received in 2015 the Best Documentary Feature Film award at New Zealand's Kiwi International Film Festival, Award of Recognition at the Hollywood International Moving Pictures Film Festival and the distinguished Golden Award at the World Documentary Awards in Jakarta, Indonesia. In May, it was presented the Royal Reel Award in Vancouver, Canada.

"Unsurrendered 2: The Hunters ROTC Guerrillas" is a Peter Parsons-Lucky Guillermo presentation. Sponsored by PVB, it was produced by Mai Guillermo and directed by Bani Logroño, with the support of the Veterans Federation of the Philippines and the Sons and Daughters of Hunters ROTC.

Copies of the book and DVD may be ordered by messaging Spyron-AV Manila's Facebook fan page, or e-mailing info@avmanila.com



Renowned Historian-Dr. Benito Legarda, James Zobel of MacArthur Memorial and PVB President & COO Nonilo C. Cruz during the WWII Symposium

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TOYOTA

Introduces Refreshed “86” to the Philippine Market

SINCE the legend was first uncovered in the Philippines in 2012, the Toyota 86 has been the image of waku-doki in the country. With a rich history born from other Toyota sports cars such as the 2000GT, Sports 800 and the AE86, the compact rear-wheel-drive sports car holds all its predecessors characteristics of a compelling style, an extraordinary balance and superb handling. Grounded on “heart-racing fun,” the 86 is powered by a 2.0-liter, naturally aspirated, flat-four boxer-engine embodying the true essence of driving enjoyment. This 2016, the term waku-doki will be brought to newer heights as the #1 automotive brand in the country introduces the new & improved 86 this September.

Admired by gearheads all around the world because of its intrinsic element of

fun, the 2016 86 has focused on its further development as an even more iconic sports car. In its exterior, one could immediately notice that the said model now has a lower bumper profile & a wider front grille creating a sportier stance. Moreover, the vehicle sports a new rear bumper allowing a lower ground clearance for better aerodynamic performance. Aside from this, a new design has also been adapted to the fog lamps and the 86's alloy wheels. Moreover, the vehicle now carries new LED taillights & headlamps.

In its interior, the new 86 now has steering wheel controls and a new capacitive touch screen display audio with a mirror link via WiFi function for a more convenient drive. On top of that, a more sophisticated look has also been adapted to the meter gauges & multi-information display (MID)

through a 4.2" thin film transistor (TFT) type. Lastly, the new 86 has been given an additional safety feature, the hill-start assist, which prevents the vehicle from rolling in inclined positions.

Toyota believes that getting into a sports car should be like entering another world and leaving one's ordinary life behind. The new 86 channels an extraordinary sensation of uniting the car with the driver.

The 86 comes in 7 stylish colors: Dark Gray Metallic, Pure Red, Crystal Black Silica, Ice Silver Metallic, Lapis Blue Pearl, Orange Metallic & Crystal White Pearl.

For more information on the new 86, log on the Toyota Motor Philippines official website; www.toyota.com.ph or contact our Customer Assistance Center at 819 2912 or visit any of the 51 authorized Toyota dealers nationwide. **qq**

Variants & price list of the New 86

| Variant | SRP | Variant | SRP |
|-----------------|------------|-----------------|------------|
| 86 2.0 M/T | P1,749,000 | 86 2.0 A/T | P1,849,000 |
| 86 2.0 M/T (WP) | P1,764,000 | 86 2.0 A/T (WP) | P1,864,000 |





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CALTEX

MITSUBISHI Motors Philippines Corp. (MMPC) takes the compact sedan to a higher notch with an enhanced look of the new Lancer EX. The Lancer EX now gets a more aggressive front fascia and sports new features for both 1.6 GLS and 2 liter GT-A variants.



Mitsubishi Motors Philippines updates the Lancer EX

NEW STYLING

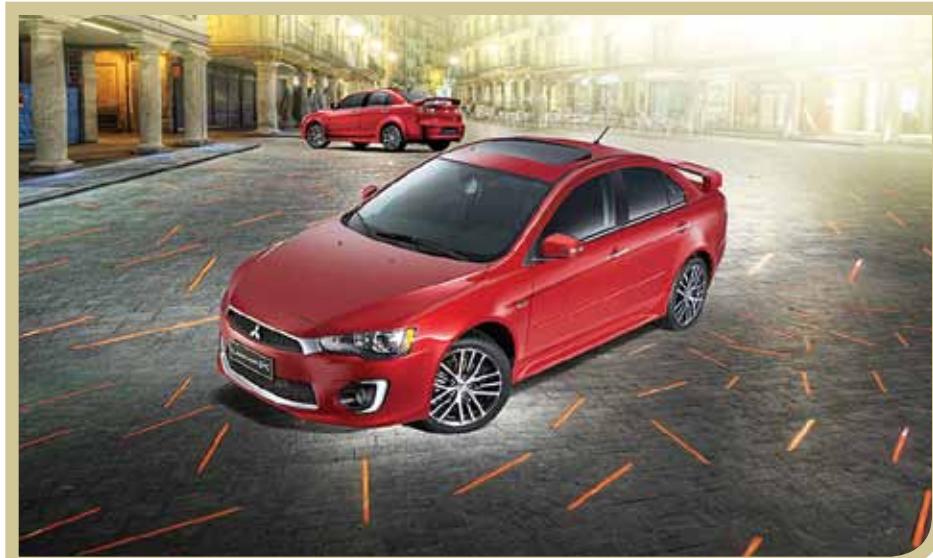
What is eye catching about the Lancer EX is its sporty exterior. It now features a new front bumper design with an aggressive sporty look. The bumper now has chrome accents for the GT-A variant. Both variants also now have built-in Daylight Running Lamps (DRL) as standard feature. The Alloy wheels have a new design and comes in two-tone color finish, for the GLS variant it's mounted in 16-inch Alloy wheels while the GT-A in 18-inch Alloy wheels. The refreshed Lancer EX is also equipped with a new multimedia entertainment system which has a built-in GPS, USB ready and Bluetooth capability for an enjoyable drive.

ENGINE AND TRANSMISSION

Two engines namely, the all new 4A92 *(GLS Variant) and the 4B11 Engine *(GT-A Variant) are available for the Lancer EX.

The 4A92 Engine is a 1.6 liter 16 Valve DOHC with MIVEC (Mitsubishi Innovative Valve Timing Electronic Control) using a lightweight aluminum block for better power to weight ratio efficiency. Engineered Mitsubishi technology that gives optimal performance all throughout the power band. The technology stabilizes combustion without sacrificing fuel efficiency and emissions. Maximum output of the slick shifting Lancer EX 1.6 MIVEC is 117ps at 6,000 rpm while maximum torque of 154N-m is achieved at 4,000 rpm via a smooth shifting 5-Speed manual transmission.

While the 4B11 Engine is a 2.0 liter 16-Valve DOHC with MIVEC (Mitsubishi Innovative Valve Timing Electronic Control). The 4B11 2.0 liter engine uses a lightweight aluminum block for better power to weight and better efficiency. Maximum power for this EURO 4 compliant engine



is 150 PS @ 6,000 rpm and maximum torque of 197 Newton-meter is achieved at 4,250 rpm. This engine is propelled by a CVT Transmission (Continuously Variable Transmission) with a 6-speed Sportronic shift mode plus magnesium alloy paddle shifters. This transmission delivers the best of both worlds by easing in heavy metro traffic and the occasional urge for spirited driving.

SAFETY FEATURES

The GT-A has a class-leading seven (7) SRS airbags as it includes side, curtain and driver's knee airbags to complement the front dual stage airbags. Standard with all units are the force limiter and pre-tensioner for the front seatbelts. Another noteworthy feature of this Lancer EX is the Adaptive Front Lighting System *(GT-A only) or the AFS which throws a beam of light into the point of direction you are cornering to. The

top of the line GT-A variant features High Intensity Discharge main lamps for better driving visibility at night. Accordingly, the GT-A model also features auto headlight and rain sensing wipers. The body frame has been built using RISE (Reinforced Impact Safety Evolution) technology to reassure collision safety and utmost safety for occupants. Top of the line Lancer EX GT-A will get 15-inch ventilated discs up front and 14-inch drum-in-discs at the rear aided by 4-channel ABS with Electronic Brakeforce Distribution.

The Lancer EX is available in the following colors: Sonic Blue, Amazon Red, Virgil Gray, White Solid, Carbon Black, Warm Silver Metallic *(GLS only), Sterling Silver Metallic *(GT-A only). Suggested retail introductory price starts at Php 848,000 for the GLS MT and the top of the line GT-A CVT is available for Php 1,235,000. **aq**

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HONDA unveils All-New Civic Modulo variants

HONDA Cars Philippines, Inc. (HCPI), Honda's automobile business unit in the Philippines, adds three new sportier variants for the All-New Civic with the introduction of the All-New Civic 1.8 E CVT Modulo, RS Turbo Modulo, and RS Turbo Modulo Sport variants.

Since its first appearance in the Philippine media launch last April, the All-New Civic has already accumulated over 2,300 reservations. HCPI responds to the positive feedback the All-New Civic received from the market by further amplifying its aggressive sporty appeal.

Designed and engineered to enhance the customer's Honda experience, the All-New Civic Modulo variants are equipped with Modulo genuine accessories for both the exterior and interior. The three All-New Civic Modulo variants sport a Front Under Spoiler, Side Under Spoiler, Rear Under Spoiler, Exhaust Pipe Finisher (1 pair for the RS Turbo Modulo and RS Turbo Modulo Sport variants), and a Modulo emblem. Inside, these three Modulo variants are equipped with a Side Step Garnish.

The 1.8 E CVT Modulo Variant also gets an additional Deck Lid Spoiler, while the RS Turbo Modulo Sport Variant is made more distinctive with its 17-inch matte black Modulo Alloy Wheels.

Customers are sure to enjoy the Modulo genuine accessories, which have undergone rigorous testing to ensure the best quality. Modulo genuine accessories also come with a three-year warranty.

Under the hood, the RS Turbo Modulo and RS Turbo Modulo Sport variants are powered by a DOHC VTEC Turbo Engine that delivers a maximum torque of 22.0 kg-m at 1,700--5,500 rpm, and a maximum power output of 173 PS at 5,500 rpm. The 1.8 E CVT Modulo variant is equipped with a 1.8 liter engine, which produces a maximum torque of 17.4 kg-m at 4,300 rpm, and a maximum power output of 141 PS at 6,500 rpm. Both engines are mated to a Continuously Variable Transmission



(CVT) developed under Earth Dreams Technology. The RS Turbo variants are equipped with paddle shifters for an even sportier driving performance.

At the recent Department of Energy (DOE) Fuel Eco Run, the All-New Civic RS Turbo recorded an impressive result of 27.56 km/L, which truly highlights its powerful driving performance with uncompromised fuel efficiency.

The All-New Civic is also available in 1.8 E (Php 1,088,000 SRP) and RS Turbo (Php 1,398,000 SRP) variants.

Customers may choose from the following colors for the All-New Civic:

- Cosmic Blue Metallic (new color)
- Midnight Burgundy Pearl (new color)
- Lunar Silver Metallic
- White Orchid Pearl (additional Php 20,000)
- Rallye Red (RS Turbo, RS Turbo Modulo, RS Turbo Modulo Sport variants only)
- Modern Steel Metallic (1.8 E CVT and 1.8 E CVT Modulo variants only)

For more information and further updates on the All-New Civic, visit www.hondaphil.com or any authorized Honda dealership nationwide to inquire and test drive. **aq**

HCPI is now accepting reservations for the All-New Civic Modulo Variants, with the following suggested retail prices:

- | |
|--|
| • RS Turbo Modulo Sport: Php 1,510,000 |
| • RS Turbo Modulo: Php 1,445,000 |
| • 1.8 E CVT Modulo: Php 1,143,000 |

10 Reasons to get a Petron Loyalty Card

In addition to world-class fuels and engine oils specially formulated for Philippine driving conditions, market leader Petron Corporation also has a loyalty program specially designed to give greater rewards and benefits for Filipino motorists. Here are ten reasons why you should get your own Petron loyalty card:



1 Petron Euro 4 Fuels redemption

Every time you load up with a Petron Euro 4 fuel, you earn points that you can use to pay for your fuel purchases at participating Petron stations nationwide. When you gas up with Petron Blaze 100, Petron XCS, Petron Xtra Advance, Petron Turbo Diesel, or Petron Diesel Max, you earn peso points for every fuel spend. Each point is equivalent to P1, so the more points you have, the more cash you can save.

2 Petron Engine Oils points earning

Using world-class Petron engine oils also allows you to earn bigger points, as every engine oil spend gives you peso points, for up to a maximum purchase amount of P1,500 of lubricants per month.

3 Petron Gasul discount and points earning

For your household needs, you get a P10-discount with your Petron Gasul 11-kg refill at a participating Petron Gasul store. At Petron service stations, every P100 earns 1 point with your Petron Gasul 11-kg refill.

4 Points conversion to cellphone load

Points may be converted to prepaid cellphone load using the specific mobile number

registered under the card and can be loaded to any prepaid mobile number of your choice. Prepaid load credits are set at P20, P50 and P100 for Globe, Touch Mobile, Smart, Talk N Text, and Sun Cellular mobile phones. You may redeem up to P300 worth of prepaid load every month. Each successful redemption will be charged a 1-point convenience fee.



5 Points conversion to airline miles

You can also convert your Petron points into Philippine Airlines Mabuhay Miles, Air Asia Big, and Cebu Pacific Get-go.

6 Birthday treat

When you gas up within five days from your birthday, you earn special bonus points. You must have properly registered your card via SMS in order to receive the birthday treat.

7 Frequent Visit bonus points

Every 5th day of visit to Petron also gives you bonus points. Depending on your accumulated purchase amount from previous visits, you get additional peso points.



8 Free towing and roadside assistance

In case of emergency, Petron loyalty card holders driving 4-wheel private vehicles are assured of free towing and roadside assistance services nationwide, courtesy of Ibero Asistencia. The only requirement is that the card holder must have earned 10 regular points from the preceding month. To avail of this service, simply call the hotline number (02) 459-4735. Terms and conditions apply. Note that there is no point deduction when you avail of this service.

9 Free personal accident insurance

A Petron card holder who earns a minimum of 5 regular points every month is covered with free personal accident insurance from MAPFRE Insular. This includes accidental death and dismemberment benefits worth P10,000 and medical reimbursement of P1,000. While terms and conditions apply, there is no point deduction when availing of this benefit.

10 Partner merchant discounts and privileges

Enjoy freebies and discounts when you show your Petron loyalty card at partner establishments which include food outlets, health and wellness centers, hotels and other travel destinations, retail stores, and automotive services.

To enjoy all these benefits, all you have to do is sign up for one of the Petron loyalty cards such as the Petron Value Card for regular motorists, the Petron Super Driver Card for professional drivers of public utility vehicles, or the Petron Miles-Sweep Card associated with the tollways RFID payment system. You can easily get one for free at any participating Petron service station.

FRUGALITY and cutting-edge technology, yes. But hardly anyone thinks of hybrids and thinks "racecar." Porsche begs to disagree most spectacularly via its 919 Hybrid. Racing in the top-dog Le Mans Prototype 1 (LMP1) Class of the world's most famous automobile endurance race, the vehicle trumped all comers and notched the 18th win (the most) overall for the Stuttgart-based supercar maker.

The Porsche 919 Hybrid is a "result of a carefully balanced overall concept" leading to one goal, "a maximum of sporty performance within tight fuel economy restrictions."

919 is equal to 18

Pioneering hybrid gifts Porsche with 18th Le Mans win

By Kap Maceda Aguila



There was no shortage of drama either as the victory at the 13.629-kilometer Circuit de la Sarthe in the world's most famous and toughest endurance race came just before the final lap as the 919 Hybrid Number 2 vehicle of Romain Dumas, Neel Jani, and Marc Lieb passed the erstwhile leader Toyota that was hobbled by power issues. Porsche took the checkered flag in front of some of the 263,000 spectators that flocked to witness the spectacle.

Le Mans is undoubtedly the most prestigious of all races. Since 1923, the world's oldest active sports car marathon has captivated the imagination of participants and fans alike. Le Mans has given rise to similar competitions held in locations such as Daytona, Nürburgring, Spa-Francorchamps, and Bathurst as it demands perfection from vehicles, drivers, and crew in order to run an excess of 5,000 kilometers at speed. The 919 Hybrid once again proves Porsche's proficiency and expertise in developing reliable racecars

while bannerizing breakthrough technologies. Aside from the LMP1 category, Porsche participates actively in lower LMP2 and GT classes.

This type of achievement shouldn't be a surprise for Porsche as its winning heritage in all of motorsports is undeniable. Throughout six decades of involvement, its vehicles have amassed more than 30,000 victories around the world.

Wearing shirts emblazoned with "Finally 18," the winning team jubilated with fans and the entire Porsche braintrust and crew.

Said Andreas Seidl, Porsche's team principal for LMP1, "To win Le Mans is the highlight of the season and it is difficult to believe we have managed it twice now in what is only our third year. Now we look forward. We take a lot of points from here and now we want to defend both world championship titles as well."

It's hard to believe, but Porsche lost no time finding its winning form after a

long, 16-year hiatus in the LMP1 category. Last year, Car Number 19 with drivers Earl Bamber, Nico Hülkenberg, and Nick Tandy also notched a win on the famous French track.

Appropriately, this year's winning team is also responsible for the very first checkered flag (in Brazil, 2014) for the 919 Hybrid.

The cutting-edge vehicle is, according to Porsche, a "result of a carefully balanced overall concept. From the combustion engine to the energy recovery systems, chassis and running gear, aerodynamics and driver ergonomics, the sum of all individual components forms an exceptionally effective unit. It all serves one goal: a maximum of sporty performance within tight fuel economy constraints."

A compact 2.0-liter V4 and an electric motor blurt out an astounding 900hp. The composite monocoque-fitted vehicle speeds from standstill to 100kph in 2.2 seconds and to 200kph in 4.8.

Driving the 919 is a compact 2.0-liter V4 and an electric motor good for an incredible 900hp. The composite monocoque-fitted vehicle speeds from standstill to 100kph in 2.2 seconds and to 200kph in 4.8.



Of significance in the Porsche are two separate energy recovery systems. One retrieves energy from exhaust gases, which are then used to power an electric generator. The second hybrid system, similar to that of the Porsche 918 Spyder, employs a generator on the front axle. It takes advantage of braking phases to convert kinetic energy into electricity. It is also stored in highly-advanced water-cooled lithium-ion battery packs until the driver needs the extra energy. Then the front generator is operated as a single electric motor and drives the two front wheels via a differential in the acceleration phases.

The 919 Hybrid aspires for “maximum efficiency of all elements as (its) developmental goal.” Owing to the brand’s rather protracted absence from LMP1, Porsche was a relative newcomer, and the journey to the eventual Le Mans champ vehicle began quite “literally on a blank sheet of paper.” Still Porsche engineers were able to leverage the racing success of the 911 GT3 R Hybrid and the 918 Spyder, also boasting a hybrid engine.

Working within the new World Endurance Championships (WEC) regulations actually afforded great freedom. “The drive system of the new LMP1 race car is based on a four-cylinder petrol engine that is as compact as it is lightweight. It performs load-bearing functions within the chassis based on its V-construction, which also offers thermodynamic advantages. The petrol engine, which reaches a maximum engine speed of around 9,000 rpm, is a frontrunner in terms of its downsizing philosophy with its 2.0 liters of displacement, direct injection and monoturbo charging,” said Porsche in a release.

Additionally, the 919 Hybrid features two separate energy recovery systems. Of note is a “fundamentally new and especially innovative” way the vehicle recovers energy from exhaust gases – which are then used to power an electric generator. Meanwhile a second hybrid system, similar to that of the Porsche 918 Spyder, employs a generator on the front axle. It takes advantage of braking phases to convert kinetic energy into electricity. It is also stored in highly-advanced water-cooled lithium-ion battery packs until the driver needs the extra energy. Then the front generator is operated as a single electric motor and drives the two front wheels via a differential in the acceleration phases. This gives the Porsche 919 Hybrid a temporary all-wheel drive system, because the petrol engine directs

its power to the rear wheels in a conventional way.

Recently, Filipino mall goers were able to get up close to the 2015 champion 919 Hybrid Car Number 19 – on display at SM Megamall’s Fashion Hall for the Porsche Festival. Porsche Center Philippines livestreamed this year’s edition of the Le Mans competition, and also exhibited other excellent Porsche vehicles such as the new 911, Cayenne, and Macan. 



Mallgoers at SM Megamall in Mandaluyong City were able to get up close to the Porsche 919 Hybrid during the “Porsche Festival,” which also featured consumer models of the German supercar brand on display at the Mega Fashion Hall.



The Porsche Center Philippines team, led by its president Roberto Coyiuto III (standing fifth from right), poses with the 919 Hybrid – a unit of which won this year’s 24 Hours of Le Mans endurance race – on display in the country recently.



G-Vectoring Control *makes new* Mazda 3 *smoother to drive*

By Angelo Perez



The unit with GVC allowed for a much smoother operation, be it slow or fast paced.

AUTOMOBILE fans have a lot to look forward to with the soon-to-be released Mazda 3. The new Mazda 3, which will be unveiled at the Philippine International Motor Show (PIMS), receives a number of exciting upgrades both inside and out. However, the most notable enhancement on the new Mazda 3 cannot be seen, but could definitely be felt.

Undeniably, the Mazda 3 has made its mark in the automotive world with its striking looks and sporty dynamics. Add to this the innovative SKYACTIV features, which increase fuel efficiency and engine output through new technologies used in its engines, transmissions, body and chassis. For the upcoming Mazda 3, the

Japanese manufacturer is headlining G-Vectoring Control (GVC) as the car's most notable feature.

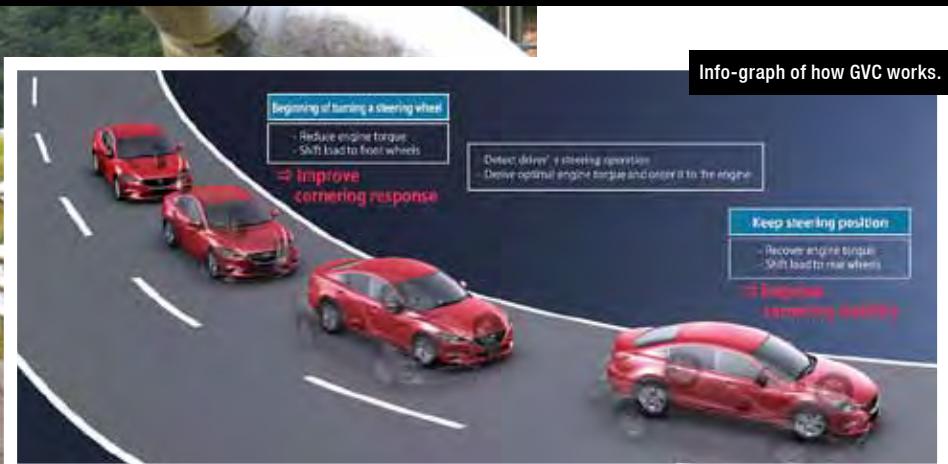
We were lucky enough to get our hands on the wheel of a new Mazda 3 and feel how GVC actually works.

Mazda Philippines, brought us to the Mine Proving Grounds in Japan for an

entire day of testing how GVC works. But before the actual test drive sessions, we were given a briefing on Mazda's Jinba Ittai philosophy, which describes the unity between a horse and its rider. During the briefing, we were told about the importance of the correct seating position of the driver, and how drivers react and compensate in both sweeping and tight turns as well as the unsettling change in the rate of acceleration.

During the driving exercises, we took turns at being the driver and passenger onboard the previous and new Mazda 3 models for comparison.

The first exercise had us accelerate from zero to 20 kilometers per hour driving through a long winding course. The next part of the course had us speed up to 60 kph and drive through an uphill zig-zag course and back. In both courses (while driving the previous Mazda 3 model) it was noticeable how much foot and steering control a driver needs just to accelerate and maintain a constant speed while going through the winding road. As a backseat passenger, the jerk during acceleration was also more evident and the G-forces during the sweeping turns much more apparent.



For comparison, the motoring journalists had to try three Mazda 3's: The previous-generation variant; the new-generation variant (without GVC); and the latest-generation variant with GVC.

Taking the course again but now using the new Mazda 3 with GVC, accelerating and maintaining from zero to 20 kph was considerably smoother with less pedal and steering-wheel inputs. The driving and riding experience was also smoother even on the much faster winding course.

In another driving exercise, an oval track was laid out with tight chicanes, quick lane changes and big sweeping turns. We were to drive the new Mazda 3 around the course several times with the cruise control engaged and set to run at 30 kph – with the GVC both on and off. And as expected, driving around the course with the GVC on made the driving and riding experience a lot better as the system assured surefootedness through out the drive.

Mazda engineers explained GVC intuitively improves traction on the new Mazda 3 by adjusting the level of engine torque based on the driver's steering inputs in order to control the vertical load on each axle. Cutting engine torque shifts the weight of the car to the front. With the additional load up front, tire grip also increases which results in better steering response, handling and stability.

At the same time, the engineers disclosed that the new technology only required a new computer software upgrade to make it work (without the need for additional components) and can be easily loaded across Mazda's vehicle line-up. **QQ**



GG For the upcoming Mazda 3, the Japanese manufacturer is headlining G-Vectoring Control (GVC) as the car's most notable feature. **JJ**



We take the Isuzu mu-X and

By Angelo Perez

BOTH the Isuzu mu-X SUV and the D-Max pickup truck are said to be highly capable workhorses that are now being pushed as genuine lifestyle activity companions. To prove this claim, Isuzu Philippines Corporation brought a couple of these vehicles to Guimaras to prove their mettle while we enjoyed the scenery as well as the food that the island is well known for.

The last time the 'diesel authority' went to the island was back in 2005 during the ride and drive event of the venerable Isuzu Alterra and the first-generation D-Max. The roads back then were narrow and bumpy with only small portions being paved. At that time, both the Alterra and D-Max performed extremely well as tough and dependable vehicles best suited for destinations even where there are no roads.

Fast forward to 2016. The roads in the island are now wide and mostly well-paved, with gravel roads now only seen inside mango orchards. The activity intended to underscore the vehicles' capacity to provide luxury, comfort and power over any type of terrain, as well as highlight the sights, cuisine and other unique experiences that Guimaras offers. This time, we used the 3.0-liter variants of the mu-X and the D-Max.

Using the new Isuzu variants, we toured the many attractions of Guimaras, which was once connected to Panay Island. The route that traverses the island's highways brought us to the Guimaras windmills, which provide both scenery and sustainable energy to the province, and to the other attractions of the island. These include the Navalas Church, built in 1880 and historically the oldest on the island; the Trappist Monastery where delicacies made from famous Guimaras mangoes are sold; the Guisi Lighthouse that stands guard over Panay Gulf; and the Guimaras Provincial Capitol in Jordan.

Along the way to the various destinations were roads that were winding, undulating and, at certain spots, even tough. These tested the mu-X's and D-MAX's capabilities, and both vehicles remained easy to drive and comfortable to ride in over bumpy dirt trails as they were on smoothly surfaced highways.





D-Max 3.0 around scenic Guimaras

It was there that we also got to try the true performance of Isuzu's new 4JJ1-TCX 3.0-liter VGS diesel engine—fitted in both the mu-X and the D-Max. The new engine's power output of 163 horsepower can be felt across the entire power band, be it in overtaking maneuvers and even while sprinting to the top of the hill. The acceleration rate of the engine was quite impressive as there was very minimal ignition delay whenever you step on the accelerator pedal. Complementing the engine power was its smooth-shifting automatic transmissions. Even the manual variant performed extremely well as the gear ratios were perfectly matched with the torquey engine even in low rpms.

Providing a comfortable ride all throughout were the mu-X's and D-MAX's revered suspension systems. Composed of independent double wishbones with coil springs and stabilizer bars in front, and five-link coil springs with stabilizer bar in the rear for the mu-X, and semi-elliptical leaf springs in the rear for the D-Max, the vehicles' 17-inch alloy wheels and 255/65 tires complemented the capabilities of the suspension system with their balance of comfort, control and grip.

Throughout the day-long drive, the mu-X's and D-Max's luxury and infotainment features made sure everybody on the

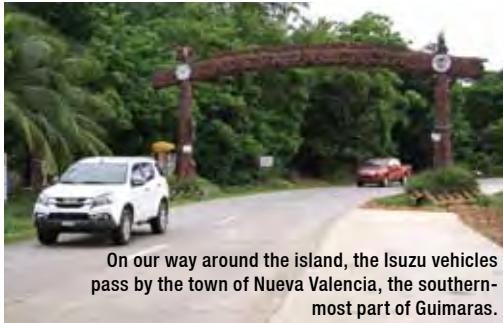
trip got to enjoy the amenities. The electroluminescent Multi-Information Display supplied all the important information related to the drive while the touchscreen CD/VCD/DVD/tuner/MP3 multimedia player with aux-in, USB and Bluetooth connectivity made available an endless choice of entertainment sources. Leather seats and steering wheel, numerous storage compartments and air-conditioning vents, plenty of space and many other luxurious interior materials were likewise appreciated during the trip.

The best part about the trip was the engine's exceptional fuel economy. Even as we sped through the island roads most of the way, the engine still posted remarkable fuel efficiency, posting 10 kilometers to a liter. On the drive going back, this time at normal driving speed (with the tachometer not exceeding 1,500rpm), the same unit traveled 15 kilometers per liter of diesel. Impressive? Definitely!

Certainly, the island of Guimaras proved to be an ideal venue to prove the capabilities of both the Isuzu mu-X and the D-Max. Through the drive, we learned about the capabilities of the new engine that sets it apart from the competition, and we also saw how the sleepy island of Guimaras has turned into a progressive and vibrant province without losing its beauty. ☀Q



Local media from Panay island pose with Isuzu's (from right) Yvonne Linchangco, Joseph Bautista and Nora Liquido.



On our way around the island, the Isuzu vehicles pass by the town of Nueva Valencia, the southern-most part of Guimaras.



①Guimaras has a beautiful coastline as can be seen in this one adjacent to the Guisi Lighthouse. ②The Guisi Lighthouse that stands guard over Panay Gulf. ③The group drove further inland to visit the Navalas Church, built in 1880, it is one of the oldest on the island.



SsangYong Takes the Motoring Press for a Drive

SANGYONG Berjaya Motor Philippines, the exclusive distributor of SsangYong vehicles in the country, takes its three currently available car models on a road trip with the motoring press to Mariveles, Bataan.

Speaking at the SsangYong Ssummer Drive Media Ride and Drive Experience, SBMP Managing Director David Macasadia shares his confidence on the resurgent brand. "SsangYong has been known for its resiliency over the years," says Macasadia. He adds, "With over sixty years of manufacturing vehicles, SsangYong has evolved into a brand that dares to be different as the vehicles you will drive today and tomorrow will attest."

The driving event took off from the brand new SsangYong showroom and service center along Quezon Avenue, in Quezon City. Twenty-one motoring press from various online, print, and broadcast outlets were able to take 1.6-liter gasoline and diesel engine variants of the Tivoli

crossover SUV, the 2.0-liter diesel Korando all-wheel drive compact SUV, and the 2.0-liter all-wheel drive Rodius MPV on a 420-kilometer round-trip drive to Bataan via San Fernando, Pampanga, the Pampanga Megadike Access Road, and the Subic-Clark-Tarlac Expressway. The convoy stopped over at the Dambana ng Kagitingan Monument at Mt. Samat in Bataan before proceeding to its final scenic stop at the FAB Dam in Mariveles.

"From our hardworking but luxurious people carrier, the Rodius; to our dependable and capable SUV, the Korando; and of course, our newest and most eye-catching compact crossover, the Tivoli - all of our models cater to the immediate needs of the

Filipino family, the hippie, the millennial and even the practical everyday driver," reveals Macasadia.

SsangYong Philippines started its showroom operations at its Quezon Avenue dealership this April 2016. Three more full-service SsangYong dealerships are scheduled to open in Cebu in the Visayas, Davao in Mindanao and another one in Metro Manila. It aims to become a top-of-mind choice among Korean car brands with its unique styling, impressive features set and value-for-money pricing. **AQ**



BMW 7 SERIES PRIVILEGES PROGRAMME

The Exclusive Access to Contemporary Luxury



ASIAN Carmakers Corporation (ACC), the official importer and distributor of BMW in the Philippines, launched the all-new BMW 7 Series in March 2016 to redefine contemporary luxury in the automotive industry. As the brand solidifies its commitment to cater to the distinct taste and lifestyle of BMW 7 Series owners, it now proudly introduces the BMW 7 Series Privileges Programme.

The exclusive program entitles owners of the all-new BMW 7 Series to a premium selection of services that complement the driving luxury they experience with the latest iteration of the brand's flagship vehicle. Dubbed as the most innovative vehicle in its segment, the sixth-generation BMW 7 Series redefines luxury by combining groundbreaking features in design, functionality, Efficient Dynamics, well-being and comfort.

"Contemporary luxury is not just about the vehicle, it also reflects the refined lifestyle and esteemed standards that BMW 7 Series owners exude. We designed the BMW 7 Series Privileges Programme to match the unique innovations in our flagship vehicle, while focusing on the core values that BMW and its clientele share—exclusivity and individuality," said ACC President Maricar Parco.

The program boasts of the finest, most exclusive services suited to the discriminating tastes of BMW 7 Series owners. They can enjoy a private escape amid the bustling metro with a weekend getaway at Shangri-La at the Fort, or delight in a gastronomic feast prepared by a professional chef from Chateau 1771 in the confines of their own home or a

venue of their choice. They can reinvigorate their mind and body with a luxurious retreat at Chi The Spa, or play golf in the lush fairways of Ayala Land Premier's exclusive properties Anvaya Cove Golf and Sports Club and Ayala Greenfield Estates Golf Course.

Living in contemporary luxury would not be complete without jet setting to a private getaway – program members can unwind in Huma Island Resort & Spa with a two-night stay at a tropical paradise villa, or travel to wherever they desire with Philippine Airlines Mabuhay Miles credits. All of these exclusive privileges come with the BMW 7 Series Concierge Service that extends personal assistance to BMW 7 Series owners in availing any of these privileges.

"The BMW 7 Series Privileges Programme is the first of its kind in the automotive industry in the Philippines that once again puts BMW at the helm of innovation in premium customer service. This underscores our dedication to not simply adapt to trends and understand our customer's preferences but exceed their expectations of sheer driving pleasure in every possible way," Parco concluded. **aq**





Jerez de la Frontera's landscape, weather and chalky Albariza soil are ideally suited for vine growth.

Jerez de la Frontera is known as the city of flamenco, sherry, horses and motorcycles. It is the largest province in the province of Cadiz, in the autonomous community of Andalusia.

Since 1987, the Grand Prix motorcycle racing has been held at the Circuito de Jerez in early May and several Formula 1 Grands Prix, including the final race in 1997.

Jerez de la Frontera is well known for its agriculture; although it also has many cattle and horse-breeding operations; not to mention its world-renowned wine industry.

Jerez de la Frontera's Arab past is clear in its walls, the fortress and the mosque. The latter is today the chapel of Santa María la Real. The 12th century Alcazar is punctuated by octagonal towers. Among other rooms, the fortress has baths, covered with vaults in which skylights were opened. The tower of Villavicencio palace, a Baroque building forming part of the monumental site, has a camera obscura from which you can make out the whole city. The city's main Christian symbol, the Cathedral, is very close by. Standing on the site of a mosque, the former collegiate church of San Salvador combines Baroque and Neoclassical elements in its structure.

The sherry bodegas, or cellars, are also conveniently found in the center of Jerez and production is dominated by the three big players like Pedro Domecq. Incidentally, Pedro Domecq is owned by Filipino tycoon Andrew Tan who acquired Fundador Pedro Domecq, Spain's largest and oldest brandy, in an "all-cash" deal worth €275 million, or P13.8 billion.

Jerez de la Frontera's landscape, weather and chalky Albariza soil are ideally suited for vine growth. Sherry varieties include the dry Fino, the Amontillado a dry aromatic amber colored sherry, the strong Oloroso with its bitter after taste, and the sweet Pedro Ximenez. A degustation wine tasting is the highlight of the winery visit.

Set in the glorious surrounding of the 19th century Cadenas Palace built by Charles Garnier, the Royal Andalusian School of Equestrian Art performs a spectacular equestrian ballet accompanied to traditional Spanish music with the riders dressed in 18th century style costume, an outstanding display of horsemanship as riders in harmony with the horses trot, step and gallop in time with the music.

The origins of Flamenco is shrouded in mystery no one knows exactly how the art was developed but it's universally agreed that it was popularized in Jerez, a



Andalusian horses perform a spectacular equestrian ballet accompanied by traditional Spanish music

Experience Jerez on your own

By Armin A. Amio

YOU find yourself in the city of Jerez in Spain for business. After several days of meetings with stakeholders and clients, you get a one-day break before returning home. What do you do? Well, why not rent a car and get to see the "tourist" part of the city.



Jerez is the origin of the Spanish dance Flamenco. Photo courtesy of wonderopolis

passionate expression of emotions that tells the story of love, hate and treachery in musical and dance form.

To drive in Spain you must be 18 years old or older; to rent a vehicle you must be 21 or older. Many companies also require you to have held your driver's license for a minimum of one or two years. Remember that you will also require a credit card to rent a vehicle.

There are a series of road safety regulations you must be aware of when driving in Spain. These are as follows:

- Just like in the Philippines, the Spanish drive on the right side of the road.
- It is advisable to bring one's passport when one is driving, together with your International Driving Permit (issued by Automobile Association Philippines) or a reproduction of the page which has the owner's picture. If you hold an EU driving license, you do not need an International Driving Permit. You should still have your passport though; the Guardia Civil will ask you for it if they stop you.
- Talking on a mobile phone is prohibited while driving, unless you use a hands-free system.
- Car radios and mobile phones must be switched off while refueling.
- A reflective jacket must be used when getting out of the car on the road or the hard shoulder. Every car has to have reflective jackets for the driver and orange reflective triangles in case of a car breakdown. Put on the reflective jacket and set up the triangle to notify motorists that your car is stopped. You have to put the reflective jacket before you leave the car.
- Warning triangles must be deployed if the vehicle has stopped on the road or hard shoulder.
- The installation and use of devices designed to elude surveillance by traffic police is strictly prohibited. Overtaking can only be done on the left side of the car which you wish to pass.
- It is advisable to use your lights during the day in order to improve your visibility.
- Established speed limits must be obeyed: 120 km/h on motorways or highways, 100 km/h on conventional roads, 90 km/h on all other roads and 50 km/h in built-up areas.
- Alcohol levels in the bloodstream must not exceed 0.5 g/l (0.25 mg/l in exhaled air).
- Seatbelts must be worn by driver and all passengers, in front and back seats.

- Helmets must be worn on motorbikes, mopeds and bicycles.
- Parking in public thoroughfares is not always permitted or free. In many cities the parking areas are regulated and subject to payment. Normally these can be identified by the presence of parking meters in the vicinity.
- In Spain, the majority of roads in the national network are free to use. These include highways (independent roads in each direction and with no intersections at the same level). Nevertheless; there are a series of motorway that may require the payment of a toll (autopista de peaje). The amount to pay varies depending on each case, but there are alternative routes that are generally free to use.
- Tolls may be paid in cash, by credit card or using electronic toll services (requires installation of a device in the car)
- There are S.O.S. posts along the toll roads every two miles or so.
- Parking in identified blue zones is allowed. However there is a ticket machine where one has to put coins for parking fees. One gets a parking ticket for the time one wants and then puts this ticket on the dashboard of the car so that the authorities know that one has paid, otherwise one can get a parking ticket. It has been found that many of these parking places are more expensive than the municipal underground car parks. Do not park where the sidewalk border is painted yellow or red.
- Spanish roads are notorious for not having many signs announcing coming shopping malls or tourist attractions. Be aware of this. Many signs are hard to understand, even for Spanish drivers. Sometimes one will come to a crossing with so many signs that one gets confused as to where to go. Do not be afraid to ask pedestrians for help and directions. The Spanish always like to help foreigners.
- Drivers who wear eyeglasses are required to keep a spare set of glasses in the car. If one is stopped by authorities, one can plead innocence because one is a foreigner and does not know of this requirement. Most of the time they will let one go.
- Some motorcycle riders will overtake on the right lane, when the law says that overtaking can take place only on the left lane. Be aware of this. Leave plenty of space between your car and the motorcycle, because if an accident happens and it is the fault of the motorcycle driver, you still lose because you will lose plenty of time with the police and the Guardia Civil. At red stop lights, while you are waiting for the light to change, you may be surrounded by motorcycle riders. Let them go ahead when the light changes to green.

Civil. At red stop lights, while you are waiting for the light to change, you may be surrounded by motorcycle riders. Let them go ahead when the light changes to green.

- If you arrive at a road junction without any yield sign, the driver on the right has the right of way.
- In big cities it is advisable not to leave your car parked overnight on the street because there may be break-ins. It is better to choose hotels with secure underground parking. Many hotels charge about 11 or 12 euros a night for parking. Municipal parking lots charge at least 22 euros a day. 



Sherry varieties include the dry Fino, the Amontillado a dry aromatic amber colored sherry, the strong Oloroso with its bitter after taste, and the sweet Pedro Ximenez.



Ruins of an Arab bath in Alcazar

MOTORING NEWS



M20



McLaren-Honda MP4-30

PREPARE for a one-of-a-kind motoring experience as the stage opens for the 6th Philippine International Motor Show (PIMS) this September 14-18, 2016, at the World Trade Center Metro Manila.

A showcase of the latest automotive technologies coupled with exciting activities are sure to entertain motoring enthusiasts, may they be kids or kids-at-heart.

Take note of the following happenings that will surely make the 6th PIMS the must-see motor show of the year:

CAMPI Brand Heritage Display – 17 of the country's top automotive manufacturers and distributors will showcase their latest vehicles and automotive technologies in the brand heritage display. Expect these participating car brands to highlight their best models yet: BAIC, BMW, Daewoo Bus, Foton, Honda, Isuzu, Jeep, KIA, Lexus, Mazda, Mercedes-Benz, Mitsubishi Motors, Nissan, Peugeot, Suzuki, Toyota, and Volkswagen.

Fun for everyone at the 6th Philippine International Motor Show

Latest Automotive Technologies – Some of the highly-anticipated car models to be launched in PIMS are:

- **M20** - The M20 from BAIC combines outstanding value and versatility; a multi-tasking vehicle for your personal and professional needs.
- **All-new BMW 7 Series** – Dubbed as the most innovative vehicle in its segment, it combines ground-breaking features in design, functionality, EfficientDynamics, and well-being & comfort that define contemporary automotive luxury.
- **Daewoo Bus BS120SN EURO5** – Proudly made in the Philippines.
- **FOTON Toplander 4x4** – The freshest and first sport utility vehicle (SUV) launched by FOTON.
- **McLaren-Honda MP4-30** – As racing is part of Honda's Corporate DNA, it has established its brand, and is known for, producing engine technology that excels in performance and fuel efficiency.
- **2017 Isuzu D-MAX** – Tough Enough for Anything.
- **Jeep Renegade** – It takes on the world of the small SUV in the Philippines in a big, new way with authentic design, earning it the right to wear the legendary Jeep brand badge.
- **All-new Kia Soul 1.6L EX Dual Clutch 7-seater** – The unmistakable silhouette of the all-new, Kia Soul 1.6L EX Dual Clutch 7-seater is complemented by a 7-speed DCT (Dual-Clutch Transmission) that can handle higher torque outputs that also facilitates faster gear changes.
- **Lexus GS F** – This performance sedan is the latest addition to the "F" marquee. It has a track-ready performance that will help you realize handling, stability, and ride comfort in a higher dimension.
- **All-new Mazda CX-3** – Breaks the mold of the subcompact SUV genre to deliver elevated levels of style, class, comfort, safety and performance through emotive and functional design.



2017 Isuzu D-MAX

- **The new Mercedes-Benz E-Class** – This extremely elegant automobile is armed with the best in driving features and adorned with top-of-the-line accessories for optimum comfort and drive.
- **Outlander PHEV** – This new SUV from Mitsubishi flaunts an incomparable power and refinement. It fully embodies the best qualities of a premium SUV.
- **The new Nissan GT-R** – The legendary supercar that delivers exhilarating experiences for anyone, at anytime and anywhere.
- **Peugeot 308** – The multi-awarded Peugeot 308, one of the brand's best-selling vehicles globally.
- **Suzuki Ciaz** – Elegant, sporty, sophisticated and efficient, the Suzuki Ciaz redefines the concept of subcompact sedans and is designed for greatness.
- **All-new Prius** – The all-new Prius from Toyota is set to power the future with its new striking design, proving itself to be a hybrid drive that consumers will love with innovations that make a difference and efficiency that remains unrivaled.
- **Volkswagen CC** – A four-door comfort coupé with 2.0-liter TDI (Turbo Direct Injection) diesel engine that combines the luxurious styling of an executive sedan with the sleek design of a sports coupé.

AFTER-SALES PAVILION

The After-Sales Pavilion will showcase packages on vehicle upgrades, repair services, and quality genuine parts for different vehicle models, old and new, to allow customers to have the best possible ownership experience.

TEST DRIVES AND OFF ROAD DEMONSTRATIONS

Outside the venue will be a test drive area for participating car manufacturers, making sure that car shoppers get a chance to test different vehicle types and brands in one location.

CAR CLUB MEETS

Affiliated organizations of participating car brands will hold club meets to promote camaraderie among car enthusiasts.

ENTERTAINING ACTIVITIES FROM PIMS PARTNERS

All attendees are welcome to join and have fun in the TopGear Drift Box Challenge, C! Challenge and Kiddie Day Care activities, and Karcher Car Wash activity, which will happen in various locations in and around World Trade Center Metro Manila.

AUTOMOTIVE SEMINARS AND WORKSHOPS

Witness CAMPI car brands showcase their service technician skills during demonstration events. Get to know the know-how of auto servicing as these technicians address your vehicle concerns.

COFFEE HOUSE SESSIONS

Chill and hang out in the coffee house with music and entertainment as you take a break from visually feasting in the showcase throughout the venue.

All-new BMW 7 Series



Daewoo Bus BS120SN EURO5



FOTON Toplander 4x4



Jeep Renegade



All-new Kia Soul 1.6L EX Dual Clutch 7-seater



Lexus GS F



All-new Mazda CX-3



The new Mercedes-Benz E-Class



Outlander PHEV,



The new Nissan GT-R



Suzuki Ciaz



Peugeot 308



All-new Prius



Volkswagen CC

The 6th PIMS is co-presented by Total Philippines. Its official auto loan partner is BPI Family Savings Bank. For more information, visit the CAMPI website at www.campiauto.org and CAMPI Facebook [www.facebook.com/6thPIMS](https://facebook.com/6thPIMS) or contact the CAMPI office at (02) 632-9733.

HYUNDAI DRIVES UP THE 1ST SEMESTER WITH 53% GROWTH



Reflecting the vibrancy of the country's economy and automotive industry, Hyundai continues to show boundless potential as the company further delights its customers with its portfolio of modern premium products and services.

Ma. Fe Perez-Agudo,
HARI President and CEO

PERFORMANCE AND DRIVERS

Hyundai Asia Resources, Inc. (HARI), the official distributor of Hyundai vehicles in the country continues to show much optimism in its sales as it ended the 1st semester of 2016 with a robust 53% growth compared to the same period last year. Particularly, the company sold 8,893 units during the 2nd Quarter, a 67% increase from the sales of the same period in 2015.

As the main driver of HARI's 1st semester growth, the Passenger Cars (PC) segment surged by 58% from 7,111 units the previous year to 11,207 units in 2016. The 2nd quarter PC sales alone expanded by a phenomenal 74% relative to the same period in 2015, attributed to strong pick up of the Accent model.

The Light Commercial Vehicles (LCV) segment was also at par with growth as it pushed its year-on-year 1st semester sales up by 44%. Second quarter LCV sales alone expanded by 54%, thanks to the surge in sales of the All-new Tucson.

SALES AND ECONOMIC OUTLOOK

After growing 6.9% in the first quarter of 2016, the Philippines is seen to remain its upbeat position in the eyes of investors given President Duterte's pronouncement to continue the economic policies of the previous administration. The country's strong macroeconomic foundation has kept it resilient despite geopolitical headwinds, such as the BREXIT. This, however, will be put to the test as China threatens to hinder trade relations in the region due to the unfolding of recent news from the West Philippine Sea issue.

Nevertheless, the local automotive industry will likewise benefit from the overall bright scenario given the upbeat auto-buying intentions, benign inflation, improving employment rates, and greater disposable income. With Hyundai's upward sales trajectory in the first semester of the year, the company's renascence is just around the corner. **AQ**

AVID SALES UP BY 103% IN THE 1st SEMESTER OF 2016

PERFORMANCE AND DRIVERS

The Association of Vehicle Importers and Distributors (AVID) registered 103% growth or 45,420 units in the first half of 2016 from 22,371 in same period of 2015. Second quarter 2016 sales alone expanded by 74% with 24,260 units compare to 13,296 units the previous year.

Passenger Car (PC) sold 16,618 units which is an 87% rise from the 8,876 units recorded in the 1st semester of 2015. Second quarter PC sales was even more phenomenal as the group recorded a 93% growth primarily driven by Hyundai with 6,021 units sold.

The Light Commercial Vehicle (LCV) segment, on the other hand, surged by 113% in first half of the year with 28,802 units versus 13,495 units from the same period last year. This growth is largely boosted by 16,054 units sold by Ford which joined AVID in May 2015. In the 2nd Quarter of 2016 alone, the group managed to hit 15,251 units which is 65% higher compared to the figures recorded last year.

SALES AND ECONOMIC OUTLOOK

Anchored on sound macroeconomic fundamentals, PH economy significantly grew by 6.9% in Q1 2016 which is the highest since the second quarter of 2013 and makes the country the fastest growing economy in the region. This growth was mainly investment-driven from the demand side and fairly broad-based in terms of supply side. GDP growth is expected to sustain its momentum as the new administration vowed to continue macroeconomic policies implemented by the Aquino administration.

Externally, the heightened regional tensions coming from the recent arbitration ruling which favored Philippines over China on competing claims in the West Philippine Sea will likely keep key investors and markets on their toes. Nonetheless, auto purchase is seen to be tilted on the upside in light of increased consumer confidence and attractive roster of products. **AQ**

**Hyundai Total Units Sold
(Semester-on-Semester)**





The Bentley Flying Spur, Continental GT-3, and Mulsanne displayed at the Okada Manila facade.



The grand Okada Manila is the latest gaming and entertainment resort in Pasay City.

Bentleys highlight Okada Manila launch

Tiger Resort Leisure and Entertainment Chairman Kazuo Okada and Bentley Manila Director Roberto Coyiuto III with Bentley's ultra-luxury flagship sedan, the Mulsanne.



Bentley Manila GM Amado Del Rosario and BDO SVP, Head of Marketing, Consumer Lending Group at BDO Walter Wassmer.



Reigning Ms. Universe Pia Wurtzbach with Roberto Coyiuto III.



A TRIO of impressive Bentley vehicles was in attendance for the project announcement of the country's largest and most lavish casinoresort complex to date.

The track-bred Continental GT3-R, exquisite Flying Spur, and peak of luxury that is the Mulsanne lent an unmistakable sense of bespoke luxury to an already auspicious and elegant proceedings at White Space in Makati City. Noted Japanese casino mogul Kazuo Okada of Tiger Resort Leisure and Entertainment, Inc. will lend his name to the envisioned world-class, integrated resort to be called Okada Manila – envisioned to set new standards in luxury and grandeur. The resort will be ideally located with the Manila Bay as stunning backdrop and promises, among others, the biggest and most luxurious gaming floors in the Philippines. Okada Manila will also feature a dancing water display and light show. Set to be the third resort complex in the Entertainment City, it will be spread over 44 hectares.

Guests at the announcement were given a foretaste of the level of luxury they can expect at the resort via the presence of the Bentleys. A pinnacle of technology and bespoke excellence, the Crewe, England-based carmaker has a long and distinguished history spanning close to a century.

Bentley calls the new Continental GT3-R its "most uncompromising and focused road car... ever produced." Developed with Bentley Motorsport, it is a road car with the heart of a racer. The GT3-R is an amazing 100 kilos lighter than the lightest Continental V8 due to the extensive use of carbon fiber, a titanium exhaust, and doing away with the rear seats. Due to this and other tweaks in the name of performance, this car is the quickest Bentley – capable of reaching 100kph from standstill in just 3.6 seconds. A

limited run adds to its already considerable desirability and clear value. Meanwhile, the all-wheel-drive Flying Spur serves up copious amounts of handcrafted luxury and unbridled power, which find motivation from either a twin-turbo V8 (good for 500hp), or a twin-turbo W12 (616hp).

Bentley Manila director Roberto Coyiuto III was present at the event to underscore the company's support for Okada Manila, which has already placed an order for a Mulsanne to transport its VIP guests once it opens later this year. This car worthy to transport the English monarch will surely impress future clientele and raise the bar of opulence. Coyiuto said, "Every inch of the Mulsanne represents only the bespoke best. Bentley calls it absolute luxury with absolute power, and Okada Manila cannot do any better with this choice."

Blessed with both luxury and performance, under the hood of the Mulsanne beats a twin-turbocharged 6.7-liter V8 with deceptively sprightly acceleration from zero to 100kph in only 5.3 seconds. Incredible attention to detail underscores the beautiful design of the Mulsanne as rendered by Bentley's designers. Provided a new front grille with stainless steel vertical vanes, the Mulsanne appears wider, sleeker, and lower – suggesting a sportier stance and affinity with the road.

For more information on Bentley in the Philippines, call 09178370527. 



Kazuo Okada with the Bentley Continental GT3-R race car.



The New Mercedes-Benz E-Class: Intelligence and Elegance of Tomorrow, Today

So you think you have already seen the best that the modern car industry can offer you? Hold your breath for a new discovery. The world's authority when it comes to automotive innovation and design is again raising the standard in luxury sedan. Mercedes-Benz is finally unveiling in the Philippine market its latest showcase of technological innovations—the new E-Class.

This extremely elegant automobile is armed with the best in driving features and adorned with top-of-the-line accessories for optimum comfort and drive. It boasts of the latest technological advancements that will surely set the industry's bar to a higher level.

ABILITY TO ANTICIPATE

Well fitted with a 360-degree network of cameras, sensors and radars, the new E-Class puts safety first to a whole new level. ACTIVE BRAKE ASSIST is a standard safety feature that warns the driver of impending collisions, autonomously activates emergency brakes when necessary, and detects pedestrians crossing the danger zone ahead of the vehicle. ATTENTION ASSIST keeps the driver focused on the road, alerting him when he is getting inattentive or drowsy. The DRIVE PILOT comes as a groundbreaking optional feature that follows road markings and intuitively adjusts to the speed of traffic ahead.

More optional driver assist features guarantee the most ideal of driving conditions: the STEERING PILOT maintains the car straight on its lane and prevents it from unintentional swerving, while the ACTIVE LANE CHANGE ASSIST allows the car to move on its own once it detects a clear lane.

These features are only a few among the many that prove how it is possible for a car to be continuously aware of its surroundings at all times, making accident-free and near-autonomous driving no longer a dream, but a reality.

ABILITY TO ADAPT

Proudly, the E-Class boasts of a sensual interior with spacious architecture that gives it a luxurious edge over its contemporaries. Warm shades of brown leather suit ergonomically designed seats, balancing a sporty aesthetic with long-ride comfort seating. Open-pore wood accents and an impressive 64-color interior lighting make the inside of the new E-Class ambient.

Optionally available are two high-resolution wide screen displays (12.3 inches diagonally each) that form a beautiful focal point for a fully digital cockpit. There is a pair of touch-sensitive pads on the steering wheel manageable by both thumbs and a Touchpad by the center console, providing ease of access to the E-Class' infotainment system, without the strain of an extra movement or the risk of one's safety.

And for its driver's added pleasure, a choice of five driving modes is made available—"Comfort," "Eco," "Sport," "Sport+," and "Individual" (personalized). While its engine guarantees the smoothest, most luxurious drive, inside the car is a masterclass on interior design, marrying the joys of the senses with the cool ease of technology, only amplifying the pure satisfaction of driving and riding the new E-Class.

EFFICIENCY

The driving dynamics of the new E-Class rules with its stellar specs. Powered by a 2.0 L inline four-cylinder petrol engine and geared with the new 9G-TRONIC nine-speed automatic transmission, this masterpiece is able to swiftly change gears with low engine revs, promoting fuel efficiency and manageably low noise levels. Equipped with standard steel suspension, the new E-Class offers agile and secured driving experience particularly on tricky and twisting roads.

MORE STUNNING FEATURES

With a wheelbase that has grown by 65 mm and an overall length of 43 mm, passengers regardless of their seat in the executive class is gifted with space both above and below. To top that, a panorama roof and head-out display lord the cabin and give passengers an almost seamless look up into the sky.

All these automobile breakthroughs and the promise of driving comfortably are handsomely cased in the true Mercedes-Benz fashion. Done up in the hallmark Mercedes saloon proportions with an elongated bonnet, a coupe-style roof that melts unto a sensual, wide-shouldered tail end, make for quite an impressive form, anyone would dream of driving. Sparkly LED head and tail lights, alloy wheels and the legendary three-pointed star complete the sleek, sweeping design of the E-Class, a benchmark of sporty elegance.

While man continues to look ahead for a future better, safe, beautiful, easy, and comfortable, driving past the dreamers and leaving those who choose to stay behind is the stunning new Mercedes-Benz E-Class—an intelligent and elegant car made for tomorrow, already here, today. **aq**





New Clean & Glide technology improves fuel economy over time by delivering enhanced engine protection and maximized power

EVER conscious of the needs of motorists, the Caltex™ brand has reformulated its signature additive package with the addition of a new Clean & Glide technology™. The new active ingredients are specifically designed to clean and protect metal surfaces within the engine. Helping reduce friction and thus wear and tear between key engine components, Clean & Glide technology delivers enhanced engine protection, improved fuel economy and maximized power with continued use over time, all key in helping provide a more reliable motoring experience.

The benefits of Caltex with Techron® have long been known and making changes to a proven formula was not undertaken lightly. Chevron, which markets the Caltex™ brand, conducted stringent laboratory tests and accumulated up to 600,000km of real world fleet tests to ensure the final formula provides optimum results for the everyday motorist.

The ability of the new formulation to protect metal surfaces was proven in the High Frequency Reciprocating Rig (HFRR) laboratory test. The standard diesel lubricity test was modified to safely assess the lubricating properties of gasoline. The results indicated that when compared to its predecessor in a controlled environment, Caltex's new formulation with Clean & Glide technology was able to reduce metal wear and friction by an average of 38 percent and 41 percent respectively using gasoline from around Asia Pacific and South Africa. This is important because Caltex with Techron® is formulated to instantly reduce friction in the upper cylinder area of your

engine. With continued use, Clean & Glide technology will begin to build-up in your car's crankcase lubricant to replenish friction modifiers that are consumed during normal operation. Separate laboratory tests simulating this build-up of Techron® in the lubricant demonstrated the effectiveness of Clean & Glide technology™ to improve fuel efficiency by up to 3 percent, when compared to the previous formulation.

"The addition of our new Clean & Glide technology™ stays true to the evolving nature of our Techron® fuel offering. Our products are continuously being improved in anticipation of future engine technology and local market needs. For motorists, a quick Caltex stop now delivers gasoline grades that help treat their respective cars right, providing additional benefits without compromise," said Peter Morris, country chair of Chevron Philippines, Inc. (CPI), marketer of the Caltex brand of fuels and lubricants.

He added that the new 5-star fuel is a further testament of the brand's desire



to provide the best possible fuel for motorists. "We are confident that our best gasoline yet meets expectations and have enlisted engineering expert Grant Imahara, formerly of Discovery's Mythbusters series, to creatively demonstrate the benefits of Clean & Glide technology which will be showcased on television soon."

The new and improved Techron with Clean & Glide Technology will be available across all gasoline grades at Caltex service stations starting July 1. To gain the benefits of a more efficient engine more quickly, motorists may opt for Caltex Platinum with Techron®, with 50 percent more active ingredients of Clean & Glide technology™ to make it faster-acting. Caltex Platinum with Techron® is set to replace the Gold variant.

The addition of Clean & Glide Technology is another relevant innovation from Caltex™, joining the ranks of TechronD for diesel engines and Techron Concentrate Plus, a concentrated additive that provides a deep clean for gasoline vehicles in one tankful. **QQ**



Suzuki goes all out with autofest extravaganza

SUZUKI Philippines, Inc. will hold a series of auto extravaganza tagged as Suzuki Auto Festival in different SM Supermalls to celebrate with their fans and customers.

Everyone is encouraged to join the festivities and get a feel of the stunning Suzuki models on the following dates and venues: SM Sta. Rosa on July 16-17; SM City Pampanga on August 6-7; SM City Baguio on August 20-21; SM City Cebu on October 1-2; and SM City Davao on December 3-4.

The exhibit will feature a line-up of Suzuki automobiles including the Department of Energy Fuel Economy Run 2016 top-notcher Celerio CVT (Overall Gasoline Category), the all-new Ciaz GLX (Best Fuel Rating, Sedan / Gasoline Category), the newly-modified Ertiga GLX, Swift 1.2 (M/T or A/T), and Jimny, as well as the Suzuki Hayabusa motorcycle.

The automobile brand also encourages



everyone to bring along their families for exciting games and fun activities such as Buzzwire challenge and Just Dance XBOX kinect dare where smartphones and Suzuki freebies will be given away. There will also be a kid's corner where children can play.

Suzuki Philippines, Inc. General Manager for Automobile Shuzo Hoshikura said, "Every auto festival is a celebration with our market. It is the time where we showcase our greatest inventions and

innovations, which we attribute to all our fans and customers who are our inspiration to achieving what we have accomplished so far. We will not be having these affairs without their tireless support, so we hope to return the favour by celebrating with them." He also encouraged everyone to drop by to one of the auto festivals. "We encourage everyone to be part of this showcase that may get them onboard and experience the Suzuki way of life. See you there!" **QQ**



THE ALL-NEW SUZUKI CIAZ CAPTURES HEARTS OF TEST DRIVERS



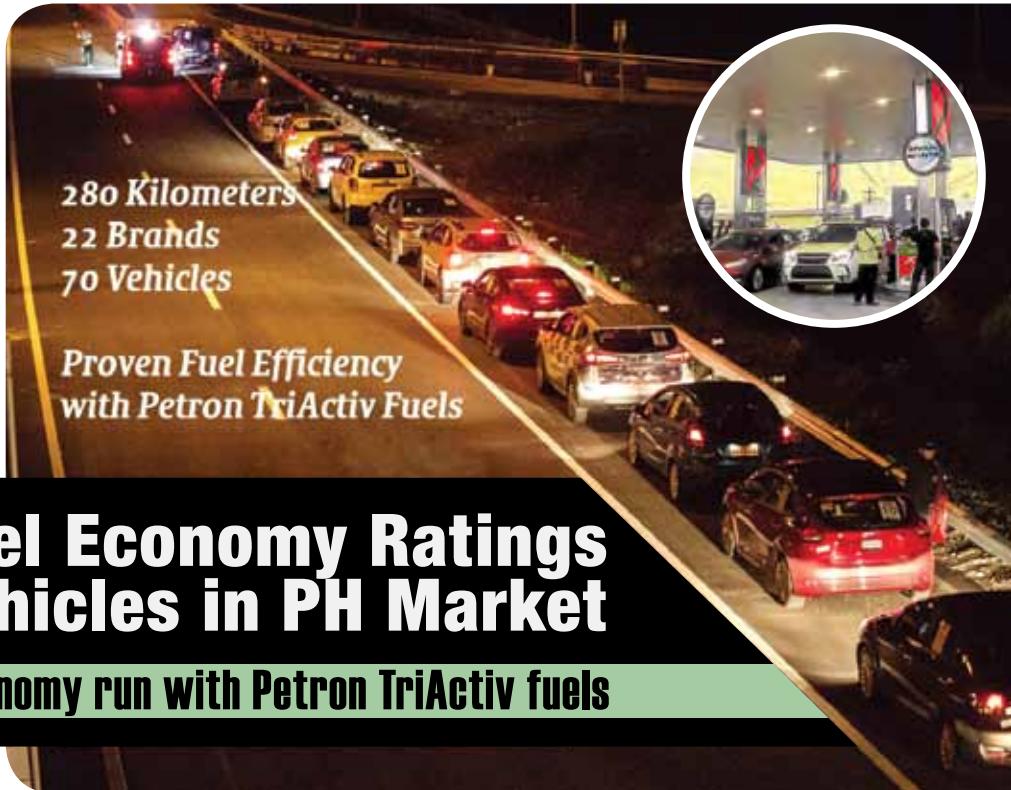
THE all-new Suzuki Ciaz, launched in the country last April, has piqued the interest of thousands of car lovers who want to try the next-level comfort and road handling excellence of this subcompact sedan, prompting Suzuki Philippines to hold a test drive for bankers last May 31, 2016.

surprised us. With this overwhelming response, we believe that the Ciaz will be one of our bestsellers this year, and contribute significantly to the company's continuous growth. We hope that with this model as well as all of our other best-loved vehicles, we will be able to top last year's impressive 52% y-o-y growth," Hoshikura said. **QQ**

A total of 27 representatives from the leading names in the banking industry road tested the Ciaz which boasts of best-in-class fuel efficiency, a sporty yet elegant exterior design, and other advanced features.

Suzuki Philippines' General Manager for Automobile Mr. Shuzo Hoshikura beams with pride over the apparent positive response of the market to the newest member of Suzuki's B-segment vehicles. "Since the introduction of the all-new Ciaz in April this year, the number of inquiries and request for test drives we have been receiving about this sedan has pleasantly

THE Department of Energy (DOE) and Petron Corporation issued Fuel Economy Rating certificates to 22 car brands, which participated in the highly successful DOE Euro 4 Fuel Economy Run, a pioneering event that aims to provide vital information on the fuel economy performance of vehicles and raise public awareness on the use of cleaner and more efficient Euro 4 fuels.



DOE Issues Fuel Economy Ratings for Vehicles in PH Market

Based on 280-km fuel economy run with Petron TriActiv fuels

The certificates were given during a presentation ceremony at the Makati Diamond Residences.

Twenty-one car companies in the Philippine market fielded a total of 70 models of various body types and engine displacements last May 27 to mark the 12th Fuel Economy Run led by the DOE. They traversed a preset route of 280-kilometers starting from Petron Clark station in Angeles City, Pampanga, through SCTEX (Subic-Clark-Tarlac Expressway), TPLEX (Tarlac-Pangasinan-La Union Expressway), and back, in a controlled run to approximate standard driving conditions.

Fueled by Petron XCS (95-RON), 27 out of 38 gasoline vehicles, or a significant 71% of the entries, produced fuel economy ratings exceeding 20 kilometers for every liter. For vehicles powered by Petron

Turbo Diesel, 21 out of 32 participants (66%) achieved over 20 km/l. The best performances were registered by a Suzuki Celerio with 29.14 km/L using Petron XCS, and an Isuzu D-Max getting 38.46 km/L on Petron Turbo Diesel. The fuel economy ratings obtained in the run serve to expand the Philippine Energy Standards and Labeling Program (PESLP) of the DOE.

The car companies that received Fuel Economy Ratings include: Asianbrands Motors Corporation (Mahindra), Automobile Central Enterprise Inc. (Volkswagen), Bayan Automotive Industries Corporation (BAIC), Berjaya Auto Philippines (Mazda), British United Automobiles Inc., Columbian Autocar Corporation (Kia), Eurobrands Distributor Inc. (Peugeot), Ford Group Philippines, Foton Motor Philippines Inc., Honda Cars Philippines Inc., Hyundai Asia Resources

Inc., Isuzu Philippines Corporation, Mitsubishi Motors Philippines Corporation, Motor Image Pilipinas Inc. (Subaru), Nissan Philippines Inc., PGA Cars Inc. (Audi / Porsche), Pilipinas Taj Autogroup Inc. (Tata Motors), Suzuki Philippines Inc., The Covenant Car Company Inc. (Chevrolet), Toyota Motor Philippines Corporation, and Volvo Philippines.

The DOE Euro 4 Fuel Economy Run, the first in the country, forms part of DOE's efforts to promote judicious utilization of energy. Results of the run also aim to guide consumers buying vehicles by highlighting the importance of fuel economy rating aside from performance, quality, and safety. In addition, the DOE also wishes to promote the use of Euro 4 fuels, which it mandated in January this year. Euro 4 fuels are more environment-friendly, as they contain significantly lesser amount of sulfur and benzene.

On the part of Petron, the results confirm the TriActiv performance advantages of their specially-formulated Euro 4 fuels, including: (1) better engine protection for longer engine life; (2) better mileage for longer drives; and (3) better power. The excellent fuel economy ratings achieved by a majority of the participating vehicles also serve to reaffirm Petron's massive US \$2-billion investment to upgrade its Bataan Refinery. Petron is now the only oil company capable of locally producing environment-friendly and premium fuels while assuring reliable supply of fuel variants that meet the needs of Filipino motorists. **aq**



PEUGEOT AT THE 2016 PHILIPPINE INTERNATIONAL MOTOR SHOW

PEUGEOT will be showcasing its rich motorsports heritage at the 2016 Philippine International Motor Show (PIMS). "Motorsports is not only our passion, it's in our DNA," says Glen Dasig, president of PEUGEOT Philippines. "In the span of more than three decades, we have produced some of the best rally and sports racing cars the industry has ever seen," he added. Guests can expect to learn more about PEUGEOT's motorsport history as well as see the brand's current vehicle line up during the event.

The PEUGEOT 308 hatchback and station wagon will also make their appearance at this year's PIMS. After getting impressive reviews from the country's leading automotive journalists, customers can now experience exceptional driving sensation for themselves as units will be available for test drive.

Aside from the PEUGEOT 308, the PEUGEOT 3008, PEUGEOT 5008, and PEUGEOT EXPERT TEPEE will be on display and available for test drives as well, bringing a complete PEUGEOT showroom experience to guests and customers alike. **AQ**



35 percent growth:

Bosch sustains strong momentum in the Philippines

BOSCH, a leading global supplier of technology and services, closed its 2015 fiscal year with USD 50 million (45 million euros) in consolidated sales in the Philippines. Compared to the previous year, the company achieved a strong double-digit growth of over 35 percent, marking the second consecutive year in which the Philippines was one of the fastest-growing markets for Bosch in Southeast Asia. This momentum was driven by a strong performance across the company's diverse portfolio of products offered in the country and particularly related to power tools, security systems, and the automotive aftermarket business. Furthermore, Bosch's Drive and Control business division officially commenced operations in the Philippines in April 2015. Over the course of the year, Bosch increased its workforce in the Philippines by over 50 percent to around 460 associates.

"Along with our expansion efforts in the Philippines, I am confident that our strength in innovation will continue to drive our growth", said Andrew Powell, managing director of Bosch in the Philippines. "It is a very exciting time to be in Southeast Asia right now, particularly with the Philippines contributing strongly to Bosch's growth in the region."

NATIONWIDE BUSINESS HUBS TO INCREASE PROXIMITY TO CUSTOMERS

In 2015, Bosch began the construction of its third business hub outside of Metro Manila, the other two being in Cebu and Davao. Aimed to address the rapid development in the Mindanao region, the Cagayan de Oro business hub is scheduled to open in August 2016, and will provide showroom areas, training, sales, and after-sales support for Bosch products and solutions across every Bosch division that is present in the Philippines.

The new hub will be especially beneficial for Bosch's Industrial Technology business sector, as it will unlock opportunities to offer solutions in industrial applications. Cagayan de Oro has been referred to as an emerging city owing to its fast growth, and offers tremendous potential in the manufacturing sector with the proliferation of factories

locating in and around the area. The Drive and Control business division, specializing in hydraulic technology and factory automation under the Rexroth brand, will help improve the production efficiency of industries such as biofuel and sugar milling.

Bosch is exploring other provincial areas such as Iloilo and Baguio to establish additional business hubs and come closer to its customers.

POSITIVE DEVELOPMENT ACROSS ALL BUSINESS SECTORS

The steady progress of the Philippines' property development market enabled Bosch's Consumer Goods business sector to maintain its ninth consecutive year of double-digit growth in the country. To address the needs of the growing, price-conscious local professional builders, the Power Tools division launched the Contractor's Choice, a new range of power tools which feature the performance and reliability of Bosch's professional tools at an affordable cost. The division also successfully entered into a partnership with Lazada Philippines to provide customers an online retail source for Bosch power tools.

The Mobility Solutions business sector continued its momentum of growth, with the Automotive Aftermarket division etching a double-digit increase in sales compared to the year before. The division strengthened its distribution network across the Philippines, bringing more products and services closer to the market, particularly in Visayas and Mindanao. In addition, the number of Bosch Car Service and Diesel Centers increased from 40 workshops in 2014 to almost 70 over the course of 2015.

The Energy and Building Technology business sector experienced positive growth in 2015, with fire alarm systems being one of the fastest-growing product categories. Overall growth in this sector was also attributed to exclusive project for key property developers across the Philippines, as well as notable projects such as KidZania where Bosch video, public address, and background music systems were installed. **AQ**

Left-handers rewarded at Shell on International Left-hander's Day

ONLY a small fraction of the world's population is more skillful with their left hands, which is why a lot of things in this world are designed for right-handers. This makes everyday activities for left-handers tricky, such as using a pair of scissors, writing on a spiral notebook, or even using a computer mouse.

To show its appreciation for left-handers, Shell celebrated International Left-hander's Day last August 13. Shell gave away left-handers ergonomically-designed pens that can help them write more comfortably. This special treat was given to left-handed customers who passed by at any of the 60 participating stations from 2:00 PM – 5:00 PM that day.

"We at Shell are one with lefthanders in celebrating their uniqueness and individuality on International Lefthanders' Day. As part of our commitment to delight our customers every time they visit our stations, we prepared a simple yet useful gift



for all our left-handed customers to show our appreciation," says Anthony Lawrence Yam, Pilipinas Shell Vice President for Retail.

By providing quality fuel products and services to motorists around the world, Shell gained its foothold as a global leader in power and energy that pioneers next generation technology in developing new energy sources, producing smarter products, building smarter infrastructure and providing energy efficient engineering

solutions that ultimately promote cleaner energy, smarter mobility, energy efficiency and a new energy future to address the energy challenge.

Pilipinas Shell continues its commitment to make every visit to Shell a delightful experience for all customers. It celebrates with motorists whenever they drop by on special days, such as International Left-hander's Day, and has more surprises lined up in the coming months. **aq**

On The Road with ACE HARDWARE

MANY of us are road warriors – to and from the office, on the towns, and on long out of town trips. And every road trip begins with making sure that your car is in tiptop condition to take you to your favorite holiday spot.

But it's always good to be prepared, and ACE Hardware has great car care items to keep you safe and happy on the road. There are emergency car kits from Road Master, as well as tire inflators and portable jacks.

You'll also love our Turtle Wax car care products to keep your car clean, shiny and free from corrosion; as well as WD-40 items that protect metal from rust and corrosion, penetrate stuck parts, displace moisture, and lubricate just about anything.

ACE Hardware also has ACE-branded glass cleaners and microfiber cloths and Bosch high-pressure washers to keep your car cool and clean.

You can find these items available at selected branches of ACE Hardware, ACE Express and ACE Builders stores nationwide. You may also visit our website at www.acehardware.ph or like us at www.facebook.com/acehardwarephilippines. **aq**

Prevent your car from rust and corrosion with this WD-40.



Car cleaning supplies: Turtle Wax Car Wash & Wax, Dash & Glass Interior Cleaner, Car Duster, Microfiber Mitt and Sponge.

Waxing and polishing your car is easy with this Black and Decker waver/polisher. This includes 152 mm random orbit waver/polisher, foam applicator bonnet and wool bonnet.



Check your tire pressure with a Road Master Tire Inflator with auto cut off digital gauge.



This Road Master 2-ton hydraulic jack easily lifts your car when changing a flat tire.



ACE Glass Cleaner.





TOYOTA

Upgrades VIOS and YARIS



JUST this July and August, the number one automotive brand in the country gives a back-to-back upgrade to the best-selling sub-compact sedan, the Toyota Vios and the Stylish Hatchback, the Toyota Yaris! Now equipped with all-new dual VVT-i engines and CVT transmissions, both vehicles are at their best versions to date.

In the spirit of ever better cars, this upgrade has given both vehicles a more powerful and fuel efficient drive because of the new NR series Engine that is also equipped with Dual VVT-i and CVT (A/T variants). This specific improvement gives both cars better mileage and fuel economy, higher engine output, and decreased fuel emissions similar to other Toyota vehicles (such as the Altis, Camry, and Rav4). Furthermore, with the new Continuous Variable Transmission (A/T variants) the new Vios and new Yaris now have a 7-speed-like sequential shift mode compared to the 4-speed gearbox of the previous models.

Aside from the new engine for the Yaris, customers can expect a new sportier look to its interior seat fabric and a new dark silver face display for the audio head unit. This aesthetic change gives it a much more style-oriented feel proving that with the Toyota Yaris 'A Little Style Goes a Long Way'. Similarly, the New Vios now comes with new chrome trims for fog lamps (G variant) that add to its exterior aesthetic. As for the colors of the new models, the New Vios comes in 2 new additional shades, alumina jade metallic and blackish red mica, while the New Yaris retains its standard color line-up.

So what are you waiting for? Head to your nearest Toyota Dealership to see for yourself how these new improvements make the New Vios and New Yaris more engine-ius and Stylish! **aq**



| NEW VIOS | SRP |
|-------------|-----------|
| 1.5 TRD WP | P 991,000 |
| 1.5 TRD | P 976,000 |
| 1.5 G AT WP | P 917,000 |
| 1.5 G AT | P 902,000 |
| 1.5 G MT WP | P 867,000 |
| 1.5 G MT | P 852,000 |
| 1.3 E AT | P 800,000 |
| 1.3 E MT | P 750,000 |
| 1.3 J MT | P 637,000 |
| 1.3 Base | P 599,000 |



| NEW YARIS | SRP |
|-----------|-----------|
| 1.5 G AT | P 883,000 |
| 1.3 E AT | P 793,000 |
| 1.3 E MT | P 743,000 |

FOR more information on the new Vios and new Yaris, log on the Toyota Motor Philippines official website; www.toyota.com.ph or contact our Customer Assistance Center at 819 2912 or visit any of the 51 authorized Toyota dealers nationwide.

NISSAN Philippines Inc. (NPI) has announced the six Filipinos who qualified to compete in the Nissan GT Academy Race Camp Week in Silverstone, U.K.

Out of the 20 finalists who participated in the Nissan GT Academy Season 2 National Finals held last September 6 and 7 at the Megatent in Pasig and Glorietta Activity Center in Makati, the six participants who emerged as top finalists are: Jan Millard Lacuna, Elysse T. Menorca, Richard Dean



From left: Jan Millard Lacuna, Richard Dean Jose, Elysse Menorca, Francisco Adriano IV, Kim Jiger Chong, and Mervin John Mallen

NISSAN GT ACADEMY 2 NAMES 6 FILIPINOS TO RACE TO SILVERSTONE, UK

D. Jose, Mervin John Mallen, Kim Jiger A. Chong, and Francisco F. Adriano IV.

In a speech, NPI President and Managing Director Ramesh Narasimhan said, "This is the second year Nissan has democratized motorsports by making the Nissan GT Academy more accessible to Filipino gamers nationwide. This time, the Live Events held in key cities drew over 21,000 trials and even allowed a female participant to be drafted to the top 20."

"In its last two days of competition, Nissan witnessed how the finalists went through grueling tasks that made each one of them tougher, stronger, and even more competitive, with each one getting more and more ready for the Race Camp Week in Silverstone in UK which starts on October," he added.

The Nissan GT Academy National Finals this year consisted of a four-part skills test spread into two days of competition. On day one, each of the contestants went through vigorous physical challenges like the sergeant jump, planking, push-ups and the bleep test. This was followed by a driving challenge, supervised and mentored by none other than the famed George Ramirez, who is the official Nissan GT Academy driving instructor. The second day involved pod time attack challenges where each of the players were rated according to their best lap time, consistency, and super pole time. Finally, on the last leg of the competition was a panel interview by motoring journalists as part of the communication and personality



From left: NPI VP for Marketing, Sales and Dealer Development, SJ Huh; NPI President and Managing Director, Ramesh Narasimhan; Jan Millard Lacuna; Mervin John Mallen; Elysse Menorca; Francisco Adriano IV; Richard Dean Jose; Kim Jiger Chong; Event Manager of Nissan GT Academy Global, Nicki Hewson; Nissan GT Academy Driving Specialist, Jof Cox; and NPI Senior Manager for Marketing, DaxAvenido

challenge for the participants. Each of the player's scores from all the connected parts of the two-day competition determined the six qualifiers.

The top six will then compete against each other and against finalists from Australia, Indonesia, Mexico, North Africa, and Thailand at the Race Camp Week in Silverstone.

The Nissan GT Academy champion coming out from the Race Camp in Silverstone will then undergo the Nissan

Driver Development Program (NDDP), where he or she will be fully trained to finally become an international race car driver to professionally run under the proud banner of Nissan.

Narasimhan expressed confidence on this year's candidates.

"This season saw a more diverse batch of contenders, with a female finalist joining the top six. Nissan is looking forward to celebrating another Filipino Nissan GT Academy Champion soon." **aq**



FORD Philippines today announced its best-ever July performance with total retail sales rising 61 percent year-over-year to 2,748 units. The record month was led by continued strong demand for the EcoSport, Ranger and Everest.

Ford's year-to-date sales have now risen 61 percent to 19,517 units, helping Ford remain one of the fastest growing automotive brands in the Philippines in 2016.

"Our big three Ford nameplates continue to drive record sales this year, attracting customers across the country who appreciate the value, quality and safety that our global Ford vehicles deliver," said Lance Mosley, managing director, Ford Philippines.

The EcoSport compact SUV continued as one of Ford's top-selling nameplates in the Philippines with July sales increasing four percent to 866 units – its best monthly performance this year. Built on Ford's global B-segment platform, the EcoSport continues to delight customers with its combination of small-car practicality and agility of an SUV.

Ford recently added the EcoSport Black Edition variant, which features contrasting black details complemented with stylized accessories for a bold, distinct look on the road.

Ford Philippines Delivers Best-Ever July Performance



The Everest mid-size SUV delivered July retail sales of 945 units, helping its year-to-date sales jump to 7,906 units. Available in five variants, the all-new Everest has transformed customer expectations with its blend of capability, exceptional ride quality, dynamic handling and host of advanced technologies that offer outstanding safety, connectivity and convenience.

July sales of the segment-defining Ranger pickup truck jumped 26 percent

year-over-year to 700 units, pushing its year-to-date retail total to 4,672 units. The Ranger's full lineup of 13 variants in the Philippines allows for significant customer choice to match a wide-range of work and lifestyles.

"The Ranger represents our Built Ford Tough heritage, and combines the quality, versatility and durability that our customers expect in a pickup with class-leading features and technology," explained Mosley. **aq**

Kia Continues to Reach Farther with New and Refreshed Dealerships

COLOMBIAN Autocar Corporation (CAC), the exclusive distributor of Kia vehicles in the Philippines, continues to grow its reputation as one of the top auto brands in the country by opening several new dealerships across the nation.

Ginia R. Domingo, CAC President says, "The opening of these new dealerships emphasizes our commitment to provide the best service to our customers. Not only are we glad to bring Kia's modern and stylish range of vehicles to more communities, this step also expands our ability to provide our Family-like Care service across the country. This only inspires us to reach out to more areas and further spread Kia's Power to Surprise."

2016 will see new Kia dealerships opening in four, strategic new locations.

The artistic hub of Cubao will be home to Kia MVP Araneta. The new location addresses the needs of the young and



increasingly mobile population of the vibrant urban center. The new dealership is located alongside the Kia Theatre, Quezon City's up and coming performing arts venue. This unique set-up highlights the company's position not only as a business leader but also as a patron of the arts.

A new dealership in the North opens in the form of Kia La Trinidad-Baguio. Amidst strawberry fields, the roads in and around Baguio city offer some of the most challenging and picturesque driving terrain in the country. This latest expansion opens the doors for locals to experience how Kia vehicles are more than capable of tackling the steep and winding mountain passes that line their backyard. **aq**

Volvo Cars and Uber join forces to develop autonomous driving cars



VOLOV Cars, the Swedish premium carmaker, and Uber, the world's leading ride-sharing company, are to join forces to develop next generation autonomous driving cars.

The two companies have signed an agreement to establish a joint project that will develop new base vehicles that will be able to incorporate the latest developments in AD technologies, up to and including fully autonomous driverless cars. The base vehicles will be manufactured by Volvo Cars and then purchased from Volvo by Uber. Volvo Cars and Uber are contributing a combined USD 300M to the project.

Both Uber and Volvo will use the same base vehicle for the next stage of their own autonomous car strategies. This will involve Uber adding its own self-developed autonomous driving systems to the Volvo base vehicle. Volvo will use the same base vehicle for the next stage of its own autonomous car strategy, which will involve fully autonomous driving.

The Volvo-Uber project marks a significant step in the automotive business with a car manufacturer joining forces with

a new Silicon Valley-based entrant to the car industry, underlining the way in which the global automotive industry is evolving in response to the advent of new technologies. The alliance marks the beginning of what both companies view as a longer term industrial partnership.

Håkan Samuelsson, president and chief executive of Volvo Cars, said: "Volvo is a world leader in the development of active safety and autonomous drive technology and possesses an unrivaled safety credibility. We are very proud to be the partner of choice for Uber, one of the world's leading technology companies. This alliance places Volvo at the heart of the current technological revolution in the automotive industry."

The new base vehicle will be developed on Volvo Cars' fully modular Scalable Product Architecture (SPA). SPA is one of the

most advanced car architectures in the world and is currently used on Volvo Cars' top-of-the-line multiple award winning XC90 SUV, as well as the S90 premium sedan and V90 premium estate.

SPA has been developed as part of Volvo Cars' USD11bn global industrial transformation program, which started in 2010, and has been prepared from the outset for the latest autonomous drive technologies as well as next generation electrification and connectivity developments. It is these capabilities that attracted Uber to Volvo.

Volvo Cars and Uber engineers will work in close coordination to develop the project. This project will further add to the scalability of the SPA platform to include all needed safety, redundancy and new features required to have autonomous vehicles on the road.

Travis Kalanick, Uber's chief executive, said: "Over one million people die in car accidents every year. These are tragedies that self-driving technology can help solve, but we can't do this alone. That's why our partnership with a great manufacturer like Volvo is so important. Volvo is a leader in vehicle development and best-in-class when it comes to safety. By combining the capabilities of Uber and Volvo we will get to the future faster, together." **aq**



AAP MEMBERSHIP APPLICATION FORM

| PERSONAL INFORMATION | | | | |
|--|--|--------------------------------------|---|---|
| <input type="checkbox"/> MR. <input type="checkbox"/> MS. <input type="checkbox"/> MRS. | LAST NAME | FIRST NAME | MIDDLE NAME | |
| BIRTHDATE | | BIRTHPLACE | | |
| SEX <input type="checkbox"/> MALE <input type="checkbox"/> FEMALE | CIVIL STATUS | | AGE | |
| CITIZENSHIP | | OCCUPATION | | |
| CONTACT INFORMATION | | | | |
| HOME ADDRESS | | | | |
| COMPANY NAME | | | | |
| ADDRESS | | | | |
| HOME PHONE | | COMPANY PHONE | FAX NO. | |
| CELL PHONE | | EMAIL ADDRESS | | |
| REGISTERED CARS | | | | |
| CAR | MAKE/MODEL | YEAR | COLOR | PLATE NO. <input type="checkbox"/> CONDUCTION STICKER NO. |
| 1 st | | | | <input type="checkbox"/> GAS <input type="checkbox"/> DIESEL |
| 2 nd | | | | <input type="checkbox"/> GAS <input type="checkbox"/> DIESEL |
| NOTE: Private, light and non-commercial vehicles only | | | | |
| MEMBERSHIP CATEGORIES | | | | |
| <input type="checkbox"/> REGULAR | <input type="checkbox"/> ASSOCIATE INDIVIDUAL | <input type="checkbox"/> MOTORSPORTS | | |
| <input type="checkbox"/> 3-YEAR REGULAR | <input type="checkbox"/> 3-YEAR ASSOCIATE INDIVIDUAL | | | |
| <input type="checkbox"/> PDP | <input type="checkbox"/> ASSOCIATE GROUP | NO. OF CARS _____ | Please checkmark if you are applying for PDP and/or GVP | |
| PAYMENT MODE | | | | |
| Paid PhP _____ | <input type="checkbox"/> Cash Payment | <input type="checkbox"/> Credit Card | | |
| <input type="checkbox"/> BPI's check free payments Visit www.bplexpressonline.com or call 89-100 | | | | |
| <input type="checkbox"/> Pay through Banco de Oro (institution code J0136) Upon teller's validation, BDO payment slip serves as your official receipt | | | | |
| <input type="checkbox"/> Check Payment (payable to Automobile Association Philippines) Date _____ Bank _____ Account No. _____ | | | | |
| <input type="checkbox"/> Bancnet Online Payment (for online Applications only) | | | | |

| DATE | APPLICANT'S SIGNATURE | |
|---|-----------------------|----------------|
| FOR AAP USE ONLY | | |
| SOURCE: <input type="checkbox"/> REG <input type="checkbox"/> TERS <input type="checkbox"/> RDL <input type="checkbox"/> PUP <input type="checkbox"/> SALES | | |
| BRANCH: _____ | COTIERS _____ | |
| AAP I.D. NO. _____ | AMOUNT PAID _____ | O.R. NO. _____ |



The National Auto Club

The Automobile Association Philippines (AAP) is the country's premier auto club representing and serving the motoring public. AAP promotes road safety, motorsports, green mobility, and champions the interests of its members.

AAP is affiliated with the Federation Internationale de l'Automobile (FIA), the world's largest auto club federation.

AAP offers its members the following exclusive benefits:

- 24/7 Emergency Roadside Service
- Free Personal Accident Insurance
- Free Glass Etching*
- 24/7 Ambulance Service**
- FIA Clubs International Reciprocity
- Partner Establishment Discounts
- 24/7 Road Safety Call Center
- Travel Assistance

Additional Products and Services:

Philippine International Driving Permit
Competition License for Motor Sports*
Comprehensive Motor Car Insurance and
Other Non-life Insurance Coverage
AAP Autocare Service Center
Member Service Vehicle Program*

* Not available in some offices

** Outsourced

MAIN OFFICE

AAP Tower, 683 Aurora Boulevard, Quezon City 1111
Tel: (632) 705 3333
Email: info@aap.org.ph
Website: www.aap.org.ph

Emergency Roadside Service Hotline: (632) 723 0808

GOLDEN RULES FOR SAFE DRIVING



- BELT UP – all passengers are my responsibility.
- RESPECT THE TRAFFIC CODE – rules are there to protect us all.
- OBEY THE SPEED LIMIT – my car is made of metal, pedestrians and children are not.
- CHECK MY TIRES – both for wear and for correct inflation, including the spare.
- DRIVE SOBER – when I am drunk or on drugs, I am a danger on the road
- PROTECT MY CHILDREN – keep them safe in car seats.
- PAY ATTENTION – calling and texting make me dangerous
- STOP WHEN I'M TIRED – getting there late is better than not at all.
- WEAR A HELMET – motorbikes and bicycles don't protect my head.
- BE COURTEOUS AND CONSIDERATE – respect other drivers.

(Source: FIA)

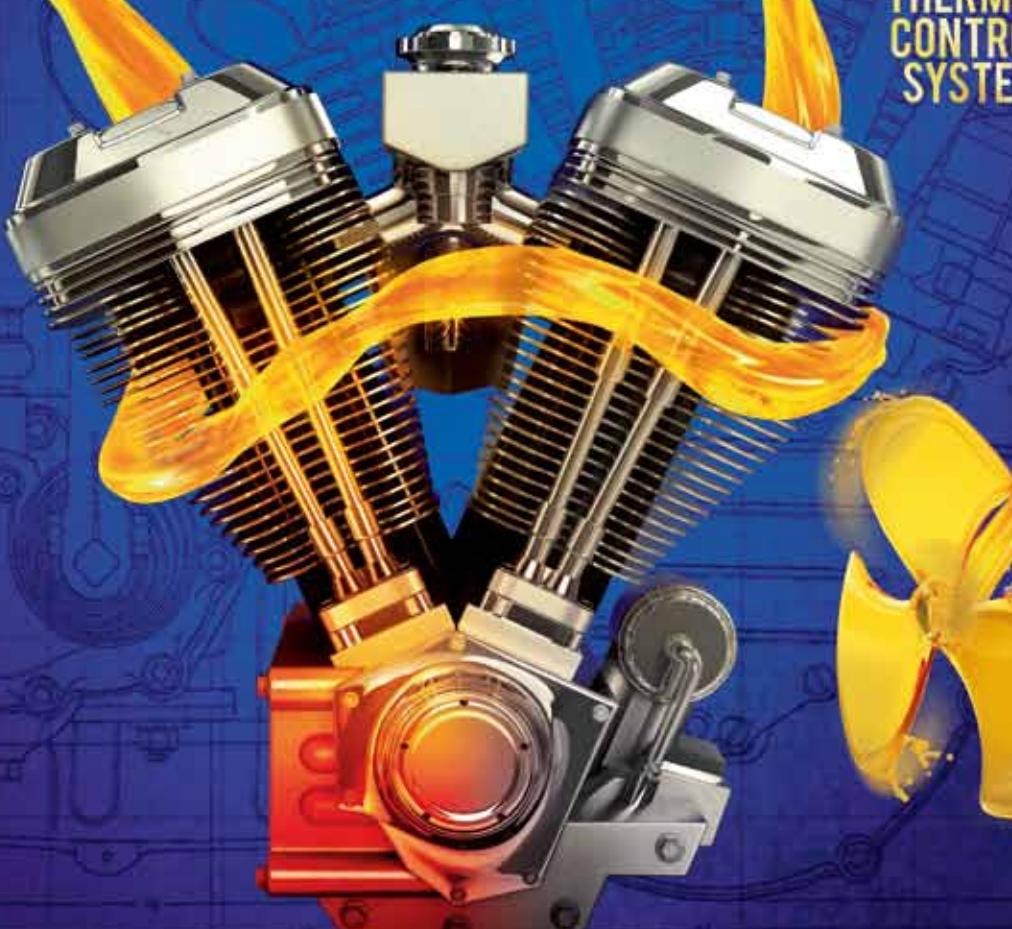


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THERMAL
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*Actual results may vary based on driving style and road conditions.