

# caq

THE QUARTERLY MAGAZINE OF THE AUTOMOBILE ASSOCIATION PHILIPPINES  
VOLUME 4 • ISSUE 2



A JOURNEY  
TO PARADISE  
WITH KIA



# SAFE TRAVELS

Driving the 2013  
Mazda6 SkyActiv-G 2.5L

Car and Truck  
of the Year  
Award Winners



**AAP**  
*Travel  
invades  
Negros  
Occidental*

# all-new **RAV4**



## **EVOLUTION OF FUN**

Go all out in style and comfort with the new RAV4.  
Experience powerful performance with an eye-catching  
look that's designed to excite your senses.



### **POWERFUL**

ENGINE THAT TAKES  
YOU ANYWHERE



### **SPOUSIOUS**

INTERIOR THAT FITS EVERYTHING  
YOU NEED AND MORE



### **SPORTY**

NEW DESIGN LANGUAGE THAT  
EXUDES FUN AND EXCITEMENT

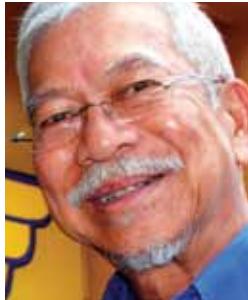
[www.toyota.com.ph](http://www.toyota.com.ph)



- ▶ Quality, Durability, Reliability
- ▶ Great Value
- ▶ Worry-Free Ownership
- ▶ Pioneering Technologies



CUSTOMER ASSISTANCE CENTER HOTLINE (CAC): (02) 819-2912



Gus Lagman  
AAPPRESIDENT

# Communicating with other drivers

I was driving along a California freeway back in the 1980s when I noticed something that I initially couldn't understand. Cruising within the speed limit, I overtook several trucks and semis and then just a few minutes later, the same vehicles all passed me. When it happened a second time, I noticed one other thing. Right after I passed them, I spotted a highway patrol car along the way. I thought, "How come they all slowed down in anticipation of the presence of a cop?" Then I realized they were using CB radio! When a truck driver spots a cop, he'd announce its location on the radio. It happened a few more times before I left the pack and off-ramped to my destination.

Drivers communicate with each other even as they drive. In the case of truck drivers who regularly ply a certain route, they do talk to each other to avoid being caught for speeding—and to escape boredom.

But drivers do communicate with others, as they drive, even without the benefit of CB radios or cell phones. A Filipino-Canadian friend told me that when he drives out of their neighborhood and an oncoming car flicks his headlights at him, that means that his neighbor just passed a parked police patrol car and for him to be careful. In the Philippines, flicking one's lights means he wants to get ahead; in other countries, it means he's giving way to you.

Of course, the most common device in calling the attention of another driver is the horn. A short toot

of the horn might alert the driver on another lane whose car seems to be slowly veering towards you. Or, a long loud toot, if a vehicle suddenly swerves into your lane. (That's just to tell him that what he did is wrong; you still have to slow down.) I sometimes use a short toot as I pass a vehicle to thank the driver who politely gave way to me. Of course, as most of us know, horns are rarely used in the more developed countries. But in the Philippines ... it's a defense mechanism.

Another common device is the signal light. This one though has a very specific use — to tell other drivers that you're going left or right, or when changing lanes. It's always safer to use the signal lights so drivers around you are alerted to your intention. This, however, does not give you the immediate right to make the maneuver. You still have to check (your side mirrors, for instance) if the other vehicles are giving way to you.

A less common technique to communicate your intention to an oncoming vehicle which is turning to his left and will therefore cross your path, is to turn your wheel a bit to the left — or right, as the case may be. Turning it a bit to the left would mean that you're giving way to him, while the opposite would mean that you'd like him to wait until you've passed. This situation can be used when traffic is moving slowly and there's time and space for this kind of maneuver.

For safer driving, communicate your intentions to the drivers around you. And always, drive courteously. Happy motoring! **qq**

**“ Horns are rarely used in the more developed countries. But in the Philippines ... it's a defense mechanism”**

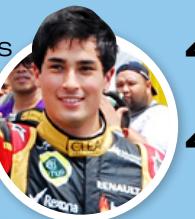
**WHAT'S INSIDE****REGULARS**

- 01** Make Motoring Fun by Gus Lagman  
Communicating Your Intention

- 04** Road Savvy by Aida Sevilla-Mendoza  
NCAP Series Make Cars Safer Worldwide

**CLUB NEWS**

- 06** AAP holds 82nd General Membership Meeting



- 08** Marlon Stockinger Supports Speed Limits On Skyway

- 10** FIA Institute's 2013 Outreach Program Focuses on Motor Sport Safety Initiatives

- 12** AAP honors the best race drivers of 2012

**14****COVER STORY**

Racing The Bar  
Driving the 2013 Mazda6 SkyActiv-G 2.5L

**20**

A Journey To Paradise With Kia

**FEATURES**

- 23** Bentley Arrives in Manila
- 28** Stockinger, Lotus F1 take Manila by storm

- 31** It's a Jeep Thing

- 33** Mitsubishi Mirage Bags 2012-2013 Car of the Year award

- 38** Amazing Almera

**MOTORING NEWS**

- 40** Class-Leading Volvo V40

- 44** Mitsubishi Motors Philippines celebrates 30th year of the Pajero

**aQ CREW****EDITORIAL**

AAP PRESIDENT  
Gus Lagman

EDITOR-IN-CHIEF  
Aida Sevilla-Mendoza

EXECUTIVE EDITOR  
Armin A. Amio

WRITERS  
Kap Maceda Aguila  
Dino Ray V. Directo III  
Vince Pornelos

GRAPHIC DESIGN  
Danny Hernando

**AAP BOARD OF DIRECTORS**

Augusto C. Lagman President  
Juan B. Angeles Vice-President

Chairperson, Road Safety Committee  
Jacinto M. Mantaring Jr. Treasurer  
Chairperson, Finance Committee

Aida Sevilla-Mendoza Director  
Chairperson, Publication & Public Relations Committee

David L. Arcenas Director  
Chairperson, Government Liaison

Jose Armando L. Eduque Director  
Chairperson, Motorsports Committee

Guillermina T. Gabor Director  
Chairperson, Travel & Tourism Committee

Nona F. Esquivel Director  
Chairperson, Audit & Good Governance Committee

Augustus J.V. Ferreria Director  
Chairperson, Membership Services & Marketing Committee

Email: info@aap.org.ph • Website: www.aap.org.ph

**ADVERTISING****BEZAM MARKETING CONSULTANCY**

PRESIDENT: Bess Zamora  
Unit 339, 3/F Mile Long Building, Amorsolo cor.  
Javier St., Legaspi Village, Makati City  
TELEFAX: (632) 501-9360  
Email: AAPQuarterly@gmail.com

**aQ** is published every quarter by the Automobile Association Philippines (AAP), a non-profit, non-tax, non-governmental organization dedicated to serving and promoting the interests of the motoring public.



\* Based on EU (European Union) combined cycle test procedures at a constant speed of 90 kph in a closed circuit with the A/C system operating in normal condition.

To know more, visit [www.newmirage.ph](http://www.newmirage.ph)

Like us on Facebook [www.facebook.com/MitsubishiMotorsPhilippinesCorp](https://www.facebook.com/MitsubishiMotorsPhilippinesCorp)

<http://www.mitsubishi-motors.com.ph>

It's time a small car made a big statement.



Car Awards Group, Inc.

**The all-new Mitsubishi Mirage is Car Of The Year!**

If you've ever driven the all-new Mitsubishi Mirage, it should come as no surprise that the Car Awards Group, Inc. gave it the 2012-2013 Car of the Year Philippines.

The Mitsubishi Mirage has everything you want from a sub-compact car... and more. From standout features such as a Keyless Operation System, Engine Start/Stop System, impressive leg and head room and a Dealer Optional Multimedia Entertainment System, the Mirage is perfect for you, your friends and your family.

The 1.2L MIVEC engine not only gives you up to 21 km/L\*, it also allows you to live your life more. Life is always fun when you're driving a winner and the Mitsubishi Mirage is the real deal. Make it yours!

Available in GLX and GLS. Color and specs may vary from actual unit.

**Make It Yours.**





Aida Sevilla Mendoza  
EDITOR-IN-CHIEF

## NCAP Series Makes Cars Safer Worldwide

**G**OOD news for safety-conscious consumers: the NCAP (New Car Assessment Program) is in Southeast Asia! Last January 31, the results of the first phase of the ASEAN NCAP were announced in Malaysia after seven popular car models had undergone the offset frontal collision test. MIROS (Malaysian Institute of Road Safety Research), an agency under the Ministry of Transport that conducted the crash tests in coordination with the FIA Foundation and Global NCAP, held that same day a "NCAP Viewing" – the term used in other NCAPs around the world for the public and related professionals to have a closer look at the tested vehicles.

ASEAN NCAP is also supported by the membership of Automobile Association Malaysia (AAM), Automobile Association Philippines (AAP) and Automobile Association Singapore. The Malaysian government applied the United Nations' regulation for frontal impact to new passenger cars in line with the recommendations on vehicle safety included in the Global Plan of the Decade of Action for Road Safety 2011-2020.

ASEAN NCAP is a new addition to the NCAP Series around the world that aims to enhance safety standards, raise consumer awareness and thus encourage a market for safer vehicles in the Southeast Asian region. Global NCAP is a non-profit organization registered in the United Kingdom which aims to encourage the worldwide availability of independent consumer information about the safety of motor vehicles.

Global NCAP and the FIA Foundation funded the first phase of ASEAN NCAP and will also probably support the second phase which will be the lateral impact or side impact crash test similar to UNECE Regulation 95 with test dummies especially made for the side impact test. A moveable side impact trolley will smash a stationary car at the speed of 50 kilometers per hour.

Road safety advocates like the AAP can only wish that our

Department of Transportation and Communications, the Philippine counterpart of Malaysia's Ministry of Transport, would also build a full-scale crash test laboratory like MIROS. Construction of the latter was completed in April 2012 and a demonstration was conducted during Automotive Safety Week in May 2012 by having a Toyota Vios subjected to the frontal impact crash test at a closing speed of 64 kph.

The NCAP Series began when Euro NCAP started testing cars in 1996 to encourage car manufacturers to offer levels of safety that exceed the minimum standards set by law. In the early 1990s, when the European Experimental Vehicle Committee (EEVC), a body supported by governments and research organizations across Europe, proposed frontal and side impact crash tests to assess car occupant protection together with a series of component tests to assess injury risk to vulnerable road users hit by the front of cars, the car industry strongly resisted it.

The idea of a New Car Assessment Program based on the EEVC test and assessment protocols was first proposed by the Department for Transport in the United Kingdom in 1994. Euro NCAP is totally independent of the automotive industry and political control. It is an international association under Belgian law and is based in Brussels. The tests are carried out in approved test labs across Europe, funded by partners/ sponsors including the FIA Foundation and seven European governments: UK Department for Transport, France, Germany, Netherlands, Sweden, Catalonia and Luxembourg.

In South America, the Latin NCAP is an independent pilot effort that has run initial tests of Brazil's most popular car models. The results were so bleak that one carmaker alleged that the difference in the results obtained in Europe and Latin America was due to variations in the NCAP tests applied in different parts of the world.

This was rebutted by the technical director for the Global NCAP crash test programs who said that they performed the frontal crash test exactly in the same way as the Euro NCAP in the same lab, with the same type of crash test dummies, under the same conditions with the same people running the laboratory.

By the way, out of the seven car models tested in the ASEAN NCAP, only four are sold in the Philippines. The Ford Fiesta and Honda City topped the adult occupant protection rating with five stars each, followed by the Toyota Vios with four stars and the Hyundai i10 with two. 

**Road safety advocates like the AAP can only wish that our Department of Transportation and Communications would also build a full-scale crash test laboratory like MIROS.**

## ALL-NEW CARENS & THE CROODS

The modern family car that fits your lifestyle.



The Croods © 2013 DreamWorks Animation LLC



The Power to Surprise



Powered Panoramic Sunroof (available for 2.0L engine). Opening the interior roof surface than lets both natural light and fresh air flood into the cabin.



Paddle Shift (available for 2.0L engine). Sequential manual shifts can be made with the simple flick of a finger for a sporty and engaging drive.



iQ 1.7 Diesel Engine In-line 4-Cylinders, 60kW, 160PS, 140Nm Max. Intake Air Turbo, Timing Chain, Euro 5 Compliant



Static Bending Light projects light in the direction of the driver's blind spots when making turns for greater visibility.



5 YEAR  
100,000 km  
WARRANTY



Facebook

[www.facebook.com/kiainthephilippines](http://www.facebook.com/kiainthephilippines)



Twitter

[www.twitter.com/kiaphilippines](http://www.twitter.com/kiaphilippines)

Photo may vary from actual unit.



AAP Motor Sports Operations Manager Mark Desales and AAP Advocacies Executive Assistant Cynthia Reyes teamed up to emcee the meeting.



AAP members register before the start of the program.



AAP Corporate Secretary Atty. Nestor Mejia, AAP President Gus Lagman, MMA General Manager Corazon Jimenez, AAP Vice President Johnny Angeles and AAP Treasurer Jacinto Mantaring Jr.

## AAP holds 82nd General Membership Meeting



MMDA General Manager Corazon Jimenez addresses the 82 AAP annual general membership meeting as AAP directors listen.



The 82nd AAP General Membership Meeting at the Ang Bahay ng Alumni of the University of the Philippines.



AAP President Gus Lagman presents the lifetime membership award to long-time AAP member Patria Beltran.



AAP Membership Manager Necitas Zornosa (center) with the first and second prize winners of the raffle draw.

**T**HE Automobile Association Philippines (AAP) held its annual general membership meeting on April 24, 2012 at the Ang Bahay ng Alumni of the University of the Philippines Diliman, Quezon City with the theme "Driving Forward to Safer and Greener Motoring."

The event was attended by about 170 AAP members with some coming from as far as Batangas and Cavite. The annual meeting started at around 3 p.m. with an invocation and the singing of the National Anthem followed by the welcome address given by AAP Director concurrent AAP Travel President Mina Gabor.

Department of Transportation and Communications (DOTr) Undersecretary Corazon Jimenez, who is concurrently the Metropolitan Manila Development Authority (MMDA) General Manager, was introduced by Director Gabor as the guest speaker. Jimenez congratulated AAP for successfully representing the interests of the motoring public for 82 years and proposed that AAP and the MMDA team up to improve road safety and traffic flow. Undersecretary Jimenez also spoke on the importance of implementing efficient systems to govern road and pedestrian safety, the public transportation system, vehicle emissions management and environmental measures on Philippine roads and highways.

After the meeting was called to order by AAP President Augusto Lagman and the verification of a quorum by Corporate Secretary Nestor Mejia, the reading of the minutes of last year's general membership meeting was dispensed with via a motion from a member of the audience that was

subsequently seconded and approved.

For the club's annual report, President Lagman summarized the accomplishments of the past year and gave a sneak peek of what to expect from the National Auto Club this year. The report also included the membership figures for 2011-2012 and the state of the National Auto Club's business assets and operations, advocacies and motor sports projects.

After the annual report, an open forum was held whereby members asked questions and voiced their concerns. The open forum was followed by the canvassing of votes and the proclamation of the board members for the year 2013-2014, where all incumbent officers were reelected to continue office for another one-year term.

Another highlight of the event was the presentation of the prestigious lifetime membership award, given to AAP members whose combined age and length of membership (in years) equals or exceeds a period of 100 years. The awards were given by President Lagman to AAP members Patria Beltran, Iona Quejada and Juan Quejada.

The General Membership Meeting culminated in the much-awaited raffle draw wherein lucky AAP members won various prizes including an iPhone 5, Nokia cell phones, Acer netbooks, gift certificates for Motolite batteries and Goodyear tires. **aq**

## Smooth, seamless travel along the South Tollways



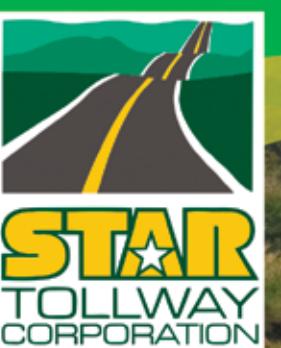
**Hotline: (02) 776-7777**



**Hotline: 0917-6877539**



**Hotline: 0908-8657827**



**Please help us to help you...  
Save these hotlines now!**

# MARLON STOCKINGER SUPPORTS SPEED LIMITS ON SKYWAY

**LOTUS F1 TEAM**

**MARLON STOCKINGER**  
THE FIRST FILIPINO  
F1 JUNIOR DRIVER

**SAFFIRO**

**MARLON STOCKINGER OBEYS SPEED LIMITS ON THE SKYWAY**

**SHOULD YOU!**

**DRIVE SAFELY**

**MIN 60kph ALL VEHICLES**

**MAX 80kph BUSES/ TRUCKS**

**MAX 100kph CARS/ SUVs**

No less than the Philippines' racing pride, Marlon Stockinger, the first Filipino Formula One junior driver, endorses safe driving on the Skyway System by stating that even he obeys speed limits as should all other drivers. The maximum speed limit for cars and jeeps is 100 kph and 80 kph for buses and trucks. When roads are wet from rain, all motorists are advised not to exceed 80 kph.

The Skyway operator, Skyway O&M Corporation (SOMCO), started to intensify its speed limit campaign in March 2012 after it acquired laser speed guns and put in place 73 CCTV cameras linked to its Operation Command Center that is managed 24/7. SOMCO maintains that the blatant violation of the speed limit, especially by drivers of flashy sports cars, causes injury and even death often victimizing careful drivers and their passengers.

The continuing intensified operation of SOMCO against violators of the speed limit on the 29.6-km. Skyway System's elevated and at-grade sections from Magallanes to Alabang is paying off.

Comparing the March-April 2012 number of apprehensions at 1,499 against the March-April 2013 figure of 450, it can be said that the 70% reduction in the number of speedsters has significantly improved safety and comfort for those traveling on the Skyway System.

The enhanced safety and comfort of Skyway motorists remains to be the paramount concern and goal of SOMCO and it will continue to strictly enforce all tollway rules to achieve this.

## AAP Set to Begin Construction of New 10-Storey Tower

**AAP** has moved forward with the plan to construct a new 10-storey building on its Aurora Boulevard, Quezon City property.

In his annual report during the 82nd General Membership Meeting last April 24, AAP President Gus Lagman revealed that AAP expects the building to be completed in 2014.

According to AAP Director and Treasurer Jacinto Mantaring Jr., AAP will benefit from the additional office space and from the rental income when it is finished.

Mantaring added that the construction of the new building was intended to take advantage of the rising property values in the area brought about by the development of a nearby shopping complex and other projects.

Upon completion, some employees of AAP Lingkod, AAP's subsidiary and provider of its Emergency Roadside Service, will move to the new building. It will also house the AAP clubhouse, a clinic, a library, archives and a state-of-the-art function room.



A perspective view of the proposed AAP building.

**DRIVEN TO OUTDISTANCE!**

**MAXTRAC AT**  
LIGHT TRUCK / SUV ALL-TERRAIN

- Wide center pattern rib ensures excellent steering response on wet and dry road
- Wide pattern blocks on shoulder improve steering response. Four main continuous longitudinal grooves ensure excellent drainage
- Heavy siping to improve the grip property, steering response, braking performance and traction in wet, dry and snow conditions

**SAFFIRO**

[www.saffirotires.com](http://www.saffirotires.com)

318 Santolan Road, Greenhills, San Juan City 1500, Philippines  
Tel. (632) 724-7176, 726-0965 Fax: 722-8154 Mobile: 0917-8801111

**WHEEL GALLERY**



AAP's Mark Desales (2nd row, 3rd from right) and Jun Espino (seated, 3rd from right) were among the ASN representatives from 15 countries who attended the FIA Institute's Asia-Pacific Forum in Bangkok. The other ASNs represented were Malaysia, Australia, Sri Lanka, Chinese Taipei, China, France (New Caledonia), India, Hong Kong, Indonesia, South Korea, New Zealand, Nepal, Thailand and Singapore.

## FIA Institute's 2013 Outreach Program Focuses on Motor Sport Safety Initiatives

THE FIA Institute continued its 2013 Outreach Programme in Bangkok, Thailand on April 19-20 with a series of presentations and workshops attended by National Sporting Authority (ASNs) representatives from 15 countries across the Asia Pacific region.

The sessions, which formed part of the FIA Asia-Pacific Region Forum provided an opportunity for a number of fund recipients to discuss the wide range of projects in the region that have been supported by the FIA Institute's Motor Sport Safety Development Fund. The Automobile Association Philippines (AAP), as one of the recipients of the fund, sent Motorsport Operations Manager Mark Desales and Consultant Jun Espino to attend the two-day program.

Morrie Chandler, FIA Vice President (Sport), who chaired the event, said it

"was a strong opportunity to identify the development possibilities for motor sport in our region and further with the safety and sustainability initiatives being undertaken by the FIA family."

In his presentation during the meeting, FIA Institute Secretary General Quentin Crombie outlined the progress achieved by the Motor Sport Safety Development Fund in the Asia-Pacific region and explained the institute's main priorities for the year ahead.

This year, the institute will be embarking upon the enhancement of its accreditation model to encourage more ASNs to apply for accreditation by expanding the range of benefits offered to them.

This was followed by a presentation from Michael Smith of Australia's CAMS, who will be leading the Asia-Pacific selection event for the FIA Institute Young

Driver Excellence Academy later this year. The FIA Institute has expanded the selection process for its Academy, with up to five qualifying events set to take place across the world. The new format will provide the opportunity for many more young drivers to apply for the Academy, which offers a fully-funded training program to help develop their motor sport careers whilst increasing safety skills and promoting fairness and responsibility on and off track.

The program session ended with a presentation by FIA Institute Director of Education Gus Glover who outlined the Institute's work in the field of sustainability before leading delegates through a practical workshop designed to help them understand the requirements and concepts behind best practices in environmental management.



### Top 10 Road Safety Tips



- 1** Don't use your mobile phone while driving. Making or receiving a call, even using a 'hands free' phone, can distract your attention from driving and could lead to an accident.
- 2** Belt up in the back. In a collision, an unbelted rear passenger can kill or seriously injure the driver or a front seat passenger.
- 3** Don't drink and drive. Any alcohol, even a small amount, can impair your driving so be a safe driver don't drink and drive.
- 4** Slow down. At 60kph you are twice as likely to kill a pedestrian than at 50kph.
- 5** Children often act impulsively. Take extra care outside schools, near buses and ice cream vans when they might be around.
- 6** Take a break. Tiredness is thought to be a major factor in more than 10% of road accidents. Plan to stop for at least a 15 minute break every 2 hours on a long journey.
- 7** Walk safely. When crossing a road always use a pedestrian crossing if there is one nearby. Help others to see you by wearing fluorescent or reflective clothing in poor light conditions.
- 8** Anticipate. Observe and anticipate other road users and use your mirrors regularly.
- 9** Use car seats. Child and baby seats should be fitted properly and checked every trip.
- 10** Keep your distance. Always keep a two second gap between you and the car in front.

Source: Southend-on-Sea Borough Council

I TRUST  
that I am  
CARED for at  
**NLEX.**

They are always around,  
the responsive NLEX Patrol.  
Caring on this road is real.

**NLEX**

Your trust keeps us going.

## MOTORSPORTS



THE Philippine Touring Car Championship Series awardees (from left): Dennis Uy represents his brother Dominic Uy, Leo San Juan, Dondon Portugal, William Tan, Enzo Pastor, Joey Pery, Jeff Borja, Alan Arguelles, and Jon Mark Ong claim their awards at the Motorsports Awards Night on April 5, 2013 at the Philippine Trade Training Center in Pasay City with AAP treasurer Jacinto Mantaring (second from left) and director David Arcena (far right).



### 18th Annual Motorsports Awards awardees:

#### 2012 Driver of the Year

Circuit	- William Tan
Karting	- Vencer Jon Suba
Drag	- Jonathan Tiu
Hillclimb	- Carlos Anton
Slalom	- Peewee Mendiola

#### 2012 Philippine Touring Car Championship Series (PTCC)

Division 1 (200hp) Champion	- William Tan
1st Runner-up	- Joey Pery
2nd Runner-up	- Enzo Pastor

Division 2 (150hp) Champion	- Leo San Juan
1st Runner-up	- Jeff Borja
2nd Runner-up	- Jon Mark Ong

Division 3 (100hp) Champion	- Alan Arguelles
1st Runner-up	- Paul Aris Anguluan
2nd Runner-up	- Dominic Uy

Rookie of the Year - Dondon Portugal

#### 2012 GT Series Class champions

GT 100 Class champion	- Allen Macaraig
GT 130 Class champion	- Dondon Portugal
GT 200 Class champion	- Arnel Carlos
GT 300 Class champion	- Jody Coseteng

#### 2012 National karting Class champions

Cadet Novice	- Luigi Lachica
Cadet Expert	- Tai Zulberti
Mini ROK	- Flynn Jackes
Formula SL Novice	- Carl Luig
Formula SL Expert	- Justin Monzones
ROK Junior	- Estefano Rivera
ROK Senior	- Vencer Jon Suba

#### 2012 BAC RALLYCROSS SERIES

Over-all Champion	- Jess Garcia
-------------------	---------------



THE 2012 Driver of the Year (from left): Peewee Mendiola, William Tan, Carlos Anton, and Vencer Jon Suba claim their awards as this year's top drivers in each motorsport discipline that they represent. Standing with them are AAP vice president Johnny Angeles (far left) and motor sports committee chair Mandy Eduque (far right). Not in photo is Jonathan Tiu for drag racing.

## AAP honors the best race drivers of 2012

(Reprinted from *Philippine Daily Inquirer* supplement February 18, 2013)

**T**HE Automobile Association Philippines (AAP) awarded the best race drivers of 2012 at the 18th Annual Motor Sports Awards Night on April 5, 2013 at the Philippine Trade Training Center in Pasay City. The awards night was part of the country's biggest car show, the Manila International Auto Show (MIAS) scheduled from April 4 to 7 at the World Trade Center Manila.

Due to its membership in the Federation Internationale de l'Automobile (FIA), the Paris-based organization that governs all four-wheel motor sports worldwide, AAP is the only auto club authorized to organize, supervise and sanction four-wheel motor sport events in the Philippines.

AAP awarded championship trophies to the best drivers in 2012 in five FIA-sanctioned motor sport disciplines: circuit, slalom,

karting, hill climb and drag racing. No 4x4 off-road awardee was nominated for 2012.

AAP also gave recognition to the different Class champions such as the Philippine Touring Car Championship, National Karting, GT Series and the rally cross, which was revived last year.

AAP Director Mandy Eduque, who chairs the AAP Motor Sports Committee, expressed his appreciation to all the race organizers and competitors for accomplishing another racing season. "The races were well-organized and safe," Eduque noted. "All the drivers went out of their way to be more competitive and shared camaraderie in the sport while making safety their number one concern."

Eduque congratulated everyone who made it to the top and thanked all who supported motor sport events in 2012. **QQ**



NATIONAL KARTING CLASS CHAMPIONS show off their trophies beside AAP President Gus Lagman (far left) and AAP Motor Sports Committee Chair Mandy Eduque (far right.) Left to right, they are: Tai Zulberti, Carl Luig, Luigi Lachica, Vencer Jon Suba, Estefano Rivera and Justin Monzones.



THE GT Series Class Champions (from left): Allen Macaraig, Jody Coseteng, Arnel Carlos, and Dondon Portugal receive their award with (far left) AAP vice president Johnny Angeles and Motor Sports Committee chair Mandy Eduque.

## Veterans Bank: Sharing our War Heroes Legacy Today

U NLIKE other companies that regard a net loss as an erosion of capital, a net loss for Philippine Veterans Bank will mean our surviving World War II veterans and their families will have lesser medical check-ups, services, and medicines.

That's because part of its charter requires Veterans Bank to set aside 20% of its annual income for the benefit of war veterans and their families in the form of medical and livelihood programs. Therefore, it is the mission of the bank to remain profitable year-on-year to be able to sustain its mandate of service to our World War II heroes.

Beyond medical missions and livelihood programs however, another mission of Veterans Bank is to uplift, share, and make relevant to today's generation the legacy of our World War II heroes, most especially to the youth whose concept of World War II is limited to what little is written in books, taught in school, or shown on TV. The bank believes that the values and traits exhibited by our veterans who fought for freedom more than 70 years ago -- courage, determination, and love for country -- continue to be relevant today and it has embarked on and has supported special projects through the years to sustain this mission.



#### WAR OF OUR FATHERS TRAVELING EXHIBIT

Now on its 8th year, the Veterans Bank World War II Traveling Exhibit entitled "War of Our Fathers" remains an important corporate social responsibility vehicle for the bank to impart to Filipinos of all ages the lessons of World War II.

Consisting of panels of World War II photographs and images, memorabilia, and war artifacts, the Traveling Exhibit fascinates and awes exhibit-goers all over the country and gives a glimpse onto how life was in the country during those tumultuous times. It also highlights the vital role that Filipino resistance movements played in the fight for liberty as well as pays tribute to the bravery, patriotism, and determination of Filipinos – men and women – who fought and died for our country's freedom during the war.

#### WORLD WAR II HEROES TRIBUTE WALL

To complement its mobile exhibit, Veterans Bank embarked on a new CSR project in 2011 which sought to raise awareness of local World War II history in areas where the bank has a branch.



is the foremost question that the DugongBayani website asks its visitors upon reaching the website.

DugongBayani.org was soft-launched last year with the aim to be the online channel for news, information, and events on all things relating to Filipino World War II veterans. It is a special project of Veterans Bank employees; specifically the members of the Sons and Daughters Association, Inc. (SDAI) PVB Special District.

The website's foremost feature however is its search facility allowing visitors to determine whether they are related to a World War II veteran by keying in vital information such as veteran's name, home province, veteran's unit assignment and rank. The information will then be checked against available records and whether there is a match or not, the inquirer receives a response from Dugong Bayani anywhere from 24 to 48 hours.



Reward yourself with **Php123,659.05\***  
with a **Php 100,000 time deposit today!**

**4.25%+**  
Interest Rate



DEPOSIT TODAY:	INTEREST AMOUNT TO BE EARNED:*
Php 100,000	Php 23,659.05
Php 200,000	Php 47,318.08
Php 500,000	Php 118,295.13
Php 1,000,000	Php 236,590.33
Php 5,000,000	Php 1,182,951.45

Call or visit Veterans Bank now!

**(02) 902-1700 / 857-3800  
local 6301 / 6302**

PVB Bldg. 101 V.A. Rufino cor. Dela Rosa Sts., Legaspi Village, Makati City

Notes:

\* Actual deposit amount may vary depending on the date the time deposit account was opened. Minimum time deposit amount opened must be Php 100,000. Term is 5 years and 1 day.

\*\* Subject to Terms and Conditions. Separate conditions apply to Individual & corporate clients.

Member PDIC. Maximum Deposit Insurance for each depositor: P500,000. A proud member of BancNet

[www.veteransbank.com.ph](http://www.veteransbank.com.ph)

Empowering Today's Heroes. Empowering YOU.



# RAISING THE BAR

Driving the 2013 Mazda6 SkyActiv-G 2.5L

**F**OR the better part of a decade, one car in the executive/midsize category has always stood out from the rest: and that's the Mazda6.

Mazda's flagship model, to be honest, stands out not because it sold in great numbers, but instead offered a much more exciting drive than the many of its competitors at the time. Now there's a new model, and it's time to see how it stacks up against the previous, distinguished generations of the Mazda6 nameplate.

#### A DIFFERENT TAKE

The Mazda6 traces its roots to the Mazda Capella, a line that started way back in 1970. International markets know it as the 626, as the Capella was the car's name for the Japan Domestic Market (JDM). Mazda ceased using the 626/Capella names in 2002, making way for the first generation "6," though the JDM name was different, as it was known as the Mazda Atenza.

When Mazda launched the first-generation 6, it quickly racked up awards and accolades around the world for offering

a great drive in a class of car that was known for comfort and refinement. So good was the car (and the MZR engine that powered it) that *Car and Driver* magazine named it to its Ten Best List in 2003.

The second generation was an evolution of what made the Mazda6 great, though many found it to be a bit tame compared with the driving characteristics of the original. Nevertheless, the design moved the flagship midsize sedan of the brand forward.

This latest generation was launched earlier this year, and continues to be made in Mazda's plant in Hiroshima.

#### DISTINGUISHED STYLE

The all-new Mazda6 features a design statement that was first showcased in a production car with the CX-5 crossover, though the design cues have been in continuous development with Mazda's

concept cars like the Furai, Taiki and others.

The design is most prominent in the front of the car with a long, snouted look to the updated 5-point grille. A chrome bar runs from the leading edge of the headlamps around the bottom rim of the grille and to the other side, while the lower bumper's bars taper outward and down, giving the car an undeniably sporty and aggressive look. When the car is in gear, the LEDs on the headlamps light up, further highlighting the strong statement that the Mazda6 presents.

Towards the side, the sedan profile is unmistakable. The 19-inch alloy wheels are well chosen to match the sporting credentials of the Mazda6. Of particular interest are a trio of lines on the side, accenting the aggressive styling.

The back end does look good, something that many current models don't seem to do well. The tail-lights are small, but do well to match the overall look.

Text and photos by Vince Pornelos

#### UPSCALE INTERIOR

The second-generation model's interior—while well designed—does seem too plasticky for its price range that is supposed to be above the standard compact family car. Not so in this third generation.

Step inside the cabin and there's a definitive premium feel and look to it. It's on the conservative side, but the dashboard appears to have taken a page out of the BMW 3-Series design book, not to mention in terms of quality (e.g. soft touch materials).

The layout of the buttons is logical and easy to understand, and again, there's a good quality feel about each press of a button. The gauges are typical of Mazda; a large speedometer takes the center, flanked by the RPM gauge and a pair of multi-information displays. The shifter is the gate-type affair, though it is complemented by paddles on the steering wheel. We'll get a chance to play with them later on.

All the seats are wrapped in leather, and are accented by red stitching at the seams. There's plenty of room in the back for three with the accompanying legroom expected of the category the Mazda6 is competing in. Pop the center armrest down and you get even better room for two, making the Mazda6 just as fun to drive as it is to ride in, but we'll sort through that later.

#### THE EQUIPMENT TO LEAD

The Mazda6 comes with some great new features. Since there's only one variant, all Mazda6 customers get the same great package.

Apart from the standard power features like windows, mirrors, locks and electric power steering, the Mazda6 gets a sunroof, cruise control, steering wheel audio controls, automatic climate control, and a dedicated AM/FM/CD/MP3 audio system with Bluetooth, iPod connectivity, USB and aux-in ports. The front seats are power adjustable, while the LCD on the audio unit is actually a touchscreen.

**“What's great about a Mazda is that it's supposed to be a great driving machine... all from a brand of great driving machines.”**



Why not both? Yeah, Baguio it is then.

On the expressway, the Mazda6 exhibited the qualities it has always been known for; stable, quick, and makes overtaking easy. Keep an eye on the speed, as the powerplant will quickly breach 100 km/h without a sweat. Cruise control is standard, so we put it to good use and stick to 100.

Off of the tollways and onto provincial highways, the Mazda worked well to suppress the hard stuff on the road such as corrugated tarmac (caused by heavily laden trucks), potholes, bumps and everything in between; even with 19-inch wheels. The excellent characteristics of the suspension—both in terms of comfort and handling—allow for quick overtaking maneuvers.

On to Kennon Road, we finally stretch the suspension's capabilities. Body control is good and inspires confidence, allowing for the car to be pushed to its limits. One thing I did realize is that the power and torque, while ample, isn't located early on in the rev range; most of the good stuff is found north of 3,000 rpm. And at night with pouring rain, the adaptive/active HID headlamps make driving so much easier up to Baguio.

#### AIM HIGH

Many have asked why motoring journalists have a soft spot for the previous two generations of the Mazda6.

We can answer that because the Mazda6 has more than enough features, a fun drive, exceptional efficiency and a balanced, comfortable ride... all for a P1.709-million price tag. Factor in that Mazda (under the Berjaya group) offers free preventive maintenance (parts and labor) for all their models under the YOJIN3 program, it's a steal.

The Mazda6 raises the bar so high over the previous version and over many of the competition, but really, those are just details.

In reality, the answer is simple: we love cars that love to be driven as much as we enjoy driving them. What's great about a Mazda is that it will never forget that it's supposed to be a great driving machine... all from a brand of great driving machines. **aq**

#### SPECIFICATIONS

CAR:	2013 Mazda6 SkyActiv-G 2.5L
ENGINE:	2.5L DOHC 16-valve Inline-4 VVT
MAX POWER:	185 PS @ 5700 rpm
MAX TORQUE:	250 Nm @ 3250 rpm
TRANSMISSION:	6-speed A/T
PRICE:	P 1,705,000



The group in front of the Tana Dicang ancestral home (left photo) and the Hofelenia House (bottom photo), two of the oldest ancestral houses in Silay.



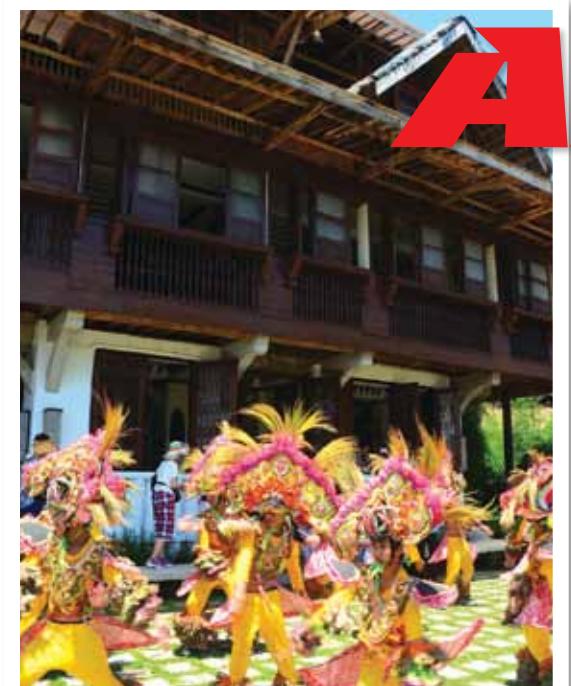
Caltex ensured that the participants enjoyed their journey in Negros Occidental by providing clean, efficient fuel



The neo-Romanesque columns at the ruins in Talisay make the skeleton of an ancient ancestral home reminiscent of a beautiful and splendid half-forgotten dream.



## AAP Travel Invades Negros Occidental



The colorful and vibrant Kadalog-an Festival dancers welcomed the caravan with their ethnic dancing at Peñalosa Farm.

**AAP** Travel showcased to its members the beauty and grandeur of the province of Negros Occidental. Last May 16 - 19, 2013 AAP Travel organized its first Fly and Drive Caravan in Negros Occidental with the theme "Negros Occidental Fly-Drive Caravan: A food expedition, a walk through heritage sites and a farm tourism experience."

SOME PHOTOS TAKEN USING 'NIKON COOLPIX A' FROM NIKON PHILIPPINES

Supported by the Provincial Government of Negros Occidental, this trip featured the multi-faceted destination of Negros Occidental. From food, history and culture to organic farms, eco-parks and sugar mills, Negros Occidental is truly a destination to behold.

On the first day, participants were given a glimpse of its history by touring The Ruins in Talisay. It is a must-see site in Negros Occidental showcasing architecture in 1938 and the largest mansion ever built during its heyday. It was recognized by oddee.com, a blog with 5 million visitors a month, as one of the 12 World's Fascinating Ruins. On the second day, the participants experienced traveling back in time as they



The lush vegetation and green landscape of Peñalosa Farm.

Bacolod City Mayor Evelio Leonardia hosts dinner at New Government Center



The group toured the organic farm of Rapha Valley in Don Salvador Benedicto, Negros Occidental.

toured the various heritage houses and enjoyed a rustic journey around the city aside from riding a pre-World War II steam locomotive, a favorite of steam transport enthusiasts. The third day was devoted to farm tourism whereby participants admired the spectacular landscapes of the province and learned how to develop and benefit from sustainable agriculture. On the last day, Mount Kanlaon's natural wonders were explored via a visit to the Mambukal Resort. It offers seven cascading waterfalls, a trail through a virgin forest, a canopy walk and a sulfur spring basin. All throughout the trip, participants were able to enjoy the sumptuous cuisine of the Negrenses, one of the finest culinary traditions of the Philippines. **AQ**



Buffet Dinner at May's Organic Garden.



Various native products made from silk cocoon at OISCA - Philippines



Organic food is served in clay pots at Rapha Valley



One of the highlights of the 4-day tour was a ride in Silay aboard one of the remaining steam locomotive trains in the world.

**“From food, history and culture to organic farms, eco-parks and sugar mills, Negros Occidental is truly a destination to behold.”**



Organic food is served at the gazebo of Rapha Valley



Ricky Grantos of the Organization for Industrial, Spiritual and Cultural Advancement International (OISCA) shows how silk is produced from silk worms



Dr. Albert Jo of Rapha Valley gives a lecture about organic farming



(From left to right) Christine Mansinaires, Tourism Head of the Provincial office of Negros Occidental presenting a travel brochure to Ruwani Cooray of the Sri Lankan Embassy, and AAP Travel President Mina Gabor (third from left).



The Mambukal Resort showcases the different types of mud and their uses.



The Uy, So and Lee family enjoying a sumptuous breakfast at Mambukal Resort. (from left to right: Jameson Uy, Audrey Uy, Lorraine Uy, Maria Luisa So, Alfred So, Elena Lee (standing) and Henry Lee Jr.)

I have heard many stories about this island Paradise. It is one of the few remaining places on earth where time seems to move at a much slower pace. Batanes is an island unmolested by commercialism, and where people still practice old school values, with the local townsfolk always courteous with a welcome smile. Upon touchdown at the airport, our group of urban young professionals was greeted by the majestic sight of Mt. Iraya and a welcome salute from Palermo "Boying" Soriano Jr., Columbian Autocar's Marketing Service Manager, who exclaimed, "Welcome to paradise everybody!"

From there, we proceeded to Fundacion Pacita, a hill top hotel which formerly functioned as a rest house of renowned artist Pacita Abad. It was in this beautiful hotel where Pacita spent her last remaining years while battling with cancer. The Abad family renovated and converted it into a hotel with a commanding view of the coastlines and the South China Sea.

Most of us who are city slickers were breathless with the amazing view, which reminded me of Scotland, as the cold breeze brushed through my hair. It was a prelude of things to come.

Day 2 of our Batanes sojourn started early to maximize our working tour of the island. With a theme "Kia beats in Batanes," the event aims to highlight the features of its full line up of vehicles. Event organizers gave each participating team keys to a Kia variant. I was assigned to "Team Valugan" with me as the designated driver, Kris Lim of the *BusinessMirror* as my navigator, plus the husband-and-wife tandem of Popong and Tet Andolong, section editors at the *BusinessMirror*, acting as team leaders. Our goal was to go around Batanes, amazing race style with pit stops in strategic and scenic locations



# *A journey to paradise with KIA*



Text and photos by Dino Ray V. Directo III



throughout a pre-planned route. The trick is to clock in at each pit stop in a specified order and take photos of our Kia Sorento vehicle with the assigned location as back drop.

From the entrance of Fundacion Pacita, our first pit stop was at the Basco Lighthouse in Naidi Hills, Barangay San Antonio. This six-storey structure is functional and is one of the island's best tourist attractions. Kia allotted 10 pit stops for the driving event, with the 10 media teams crisscrossing the island rushing from one stop to another. The roads were generally paved, with bits of off road driving getting to Rolling and Marlboro Hills which were postcard perfect destinations. Both of these locations offer a breath taking view of the open sea and lush greenery with cattle grazing all around. It was simply an amazing place to visit for city folks who often see concrete buildings.

Throughout the journey, the Kia Sorento proved its mettle as we drove through gravel roads and steep uphill climbs with relative ease. The ride is comfortable enough for our rear passengers to catch a wink or two and has enough excitement under the hood during straight line cruising.

Kia really pulled out all the stops for this event. We not only enjoyed their vehicles, Kia provided us with an opportunity to experience the beauty of this island Paradise. It is really more fun in the Philippines with Kia! 



**GG Throughout the journey, the Kia Sorento proved its mettle as we drove through gravel roads and steep uphill climbs with relative ease. JJ**



# Bentley arrives in Manila



Bentley Motors officers (from left to right) Robin Peel - Head of Marketing and Communications, Asia-Pacific Dave Jackson - Regional Sales Manager, Asia-Pacific Alistair McCallum - Commercial Training Manager Geoff Dowding - Regional Director for Asia-Pacific and Middle East Dave Hayter - Operations Director, Middle East and Asia, Derrick Fraesdorf - Franchise Development Manager

Text and photos by Kap Maceda Aguila

YOU could probably spell "dichotomy" with a B—a winged B, that is.

Luxurious and sporty, reserved yet outgoing, conservative yet contemporary: these traits are among polar opposites that come together in the storied automobile marque of Bentley (and its iconic "winged B" logo).

Closing in on 95 years since Walter Owen (WO) Bentley founded the UK carmaker, its engineers continue to revere the tenets that make a Bentley a, well, Bentley. For instance, the so-called "Bentley Boys" of the 1920s were known for not just for their extravagant cars and lifestyles, but the five race victories they had in the equally iconic Le Mans proving ground for speed and reliability.

The same passion is what drives the Bentleys made today, highlighted by a sixth Le Mans win in 2003. But that is not all that drives, or flies, the winged B.



"We test our cars to both extremities of temperature," he explained. "We do cold-weather testing in the Arctic Circle. We do hot-weather testing at the Death Valley [which, incidentally, has a record high of 57 degrees Centigrade], and the Middle East. As for the traffic, we build cars that are designed to cocoon and hide the customer from horrendous traffic conditions. They can relax and enjoy what in any other car would be a very unpleasant situation. Our chassis and suspension engineers are second to none."

Peel pointed out that Bentleys "are built to manage fuel conditions prevalent around the world... the tolerances of engine make allow them to manage even when fuels are not ideal."

Dowding, after his speech, said: "Probably the single biggest thing that has impacted the brand in the last 10 years was the launch of the Continental GT—a car that opened up a completely

**“At the end of the day, we’re a luxury brand, and we’re offering something that is the best of both worlds.”**

Said Geoff Dowding, regional director of Bentley Motors Limited for the UK, Middle East, and Asia: "You could buy many sports cars that go very fast and give you an amazing driving experience. You could also buy cars that are very luxurious, have the best interiors, and give you the best experience as a passenger. What you can't do is bring those things together—unless you do it with a Bentley."

Speaking at the opening of the country's first Bentley showroom on the second floor of the PGA building on 201 EDSA in Quezon City, Dowding shared that Bentley Manila is the 183rd shop in 52 countries. Yet despite the strengthening, widening breadth of distribution, the number of vehicles sold remains very exclusive. Nonetheless, Bentley moved a total of 8,510 units last year—reflecting a hefty 22-percent uptick for such a premium brand. Also, it must be mentioned that almost nine of 10 cars (all made in Crewe) are exported to foreign markets.

For his part, PGA Automobile chairman Robert Coyuto Jr. described the entry of the luxury brand "a new adventure"—surely another impressive feather in the hat for an already formidable portfolio of car brands PGA makes available to well-heeled, discriminating buyers.

Coyiuto was on hand to witness the historic two-tiered launch (one with the media, and one with PGA friends and dealers), along with UK Ambassador Stephen Lillie, Bentley operations director for Middle East and Asia Dave Hayter, Bentley marketing and communications head for Asia-Pacific Robin Peel, Bentley

Asia-Pacific regional sales manager Dave Jackson, Bentley commercial training manager Alistair McCallum, and Bentley franchise development manager Derrick Fraesdorf.

Said Robin Peel: "There is no other brand that combines supercar performance with hand-built luxury comfort."

Pointing to the ultra-luxurious, four-door Mulsanne on the showroom floor, Peel said there are an impressive 17 hides used total furnish its interiors, and that the wood featured in the car is only wood; there is no substrate. Metal is metal, and

"Attention to detail is above and beyond any other manufacturer's," he continued, and the same Bentley commitment holds true for any car in the stable—all of which will be made available for customers here. Chris Chan, Bentley Manila marketing manager, said each Bentley can be highly customized to the exacting preferences of its buyer.

Peel also reassured customers who may be anxious about how the Bentleys hold up to the infamous Manila heat, traffic, and less-than-pristine fuel quality.



**I**N its bid to become a major player in the global automotive industry, Thailand swung its doors open once again for the annual staging of the Bangkok International Motorshow. Held at the massive Impact Challenger Hall in Muang Thong Thani, the 12-day automotive spectacle saw the participation of 36 automotive manufacturers, seven motorcycle companies and 230 automotive accessories firms. Prachin Eamlumnow, Chairman of Grand Prix International Company Ltd., event organizers of the annual motorshow, said the event aim is to establish Thailand as force to reckon with in the Southeast Asian region as an automotive manufacturing hub.

# Bangkok SHOWSTOPPERS

**Text and photos by Dino Ray V. Directo III**



new segment within in the marketplace. It's) a luxury, high-performance coupé that attracted buyers... it basically gave us a new generation of customers."

Indeed, the Continental GT family comprised of the V8, Convertible V8, GT Convertible W12, GT W12, and the GT Speed) have veritably brought the “winged B” into more rarefied yet robust performance—drawing in a set that loves to drive rather than just ride.

"He had a mantra and quote," declared Dowding of WO Bentley. "The mission of the company is to build a good car, a fast car, the best in its class."

These terms are obviously not mutually exclusive terms for the brand handpicked by Queen Elizabeth, for

which Bentley makes the one-off State Limousine. The English monarch chose to stay with Bentley over long-time royal carrier Rolls-Royce when the Volkswagen group acquired Bentley in 1998.

"At the end of the day, we're a luxury brand, and we're offering something that is the best of both worlds," Dowding said. "Our job is to get people to understand that. Once you've experienced the car, you'll understand." 



The biggest news during the Bangkok show were the unveiling of the redesigned Ford Fiesta and Ecosport, whose launch was personally led by Ford's charismatic president Allan Mullaly. "Ford has been on a roll in the ASEAN region with overall 2012 retail sales rising 27 percent year-over year to 87,623 units, its best-ever annual performance. Last year, Ford Thailand's retail sales rose 88 percent from 2011 to 54,865 units. Such extraordinary growth is being driven by the continuous introduction of high-quality and segment-leading vehicles from Ford's global product portfolio.

The introduction of the all-new Ecosport and redesigned Fiesta is expected to further boost the sales momentum in the region even further. We have been going from strength to strength in ASEAN with our segment-leading One Ford vehicles," said Mullaly.

Ford will introduce the Ecosport with its global 1.5-liter four-cylinder gasoline engine, which delivers 108 PS of power and peak torque of 138 Nm. "Depending on the market it can be mated to either the fuel-efficient six-speed Ford PowerShift automatic transmission or the five-speed manual



transmission," the company said. The technology powering Ford's mini Sports Ute is a twin independent variable camshaft timing (Ti-VCT) technology which allows extremely precise, variable control of "valve overlap"—the window of time in which both the intake and exhaust valves in an engine are open at the same time. For the driver, this means improved low-speed torque and increased fuel economy.

The Ford EcoSport will be built at the company's new \$450M state-of-the-art manufacturing facility in Rayong, which will supply the entire ASEAN region as well as other export markets. The stylish SUV will be available in about 100 markets around the world.

Aside from the Blue Oval, the most anticipated launch during the Motorshow was that of Toyota, which took the covers off the remodeled Toyota Vios. Toyota's sub compact juggernaut had a totally new exterior and interior but with the same 1500cc 1NZ-FE engine. Toyota Thailand introduced seven versions of the new Vios and even displayed a TRD version alongside a TRD version FT-86 as well.

Other highly anticipated reveals were the 9th Generation Honda Accord, the fast and fierce looking Hyundai Veloster, a customized Isuzu D-Max, the sporty Lexus IS300h, and a modified Nissan Almera which drew in a lot attention. Hogging the limelight alongside the manufacturers displays were the big names in the aftermarket industry Carlsson and Kelleners sport, which had a massive display of über cars from Mercedes Benz and BMW. **AQ**



# Stockinger, Lotus F1 take Manila by storm

**I**T was a bit of motoring history on two accounts. This was the country's first-ever Formula One showcase—a chance for everyday speed junkies, car aficionados and even mall goers to get up close and really personal with motoring sport's pinnacle machines.

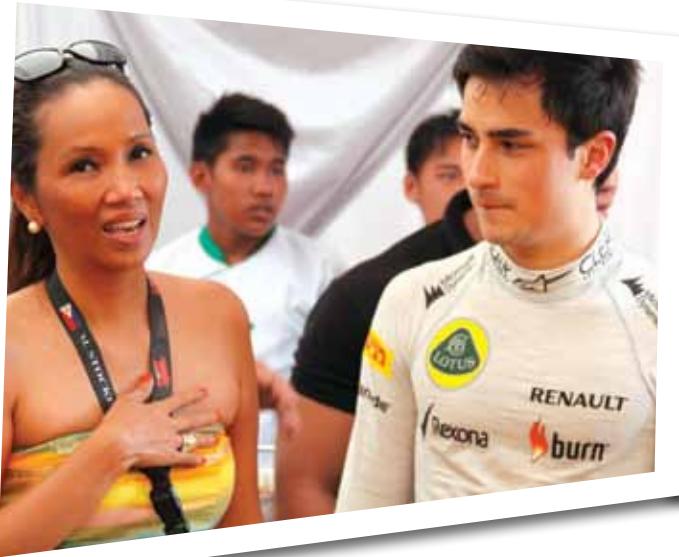
The second, perhaps even more significant, aspect of the recent Manila Speed Show (staged by Globe Tattoo) was that this was a personal showcase of the Philippines' very own Marlon Stockinger.



Text and photos by Kap Maceda Aguila



*Stockinger was handpicked by the Lotus F1 Team to be part of its group of seven elite "junior drivers" to train, test and compete for the team.*



For many, the Manila Speed Show afforded a closer look not just at Stockinger and his car, but at the innards of the top motorsport.

The 22-year-old Fil-Swiss Stockinger is the country's strongest bet yet to secure a much-coveted driver slot for an F1 team. On the strength of a stellar international motorsport and karting career, Stockinger was handpicked by the Lotus F1 Team to be part of its group of seven elite "junior drivers" to train, test and compete for the team. This means that Stockinger is but a breath away, if fate cooperates, from becoming an F1 driver himself — the very first Filipino to be one.

If but for a weekend, the SM Mall of Asia Grounds and the Quirino Grandstand were transformed into cathedrals for speed where devout fans were rewarded with the sight, sounds, and smell of everything F1—and everything fast.

The Manila Speed Show saw more people warming up to Stockinger. He is clearly someone easy to root for—soft-spoken, good looking, humble and always ready to smile to his growing legion of fans who whooped it up as he zoomed past them in the extremely loud and powerful Lotus F1 car. He coaxed the vehicle at speed around the makeshift "circuit" at the mall complex's internal roads.

The Lotus F1 team is owned by Genii Capita, and derives its name from branding partner Group Lotus. It was known as Renault until last year, and today banners 2007 world champion Kimi Räikkönen as its main driver. For many, the Manila Speed Show afforded a closer look not just at Stockinger and his car, but at the innards of the sport.

At the venue, a makeshift paddock showed the sort of precision teamwork and specialized equipment that makes the F1 such a highly developed sports of engineers, designers, mechanics, and everyone who makes it a sport of decided by millisecond decisions and maneuvers.

Donned in the Lotus livery's black with gold highlights, the pit crew was constantly checking and tooling about the three featured cars that alternately zipped through the makeshift course. Marlon was constantly waving to the crowd, gamely smiling and acknowledging their adulation despite what must have been an arduously hot tracksuit and cockpit.

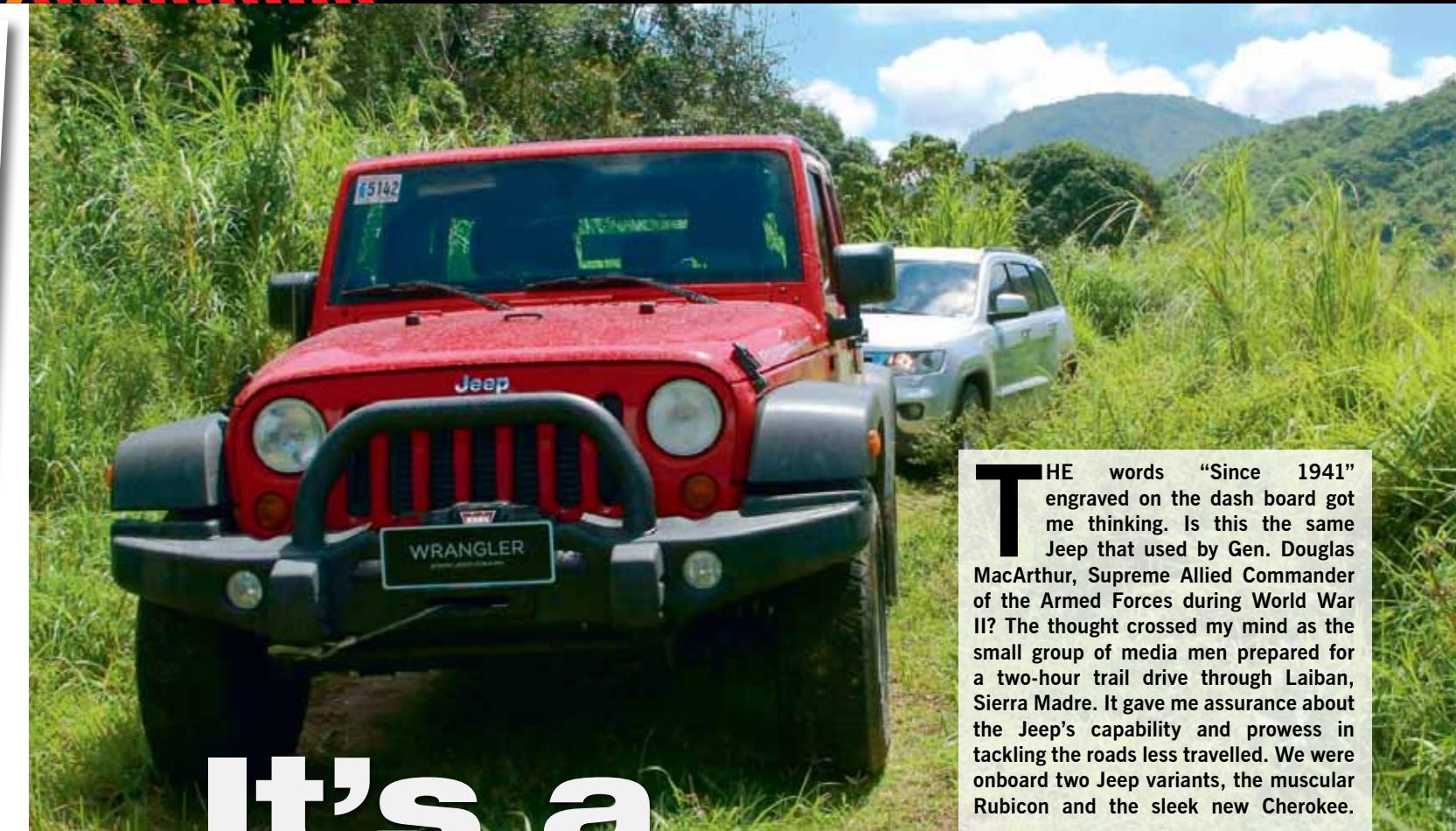
VIPs were in attendance, and some of them had the rare chance to hop aboard a two-seat racer to be driven around the "track."

Meanwhile, I had a chance to participate in the "Pit Stop Challenge," where pairs were tasked to complete a quick tire change on Marlon's Lotus car. We came away with a better appreciation for the kind of training a pit crew go through to be on top of the game.

At the media tent, Marlon and his mother Egin took the time to thank the press for their constant support leading up to the event. Egin was particularly emotional, shedding tears while she acknowledged the mainly positive coverage.

Marlon delivered a short but heartfelt remark: "I've been part of the junior team and they [Lotus F1 team bosses] gave me this wonderful opportunity to bring a Formula One car to the streets of Manila. It's been a long hard road. I've been in this sport for 12 years, ever since I was about nine. [In the media, people] normally see highlights, but behind those highlights, there's a lot of sacrifice. I had to leave the Philippines to pursue my career in Europe, and it's been a long journey. You always have to be focused and grounded, and always believe in yourself."

Marlon hied off to Europe after the Manila Speed Show to resume the Formula Renault 3.5 series campaign, which ends in October. **QQ**



# It's a JEEP THING

Text and photos by Dino Ray V. Directo III



**T**HE words "Since 1941" engraved on the dash board got me thinking. Is this the same Jeep that used by Gen. Douglas MacArthur, Supreme Allied Commander of the Armed Forces during World War II? The thought crossed my mind as the small group of media men prepared for a two-hour trail drive through Laiban, Sierra Madre. It gave me assurance about the Jeep's capability and prowess in tackling the roads less travelled. We were onboard two Jeep variants, the muscular Rubicon and the sleek new Cherokee.

Off road guru and Land Craft Inc. president Beeboy Bargas rode shotgun with me in the Rubicon, as he called the shots to guide us through the terrain. "Some SUVs are fast, but unlike Jeeps, they can't get anywhere, anytime," he says.

The day-long trail ride and drive was in preparation for Camp Jeep 2013, a three-month long program which starts in April and runs up to June. The event encourages Jeep owners to drive their precious metals across rough terrains and enjoy the experience. "This vehicle was built for this purpose, hence the ride height and off road technology that comes with every Jeep variant. Our motto is go anywhere."

**"This vehicle was built for this purpose, hence the ride height and off-road technology that comes with every Jeep variant. Our motto is go anywhere. "**

With a long wheelbase, the 2013 Jeep Wrangler comes in Sport, Sahara or Rubicon trim. All variants have standard four wheel drive and have a list of innovative technology like electronic stability control with roll traction, brake assist and hill hold control. As the Terrain progressed from bad to "hell what am I doing here," the Rubicon's heavy duty axles, front and rear electronic locking differentials allowed us to wade through waist deep river beds and climb muddy hills with relative ease. With Beeboy guiding me throughout the two-hour off road trek and a tough vehicle as my ride, I knew deep down that I will live to trail another day.

The first Willy's Jeep came into fore in 1941, making its debut in the Battlefields of



the Pacific, African and European theaters with G.I.'s driving and riding it everywhere. It came in many configurations as a command vehicle for field officers, scout cars, and for special service units like the British S.A.S, who reconfigured the Willy's Jeep with a .50-caliber machine gun or a bazooka for hit-and-run missions against the forces of General Erwin Rommel who headed the Afrika Korps of Hitler. The Jeep would eventually become the template for other light utility jeeps like the Land Rover, which is the second oldest four-wheel drive brand—next to the Jeep. **aq**



# Mitsubishi Mirage Bags 2012-2013 Car of the Year award



THE Car Awards Group, Inc. (CAGI) recently awarded the 2012-2013 Car of the Year-Philippines (COTY-P) title to Mitsubishi Mirage.

The culmination of a year's testing, preparations and deliberations by the CAGI, the 2012-2013 COTY-P season saw a field of 81 new cars, crossovers, SUVs, trucks, sports cars and vans that competed in 19 different categories, as well as the coveted title of Car Of The Year-Philippines.

"The 2012-2013 Car of The Year Philippines season was a tough one," said Ferman Lao, CAGI president. "It wasn't just in terms of the sheer number of cars that had to be tested, but the continually increasing improvements, value and competitiveness each new model brought to their respective classes."

## THE 2012-2013 CAR OF THE YEAR-PHILIPPINES AWARDS ROSTER

2012-2013  
Car Of The Year-Philippines  
**MITSUBISHI MIRAGE**

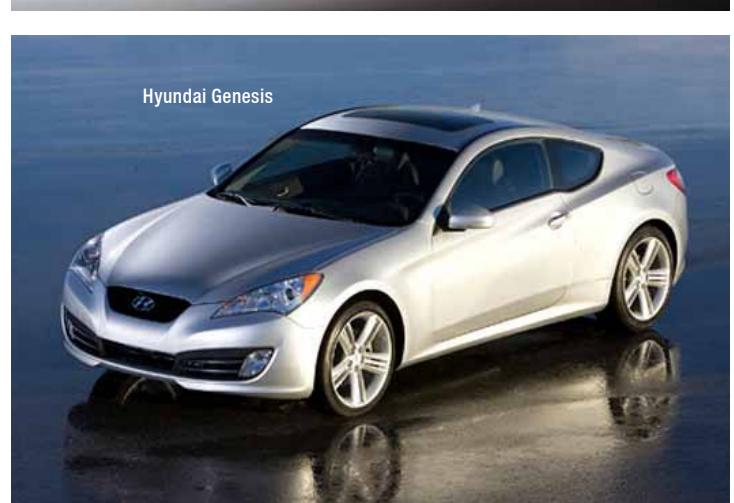
2012-2013  
Truck Of The Year-Philippines  
**MAZDA BT50 4X4**



Mazda BT50 4x4

## CATEGORY WINNERS

BASIC SUBCOMPACT CAR	Mitsubishi Mirage GLS MT
SUBCOMPACT CAR	Hyundai Accent Hatch CRDi
COMPACT CAR	Ford Focus Titanium (Sedan)
MIDSIZE CAR	Toyota Camry 2.5V
PREMIUM MIDSIZE CAR	Volvo S60 D3
RWD SPORTS CAR	Hyundai Genesis 2.0T w/ Brembo Brakes
FWD SPORTS CAR	MINI Coupe Cooper S
COMPACT CROSSOVER 2WD	Mazda CX5
COMPACT CROSSOVER AWD	Honda CR-V 2.4 EX AWD
MIDSIZE CROSSOVER	Hyundai Santa Fe 2WD
LARGE CROSSOVER	Ford Explorer FWD 2.0T
LUXURY COMPACT CROSSOVER	Range Rover Evoque
SUV	Mitsubishi Montero Sport 3.0 V6 GLS
PREMIUM SUV	Jeep Grand Cherokee
COMPACT VAN and MPV	Toyota Avanza 1.3E
VAN and MPV	Peugeot 5008
LUXURY VAN and MPV	Honda Odyssey
PICK-UP 4x2	Ford Ranger 2.2 MT
PICK-UP 4x4	Mazda BT50 4x4 AT



The Mitsubishi Mirage GLS MT was given top honors after scoring highly in the subjective testing conducted at Eton Centris in Quezon City as well as in the instrumented and track tests conducted at the Clark International Speedway in Pampanga by CAGI's team of technical experts.

New to the 2012-2013 term is the choosing of the Truck Of The Year-Philippines.

The winner of the new title category was determined by a number of factors more specific to pick-ups such as approach, departure, breakover angles and other aspects that matter in a pick-up truck. After the testing was completed and tabulated, the Mazda BT50 4X4 AT took the win, besting out all the vehicles in the class.

"Congratulations to Mitsubishi Motors Philippines Corp. and Berjaya Auto Philippines, Inc. for bagging the top titles in this year's awards season, and congratulations to the 19 winners in their respective categories, they are this year's best cars that you can buy," said Lao. "Thank you to all who have supported and took part in this year's awards season."



The 2012 - 2013 Car of The Year-Philippines awards are presented by the Manila International Auto Show and is supported by the Clark International Speedway, Caltex with Techron, Eton Centris Walk, Standard Insurance, BOSCH, RCBC Savings & Auto Loans, Victoria Court, Dole Juice Drinks, Krispy Kreme Doughnuts & Coffee, MG Madrid & Co., Winner Graphics, Automobile Association Philippines and SpeedLab.

The Car Awards Group, Inc. is an organization composed of motoring journalists from the country's top print, broadcast and online entities, and is supported by media partners *Philippine Daily Inquirer*, *The Philippine Star*, *BusinessWorld*, *The Manila Bulletin*, *The Daily Tribune*, *BusinessMirror*, *The Manila Times*, *Malaya Business Insight*, *Manila Standard Today*, Sunshine Television, AutoReview, StoplightTV, AutoIndustriya.com, Kotse.com, Interaksyon.com, Top Gear Philippines, AQ Magazine, Speed Magazine, PowerWheels Magazine, Jam 88.3, C! Magazine, Wave 89.1, Gadgets Magazine, Motioncars.com, Motorcycle Magazine, World News and Sprocket.ph. 

## SPECIAL AWARDS

CLARK INTERNATIONAL SPEEDWAY  
MOTOSPORTS AWARD  
Hyundai Asia Resources, Inc.

SPEEDLAB TUNER'S AWARD  
Toyota 86

BOSCH TECHNICAL  
ADVANCEMENT AWARD  
Foton Thunder

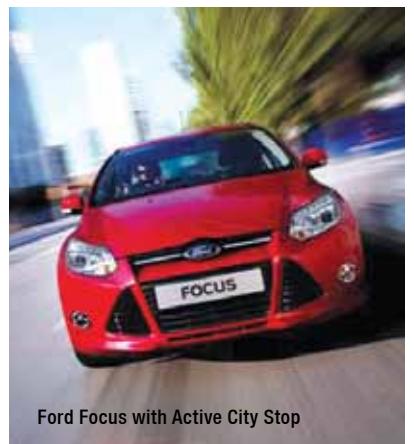
AAP ROAD SAFETY AWARD  
Ford Focus with Active City Stop

ETON CENTRIS URBAN  
WARRIOR AWARD  
Subaru XV

STANDARD INSURANCE AWARD  
Chevrolet Trailblazer

CALTEX WITH TECHRON  
GREEN AWARD  
Toyota Prius C

RCBC SAVINGS & AUTO LOANS  
BEST VALUE FOR MONEY AWARD  
Kia Rio 1.2 LX



Ford Focus with Active City Stop



Toyota Prius C



Subaru XV



Kia Rio 1.2 LX



Foton Thunder



Toyota 86



Chevrolet Trailblazer

# BEWARE OF DRIVER FATIGUE

**B**EING an alert driver is an essential part of being a safe driver. If you drive when fatigued—tired, weary, exhausted or jetlagged—you increase your chances of having a crash. That's because fatigue slows your reflexes and affects your ability to concentrate and make good decisions, like decisions about the speed you're traveling. Fatigued drivers tend to crash at full speed—and statistics show that the higher the speed, the higher the risk of death or injury in a crash.

## WARNING SIGNS



Restlessness



Blinking frequently



Yawning



Excessive speed changes



Braking too late



Forgetting last KMs



Drowsiness



Centre-line drift

## FATIGUE

Most people need a minimum of  
**7-8 HOURS SLEEP**  
Each night

We feel most sleepy between  
**3-5 AM**  
and between  
**3-5 PM**

## HOW IT AFFECTS YOU



Slower reactions



Difficulty concentrating



Poor risk judgement

If you're feeling drowsy you may drift in and out  
**SLEEP**  
In a short 3 second sleep at 100Km you can travel the length of a rugby field  
**WITHOUT KNOWING IT**

## COMMON MYTHS



Coffee



Fresh Air



Music

These only help with fatigue short-term; stopping and getting a good night's sleep is the only cure.

## COMBAT FATIGUE



Prioritize sleep



Snack lightly



Take a break



Power nap



Drive at natural times



Stay hydrated



Check your mads



Avoid alcohol

Source: New Zealand Transport Agency



# Amazing ALMERA

Text and photos  
by Dino Ray V. Directo III

**N**ISSAN Motors Philippines Inc. (NMPI) spared no expense to highlight the features of its new compact sedan, the Almera, in an exclusive driving event for the motoring media held in March. With the theme "Experience More: The Nissan Almera Media Ride and Drive," motoring pen pushers geared up for various challenges that tested the car's fuel efficiency, spaciousness and design amid the luxurious back drop of the Anvaya Cove resort in Morong, Bataan.



"Bringing the Almera to the Philippines is a milestone for us. It is our testament to our commitment to deliver the best Nissan products possible to the local market. With the Almera, we are giving the target market more than what they pay for, and that is just what they deserve," explains Allen Chen, President and CEO of NMPI.

After a buffet breakfast at Nissan's North EDSA dealership, participants were provided keys to brand-new Almera units. The media were divided into two groups, one was going to conduct the fuel efficiency test, while the other will go through a series of fun challenges which embodies the brand's 'Nissan-ness.' With radio jock Charlie Cruz as my designated driver, I acted as the navigator of Almera car No. 2 which would go through the fuel efficiency test. Our goal was to replicate the 23.81-kilometer per liter benchmark fuel consumption rating achieved by the Almera, as conducted by a team of Nissan technical experts.

From the Total NLEX-Apalit station were the participants filled up the tanks, we immediately noticed why the Almera is Nissan's best sedan by far. The 1500cc HR15DE engine is zippy, yet fuel efficient and the handling is superb thanks in part to the McPherson strut suspension and torsion beam suspension. With the tale of the tape reflecting measurements of 4,425mm long, 1,695mm wide, 1,505 tall and a wheelbase of 2,600mm, the Almera is the biggest and spacious sedan in its class. It also absorbed the road ruts with ease which allowed me to doze off halfway through the trip to Bataan.



"Design, styling, comfort, safety and performance-no doubt the new Almera delivers beyond what customers expect from a compact car. It is at the forefront of redefining the standards of a B-segment car," adds Lee Junia, marketing and media communications chief of NMPI. For a car with compact dimensions, the Almera's safety and power features reads like a grocery list.

After a day of driving and even making our own television commercial version of the all new Almera, the day wrapped up in typical Nissan fashion, buffet dinner with drinks overflowing by the beach of Anvaya Cove.

NMPI retails the Almera at P710,000 for the 1500 cc base model to as high as P830,000 for the premium 1500cc version with a rear cooling system. **aq**





# Class-leading Volvo V40

**T**HE All-New Volvo V40, distributed in the Philippines by Viking Cars Inc., features a luxury look and feel that emphasizes the aura of a compact car with large-car content and characteristics. The driver-centric approach is enhanced with a new, fully graphic instrument cluster that allows the driver to personalize instrument layout and the information provided.

The All-New Volvo V40 also boasts class-leading driving dynamics thanks to focused attention to a number of vital areas. Adding several new high-tech features to a full deck of safety and support systems from larger models makes the V40 the most IntelliSafe car in the segment.

The classic V-shaped bonnet is further enhanced by bolder expressive lines. The high-gloss grille is low and wide in order to create a sporty, close-to-the-ground feel. The lower opening is surrounded at the corners by sculpted bodywork, stretching from one wheel arch to the other. The sculptured corners not only add character, they also direct the airflow to improve aerodynamics. Daytime Running Lights are set into the lower corners of the front end, sweeping upward from direct front view. The "blade design" of the front headlights creates an attractive light pattern in the dark.

The wide shoulder line stretches back from the headlamp with a sharp line to echo the rising beltline. As it reaches the end of the rear door it sweeps up into an integrated "hook," inherited from the legendary P1800. The highlight continues rearward into a very full powerful section that resolves into the tail lamps. The roof silhouette contributes to the impression of a car leaning forward - eager to take off. The car is finished with a dynamically sculpted rear to further emphasize its width and muscular stance and with the lower area "blacked out" it further creates an athletic, low and wide look.

The All-New Volvo V40 is available with a fixed panorama glass roof that stretches from the front windscreen to the backrest of the rear seats.

The wide instrument panel, together with the fluidity of the door design, creates a spacious, "large-car" feeling. The interior is

designed to offer the driver and passengers a spacious and relaxing atmosphere with a true Scandinavian flavor. The choice of materials and colors emphasizes the luxurious feeling of quality and craftsmanship.

The V40 is available with a new, fully graphic instrument cluster that expresses emotional functionality, always displaying the most important information in any given situation right in front of the driver. The driver can choose between three graphic themes: Elegance, Eco and Performance.

With Volvo Sensus, all information is presented on a five-inch or seven-inch color screen in the upper part of the instrument panel. The integrated screen makes it easy for the driver to keep his or her eyes on the road. All the functions can be operated from the steering wheel or via controls located directly below the color screen.

The Volvo V40 can be equipped with Bluetooth technology that enables wireless communication. The Bluetooth connection allows not only hands-free phone conversations but also music streaming from your preferred Bluetooth enabled portable music player.

The Dynamic chassis is standard. The rigid body and low center of gravity promote an alert, quick-responding character that focuses on the driving experience, yet without compromising ride comfort.

The steering column's thick tubing and stiff insulator increase torsional rigidity. This also contributes to the enhanced feeling of direct contact with the wheels and the road. The Electrical Power Assist Steering uses an electrical motor to support the steering rack and the driver can choose between three levels of power assistance.

The All-New Volvo V40 will be available locally with a four cylinder, 1.6-liter GTDi T4 engine with 180 horsepower and a maximum torque of 270Nm, including a 30Nm overboost.



## SAFETY FEATURES OF THE V40 INCLUDE:

### Park Assist Pilot - making parallel parking easy

The new Park Assist Pilot makes parallel parking easy and precise by taking over and operating the steering wheel while the driver handles the gearbox and controls the car's speed.

### Lane Keeping Aid - active help to stay on course

Lane Keeping Aid helps the driver stay in the lane. This feature applies extra steering torque to the steering column when the car gets close to a lane marking and is about to leave the lane. The system is active at speeds between 65km/h and 200km/h.

### Enhanced Blind Spot Information System - for better visibility

The All-New V40 is the first Volvo to offer the enhanced Blind Sport Information System (BLIS), which is radar-based. The technology can now also monitor and alert the driver to rapidly approaching vehicles up to 70m behind the car. Of course it still informs the driver about vehicles in the blind spots on both sides of the car.

### Cross Traffic Alert - covering your back

Cross Traffic Alert uses the radar sensors at the rear end of the car to alert the driver to crossing traffic from the sides when reversing out of a parking space. This is especially helpful in tight and crowded areas where the side view might be limited due to infrastructure, vegetation or other parked cars.

### Road Sign Information - an extra "eye" on the traffic environment

Road Sign Information supports the driver by displaying road signs in the instrument display. Road Sign Information can be combined with the Speed Alert function, which provides the driver with a visual warning in the speedometer if the speed limit is exceeded.

## Petron Lakbay Alalay Backs Paoay Tourism Campaign

**F**OR the whole month of May, Petron's landmark motorist assistance program, Lakbay Alalay, helped the Provincial Government of Ilocos Norte's tourism campaign, billed as Paoay Kumaway!—now on its second year of implementation.

Displayed in key Petron stations on North Luzon Expressway, South Luzon Expressway and EDSA Cubao area are road safety banners and streamers.

The campaign, which ran for the whole month of May, aims to communicate the importance of motorists' safety awareness while featuring iconic destinations and activities in Ilocos Norte. This is in response to an upsurge in domestic movement due to several Lakbay Alalay activities and corporate functions by various groups from across the country that have lined the roads to Ilocos Norte with north and south bound motorists.

"While the province is handling numerous tourism-related accounts, the tourist surge is mainly due to free independent travelers who came in individually, as peers or families vacationing with a self-booked itinerary," said Xavier Ruiz of the Provincial Tourism Office.

This innovative motorist assistance program is expected to inspire more exciting campaigns and to make traveling convenient and stress-free for motorists coming to visit popular tourist destinations in the province such as the Kapurpurawan Rock Formation in Burgos, the Malacañang of the North in Paoay and the newly refurbished Ferdinand E. Marcos Presidential Center in Batac City.

## TAKING PROPER CARE OF YOUR TIRES CAN SAVE YOUR LIFE

By Sam Liuson  
Managing Director of Concept One Wheels

**T**IRES play a very major role in safe motoring. Tires and wheels in poor condition due to neglect or improper care constitute an accident waiting to happen. Below are what you should keep in mind if you drive regularly and want to stay alive:

**1** **INFLATION** – The most important thing you should always remember other than to have fuel in your tank, is to have the proper amount of air in your tires. Tires are what make your car roll, and if it runs efficiently or not, depends on how you take care of the tires. Almost all tire problems stem out of under-inflation. The less air pressure you have, the more rolling resistance. When that happens, the more fuel consumption since it takes more effort to move your car forward.

Releasing air from tires to get a more comfortable ride is probably the worst thing you can do to your tires. Under-inflation advances tire wear. Without enough air in your tires, rolling resistance creates a lot of unnecessary friction and heat. When this happens, the tires wear out faster than they should.

Sidewall damage (or bulging) also arises when a tire is under-inflated and it hits a pothole or sidewalk. What happens is that the sidewall ply gets cut and one remaining ply is left supporting the sidewall.

We do not recommend tire pressure below 30psi for passenger cars or on SUV's.

**2** **ALIGNMENT** – check your tires, if they are not wearing out evenly, especially if they are worn out only in one side of the tire, chances are, your suspension is not aligned. Your suspension system can only be aligned properly if the steering and suspension parts (ball joints, tie rod, shock absorbers) are in good shape. Improper alignment also causes pulling to one side of the road if you are driving straight.

**3** **TIRE SHELF LIFE** – Tires are like your favorite shoes, if you keep them too long and wear them only in important occasions because they have sentimental value or are too expensive to throw away, they might fail you when you least expect it. Like any rubber product, tires deteriorate in time. In our experience, tires are not meant to be kept longer than 7 years or so from production date. (Even if you have barely used them.)

**4** **FILLING UP TIRES WITH NITROGEN** – There are mixed reviews about this, but unless you are sure that the station has 99.6% pure nitrogen and that you are always willing to check your tires and maintain them regularly, using regular air might be more practical since you can find them in almost any gas station. I have seen many tires that were neglected because the owner didn't find time to maintain their tires due to the location or availability of the nitrogen outlets. Having said that, I have heard some people swear they have a better riding comfort since they switched to nitrogen.

**5** **CLEANING YOUR WHEELS/RIMS** – The same rules apply to cleaning your car surface paint. Do not use laundry detergent. Car shampoo or dishwashing soap will work fine. Waxing them won't hurt too.

**6** **WHEEL BALANCING** – if your steering wheel is shaking at a certain speed and steadies at lower or higher speeds, chances are your wheels need to be balanced.



2008 Mercedes-Benz SLK on 19" Carlsson 1/5 wheels with Nitto INVO tires.



LEADING oil company Petron Corporation marked another milestone in fuels technology with the recent launch of the first Euro 4 premium plus gasoline in the country that meets European fuel quality standards. Another first from Petron, the new Petron Blaze 100 Euro 4 is specially formulated to meet the more stringent and environment-friendly Euro 4 standard.

Euro 4 is a globally-accepted European emission standard for vehicles, which require fuel with significantly low amounts of sulfur (0.005% or 50 parts per million) and benzene (maximum of 1% by volume). Petron Blaze 100 Euro 4 meets the fuel quality requirements of Euro 4 technology vehicles. Currently, the Philippine standard for automotive gasoline allows up to 0.05% sulfur or 500 parts per million and up to 2% benzene.

The company's new Euro 4 premium plus gasoline is being launched two-and-a-half years ahead of the government mandate for this global fuel standard which is set to take effect by 2016. This underscores Petron's commitment to launch fuel products relevant to consumers while reducing its environmental footprint.

A revolutionary fuel formulated to unleash the full potential of high performance vehicles, Petron Blaze 100 Euro 4 has the following benefits:

1. Powerful performance due to its extremely high octane and exceptional engine cleaning capability.
2. Fuel efficient operation due to its organic

**NEW**

**PETRON**  
**BLAZE 100 OCTANE**  
**EURO 4**  
MEETS EUROPEAN FUEL QUALITY STANDARD

## PETRON Launches first EURO 4 Standard Premium Plus Gasoline In The Philippines

combustion enhancer and custom friction modifier.

3. Enviro-clean because it meets European specifications for cleaner, more environment-friendly fuel.

With 100 RON, Petron Blaze 100 Euro 4 has exceptional resistance to "engine knocking" which damages car engines quite quickly. Engine knocking also results in uneven fuel burn and greater fuel consumption.

While Petron Blaze 100 Euro 4 is recommended for high-end, high-performance vehicles (e.g. Lamborghini, McLaren, Audi, Maserati, etc.), other cars will get the same performance benefits because of its very high octane rating and performance enhancing additives.

"As the market leader in the local oil sector, it is our responsibility to be at the forefront of producing more environment-friendly fuels," Petron Chairman and CEO Ramon S. Ang said. "This new product, Petron Blaze 100 Euro 4, is proudly Philippine-made."

"This is an all-in-one fuel. It provides superior engine power and improved fuel economy, and can be considered the most environment-friendly fuel in the Philippine market," Mr. Ang added.

The Petron Blaze 100 Euro 4 will be initially available in 24 service stations in Luzon along major thoroughfares in Metro Manila. Petron Blaze 100 Euro 4 will be available in Visayas and Mindanao in the coming months.

## GEELY CARS OPENS DEALERSHIPS IN CEBU AND DAVAO

UTO China Inc. the exclusive importer and distributor of Geely cars in the Philippines is all set to gain ground and expand market in Cebu and Davao provinces. The partnership was officially sealed in a contract signing that took place in Luxent Hotel. Present were (from left) Regan Rex King, general manager of D'Limitless Vehicle Ventures Corp. of Cebu, Dino Santos, Sales Manager of NIS Motors Corporation of Davao with Ruben Alidea, NIS president, together with key representatives of Auto China, Inc. spearheaded by the chairman Joseph A. Lim, director Christopher James L. Tan, and general manager Glenn P. Tacardon. Both dealerships are geared to provide full-cycle operations from vehicle acquisition to maintenance, spare parts and sales of standard and optional accessories.



## Hyundai Jet Service Premium Shines

H YUNDAI Asia Resources, Inc. (HARI) introduced the Hyundai Jet Service Premium, the global brand's speediest and more cutting-edge Preventive Maintenance Service (PMS) ever. The launch of the new and improved Jet Service Premium was held last April 29, 2013 at Hyundai North EDSA and Hyundai Alabang.

HARI's team of automotive experts drove that extra mile to develop the already-popular Hyundai Jet Service and make it ever more in-step with today's brisk customer lifestyle.

Jet Service Premium is now available at the following Hyundai dealerships: Abad Santos, Alabang Muntinlupa, Balintawak, Biñan Laguna, Cabanatuan, Cagayan de Oro, Cebu, Central EDSA, Commonwealth Avenue, Dagupan, Global City, Greenhills, Las Piñas, Marcos Highway, North EDSA, Pasig City, Quezon Avenue, Santiago City, Shaw Boulevard, Southern Mindanao, and Sucat Road. It will soon be available at all 41 Hyundai dealerships nationwide.

Said HARI President and CEO Ma. Fe Perez-Agudo at the Jet Service Premium launch, "Hyundai's one-stop car clinic assures you of a stress- and worry-free drive. You get the best quality car care possible in 60 minutes, max! Your Hyundai car comes out in tiptop shape, like the first time you drove it home. What's even better is, while we pamper

your car, we pamper you as well, because Hyundai values your time."

As the newest service offering in HARI's portfolio of industry firsts and customer satisfaction innovations, including the 5-Year Warranty, One Hyundai Club, and Hyundai MasterCard, Hyundai Jet Service Premium offers motorists speedier and more efficient PMS with a bold guarantee of 60-minutes' lead time for PMS work, or it's free.

"We are proud to say that our highly-trained technicians observe standard Hyundai procedures in the inspection and/or replacement of original Hyundai parts," beamed HARI Assistant Senior Vice President for Quality Assurance and Process Enhancement Engr. Alfredo S. Jose. "With Jet Service Premium, you can leave your car in the hands of experts, do your pending jobs, and return for it at the designated time. No time wasted, more time to enjoy, and less waiting time. Come over to our designated dealerships and see how Jet Service Premium works for you!"

## Hyundai and GK Aim for 'Green' Philippines

H YUNDAI Asia Resources, Inc. (HARI) through HARI Foundation, Inc. (HFI) and Gawad Kalinga (GK) celebrated the inauguration of the Hyundai Center for Green Innovation (HCGI), located at the GK Enchanted Farm in Bgy. Encanto, Angat, Bulacan. The state-of-the-art green innovation center, built by architects and engineers commissioned by HFI, fuses the ethnicity of the "bahay kubo" and the Hyundai design philosophy of "Fluidic Sculpture." It is envisioned to be the epicenter of ideas, talents, and resources committed to growing a sustainable green economy and community for the Filipino and stands as a symbol of the evolution and progress of Hyundai and GK's enduring partnership to build empowered, self-sustaining Filipino communities from the grassroots.

HFI President and HARI President and CEO Ma. Fe Perez-Agudo, said: "After seven months of dedicated work, finally, the instrument to fulfill our aspirations for the community and the environment is up! The architectural elements incorporated in this building symbolize the great dreams we have for our country: stone symbolizes the strength and stability of our advocacy for Green Innovation; bamboo symbolizes our resilience and unity with the community; and glass, the goal of HCGI to be the guide and light in the minds and hearts of our people, especially the youth, to become environmental innovators and stewards of the environment in their communities."

In response, GK Founder Antonio Meloto thanked Hyundai for "persevering to achieve our common dream for our country. When you bring goodness to a place, you drive away bad habits. Talking about enduring partnerships, Hyundai and GK build for enduring solidarity, for bringing not only compassion, but competence to the people whose lives we touch."

Invoking the spirit of bayanihan in bringing about sustainable green enterprises, HFI has invited other CSR partners, like HARIBON Foundation and the Department of Science and Technology to hold at the HCGI training modules and activities on environmental stewardship and innovation for students as well as corporate entities.



At the HCGI inauguration and blessing were: (from left) HARI Board Chairman Edward S. Go, HFI Chairman and HARI Chairman Emeritus Richard L. Lee, HFI President and HARI President and CEO Ma. Fe Perez-Agudo, Gawad Kalinga Founder Antonio Meloto, and GK Executive Director Jose Luis Quiñena.

# Mitsubishi Motors Philippines celebrates 30th year of the Pajero

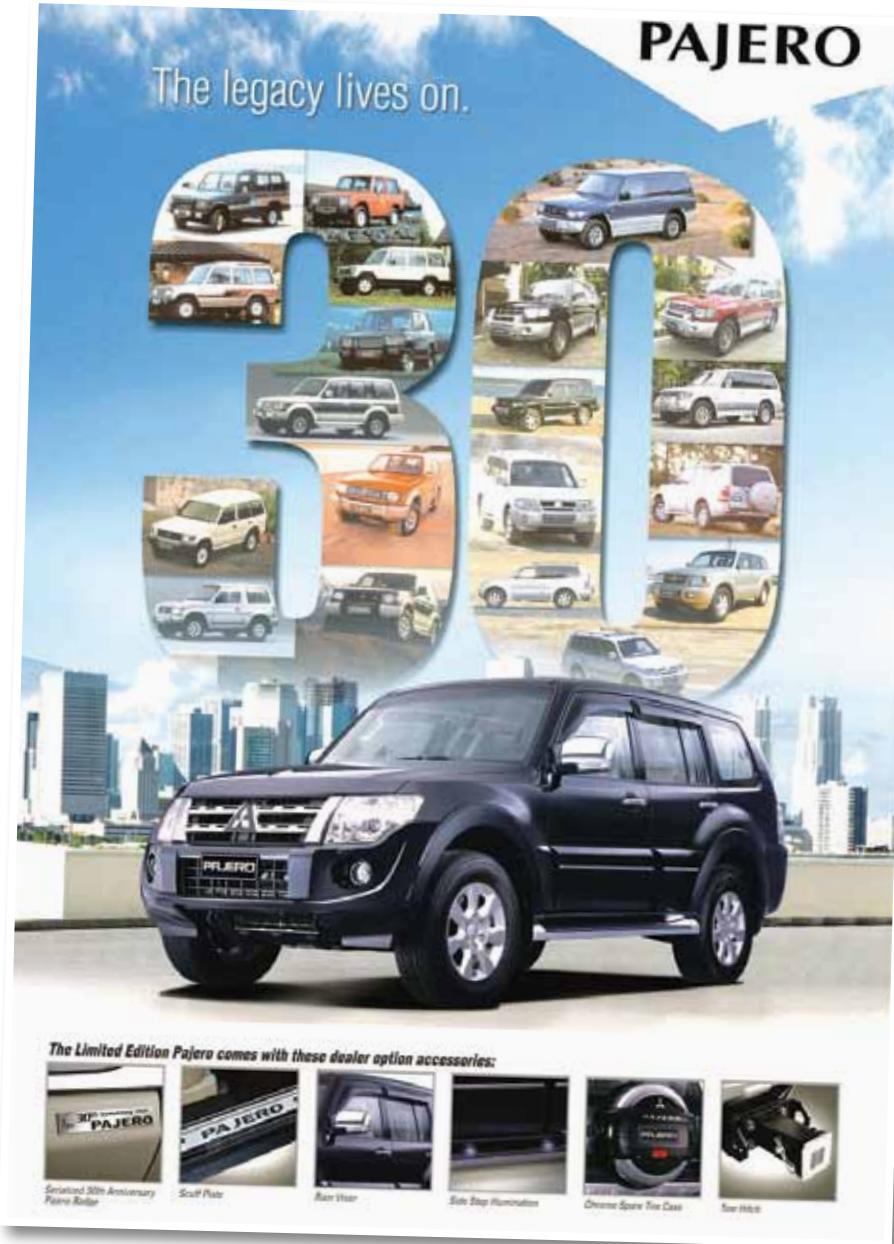
In celebration of the Pajero's 30 years' anniversary, Mitsubishi Motors Philippines Corp. (MMPC) is introducing the Pajero 30th Anniversary Limited Edition. With only 200 units to be sold in this market, the Pajero 30th Anniversary Limited Edition exudes a sportier and yet distinct look making it stand out among full size SUVs in the market.

Exclusive accessories have been added to truly bring pride and stance in owning and driving this limited edition of the Mitsubishi Pajero. The new spare tire case is now accentuated with chrome garnish. Other additional accessories are the side step illumination, side window deflector and the scuff plate flaunting the Pajero logo. The Pajero Limited Edition also gets a unique pre-numbered 30th Anniversary Edition emblem on the glove box, which validates the privilege of ownership.

Every drive and road trip will truly be an exciting and enjoyable one not only with the comfort and smooth ride and performance of this SUV but also because of its dealer option Multimedia Entertainment System with 6.5-inch Touchscreen LCD monitor. The Pajero Limited Edition's Multimedia System comes with GPS Navigation. With this user-friendly module, it is easy to find your way through various urban and rural roads. It also has a Bluetooth connectivity function with mobile phones or devices that enables a hands-free telephone conversation for a much safer drive along the way.

Safety features of the Pajero Limited Edition are top of its class. Major features are the Mitsubishi Active Skid and Traction Control (M-ASTC) which controls engine power and brakes to prevent understeer or oversteer and its ABS with Electronic Brakeforce Distribution acting on the 4-pot front disc brakes and rear disc brakes. The monocoque body frame has been developed under the Reinforced Impact Safety Evolution (RISE) body frame technology helping the occupants withstand various kinds of collisions. Also the Pajero has an electro chromic rear view mirror that automatically dims the mirror to prevent glare from the headlamps of ensuing vehicles.

Perfected through its Dakar Rally history by achieving 12 overall wins over 25 years, Pajero's performance is undeniably one of the best in the SUV segment. The Pajero 30th Anniversary Limited Edition is available with the Turbocharged and Intercooled 3.2 liter 4M41 16-valve Direct Injection Diesel



Common Rail engine. This 3.2 liter diesel engine is fitted with a new Common Rail Injection system which produces 165 PS @ 3,500 rpm and provides superior torque of 38.1 kg-m @ 2,000 rpm. This 4M41 diesel engine transfer power through a 5-speed INVECS-II with Sportronic plus it is mated to a high tech four wheel drive system called the Super Select II. The Super Select II system allows the driver to shift from 2 wheel drive to 4 wheel drive and vice versa even without stopping. A refined version of the 4-wheel

independent suspension is adopted from the previous model to provide excellent road holding capability and ride comfort.

The Pajero 30th Anniversary Limited Edition which is completely imported from Japan and is available in the following colors: Rio Grande White, Sapporo Silver, Quartz Brown Metallic and Midnight Graphite. The suggested retail price of the 3.2 D-ID Common Rail Diesel variant is P2.7 million. Vehicle warranty is 3 years or 100,000 kilometers, whichever comes first.

## Legend Hotel Palawan prepares for tourism boom

**T**HE Legend Hotel Palawan has been gearing up to serve the growing demand for accommodations and business facilities by the unprecedented number of tourists arriving for leisure and business in Puerto Princesa City.

Anne Mariano, general manager of the hotel, said the city's projection of more than 800,000 tourist arrivals this year translate to opportunities to make good impressions of quality tourism services.

Official statistics by the Department of Tourism set the number of tourist arrivals from January to December last year at more than 620,000.

Rebecca Labit said because many tourists are first-time vacationers, a good first impression means a potential for return visits and favorable travel reviews that endorse the city as an exotic destination.

Tourism analysts have explained that major drivers of the tourism growth include improved access due to the operation of an international airport (only about a kilometer away from Legend) and low fares, rising net discretionary incomes of the middle class, English proficiency and welcoming attitude of residents, and heightened awareness of the Underground River as a banner tourism destination.

The number of flights have gone up from only three flights two years ago to 22 last year. Flights came from Manila, Clark, Cebu, Caticlan, Davao, Iloilo. Flights now arrive at 6.30 am. The last flight leaves at 9 pm.

The hotel, Mariano said, had targeted an occupancy rate of 65 per cent later for this year but had already attained that rate in January 2013. In reviews in tripadvisor.com, guests commend the hotel for their good experiences during their stay at the hotel.

Tourists stay in Puerto Princesa for three or four days on the average. They are young people, mostly in the 25 to 34 age bracket and within 35 to 44 years old who are either traveling with families, friends or co-workers. Around 68 percent of these tourists travel for pleasure or vacation and some 15 percent go to the city



for business, professional work or investment.

The hotel has 100 rooms, two restaurants, wi-fi facilities at the lobby, a business center, swimming pool, meeting rooms and conference center. Legend Hotel at Malvar Street is at the heart of the city and a kilometer away from the airport.

Its 100 rooms are kept comfortable and clean, and the staff is continuously under skills-training to maintain quality hotel services.

The hotel also has its own tour agency that offers tour packages not only for the Underground River but for other exotic places in Puerto Princesa.

Labit said the fame of the Underground River and the city will even spread widely as the city becomes a regular stop of major cruise liners.

In early March 2013, the Legend of the Seas docked in Puerto Princesa's port with more than 2,000 cruise passengers.

Mariano said that the tourism industry, a labor-intensive industry, is expected to benefit from longer stay by tourists with the joint action of the private sector and the city government to develop new tourism destinations in the city.

Legend Hotel is also among the private companies that assist local communities with tourism spots by training workers in skills from preparing and serving food to bookkeeping.

## Volvo Car Group Launches World-First Injection Technology

**V**OLOV Car Group's new engine family VEA (Volvo Engine Architecture) will be launched this autumn with world-first i-ART technology that helps to cut fuel consumption in the new diesel engines.

By featuring pressure feedback from each fuel injector instead of using a traditional single pressure sensor in the common rail, i-ART makes it possible to continuously monitor and adapt fuel injection per combustion in each of the four cylinders.

"Increasing the rail pressure to an exceptionally high 2,500 Bar, while adding the i-ART technology, can be described as the second step in the diesel revolution. It is a breakthrough comparable to when we invented the groundbreaking lambda sensor for the catalytic converter in 1976. It's another world-first for Volvo," says Derek Crabb, Vice President for Powertrain Engineering at Volvo Car Group.

He adds: "Each injector has a small computer on top, which monitors injection pressure. Using this information, the self-adapting i-ART system makes sure that the ideal amount of fuel is injected during each combustion cycle."

The combination of higher injection pressure and

i-ART technology gives the customer an engine with improved fuel economy, considerably lower emissions and high performance output as well as a powerful sound character.

Volvo Car Group will launch the Volvo Engine Architecture in autumn 2013. With VEA, Volvo will also introduce a new 8-speed automatic gearbox that contributes to a refined drive and excellent fuel economy.

Diesel common rail and petrol direct injection are standard in the upcoming modular range of diesel and petrol engines.

Several levels of turbo charging open up for the flexibility to cover the whole range from fuel-efficient derivatives through to high power and torque variants. In order to cover all customer requirements, certain engines will also gain added performance via electrification or other spearhead technology.

"The new powertrains will boost driving pleasure through their agile, yet smooth, responsiveness and the seamless character of the new 8-speed automatic," says Derek Crabb.



"We will create smaller, more intelligent engines with so much power that they will turn V8s into dinosaurs. Our four-cylinder engines will offer higher performance than today's six-cylinder units and lower fuel consumption than the current four-cylinder generation. On top of that, electrification will bring us up into power figures in today's V8-territory," says Crabb.

The engines will be built at Volvo Car Group's high-tech engine plant in Skövde, Sweden.

## Isuzu Philippines sales rise 7.6% in April

SUZU Philippines Corp.'s (IPC) best-selling model once again powered the company's sales in April, as well as in the first four months of 2013.

Combined reports from the Chamber of Automotive Manufacturers of the Philippines Inc. and the Truck Manufacturers Association show that the Isuzu Crosswind AUV led IPC's tally in April with 628 units sold, or a significant 22.7% rise compared with the model's total of 512 units in March. Together with deliveries of the Isuzu Alterra SUV and D-MAX pickup, the company posted a 13.2% growth in its AUV, SUV and pickup vehicle lineup in April with 882 units sold compared to March's 779-unit result.

Overall, IPC's sales of 1,059 vehicles in April were a 7.6% gain over the previous month's figures of 984 units.

The Crosswind also drove IPC's performance in the first four months of 2013 with 2,146 units sold against the 1,846-unit total during the same period in 2012—a 16.3% growth. This boosted IPC's overall tally from January to April this year to 3,793 vehicles, up 5.9% from the 3,582 vehicles moved during the same months last year.

The result put the Crosswind in a strong second spot in the country's competitive AUV segment in April, as well as in the first four months of the year.

"Once again, figures clearly show that the Isuzu Crosswind is well received in the market, and this is due to its numerous traits that perfectly respond to Filipinos' family and business requirements," said IPC President Nobuo Izumina. "The periodic upgrades that this vehicle continuously receives ensure it remains the ideal AUV choice in the country."

Helping secure IPC's position are its products that—like the Crosswind—address the domestic market's demand for durable, reliable and fuel-efficient vehicles that also hold their monetary values through the years. Chief among these products are Isuzu's Category III light-duty trucks, whose sales from January to April of 487 units is an 18.5% jump from the 411-unit total in the same period last year. Year-on-year, the company also logged a considerable 50% leap in the sales of its medium- and heavy-duty trucks, or 210 units in 2013 against 140 units last year.

The strong performance of IPC during the first four months of the year directly reflects the growth of the local automotive industry, which during the period posted sales of 56,590 vehicles, or 26% more than the 44,912 units moved during the same period in 2012.



## The coming of the CR-Z

HONDA Cars Philippines, Inc. (HCPI) has added the All-New CR-Z, a sport hybrid coupé, in its lineup.

it arrives in August," Natsume said. CR-Z stands for "Compact Renaissance Zero."

The All New CR-Z uses a 1.5-liter i-VTEC engine as the main source of power with an electric motor, Honda's Integrated Motor Assist. It will be available in Manual transmission and Continuously Variable transmission (CVT with paddle shifters) options and will be available in 3 variants.

Prices start at P1.4 million for the standard model M/T; standard CVT and paddle shifters, P1.5 million; Modulo M/T, P1.5 million; Modulo CVT with paddle shifters, P1.6 million; MUGEN M/T, P2 million; and MUGEN CVT with paddle shifters, P2.1 million.

### Honda Dealership Will Soon Rise in Greenhills

HONDA Cars Philippines, Inc. (HCPI) breaks ground in Greenhills, San Juan, signifying the start of construction of the newest addition to the growing number of Honda Car dealerships, and following its commitment to bring quality products and services closer to its customers.

Honda Cars Greenhills with the land area of 2,500sqm will soon rise at Ortigas Avenue cor. Columbus St. Mandaluyong City (across the La Salle Greenhills campus). This dealership will offer the full Honda product line-up as well as vehicle-related services to customers residing in the area. It will be a fully operational dealership with showroom and service facilities that could accommodate preventive maintenance, general repair and body-and-paint services by the last quarter of this year.



Present during the Honda Cars Greenhills groundbreaking rites were (from left) Roberto Y. Ong, Marketing & Sales General Manager of HCPI; Jonathan Goh, Board Member of Honda Cars Kalookan Inc.; Medel T. Nera, President & CEO of House of Investment; Tatsuya Natsume, President & General Manager of Honda Cars Philippines, Inc.; Helen Y. Dee, Chairman, House of Investment; Carmelita Abalos, First Lady of Mandaluyong City; Yvonne S. Yuchengco, President of Malayan Insurance; Norman L. Millare, Customer Service Division Head of HCPI; and Johnny S. Fetalvero, General Manager of Honda Cars Kalookan, Inc.



## FIA and Formula One walk the racing line for ROAD SAFETY

THEY might be fierce rivals on track but Formula One's stars came together as one with the FIA to support the United Nations' Global Road Safety Week, which drew attention to the need to protect pedestrians the world over.

According to the World Health Organization more than 5,000 pedestrians are killed on the world's roads every week and these fatalities make up a large percentage of the 1.3 million killed on the roads every year.

However, despite the shocking toll, pedestrians as a group do not have a voice when traffic safety is discussed. To give them that voice, this year's UN's Global Road Safety Week took pedestrian safety as its theme.

To highlight the need to protect this vulnerable segment of road users, the UN program launched the Long, Short Walk, an initiative that encouraged people, groups and organizations from around the world to video or photograph their favorite walks. The footage will be edited together to raise awareness that those in motorized vehicles are not the globe's only road users.

And in support of the initiative, Formula One's stars today joined forces with the FIA its Action for Road Safety campaign and Formula One Management to take a Long, Short Walk of their own in the run-up to the Spanish Grand Prix.

Prior to the traditional Drivers' Parade, FIA President Jean Todt was joined by Formula One promoter Bernie Ecclestone, Global Road Safety Ambassador actress Michelle Yeoh, all 22 Formula One drivers, team principals and 200 school children to walk one of their favorite



stretches of road—the grid at Barcelona's world-famous Circuit de Catalunya.

Commenting on the campaign, FIA's Todt said: "It is fitting that the world's finest drivers and the teams and organizations behind them have come together to demonstrate that all road users, no matter whether they are at the wheel or on foot, should be protected and that every driver must be vigilant at all times, no matter how skilled.

"It is crucial that we protect pedestrians and the FIA is delighted that Formula One has embraced this initiative to help save lives in such a positive way. It once again demonstrated how motor sport can help draw attention to such a globally important issue. This fusion of sport and mobility to improve road safety is at the core of the FIA's beliefs." **aq**

### FIA President Honored by Telecoms Group

FIA President Jean Todt was presented with the International Telecommunication Union's World Telecommunication and Information Society Award for 2013 in recognition of his work in promoting road safety through new safety technologies, I strongly believe that ICTs can make an incredible difference in road safety.

The award was presented jointly to President Todt, Ueli Maurer, President of the Swiss Confederation, and Volkmar Denner, Chairman of the Board of Management of Robert Bosch GmbH as part of World Telecommunication and Information Society Day, which this year took road safety improvement as its theme. This was in line with the ITU's support of the United Nations' Decade of Action for Road Safety.

In an opening message at the ceremony, UN Secretary General Ban Ki-moon said the Decade of Action for Road Safety initiative "is dedicated to helping to make roads and vehicles safer worldwide. I commend the International Telecommunication Union for its work with industry to develop ICT standards and for collaborating with the [FIA] to create awareness on road safety."

Accepting the award, President Todt said: "Technology can play an irreplaceable role in road safety. As President of eSafety Aware, an organization that promotes smart vehicles and new safety technologies, I strongly believe that ICTs can make an incredible difference in road safety.

"Over the past 10 to 15 years vehicles safety has already improved greatly, thanks to enhanced crash test standards, crumple zones, air bags and so on," he added. "Now a new generation of safety system, often based on ICTs, can even prevent accidents from happening in the first place. Intelligent vehicle technologies are making cars safer than ever before."

"Applications such as electronic stability control, warning and emergency braking system lane support system, blind spot monitoring, adaptative headlights and of course speed alert can help avoid thousands and thousands of accidents, and save thousands and thousands of lives."

"Let me give you just one figure: for the European Union alone, it is estimated that if all cars used electronic stability control, at least 4,000 lives a year could be saved and

100,000 injuries avoided. Those 4,000 lives saved represent 10% of the 40,000 deaths on European roads every year."

Commenting on the ITU's promotion of the use of in-car communications systems in order to create safer traffic systems, and his Bosch's development of such systems, Denner said: "All over the world—and this includes the emerging markets in particular—our focus is on systems for environmental protection, energy efficiency, and safety. More powerful safety and driver assistance systems, especially 'predictive safety systems', are the next technological steps to further improving road safety."

Presenting the laureates with their awards, ITU Secretary-General Hamadoun I Touré said that drivers must be aware of the dangers of the inappropriate use of communications technologies while driving.

"Don't be distracted by technology when driving, whether calling from your mobile phone, or setting the navigation system," he said. "Sending a text message or tweeting while driving is extremely dangerous and should be avoided at all cost." **aq**

# MEMBERSHIP APPLICATION FORM

## PERSONAL INFORMATION

NAME: LAST		FIRST	MIDDLE
BIRTHDATE (MM/DD/YYYY)		BIRTHPLACE	
SEX: <input type="checkbox"/> MALE <input type="checkbox"/> FEMALE	CIVIL STATUS: <input type="checkbox"/> SINGLE <input type="checkbox"/> MARRIED <input type="checkbox"/> WIDOWED <input type="checkbox"/> SEPARATED <input type="checkbox"/> SINGLE PARENT	AGE	
CITIZENSHIP: <input type="checkbox"/> FILIPINO <input type="checkbox"/> FOREIGNER	OCCUPATION: <input type="checkbox"/> EMPLOYEE: <input type="radio"/> SELF-EMPLOYED <input type="radio"/> GOVERNMENT: <input type="radio"/> Staff <input type="radio"/> Supervisor <input type="radio"/> Manager <input type="radio"/> PRIVATE: <input type="radio"/> Staff <input type="radio"/> Supervisor <input type="radio"/> Manager  <input type="checkbox"/> BUSINESSMAN <input type="checkbox"/> BUSINESSWOMAN <input type="checkbox"/> OTHERS _____		
HIGHEST EDUCATIONAL ATTAINMENT: <input type="checkbox"/> ELEMENTARY <input type="checkbox"/> COLLEGE <input type="checkbox"/> HIGH SCHOOL		MONTHLY SALARY RANGE (* THOUSANDS): <input type="checkbox"/> 10-20 <input type="checkbox"/> 41-60 <input type="checkbox"/> 100-UP <input type="checkbox"/> 21-40 <input type="checkbox"/> 61-100	
INSURANCE COMPANY: <input type="checkbox"/> FEDERAL <input type="checkbox"/> MALAYAN <input type="checkbox"/> OTHERS _____		AVAILLED INSURANCE: <input type="checkbox"/> CTPL <input type="checkbox"/> COMPRE <input type="checkbox"/> TRAVEL <input type="checkbox"/> OTHERS _____	
<b>CONTACT INFORMATION</b>			
HOME ADDRESS _____ _____			
NAME OF BUSINESS _____ _____			
OFFICE ADDRESS _____ _____			
HOME PHONE		OFFICE PHONE	FAX NO.
CELL PHONE		EMAIL ADDRESS	

## REGISTERED CARS

CAR	MAKE	MODEL	YEAR	COLOR	FUEL TYPE	<input type="checkbox"/> PLATE NO. <input type="checkbox"/> GAS <input type="checkbox"/> DIESEL	<input type="checkbox"/> CONDUCTION STICKER NO.	
1 <sup>st</sup>								
2 <sup>nd</sup>	MAKE	MODEL	YEAR	COLOR	FUEL TYPE	<input type="checkbox"/> PLATE NO. <input type="checkbox"/> GAS <input type="checkbox"/> DIESEL	<input type="checkbox"/> CONDUCTION STICKER NO.	

## TYPES OF MEMBERSHIP

<input type="checkbox"/> REGULAR	<input type="checkbox"/> ASSOCIATE	<input type="checkbox"/> ASSOCIATE CORPORATE / GROUP MEMBERSHIP: NO. OF CARS _____
<small>*Submit photocopy of car registration (O.R and C.R)</small>		
<input type="radio"/> THREE-YEAR		

## HOW DID YOU FIND OUT ABOUT AAP?

<input type="checkbox"/> LEAFLETS/FLYERS	<input type="checkbox"/> FRIENDS/RELATIVES	<input type="checkbox"/> OTHERS _____
<input type="checkbox"/> NEWSPAPER AD	<input type="checkbox"/> SOCIAL NETWORKING SITES	

## PAYMENT MODE

Paid PhP _____	<input type="checkbox"/> Cash Payment	<input type="checkbox"/> Credit Card
<input type="checkbox"/> BPI's check free payments Visit <a href="http://www.bpiexpressonline.com">www.bpiexpressonline.com</a> or call 89-100		
<input type="checkbox"/> Pay through Banco de Oro (institution code # 0136) Upon teller's validation, BDO payment slip serves as your official receipt		
<input type="checkbox"/> Check Payment (payable to Automobile Association Philippines) Date _____ Bank _____ Account No. _____		
<input type="checkbox"/> Banclnet Online Payment (for online Applications only)		

DATE

APPLICANT'S SIGNATURE

## FOR AAP USE ONLY

SOURCE: <input type="checkbox"/> REG <input type="checkbox"/> ERS <input type="checkbox"/> RDL	<input type="checkbox"/> PIDP <input type="checkbox"/> SALES
BRANCH _____	OTHERS _____
AAP I.D. NO. _____	AMOUNT PAID _____
INSURANCE NO. _____	O.R. NO. _____



The National Auto Club

## AUTOMOBILE ASSOCIATION PHILIPPINES

AAP members enjoy premium benefits such as:

- 24/7 Emergency Roadside Service
- LTO Vehicle Registration Assistance
- Free Personal Accident Insurance
- Free Windshield Glass Etching \*
- 24/7 Discounted Ambulance Service \*
- Car/Non-Motor Insurance Discounts
- FIA International Reciprocity
- Discounts from Partner Establishments

Additional AAP products and services:

- Issuance of Philippine International Driving Permit
- Issuance of Competition License for Motor Sports \*
- AAP Car Battery and Service Center
- AAP Member Service Vehicle Program \*
- 24/7 Road Safety Call Center
- Touring Assistance
- Club Activity Discounts

\* Not available in some offices

### Main Office

28 EDSA, Greenhills, San Juan City 1500 Philippines  
Hotline: (632) 655.5889 • Fax: (632) 655.1878

### Alabang Office

#1, MotorTown II, Alabang Town Center, Muntinlupa City  
Tel: (632) 850.9831 • Fax: (632) 850.6903

### Cebu Office

105 CRM Bldg., Escario cor. Molave Sts., Cebu City  
Tel.(63 32) 268.2400

### Davao Office

G/F Abiva Bldg., McArthur Highway, Matina, Davao City  
Tel: (63.82) 299.49.61 to 62

### Lipa Office

098-A Purok 1 Brgy. Tambo, Lipa City, Batangas  
Tel. (63 43) 784.7972 / (63 43) 784. 7998

### Makati Office

201 Makati Golf Club, 7232 Malugay Street, Bel Air, Makati City  
Tel :(632) 814.0584 • Telefax : (632) 817.9758

### Pampanga Office

Unit 11 Shell Northwalk Complex 2, Jose Abad Santos Avenue  
(Ololygon Gapan Road) City of San Fernando, Pampanga  
Tel. (63 45) 436.1816

### Quezon City Office

682 Aurora Boulevard Quezon City  
Tel : (632) 723.0808 • Fax : (632) 727.6174



# THE ONLY FILIPINO OIL REFINERY IN THE PHILIPPINES



**XTRA**  
ADVANCE

**XCS**

**BLAZE 100**

**TURBO**  
DIESEL

**DIESEL**  
**MAX**

The proven efficient fuel that has gas-saving boosters and fully-synthetic detergents that keep the engine clean and make you go for the extra miles.

The triple action premium gasoline with the complete combustion system that provides smooth engine response, superior engine protection and optimal fuel efficiency.

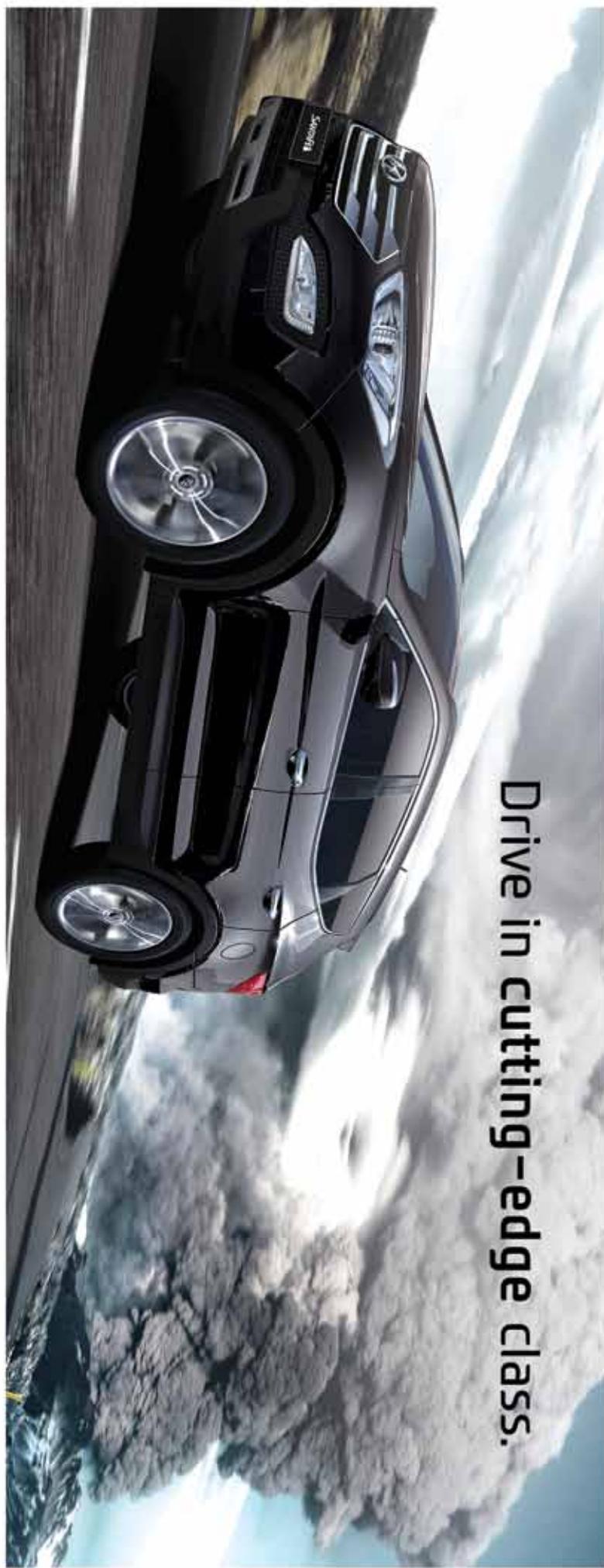
The premium gasoline with 100 octane that unleashes the full potential of modern high performance vehicles. It's the right fuel when you need instant power and acceleration.

The only Petron diesel with an advanced additive technology designed to deliver maximum performance in high speed diesel engines. Because your powerful vehicle deserves only a powerful fuel.

The high quality diesel with enhanced cleaning technology that delivers improved fuel economy and cleaner emissions for longer engine life.

ASC Ref No: P098P013113

Drive in cutting-edge class.



**SANTA FE**

The All-new Hyundai

### Euro NCAP Winner: Best In Class Large Off-road 4x4

Scoring the safest in its class, the Santa Fe achieves the maximum 5-star score in the latest Euro NCAP 2012 assessment. Embodying groundbreaking technology of design, performance, and safety, the Santa Fe is a revolution in mobility.

The all-new Santa Fe. Cutting-edge.

Established in 1997, the Euro NCAP (New Car Assessment Programme) provides motoring consumers with independent and realistic assessment of car safety performance.



DELUXE DECORATION OF HYUNDAI  
HYUNDAI ASIA RESOURCES, INC.

**HYUNDAI** | NEW THINKING,  
NEW POSSIBILITIES.

