

# MARK PHILLIP C. DOLLANO

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## TRAININGS AND PROFESSIONAL EXPERIENCE

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### TUITT CODING BOOTCAMP PHILIPPINES

**Timog Ave. Sacred Heart, Quezon City, Philippines**

Full-Stack Web Development Training

May 15, 2017 – Aug 7, 2017

- Designed and developed three fully functional websites (Online Delivery Service, E-Commerce Site, Blog Site)
- Learned Basic Front-End and Back-End Programming

**Tools:** HTML5, CSS3, Bootstrap, Git, Javascript, JQuery, Ajax, PHP, MySQL, Laravel Framework

### CAMELLA COMMUNITIES - NAGA

**Maharlika Highway, Del Rosario, Naga City, Philippines**

Marketing Officer

Oct 14, 2014 – Feb 28, 2017

- Oversaw the company's Digital Marketing Team and spearheaded online marketing campaigns resulting in 40% growth rate for the year 2016
- Research product offerings and competition to develop effective branding strategies
- Trained and mentored new property consultants on sales and marketing
- Developed presentations for staff and business partners' meetings and events
- Helped the marketing team conceptualize different themes for events, promos, and marketing materials

## EDUCATION

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### UNIVERSIDAD DE STA. ISABEL

Jacob St. Naga City

*Bachelor of Science in Food Service and Institutional Management*

**2014**

## SEMINARS ATTENDED

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### BLOG TO BUSINESS

Make money by blogging. Wherever you are.

August 20, 2016

Avenue Square, Magsaysay, Naga City, Philippines

### CAMELLA DIGITAL TRANSFORMATION

Training for Digital Marketing

May 12, 2015

Vista Land Starmall Alabang

Muntinlupa 1770, Philippines

### TRAINING AND EDUCATING THE SALES FORCE

September 15, 2015

Quezon Premier Resort

Lucena City, Philippines

## SKILLS AND TECHNOLOGIES

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- HTML5, CSS3, Bootstrap, Git, Javascript, JQuery, PHP, MySQL, Laravel Framework
- Content/Technical Writing
- Search Engine Optimization and Social Media Marketing
- Graphic Design (Adobe Photoshop and Canva)