Lesson 1 - Class overview & Investment Banking Overview

## **Investment Banking Recruiting Class**

September 6, 2024



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## Meet Your Instructors



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LAZARD

PETERSON PARTNERS









# McClain Easton







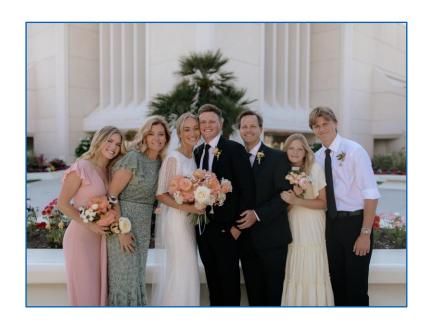








# Thomas Foulger

















# Brandon Muirhead













# Investment Banking Association Presidency



**Troy Larsen** 

**IBA Co-President** 

Evercore











Sam Sloan
IBA Co-President













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## Class Purpose

1

Increase placement

- The primary objective is to improve the quality and quantity of wall street placement
- Working with students on every part of the recruiting process will boost outcomes
- This dedicated course will raise candidate quality, opening doors for both yourselves and future students

2 Succeed during internship / career

- Upperclassmen will teach how to be successful in IB and other high finance internships
- Industry deliverables will be required as part of the final project to enhance IB related skills

Strengthen BYU's Reputation

- Limit the number of mistakes on resumes, emails, and other recruiting aspects
- By doing quality control in a class setting, excellence can become the standard
- BYU's reputation across wall street will improve as student professionalism is refined, opening doors for even more candidates



# Where BYU stands currently

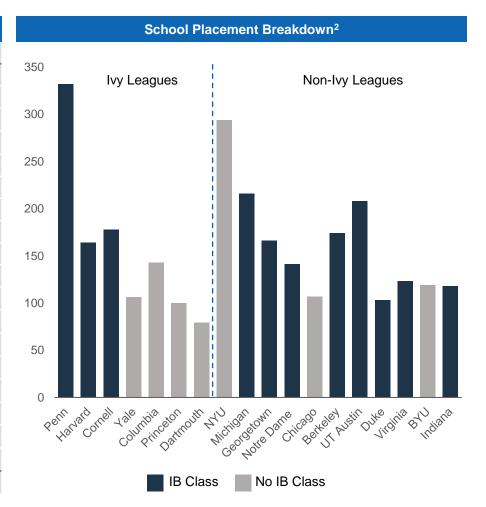
		Total Hires (a) Undergrads (		b) Elite Firm Hires (c)			Presence	EB		
#	School	#	Rank	#	% Total	Rank	#	% Total	(>2 at Firm)	% Total
1	University of Pennsylvania	332	1	9,962	3.33%	1	170	51%	71%	18%
2	New York University	294	2	28,772	1.02%	20	136	46%	76%	22%
3	University of Michigan	216	3	32,282	0.67%	26	74	34%	76%	31%
4	The University of Texas at Austin	208	4	40,916	0.51%	32	89	43%	76%	29%
5	Cornell University	178	5	15,503	1.15%	16	79	44%	65%	16%
6	University of California, Berkeley	174	6	32,143	0.54%	31	92	53%	76%	18%
7	Georgetown University	166	7	7,598	2.18%	3	66	40%	71%	14%
8	Harvard University	164	8	7,153	2.29%	2	95	58%	71%	12%
9	Columbia University	143	9	8,148	1.76%	6	71	50%	59%	15%
10	University of Notre Dame	141	10	8,973	1.57%	9	61	43%	53%	11%
11	University of Southern California	130	11	20,790	0.63%	29	63	48%	71%	22%
12	University of Virginia	123	12	17,299	0.71%	25	48	39%	71%	23%
13	Brigham Young University	119	13	31,633	0.38%	34	47	39%	47%	17%
14	Indiana University	118	14	34,253	0.34%	39	30	25%	71%	37%
15	University of Chicago	107	15	7,526	1.42%	11	46	43%	47%	21%
16	Yale University	106	16	6,536	1.62%	8	56	53%	47%	8%
17	Duke University	103	17	6,883	1.50%	10	49	48%	53%	12%
18	Princeton University	100	18	5,321	1.88%	4	39	39%	47%	9%
19	University of California, Los Angeles	90	19	32,119	0.28%	42	31	34%	53%	26%
20	Westem University	89	20	27,174	0.33%	40	46	52%	47%	36%
21	Northwestern University	88	21	8,494	1.04%	19	41	47%	65%	31%
22	Stanford University	87	22	7,645	1.14%	17	54	62%	41%	11%
23	Southern Methodist University	82	23	6,908	1.19%	15	38	46%	59%	23%
24	Boston College	80	24	9,532	0.84%	23	20	25%	47%	10%
25	Dartmouth College	79	25	4,556	1.73%	7	50	63%	41%	18%
26	UNC Chapel Hill	73	26	19,897	0.37%	37	29	40%	47%	5%
27	Emory University	70	27	7,130	0.98%	21	20	29%	53%	29%
28	Penn State University	70	28	40,600	0.17%	49	22	31%	35%	4%
29	Brown University	64	29	7,349	0.87%	22	36	56%	47%	14%
30	Vanderbilt University	59	30	7,111	0.83%	24	15	25%	47%	8%



## Other Schools

Among the non-ivy league schools that place well on wall street, most have an investment banking class; in addition, the ivy league schools that do have investment banking classes place above their peers

Top Schools Placing Into Investment Banking					
School	IB Class <sup>1</sup>	# Placement 2014 - 2019			
Pennsylvania	Υ	257			
NYU	N	230			
Michigan	Υ	214			
Harvard	Υ	177			
Georgetown	Υ	171			
Cornell	Υ	170			
Yale	N	140			
Columbia	N	138			
Notre Dame	Υ	132			
Princeton	N	123			
Chicago	N	120			
California, Berkeley	Υ	113			
UT Austin	Υ	110			
Duke	Υ	110			
Virginia	Υ	108			
Dartmouth	N	99			
BYU	N	90			
Indiana	Υ	84			
Total	61.1%	2,586			





## Historical Placement

BYU has historically placed well and competed with top institutions; we believe we can bring this ranking even higher through more proactive preparation and earlier identification of interested candidates

Top Schools Placing Into Investment Banking						
Rank	School	Total Hires	Previous Rank			
1	Pennsylvania	332	1			
2	NYU	294	2			
3	Michigan	216	3			
4	UT Austin	208	13			
5	Cornell	178	6			
6	UC Berkeley	174	12			
7	Georgetown	166	5			
8	Harvard	164	4			
9	Columbia	143	8			
10	Notre Dame	141	9			
11	USC	130	20			
12	Virginia	123	15			
13	BYU	119	17			
14	Indiana	118	19			
15	Chicago	107	11			
16	Yale	106	7			
17	Duke	103	14			
18	Princeton	100	10			

#### BYU Full-time Placement 2024 - 2022























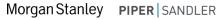




J.P.Morgan



















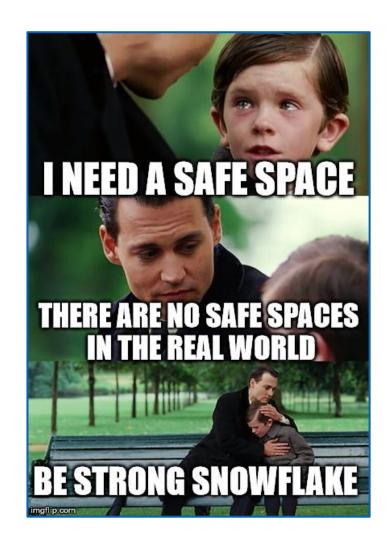




### Make mistakes here

We can't guarantee that upperclassmen or fulltime bankers will overlook simple mistakes or unprofessional behavior, no matter how good of a candidate you are on paper. Often, small details can be the difference between someone advancing you in the process or deciding not to.

However, we can assure you that this class will be a safe space to make mistakes and ask questions you might not feel comfortable asking elsewhere. Take this opportunity to work through any uncertainties now, so you can shine as a professional, qualified, and prepared candidate when recruiting ramps up.





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# Class Outline - Weekly Schedule

The class will follow a typical investment banking interview preparation schedule. Students will learn what IB is, how to prepare a resume, how to network, and how to answer both technical and fit interview questions effectively.

#### **Weekly Schedule**

Week 1	Investment Banking Overview
Week 2	Group Choice and Corporate Finance
Week 3	Resume, Networking
Week 4	Accounting
Week 5	Enterprise and Equity Value
Week 6	Behaviorals pt.1 (Story)
Week 7	Intrinsic Valuation: DCF

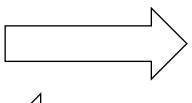
Week 8	Relative Valuation
Week 9	Leveraged Buyouts
Week 10	Behaviorals pt.2 (Fit)
Week 11	M&A Overview
Week 12	Merger Math and Banking Vocabulary
Week 13	Industry Trends (video recording)
Week 14	Closing Thoughts



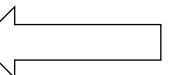
## #1 - What is Investment Banking and M&A

Students will become well versed on the different opportunities and functions within the Investment Bank, additionally they will have a strong understanding of the process of a transaction (M&A/Financing).











Investment banks act as mediators between corporations and financial markets

Corporations pay fees to investment banks for their services

### **Coverage Groups**

### **Product Groups**









Industrials

Consumer

Healthcare

Technology

- Mergers & Acquisitions: Provide strategic advice and facilitate transactions between buyers and sellers
- Restructuring: Assist clients in stabilizing their business during times of financial distress or difficult business situations
- Capital Markets: help clients raise capital through the issuance of highyield debt securities, leveraged loans, and equity solutions
- Financial Sponsors: work with private equity firms, venture capital firms, and other institutional investors that invest in companies and provide them with capital and strategic support



## #2 - Investment Banking Services

Investment banks engage in a variety of financial services designed to facilitate and advise large scale transactions ranging from mergers and acquisitions to initial public offerings

M&A

- Mergers and acquisitions are a primary service offered by most investment banks
- This involves advising clients on both the buying and selling sides, structuring deals, conducting due diligence, and facilitating the entire transaction process

IPO

- Initial Public Offerings (IPOs) are a specialized service primarily handled by larger investment banks, known as bulge brackets
- These services include advising companies on going public, pricing shares, preparing regulatory filings, and managing the process of launching the company on the stock exchange.

Cap Raises

- Capital raises, often managed by larger investment banks, involve helping companies secure funding through debt or equity offerings
- These services include structuring the financing, pricing securities, preparing regulatory documents, and facilitating the transaction.

Rx

- Restructuring services involve advising companies on reorganizing their financial structure, often in distressed situations
- This includes negotiating with creditors, refinancing debt, and optimizing capital structures.



# #3 - Networking and Resumes

Through the intro to investment banking class, students will become more professional in their networking efforts with bankers and investors and resumes will be perfected before the recruiting cycle kicks off.

		NETWORKING			RESUME
UPPERCLASSMEN	•	The importance of networking with upperclassmen and how to interact appropriately with them	FORMATTING	•	Assignments to make sure resumes are formatted correctly with every detail accounted for Introduction to the sample resume format which can
	•	Mock interviews, informational interviews, and what types of questions students should be asking		•	be used to help students craft their resumes  How to use the resume guide to create the perfect resumes especially for unique experiences
	•	How to leverage upperclassmen experiences and network appropriately and respectfully			
PROFESSIONALS	•	Crafting concise and professional emails to send to bankers and investors on wall street	WRITING STYLE	•	Examples of how to keep bullet points concise but powerful while filling entire lines on the resume
	•	Interacting with industry professionals and how to approach networking at desired firms		•	How to write and talk about previous experiences to make them seem highly relevant and interesting
	•	Flyouts and how to leverage your time effectively when visiting firms on personal trips		•	Usage of appropriate punctuation and how to create dynamic sentences that fully capture experiences
OTHER TIPS	•	Understanding the balance between quantity and quality with networking and how to balance the	EXPERIENCE	•	Demonstrated interest in finance and financial services
	•	two		•	Utilizing every finance experience regardless of duration and quality to create a compelling story for
		How to take advantage of info sessions as an additional touch point with recruiters			recruiters
	•	What the appropriate timeline is in reaching out and maintaining connections with professionals		•	Finding and obtaining experiences before recruiting to improve the quality and validity of your resume



### #4 - Fit Questions

Fit questions are arguably the most important aspect of investment banking interviews. Unlike technical questions, there is no right or wrong answer in the fit portion of the interview – this is where a candidate can truly differentiate him or herself. Candidates must demonstrate core competencies such as strong verbal communication skills, integrity, hard work, and passion for investment banking.

### **Story**

- Who are you & what's your background?
- What sparked your interest in finance?
- Walk us through your internships & experiences

### **Strengths & Weakness**

- What are your strengths & weaknesses?
- Why should we hire you?
- How would your best friend describe you in 3 words?

### "Why?" Questions

- Why are you interested in Investment Banking?
- Why are you interested in our bank specifically?

### **Failures**

- Tell me about a time you failed
- Why is your GPA lower than other candidates?
- How do you react to challenges in your life?

### **Teamwork & Leadership**

- Tell me about a time you were apart of a team?
- Tell me about a time you were a leader?
- Tell me about a time the team did not work as it should have?

### **Resume & Experiences**

- What achievement are you most proud of and why?
- Tell me about this deal you worked on and what you learned from it



### #5 - Technical Questions

Technical questions are a core piece of every interview process. To obtain an offer, technical questions must be answered correctly. This course will dive into how to how to answer these questions successfully.

### **ACCOUNTING**



- 3 Statement Models
- Emphasis on Statement of Cash Flows

"Accounting was the course that helped me more than anything" (Julian Robertson)

### ENTERPRISE / EQUITY VALUE —



- Enterprise / Equity Value
- Fully Diluted Equity Value
- The "Bridge" Between EV and Equity Value

#### **VALUATION**



- Three Major Valuation Methodologies
- Alternative Valuation Methodologies
- Multiples and Private Companies

## 1

### **DISCOUNTED CASH FLOW (DCF)**

- ✓ DCF Model Walkthrough
  ✓ Beta Calculation
- ✓ WACC and Cost of Capital ✓ Terminal Value Calculation

## 2

### **ACCRETION DILUTION (MERGERS)**

- ✓ Merger Model Basics
- √ Synergies Calculation
- **✓** Acquisition Rationale
- √ Cost of Financing



### LEVERAGED BUYOUT (LBO)

- √ LBO Model Walkthrough
- √ Tax Shield Calculation
- **✓ Typical Assumptions**
- ✓ Leverage Breakdown



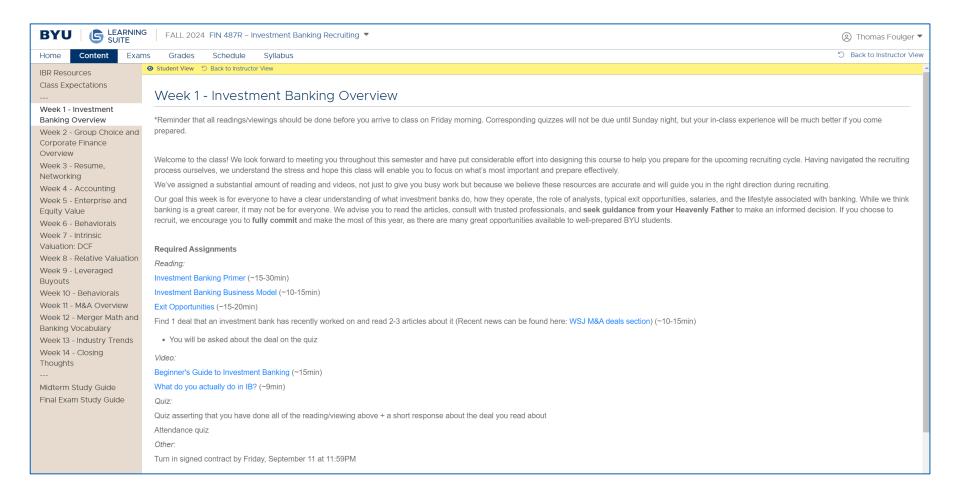
# Grade weights

The class is pass/fail. Any grade above 70% is passing.

Category	Weight	Overview
Quizzes	20%	<ul> <li>Based on readings/viewings found in content tab of LS</li> <li>Will open after class on Friday and close on Sunday at 11:59pm</li> <li>Quizzes will be closed note</li> </ul>
Attendance	25%	<ul> <li>We will allow for 2 absences</li> <li>Attendance quizzes will open after class on Friday and close on Sunday at 11:59pm</li> </ul>
Assignments	20%	We will also have additional misc. assignments that will be due throughout the semester
Final Project	5%	<ul> <li>Exact details TBD</li> <li>We do know that it will be an M&amp;A case study incorporating much of the technical skills you have learned throughout the semester</li> </ul>
Midterm	10%	<ul> <li>No multiple-choice section</li> <li>This will be a video submission, mock interview style, covering content from weeks 1-7</li> </ul>
Final	15%	<ul> <li>There will be a multiple-choice section and video submission, mock interview style</li> <li>Final will be comprehensive of all material</li> </ul>

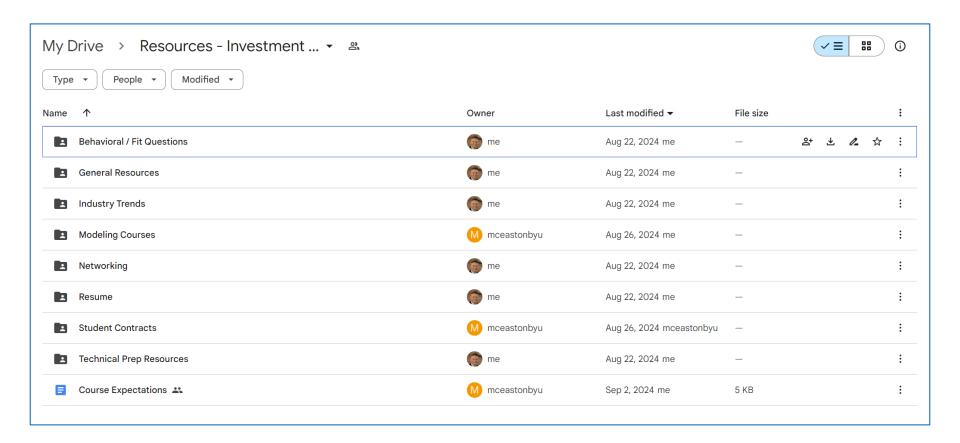


## Overview of learning suite





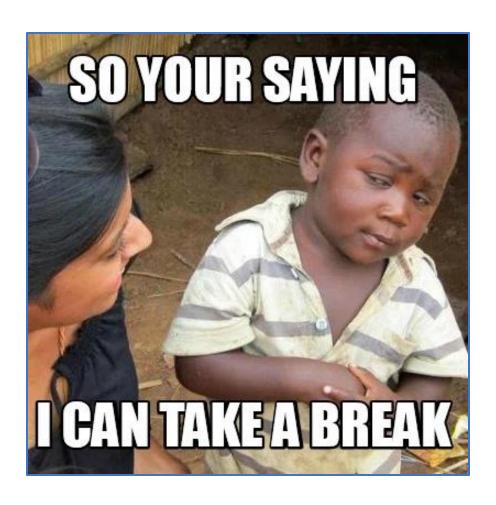
## Available resources













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## Message from Ian Wright

## lan Wright

Year in School: Senior

Hometown: Allen, Texas

Major:

Economics and Mathematics

Mentor:

Prof. Keith Vorkink

Post-BYU Dreams:

Graduate school in economics and finance at Harvard, Stanford, MIT or University of Chicago













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## What is Investment Banking

Investment banking is a financial service that involves helping companies raise capital and providing advisory services on mergers, acquisitions, and other financial transactions.

#### INVESTMENT BANKING

- Investment banking plays a critical role in the global financial system by connecting businesses with investors, facilitating economic growth, and supporting financial transactions.
- Investment banks provide financial advisory services, assisting in mergers and acquisitions (M&A) transactions, including valuations, negotiations, and deal structuring.
- Bulge bracket investment banks offer a wide array of financial services to clients, including capital raising, M&A advisory, trading, research, and access to a global network of investors and corporations.
- Boutique investment banks specialize in niche areas and provide tailored financial services to clients, including M&A advisory, capital raising, and strategic financial guidance with a focus on personalized expertise and attention.

#### WHY INVESTMENT BANKING OUT OF BYU

- Learning Opportunities: IB provides a steep learning curve, exposing young professionals to various financial instruments, industries, and deal structures.
- Networking: IB provides opportunities to build a robust professional network that can open doors to future career opportunities.
- Prestige and Resume Value: IB is highly regarded in the business world and having it on one's resume can enhance credibility and open doors to other finance roles.
- Career Acceleration: Many investment bankers use it as a steppingstone to advance their careers in finance or transition to other industries.
- **High Earning Potential:** IB offers the potential for substantial income, often with competitive starting salaries and significant bonuses.

#### **BYU Historical Investment Banking Placement**



















J.P.Morgan

**Jefferies** 



Morgan Stanley





**RAYMOND JAMES** 





### Other Investment Banks<sup>1</sup>

CENTER VIEW PARTNERS















GUGGENHEIM

















## **Examples Transactions**





LATAM Group completes restructuring to emerge from Chapter 11

January 2023 | DEALFRONT | BANKRUPTCY & CORPORATE RESTRUCTURING



Morgan Stanley





Evercore



MEDIA

Paramount agrees to merge with Skydance, ending monthslong negotiations and Redstone era

Lillian Rizz

# JetBlue and Spirit Call Off Their \$3.8 Billion Merger

JetBlue said it would pay Spirit \$69 million to terminate the deal, which federal antitrust regulators blocked.



**Moelis** 



**\*** Rothschild & Co



Morgan Stanley



## How are Investment Banks Structured?

### **Product Groups**

Coverage Groups

Product groups, also known as product lines or business lines, are specialized teams within an investment bank that focus on specific financial products or services. These products can include M&A, Equity Capital Markets, Debt Capital Markets, etc.

Coverage groups, also known as industry groups or sector teams, focus on specific industries or sectors of the economy. These sectors can include Healthcare, Technology, Industrials, Financial Institutions, etc.

Global Head / Chairman of Investment Banking **Coverage or Product Group Head Coverage or Product Group Head Managing Director Managing Director Managing Director Executive Director Executive Director Executive Director Executive Director Vice President Vice President Vice President Vice President** Vice President **Vice President Associate Associate Associate Associate Associate Associate Associate Associate Analyst** Analyst Analyst Analyst **Analyst** Analyst **Analyst Analyst** Analyst Analyst

Intern



## Analyst responsibilities and job description

Investment banking analysts given a comprehensive array of duties and tasks and get significant experience straight out of undergrad.

#### **ANALYST ROLE**

### Note-taking, Data Scrubbing and Other Routine Tasks

- Note Taking: Analysts and professionals in investment banks frequently engage in note-taking during client meetings, strategy discussions, and market analysis. This involves recording critical details, insights, and action items to facilitate informed decision-making and maintain a comprehensive record of discussions and recommendations.
- Data Scrubbing: Data scrubbing in an investment bank involves cleaning and validating financial data sets. Analysts and
  data specialists remove duplicates, correct errors, and ensure data accuracy to support precise financial modeling, risk
  assessment, and investment strategies.
- Routine Tasks: Analysts often find themselves tasked with routine or administrative responsibilities, such as data entry, report generation, and document formatting. While these tasks may be repetitive, they are crucial for maintaining operational efficiency and ensuring that more complex analytical work is based on accurate and up-to-date information.

### Financial Modelling and Valuation

- **Financial Modeling:** Financial modeling in investment banking entails creating intricate mathematical representations of a company's financial performance and prospects. Using complex spreadsheets with diverse assumptions, analysts project key financial statements to assess the impact of variables like revenue growth and market conditions on valuation and financial health.
- Valuation: Valuation is a critical practice in investment banking, employing financial models to estimate the intrinsic worth of
  assets, including stocks, bonds, and companies. Analysts utilize methodologies such as discounted cash flow (DCF) analysis
  and comparable company analysis (comps) to provide clients with well-informed recommendations for investment strategies,
  mergers, acquisitions, and more, grounded in comprehensive asset valuation.

### Slide Creation

- Slide Creation: At an investment bank, slide creation for decks involves crafting visually compelling and informative
  presentations to convey complex financial and strategic information to clients, investors, or internal teams. Analysts and
  professionals use tools like PowerPoint to design slides that effectively communicate key messages, data, and
  recommendations
- Types of decks: Investment banks create various types of decks, including pitch decks, which outline investment
  opportunities or business proposals for clients; research decks, which present market insights and analysis; and Confidential
  Information Memorandums (CIMs), which provide detailed information on mergers, acquisitions, or other financial
  transactions.

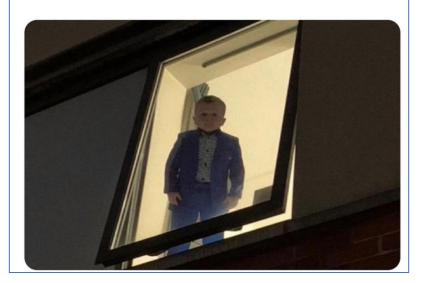


# Why are the hours so long?



## nobody:

investment bankers looking at normal people enjoying life outside of the office at a normal hour on the weekdays:

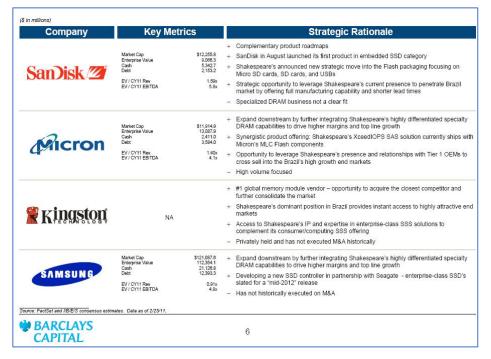




## Why are the hours so long?

- Client Facing: You are at the mercy of the client. If you aren't willing to do what they want ASAP, they will hire another bank.
- High Stakes / Attention to detail: Slide decks and excel models can have exactly 0 errors. These deals are worth hundreds of millions, if not billions of dollars. They have to be done 100% correctly.
- Historic culture: Face-time culture is still important at many firms. Many senior bankers also feel that because they worked long hours as analysts, the current generation must do the same.

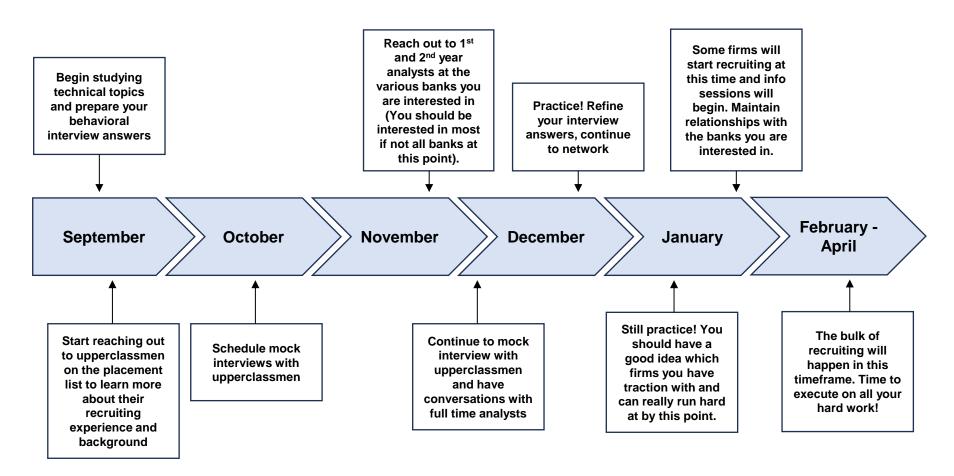






### Recruiting Timeline

In addition to the information presented below, it is critical that you have an internship in both semesters of your sophomore year to demonstrate continued learning and passion for the financial services industry





#### What are banks looking for?

Banks look for candidates who demonstrate strong analytical skills, a solid understanding of finance, excellent communication abilities, and a strong work ethic, coupled with a passion for the industry and a willingness to learn

- Investment Banks are looking for candidates who excel in all facets of life and have a track record of strong performance both inside and outside
  of the classroom
- They are also trying to mitigate risk in the interns they select. By doing well in each of these areas, banks will believe there is a lower chance you are a bad hire
- This class will help you prepare everything on the interview side of the equation, but the resume side comes down to YOU. Only you can get the experience and GPA you need to land a job on Wall Street

Resume Interview **GPA** and Volunteer, Awards, **Experience Fit Questions** Experience **Test Scores** Interests and Skills Previous Least important Vital to connect with interviewer experience provides Technical questions in an section but still High GPA and test evidence of an and tell a compelling story investment banking interview important to get scores serve as understanding the evaluate a candidate's grasp of right indicators of strong industry finance concepts and ability to Fit questions assess whether the work ethic and perform quantitative analyses candidate aligns with the Interests should be ability to handle Internships offer the company's values, culture, and accurately. engaging and complex problems chance to develop work ethic differentiated and refine skills These questions assess a crucial in candidate's problem-solving Fit questions assess a investment banking abilities in real-world financial candidate's genuine interest in finance and investment banking. scenarios, crucial for making Elon Musk 🔮 🗵 sound investment decisions and Should have 2-3+ ensuring they are committed to a advising clients effectively. good finance career in the industry I admit to judging books by their cover experiences 4:10 AM · Feb 25, 2021



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# **Study Groups**

The investment banking community at BYU has found strength in its cohesiveness and collaboration. As such, forming a study group will be highly valuable to your preparation to successfully recruit this coming winter cycle.



- We encourage group formation, but be strategic
- Find those you align with in schedule, preparation level, and group/city interest
- Use groups as a chance to practice out loud
- We will allow you to form groups on your own if you choose
- Investing in this room of people may be your greatest asset



## A word on WSO - the fountain of all recruiting knowledge





and stymied. Don't ask questions that you haven't at least tried to think through yourself - but once you've thought them through, don't be afraid to ask. Write down everything so you remember what you learned and don't have to ask again.

#### Jun 08 2024 Home > Forums > Business School and GMAT Forum **COLLEGE PRESTIGE TIER LIST - 2024** Analyst 1 in IB - Restr 👿 + Subscribe Share Just wanted to make an accurate overall undergraduate prestige tier list (not finance specific) to help my fellow monkeys out in case you're in a situation in which you need to quickly assess prestige. 1. Harvard 2. Stanford 3. MIT 4. Princeton 5. Yale 6. Caltech 7. UPenn 8. Columbia 9. Duke Northwestern 11. UChicago





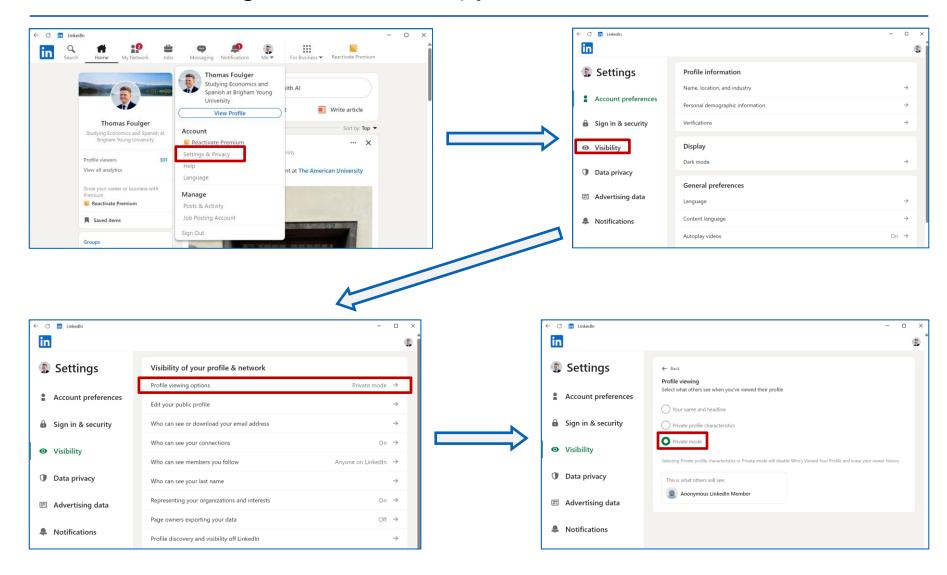
# S&P Global Market Intelligence



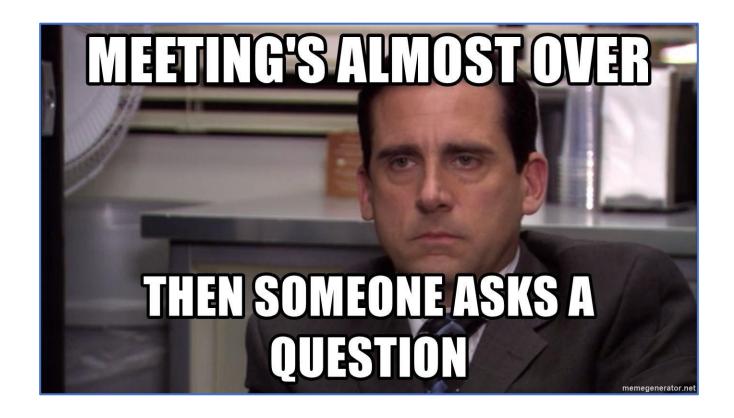




# LinkedIn viewing – don't be creepy like me









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### Closing thoughts

You are choosing between 2 jobs with equal amenities except for your pay and the pay of your fellow job recruits.

#### **Job 1:**

- You: \$30 per hour starting pay, 6% annual raises
- Fellow recruits: \$28 per hours starting pay, 5% annual raises

#### **Job 2:**

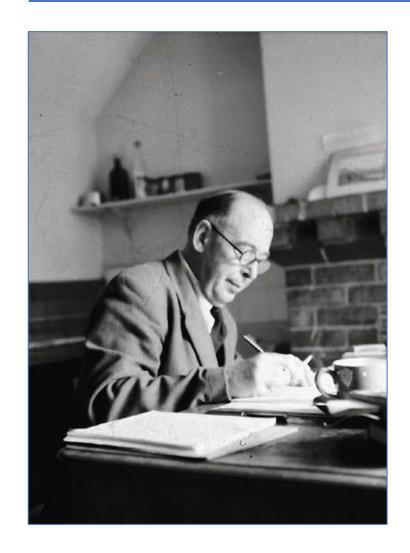
You: \$32 per hour starting pay, 6% annual raises

Fellow recruits: \$60 per hour starting pay, 10% annual raises

Where would you rather work?



# Closing thoughts



"Pride gets no pleasure out of having something, only out of having more of it than the next man... It is the comparison that makes you proud: the pleasure of being above the rest. Once the element of competition is gone, pride is gone."

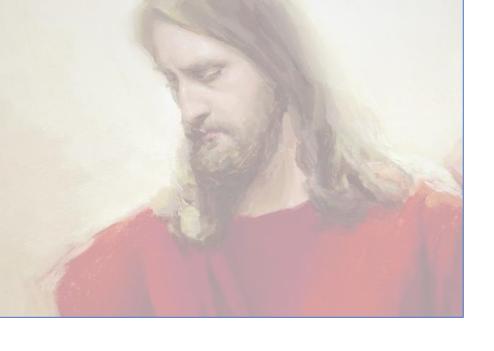
- C.S. Lewis (Mere Christianity)



# Closing thoughts

"Wherefore, verily I say unto you that all things unto me are spiritual."

"But before ye seek for riches, seek ye for the kingdom of God. And after ye have obtained a hope in Christ ye shall obtain riches, if ye seek them; and **ye will seek them for the intent to do good**—to clothe the naked, and to feed the hungry, and to liberate the captive, and administer relief to the sick and the afflicted."





#### Attendance



