



EDUARD AGOPYAN

TELECOMMUNICATIONS ENGINEER

PROFILE

Name

Eduard Onnik Agopyan

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Varna, Bulgaria

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EDUCATION

Bachelor of Technologies in computer networks and telecommunications

Technical University Varna

GPA: 5.33

Marketing Professional

2+ years of experience in social media management, content marketing, and branding. Excellent communication skills for outreach and digital copywriting, ensuring strong brand presence.

CAREER OBJECTIVE

I am Passionate web designer, skilled in Adobe Creative Suite, HTML, CSS. Creates seamless UX and UI with creative but functional designs. Designed 10+ websites, including an e-commerce and news web sites. I also have done designs for mobile games.

I am managing digital social media projects and working closely with clients to manage expectations, team roles, and the status of the projects.

I can develop responsive pages and templates for use in a Wordpress development environment and also have understanding how content works on a social web.

EXPERIENCE

June 2016 - Present**"Cutefriends.bg" Ltd.**

Facebook marketing manager

Tactics and execution, Community management

Jan 2016 - Oct 2017**"Euroelectronics" Ltd.**

IT Infrastructure Architect and Business Processes Optimisation

Project assistant: for building and maintenance of Web page of Euroelectronics – Bulgaria, with the use of Opencart.

May 2013 – Aug 2015**"SSI" Internet provider and computer service Ltd.**

Networking Technician

Hardware and software deployment of desktop workstations and mobile computers orientated for end-users

PERSONAL SKILLS

- Creative in Nature
- Organized & Efficient
- Sales & Customer Service
- Adaptive
- Strategic
- Communication
- Time Management
- Self Motivation
- Project Management
- Business / Client Management

SOFTWARE SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Visual Design
- SEO / Digital Marketing / Social Media
- Adobe Illustrator
- Adobe After Effects
- Web Server Management
- Adobe Premier Pro
- HTML / CSS / C#
- Adobe Illustrator

PORTFOLIO

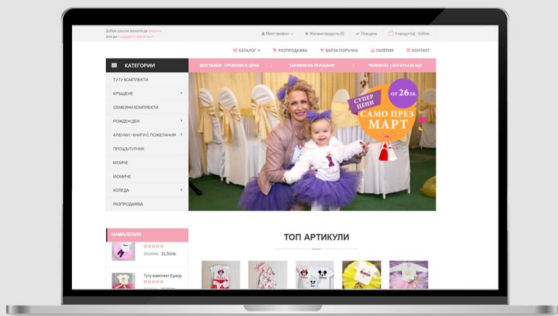
Cutefriendsbg.com

»WEBSITE DESIGN

»SEO

»SOCIAL MEDIA

»BRAND DEVELOPMENT



WEBSITE DESIGN

USER FRIENDLY

After listening to your ideas and concerns, I can develop easy-to-navigate designs that meet all the needs of your industry. My unique website creations flow in such a way that viewers are led to read more – and want to keep reading.

SEO

INCREASED SEARCH ENGINE VISIBILITY

I know the importance of getting you seen– first. Using top-notch SEO strategy and tracking systems, I am able to follow your rank on all popular search engines and determine what keywords and phrases speak to your customers.

RESPONSIVE

FULLY RESPONSIVE ATTRACTIVE DESIGNS

Driving qualified traffic to your site means creating designs that are easily viewable on multiple devices. Whether your customer prefers to work on their phone, tablet, or desktop computer, my designs impress and strengthen viewer engagement.

DIGITAL MARKETING & SOCIAL MEDIA

SOCIAL MEDIA ADVERTISING

Social media advertising campaigns allow your company to reach targeted consumer markets where there is a high demand for your products and services. My sponsored social media advertisements appear in the timelines of tens of thousands of ideal potential customers who have been selected through extensive demographic, psychographic, and geographic targeting.

PORTFOLIO

Paradisepools.bg

»WEBSITE DESIGN

»SEO

»SOCIAL MEDIA

»BRAND DEVELOPMENT

WEBSITE DESIGN

THE PROCESS

From beginning to end (and, actually, even after!) I provide clear, fast communication with our clients to bring their website design to life.

SEO

COMPETITION

After gathering competitor and industry research, I develop a functional and organized site navigation for your user-friendly website to ensure your visitors find the information they are looking for. After the launch of your website, I measure and analyze incoming reports detailing how visitors interact with your website to better optimize the SEO practices for greater engagement.

RESPONSIVE

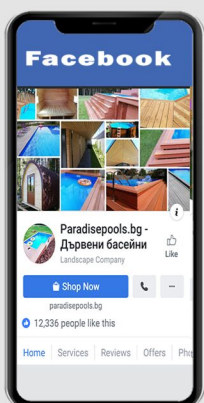
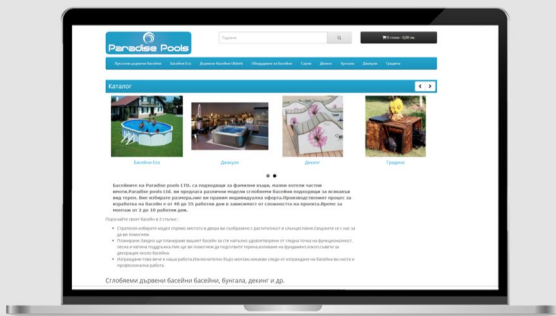
FIRST IMPRESSIONS

First impressions are key; and in this day and age, visitors get a sense of who you are, what you do, and how you do it by first visiting your website. Think of it as a first handshake. Is your handshake bold and present? Or soft and welcoming? Not sure? I help your company establish a new or stronger voice through custom website designs that engage visitors, and ultimately lead to higher conversion rates.

DIGITAL MARKETING & SOCIAL MEDIA

OPTIMIZING AND EFFICIENCY

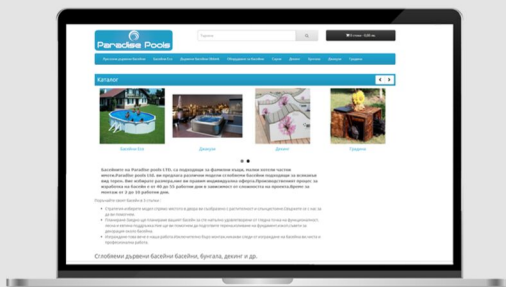
In order to optimize the effectiveness of your communications and reputation management, I offer customized social media advertising and digital public relations strategies to assist you in exceeding your marketing goals. The components of our digital advertising and public relations campaigns work together to shape the narrative of your brand and engage with consumers.



PORTFOLIO

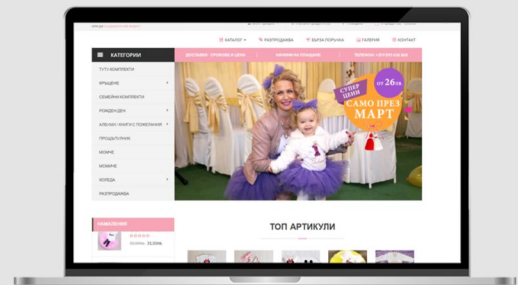
Paradisepools.bg

E-Commerce website & Facebook Page



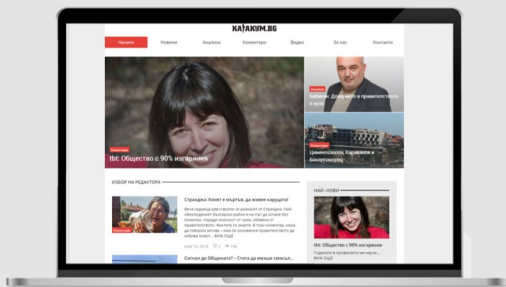
Cutefriendsbg.com

E-Commerce website & Facebook Page



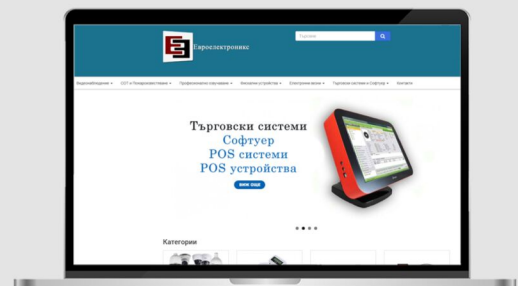
Kabakum.bg

News website & Facebook Page



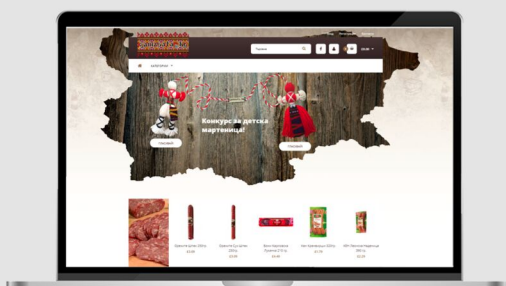
Euroe.bg

E-commerce website



Zamasata.bg

E-commerce website & Facebook Page



Stroitelstvo-varna.bg

Landing page website

