Perla

Job Title
Community Manager

Age
25 to 34 years

Highest Level of Education
Bachelor's degree (e.g. BA, BS

Social Networks

Industry
Advertising

Organization Size
11-50 employees

Preferred Method of Communication

- Social Media
- Text Messaging
- Email

Tools They Need to Do Their Job

- Project Management
- Content Management Systems

Their Job Is Measured By

Generación de contenido, followers, interacción con el contenido

Job Responsibilities

Generar contenido de acuerdo a su empresa.

Goals or Objectives

Tener su propia empresa de MKT

Reports to

Lider

Biggest Challenges

- Collaboration & Creativity
- Communication
- Navigating Client Relationships & Communications

They Gain Information By

Visita paginas de MKT