Doña Martha



Job Title Recolectora

Age 55 to 64 years

Highest Level of EducationSome college, no degree

Social Networks











IndustryAgriculture

Organization Size 201-500 employees

Preferred Method of Communication

- Text Messaging
- Phone

Tools They Need to Do Their Job

Enter text here

Job Responsibilities

Recolectar la mayor cantidad de vegetal

Their Job Is Measured By

Cantidad de vegetales recolectados

Reports to

Agricultor

Goals or Objectives

Ahorrar para su jubilación

They Gain Information By

No lo hace, solo va a trabajar y ya

Biggest Challenges

- Professional Development
- Problem Solving & Decision Making
- Communication