MARVINCESPEDES

FRONTEND DEVELOPER | MULTIMEDIA DESIGNER | PHOTOGRAPHER mcespo.com | mcespo@gmail.com | 773-853-5292

EMPLOYMENT

FRONTEND DESIGNER, VOX MEDIA AUGUST 2016 | REMOTE - CHICAGO, IL

Assisted in developing custom advertising units for various clients using HTML, CSS, and Javascript, to later upload and test using Google DFP. Assisted in creating new advertising templates, updated various templated units, and made iterative adjustments to the internal advertising platform application.

FREELANCE FRONTEND DEVELOPER, OFFICE OF EXPERIENCE APRIL 2016 - JULY 2016 | CHICAGO, IL

Developed email marketing template and framework, landing pages, and animated HTML5 ads for UL Learn. Developed landing pages for Mack trucks brand. Assisted in the proposal of implementing BEM methodologies, SCSS, and Gulp for future projects. Assisted in drafting a code-based styleguide for UL Create.

FREELANCE FRONTEND DEVELOPER, GRAINGER SEPTEMBER 2014 - JANUARY 2016 | CHICAGO, IL

Assisted on frontend components for Fabory.com, a European parts retailer. Helped development of internal employee access portal site. Developed several frontend pieces for the Grainger Select Advantage Marketing Campaign. Aided the team with miscellaneous bug fixes and advancements for Grainger.com.

WEB AUTHOR/DESIGNER, OFFICE OF THE CHICAGO CITY CLERK JANUARY 2013 - SEPTEMBER 2014 | CHICAGO, IL

Responsible for maintaining the website to the Chicago City Clerk, Susana A. Mendoza. Designed and curated all current documentation, signage, and photography coming from the office. Maintained and serviced computers within the department. Assisted in development of the 2014 Chicago City Vehicle Stickers and Residential Daily Parking Permit designs.

FREELANCE FRONTEND DEVELOPER, ARC WORLDWIDE | LEO BURNETT JUNE 2012 - AUGUST 2012 | CHICAGO, IL

Built landing pages and edited websites for various clients, including Allstate, Whirlpool, and Samsung. Tested and ensured all sites were accessible from Internet Explorer 6 to all current major browsers.

PREMEDIA TECHNICIAN/EMAIL MARKETING, RR DONNELLEY JULY 2010 - OCTOBER 2011 | CHICAGO, IL

Acquired Microsoft Canada as a client for RR Donnelley Premedia Omega. Created email marketing and direct mail marketing for Microsoft. Designed and developed landing pages for clients, and first employee hired for web-based projects.

EDUCATION

DEVRY UNIVERSITY

2007 - 2011 | CHICAGO, IL

Bachelors of Applied Science degree, Multimedia Design and Development

SKILLS

SKILLS

LANGUAGES

EST 18

HTML5, CSS3, JAVASCRIPT, JQUERY, SCSS, LESS, GIT, GULP, RESPONSIVE WEB DESIGN, PHOTOGRAPHY, LIGHTROOM, PHOTOSHOP, ILLUSTRATOR, INDESIGN, SKETCH, AUDITION, PREMIER PRO, AFTER EFFECTS

FLUENT IN BOTH ENGLISH AND SPANISH