# (773) 915-3729 | mattcr2224@gmail.com | Matthew Robinson | LinkedIn

#### PROFESSIONAL PROFILE

Versatile Master's Graduate with extensive experience in *Finance, Public Policy, Research*, and *Project Management*. Skilled in policy research, development, and implementation across municipal and financial sectors. Proven ability to extract key data insights to guide strategic decisions in legislation, venture capital, consumer products, sustainability, and DEI initiatives. Passionate about building equitable solutions and opportunities across all communities.

#### COMPETENCIES

Program & Process Implementation • Investment Trends & Strategy • Risk Management • Budgets & Forecasting • Policy Research & Development • Government Relations • Administrative Support Project Management • Team Collaboration • Report & Data Analysis • Small Business Consulting

#### **EDUCATION**

The University of Chicago, Harris School of Public Policy Master of Arts Public Policy (MPP) Jun 2023

The University of Chicago
Bachelor of Arts in Public Policy (BPP)

Jun 2020

### **EXPERIENCE**

# Live Nation, Chicago, IL Sustainability Captain (part-time)

Apr 2024 - Present

- Execute and oversee sustainability programs and operations, manage teams, and train coordinators on protocols; staff are currently ahead of the department's mid-year sustainability goals.
- Engage with fans and customers at high traffic events to encourage participation in sustainability programs.

# **Cook County Hospital, Chicago, IL Public Opinion Research Fellow**

**Jul 2022 - Dec 2022** 

- Provided public policy research support to the strategy team, prepared statistical reports, and implemented programs to support external initiatives.
- Researched Illinois immigration laws to provide urgent healthcare assistance to undocumented asylum seekers; reviewed and improved Department of Public Health policy and facilitated its successful passage.
  - Analyzed survey data from clinical physicians to assess staffing needs for a dedicated migrant care site.
     Collaborated with Chief of Clinical to recruit medical physicians and established a robust staff pipeline.
- Developed and presented best practices for instituting a regulated system for onboarding returning office workers post-COVID leading to improved performance and productivity.

## 49<sup>th</sup> State Angel Fund, Chicago, IL Venture Capital Fellow

Sep 2021 - May 2022

- Conducted due diligence and analyzed the financial health and viability of Alaskan small businesses, identifying investment opportunities. Provided strategic recommendations that enhanced portfolio performance.
- Led forums for small businesses to present to investors and delivered workshops to enhance investor engagement and improve financial literacy among entrepreneurs.

# Bain & Company, Chicago, IL

#### **Consumer Product Practice Specialist Intern**

Jun 2021 - Aug 2021

- Researched and collected consumer product insights and post-COVID spending trends for case studies, helping companies better understand and serve their customers. Client portfolio: *Kraft Heinz, Coca-Cola, Grupo Bimbo and Agricultural Capital.*
- Integrated data from research into presentations for the consumer product team and senior management to inform new product ideas and marketing campaigns for clientele.
- Led meetings with leadership and consultants on consumer product goods and services.

# University of Chicago Biological Sciences Division, Chicago, IL Diversity & Inclusion Research Intern

Nov 2020 - Jun 2021

- Supported the planning, development, and implementation of diversity & inclusion programs and initiatives. Managed data collection, tracking, and program evaluation.
- Researched and reported on key DEI issues, developed educational initiatives, and co-led workshops for physicians and the Chief of Staff to promote awareness.

## Loop Capital, Chicago, IL Project Finance Intern

Jun 2019 - Sep 2019

- Supported staff on special projects including the evaluation, negotiation, and successful delivery of a low-cost diversified capital structure for Property Assessed Clean Energy (PACE) and project financing plan.
- Gathered and synthesized data to support marketing efforts, analyzed new program costs, planned budgets, and educated stakeholders on the benefits of PACE.

## Polsky Center for Entrepreneurship & Innovation, Chicago, IL Small Business Consultant Extern

Jan 2019 - Apr 2019

- Partnered with the JPMorgan investment team to provide 1:1 consulting services to minority-owned business, CEI Media Group.
  - Assessed company operations, marketing, and financial models and provided recommendations that enhanced brand visibility and drove revenue growth.
- Established relationships with leadership and clients, organized and executed business projects, and collected information to conduct shadowing, interviews, and surveys.

## Rush University Medical Center, Chicago, IL Small Business Consultant Extern

**Jun 2018 - Aug 2018** 

- Performed budgeting analysis for the Rush treasury account and integrated ESG methods into the portfolio to enhance treasury revenue.
- Oversaw implementation of designated funds and forecasted reports of investing trends and strategies to analyze projected influence on hospital ROI.

### Janian Investments, Chicago, IL Summer Investor Relations Intern

Jun 2017 - Sep 2017

Researched company investment opportunities, assessed financial health and market data, created financial
mockups and performance projections, and provided strategic insights to support informed investment
decisions.

## **COMMUNITY ENGAGEMENT / EXTRACURRICULAR**

BAPPS Executive Board | Vice President, BAPP centers the experiences and needs of Black people through policy.

The University of Chicago Football Team | Former Athlete, NCAA Division III Football Program