marvin céspedes
mcespo@gmail.com | mcespo.com

PROFILE

Residing in beautiful (and mostly chilly) Chicago, Illinois. I tutor frontend development and often have full conversations with my dog as if she understands me.

EXPERIENCE

DEVELOPER & UX DESIGNER, BENCHMARK ANALYTICS JUL 2019 - PRESENT

• Frontend software developer and lead UX designer for Benchmark Analytics, an evidence-based software solution for police force management and accountability.

• Working with product managers by designing, implementing, and coordinating three of five major applications for the company - otherwise known as workflow builder, notifications, and security roles and permissions. "Workflows" allows administrative end-users to use an interface to connect the logic of how forms transition from review states; "Notifications" are an interface to allow administrative end-users to create specific messages to send to staff based on a specified date/recurrence; "Security roles and permissions" allow administrative end-users to create a role with a series of permissions allotted to then grant to new and existing end-users.

• Writing tasks and coordinating UX feature implementation across three engineering teams in Jira.

• Assist in reviewing tasks, approving merge requests, and interviewing/vetting new full-stack engineering hires.

• Drafting wireframes, creating storyboards and designing UI components in Figma and Adobe Illustrator for three internal applications.

• Developed front end UI components using React, JavaScript, and SCSS to create consistent reusable web components across all major applications, limiting the need for engineers to recreate repeating elements.

• Proposed and lead the transition from RingCentral conference calls to Zoom Rooms - Budgeting, installing cameras, PC, and audio equipment to communicate with Remote Engineering teams in Costa Rica and El Salvador.

UX/UI ENGINEER, CONVERSANT, NOV 2018 - JUL 2019

• Combine the art of design and programming by bridging the gap between interface design and technical implementation.

• Develop reusable code and components for Conversant's UI Kit using HTML, SCSS, Angular, and Typescript.

• Implement new user-facing features for Conversant's internal and external tools by transforming wireframes and hi-fi mocks from UI/UX designs to code.

• Implement subtle CSS animation effects and transitions to add life and weight to our Design System library of components.

- Audit and debate for refinement, removal, update of colors, styles, and architecture of the component library and its potential upgrades.

- Work with a UX QA to audit and replace existing custom elements in applications in favor of our components by functioning as an interim engineer for that department solely focused on making UX updates.

- Collaborate closely with UX, UI, and other developers to improve 20+ applications throughout Conversant of which thousands of customers rely on.

FRONTED DESIGNER, VOX MEDIA AUG 2016 - JUN 2018
- Assist development of custom advertising units for various clients using HTML, CSS, and Javascript, to later upload and test using Google DFP.

- Assist in creating new advertising templates of which various brands rely on to reach 500,000+ customers.

- Update and modernize various templated ad units to decrease load times and ensure accurate advertising impressions.

- Make iterative adjustments to the internal advertising platform application known as Hymnal which allows the ability to build ad units and track ad progress for customers.

FREELANCE FRONTED DEVELOPER, GRAINGER SEP 2014 - JAN 2016
- Assist on frontend components for Fabory.com - an industrial supplies retailer.

- Help the development of the employee access portal site.

- Develop several frontend pieces for the Grainger Select Advantage Marketing Campaign

- Aid with miscellaneous bug fixes and advancements for Grainger.com.

WEB AUTHOR & DESIGNER, CHICAGO CITY CLERK JAN 2013 - SEP 2014
- Maintain the website to the Chicago City Clerk, Susana A. Mendoza.

- Design and curate all documentation, signage, and photography coming from the office.

- Maintain and service equipment within the department.

- Assist in the development and design of the 2014 Chicago City Stickers and Residential Parking Permit, which is largely still in use today.

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FREELANCE PREMEDIA TECHNICIAN & EMAIL DEVELOPER,
RR DONNELLEY JAN 2010 - OCT 2011

- Create email marketing and direct mail marketing for Microsoft.

- Design and develop landing pages for clients.

- Edit and evaluate images and image manipulation for JC Penny, Bass Pro, Justice, and Ulta.

MOTOR VEHICLE SPECIALIST & SECURITY DETAIL SUPERVISOR,
UNITED STATES MARINE CORPS AUG 2003 - AUG 2007

- Specialize in driving military armored vehicles, ambulances, and acquire permits to operate vehicles in Asia.

- Supervise a small security task force in Iraq, supporting the Iraqi Army and Iraqi police force.

- Instruct and tutor various personnel in various military-related subjects during operations in Iraq.

EDUCATION
DEVRY UNIVERSITY; CHICAGO, IL — BACHELORS OF APPLIED SCIENCE DEGREE,
MULTIMEDIA DESIGN & DEVELOPMENT, 2011

SKILLS
HTML, CSS, SCSS, JavaScript, Vue, Angular, React, jQuery, JSX, Figma, Sketch, Adobe XD, Adobe Lightroom, Adobe Photoshop Adobe Illustrator, Adobe InDesign, Adobe Premier Pro, Adobe After Effects, Jira, Trello, Asana, Confluence, Git, GitHub, Bitbucket, GitLab, Giving belly rubs to good dogs.

ADDITIONAL DETAILS
Some roles and additional context in this resume have been omitted for the sake of brevity (as this has become a three page document). Additional employment information and references can be produced upon request.