

ANDRIUS AVINA

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EDUCATION

University of Illinois at Urbana-Champaign – Liberal Arts & Sciences

Senior standing

Bachelor of Science in Econometrics and Quantitative Economics

GPA: 3.41/4.00

Minor in Business

expected graduation: May 2025

PROFESSIONAL EXPERIENCE

Scriptcrafted Marketing – Naperville, IL

August 2024 – Present

Founder, Marketing Analyst

- Examine market demographics and develop effective marketing strategies to enhance customer retention
- Curate and launch various marketing campaigns to target and attract new customers using special promotions

Creative Wealth Group – Chicago, IL

June 2024 – August 2024

Financial Advisory Intern

- Review and analyze client financial plans and reports to best determine the future asset allocation
- Track and analyze financial markets and rates to manage risk tolerance and market volatility.

BioAgilytix – Durham, NC

June 2023 – August 2023

Finance and Accounting Intern

- Review approximately 15 completed contracts by analyzing and transferring data into company database
- Message and communicate with coworkers to resolve potential issues and errors in contracts
- Demonstrate understanding and proficiency with company software used to transcribe data for over 50 companies

Kams – Champaign, IL

August 2022 – Present

Managing Bartender

- Supervise and assist bartenders in a fast pace environment serving over 1000 customers on a nightly basis
- Lead bartenders in standard opening and closing procedures to ensure a safe and clean environment

Magicakicks – Naperville, IL

August 2019 – Present

Founder/CEO

- Manage a 6 figure business through marketing, sales, and accounting to generate a constant profit
- Generate social media traffic to market products and inventory through advertising, promotions, and face to face sales

Ruth Lake Golf Course – Hinsdale, IL

Honors Caddie

April 2016 – Present

- Demonstrate customer service by providing golfers with the most enjoyable experience throughout their game of golf
- Grade and correct the exams of over 100 caddie applicants on a yearly basis

COLLEGIATE INVOLVMENT

Private Equity at Illinois – Champaign, IL

July 2023 - Present

Co-Founder/Vice President

- Research and develop an 8 week course to help understand and learn the principals of private equity
- Recruit and create a team of 10 members as an initial group to educate and instruct on the principles of private equity

Tamid – Champaign, IL

January 2023-Present

Project Manager

- Communicate with different organizations and business with different ideas and plan to improve their business
- Lead and motivate fellow University students to work together and create optimal solutions for our client
- Utilize professional presentation skills to address client issues with the solutions we have created via virtual meetings
- Become more knowledgeable in the field of consulting by working with other project managers and professionals

Pi Rho Omega Professional Business Fraternity – Champaign, IL

February 2022 – Present

Co-Founder, New Member Director

- Founded Pi Rho Omega Professional Business Fraternity, a registered Illinois non-profit corporation
- Work to help members give back to the Champaign-Urbana community and personally engage philanthropic events for Feed My Starving Children and other organizations
- Exemplify our pillars of brotherhood, service, professionalism, and self-improvement as a leader
- Attend and setup various events to better improve professional and social skills and relations

SKILLS AND INTERESTS

Proficiency in 3 Languages

- Learning and practicing three different languages, Lithuanian, English, and Spanish, has given me the opportunity to communicate with more people and display my knowledge.

LifeLaunchpad

- A personal social media account across multiple platforms dedicated to teaching financial, health, and social lessons

Interests: Content creation, graphic design, weightlifting, basketball, pop culture, music, traveling, music production, reading, golf, sports