### **PROFILE**

Residing in beautiful (and mostly chilly) Chicago, Illinois. I am a front-end leaning full-stack software engineer. I tutor frontend development and often have full conversations with my dog as if she understands me.

#### **EXPERIENCE**

### SOFTWARE ENGINEER, 3Z BRANDS SEP 2020 - JAN 2024 PHP, LARAVEL, ALPINEJS, LIVEWIRE, VUEJS, TAILWINDCSS, SHOPIFY LIQUID, HTML, JAVASCRIPT

- Responsible for implementing web design principles that ensure the company website renders well across multiple devices. Achieved this goal by writing reliable, modular, and testable frontend code.
- Created video guides and documentation, and facilitated calls to guide various departments on the use of certain technical features and troubleshooting tools within our software.
- Accepted ownership of projects/features and filled in gaps in the Product department as needed. Served as an interim Product Lead as required on smaller projects.
- Improved Lighthouse performance and accessibility scores by 30% within a few months, enhancing overall conversion for "Helix Sleep". Also provided training to the creative and engineering departments, enhancing accessibility across all brands.
- Conducted training sessions for the engineering team on new CSS technologies and features.
- Managed a junior engineer directly, providing feedback and setting advancement goals for their career path.

## DEVELOPER & UX DESIGNER, BENCHMARK ANALYTICS JUL 2019 - SEP 2020 REACTJS, FIGMA, HTML, CSS, JAVASCRIPT, ILLUSTRATOR

- Frontend software developer and lead UX designer for Benchmark Analytics, an evidencebased software solution for police force management and accountability.
- Collaborated closely with product managers, worked in designing, implementing, and coordinating three of the company's five core applications – specifically, the workflow builder, notifications, and security roles and permissions portions.
- Reviewed tasks, endorsed merge requests, and participated in the interviewing and vetting processes for prospective full-stack engineering hires.
- Utilized Figma and Adobe Illustrator, led initiatives for drafting wireframes, creating storyboards, and designing UI components for three internal applications.
- Developed reusable front-end UI components using technologies like React, JavaScript, and SCSS. These efforts have streamlined our development process by eliminating the need for engineers to recreate repeated elements across our major applications.

#### UX/UI ENGINEER, CONVERSANT, NOV 2018 - JUL 2019 ANGULAR, HTML, CSS, TYPESCRIPT

- Developed reusable code and components for Conversant's UI Kit using a combination of HTML, SCSS, Angular, and Typescript.
- Transformed wireframes and high-fidelity mockups into user-facing features for both internal and external tools at Conversant, effectively translating UI/UX designs into viable code.
- Created CSS animation effects and transitions; this addition not only brought life to our Design System library but also added a significant "weight" to the components.
- Engaged in comprehensive auditing processes which entailed debating on and finalizing refinements, removals, or updates of colors, styles, and architecture of the component library, including potential upgrades.
- Worked in tandem with a UX QA to audit and replace existing custom elements in applications in favor of our design systems components. Served as an interim engineer for the department, with a sole focus on making UX updates.
- Collaborated closely with teams comprising UX and UI professionals as well as other developers to improve more than 20 applications throughout Conversant, on which thousands of customers rely.

### FRONTED DESIGNER, VOX MEDIA AUG 2016 - JUN 2018 HTML. CSS. JAVASCRIPT. RUBY ON RAILS

- Contributed to the development of custom advertising units for a diverse clientele using HTML, CSS, and Javascript. These were later uploaded and tested using Google DFP.
- Assisted in creating new advertising templates relied upon by various brands to engage with 500,000+ customers.
- Updated and modernized various templated ad units to decrease load times, ensuring accurate advertising impressions.
- Made iterative adjustments to our internal advertising platform application, "Hymnal," which enables building ad units and tracking ad progress for our customers.

## FREELANCE FRONTED DEVELOPER, GRAINGER SEP 2014 - JAN 2016 HTML, CSS, JAVASCRIPT

- Assisted on frontend components for Fabory.com an industrial supplies retailer.
- · Helped the development of the employee access portal site.
- Developed several frontend pieces for the Grainger Select Advantage Marketing Campaign
- · Aided with miscellaneous bug fixes and advancements for Grainger.com.

WEB AUTHOR & DESIGNER, CHICAGO CITY CLERK JAN 2013 - SEP 2014
PHP, WORDPRESS, HTML, CSS, JAVASCRIPT, INDESIGN, ILLUSTRATOR, PHOTOSHOP, LIGHTROOM

- Maintained the website to the Chicago City Clerk, Susana A. Mendoza.
- Designed and curate all documentation, signage, and photography coming from the office.
- · Maintained and service equipment within the department.
- Assisted in the development and design of the 2014 Chicago City Stickers and Residential Parking Permit, which is largely still in use today.

# FREELANCE PREMEDIA TECHNICIAN & EMAIL DEVELOPER, RR DONNELLEY JAN 2010 - OCT 2011

HTML, CSS, PHOTOSHOP, ILLUSTRATOR, INDESIGN

- Created email marketing and direct mail marketing for Microsoft.
- Designed and develop landing pages for clients.
- Edited and evaluate images and image manipulation for JC Penny, Bass Pro, Justice, and Ulta.

## MOTOR VEHICLE SPECIALIST & SECURITY DETAIL SUPERVISOR, UNITED STATES MARINE CORPS AUG 2003 - AUG 2007

- Specialized in driving military armored vehicles, ambulances, and acquire permits to operate vehicles in Asia.
- Supervised a small security task force in Iraq, supporting the Iraqi Army and Iraqi police force.
- Instructed and tutored various personnel in various military-related subjects during operations in Iraq.

### **EDUCATION**

DEVRY UNIVERSITY; CHICAGO, IL - BACHELORS OF APPLIED SCIENCE DEGREE, MULTIMEDIA DESIGN & DEVELOPMENT, 2011

#### SKILLS

HTML, CSS, SCSS, JavaScript, AlpineJS, PHP, Laravel, Livewire, VueJS, Angular, React, jQuery, JSX, Figma, Sketch, Adobe XD, Adobe Lightroom, Adobe Photoshop Adobe Illustrator, Adobe InDesign, Jira, Trello, Asana, Confluence, Git, GitHub

### ADDITIONAL DETAILS

Some roles and additional context in this resume have been omitted for the sake of brevity (as this has become a three page document). Additional employment information and references can be produced upon request.