

# Brett Klovanych

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## EDUCATION

### UNIVERSITY OF MICHIGAN SCHOOL OF LITERATURE SCIENCE AND ARTS Ann Arbor, MI

Bachelor of Arts

2022 - 2025

- GPA: 3.54
- Relevant Coursework: Macroeconomics, Microeconomics, Calculus, Statistics, Intermediate Macroeconomic Theory, and Intermediate Microeconomic Theory
- Honors: Received University of Michigan honors two terms (3.5 GPA or above)

## PROFESSIONAL EXPERIENCE

### PURELYMED

Chicago, IL

Summer Intern

May 2023 - July 2023

- Conducted market research and competitive analysis to identify growth opportunities
- Developed financial models to evaluate performance of go to market strategy
- Analyzed data and provide recommendations to improve unit economics
- Partnered closely with PurelyMed's marketing and finance teams to help develop market strategy
- Collaborated with cross-functional teams to implement strategic initiatives while optimizing unit economics

### SALT CREEK CLUB

Hinsdale, IL

Meet Coordinator and Head Guard

June 2020 - August 2024

- Coordinated and executed emergency action plans to save pool patrons
- Operated swim meet race logistics for over 150 athletes per in multiple meets while creating and managing documents for meet officials and clubs attending meets
- Enter results and score meet in spreadsheet program with speed and accuracy to create award labels for athletes by processing real time data

## ADDITIONAL EXPERIENCE

### SIGMA ALPHA EPSILON FRATERNITY

Ann Arbor, MI

Standards Board

October 2022 - Present

- Collaborated with executive board to attend weekly meetings to make key decisions on fraternity operations
- Managed and executed philanthropy events, ensuring successful organization and participation

### SOCIAL RESPONSIBILITY COMMITTEE

Ann Arbor, MI

Member

January 2024 - May 2024

- Held weekly meetings to promote and ensure safety for social organizations at the University of Michigan
- Oversaw and assured safety of participants in social gatherings

### MICHIGAN MUDBOWL CLUB

Ann Arbor, MI

Member

October 2022 - October 2023

- Facilitated and organized 88th and 89th annual Michigan Mudbowls
- Raised over \$110,000 for CS Mott's Children's Hospital, donating through the Charles Woodson fund

## SKILLS

Technical: Data entry, Microsoft and Google suites, public speaking, and college level Spanish