#### **SHAWN JIANG**

(925) 963-2436 | shawn.jiang.2000@gmail.com

## **EDUCATION**

## UNIVERSITY OF CHICAGO

Chicago, IL 2018 - 2022

B.A. in Economics

- SAT: 2350/2400 (Reading: 800, Math: 780, Writing: 770); SAT Math Level II: 800/800
- Honors: 2019 Eckhart Consulting x Bain Case Competition Finalist

#### WORK EXPERIENCE

# MARS & CO. | Associate Consultant Global Management Consultancy

San Francisco, CA Summer 2022 - End of 2022

- Engaged with C-level executives (ex-CEO, ex-CIO) of a \$440 million global business to collect key insights for a project benchmarking BiC customer service practices
- Created client presentations and unique conclusions utilizing information synthesized from primary and secondary research; presented to senior executives (CSO, VPs of customer service) of a Fortune 500 company valued at around \$83 billion; findings utilized by client in planning discussions for next fiscal year

## FIVE9 | Business Development Intern Global Leader in Cloud Contact Center Software

San Ramon, California Summer 2021

- Led data migration efforts for the launch of the new Five9 CX Marketplace; coordinated and strengthened relationships with software vendor, unified communication, and systems integrator partners to obtain content for integrated products
- Performed an inventory analysis of Zoom's product marketplace and presented findings to management of the BD team; findings and recommendations included into product development
- Spearheaded the shift to Seismic as a primary source to access partner content; conducted an inventory audit of existing Five9 partner content and coordinated with partners to obtain and approve missing material

## TAIGER | Strategic Consultant Intern RPA startup valued at \$110 million

Central Region, Singapore Summer 2020

- Performed a competitor analysis of major players in the RPA market; presented a final project to Taiger's C-suite and had insights incorporated as one of the main discussion points of Taiger's 2021 planning
- Led the rest of the interns in my cohort on a project to profile potential application usages of Taiger's product amongst governmental agencies in Singapore and Thailand; findings utilized by supervisor to engage in new potential contracts

### LEADERSHIP ACTIVITIES

## FOUNDATION VENTURES

San Ramon, CA

Founder and Chairman Fall 2016 – Summer 2018

- Created social media presences and performed marketing services for Papaya Grill; redesigned their in-house menu
- Created a monthly business newsletter on important business news and trends and promoted local Tri-Valley businesses
- Hosted a conference sponsored by SiliconVal.ly that included keynote speakers such as Charles Geshke, the co-founder of Adobe, and Jack Smith, the co-founder of Vongle

#### SKILLS AND INTERESTS

- Technical Skills: Java, SQL, Python, HTML/CSS, Node.js, JQuery, MongoDB, Bootstrap, Swift, Excel, Powerpoint
- Interests: Music, Running, Tennis, MMA, Cooking, Entrepreneurship