

YANG ZHAO

Product Designer crafting delightful user experience for web, mobile, and interactive device

portfolio: yangz.co

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EXPERIENCE

Birst

UX Designer | Jan 2014 - present

- › Lead the interaction and visual for Dashboard, one of the two major products of Birst, from early concept through execution.
- › Collaborate closely with engineers and product managers to prototype, test, and iterate on a wide range of designs.

AppDynamics

UX Designer Intern | Sep 2013 - Dec 2013

- › Collaborated with other designers, frontend developers and product managers to design several new features and redesign current features.
- › Delivered mockups of interaction and visual design.

VMware

Interaction Designer Intern | Jun 2013 - Aug 2013

- › Joined the VMware Cloud Learning Environment team as a sole designer.
- › With a start from scratch, designed and implemented a mobile app that facilitates the communication between proctors and lab-takers in big learning events (firstly used in VMWorld2013).
- › Redesigned a variety of features on the currently existing web application.

Y'z Design

Freelance Designer | 2012 - present

- › Consulting in product user experience for a variety of early stage startups.
- › Clients include: Vigo, Orbeus, Tripping, DialogueTimes, Hikery.

EDUCATION

UC Berkeley

B.A. Computer Science | 2010 - 2014

Human-Computer Interaction Design Specilization

- HCI Coursework: UI Design, User Research, Human-Centered Design, Data Visualization, Product Design & Development, Web Architecture

SKILLS

Specialties

UI/UX design
interaction design
frontend development

Methods

interview
persona
storyboard
sketching
wireframing
prototyping
heuristics
user testing

Tools

Sketch 2
Photoshop
Illustrator
Fireworks
Balsamiq
OmniGraffle

Programming

HTML5
CSS3
JavaScript/jQuery/D3.js
Ruby on Rails
Python
Java