

**The structure of developmental variation in early childhood**

### Abstract

**Abstract.** Do children’s abilities develop in tandem or surge on their own? Piaget proposed that development proceeded globally through stages; more recent theories view development as more modular. The developmental differentiation hypothesis suggests that the structure of a child’s development is unitary in infancy but becomes more complex with age. We investigate this hypothesis using two large datasets of parent-reported developmental milestones (in Mexican children, N=2023, and in international users of a mobile app, N=1800). Applying item response theory models, we find that variation in development across infancy and early childhood is multidimensional. Consistent with the differentiation hypothesis, differences among older children are better described by higher-dimensional models; and within-person changes in underlying abilities that are highly coupled early in life become less coupled over the first 18 months of life. Our work provides a model-based method for answering basic theoretical questions about the nature of change in childhood.

**Relevance Statement.** How do children vary? Do some children develop globally faster or slower than others, or is variation more discrete (e.g., in motor or language skill)? Variation between children has often been assumed to be unifactorial or multifactorial without formal evaluation. Our work here uses psychometric modeling and big-data approaches to evaluate this dimensionality empirically. We find evidence for multidimensionality, and further evidence that this dimensionality increases with age. This work implies that measures of developmental variation should move beyond assumptions that differences and progression of children’s development can be represented as a homogenous process, and toward multi-dimensional representations of within-person change.

*Keywords:* child development, differentiation, milestones, item response theory, model comparison

### **The structure of developmental variation in early childhood**

How do young children grow and change? Is child development a single unified process or a multitude of processes that carry their own constraints and timescales? Piaget famously proposed a stage theory in which many seemingly distinct mental processes developed in concert through a common set of operational stages (Flavell, 1963). In contrast, modern theories propose that there are different facets of children’s mental life and that these facets each develop on their own timetable (Gelman & Baillargeon, 1983). And attesting to a folk theory of developmental multi-dimensionality, the grandmother of one author was known to assert that “children either walk early or else they talk early.”

A theoretical and practical understanding of how children grow and change provides the underpinning for parents’, teachers’, and health professionals’ efforts to observe and facilitate children’s development. However, the process of assessing children’s developmental status critically depends on our assumptions about the structure of developmental change – in particular, whether there is a single unified process that can be measured through tracking of developmental milestones. Global assessment of developmental status via a series of binary milestones (e.g., “Can your child walk at least ten steps unassisted?”) is both a standard feature of pediatrician visits and a gold standard for assessing children’s developmental status in the research and intervention communities (Bayley, 2009; Bricker et al., 1999; McCoy et al., 2019; Sheldrick et al., 2019; Weber et al., 2019). In such assessments, which are typically but not always conducted via parent report, most instruments assume a unifactorial model (although some also provide subscale scores; Bayley, 2009) in which developmental progress is often treated as an amalgam of motoric, cognitive, and language achievements.

Further, the dimensionality of children’s variation is not necessarily constant – it could itself change developmentally. Indeed, some early work argued that a single, general ability factor transitions into multiple factors between 8 and 18 years of age (Garrett, 1946). We refer to the general idea of an increase in the factor structure of developmental

variation as “the differentiation hypothesis.” The differentiation hypothesis was later extended to the differentiation-dedifferentiation hypothesis, which holds that abilities separate during the first half of the life span and then collapse back together later in life (Breit et al., 2020; Lienert & Crott, 1964; Tucker-Drob, 2009). Being a within-person hypothesis, the strongest evidence for the (de)differentiation hypothesis requires longitudinal data so as to identify the expanding or collapsing of factors within individuals (Hülür et al., 2015).

To our knowledge, no prior studies have tested the differentiation hypothesis from birth through early childhood. There is mixed evidence of differentiation in middle childhood and adolescence (e.g., Breit et al., 2020; Juan-Espinosa et al., 2006; Shing et al., 2010) and mixed evidence of de-differentiation in adulthood (e.g., Hartung et al., 2018; Li et al., 2004) – see Breit et al., 2021 for review – but most of these studies have used standardized measures of intelligence (and various subtests) as their primary measurements, rather than taking a holistic view of development. Perhaps for reasons of measurement and data availability, nearly all studies begin at school age (see Breit et al., 2021, table 2). Finally, neither the differentiation hypothesis nor de-differentiation hypothesis are typically evaluated from a within-person perspective (see Hülür et al., 2015, as an exception).

Although large-scale datasets are everywhere (Tsai et al., 2015), few focus on early childhood (cf. Milne-Ives et al., 2020; Mindell et al., 2016). Those that do include infants and young children typically focus on a single aspect of development, like sleep (Mindell et al., 2016) or language (Frank et al., 2021). Comprehensive empirical examinations require longitudinal data that tracks how many children progress through many milestones, with limited missingness and reasonably short intervals between assessments. Although data quality often remains a challenge (Milne-Ives et al., 2020), the big-data obtained via mobile apps open new opportunities for studying how development manifests in real-world settings.

This paper leverages two datasets – survey data and mobile app data, both

provided by parents as their children developed – to explore the structure of developmental variation in early childhood. In the cross-sectional survey data, middle-class Mexican parents of children between 2 and 55 months old ( $N = 1,946$ ) provided comprehensive reports about whether or not their children had achieved 414 developmental milestones. In the longitudinal mobile app data, over 20,000 parents repeatedly reported on their child’s achievement of collections of age-specific developmental milestones as part of their use of a mobile application that provided child development related video content. The app used milestone reports as a method for assessing children’s progress and serving appropriate content. By using survey data in conjunction with app data, we leverage the structure of each data source to provide empirical information about the structure of developmental variation in early childhood.

The foundations of our inquiry are built from principles of measurement/testing and computational data science. We use psychometric models to instantiate specific hypotheses about the structure of children’s development and to assess how well various structures fit the data. In particular, we leverage item response theory (IRT) models (first developed by Educational Testing Service to measure students’ academic performance; Lord, 1980), to describe the structure of developmental variation in early childhood. We also leverage the sheer size of these newly available data through use of cross-validation and construction of hold-out data sets that facilitate iterative exploration and confirmation of the structural and differentiation hypotheses. In doing so, we propel forward the integration of developmental and data science now afforded by the arrival and curation of big data from the deployment of mobile technologies.

We conducted two studies using these datasets. Study 1 used a series of item response models with different numbers of factors to describe the structure of between-child developmental variation in the survey data. At its core, the differentiation hypothesis is a theory about how individual children develop, however. In particular, the differentiation hypothesis posits that within-child covariation between underlying ability

factors will be high very early in life and decrease as children age. Between-child differences, like those examined in Study 1, are often examined in relation to the age-related differentiation hypothesis, but risk falling prey to the ecological fallacy: seeming age differences in structure might instead indicate differences in developmental timing or selection. Thus, in Study 2, we leveraged additional longitudinal data that more specifically supports examination of how the covariance between developmental factors changes *within-person* over time.

### Open Practices

All data and code necessary to reproduce our results are publicly available at [https://osf.io/5426p/?view\\_only=12520097ba674ab1923b9f0738e37354](https://osf.io/5426p/?view_only=12520097ba674ab1923b9f0738e37354).<sup>1</sup>

### Study 1

While developing and norming a set of web- and smartphone-based parenting applications, Kinedu, Inc. obtained data on whether many children of different ages had achieved a wide variety of developmental milestones. In Study 1, we use these data to assess the latent dimensionality of developmental variation and provide a first test of the differentiation hypothesis.

## Methods

### *Survey Data*

Surveys were completed by middle- and upper-class Mexican parents whose children were in group care. Each parent reported on whether or not their child had achieved each of 414 milestones, including 180 physical milestones (e.g., child can go from sitting to

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<sup>1</sup> We also include in this repository a preregistration of followup analysis of a different dataset. We report on these data in our Supplemental Information and explain why we eventually deemed the dataset unsuitable for our analysis.

kneeling), 100 cognitive milestones (e.g., child can find objects on the floor), 75 linguistic milestones (e.g., child can say four words), and 59 social-emotional milestones (e.g., child shows concern for a crying friend). Complete data with no missing responses for all 414 milestones were available for 2,023 children. After removing reports about children < age 2 months due to concerns about data quality (e.g., 40% of 0- and 1-month-olds had surprisingly achieved at least 80 milestones), the final analysis data included reports about 1,946 children age 2 to 55 months achievement of 414 cognitive, linguistic, physical and social-emotional milestones. As shown in Figure 1, number of milestones achieved increased with age, with most children having achieved about 50 of the developmental milestones by age 1 month, and about 300 of the developmental milestones by age 24 months.

### ***Data Analysis***

Our examination of the dimensionality of children’s achievement of developmental milestones and the differentiation hypothesis uses an exploratory, iterative model building approach.

**Item response models.** Parents’ survey reports were binary responses indicating whether a child has not or has achieved 414 behaviors that are more or less difficult. These data have the same structure as item response data commonly obtained in educational settings where, for example, the standardized test instruments used to track students’ achievement and learning consist of students’ responses to long batteries of items that are graded as correct or incorrect. Item response models provide a robust framework for assessing the factorial structure of such instruments, the relative difficulty of each item in the instrument, and respondents’ level of performance on the abilities or latent factors measured by the instrument. Here, we leverage these models to assess and describe the structure of children’s achievement of developmental milestones.

Parents’ survey responses were modeled using a series of standard two-parameter logistic (2PL) item response model. Specifically, the probability of child  $i$ ,  $i = 1, \dots, I$ ,

having achieved developmental milestone  $j$ ,  $j = 1, \dots, J$ , is

$$P(y_{ij} = 1 | \boldsymbol{\theta}_i, \mathbf{a}_j, b_j) = \sigma(\mathbf{a}_j^\top \boldsymbol{\theta}_i + b_j) \quad (1)$$

where  $\boldsymbol{\theta}_i = (\theta_1, \dots, \theta_m)$  indicates the  $i$ th child's level of ability on each of  $m$  latent factors,  $\sigma(x) = \frac{e^x}{e^x + 1}$  is the standard logistic function, and  $b_j$  and  $a_j$  indicate the relative easiness/difficulty (i.e. intercept) and discrimination (i.e. slope; factor loading) of each item/milestone. We explored the factor structure of children's developmental achievements by fitting five 2PL models with  $m = 1$ ,  $m = 2$ ,  $m = 3$ ,  $m = 4$  and  $m = 5$  latent factors (20), referred to hereafter as the 1F, 2F, 3F, 4F and 5F models.

**Baseline model.** A baseline (non-item response) developmental model was constructed where probability of child  $i$  having achieved developmental milestone  $j$  is a simple function of child's age (in months), specifically the modal response for a particular milestone at a given age. For example, parents report that 64% of children age 16-months can identify animals by their sounds; the baseline model assumes that all 16-month-olds have achieved this milestone. This baseline model thus provides a developmentally aware data-driven index of predictive performance that might be surpassed by item response models with different numbers of latent factors.

**Model comparison.** The dimensionality of children's achievement of developmental milestones and the differentiation hypothesis were examined through formal comparison of the five 2PL item response models and the baseline model across the entire age span as well as across 5 age groups. Although model comparison in IRT is typically based on information criterion such as AIC and BIC (Maydeu-Olivares, 2013), the comparisons are less accurate when working with modest sample sizes or when models are misspecified (McDonald & Mok, 1995). We avoided these potential errors in dimensionality identification through use of the cross-validation approaches commonly used in data science, and that have been adapted for use with item response models (Bergner et al., 2012).

Cross-validation was done across 8 folds. The data were partitioned into 8 folds

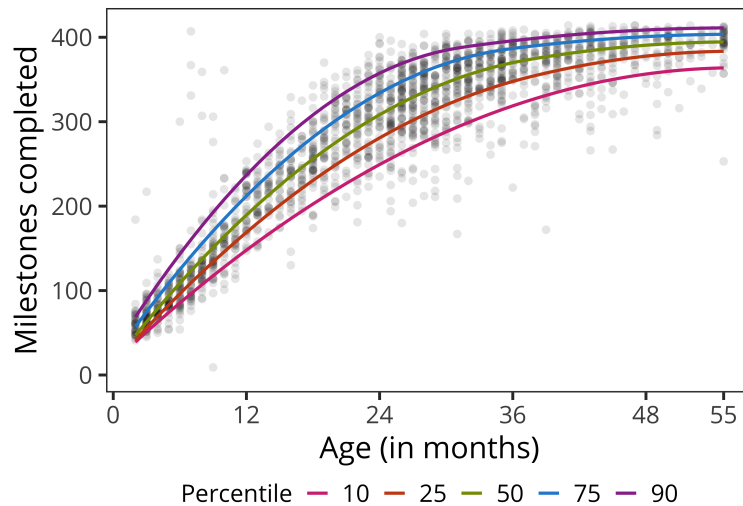


using a stratified randomization procedure whereby each child’s data was split into and treated as data from 8 “sub-children” and each fold contained data from exactly one of these sub-children. Following typical practice, model fitting and assessment was done by repeatedly circulating through 7 in-sample folds and 1 out-of-sample fold. At each step we fit the baseline and 1F to 5F models to the in-sample data. The item response models were estimated using marginal maximum likelihood estimation (MMLE; which estimates milestone parameters but not child parameters (Baker & Kim, 2004)), using the standard EM algorithm (Bock & Aitkin, 1981) for models 1F and 2F, and using quasi-Monte Carlo EM (Jank, 2005) for models 3F to 5F. In all relevant models, milestone parameters were estimated under an oblimin rotation that allowed the factors to correlate (Jennrich & Sampson, 1966), without priors on  $a_j$  (so as to not interfere with interpretations of dimensionality) and with a Normal(0,3) prior on all  $b_j$  values (for stabilization). After the model parameters were obtained, we estimated factor scores using expected a posteriori (EAP) with an m-dimensional normal prior, as calculated by Gauss-Hermite quadrature (Embretson & Reise, 2013), and used the item parameters and estimated factor scores to predict the probability of each of the out-of-sample milestone responses, and classifying the prediction as correct when the predicted probability was greater than 50% and the milestone was achieved or when the predicted probability was less than 50% and the milestone was not achieved).

**Estimating the relationship between age and dimensionality.** The differentiation hypothesis – the relation between dimensionality and age – was examined by quantifying the relative gain of the higher dimensional (2F to 5F) models over the 1F model. Intuitively, gain is the percent of possible improvement in accuracy of the higher dimensional model over the 1F model. More specifically, where  $\text{acc}_{\text{model}}$  is the out-of-sample accuracy from a higher-dimensional model and  $\text{acc}_{1\text{F}}$  is the out-of-sample accuracy of the 1F model, gain is calculated as  $\frac{\text{acc}_{\text{model}} - \text{acc}_{1\text{F}}}{1 - \text{acc}_{1\text{F}}}$ . First, we examined each model’s *performance* by calculating gain for four age-group partitions, each covering roughly 1-year age groups:

age 2 to 11 months, 12 to 23 months, 24 to 35 months, and 36 to 47 months and 48 to 55 months, with the upper two age groups consolidated together to obtain similar sample size in each group. This examination involved estimating 40 models (5 models  $\cdot$  8 folds). Second, acknowledging that the structure of developmental variation might change with age, we estimated each model separately for each of the four age groups. This involved estimating 160 models (5 models  $\cdot$  8 folds  $\cdot$  4 age groups) and calculating gain for each model in each age group partition. Notably, in this scenario, there are cases where nearly all (or no) children in a particular age group have accomplished specific milestones (e.g., all older children being able to say four words). To prevent this kind of homogeneity from destabilizing model estimation, milestones were filtered from the age group-specific data when more than 97.5% or fewer than 2.5% of children had achieved that milestone. Results from the full set of model comparisons informed evaluation of the differentiation hypothesis.

## Results



**Figure 1**

*Number of the 414 milestones completed by age with percentile curves; data are from the survey reported in Study 1. Points represent individual children.*

***Developmental Variation is Multidimensional***

Results from fitting the baseline and five 2PL item response models are shown in Table 1. Baseline performance was very strong (86.9%), suggesting that a substantial amount of variation is related to children's age, confirming the developmental nature of the data and inquiry. While the unidimensional model (1F: 88.8% accuracy) had better performance than the baseline model, the multidimensional models (2F to 5F) all performed even better ( $> 89.3\%$ ). The 5F model provided 89.8% out-of-sample accuracy, and thus (of the models fit) provided the best predictive performance. Gains over the baseline model were relatively small in absolute terms, in part because age is such a strong predictor and in part because the data include measurement error that imposes a predictive ceiling. Differences between models are slightly clearer when examining the proportion of total variation explained. Here, the 4F model shows substantial (14%) improvement over the 1F model. Notably, the 5F model explained less variance than the 4F model, indicating that further increases in dimensionality would not provide better fit.

Each of the models revealed a consistent structure, where the 1st factor is characterized by high discrimination parameters (i.e., factor loadings) for linguistic milestones (i.e., linguistic milestone discriminate well between children high and low on the 1st factor; Figure 2), and, in models 2F to 5F, the 2nd factor is characterized by high discrimination parameters for physical milestones. In models 3F to 5F, the 3rd, 4th and 5th factors are characterized by discrimination parameters that are relatively close to zero, indicating that these factors indicate a mix of types of milestones.

***Older Children's Milestones are More Accurately Described by Higher-Dimensional Models***

The between-person version of the differentiation hypothesis suggests that the abilities of older children are better described by models with higher-dimensional structure. Gain of the 2F to 5F models over the 1F model (distance between the 1F model's

**Table 1**

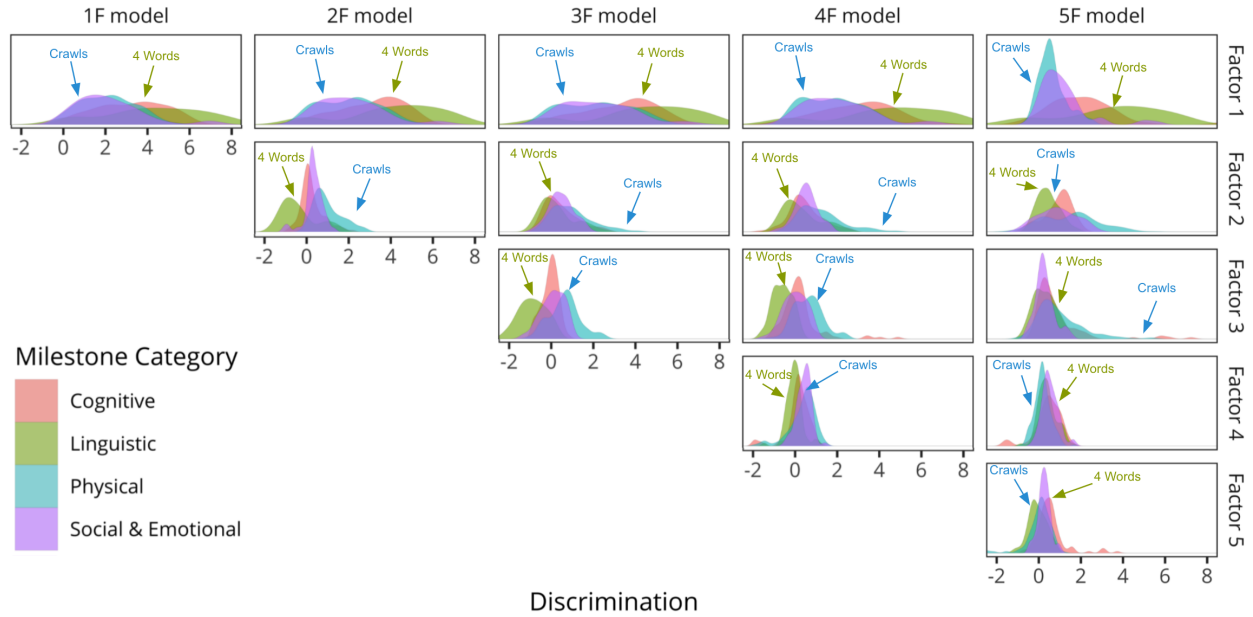
*Model performance as measured by out-of-sample accuracy. Higher-dimensional models perform better.*

Model	Out-of-sample Accuracy	Proportion of Variance
5F	89.8%	73.0%
4F	89.7%	74.5%
3F	89.5%	73.3%
2F	89.3%	66.1%
1F	88.8%	60.1%
Baseline	86.9%	-

performance and 100% that the model achieves) in each of the age-group partitions is shown in the top panel of Figure 3. For example, for 24 to 35-month-olds, the 5F model has 88.4% accuracy as compared to the 1F model which has 87.2% accuracy. The gain of the 5F model over the 1F model is thus  $\frac{88.4\% - 87.2\%}{100\% - 87.2\%} = 9.4\%$ . The lines indicate that the 5F model performs best for each bin and also performs particularly well for the older age groups. The relative increase in gain for the 5F model (and other multi-dimensional models) at older ages is consistent with the differentiation hypothesis.

### ***Differences Between Old Children Are Better Described by Higher-Dimensional Models***

Leveraging the sheer size of the data to push beyond evaluation of predictive performance of global models in different age groups, we also examined relative performance within each age-group partition separately. In particular, we conducted the 8-fold cross-validation procedure again within each age-group partition of the data. The bottom panel of Figure 3 shows the gain for each of the higher dimensional models over the 1F model for each age group fit separately. The relative gains of the higher dimensional

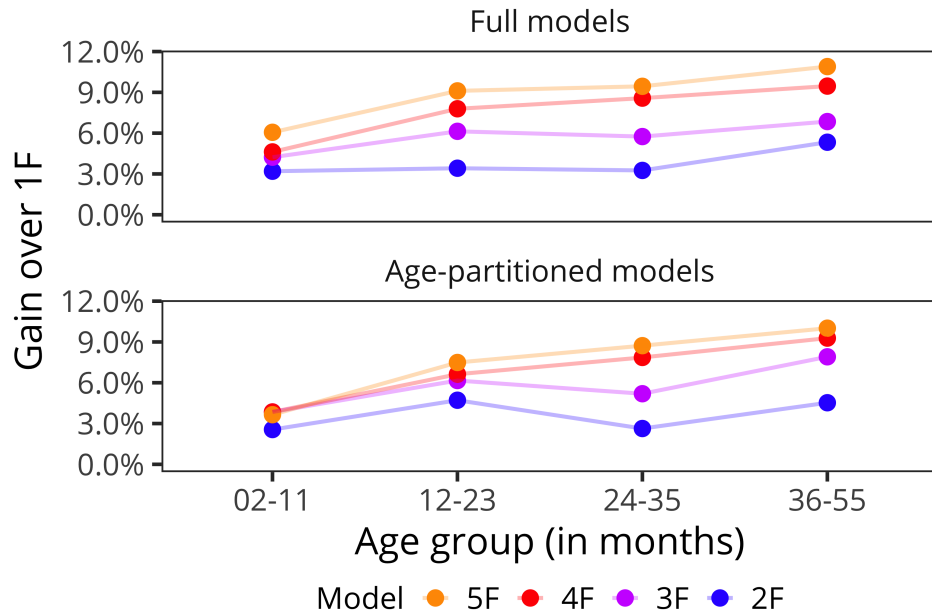
**Figure 2**

*Distribution of discrimination parameters for the factors of the 1F, 2F, 3F, 4F, and 5F models. Columns of subplots show models, rows show factors, and distributions are the density of discrimination parameter estimates, colored by broad milestone categories. In each of the models, linguistic milestones load heavily on the 1st factor. Additional factors tend to be composed of other milestone categories—for example, physical milestones tend to load heavily on the 2nd factor. As expected, the typical discrimination decreases for later factors. Arrows track the location of two milestones, crawling (physical) and saying at least 4 words (linguistic), across each of the factors.*

age-specific models provide similar but perhaps somewhat stronger evidence for the differentiation hypothesis: The gain of higher dimensional models is modest for the youngest age group and substantially higher for older age groups.

## Study 2

Drawing inferences about within-child, developmental processes from cross-sectional, between-child data runs the risk of committing a version of the ecological fallacy (Piantadosi et al., 1988). Here, the risk is that patterns observed in the differences

**Figure 3**

*Gain of higher-dimensional models over 1F model. Gain is defined as the proportion of the distance between the 1F model's performance and 100% that the model achieves. Top panel shows models fit to the full dataset but evaluated on each age partition, bottom panel shows models fit separately to each age partition.*

between children are not necessarily indicative of the patterns that manifest within-children across time. The differentiation hypothesis suggests that the structure of children's abilities expands with age. That is, the extent to which underlying abilities are "coupled" should decrease with age.

Prior to differentiation, age-specific deviations from a child's developmental trajectory in one underlying ability should be tightly coupled to age-specific deviations in other underlying abilities. For example, when a child surges ahead on motor ability in a particular month, they will also surge ahead on linguistic ability. If there is differentiation, the extent of coupling should decrease with age, such that surges in motor ability will be less or not at all coupled with changes in linguistic ability. To test this hypothesis in Study 2, we use data from the Kinedu mobile app, taking advantage of parents' longitudinal

reporting of milestone data.

## Methods

### *App Data*

Longitudinal data were sourced from Kinedu, Inc.'s mobile application. As part of using the app, parents of children were asked to respond to 20-50 milestones about their child every few months. Country of residence for parents was unknown but the vast majority of users came from the United States, Mexico, and Brazil. As with many mobile apps, usage is non-uniform, such that many users use the app once or only occasionally, while a smaller number of users use the app frequently.

Our analysis of within-child coupling of abilities makes use of data collected between when the set of 414 milestones used in Study 1 was first introduced (12/01/2017) and the start of our data analysis (12/16/2020). After collecting reports that parents provided about their children's achievements within 5-day windows together into a single record, we filtered the data down to those records that included at least 5 responses within each of four milestone categories (cognitive, linguistic, physical, social-emotional), minimum of 20 milestones. We focused on reports provided by parents who reported on their child at least 6 times when the child was between ages 2 months and 18 months. This subsetting effectively mitigated any floor or ceiling effects while also reducing any potential selection bias introduced by parents who use the app inconsistently or elect to use the app only when they perceive their child is exhibiting atypical development.

The remaining data consisted of 177,934 reports about 21,861 unique children. Leveraging big-data and open-science principles, we randomly drew data for three independent  $N = 600$  samples (total of 1,800 children). The first "exploratory" sample was used when developing the methods and models. The second and third "replication" samples were used to test the validity of the results obtained with the exploratory sample. The data thus facilitate initial inductive exploratory modeling, deductive confirmatory

modeling, and future replication and extension - and set a new standard for how such data are used and shared.

### ***Data Analysis***

After engaging in exploratory analysis (as in Study 1), we leveraged the availability of additional data into a series of confirmatory analyses that allowed us to validate the analysis independently with two more samples of identical size. Analysis of each sample proceeded in five steps: (1) develop a measurement model, (2) estimate factor scores, (3) model longer-term developmental trends, (4) extract deviations from longer-term developmental trends, and (5) examine age-related differences in within-person coupling of factor scores. The first four steps are shown in Figure 4. The fifth step is shown in Figure 5.

**Step 1: Develop a Measurement Model.** Our first analytic task was to obtain measurement invariant factor scores from the longitudinal milestone achievement data. Taking a relatively conservative approach, we used a filtered version of the survey data from Study 1. We did so because (a) the app data skews younger than the survey data and (b) the survey data started to show ceiling effects at 24 months old (see Figure 1). Thus, we filtered the survey data to reports about children who were between ages 1 and 24 months (931 of the 2,023 children) and (to remove some outliers) that had achieved more than  $15 + 8 \cdot \text{age}$  and less than  $100 + 14 \cdot \text{age}$  milestones (where age is in months of 30.3 days; 909 out of 931 children).

Given our interest in examining “coupling”, we used a relatively simple measurement model, specifically the 2F (2PL) item response model also used in Study 1. Specifically,

$$P(y_{ij} = 1) = \sigma(a_{j1}\theta_{i1} + a_{j2}\theta_{i2} + b_j) \quad (2)$$

where  $a_{j1}$  and  $a_{j2}$  are milestone  $j$ ’s slope with respect to factor 1 and 2, respectively;  $\theta_{i1}$  and  $\theta_{i2}$  are child  $i$ ’s factor 1 and factor 2 scores, respectively; and  $b_j$  is the easiness/difficulty of milestone  $j$ . Following usual procedure when estimating multidimensional item response models with a limited sample size, the model was stabilized with a Normal(0, 3) prior on



the  $b_j$  parameters and a Lognormal(0, 0.5) prior on the  $a_{j1}$  and  $a_{j2}$  parameters. As in Study 1, milestone parameters were estimated using MMLE under an oblimin rotation (Jennrich & Sampson, 1966). For note of comparison, the 2F model of choice explained 55% of the variance in observed item responses; and a 3F model explained 60% of the variance.

**Step 2: Estimate Factor Scores.** The model parameters were tabulated and used to estimate factor scores using EAP with a 2-dimensional normal prior as calculated by Gauss-Hermite quadrature (Embretson & Reise, 2013), for each of the children on each occasion in the longitudinal app data. Importantly, these factor scores capture within-person changes in two measurement invariant ability factors underlying children’s achievement of cognitive, linguistic, physical and social-emotional milestones across early childhood, age 2 to 55 months.

**Step 3: Model Longer-term Developmental Trends.** Having obtained estimated factor scores for each factor on each occasion for each child, we proceeded to model the systematic age-related changes in each factor. Separately for each child, the longitudinal factor scores for the first factor were modeled as

$$\theta_{1ti} = B_{10i} + B_{11i}(age_{ti}) + B_{12i}(age_{ti}^2) + e\theta_{1ti} \quad (3)$$

where the estimated factor score for child  $i$  on occasion  $t$ , was modeled as a trajectory defined by a person-specific intercept  $B_{10i}$ , a person-specific linear slope,  $B_{11i}$ , a person-specific quadratic slope,  $B_{12i}$ . Deviations from the age trajectory, then are captured by the person- and occasion-specific residuals,  $e\theta_{1ti}$ . In parallel, the longitudinal factor scores for the second factor were modeled as

$$\theta_{2ti} = B_{20i} + B_{21i}(age_{ti}) + B_{22i}(age_{ti}^2) + e\theta_{2ti} \quad (4)$$

where the estimated factor score for child  $i$  on occasion  $t$ ,  $\theta_{2ti}$  was modeled as a trajectory defined by a person-specific intercept  $B_{20i}$ , a person-specific linear slope,  $B_{21i}$ , a person-specific quadratic slope,  $B_{22i}$ . Deviations from the age trajectory, then are captured by the person- and occasion-specific residuals,  $e\theta_{2ti}$ . Models were fit to each child’s

repeated measures (between 6 and 21 occasions) using the `lm` function in R (embedded in a data selection and parameter tabulation loop).

**Step 4: Extract Deviations.** The third panels of Figure 4 shows the developmental pathway for a single child. While these developmental trajectories are interesting in their own right, our intent here is to remove these trends in order to examine the extent to which the occasion-to-occasion changes in the factor scores are coupled with each other beyond the expected gains captured by the long-term trends. Thus, of greatest interest here are the residuals,  $e\theta_{1ti}$  and  $e\theta_{2ti}$ . The residuals for the same child are shown in the fourth panel of Figure 4. These residuals allow us to examine the differentiation hypothesis as a within-person phenomenon separate from the “normative” gains in children’s cognitive, linguistic, physical, and social-emotional abilities. Any coupling in these “left over” occasion-to-occasion changes is then attributable to unobserved occasion-specific common-causes (that are not directly attributable to age).

**Step 5: Examine Age-related Differences in Within-person Coupling of Factor Scores.** The differentiation hypothesis suggests that occasion-specific changes in children’s underlying ability factors will be highly coupled in infancy and then differentiate with age. That is, factors that tend to travel together over time (high within-person coupling) early on will become increasingly independent at older ages (lower and lower within-person coupling). We test this hypothesis using a multilevel model that explicitly articulates if and how the extent of within-person coupling between the repeated measures data – which we detrended in a very conservative way in the previous step to obtain  $e\theta_{1ti}$  and  $e\theta_{2ti}$  – differs as a function of children’s age. Specifically, we modeled the detrended factor scores as

$$e\theta_{2ti} = \alpha_{1i}(e\theta_{1ti}) + \alpha_2(e\theta_{1ti} * age_{ti}) + \alpha_3(e\theta_{1ti} * age_{ti}^2) + r_{ti} \quad (5)$$

where  $\alpha_{1i}$  is a person-specific coefficient that indicates the extent of within-person coupling in child  $i$ ’s repeated measures and  $r_{ti}$  are residual errors that are assumed normally distributed (note that there is no person-specific intercept because, by definition the

outcome variable has a mean of zero) The within-person coupling coefficients are modeled as

$$\alpha_{1i} = \gamma_{10} + u_{1i} \quad (6)$$

$$\alpha_{2i} = \gamma_{20} \quad (7)$$

$$\alpha_{3i} = \gamma_{30} \quad (8)$$

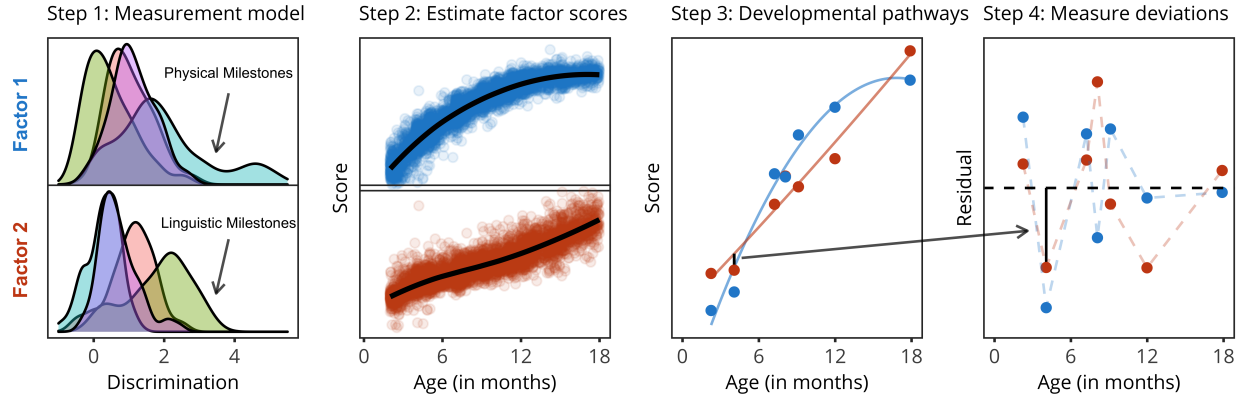
where the age gradient in the extent of coupling is described by an intercept parameter,  $\gamma_{10}$ , that indicates the expected coupling for the prototypical child at age 0 months (centering age), and linear and quadratic slope parameters,  $\gamma_{20}$  and  $\gamma_{30}$ . Person-specific deviations from the average coupling are captured by  $u_{1i}$ , which is assumed normally distributed with mean of zero and standard deviation,  $\sigma_{u1}$ . For completeness, a parallel model where  $e\theta_{1t}$  was used as the outcome variable and  $e\theta_{2t}$  as the predictor was also fit to the data.

### ***Replication***

We executed steps 2 to 5 on an exploratory sample of 600 randomly selected children and then again on two replication samples, each of which included another 600 randomly selected children. Prior to running analysis on the exploratory sample, we examined scatterplots of  $e\theta_{1ti}$  and  $e\theta_{2ti}$  and noted a few ( $< 10$ ) observations that might potentially serve as influential outliers. Taking a conservative stance, we removed observations where the absolute value of either  $e\theta_{1ti}$  or  $e\theta_{2ti}$  was greater than 1.5 (fewer than 0.2% of timepoints). This rule (as with the entire analysis) was captured in a function that we then executed without examination on the two replication samples. Models were fit using the lmer package in R, with restricted maximum likelihood estimation and incomplete data treated as usual under missing at random assumptions (Bates et al., 2005).

### **Results**

In all three samples, we find strong evidence for the differentiation hypothesis. For example, a 1-unit deviation from factor 2's developmental pathway is associated with at

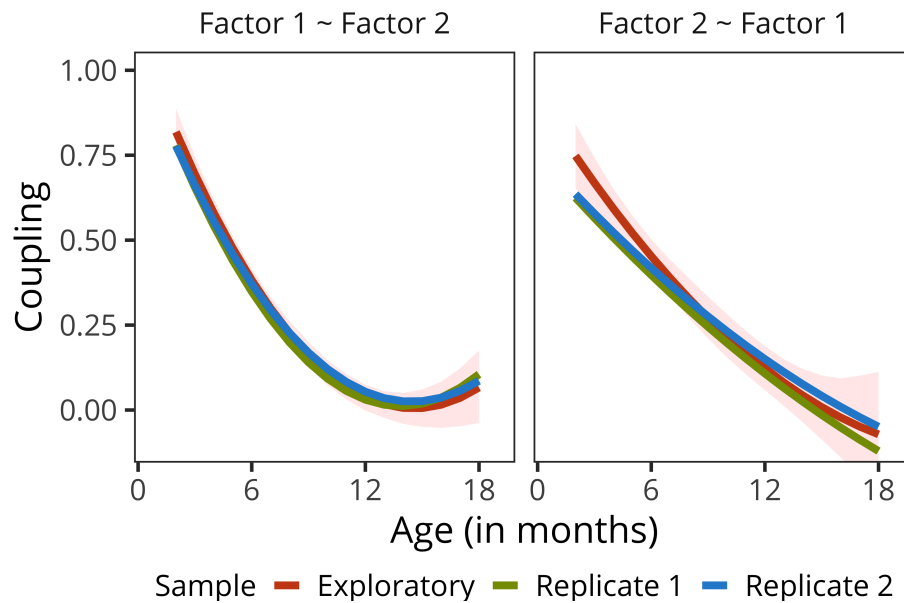
**Figure 4**

Each panel corresponds to a step from Study 2. In the first step, we used the survey data to develop a measurement model. The first factor is mainly physical and the second factor is mainly linguistic. In the second step, we used the measurement model to estimate factor scores for each child-timepoint in the app data. As expected, both factors are highly associated with age. In the third step, we modeled longer-term developmental trends separately for each child. Here, we illustrate this step by showing the trends for a single child. In the fourth step, we extract the deviations (i.e., residuals) from the developmental trends. Here, we show the deviations (i.e., residuals) for that same child. These deviations allow us to examine age-related differences in within-person coupling of factor scores.

least a 0.75-unit deviation in the same direction from factor 1's developmental path at 2 months old; and, this association decreases to less than a 0.15-unit deviation for children older than 12 months old. We find similar results when inverting the factors and considering the association between deviations from factor 1's developmental pathway on deviations from factor 2's developmental path. These results are depicted in Figure 5.

This finding gives strong evidence that, within individual children, local deviations from the child's own developmental growth trajectory begin quite coupled but appear to decouple by around 18 months. Put another way, when a young baby grows especially quickly or slowly they tend to do so on both relevant dimensions (at least within our

milestone set).<sup>2</sup> In contrast, a toddler’s language can surge forward (or hang back) without coordinated changes in motor development.



**Figure 5**

*Coupling parameters from 2 to 18 months old. Association between 1-unit deviation from the developmental pathway for one factor with deviation from the other factor’s developmental path. Left panel shows factor 1 as the dependent variable and factor 2 as the independent variable. Right panel is the inverse. As the differentiation hypothesis suggests, we find decreasing coupling over the age span. Red shading is 95% confidence interval for exploratory sample as calculated by 1000 bootstrapped simulations.*

## General Discussion

Is early child development a single unified process or a host of different processes? Stage theories assume synchronization in developmental changes across distinct domains like language, social-emotional development, and cognition (Flavell, 1963). In contrast,

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<sup>2</sup> Although models with more factors show the same differentiation effect (see Supplemental Information), the finding is easiest to conceptualize in a two-factor space.

more modern modular theories tend to assume that particular aspects of development proceed “on their own schedule” (Sheldrick et al., 2019; Spelke et al., 1992). Here, inspired by psychometric studies of age-related changes in cognition, we explored this issue through the lens of individual variation.

Our work makes three contributions. First, we describe the between-child multidimensional structure of developmental variation in early child. Second, we find that the dimensionality of this variation increases with age, constituting between-person evidence for the differentiation hypothesis. Third, we find that within-child covariation between factors decreases during a child’s first year, constituting within-person evidence for the differentiation hypothesis.

With the emergence of data science techniques, our use of newly available data is a specific instance of a general pattern: Larger data enables more precise measurements, which can be used to test and refine theories. Although many studies have assessed developmental differentiation in to our knowledge the differentiation hypothesis has not previously been tested using large-scale data from young children Breit et al., 2021. Our contributions came from leveraging data made newly available due to parents’ use of a mobile app. Parents, who were looking to understand and support their child’s development, answered hundreds of binary milestone questions about their child. As a result, we were able to explore and test the differentiation hypothesis from birth through early childhood.

The dimensions of variation in development that we identified appeared to map to some extent onto classic domains of development, for example by loading more heavily on motor or language milestones. It is important to remember, however, that by nature of our analyses, our results describe differences rather than commonalities between individuals. Because we leverage individual variability, our models are not designed to detect the operation of mechanisms that are consistent across individuals. Despite the variation we observed and quantified, many common mechanisms (from statistical learning to motor

skill learning) likely support developmental change across all individuals. The individual differences in milestones that we observe then might be differences in learning rates across individuals.

One major axis of differentiation was between motor and linguistic milestones. While these two aspects of development were tightly coupled initially, they appeared to decouple over the first year and a half. This observation is interesting from the perspective of prior theories about the relationship between language and motor development. For example, Iverson, 2010 argues for two routes of influence. First, early linguistic skills like babbling are motoric in nature and hence may be influenced by the same kinds of experiences (as well as following the same maturational timetable). This route is supported in our data. Second, motor development opens up new opportunities for learning, for example, by allowing children to locomote to new objects and bring them back to their parents. While this observation is supported in some more detailed studies (e.g., Karasik et al., 2014; Walle & Campos, 2014), it was not borne out in the broad developmental view afforded by our data.

Our work has several limitations that should inform future work. First, we relied on parent report, which can have significant biases and limitations, especially in its precision regarding capacities that are difficult to observe (e.g., cognitive abilities; Feldman et al., 2000; Frank et al., 2021). Second, our data come from very specific populations (Study 1: middle- and upper-class Mexican parents whose children were in group care; Study 2: an unknown but largely Brazil, US, and Mexico-based group of users of a developmental mobile application) and hence caution is warranted in generalizing to specific populations. Third, our results are with regard to child development as defined by the Kinedu app milestone set. These milestones provide a global picture of observable developmental changes, but they do not necessarily carve development at its joints.

This study illustrates how large datasets can be leveraged to better understand child development. By combining multiple data sources and developing novel methods we

were able to engage new exploration and testing of long-standing theories of child development. We found evidence that children's development is better characterized as multidimensional than as unidimensional, and evidence in support of both between- and within-person versions of the developmental differentiation hypothesis. Our hope is that this work encourages others to continue to advance developmental theory by taking advantage of opportunities provided by new, larger data sources.



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