Supplemental Information

Here we give the closed form derivation for the information gain metric we use in our simulations. We are interested in computing

$$IG(e) = D_{KL}(B_T||B_S) - D_{KL}(B_T||B_{S+e})$$
 (1)

where the divergence measure is computed in closed form for e.g., B_T and B_S , as

$$D_{KL}(B_T||B_S) = \log(\frac{B(\alpha_S, \beta_S)}{B(\alpha_T, \beta_T)}) + (\alpha_T - \alpha_S)\psi(\alpha_T) + (\beta_T - \beta_S)\psi(\beta_T) + (\alpha_T - \alpha_S + \beta_T - \beta_S)\psi(\alpha_T + \beta_T).$$
(2)

where ψ denotes the digamma function and B(a,b) denotes the beta function. We can substitute Equation 2 into Equation 1 to get

$$IG(e) = \log(\frac{B(\alpha_S, \beta_S)}{B(\alpha_T, \beta_T)}) + (\alpha_T - \alpha_S)\psi(\alpha_T)$$

$$+ (\beta_T - \beta_S)\psi(\beta_T) + (\alpha_T - \alpha_S + \beta_T - \beta_S)\psi(\alpha_T + \beta_T)$$

$$- \log(\frac{B(\alpha_{S+e}, \beta_{S+e})}{B(\alpha_T, \beta_T)}) - (\alpha_T - \alpha_{S+e})\psi(\alpha_T)$$

$$- (\beta_T - \beta_{S+e})\psi(\beta_T) - (\alpha_T - \alpha_{S+e} + \beta_T - \beta_{S+e})\psi(\alpha_T + \beta_T)$$
(3)

Consider the case where e is a series of h 1's (heads) and t 0's (tails). Then $\alpha_{S+e} = \alpha_S + h$ and $\beta_{S+e} = \beta_S + t$, so we can simplify Equation 3 to

$$IG(e) = \log\left(\frac{B(\alpha_S, \beta_S)}{B(\alpha_T, \beta_T)}\right) - \log\left(\frac{B(\alpha_S + h, \beta_S + t)}{B(\alpha_T, \beta_T)}\right)$$

$$+ (\alpha_T - \alpha_S)\psi(\alpha_T) + (\beta_T - \beta_S)\psi(\beta_T)$$

$$+ (\alpha_T - \alpha_S + \beta_T - \beta_S)\psi(\alpha_T + \beta_T)$$

$$- (\alpha_T - \alpha_S - h)\psi(\alpha_T) - (\beta_T - \beta_S - t)\psi(\beta_T)$$

$$- (\alpha_T - \alpha_S - h + \beta_T - \beta_S - t)\psi(\alpha_T + \beta_T)$$

$$= \log\left(\frac{B(\alpha_S, \beta_S)}{B(\alpha_T, \beta_T)} \cdot \frac{B(\alpha_T, \beta_T)}{B(\alpha_S + h, \beta_S + t)}\right)$$

$$+ (h)\psi(\alpha_T) + (t)\psi(\beta_T) + (h + t)\psi(\alpha_T + \beta_T).$$

$$= \log\left(\frac{B(\alpha_S, \beta_S)}{B(\alpha_S + h, \beta_S + t)}\right)$$

$$+ (h)\psi(\alpha_T) + (t)\psi(\beta_T) + (h + t)\psi(\alpha_T + \beta_T).$$

$$(4)$$

And, since

$$B(a,b) = \frac{\Gamma(a)\Gamma(b)}{\Gamma(a+b)},\tag{5}$$

we can rewrite the first term and reduce:

$$IG(e) = \log\left(\frac{\frac{\Gamma(\alpha_S)\Gamma(\beta_S)}{\Gamma(\alpha_S + \beta_S)}}{\frac{\Gamma(\alpha_S + \beta_S)}{\Gamma(\alpha_S + \beta_S + h + t)}}\right) + (h)\psi(\alpha_T) + (t)\psi(\beta_T) + (h + t)\psi(\alpha_T + \beta_T).$$

$$= \log\left(\frac{\Gamma(\alpha_S)\Gamma(\beta_S)\Gamma(\alpha_S + \beta_S + h + t)}{\Gamma(\alpha_S + h)\Gamma(\beta_S + t)\Gamma(\alpha_S + \beta_S)}\right) + (h)\psi(\alpha_T) + (t)\psi(\beta_T) + (h + t)\psi(\alpha_T + \beta_T).$$

$$= \log\left(\frac{\Gamma(\alpha_S)}{\Gamma(\alpha_S + h)}\right) + \log\left(\frac{\Gamma(\beta_S)}{\Gamma(\beta_S + t)}\right) + \log\left(\frac{\Gamma(\alpha_S + \beta_S + h + t)}{\Gamma(\alpha_S + \beta_S)}\right) + (h)\psi(\alpha_T) + (t)\psi(\beta_T) + (h + t)\psi(\alpha_T + \beta_T).$$

$$= -\log\left(\frac{\Gamma(\alpha_S + h)}{\Gamma(\alpha_S)}\right) - \log\left(\frac{\Gamma(\beta_S + t)}{\Gamma(\beta_S)}\right) + \log\left(\frac{\Gamma(\alpha_S + \beta_S + h + t)}{\Gamma(\alpha_S + \beta_S)}\right) + (h)\psi(\alpha_T) + (t)\psi(\beta_T) + (h + t)\psi(\alpha_T + \beta_T).$$

$$(6)$$

When h = 0, the first log term reduces to 0. When t = 0, the second log term reduces to 0. Otherwise, since for positive integer n,

$$\frac{\Gamma(x+n)}{\Gamma(x)} = \prod_{k=0}^{n-1} (x+k),\tag{7}$$

we can reduce the previous formulation a bit further when $h \neq 0$ and $t \neq 0$, to

$$IG(e) = -\log(\prod_{i=0}^{h-1} (\alpha_S + i)) - \log(\prod_{j=0}^{t-1} (\beta_S + j)) + \log(\prod_{k=0}^{h+t-1} (\alpha_S + \beta_S + k)) + (h)\psi(\alpha_T) + (t)\psi(\beta_T) + (h+t)\psi(\alpha_T + \beta_T).$$
(8)

For computation, to prevent overflow we calculate the series equivalently as follows:

$$IG(e) = \sum_{k=0}^{h+t-1} \log(\alpha_S + \beta_S + k) - \sum_{i=0}^{h-1} \log(\alpha_S + i) - \sum_{j=0}^{t-1} \log(\beta_S + j) + (h)\psi(\alpha_T) + (t)\psi(\beta_T) + (h+t)\psi(\alpha_T + \beta_T).$$
(9)