

## Supplemental Information

Here we give the closed form derivation for the information gain metric we use in our simulations. We are interested in computing

$$IG(e) = D_{KL}(B_T||B_S) - D_{KL}(B_T||B_{S+e}) \quad (1)$$

where the divergence measure is computed in closed form for e.g.,  $B_T$  and  $B_S$ , as

$$\begin{aligned} D_{KL}(B_T||B_S) = & \log\left(\frac{B(\alpha_S, \beta_S)}{B(\alpha_T, \beta_T)}\right) + (\alpha_T - \alpha_S)\psi(\alpha_T) \\ & + (\beta_T - \beta_S)\psi(\beta_T) + (\alpha_T - \alpha_S + \beta_T - \beta_S)\psi(\alpha_T + \beta_T). \end{aligned} \quad (2)$$

where  $\psi$  denotes the digamma function and  $B(a, b)$  denotes the beta function. We can substitute Equation 2 into Equation 1 to get

$$\begin{aligned} IG(e) = & \log\left(\frac{B(\alpha_S, \beta_S)}{B(\alpha_T, \beta_T)}\right) + (\alpha_T - \alpha_S)\psi(\alpha_T) \\ & + (\beta_T - \beta_S)\psi(\beta_T) + (\alpha_T - \alpha_S + \beta_T - \beta_S)\psi(\alpha_T + \beta_T) \\ & - \log\left(\frac{B(\alpha_{S+e}, \beta_{S+e})}{B(\alpha_T, \beta_T)}\right) - (\alpha_T - \alpha_{S+e})\psi(\alpha_T) \\ & - (\beta_T - \beta_{S+e})\psi(\beta_T) - (\alpha_T - \alpha_{S+e} + \beta_T - \beta_{S+e})\psi(\alpha_T + \beta_T) \end{aligned} \quad (3)$$

Consider the case where  $e$  is a series of  $h$  1's (heads) and  $t$  0's (tails). Then  $\alpha_{S+e} = \alpha_S + h$  and  $\beta_{S+e} = \beta_S + t$ , so we can simplify Equation 3 to

$$\begin{aligned} IG(e) = & \log\left(\frac{B(\alpha_S, \beta_S)}{B(\alpha_T, \beta_T)}\right) - \log\left(\frac{B(\alpha_S + h, \beta_S + t)}{B(\alpha_T, \beta_T)}\right) \\ & + (\alpha_T - \alpha_S)\psi(\alpha_T) + (\beta_T - \beta_S)\psi(\beta_T) \\ & + (\alpha_T - \alpha_S + \beta_T - \beta_S)\psi(\alpha_T + \beta_T) \\ & - (\alpha_T - \alpha_S - h)\psi(\alpha_T) - (\beta_T - \beta_S - t)\psi(\beta_T) \\ & - (\alpha_T - \alpha_S - h + \beta_T - \beta_S - t)\psi(\alpha_T + \beta_T) \\ = & \log\left(\frac{B(\alpha_S, \beta_S)}{B(\alpha_T, \beta_T)} \cdot \frac{B(\alpha_T, \beta_T)}{B(\alpha_S + h, \beta_S + t)}\right) \\ & + (h)\psi(\alpha_T) + (t)\psi(\beta_T) + (h + t)\psi(\alpha_T + \beta_T). \\ = & \log\left(\frac{B(\alpha_S, \beta_S)}{B(\alpha_S + h, \beta_S + t)}\right) \\ & + (h)\psi(\alpha_T) + (t)\psi(\beta_T) + (h + t)\psi(\alpha_T + \beta_T). \end{aligned} \quad (4)$$

And, since

$$B(a, b) = \frac{\Gamma(a)\Gamma(b)}{\Gamma(a+b)}, \quad (5)$$

we can rewrite the first term and reduce:

$$\begin{aligned}
IG(e) &= \log\left(\frac{\frac{\Gamma(\alpha_S)\Gamma(\beta_S)}{\Gamma(\alpha_S+\beta_S)}}{\frac{\Gamma(\alpha_S+h)\Gamma(\beta_S+t)}{\Gamma(\alpha_S+\beta_S+h+t)}}\right) \\
&\quad + (h)\psi(\alpha_T) + (t)\psi(\beta_T) + (h+t)\psi(\alpha_T + \beta_T). \\
&= \log\left(\frac{\Gamma(\alpha_S)\Gamma(\beta_S)\Gamma(\alpha_S + \beta_S + h + t)}{\Gamma(\alpha_S + h)\Gamma(\beta_S + t)\Gamma(\alpha_S + \beta_S)}\right) \\
&\quad + (h)\psi(\alpha_T) + (t)\psi(\beta_T) + (h+t)\psi(\alpha_T + \beta_T). \\
&= \log\left(\frac{\Gamma(\alpha_S)}{\Gamma(\alpha_S + h)}\right) + \log\left(\frac{\Gamma(\beta_S)}{\Gamma(\beta_S + t)}\right) + \log\left(\frac{\Gamma(\alpha_S + \beta_S + h + t)}{\Gamma(\alpha_S + \beta_S)}\right) \\
&\quad + (h)\psi(\alpha_T) + (t)\psi(\beta_T) + (h+t)\psi(\alpha_T + \beta_T). \\
&= -\log\left(\frac{\Gamma(\alpha_S + h)}{\Gamma(\alpha_S)}\right) - \log\left(\frac{\Gamma(\beta_S + t)}{\Gamma(\beta_S)}\right) + \log\left(\frac{\Gamma(\alpha_S + \beta_S + h + t)}{\Gamma(\alpha_S + \beta_S)}\right) \\
&\quad + (h)\psi(\alpha_T) + (t)\psi(\beta_T) + (h+t)\psi(\alpha_T + \beta_T).
\end{aligned} \tag{6}$$

When  $h = 0$ , the first log term reduces to 0. When  $t = 0$ , the second log term reduces to 0. Otherwise, since for positive integer  $n$ ,

$$\frac{\Gamma(x+n)}{\Gamma(x)} = \prod_{k=0}^{n-1} (x+k), \tag{7}$$

we can reduce the previous formulation a bit further when  $h \neq 0$  and  $t \neq 0$ , to

$$\begin{aligned}
IG(e) &= -\log\left(\prod_{i=0}^{h-1} (\alpha_S + i)\right) - \log\left(\prod_{j=0}^{t-1} (\beta_S + j)\right) + \log\left(\prod_{k=0}^{h+t-1} (\alpha_S + \beta_S + k)\right) \\
&\quad + (h)\psi(\alpha_T) + (t)\psi(\beta_T) + (h+t)\psi(\alpha_T + \beta_T).
\end{aligned} \tag{8}$$

For computation, to prevent overflow we calculate the series equivalently as follows:

$$\begin{aligned}
IG(e) &= \sum_{k=0}^{h+t-1} \log(\alpha_S + \beta_S + k) - \sum_{i=0}^{h-1} \log(\alpha_S + i) - \sum_{j=0}^{t-1} \log(\beta_S + j) \\
&\quad + (h)\psi(\alpha_T) + (t)\psi(\beta_T) + (h+t)\psi(\alpha_T + \beta_T).
\end{aligned} \tag{9}$$