Optimal Models for Resource Allocation in Classroom Teaching

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How should a school administrator allocate a fixed budget towards increasing the number of classrooms and increasing student assessment to best increase student learning? This paper investigates how stochastic models accounting for the inherent uncertainty in student beliefs and teacher communication can help school administrators figure out how to maximize student learning by optimally allocating resources. We replicate existing results from education literature about the effect of class sizes, homogenous ability classrooms, and assessment on student learning using computer simulation. We also unify these different determinants of student learning into a more holistic model and report the tradeoffs that committing budget to these design features presents, examining interactions between these constructs not explored and not feasible in human subjects research. Crucially, we found that sorting students by ability level is a dominant strategy for improving learning outcomes. We also report how the effectiveness of class sizes and assessment is contingent upon the learning concept being taught. Finally, we demonstrated that we can create a pareto frontier of the affordable number of teachers and assessments for any budget and exhaustively explore these configurations to find an optimal allocation of each budget for increasing student learning. We believe that the insights about student learning in multi-classroom settings that we've found and can continue to surface are difficult to surface in real-world studies with human subjects.

Keywords: Teaching; learning; education; pragmatics; Bayesian modeling; social cognition

Education research has surfaced many insights into policies for designing schools to improve classroom learning for students. Very prominently, conventional wisdom makes independent claims that decreasing class sizes, increasing formative assessments, and increasing teaching periods [citation needed for last one] improves student learning outcomes. However, decreasing class sizes and developing formative assessments compete for a shared resource of money, while administering formative assessments and teaching lessons compete for a shared resource of student time. As such, it is important to understand the diminishing returns for each of these orthogonal design dimensions in order to find a unified policy that is optimal for student learning. We call the optimal policy optimal school administration.

Unfortunately, there exists many barriers to studying optimal school administration in real-world class-

rooms. Isolating the effects of a chosen school design policy would require controlling for student and teacher differences, and no two classrooms, teachers, and students are the same. Even if we could control for these sources of random error, the task of testing hundreds of permutations across multiple policy dimensions would be time- and cost-prohibitive, along with being ethically suspect in some extreme cases. As such, the task of determining optimal school administration lends itself well to computer modeling.

In this present paper, we turn to stochastic modeling to investigate how an optimal school administrator might allocate finite resources to produce maximal information gain. We elect to utilize stochasticity to build inherent student variability and error on assessments in the real world into our model. Taken together, this work describes a first-principles attempt at a framework for understanding resource allocation in classroom education.

Background

Even when students are motivated to learn, and teachers are motivated to teach, information transmission in classroom settings are imperfect. Education in classroom settings has two challenges that we seek to tackle. First, there exists a problem of *student variability*, where students within the same classroom may have different innate academic ability as well as upbringings. This means that a lesson that would be perfect for one child may be less accessible to another child. Secondly, there exists a problem of *imperfect teacher knowledge*. Teachers don't have perfect knowledge of each student's personal knowledge, and this uncertainty potentially results in choices of teaching exmaples that are not optimal for student learning.

Definitions

Because our work builds on some fields of research that have different vocabularies for similar concepts, we first clarify the language and meanings that will appear in this paper.

Types of knowledge. Every student possesses their own malleable *personal knowledge* about any knowledge concept, which could be facts, skills, beliefs, or any other type of knowledge. Coloquially, personal knowledge is often referred to as *ability level* or *mastery level*, and we use these terms interchangeably.

Teachers can identify a static *target knowledge* about any knowledge concept, and a student's personal knowledge can be close to or far from the target knowledge, representing accuracy or inaccuracy respectively. The goal of education, therefore, is to adjust the student's personal knowledge to be as close to the target knowledge as possible.

Teachers possess beliefs about what their students' personal knowledge is, which we will call *teacher beliefs*. These may not necessarily accurately reflect their students' actual personal knowledge.

Education processes. Assessing, teaching and learning are the three key component processes of education. *Assessing* involve students providing information to teachers to *assessments* (e.g. assignments, quizzes, exams, classroom participation, etc.) based on their personal knowledge. The answers provided help teachers update their teacher beliefs.

Teaching involves a teacher providing lessons to students to help adjust their students' personal knowledge towards the target knowledge. The content of the lessons are determined by the teacher beliefs; in other words, the teacher chooses *teaching examples* that they believe are most suitable given their students' personal knowledge.

Finally, *learning* involves a student using the teaching examples provided by the teacher through teaching to update their own personal knowledge. Learning itself does not guarantee that a student will update their personal knowledge to be closer to the target knowledge; the student must rely on the teacher to pick effective teaching examples for the updates to be useful.

Example – TODO: Keep this section? A teacher wants to teach the effectiveness of nonviolent protest—the *target knowledge* is that nonviolent protests are somewhere between always successful and never successful. There is a student who holds the (inaccurate) *personal knowledge* that nonviolent protest is always unsuccessful. While there indeed are instances of failed nonviolent protests (e.g. Tianenmen Square, The White Rose), a teacher may elect to over-represent successful nonviolent protests in their *lessons*, using Martin Luther King Jr., Gandhi, and Nelson Mandela as *teaching examples*.

Related Work

Education Research. Educators have a variety of strategies to address the problems of student variability and imperfect teacher knowledge. Formative assessments can help teachers monitor their students' personal knowledge. When students complete formative assessments, teacher gain certainty on their teacher beliefs about their students' personal knowledge (e.g., L. S. Fuchs & Fuchs, 1986; Sadler, 1989). If there is large variation in students' ability levels, students can be sorted into groups by teacher beliefs about their personal knowledge and taught different lessons (e.g. Slavin, 1987; Tomlinson, 1999). Finally, decreasing class sizes can help minimize the average variation that each teacher has to deal with in their classroom (e.g., Glass & Smith, 1979; Slavin, 1989). Each of these strategies are considered effective ways to improve student learning.

Classroom Modeling. In our previous work, we conceptualized the teacher's task as one of optimal communication (Frank, 2014). Following the models of pragmatic reasoning in language comprehension (Frank & Goodman, 2012; Goodman & Frank, 2016), we can formalize teaching and learning as inferential cognitive processes of rational agents. Teachers reason about what evidence would best change students' per-

sonal knowledge to more closely correspond to a target knowledge. Teachers – each with perfect teacher knowledge about each of their students in our prior work – would then choose the teaching examples that maximized information gain across their students. Using this conceptualization, we were able to derive a number of results through simulation. For example, we found that individual student outcomes were inversely related to class size, since in smaller classes, teachers could customize their teaching better to the idiosynrasies of their particular group of students' personal knowledge.¹

In that previous work and the current work, the fundamental unit of analysis is a teaching game. In each teacher-class unit, a teacher tries to guide the students to discover a particular target knowledge by presenting teaching examples. We use a very simple concept: the weight of a biased coin. The target knowledge is a particular fixed weight, and the students' personal knowledge was their individual beliefs about what the weigh tof the coin is. Teachers must choose a particular set of teaching examples of heads and tails that will alter the personal knowledge of the students in the class so that their updated estimate of the coin weight is closer to the teacher's target knowledge value.

The Present Study

In the current work, we consider issues of student variability and imperfect teacher knowlege through the lens of *optimal school administration*. We describe a generalization of the model presented in Frank (2014) and use this framework to investigate how an optimal administrator might make decisions. Our first two simulations replicate and extend results from the previous paper. Then our next two generalize the model to the case of imperfect information about students and finite resources for hiring teachers and conducting assessments. Our final simulation maps out a Pareto frontier for allocation of instructional time and teaching resources.

Model

We model three types of agents: *students*, *teachers*, and *administrators*. A school consists of an administrator, at least one teacher, and at least one student. Every teacher has at least one student (so there are always at least as many students as teachers). Each agent's functions are described below.

The general teaching game that we analyze is one in which learners must estimate the parameter of a Bernoulli distribution. Teaching lessons are the results of individual coin flips, which provide evidence about the coin's weight. Beliefs can then be represented as the parameters of a Beta distribution. For example, a student who has a weak belief that a coin is fair (e.g., Beta(1, 1)) can be pursuaded that it is actually biased towards heads by seeing the examples $E = \{H, H, H, H, H\}$.

Student

Each student is an optimal Bayesian learner, using a standard conjugate Beta-Bernoulli model. Students each have their own *prior personal knowledge* about the bias of the coin, represented as $Beta(\alpha,\beta)$, where α and β are "pseudocounts" of heads and tails respectively. Students' learning is then modeled as updating this distribution by adding observed counts to their priors, e.g. after observing x heads and y tails in the teaching examples shown by the teacher, their updated *posterior personal knowledge* state is $Beta(\alpha+x,\beta+y)$. Note that for simplicity, student learning is sequence-independent (i.e., seeing $\{H, T, T\}$ is the same as seeing $\{T, T, H\}$).

Note that student personal knowledge distributions are generated by sampling $\alpha \sim Unif(1,10)$ and then setting $\beta = 11 - \alpha$ (so that total pseudocounts sum to 11). We intentionally hold constant the sum of pseudocounts because it controls how strongly each teaching example affects the student posterior personal knowledge – for example, a student who has a prior personal knowledge distributed as Beta(10,10) will have their posterior personal knowledge swayed much more heavily compared to a student whose prior personal knowledge is distributed as Beta(30,30) when seein H,H,H,H,T.

Teacher

Each teacher is assigned a classroom of students and a target knowledge concept (i.e., a particular coin weight) to teach. The goal of the teacher is to provide the set of teaching examples that maximize the student's information gain (IG; defined below). This goal is accomplished by evaluating the information gain for

¹Ability grouping has a complicated history in education (e.g., Slavin, 1990), and we return to motivational issues related to this finding in the General Discussion.

each student for each possible set of teaching examples and choosing the one that produces the largest total information gain for the class.² Since information gain is computed over the conjugate posterior personal knowledge of the students, choosing an action relative to IG constitutes full posterior inference. With only a single teaching example, this choice is simply the ratio of the IG for *H* to the IG for *T*.

In Simulations 1 and 2, teachers have perfect teacher beliefs of student beliefs. Teachers with perfect teacher beliefs infer their choice of examples using the exact parameters of student distributions. In contrast, the teachers in the remaining simulations have uncertain teacher beliefs. Teachers with uncertain knowledge initially represent students as having beliefs in the form of Beta(1,1) – weak uniform distributions over possible parameter values. They update these representations based on assessments. For example, if a student was given three assessments and produced $\{H, T, H\}$, the teacher would represent that student as Beta(1+2,1+1) = Beta(3,2) and choose examples to accordingly. Assessments are sampled examples from a Bernoulli distribution parameterized by each student's mean parameter estimate, using $\mu = \frac{\alpha}{\alpha + \beta}$. Teachers integrate the samples from these assessments into their distributional estimate for each student.

Administrator

The objective of the administrator is to maximize the information gain of all students in the school. Across our simulations, the administrator can decide: 1) how many teachers to hire, 2) how many assessments to give, and 3) whether to sort students into classrooms by their knowledge. We also vary (for purposes of comparison) whether the teachers have perfect or uncertain teacher beliefs of the students' personal knowledge, though in real-world settings teachers only have uncertain beliefs. The administrator weights the various policies that they simulate based on the aggregate information gain of the students in the entire school (compared to just each classroom for each teacher's inference), and is able to infer the most effective school design within fixed constraints. As in the case of teachers, in Simulations 1 and 2, administrators also have perfect knowledge of their students' personal knowledge. In contrast, in Simulations 3 and 4, administrators sort students based on the results of their assessments, the same information with which teachers use to choose examples.

In practice, because our results demonstrate nearstrict dominance of some design choices over others, the administrator's inference is often uninteresting and corresponds to the best choice. Thus, in reporting our simulations, we report school-wide information gain (the decision-making metric for the administrator), often with respect to some meaningful baseline.

Limited Resources

In our model, two types of resources restrict the behavior of the different agents.

Time. In real-world education settings, students are in a school environment for a (roughly) fixed amount of time, and it is up to the teachers to decide what amount of that time they want to dedicate to assessing (i.e. formative assessments) and teaching (i.e. showing teaching examples). In Analysis 3 and 4, where we use "noisy" students, teachers have the option to assess students to improve their imperfect teacher beliefs about the students' personal knowledge. We model this using a resource we call fixed time steps. The sum of the number of assessment periods and teaching periods is constant, and increasing assessments comes at the expense of opportunities to show examples. The administrator commits to a particular allocation of time steps towards assessments and teaching lessons school-wide, so every teaacher presents the same number of teaching examples.

Money. Certain educational policies that may be most effective are simply too monetarily expensive to implement. For instance, while one-to-one instruction (i.e. class sizes of 1) may be most beneficial for student learning outcomes (e.g., Cohen, Kulik, & Kulik, 1982), it is unrealistic to expect schools to be able afford hiring as many teachers as they have students. To account for this kind of limitation, we introduce the resource of money into our model. In Simulation 3, the administrator is constrained by a fixed budget. The cost structure is described in detail in Simulation 3. We report what the optimal allocation of money is at every budget level and what the actual information gain is given that allocation of money.

²A fruitful direction for future work would be to investigate different classroom rules for information gain. For example, a teacher following a remedial policy could try to find the set of examples that maximized the performance of the lowest-performing students or that minimized loss with respect to some threshold.

Information gain

Following Frank (2014), we use information gain to quantify student learning. Formally, we assess the Kullback-Leibler divergence (Cover & Thomas, 2012) between student knowledge (B_S) and the teacher's target distribution (B_T) both before and after teaching. The difference between these quantities gives the student's information gain for a single example e:

$$IG(e) = D_{KL}(B_T || B_S) - D_{KL}(B_T || B_{S+e})$$

We derived a closed form expression for information gain that generalizes to any number of examples in an example set e. Derivation details can be found in our linked repository. The final form for h heads and t tails is:

$$IG(E) = \sum_{k=0}^{h+t-1} log(\alpha_S + \beta_S + k) - \sum_{i=0}^{h-1} log(\alpha_S + i) - \sum_{j=0}^{t-1} log(\beta_S + j) + \psi(\alpha_T)h + \psi(\beta_T)t + \psi(\alpha_T + \beta_T)(h + t).$$

where ψ represents the digamma function, and α_S , β_S , α_T , and β_T are student and teacher priors respectively.

Belief Expectation and Belief Strength

As discussed earlier, we represent the target knowledge, student knowledge, and teacher beliefs about the student knowledge as Beta distributions $Beta(\alpha,\beta)$. Frank (2014) presented an alternative parameterization of the Beta-Bernoulli distribution in terms of shape μ and scale ν that is useful for its intuitive conceptual analogs(Frank, 2014). μ and ν are defined as:

$$\mu = \alpha/(\alpha + \beta)$$
$$\nu = \alpha + \beta$$

In this parameterization, μ directly controls the mean of the distribution. In the target knowledge distribution, this can be regarded as the *true weight* of the coin. In the student knowledge distribution, μ represents the student's *best guess* for the true weight of the coin. In the teacher belief distribution, μ represents what the teacher believes the student's best guess for the true weight of the coin would be (i.e. given the teacher belief about the student knowledge). Since Beta-Bernoulli distributions are symmetric around μ =

0.5 (e.g. for the same ν , the probability distribution for $\mu = 0.3$ is the same as $\mu = 0.7$ flipped across 0.5), we only look at $\mu \geq 0.5$, where the true weight or best guess is more extreme for μ values further away from 0.5. In each case, ν captures the *belief strength* or confidence. The larger ν is, the greater the number of examples of Heads or Tails that would be necessary to alter the belief.

For example, a student with student knowledge Beta(5,5) and another student with student knowledge Beta(10, 10) would both have a best guess that the coin weight is 0.5, i.e. $\mu = 0.5$, but fewer teaching examples would be required to convince the former student that the true weight actually is not 0.5 than the latter because the former has weaker beliefs in that μ value at v = 10 compared to the latter's stronger beliefs at $\nu = 20$. Similarly, one students with student knowledge Beta(1,9) and another with student knowledge Beta(9, 1) have vastly different best guesses for the true weight of the coin ($\mu = 0.1$ and $\mu = 0.9$ respectively). However, because both share the same belief strengths at v = 11, their beliefs about the coin's weight could be shifted to 0.5 with an equal number examples (8) tails for the former and 8 heads for the latter to achieve Beta(9,9)).

Simulations

In this section, we present the hypotheses and results of each of our simulations. Each simulation consists of 100 *trials*. Each trial involves generating 100 random students and measuring the aggregate information gain for those 100 students under the particular school design policy the simulation is testing. The performance of the school design policy is calculated as the average of the aggregate information gain across all 100 trials.

General simulation details. All simulations were conducted using the probabilistic programming language WebPPL (Goodman & StuhlmÃijller, n.d.); the code is available at [http://github.com/mcfrank/teaching].

In our simulations, there is a set of three parameters that we hold constant across all experiments for simplicity. While changes to these parameters will have some impact on the effect sizes we recover, to our knowledge all qualitative results are general across parameter sets.

• First, the target knowledge is always represented by a Beta distribution such that the parameters

of $Beta(\alpha, \beta)$ are non-zero and sum to 10, i.e. $\alpha + \beta = 10$. We choose 10 because the calculation of the true weight of the coin μ are simply clean increments of one-tenths. Additionally, because the effects would be symmetric if α and beta were swapped, we restrict $\alpha <= \beta$. That is, the target knowledge true weight is limited to [.5, .6, .7, .8, .9].

- Second, the prior student knowledge is always represented by a Beta distribution such that the parameters of $Beta(\alpha,\beta)$ are non-zero and sum to 11, i.e. $v = \alpha + \beta = 10$. This fixes the belief strength of every student's prior student knowledge every example shown by a teacher will carry the same weight for every student because the sum of the pseudocounts is always equivalent. The total pseudocounts of prior student knowledge distributions, v = 11, is slightly offset from the pseudocount of the target knowledge distribution, v = 10, to avoid edge cases where a student belief distribution perfectly matches the teaching concept.
- Third, each student has 12 learning opportunity time steps. As mentioned earlier, each time step can be uesd as a teaching period to show examples or, in the relevant simulations, as an assessment period to assess students. We choose 12 time steps because it is a sufficient number to effectively alter the beliefs of students with extreme prior personal knowledge (e.g. Beta(1, 10) can be changed all the way to Beta(13, 10)), but does not become computationally prohibitive, as WebPPL explores all combinations in its inferences.

Perfect Teacher Beliefs

In an ideal world, administrators and teachers have perfect teacher beliefs: they know the exact parameters of each students' personal knowledge distribution. As such, they can perfectly choose an optimal set of teaching examples that will maximize the total aggregate information gain of the students in their classroom. In addition, administrators can sort students into classrooms by their prior personal knowledge perfectly—this ensures that teachers receive classrooms with as little variance in student personal knowledge as possible, making it easier to choose sets of teaching examples that are effective for all students in their respec-

tive classrooms. We use such a simulation environment with perfect teacher beliefs in our first three simulations (Simulation 1A, 1B, and 1C, details described below).

Running experiments in a simulation environment with perfect teacher beliefs can be an effective way to uncover the effects of certain aspects of school design policy because it removes sources of error that arise from teachers simply not having accurately measured students' prior personal knowledge. In doing so, we can ascertain that any effects on information gain are entirely accounted for by the school design policy. Additionally, in later simulations, we can use the student information gain outcomes in an environment with perfect teacher beliefs to benchmark the performance of school design policies in an environment with imperfect teacher beliefs. The outcomes in the environment with perfect teacher belief will serve as a strict maximal ceiling or "gold" standard – the dropoff in information gain outcomes in an imperfect environment we can confidently attribute to inefficiencies that arise when teachers imperfectly infer students' personal knowledge.

It's worth explicitly noting that teachers having perfect teacher beliefs does not mean the set of teaching examples that they choose to use is optimal for each student. In many classrooms, there is no set of teaching examples that is unanimously optimal at the individual student level for every student. Rather, having perfect teacher beliefs enables teachers to pick sets of teaching examples with total certainty that it will be optimal at the classroom level, and there exists no better set of teaching examples that would further reduce the inefficiencies of choosing teaching examples for a varied set of students.

Simulation 1A: Grouping students. TODO: FIGURE OUT HOW TO LINEBREAK

Research Question. How does grouping students by their true prior personal knowledge affect information gain?

Design and Hypotheses. In the manipulation (sorted) condition, the administrator sorts students into equally-sized (Âś1 student) classrooms by their prior personal knowledge. In the control (unsorted) condition, the administrator performs no sorting, randomly distributing the students into equally-sized classrooms. We hypothesized that sorting students by their prior personal knowledge would increase information gain compared to random classroom assignment because sorting would reduce variance in student personal

7.5

10.0

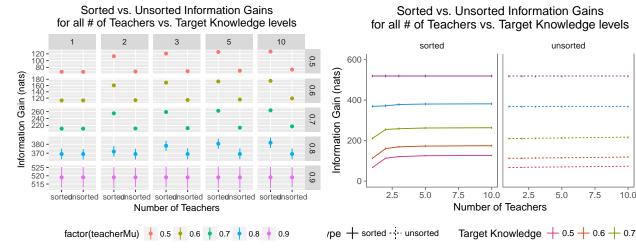


Figure 1. Student information gain, plotted by target concept and number of teachers in the school. Information gain represents the gain when students are sorted into classrooms based on knowledge compared with an unsorted baseline. Error bars show 95% confidence intervals by non-parametric bootstrap.

Figure 2. Student information gain, plotted by target concept and number of teachers in the school. Information gain represents the gain when students are sorted into classrooms based on knowledge compared with an unsorted baseline. Error bars show 95% confidence intervals by non-parametric bootstrap.

knowledge within classrooms, allowing teachers to better tailor the teaching examples to that particular group of students.

We further hypothesized that there'd be an interaction effect between sorting and both the number of teachers and the extremity of the target knowledge concept. Specifically, we believe that sorting results in greater information gain as the number of teachers increases, since no matter how sorted the rosters are, having too many students in one class still prevents teachers from finding a set of teaching examples that will be effective for every student in the class. On the other hand, we believe sorting will be less effective for more extreme target knowledge concepts (higher μ values for the target knowledge distribution), since for extreme target knowledge concepts, most students will have best guesses that fall on the same side of the true weight of the coin, and so no matter what the prior personal knowledge distributions of the stduents are, the teacher can simply choose very biased teaching examples and they will be effective.

Results. Results are shown in Figure 1. Sorted students show greater information gain than if the same set of students are distributed into unsorted classrooms. This effect is present for all target concepts but is most pronounced for less-extreme concepts - for extreme

value concepts (e.g., a target of .9), almost all students will benefit from seeing the same examples anyway, rendering sorting irrelevant. Thus, an optimal school administrator with perfect student knowledge should consistently opt to sort students into classrooms by their prior beliefs over random assignment.

Simulation 1b: Number of Teachers or Class Size. LINEBREAK

Research Question. How does the number of teachers, which is inversely proportional to the class size, affect student information gain?

Design and Hypotheses. In this simulation, the administrator changes the number of classrooms to distribute students. There can be 1, 2, 3, 5, or 10 classrooms, resulting in class sizes of 100, 50, 33/34, 20, and 10 respectively. We hypothesized that increasing the number of teachers would strictly improve student learning rate: just like with sorting, more teachers would reduce class sizes, which in turn reduces student variance within classrooms. This enables teachers to choose better tailored sets of learning examples.

Results are shown in Figure 2. We observed the predicted pattern. Increasing the number of teachers increases the information gain. although there were diminishing returns. After a certain number of teachers, additional lesson customization becomes less

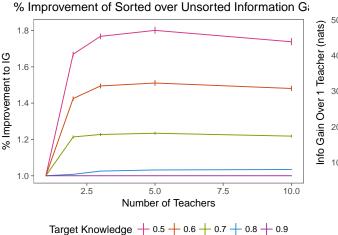


Figure 3. Student information gain, plotted by target concept and number of teachers in the school. Information gain represents the gain when students are sorted into classrooms based on knowledge compared with an unsorted baseline. Error bars show 95% confidence intervals by non-parametric bootstrap.

helpful.

In our second analysis, again a replication of our prior work, we explored the effects of adding teachers to the simulated school, leading to lower class sizes. We hypothesized that increasing the number of teachers would strictly improve student learning rate (again assuming perfect knowledge about students): Our baseline for this analysis was the sorted information gain under the same target bias parameters.

Imperfect Teacher Beliefs

In our second set of analyses, we relax the assumption that teachers have perfect teacher beliefs about students' prior personal knowledge. In the real world, neither the admin nor the teacher is an omniscient being that knows the true prior personal knowledge parameters. Instead, they diagnose student beliefs by administering formative assessments (e.g. placement exams). The assessment phase is a necessary step that enables the administrator and teachers to form teacher beliefs about what the students' prior personal knowledge may be – these beliefs are not perfect, but will be correlated with the students' personal knowledge. Only after these assessments are conducted can the administrator effectively sort students. The teachers can also then

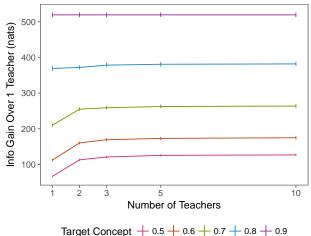


Figure 4. This figure should probably go in the appendix, but helps illustrate why using the baseline is useful

select examples guided by these teaching beliefs.

To model these agent behaviors, we assume that the admin and teachers start with teacher beliefs that are a na"ive, uniform representation of each student (i.e. Beta(1,1)) and learn about the student's prior personal knowledge via the administration of assessments. In assessments, students are called upon to demonstrate their knowledge by sampling from their own true prior personal knowledge distribution. These samples then serve to update the teacher's estimate about student knowledge. In this sense, the teachers and the administrator are modeled as perfect Bayesian agents that update their teacher beliefs about student personal knowledge based on evidence it sees from student performance on assessments.

For instance, a student may have a true prior personal knowledge distribution represented by Beta(9,2). When assessed, they are extremely likely to respond with H (or 1) to each question on the assessment. If they are asked 6 questions, the most common outcome will be H, H, H, H, H, T (in some order). The teachers and administrator starts with the naive Beta(1,1) representation of the student personal knowledge, but then updates the representation for seeing 5 heads and 1 tail in the assessment phase. Their posterior teacher belief (i.e. (post-assessment) of student learning becomes Beta(6,2) after the Bayesian update. By construction, our uncertain teachers have very weak and inaccurate beliefs about student personal knowledge,

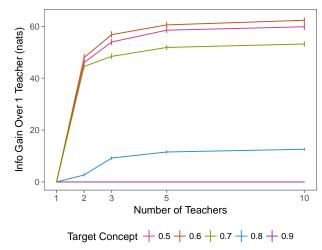


Figure 5. Student information gain, plotted by target concept and class size. Information gain represents the gain when students are sorted into classrooms based on knowledge compared with a single-classroom baseline. Error bars show 95% confidence intervals by non-parametric bootstrap.

captured by the low ν of the initial Beta representation, and we assume that increasing assessments will help them improve the accuracy and belief strength of their representation of student personal knowledge.

Given our model, increasing the number of assessments should monotonically improve student learning on average because the teachers get more accurate and precise teacher beliefs about the students' prior personal knowledge through assessments. As such, simply measuring information gain as the number of assessments increases is rather trivial. In the following simulation, we introduce the limited resource of timeeach student spends a fixed number of 12 time steps in the school system, and any single time step can be devoted to assessing the student (3 samples from the student's prior persanal knowledge distribution, as described above) or a teacher showing the student one teaching example (a heads or a tails). By modeling the tradeoff between increasing assessments and increasing teaching opportunities, we attempt to identify a tipping point at which giving teachers more opportunities to show examples outweight the diminishing returns on information gain of increasing assessments, and vice versa.

In a simulation environment where imperfect teacher beliefs exist, inefficiencies are introduced in two ways. First, administrators may commit errors in sorting students into classrooms if they have an inaccurate guesses about the mean of students' prior personal knowledge distributions. Secondly, teachers may choose less efficient sets of teaching examples based on their guesses about their students' prior personal knowledge that may not actually optimally maximize information gain given the students' true prior personal knowledge.

Our previous work on modeling classroom dynamics (Frank, 2014) did not have any stochasticity in the generation of student distributions nor the inferences that teachers make about students' prior personal knowledge. We believe that by capturing the errors in the inferences and the formative assessments that teachers might use to reduce those errors in our model, our simulations are a novel contribution to the literature that more accurately resembles real-world classroom dynamics.

Baseline. In Simulation 1a-1c, we observed that the information gain values vary significantly across different target knowledge concepts, or the true weight of the coin μ . In real-world classroom settings, the target knowledge concept is an independent variable that are entirely orthogonal to the school design tradeoffs we are considering – if high school students are trying to learn trigonometry, trigonometry must be the target knowledge regardless of whether its few or many teachers teaching, regardless of whether or not the students are sorted by ability level, and regardless of whether few or many formative assessments are conducted. As such, we want to control for the target knowledge concept by measuring improvement to information gain within levels of the target knowledge concept.

To do so, we introduce a baseline paradigm that uses a non-inferential admin and teacher that we consider the control condition. The baseline design involves no student sorting, using a single teacher, and no assessments (i.e. 12 teaching examples). This admin and teacher does not take their students' prior beliefs into consideration. Instead, they simply sample a Binomial distribution with a bias equal to the μ value from the target knowledge distribution to generate their example sets – this is equivalent to actually flipping a coin of the weight μ . As such, there would be a unique average baseline for each level of the target knowledge concept, but otherwise utilize the most basic design along the sorting, number of teachers, and number of assessments dimensions. We call this baseline control

condition the *naive teacher* policy.

For instance, to generate 12 examples when the target knowledge concept is 0.7 in any one trial, the teacher would sample from Binomial(n = 12, p = 0.7), with 9 Heads and 3 Tails being most likely, 8 Heads and 4 Tails being next most likely, and so forth. They would then show this set of teaching examples to every student in their classroom without consideration for their prior personal knowledge and whether or not that teaching example would actually be useful given their prior personal knowledge.

Simulation 2: Imperfect Teacher Beliefs. As we consider imperfect teacher beliefs, we attempt to unify some of the different dimensions from Simulation 1 of sorting vs. unsorting, and the number of teachers while incorporating the new dimension of the number of assessments. Each of these dimensions may interact with the other, and so unlike in Simulations 1a-1c, we first report the full set of results before we slice the dataset and discuss each dimension in greater detail.

#TODO: Determine if this needs to be in therefect teacher beliefs still vastly outperforms unsorted df_lm <- ig_by_sim_type %>%

model <- lm(IG_over_baseline ~ numTeachers +</pre>

Simulation 2a: Sorting. LINEBREAK

Research Question. Do the effects of sorting students by their prior personal knowledge found in Simulation 1a persist when the teachers have imperfect teacher knowledge? How do the effects compare with when the teachers have perfect teacher beliefs?

Design and Hypotheses. We use a 2 (sorted vs. unsorted) x 2 (perfect vs. imperfect teacher beliefs) experimental design. The sorted x perfect condition and unsorted x perfect condition are a replication of Simulation 1a's manipulation and control conditions respectively. In the sorted x imperfect condition, the administrator sorts students into equally-sized (Âś1 student) classrooms by the teacher beliefs about the prior personal knowledge, which are correlated with the prior personal knowledge itself due to the assessment phase but not necessarily identical. In both the sorted and unsorted imperfect conditions, teachers choose teaching examples that would be optimal given the teacher beliefs about the prior personal knowledge.

We hypothesized that sorting students into classrooms using imperfect teacher beliefs would still result in greater information gain than random student assignments. However, we suspected that the information gain achieved after sorting with imperfect teacher beliefs would be lower than when the students were sorted by their true prior personal knowledge because there may be sorting errors when using the imperfect teacher beliefs.

Results. As we predicted, sorting students produced a main effect on learning outcomes that were strictly superior than not sorting in both the perfect teacher belief condition (consistent with Simulation 1a) as well as the imperfect teacher belief condition. Just as in Simulation 1a, the effect of sorting interacts with number of teachers, where sorting has no effect when there is only 1 teacher because there is only 1 classroom (leftmost column in Figure 4). Similarly, the effect of sorting also interacts with target knowledge concept as it did in Simulation 1a, where sorting becomes less effective for more extreme target knowledge concepts (greater difference between red sorted IGs and blue unsorted IGs the higher the row in Figure 4).

Perhaps surprisingly, sorting students by the imperschool designs even when the teachers have perfect separate(sim_type, into = c("sorting", "knowleadher" beliefs and can pick the most optimal teaching examples within classrooms. This underscores the dominance of eaching Mpolicinum A Wielsoutentring d find m) matter how much an administrator increases the number of teachers or or assessments, students do not appear to gain substantially more information, because each classroom on average is still a representative microcosm of the entire set of students.

Given these results, we assume the optimal school administration policy uses student sorting, and we discuss all subsequent simulation analyses in terms of their information gain when students are sorted.

Simulation 2b: Number of Teachers / Class Size. LINEBREAK

Research Question. Do the effects of the number of teachers by their prior personal knowledge found in Simulation 1b persist when the teachers have imperfect teacher knowledge? How do the effects compare with when the teachers have perfect teacher beliefs?

Design and Hypotheses. We use a 5 (1, 2, 3, 5, and 10) x 2 (perfect vs. imperfect teacher beliefs) experimental design. Based on our results from Simulation 1b, we hypothesized that increasing the number of teachers would strictly improve student learning rate because each classroom will be smaller, allowing teachers to pick more tailored teaching examples for their classroom. We also hypothesized that the im-

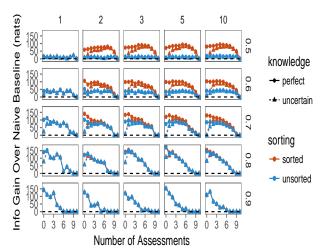


Figure 6. Information gain plotted by number of assessments (out of 12) for teachers with perfect and uncertain student knowledge.

provement to information gain would have diminishing returns as the number of teachers increases, just as we found in Simulation 1b. We further suspect that the effect of increasing the number of teachers interacts with the extremity of the target knowledge concept. We believe more extreme target knowledge concepts would benefit less from increasing the number of classrooms since most students will fall on the same side of very heavily biased target knowledge concepts.

Results. As predicted, increasing the number of teachers increases the information gain with diminishing returns as the number of teachers increases. Specifically, we observe that there is a massive improvement to learning outcomes going from 1 teacher to 2 teachers especially for more moderate target knowledge concepts of 0.5, 0.6, and 0.7, and smaller and smaller improvements as additional teachers are used. As expected, having more classrooms does not particularly help teachers teach extreme target knowledge concepts, as there is no difference between few and many teachers all showing mostly Heads.

Simulation 2b: Number of Teachers / Class Size. LINEBREAK

Research Question. Do the effects of the number of teachers by their prior personal knowledge found in Simulation 1b persist when the teachers have imperfect teacher knowledge? How do the effects compare with when the teachers have perfect teacher beliefs?

Design and Hypotheses. We use a 5 (1, 2, 3, 5, and 10) x 2 (perfect vs. imperfect teacher beliefs) ex-

perimental design. Based on our results from Simulation 1b, we hypothesized that increasing the number of teachers would strictly improve student learning rate because each classroom will be smaller, allowing teachers to pick more tailored teaching examples for their classroom. We also hypothesized that the improvement to information gain would have diminishing returns as the number of teachers increases, just as we found in Simulation 1b. We further suspect that the effect of increasing the number of teachers interacts with the extremity of the target knowledge concept. We believe more extreme target knowledge concepts would benefit less from increasing the number of classrooms since most students will fall on the same side of very heavily biased target knowledge concepts.

Results. As predicted, increasing the number of teachers increases the information gain with diminishing returns as the number of teachers increases. Specifically, we observe that there is a massive improvement to learning outcomes going from 1 teacher to 2 teachers especially for more moderate target knowledge concepts of 0.5, 0.6, and 0.7, and smaller and smaller improvements as additional teachers are used. As expected, having more classrooms does not particularly help teachers teach extreme target knowledge concepts, as there is no difference between few and many teachers all showing mostly Heads. Again, we note that this effect only exists with a sorted school policy; without sorting, increasing the number of classrooms does not guarantee a significant drop in within-classroom vari-

ance in student personal knowledge.

Simulation 2c: Number of Assessments vs. Number of Teaching Examples. LINEBREAK

Research Question. How do the number of time steps dedicated to assessment periods vs. teaching periods affect information gain? If there exists an effect, does it interact with the number of teachers or the target knowledge concept?

Design and Hypotheses. We use a 13 (0 through 12 assessment periods) x 5 (1, 2, 3, 5, or 10 teachers) x 5 (0.5 through 0.9 target knowledge concept) design. In the 12 different time steps, teachers can either elect to conduct a formative assessment or present a teaching example (details described earlier). For the sake of simplicity, every teacher conducts the same number of assessments and shows the same number of examples, and all assessments must come before the teaching examples.

We first hypothesized that across all numbers of assessments, there will be less information gain with imperfect teacher knowledge than with perfect teacher knowledge due to errors in sorting and non-optimal teaching example selection.

Next, we hypothesized that there would be a concave down shape in the effect that manipulating the number of assessments has on information gain. We thought that a few assessments would get the estimated beliefs about student knowledge close enough to the students' true beliefs to minimize sorting errors, leaving teachers with enough time to teach lessons to move the students' actual beliefs towards the target concept. Too many assessments would reduce the amount of time teachers have to teach regardless of how precise their estimates of student knowledge are; too few assessments would prevent teachers from selecting helpful examples in their lessons. At one extreme, with no assessments, the adminstrator and teachers would have no knowledge of the students' prior personal knowledge to base their sorting into classrooms and selection of teaching examples on, resulting in arbitrary blind guessing about which classroom a student should be grouped into and which teaching examples would be most effective. At the other extreme, if the students are assessed all 12 time steps, no matter how accurate the teacher beliefs may be, there are no opportunities to actually show teaching examples to shift the students' personal knowledge, so the students' prior and posterior personal knowledge distributions are identical and there is no improvement over the baseline.

We further hypothsized that this effect would inter-

act with the number of teachers, where having a the optimal number of assessments for increasing information gain would be particularly high for more teachers because having more classrooms should demand more accurate sorting. Finally, we hypothesized that the effect of assessments would interact with the extremity of the target knowledge concept (i.e. the true weight of the coin), where more extreme target knowledge concepts would have a lower optimal number of assessments. We suspected that extreme targets require fewer assessments to accurately discern which classroom a student belongs in, since most students will require the same set of teaching examples to reach extreme target knowledge concepts anyway.

Results. As predicted, we continue to find that with imperfect teacher beliefs, teachers perform strictly worse in any given regime of number of teachers, target knowledge concept, and assessment parameters. We also found the hypothesized concave down relationship between the number of assessments and information gain for target knowledge concepts between 0.5 and 0.8. We also see support for the hypothesized interaction the target knowledge concept, where higher target knowledge concepts have a lower optimal number of assessments. We did not find evidence of the hypothesized interaction between assessments and number of teachers.

These non-linear results hint at an interesting tradeoff between assessments and teaching. When there is a moderate target knowledge concept, the average distance to the target knowledge concept is lower than when there is an extreme target knowledge concept, and students can fall on either side of the target. This favors conducting more assessments for two reasons. First, it is more important to have high accuracy in the assessment phase to discern whether students' best guess of the weight of the coin based on their prior personal knowledge falls below or above the target knowledge concept. Secondly, there is less teaching to be done because fewer teaching examples are necessary to calibrate the students' personal knowledge to be close to the target knowledge. When the target is extreme, you may need many more teaching examples in order to calibrate a student who has a very distant best guess (e.g. 0.1) to the extreme target (e.g. 0.9), and you do not need to precisely measure the students' best guess (e.g. is it 0.1 or 0.2 or 0.3?) to know that you must show many heads.

This is consistent with the seemingly aberrant re-

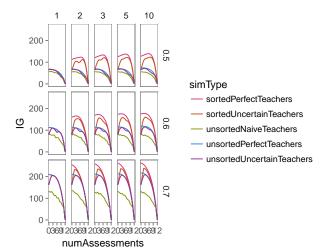


Figure 7. Might be good for showing how sortedPerfect and naive provide upper and lower bounds for the unsortedUncertain teachers

sults for a target knowledge concept of 0.9. With such an extreme target concept, no assessment is even necessary between 1 through 5 teachers to know that you will be showing mostly Heads regardless of the students' prior personal knowledge distributions. Only when there are 10 teachers will there be a class of students who may all consistently benefit from seeing tails because they fall at or above 0.9 in their own prior personal knowledge. As such, there is asymptotic behavior as the number of assessments increases, because the improvement over the baseline approaches zero.

Simulation 3: Pareto frontier with imposed budget constraints

LINEBREAK

Research Question. How does information gain vary by their cost? What does the pareto frontier at any cost level look like?

Design and Hypotheses. The first model design step was to define the heuristics for our cost structure. These were the heuristics that we wanted our cost structure to abide by and the reasoning behind them:

• Each assessment has a fixed cost C_A independent of the number of teachers. In the real world, there is a fixed cost of designing each assessment (e.g. writing a standardized test). Additionally, there is the fixed cost of administrating an assessment. This is a fixed cost because the envi-

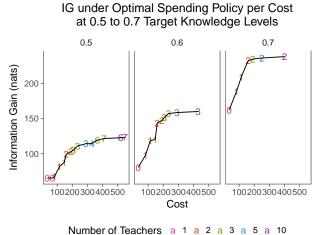


Figure 8. Optimal

Cost vs. Information Gain at 0.5 to 0.7 Target Knowledge I

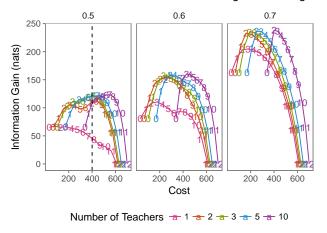


Figure 9. Pareto frontiers

ronment under which an assessment is administered to the students (e.g. a standardized test in a classroom with a faculty member monitoring for academic integrity) is not affected by the number of teachers hired to actually teach lessons. We jointly consider these as a single fixed cost of each assessment C_A .

 Teachers should receive greater compensation for teaching more teaching periods (i.e. showing more teaching examples). Though our model uses a highly simplified lesson, in the real world, a lesson could involve lesson planning, preparing teaching materials, providing feedback, etc.

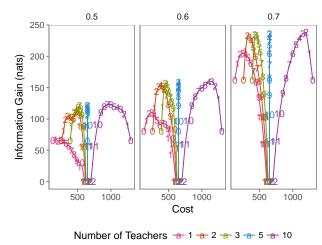


Figure 10. Pareto frontiers

For every teaching example, each teacher will receive an additional C_E in compensation.

• Hiring each teacher has a fixed cost C_T . Regardless of the number of lessons a teacher ends up teaching, there should be some overhead cost of interviewing a teacher, one-off training and professional development programs, stocking their classroom with school supplies, utilities, etc. Hiring 10 teachers to teach 1 lesson each should cost more than hiring 5 teachers to teach 2 lessons each.

Thus, given A assessments administered schoolwide, T teachers hired, and E time periods dedicated showing teaching examples in teaching periods, the total cost C of the school design policy is $C = A * C_A + T * (C_T + C_E * E)$. (Recall that the number of assessment periods is inversely proportional to the teaching periods by construction due to the limited resource of time. E could be rewritten as 12 - A, but we use the unique variable E for clarity.)

We hypothesize that overall, if money is being spent optimally, spending more money will produce better learning outcomes but with diminishing returns because we saw in our earlier simulations that while hiring more teachers will improve information gain, each additional teacher results in much smaller improvements to information gain. We further hypothesize that with an infinite budget, hiring more teachers is trivially most effective but at smaller cost levels, the pareto frontier involves a moderate number of assessments and

a moderate number of teachers; neither hiring more teachers nor conducting more assessments is necessarily always the most effective way to improve information gain.

Results. As predicted, information gain increases over time under optimal spending policies with massive diminishing returns (Figure 8). Additionally, as predicted, we found that the optimal policy at any smaller budget level within any target knowledge concept level frequently involved a moderate number of assessments and teachers. For instance, at the target knowledge $\mu=0.5$ level, with \$400 (Figure 9, dashed vertical line), you could afford hiring 10 teachers if you only have 2 assessment periods, but having only 3 teachers and 6 assessment periods or having 5 teachers with 7 assessment periods both produced superior information gain outcomes for the same \$400 cost.

We importantly observe that smaller budgets approach the apparent global optimal information gain much more quickly (see Figure 8). when teaching extreme target knowledge concepts (visually, this is represented by how low a cost the information gain plateau begins). As we saw in Simulation 1b and 2b, hiring more teachers is only useful when there is a need for different classrooms to show different sets of teaching examples, and that need only exists with moderate (closer to $\mu = 0.5$) target knowledge concepts since with extreme target concepts many teachers end up showing the same sets of examples anyway. Hiring teachers is extremely expensive and offer little improvement to information gain outcomes at extreme target knowledge concepts, so doing so becomes an inefficient use of money.

Of course, C_A , C_T , and C_E would vary in the real world (e.g. respectively by subject matter, cost of living, and minimum wage). Our goal is not to advise a definitive number of teachers and assessments, but rather to point out qualitative effects after controlling for those costs. To do so, we acknowledge that we pick arbitrary costs, but to the authors' knowledge the qualititative results are true for every reasonable choice of costs. Figures 8 and 9 show results using $C_A = 50$, $C_T = 10$, and $C_E = 2$, but the appendix contains a few graphs of optimal spending curves and pareto frontier lines for different costs.

Discussion

Summary

Our research sought to create a stochastic model of a classroom environment in which we can explore how different school design policies affects student information gain. In our simulations, a school consisted of an administrator, at least one teacher, and 100 students with randomly generated ability levels, and the fundamental unit of learning involves learning the weight of a biased coin. Each agent is a perfect Bayesian actor that performs inferences on the behavior of other agents in the system. The administrator chooses how to distribute students into classrooms, and then teachers selecting teaching examples that they think will best calibrate students' personal knowledge towards the target knowledge concept, a process that generates information gain. A particular school design is considered more effective if it produces greater aggregate information gain.

In education literature, school design dimensions of sorting, number of teachers or class size, and assessments and their effects on learning outcomes have only been considered in isolation. Our simulations attempt to exhaustively consider all combinations of these three dimensions, ultimately spanning 2 (perfect teacher knowledge vs imperfect teacher knowledge) x 2 (sorting vs. not sorting students into classrooms by ability level) x 5 (1, 2, 3, 5, or 10 teachers) x 5 (0.5 to 0.9 target knowledge concepts) x 13 (0 to 12 assessment periods) = 1300 different school design configurations. We perform 100 trials of each configuration, testing their efficacy at improving information gain on 100 students each time. In total, our full experimental design required 13,000,000 students. While our model simplifies a lot of aspects of teaching, we believe that if we can reproduce classroom dynamics from real-world settings, our virtual model empowers us to explore the interactions that these different constructs have on each other that would be impossible to test with human subjects and real-world classrooms.

In order to validate that our model behaves comparably to real-world education settings, we first replicated some findings that exist in the education literature. In Simulations 1a and 1b, we use our simplest model where we have an "omniscient" administrator and teachers with *perfect teacher beliefs*—that is, they know every students' prior personal knowledge distributions with perfect accuracy. Though this simple

model ignores inherent human errors in knowledge, communication, and inference, it validated the information theory behind our model and replicate findings from (Frank, 2014), which used the change in the Kullback-Leibler divergence between the student's personal knowledge and the target concept pre- and postlesson as the measure of information gain. In these simulations, we were able to replicate real-world findings that sorting students into ability-level classrooms improves information gain (Simulation 1a), and increasing the number of teachers decreases class sizes and improves information gain with diminishing returns for higher numbers of additional teachers (Simulation 1b). Both of these main effect interacted with the extremity or difficulty of the target knowledge concept, where the effects were stronger for moderate targets and weaker for extreme targets.

Having validated the information theory in our model, we then novelly introduce stochastic processes into our model to simulate inherent noise in real-world classrooms. Despite introducing sources of error that represents student human error during formative assessments, administrator error in sorting students by ability level, and teacher error in choosing effective teaching examples, we were again able to replicate many findings from education literature. In simulation 2a, we again found that sorting students into ability-level classrooms significantly improves information gain. In Simulation 2b, we again found that increasing the number of teachers to reduce class sizes improves information gain. Again, each of these effects interacted with the extremity of the target knowledge concept, where each effects was more pronounced for moderate targets.

In Simulation 2c, introduced the fixed resource of time. We forced teachers to choose between assessing and teaching students, since both of those occupy students' limited amount of time in school. Consistent with past education literature, we found that formative assessments help administrators and teachers better understand what each students' ability levels are, which helped them sort students into ability-level classrooms with fewer errors and pick more optimal teaching examples for their classrooms, ultimately leading to higher information gain over scenarios where no assessments are conducted. However, when limited time periods are considered, formative assessments actually have a quadratic effect on information gain, because dedicating too much time to assessing students' per-

sonal knowledge cuts into valuable time that should be used showing teaching examples to actually adjust students' personal knowledge. The optimal number of assessments was smaller the more extreme the target knowledge concept was, because at heavily biased target concepts, most students would benefit from the same teaching examples.

Perhaps most importantly, Simulations 2a through 2c demonstrated just how dominant of a policy sorting students by ability level can be, especially for moderate target knowledge concepts. Sorting heavily attenuates the effects of number of teachers and assessments on information gain. No matter how many teachers you hire or how much assessment you perform to accurately measure student personal knowledge, if the administrator does not sort students and simply randomly assigns students to classrooms, each classroom remains a microcosm of the overall variation in student ability levels at the school level. This suggests that assessments and class size do not intrinsically have effects on student learning outcomes, but rather they do because smaller class sizes and sorting students by their ability levels, which is determined through assessment, on average reduce variability of student ability levels within classrooms.

In Simulation 3, we apply a cost structure to our model to calculate the cost of implementing any one school design policy. There are three primary costs: the cost per assessment, which in the real world would include the expenses associated with writing and developing the assessment (e.g. a placement exam) and proctoring costs; a fixed cost per teacher, which in the real world would include professional development training and classroom materials; and a cost per teacher per teaching period, which would be their wages. We demonstrate that given a particular cost scheme for assessments and teachers, our model can exhaustively identify the optimal school design for any particular budget.

We found that there are diminishing returns on information gain for spending money, and that the returns diminished most quickly for extreme target knowledge concepts. Furthermore, we use our Simulation 3 model to challenge existing conventional wisdom about the ways to improve learning outcomes because we are able to identify some of the interactions that exist between sorting, the number of teachers, and the number of assessments. We found that there existed certain budget levels at which the school design policy that

maximized student learning was not whatever policy minimized classroom size or maximized the number of assessments. By looking at each configuration along the pareto frontier for any budget level, we found that very often, the best way to improve information gain per unit cost involved some moderate number of assessments and some moderate number of teachers.

Limitations and Future Work

Our model is by no means perfect.

Conclusion

Ultimately, we find that sorting students by their ability level is the design aspect most instrumental to improving student information gain. Schools should not hesitate to re-sort students for each subject domain to maximize student learning. For example, if an elementary school distributes all 5th graders to three 5th grade teachers, there should be a unique distribution for each of math, reading, science, etc. where each distribution re-sorts students within the particular subject matter.

Our findings also paint a promising picture for underprivileged schools and school districts in particular. We found that because there are diminishing returns on hiring additional teachers and increasing assessments, with effective resource allocation, school administrators and teachers and achieve near-maximal learning outcomes that would require exponentially higher costs (a la private schools). Crucially, we find that information gain is predicted by variability in student ability level within the classroom, *not* something intrinsic about hiring more teachers or conducting more assessments.

At a more general level, we were able to replicate many real-world findings from education literature but also to discover unexpected effects that were too subtle to detect in real-world classrooms. We demonstrated that computer modelling can be an effective way to explore classroom dynamics and test hypotheses about pragmatic communication and how they affect education policy that would be cost- and time-prohibitive in the real world, setting the groundwork to motivate future educational psychology research using virtual environments.

Acknowledgements

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