comparing univariate and multivariate techniques with euclidean distance

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April 17, 2020

notation

For a given subject, task, and parcel, let x_v be the vector of "raw data" (i.e., the contrast estimates obtained from the GLM: e.g., Hi_Lo in Stroop). I'll call this vector the "activation pattern" (a pattern across vertices). The subscript v indexes the vertex within the parcel, where v in $1, \ldots, V$ vertices. I'll indicate which subject the data are from by the superscript $x_v^{(s)}$, for s in $1, \ldots, S$ subjects. E.g., for subject s = 1, the activation pattern is indicated by $x_v^{(1)}$.

euclidean distance: multivariate case

The distance between subject 1 and 2's activation patterns is given by

multivariate
$$d(1,2) = \sqrt{\sum_{v=1}^{V} (x_v^{(1)} - x_v^{(2)})^2}$$
 (1)

But, we will want to use this formula instead:

multivariate
$$d_{\text{scaled}}(1,2) = \frac{\sqrt{\sum_{v=1}^{V} (x_v^{(1)} - x_v^{(2)})^2}}{V}$$
 (2)

This is because the magnitude of d will scale with the number of dimensions V. Our main goal is to compare the sensitivity of d when all dimensions are used, to when only one is used (the mean). Dividing the distances by V puts these metrics on the same scale.

euclidean distance: univariate case

We will use the same formula for the univariate case. However, now, we will not compute the distances between the pattern vectors $x_v^{(s)}$, but between the means of the pattern vectors.

So, first, calculate the across-vertex mean of each pattern vector

$$\bar{x}^{(1)} = \frac{1}{V} \sum_{v=1}^{V} x_v^{(1)}$$

and

$$\bar{x}^{(2)} = \frac{1}{V} \sum_{v=1}^{V} x_v^{(2)}$$

Then simply plugging these guys into Equation 2, we get

$$\textit{univariate } \textit{d}_{\text{scaled}}(1,2) = \frac{\sqrt{\sum_{v=1}^{V} (\bar{x}^{(1)} - \bar{x}^{(2)})^2}}{V}$$

But because "V", in this case, actually equals 1 (the mean is a scalar value), we can remove the denominator and summation operation

univariate
$$d_{\text{scaled}}(1,2) = \sqrt{(\bar{x}^{(1)} - \bar{x}^{(2)})^2}$$

which is equal to the absolute value of the difference between means:

univariate
$$d_{\text{scaled}}(1,2) = |\bar{x}^{(1)} - \bar{x}^{(2)}|$$
 (3)

inferential statistics to perform

There are three things we want to know:

- 1. Perform the within-between subject 'fingerprinting' procedure using the univariate d (Equation 3). I.e., contrast the average within-subject, between-run univariate d with the average between-subject, between-run univariate d. In which parcels is this contrast significantly less than zero? (I.e., smaller within-subject distance than between-subject distance)?
- 2. Perform the same 'fingerprinting' procedure using the *multivariate d* (Equation 2); which parcels are identified as being significant?
- 3. Directly compare the magnitude of the contrast statistic between *univariate* and *multivariate* measures. This could be performed via a paired-sample t-test.