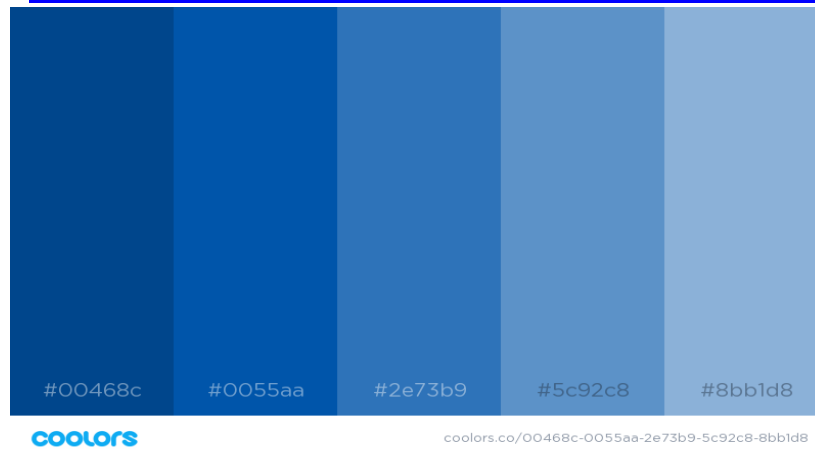- Planned web-site name "Potato Weather" I thought this to be a fun tongue and check name for our planned weather web-site since it is to be based out of beautiful southeastern Idaho.
- The purpose of this site will be to bring local and regional weather conditions in daily, three day and weekly projections. Other information such as sunrise, sunset, moon rise and moonset times may be available along with fishing conditions and related forcasts.
- Target audiences will be those of the general public along with professionals such as truck drivers, first responders and those for whom weather directly affects daily work. Local news and events will either be lightly touched upon or links provided to others sites where patrons of the site may gather more detailed local and national news information.

Rough Outline

- Color Scheme https://coolors.co/export/png/00468c-0055aa-2e73b9-5c92c8-8bb1d8

| #00468c | #0055aa | #2e73b9 | #5c92c8 | #8bb1d8 |

coolors

coolors.co/00468c-0055aa-2e73b9-5c92c8-8bb1d8
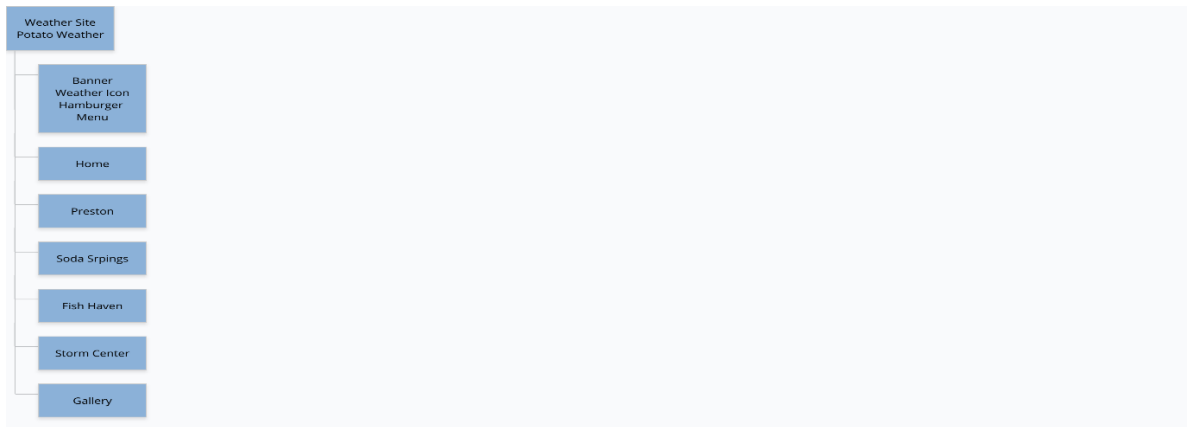
- Typography Google Fonts: https://fonts.google.com/specimen/Roboto