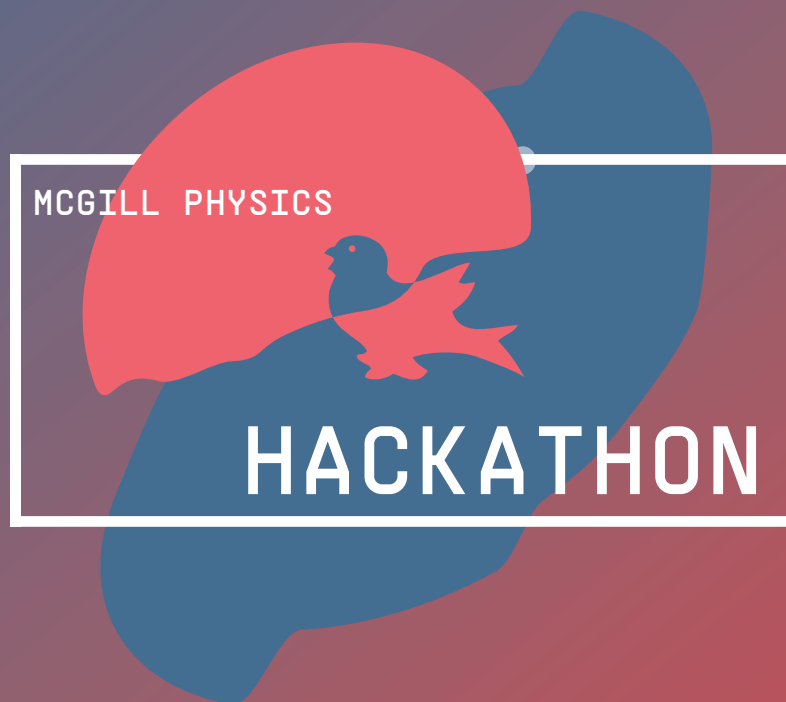


Sponsorship Prospectus



Scientific Revolutions
Advanced Computing
Hackathon

Department of Physics, McGill University

November 7-8, 2020

What is the McGill Physics Hackathon?



In recent years, advanced scientific computing has been a powerful force in both academia and industry. Scientific breakthroughs such as the first direct image of a black hole would not be possible without the use of computational physics to handle unprecedented volumes and kinds of data. Similar breakthroughs are occurring in virtually every corner of industry as we witness a new industrial revolution. In the coming years, the trajectories of industry, the sciences, and a new digital economy will be intimately linked.

McGill University's Department of Physics is excited to announce the 5th annual Physics Hackathon! This event will be the first of its kind to be **entirely online**, allowing **anyone** from **anywhere** to participate. It will take place on November 7-8, 2020, over a period of 24 hours. We invite all students with an interest in programming and the physical sciences, including high school, CEGEP, undergraduate, and graduate students, to participate in this exciting event. Hackers will be given the opportunity to hone their programming, scientific, and communication skills by solving a problem which requires a combination of physics and computing. Throughout the event, hackers will receive high quality mentorship from experts in both industry and academia.

Highlights from last year:



Why should you sponsor us?

Sponsoring the Physics Hackathon is an effective way to reach the individuals who will be leading tomorrow's technological revolutions. Your support as a sponsor will enable us to provide a solid platform for hacker-to-hacker and sponsor-to-hacker interactions, introduce attendees to the wide range of opportunities in the tech industry, provide high-quality mentorship, offer exciting prizes, and much more!

Recruitment

Our hackathon brings together a large group of passionate, motivated, and savvy students with interests in computing and data science. This year, with the event being entirely virtual, sponsors will have access to a wider pool than ever.



Product Exposure

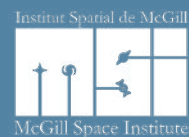
At the hackathon, you will meet a unique group of hackers who are passionate about trying new things. This group includes many of the individuals who are most likely to use and promote your products.

Brand Recognition

By participating as a sponsor, you will be exposing your company and brand and elevating your presence in the eyes of the tech talents and leaders of the very near future.



Some of our previous sponsors



Sponsorship levels

LEVEL	BRONZE	SILVER	GOLD	PLATINUM
COST	\$ 5 0 0	\$ 1 0 0 0	\$ 2 0 0 0	\$ 5 0 0 0
PERKS				
GENERAL				
Channel to chat with hackers	●	●	●	●
Virtual booth at event ¹	●	●	●	●
Presentation during opening ceremony		2 mins	4 mins	8 mins
Host a workshop about company product		●	●	●
Representative can serve as judge		●	●	●
Present a prize		●	●	●
Host mini-coding challenge(s) with branded prize(s)	1 challenge	2 challenges	3 challenges	4+ challenges
BRANDING				
Logo on website	●	●	●	●
Logo on t-shirt ²	●	●	●	●
Logo on stickers ²	●	●	●	●
Unique item(s) in loot box ²		1	2	3
Advertisement on social media	●	●	●	●
Award branded prize		●	●	●

¹We have not yet settled on a platform for these virtual booths. We are happy to hear your suggestions!

²Loot boxes (containing the t-shirts and stickers) will be sent out after the hackathon. Additional items in the box can be anything - stickers, notebooks, mugs - you name it! We are happy to hear any of your ideas!

Questions? Contact us!

Our sponsorship team



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Hackathon Committee
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MSc Student



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