



Sponsorship Package

2020-2021



About HKSN

McGill Hong Kong Student Network (HKSN) is a student-run organization founded in 2006, that connects the McGill student body to the Hong Kong community for all purposes, including travel, entertainment and work.

HKSN has over **3500** members all over the world, including

- Hong Kong
- Taiwan
- China
- North America
- Europe

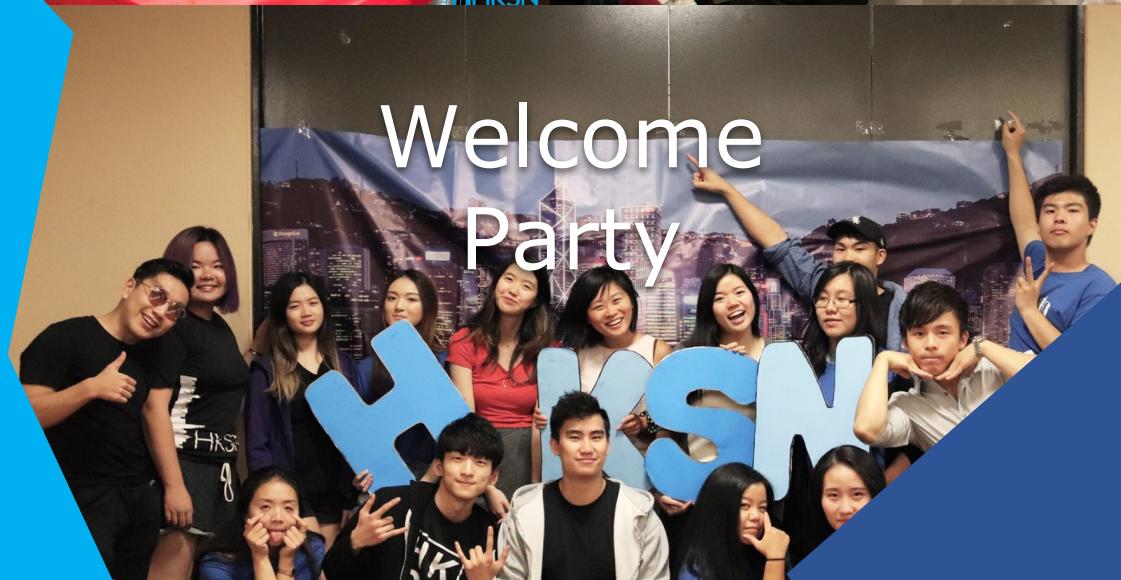
Given the enormous benefits of an **HKSN membership card**, we are able to attract an **increasing number of students** to join our member network.

HKSN is well connected with other McGill student bodies. In total, we are able to reach out to the majority of the Asian population at McGill, which accounts for **20-30% of the entire student population**. Thus HKSN can offer **effective regional promotional campaigns**, as many of our members are new to the city of Montreal and look to us for guidance and suggestions.

The **HKSN website** is frequently updated with sponsor deals and featured events. We are also **highly active on social media**, such as Facebook, Instagram and YouTube. HKSN sponsors are entitled to **free advertising** on these social media platforms, where they can reach thousands of McGill students!



Our Events





Our Events

Lunar New Year



Kingsman Formal





Our Exposure



1,500 + membership cards

113,532 views

259,084 views

3,805 email subscribers

341,273 views
4,032 likes



Sponsorship Options



Name/logo on website

Name on membership card

Promotional Material Distribution

Sponsor of the Month (email listerv)

Advertising Photos

Promotional Material for Special Events

Featured in our blog

Guaranteed outing

Sponsored Advertisements on Facebook

Featured on YouTube

SILVER 10% + \$50	GOLD 10% + \$200	PLATINUM 10% + \$500
X	X	X
X	X	X
X	X	X
	X	X
	X	X
	X	X
		X
		X
		X



SPONSORSHIP AGREEMENT

Company

Name

Address

Telephone

Website

Email

Sponsor agrees to offer _____ package to HKSN. If applicable, sponsor has agreed to sponsor the following:

A total payment of \$ _____ was received on _____ (mm/dd/yyyy).

Signature of Sponsor

Signature of Club Exec.

Position

1st September 2020

Contract Valid on



www.hksn.ca

 /hksnmcgill

 @hksnmcgill

Thank You!

Contact us if you have any questions!