

# Jason Waters

age: 25

residence: North Dakota

education: Bachelor's

occupation: Employee

marital status: Single



*Blackboard always screwed me over with due dates*

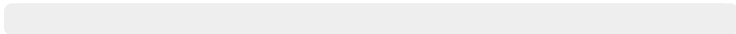
A quick summary of behaviors and practices like how he/she spends their day.

## Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



## Needs

- Money
- Happiness

## Values

- Consistency
- Time management

## Criteria For Success:

Creating a program to help with due dates

## Wants

- Tons of money
- Retire at 26

## Fears

- Being alone