# Web Design project 2015: Part 2: 50%

## Overview

You are required to develop a brochure website for a single fictional business. Examples of suitable business types are:

* Solicitor/Lawyer
* Video Games Store
* Restaurant/Fast Food Business
* Doctor/Physiotherapist
* Bed and Breakfast/ Guesthouse

The web site will be a mainly a brochure site (no interaction) except for a single form. (Which won’t do anything).

You are also required to submit a word document with follows the template given.

# Requirements: Overall

## Pages and Elements

Each website will be required to have the following pages and elements:

1. Home Page
2. About Us Page
3. Services/Stock Page (What does the business sell?)
4. Contact Page
5. Web Form.

### Home

* The Home page must be attractive and clearly show the user what the business sells/provides
* Should provide an introduction to the site/company
* Should provide navigation to all other pages

### About Us

* Should include background information on the company
* Should show the owners/CEOs of the company
* Should show images of the business interior/exterior

### Services

* Should clearly show what products/services the business sells/offers
* This should be visually attractive and clear and clean in design/layout

### Contact

* Must include phone number, address, email (mailto) links
* Must include an embedded Google Maps element, this can be for any location.

### form

* Minimum requirements
  + A text box with a suitable label
  + A text area with a suitable label
  + A set of radio buttons with suitable labels.
  + A submit button
  + A form element
* You may include other elements if you wish.

## Part 2: Other Basic requirments

### Search engine optimisation

Use appropriate Titles. Include a meta-data description for each page. Give an author and date also.

### Images

Your images must be original or adapted from other images. You must give detail in the word document where you found your images.

**Note: Marking Scheme**

* The overall project is worth 60%.
  + Part 1: 10%
  + Basic Requirements: 35%
  + Form: 15%
  + Word Document
  + Extra Merit: 20%