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Predicting Personas Using Mechanic Frequencies and Game State Traces

Game Mechanic:

Any event in the game that involves game entities and changes the game's state.

Mechanic Frequency

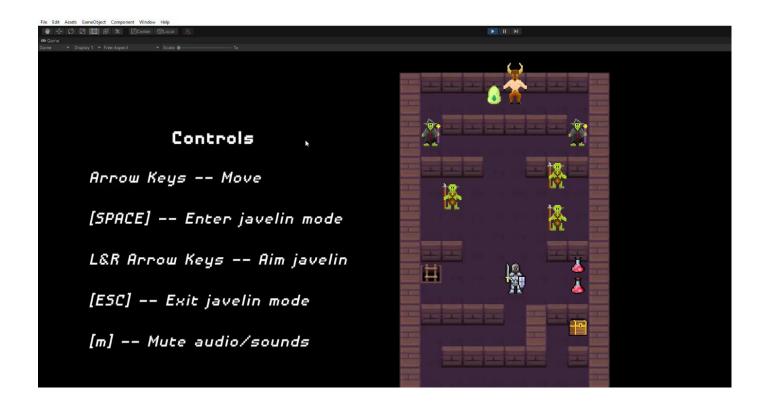
"The number of times a mechanic is used within a single session/level"

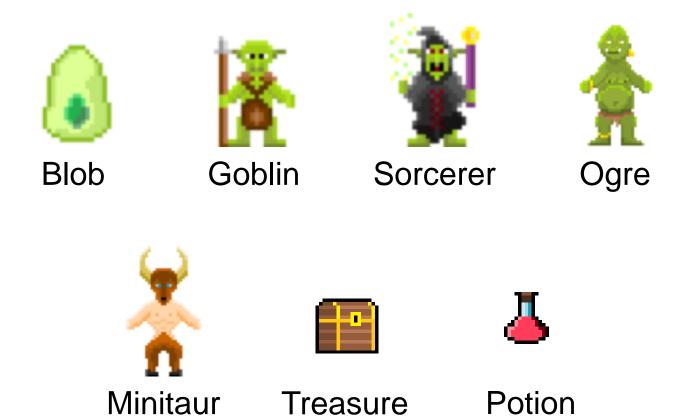
Minidungeons 2

2D, Rogue-like Dungeon Crawler

Win: Go to the exit

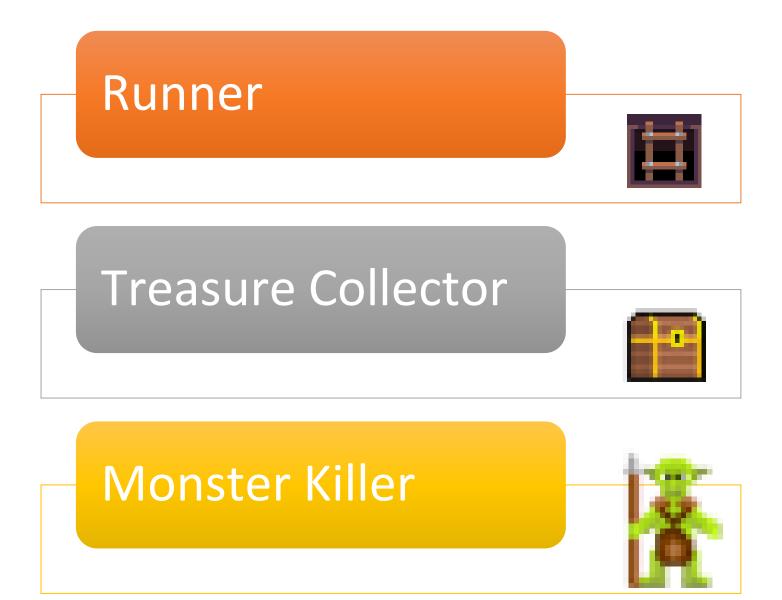
Lose: 0 HP





Game Elements

Playstyles in Minidungeons 2

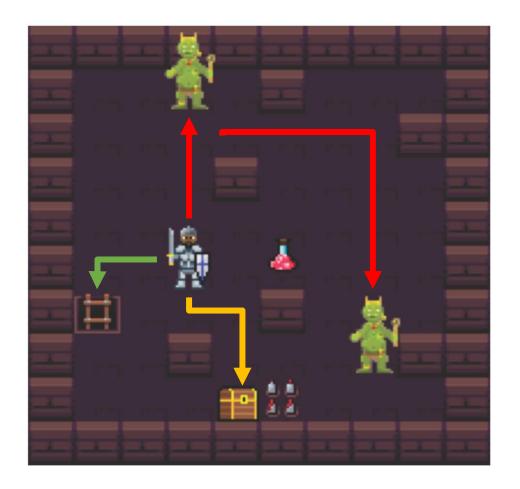


Playstyle in Minidungeons 2

Runner

Treasure Collector

Monster Killer

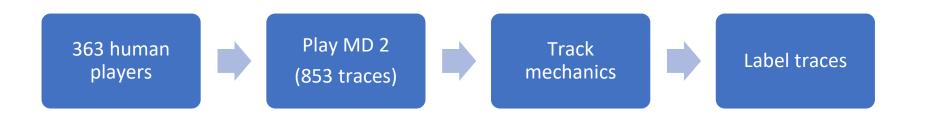


Procedural Personas

- Agents that can mimic playstyle behaviors
- Best-first search algorithms with utility rewards



Dataset of MD2 Players



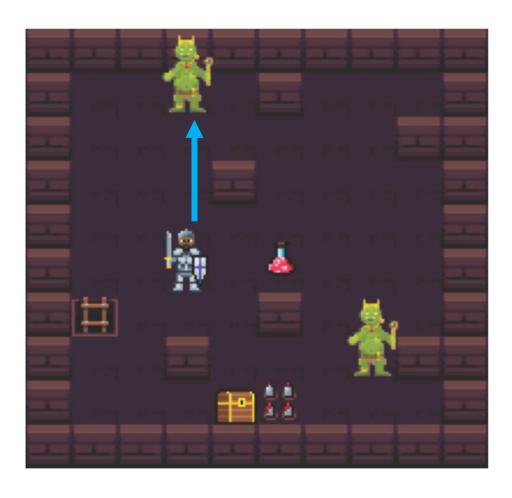
	Count
No Label	136
R	243
TC	92
MK	3
R/TC	108
R/MK	69
TC/MK	34
R/TC/MK	173

Labeling with Action-Agreement Ratios (AAR)

- Using procedural personas
- Measure % of similarity
- Cumulate % over every move

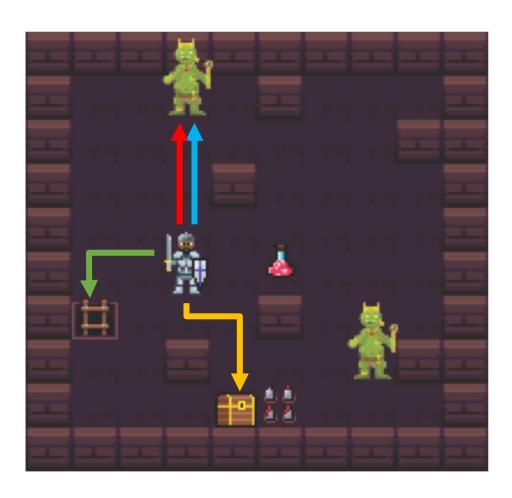


Persona	Agreement %
Runner	0%
Treasure Collector	0%
Monster Killer	0%



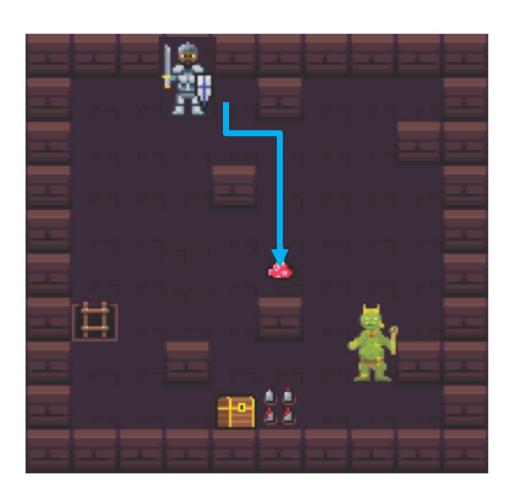
- Actual Player
- Runner
- Treasure Collector
- → Monster Killer

Persona	Agreement %
Runner	0%
Treasure Collector	0%
Monster Killer	100%



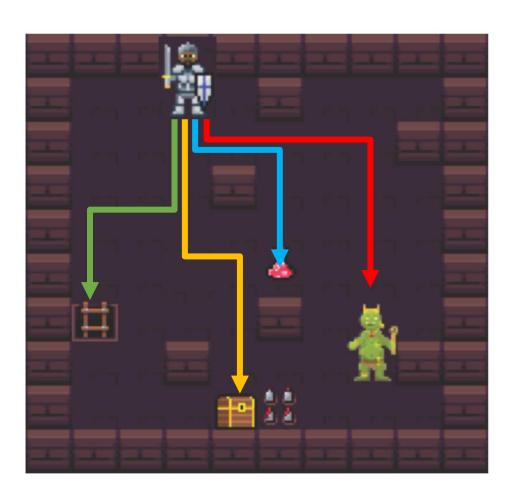
- Actual Player
- Runner
- Treasure Collector
- → Monster Killer

Persona	Agreement %
Runner	0%
Treasure Collector	0%
Monster Killer	100%



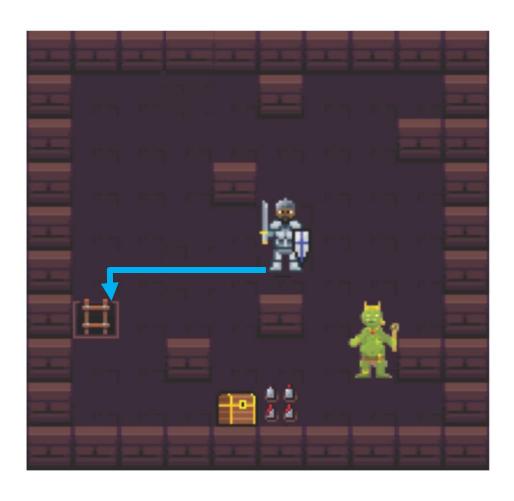
- Actual Player
- Runner
- Treasure Collector
- → Monster Killer

Persona	Agreement %
Runner	5%
Treasure Collector	5%
Monster Killer	75%



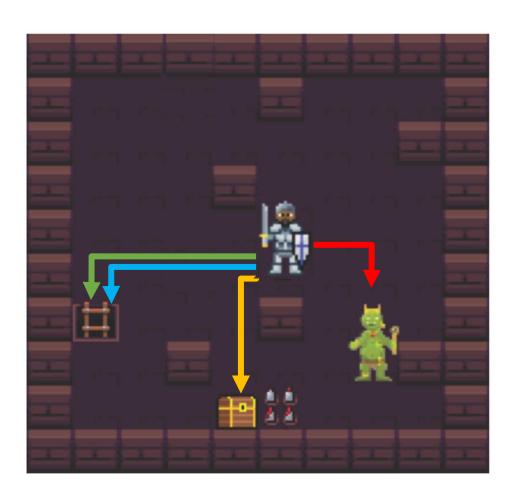
- Actual Player
- Runner
- Treasure Collector
- → Monster Killer

Persona	Agreement %
Runner	5%
Treasure Collector	5%
Monster Killer	75%



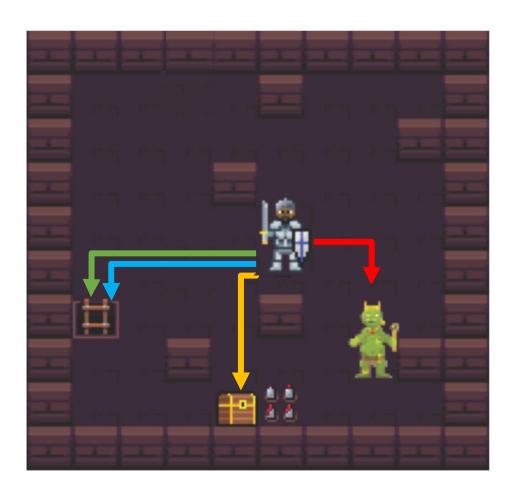
- Actual Player
- Runner
- Treasure Collector
- → Monster Killer

Persona	Agreement %
Runner	40%
Treasure Collector	10%
Monster Killer	65%



- Actual Player
- Runner
- Treasure Collector
- → Monster Killer

Persona	Agreement %
Runner	40%
Treasure Collector	10%
Monster Killer	65%



- Actual Player
- Runner
- Treasure Collector
- → Monster Killer

Labels: Monster Killer

Training on the User Study (SVM)

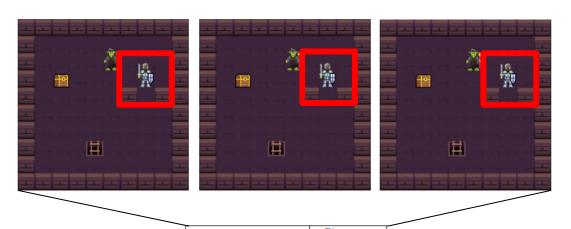
EnemyKill	TakeTurn	UsePortal	CollectTreasure	CollectPotion	JavelinThrow	Label
4	45	2	3	0	3	MK
1	24	2	0	1	0	R
6	40	0	1	3	5	MK

	Count
No Label	136
R	243
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MK	3
R/TC	108
R/MK	69
TC/MK	34
R/TC/MK	173



SVM

Training on the User Study (LSTM)



	Count
No Label	136
R	243
\mathbf{TC}	92
MK	3
R/TC	108
R/MK	69
TC/MK	34
R/TC/MK	173



LSTM

Model	Training	Validation	Testing
LSTM	0.837 ± 0.03	0.784 ± 0.067	0.726 ± 0.029
SVM	0.777	0.694	0.700

Classification Pipeline

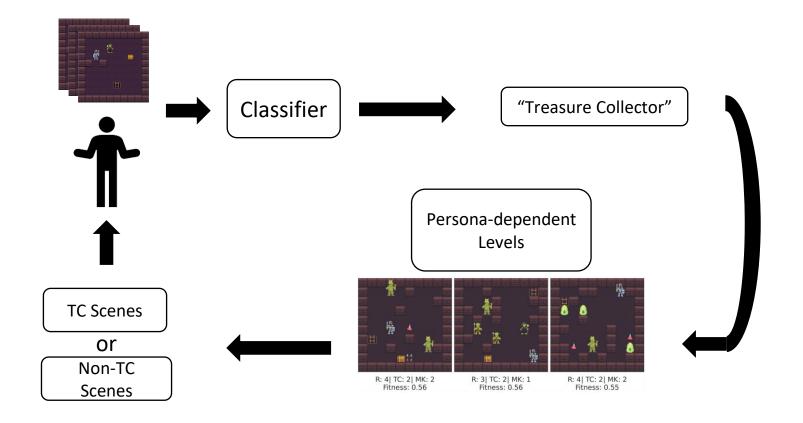
- LSTM sequential game states
- SVM mechanic frequency vectors

Candy Crush!

- 13 million daily players
- @ 30 seconds a trace
 - ~541.6k traces an hour
 - 4,513 every 30 seconds
- Labeling takes time!
- Game states > Int vectors



A Persona-dependent Pipeline



Questions?

