# MiaKoda Grodsky

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I am a full-stack web developer with a passion for design, seeking a front-end web developer position where I can creatively pursue both specialties. A persistent problem solver with a background in communications, I operate as the crossroads between art and technology, translating complex programming concepts into beautiful, dynamic applications.

### Skills

#### **Front-End Development**

-Javascript, JQuery, HTML, CSS, Bootstrap, SASS

#### **Back-End Development**

-Ruby, Ruby on Rails, Sinatra, AJAX, Express, Node.js

#### **Databases**

-SQL, MySQL, PostgresSQL

#### **CMS**

-WordPress, SquareSpace

#### **Management & Deployment**

-Git, Github, Heroku

#### Design

-Indesign, Illustrator

### Education

#### General Assembly,

Washington D.C Full-Time Web Development Immersive Oct 2015 - January 2016

#### University of Puget Sound,

Tacoma, WA
Bachelor of Arts in Chinese
Language, Science
Technology & Society,
September 2010 - May 2014
Completed Honors Thesis:
Technological Determinism in
the Modern World

## **Experience**

**Web Development Immersive**, General Assembly, Washington DC *October 2015 - January 2016* 

-Built fluency in full-stack web development through completing an intensive three-month program focused on common best practices in object-oriented programming, MVC frameworks, data modeling, and test-driven development.

**Community Relations Specialist**, Coordinated Care, Tacoma WA *June 2014 - July 2015* 

- -Created and implemented outreach efforts to over 5,000 prospective healthcare consumers in Washington, promoting brand awareness and building relationships with over 75 community influencers.
- -Implemented community events attended by over 100 community influencers successfully identifying and educating potential consumers of health insurance.
- -Bridging the gap between workflow and technology impairments, I implemented a company wide Project Tracker which utilized Excel's macro functions to improve department collaboration and removed necessity of a weekly team meeting.

## Marketing Intern, Coordinated Care, Tacoma WA *January 2014– May 2014*

- -Assisted with e-marketing, branding conversation, website content, management of photos and consents, assisted with Key Provider outreach program, collateral, and branding.
- -Utilized SEO knowledge to increased website traffic by 15% in 6 weeks.
- -Wrote content for employee and member materials, assisted with projects and special events, and helped launch a company wide rebrand acting as the "brand master" and go-to contact for internal marketing queries.

## **Development Intern**, Puget Sound Revels; Tacoma WA *January 2013– January 2014*

- -Project lead for the redesign of WordPress website, customizing a purchased theme while working in WordPress environment.
- -Managed website content alongside Facebook and Twitter pages.
- -Utilized eTapestry and Excel to create queries of donors, ticket buyers, and volunteers in order to create census of over 200 community members used for future marketing campaigns.