

uNotes Stationery

<https://unotesstationery.netlify.app/>

uNotes Stationery is made of teams of designers and market researchers that work closely with product manufacturers and suppliers to produce and sell stationery items.

uNotes Stationery is an online stationery and gift shop that sell stationery items such as writing materials, paper, notebooks as well as small gift items and accessories. Products consist of both those designed in house and popular items imported from other countries. Our team specializes in designing and selling Asian-styled stationery items to our clients at affordable prices.

Personas



New College Student Client
Prospective new student client



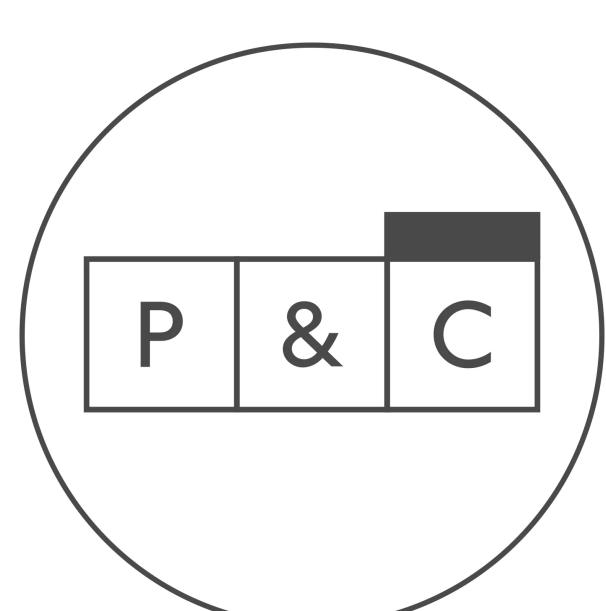
New Office Worker Client
Prospective non-student client



Designer Recruit
Prospective new-hire or recruit

Comps

MUJI
無印良品



The screenshot shows the MUJI website homepage. At the top, there's a navigation bar with a search bar and a newsletter sign-up button. Below the header is a large green banner for the "HOLIDAY GIFT GUIDE". The banner features a cartoon illustration of a person wrapping a gift and includes the text "Make holiday shopping a breeze. Find everything on your list in one place! FIND THE PERFECT GIFT". Below the banner is a navigation menu with categories like "PRESENT /& CORRECT", "CHRISTMAS", "NEW", "2023", "MAIL", "GIVE", "NOTES", "WRITE", "ORGANISE", "READ", "EPHEMERA", and "HOME". The main content area displays a grid of various stationery products, including pens, notebooks, and office supplies, arranged on a light surface.

Creating an account

site homepage

click on hero banner sign up button

sign up page

enter info + click sign up

or

site homepage

click on user icon by search bar

login page

click on pink sign up text under Login header

sign up page

enter info + click sign up

or mobile

site homepage

click hamburger menu

hamburger menu

click sign up



sign up page

enter info + click sign up

Going to flame page

any desktop page

click

top left logo

or

any mobile page

click top

logo

wireframe

Sign Up

Logo: rabbit shaped sticky note w/ lowercase "u"

Search bar: search icon, input field, clear icon, close icon

User: user icon

Cart: cart icon

Navigation: Home, All Products, Trending, New Arrivals, On Sale

Create Account: Already have an account? sign in

Fields: Username, Email, Password, Confirm Password

Buttons: Sign Up

Footer

Annotations:

- each leads you to the type of item described
- opacity lowered image of stationery store

Logo: rabbit shaped sticky note w/ lowercase "u"

Search bar: search icon, input field, clear icon, close icon

User: user icon

Cart: cart icon

Navigation: Home, All Products, Trending, New Arrivals, On Sale

Login: Login, sign up

Fields: Username, Password

Buttons: Login

Footer

Annotations:

- each leads you to the type of item described
- opacity lowered image of stationery store

Home



Unotes Stationery



search



Home

All Products

Trending

New Arrivals

On Sale

hero banner image

Sign Up!

Browse by Category

Lorem ipsum



Name



Name



Name



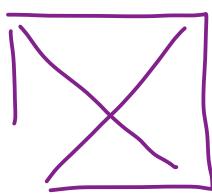
Name



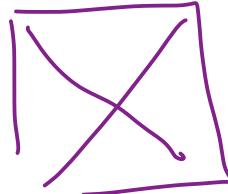
Name

Trending Items

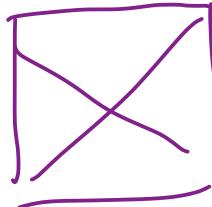
Lorem ipsum



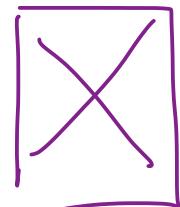
Name
Price



Name
Price



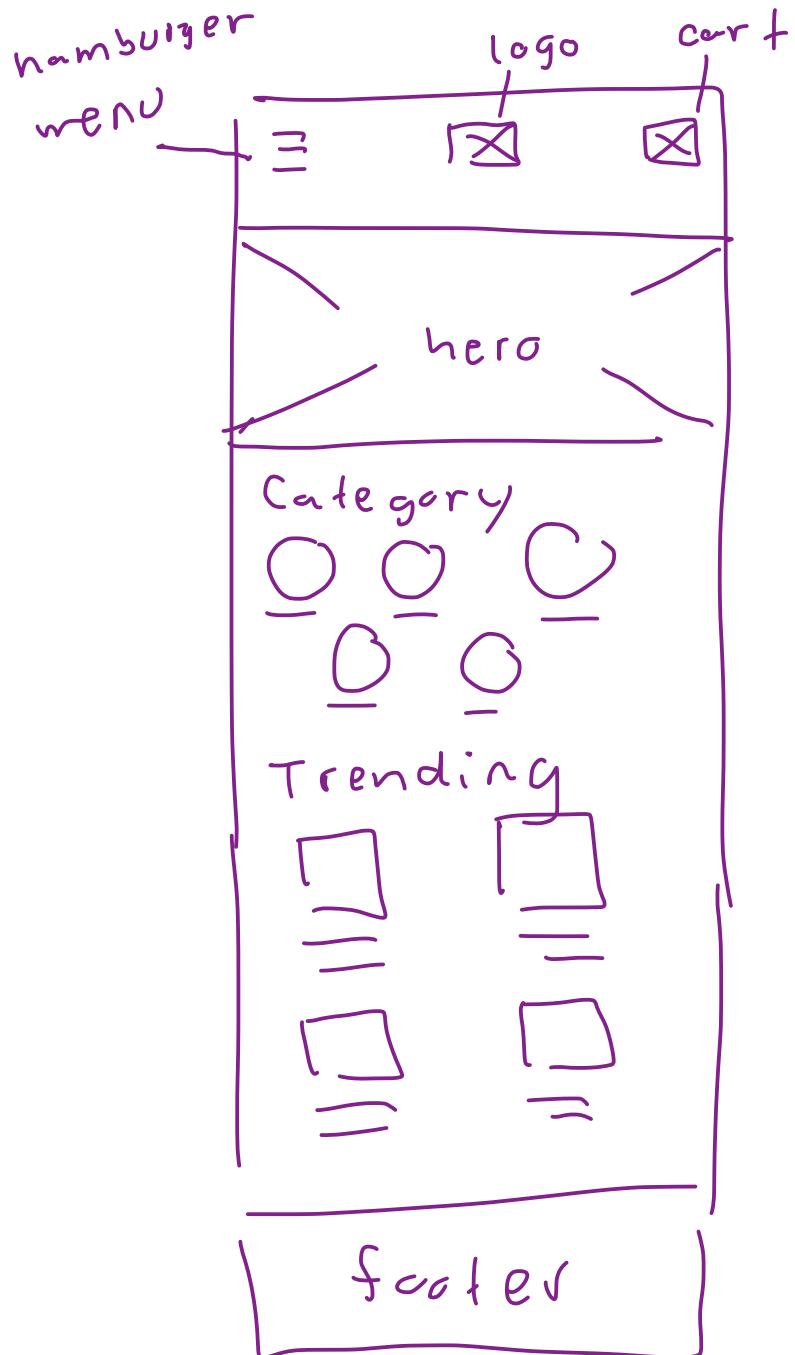
Name
Price



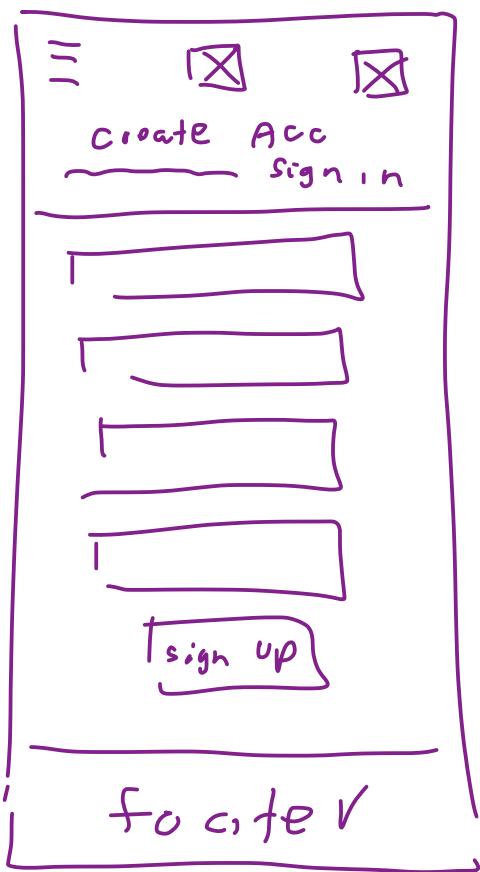
Name
Price

footer

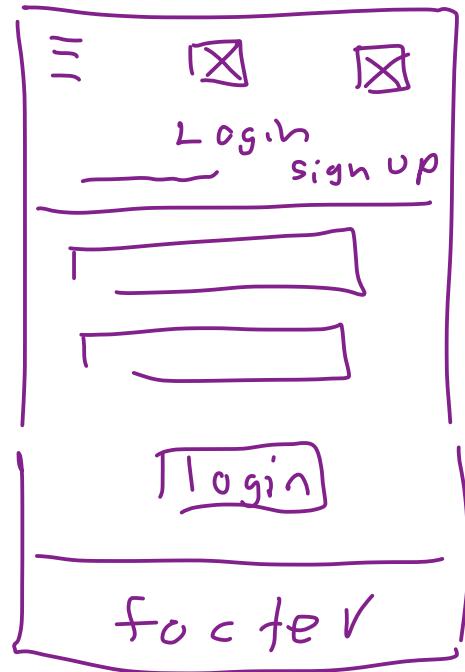
home mobile

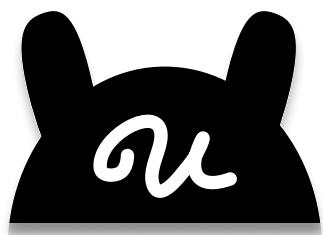


Sign Up mobile



Login mobile





One-stop shop for all your stationery needs

Sign up today for 15% off all store items

[Sign up](#)

Browse by Category

Have a specific item you're looking for? Look here.



Notebooks



Notepads



Pens



Washi Tape



Stickers

Trending items

Check out some of our most popular items!



Mildliner Highlighter
\$19.99



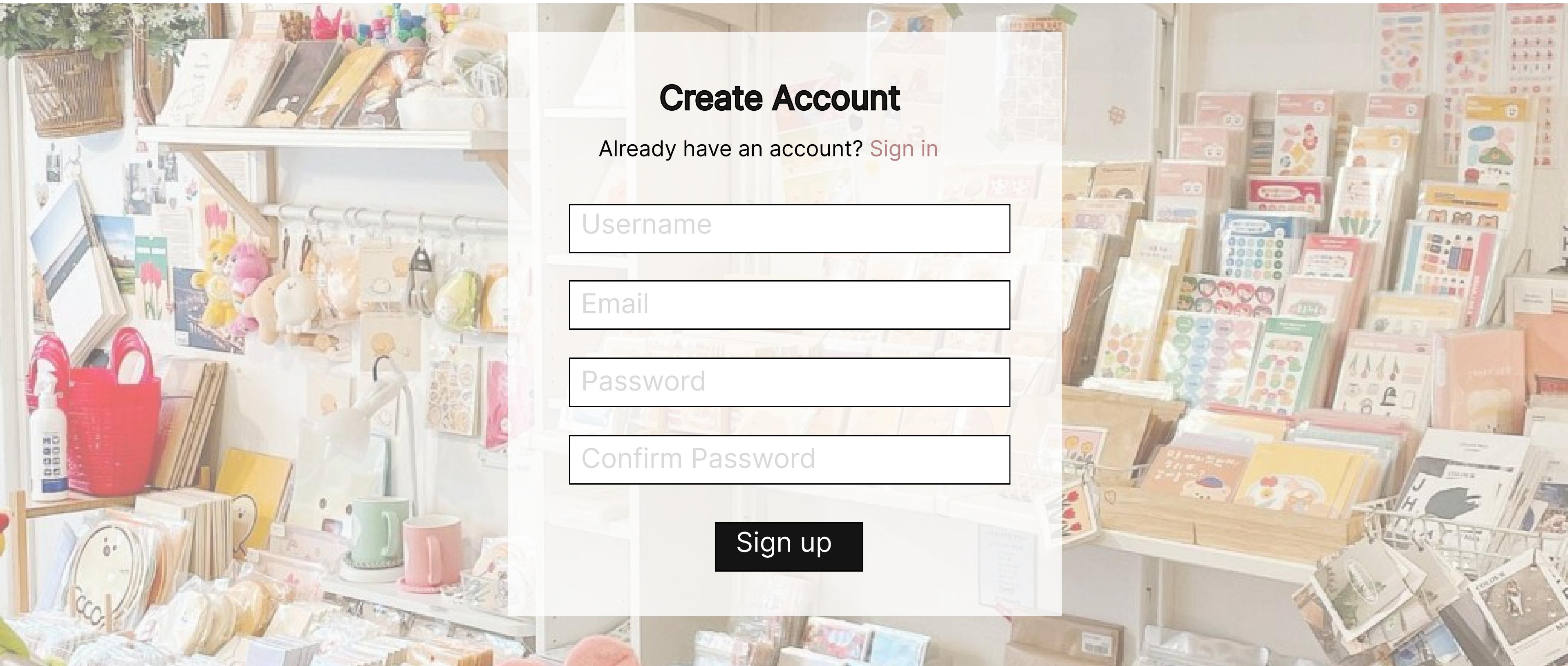
Ocean Washi Tape Set
\$2.99



Cat Sticker Pack
\$6.99



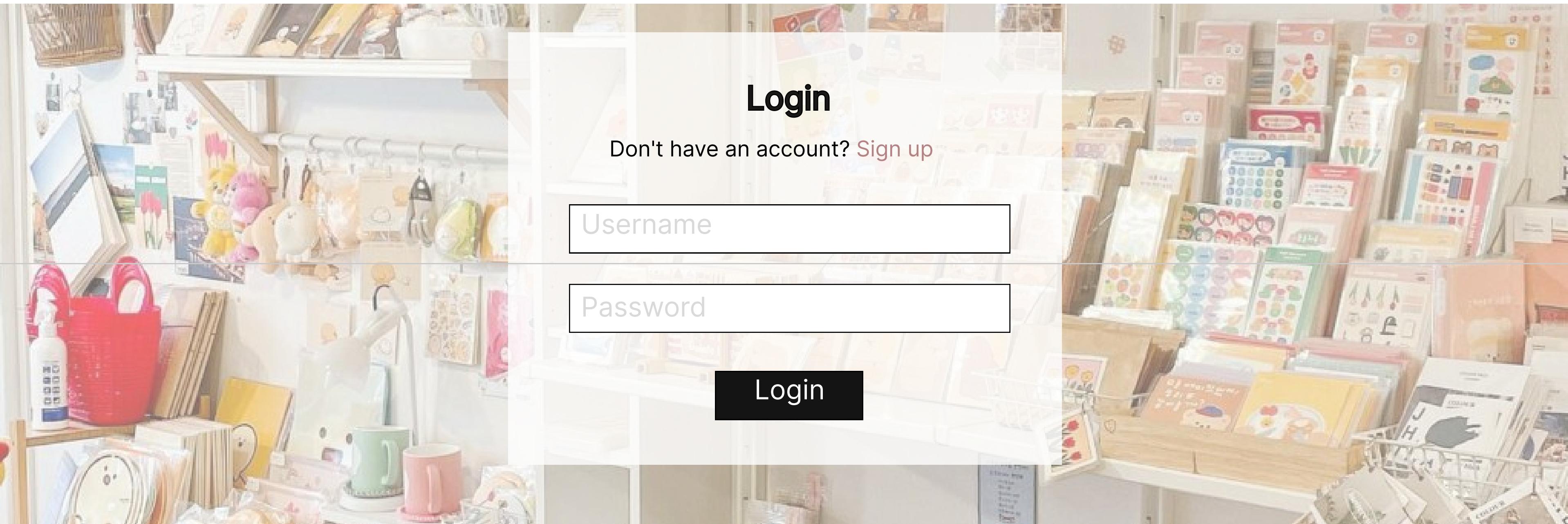
To Do List Stamp
\$7.99

[Home](#)[All Product](#)[Trending](#)[New Arrivals](#)[On Sale](#)

Create Account

Already have an account? [Sign in](#)

Sign up

[Home](#)[All Product](#)[Trending](#)[New Arrivals](#)[On Sale](#)

Login

Don't have an account? [Sign up](#)

Username
Password[Login](#)



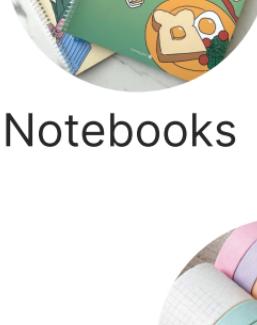
One-stop shop for all your stationery needs

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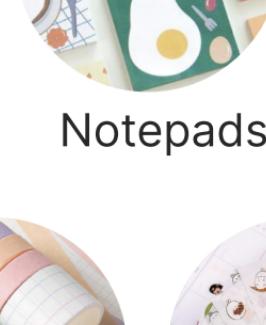
[Sign up](#)

Browse by Category

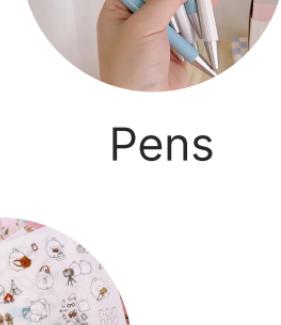
Have a specific item you're looking for? Look here.



Notebooks



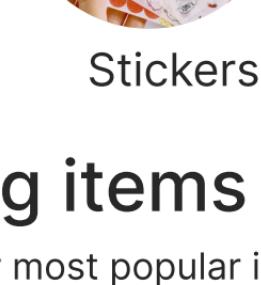
Notepads



Pens



Washi Tape



Stickers

Trending items

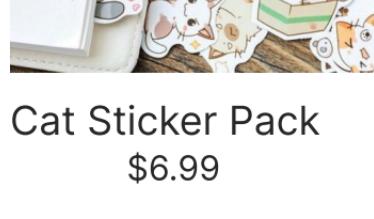
Check out some of our most popular items!



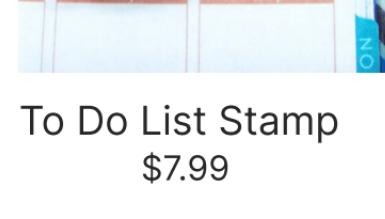
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To Do List Stamp
\$7.99

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Create Account

Already have an account? [Sign in](#)

Username

Email

Password

Confirm Password

Sign up

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