

Ways to Make Suggestions in Business



1. Modal Verbs: (Would, Could, Should,)

I think we should increase the price.

I would suggest increasing the price.

I would recommend increasing the price.

The best course of action would probably be to increase the price.

We should probably consider increasing the price.

We could increase the price.

2. Perhaps / Maybe

Perhaps/maybe we could outsource a company for this project.

3. Let's

Let's create a survey.

4. Just

It's just a suggestion/an idea but we could only use social media for this campaign.

5. Suggest(ion) / Recommend(ation)

My suggestion would be to hire somebody else for this role.

I suggest hiring somebody else for this position.

My recommendation would be to promote John.

I recommend promoting John.

6. How about...? / What about...?

How about dividing this task between two people?

What about trying something completely different?

What about asking David his opinion?

7. Shall...?

Shall we start by trying to understand the root cause?

Shall I ask John?

8. What if...?

What if we start by trying to understand the root cause?

9. Why don't ...?

Why don't you talk to John about this?

Why don't we invest more of the budget in...?

10. Other Common Questions to Make Suggestions

May I suggest...?

Would you consider...?

Wouldn't it be better to...?

Shouldn't you...?

Why don't you...?

Have you tried...?

Have you thought about...?