

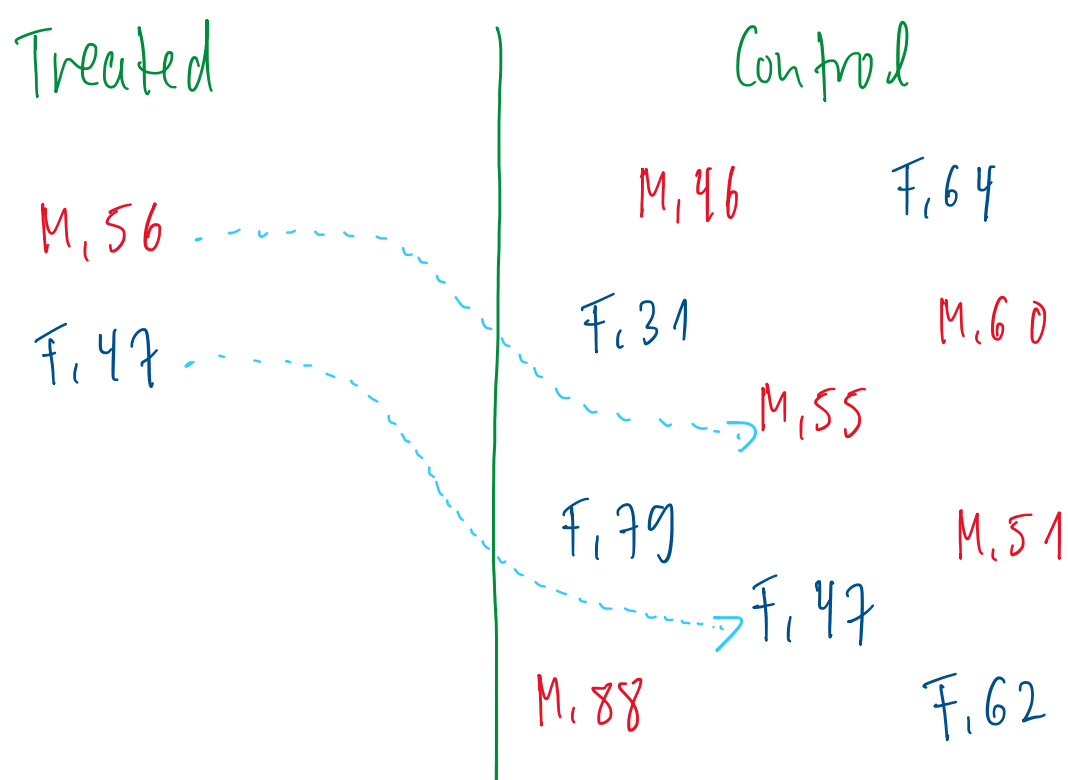
# Matching (overview)

03.05.21

10:02

- imbalance on the covariate  $X$  b/w. different treatment groups
- match treated subject with control subject based on similar covariate values  $X$
- matching gets difficult if  $X$  is high-dimensional
- goal: to achieve stochastic balance b/w. the dist. of covariates in each treatment group

Example: - assume we have  $X \in \mathbb{R}^2$  with  $X_1$ ... age  $X_2$ ... sex (M|F)



⇓ MATCHING GOAL: TO CONTROL FOR  $X$

M, 56 → M, 55  
F, 47 → F, 47

} allows to estimate the causal effect of the treatment on the treated (b/c we adjust sample according to treated population)

↳ We are making the dist. of  $X$  in the control group look like that in the treated population

Fine balance concept:

- Sometimes it is difficult to find great matches  
↳ we might be willing to accept non-ideal matches if treated and control group end up with the same marginal dist. of covariates → FINE BALANCE

Example:

match 1:  $A=1, M, 40$  -  $A=0, F, 45$   
match 2:  $A=1, F, 45$  -  $A=1, M, 40$

} "bad matches" but avg. / marginal dist. in each group for each covariate are same

example of good fine balance even though matches are "bad".

group  $A=1$ :

(i) avg. age 42.5  
(ii) 50% female

group 2:

(i) avg. age 42.5  
(ii) 50% female

# of matches:

- (1) pair matching (1-to-1): match exactly one control to every treated subject
- (2) many-to-one: match fixed number ( $K$ ) controls to every treated subject (e.g. 5-to-1)
- (3) variable: sometimes match 1, other times match more than 1, control to treated subjects  
↳ if there are multiple "good" matches, we may want to use them!  
↳ 1-to- $N$  matching, with  $N \in \mathbb{N}$  being flexible