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User Stories : Agile Lab

USER FLOW:

apple.com page —> iPhone XR —> Choose Color —> Choose Capacity —> Choose Caeer —> Apple Trade-In —> Payment Option —> Add to Bag (Checkout).

Apple's user flow is fairly easy. Simple one page application with easy navigation.

USER STORIES:

1. As a visual person I want to be able to see all the product option so that I can have a clear picture of what my options are.

Feature: Visually listing all the devices that Apple offers at the top of webpage.

2. As a vlogger, I want to video document my experiences, so that I can share them with my friends and follower.

Feature: Apple's option of 64GB or 128GB storage

3. As a sales representative, I want to have an upgraded phone without paying 100% of the new price so that I can talk to my customers while using the latest features.

Feature: Apple's trade-in option.

4. As a busy professional I want to have a quick checkout while having a clear picture of what I ordered so that I can save time.

Feature: Apple's easy checkout screen

5. As a budget conscious person, I want to have a discount on my phone so I get to spend a little less money.

Feature: Apple's 3% cash back with Apple card.

Trello Board Link:

<https://trello.com/invite/b/WMk61VIL/731676159878c7712be9da76f6cd5072/iphone-product-page>