

Why attend #PSEWEB?

Montreal, QC July 27 & 28

#LEARN

#PSEWEB puts forth its utmost to provide an enriching conference experience. We strive to have attendees feeling enlightened, educated and excited to get back to work and apply what they have gained from #PSEWEB. Attendees have left #PSEWEB in the past, with a new idea or insight that has helped them grow.

#KNOWLEDGE

Knowledge transfer: It has been experienced in the past, and as other attendees have identified, the work done at other institutions often inspires them to return with new projects and initiatives to implement..

#INSIGHTS

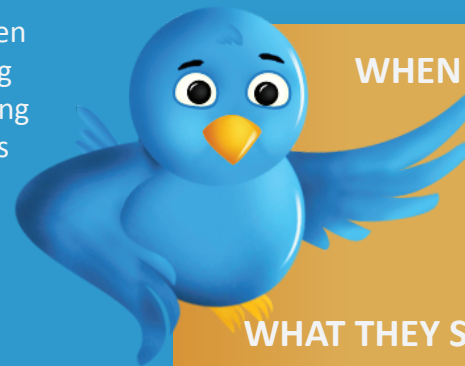
Gain unique insight into post-secondary marketing, communications and digital trends that one is unlikely to learn about anywhere else.

#NETWORKING

Very direct, tangible benefits have been seen from meeting colleagues working at other universities and colleges during past #PSEWEB conferences. Attendees have often picked up the phone or jumped on Twitter to ask a question, saving a lot of time trying to research the answer.

#PERSPECTIVE

Attendees are able to think outside of the box and their institution. This gives an opportunity to bounce ideas off people who have tried something similar and hear how other schools have solved problems the attendees are facing at their institution, thus helping avoid repeated mistakes.



WHEN WE ASKED

What's the #1 reason a manager should send someone from their team to the conference?

WHAT THEY SAID

"Connection to colleagues at other cdn pse institutions! Nice to meet others doing your work build that network." – @envwaterloo

"New ideas, case studies in higher ed that you might never get to hear about otherwise, broad topics for those who wear many hats." – @dhazlewood

"Knowledge transfer and inspiration. I came back and shared plenty of ideas, a few of which we've implemented. More coming!" – @cczerneda

"To learn how to work more efficiently with the best technology available" - Sandy, Casandra Vallee

#PSEWEB is a conference for college and university marketers, programmers, designers, digital architects and community managers – the people behind the online faces of our institutions.