

**Week 12 Assignment Final Project Phase 2 Adding Content: This assignment due 11/17/15.**

The second phase of this project is to add content to the 5 pages of your website that are NOT the shop section. The requirements for this phase are as follows:

1. At least 80 words per page.
2. At least 1 photo / graphic per page that ties into the body copy.
3. The home page must have a rotating banner that displays at least 3 "Call to Action" banners that will eventually link into specific products in your shop.
4. At least 1 page must have a 1 column structure.
5. At least 1 page must have a 2 column structure.
6. At least 1 page must have a 3 column structure.
7. All pages must have H1 or H2 tags displayed.
8. At least one page must have a list.
9. There must be at least 1 video embedded on your pages.
10. Fill out the per page SEO info and add the appropriate share sized images to the social media tab in the SEO plugin.
11. There must be at least 2 pages that use HREF links in the body of the text to link out to either an external web page or somewhere else on the site.
12. A contact form.

When complete with the assignment, email me a link to your final project website with the subject heading "Web Design Week 12 Final Project". Also, use a backup program (updraft plus) to create a set of backup files for your website and upload them to a week 12 folder on Google Drive.