

Week 11 Assignment Final Project Phase 1: 11/10/15

PART 1 – DESIGN BRIEF

Your final Project is to create a 5 page Ecommerce website using the Wordpress platform, installed onto your Biz.nf hosting. Your site must have 5 pages of content (not including the shop pages), and 10 products with at least 2 views of each product, product descriptions, prices and tags.

The first phase of this project will be the Project Proposal. Produce the following items for your Proposal:

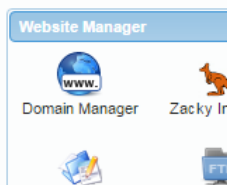
1. A website Sitemap (flowchart) showing how all pages will flow together.
2. A website wireframe (mockup) that shows the layout of each unique page on your site. Your site must have a page with single column layout, a page with 2 column layout and a page with 3 column layout minimally.
3. Use Kuler.adobe.com to produce a color palette for your site. Once you choose a color palette, ALL colors on your site must be from that palette.
4. A word document with all 5 pages of copy (text wording) for your site. Use a new paragraph for each unique page of copy. Each page of your site must have at least 80 words of copy that you have written. No copy and paste plagiarism please. I'll be checking.
5. A description of each of your 10 products. Each description must be from 10-25 words.

Put the preceding items in a Word Doc/PDF and upload it to your Google Drive in a Week 11 Folder.

PART 2 – WORDPRESS INSTALL

Steps:

1. Install Wordpress onto your host platform by logging onto Biz.nf
2. Create a new URL by going to the Domain Manager.



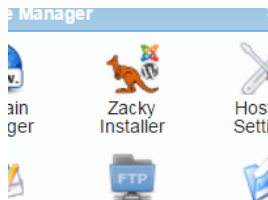
3. Create a new Free co.nf domain. This will be the URL for your final project.

Register a Domain
Transfer a Domain
Host a Domain
Create a Free Subdomain
Create a Free .co.nf Domain

Create a Free .co.nf Domain

co.nf
Create

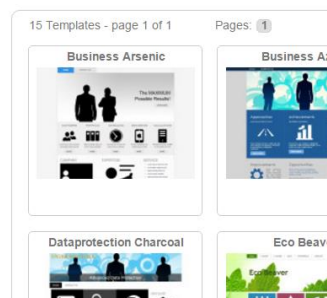
- Go back to your Dashboard. Click the “Zacky Tools” installer.



- Choose “Wordpress” install.



- Choose a template. Don’t spend too much time agonizing over which one to choose. We will be building / heavily modifying custom templates later.



- Do not choose any of the plugins on the next step. There is a list of functional plugins you will install later, so just choose next.
- Choose the domain you created on step 3 for your wordpress install.

1. Select your Site-builder Platform
2. Choose your Design and installed Plugins
3. Configure your Web Site Settings
4. READY! Install your New Website!

Please type in the required data for your website:

Select a Site Domain / Web Address

Use an existing domain/subdomain in my account:
www.wordpress-testshop.co.nf
select a domain name from your account

OR

9. Choose a Title for your website. Choose something descriptive. Google uses this site title heavily for SEO purposes.

Choose a Title for your Website

Enter your Website Title: Fantastic Hats

SEO Counter
2 words
14 symbols
Add up to 11 words or 70 symbols for a good SEO performance

The title of your website is very important for a good search engine ranking. It is the most important element on your site when it comes to Search Engine Optimization (SEO). Make sure to use the most important keywords you would like to be found on in Search Engines like Google. For a good SEO performance it should not contain more than 11 words and/or 70 Symbols.
Example: Company Name | Scope of activity | Product | Service 1 | Service 2

10. Input an email address, Username and Password. REMEMBER THESE LOGINS! If you forget your username/password for wordpress, you must delete your entire website and re-install it. Click “install now” when ready.

Choose your administration credentials

Admin Email Address: justinkussman@hotmail.com ✓

Admin Username: justinkussman ✓

Admin Password: ***** ✓ Cool

Your Website Administration Panel requires an admin user name and password as well as an admin email address.
Please fill in the required data in order to be able to login as an administrator

Site Address Preview
This is how your website will be accessible after the installation

Fantastic Hats
http://www.wordpress-testshop.co.nf/

11. Once the install completes, you must go to your WordPress login by inputting www.yoururl.co.nf/wp-admin. The /wp-admin suffix is the way you access any wordpress installation.

PART 3 – Template and Plugin Install

1. Find a template and install it through the Appearance > Themes menu inside Wordpress, or download one from the web.
2. Change the visual settings for your theme through the Appearance > Customize menu.
3. More in-depth changes to your theme can be managed through modifications to your Custom CSS Sheet in the Appearance > Editor > Stylesheet section. BE SURE to make a copy of your CSS Sheet before you make any edits!!
4. Install the following plugins:
 - Column Shortcodes
 - WordPress SEO by Yoast
 - Contact Form 7
 - Updraft Plus
 - Meta Slider

- Woo Commerce
- Simple Custom CSS
- Wordfence Security

7. When complete, email the URL of your site to me with the subject line “week 11 website”.