

Experiences

Junior Multimedia Designer

VCH Learning Technologies

September 2022 - Present

Developed mobile and desktop prototype for Vancouver Children Youth and Mental Health Services' Website. Researched on user behaviours and discovering pain points, created graphic assets, and iterating interactions.

Education Outreach Assistant Co-op

SFU School of Interactive Arts + Technology

September 2021 - April 2022

Connecting SIAT with BC high schools and with the community at large through outreach visits, workshops and event. Expanded recruitments area to Indonesian students and designed multiple SIAT graphic elements and merchandise.

UX Researcher

Vancouver Botanical Gardens Association

January 2022 - April 2022

Designed a play-based educational model to teach the interdependencies between youth from age 5 - 10 and nature. Led the design direction, and co-designed the graphic elements and assets. Conducted Ethnography and User Interviews.

Designer

SoundCloud (Academic Project)

November 2022 - December 2022

Researched and designed an audio-based discovery and friend-to-friend recommendation for SoundCloud to help users find new music easily in the platform by leveraging the brand's social value.

Art Director

Amsterdam Sinfonietta (Academic Project)

September 2022 - October 2022

Lead the Art Direction for Amsterdam Sinfonietta's Bosch Requiem 2022. Created the visual identity that transformed into an expressive microsite that lets user to explore the complex and nuanced themes of the Bosch Requiem.

Skills

DESIGN

UI/UX Design

Interaction Design

Web Design

User Research

User Personas

Art Direction

Prototyping

Wireframing

Graphic Design

3D Modelling

TOOLS

Figma

Adobe Suite

HTML/CSS

Javascript

Framer

InVision

Sketch

Maya

Education

SIMON FRASER UNIVERSITY

2018 - 2023

BA Interactive Arts and Technology (Design Concentration),
Communications Minor

Volunteer

2021 - 2022

Mentor — SFU TechTeams

2022

UX Researcher — S.U.C.C.E.S.S. BC

2020 - 2021

Marketing Director — PERMIKA Vancouver

2021

Social Media Coordinator — SIAT FROSH

2018 - 2020

Sunday School Teacher — UKIBC Kids

2019 - 2020

Events Coordinator — PERMIKA Vancouver

2019

Back of House — Vancouver Fashion Week

2018 - 2019

Orientation Leader — Fraser International College