

Maya Chen

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Work Experience

UI/UX Designer ~ INVENTION CORPS

February 2020 – Present

Prototyped a web platform in Figma that connects college students with project opportunities.

Improved and increased application functionality by reworking the user flow to include a user dashboard.

Product Designer ~ FITTED

November 2019 – February 2020

Worked alongside a team of engineers to build a fashion style app for a stylist client in the Bay Area.

Conducted market research and client interviews for the creation of high fidelity prototypes for our two user groups.

Product Designer ~ WORKOLOGIE

October 2019 – November 2019

Collaborated with graduate students from the Berkeley I School on an interactive skills translator for formerly incarcerated individuals.

Used key findings from target user interviews to design communication and interaction interfaces.

Organizations

INVENTION CORPS

Chief Operating Officer

May 2020 – Present

A(n) advocate, mentor, and communicator for my club of 30+ members. In action, my responsibilities include facilitating club-wide workshops, overseeing the schedule, and planning the end-of-semester showcase.

Web Team Content/Design Lead

April 2020 – Present

Oversaw the creation and organization of content for our brand new website, including writing Medium articles.

Generated original artwork to be used site-wide with a team of designers.

Education

UC BERKELEY

Aug 2017 – May 2021

B.A., Cognitive Science

Certificate in Design Innovation

Relevant Coursework * = in progress

Human-Centered Design Methods*

HCI Design (A+)

Product Design Studio (A)

Visual Thinking (A+)

Graphic Design Principles

Skills

Design Practices

Prototyping Branding

User Research Personas

Usability Testing User Flows

Wireframing Illustration

Tools

Figma InDesign

Illustrator Premiere Pro

Photoshop Procreate

Lightroom

Development

HTML/CSS

Python

Java

Icebreaker

Formerly top-ranked professional badminton singles player: I represented the USA at the 2017 World University Games in Taipei.