

# Matt Herz

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## ▼ objectives

- To combine my aptitude for analytical thinking with my conceptual and visual creativity
- To use these strengths to create and refine experiences that consistently delight users
- To conceive of, iterate on, and ship great products that users love

## ▼ education

### Rhode Island School of Design

- masters of architecture
- 2005 - 2008

### Brown University

- bachelors of geology-math/physics
- 1998 - 2002

## ▼ digital skills

### Adobe Creative Suite

- Photoshop
- Illustrator

### Prototyping

- jQuery/HTML/CSS
- Axure RP
- Visio

### Web

- HTML
- CSS
- JavaScript
- jQuery

### Architecture/3D

- AutoCAD
- Rhino/Flamingo
- SketchUp

### Photography

- Large Format Film
- Capture One
- Leaf Capture

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## ▼ experience

### Cozi, Inc. 2012 - present senior ux designer

- Led the design team for a Webby Award winning 4.5 / 5 star reviewed iOS, Android and web application that users love and depend on daily
- Managed a small team of designers, improving work product and fostering career growth with constructive critique and a collaborative design process
- Held individual contributor responsibility for simultaneous deliverables in product, marketing, and advertising operations, from concept through experience and interaction design to final visual execution and asset creation and development support.

### Matt Herz Design 2005 - present designer & doer

- Conceived, designed, built (in self-taught Objective-C), and published an iOS app for my bike racing friends that they love and cherish, and that has received exclusively 5-star reviews.
- Completed various freelance projects for highly satisfied customers in web design and photography.

### Marchex, Inc. 2010 - 2012 ux designer

- Used extensive user research to design tools that users loved, and that saved them time and improved their performance.

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## ▼ selected accomplishments

- Webby Awards People's Choice, Cozi 2014
- Marchex ACT Award, 2011
- USRowing National Champion, Lightweight 8s, 1998
- USACycling Track Category 2