

B.2 The visitor



Type of persona	Name	Age
Primary	Adam Marquez	25

Education	Family	Household income
Enrolled in International Cooperation and Development Master	Living with his two flatmates, parents in his hometown, an older sister	9.000/year (works as babysitter and gives lessons to high school students)

Competencies	Experience	Attention level
<u>Domain</u> : High <u>Linguistic</u> : High	Intermediate	Very involving activities

Photo by [B. Millennial](#) from [Pexels](#)

Goals	System objectives	Type of usage
<u>End goals</u> : He wants to raise her GPA with the last exams. <u>Experience and life goals</u> : Succeeding in life as an affirmed professional.	Wants to retrieve reliable and in-depth information for her paper.	Looking up information.

Behaviour	Attitude	Physical fitness
Immersed in his chaotic life, dividing himself between study, work and social life.	His determination encourages her to deal with all daily to-dos. Occasionally he makes mistakes due to tiredness.	Young and full of energy, he has good health. No remarkable issue in computer interaction and great reaction time, if rested.