

I used Google's PageSpeed Insights tool to evaluate the performance of UNESCO's official website, <https://www.unesco.org>.

Core Web Vital metrics:

UNESCO's website is slow, with an LCP of 4s, FCP of 3.9s, and TTFB of 1.3s, causing delays in content loading. While CLS (0.03) is fine, it fails the Core Web Vitals test, which isn't great for a site meant to provide easy access to info. Speed is low, as users may face frustrating waits. PageSpeed Insights is useful but limited, it tests under set conditions and doesn't account for real world factors like server speed or caching. It's a good tool, but not the full picture.

Largest Content Considered:

The Largest Contentful Paint (LCP) for UNESCO's website is 4 seconds, meaning the largest visible element on the page takes this time to load. The LCP of 4s is too high (should be $\leq 2.5s$ for good performance)

Speed Evaluation:

Speed Rating is low because the LCP of 4s is too high, the First Contentful Paint (FCP) is 3.9s, meaning users wait a long time before seeing anything meaningful which is low too, the Time to First Byte (TTFB) is 1.3s, which slows down initial content loading and CLS (0.03) is good, meaning the page is visually stable.

The website fails the Core Web Vitals assessment, and for an organization like UNESCO, which aims to provide quick access to information globally, this slow loading time can negatively impact user experience.

Accuracy of PageSpeed Insights for Measuring Webpage Speed:

PageSpeed Insights is a good tool for spotting speed issues and giving tips on how to fix them, but it's not perfect. It tests the site under specific conditions, which don't always match what real users experience. Things like server load, caching, and internet speed can make a big difference, but the tool doesn't always show that.