




MADDIE CHILI

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 240-330-7455

 Rockville, MD

EDUCATION

Elon University | B.A. Computer Science & B.A. Communication Design

GPA: 3.86 | Graduation Date: May 2017

AWARDS AND HONORS

Phi Kappa Phi Honor Society | Elon University Engagement Scholarship

Phi Eta Sigma Honor Society | Elon University Design Thinking Cohort 2017

The Slaymaker-Kinsey Academic Achievement Award

WORK EXPERIENCE

2017 B•HIVE DESIGN THINKING AGENCY - ELON, NC WEB AND PRINT DESIGNER

Led and worked with cross function teams and community partners using design thinking and agile methodologies to problem solve ways to benefit health and wellness in the Burlington community. Presented prototypes and user test results to our partners. Designed and developed WordPress site using HTML, CSS and PHP. Produced the branding by designing the logo and style guide for the agency.

2016 FEEL BETTER BURLINGTON YOGA - ELON, NC INSTAGRAM MANAGER

Created original designs and photography to design a vibrant Instagram account for Elon's local power hot yoga studio. Formulated witty captions and hashtags to boost followers from 50 to 542 followers.

BRLNT - WASHINGTON, D.C WEB DEVELOPER INTERN

Designed and developed style guides, websites and user interfaces for large applications. Used Sketch, Adobe XD, Photoshop and Illustrator for design. And used Atom to code HTML, CSS, SASS, PHP and JavaScript.

2015 MAKER HUB - ELON UNIVERSITY WEBMASTER AND CONSULTANT

Designed and updated the Maker Hub webpage using a CMS system. Created Adobe Creative Cloud workshops and utilized 3D printers such as the UltiMaker to create custom objects.

REU PROGRAM - WSU ROBOTIC RESEARCH ASSISTANT

Researched within the human-robot interaction and artificial intelligence fields. Marketed our experiment through radio and the WSU paper to receive 90 participants. Wrote a paper about our experiment that was accepted for publication to the AAAI Fall Symposium Series-AI-HRI 2015.

PUBLICATIONS

On the Ability to Provide Demonstrations on a UAS: Observing 90 Untrained Participants Abusing a Flying Robot | AAAI Fall Symposium on AI for Human-Robot Interaction (AI-HRI), 2015

Granola Bar and Cereal Packaging: How the Designs and Messages Have Changed over 10 Years | Elon Journal of Undergraduate Research in Communications, Vol. 9, No. 1 - Fall 2017

TECHNICAL SKILLS

DEVELOPMENT

- 01 HTML | CSS
- 02 SASS
- 03 JavaScript
- 04 Responsive Development
- 05 Git

DESIGN

- 01 Web & Mobile Design
- 02 Wireframing
- 03 Prototyping
- 04 Style Guides
- 05 Brand Identity

TOOLS

- 01 Adobe Creative Cloud
- 02 Sketch
- 03 Invision App
- 04 WordPress & Weebly
- 05 Atom & Brackets
- 06 GitHub