

How to Protect your Mission-Critical Salesforce Data from Loss and Corruption

Ensure business continuity and safeguard your data with Backup & Recover

Increase data resiliency. Prevent data and metadata loss with automated backups and precision repair. Get enterprise-grade security, simplified compliance, and unlimited retention for your backup data.

Why Salesforce Backup & Recover?

1. Easily protect data with automated backups

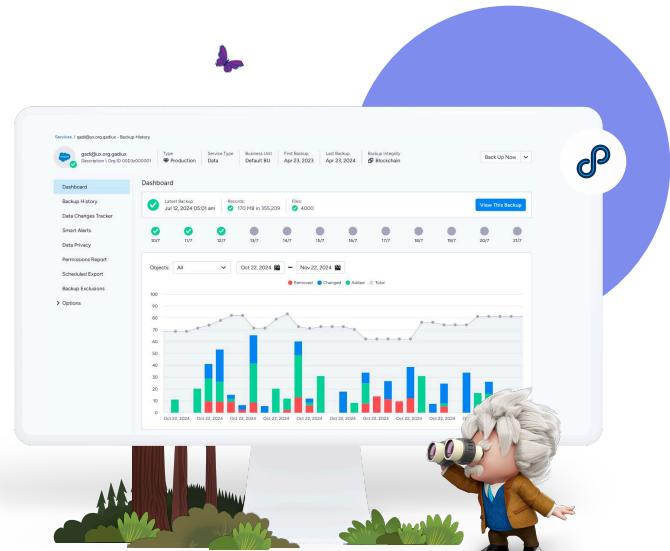
Protect your mission-critical Salesforce data with automated daily backups of everything that's important to your organization including metadata, files, attachments, managed packages, Sandboxes, and more.

2. Detect unusual data activity with proactive alerting

Quickly identify data loss or corruption in your org: Easily detect unusual data activity in your backups with proactive alerting sent directly to your email.

3. Accelerate recovery by precisely restoring affected data

Visually inspect, and compare data to identify affected data. Isolate and precisely restore only the affected objects, fields, and records.



Evolving data protection challenges: the journey to Agentforce

Innovations like Agentforce demand a new definition of resilience. Backup & Recover not only prevents data loss from disrupting your business – it ensures reliable, recoverable and resilient data for AI systems like Agentforce.

94%

of organizations that experience a severe data loss never recover.¹

52%

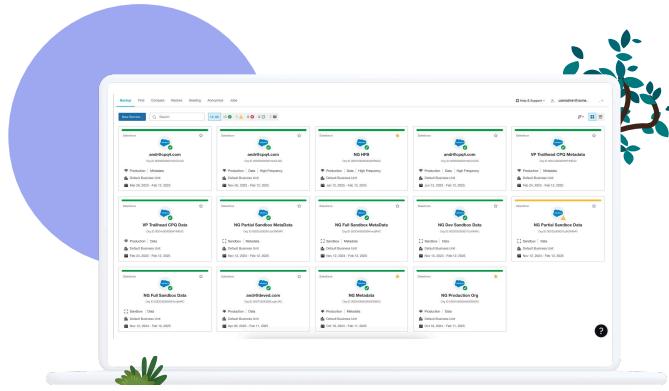
of organizations that experience a severe data loss can't recover in less than 12h.²

32%

of Salesforce customers lose 1+ GB of data at least monthly.³



Core Product Features



Protect 100% of the data that drives your business

- Automate backups that run behind the scenes to safeguard your data, metadata and attachments
- Back up any number of production orgs and sandboxes regardless of size

Be the first to know about any data incident

- Set rules to proactively identify unwanted data additions, changes or deletions
- Receive alerts when anomalies are detected to take immediate action

Stay connected to backup data anytime, anywhere

- Never allow an outage to get in the way of doing business
- Access your backups whenever and wherever you need them with independent data storage

Reduce your data risk and exposure

- Eliminate the risk of on-site storage with highly secure cloud-to-cloud backup
- Stay secure with SOC 2 Type II compliance, encryption, IP restrictions, advanced key management, single sign-on and role-based access controls

Restore data with pinpoint precision

- Go back in time to recover the exact data you need from any backup in your history
- Get the flexibility of instantly restoring all – or just some – of your records and fields

Master regulatory compliance

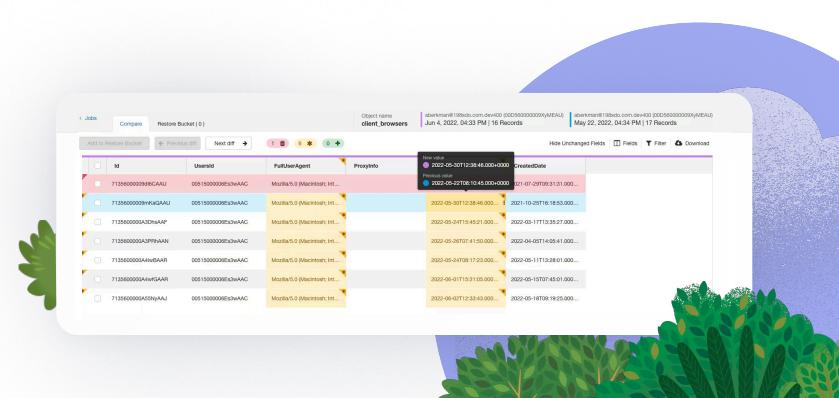
- Ease the burden of complex data governance for backups with configurable retention policies
- Comply with industry regulations and government mandates like GDPR and CCPA

Isolate exactly what went wrong and when

- Immediately get to the source of data and metadata loss or corruption
- Understand the scope of changes, diagnose what data was impacted, and identify precisely when issues occurred

Rest easy with immediate backup protection

- Tailor to your needs with configuration-based setup
- Protect your data with your first backup running within minutes of first logging in
- Enable Continuous Data Protection to continuously capture selected data changes and recover rapidly-changing, mission-critical data with near-zero data loss



Learn more about Salesforce Backup & Recover

Visit our Salesforce Backup & Recover [webpage](#) today. Contact us to learn more: 1-800-667-6389