

Open Source Intelligence - Development of a Trend Radar utilizing a Systematic Literature Review

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Abstract

Open Source Intelligence (OSINT) is currently experiencing an intensive discourse, heightened since the Russian invasion of Ukraine. However, despite numerous attempts at standardized definitions, the intelligence discipline remains ambiguous. This paper introduces a practice-validated OSINT trend radar, categorizing technologies by maturity, intelligence cycle phase, and use case. Serving as a profound knowledge base and tool for identifying research gaps, the radar emerges from a structured design process. Sixty studies underwent categorization and validation through expert interviews, revealing the absence of a comprehensive, autonomous third-generation OSINT system in Germany. Technological gaps, especially in the planning and direction and dissemination and integration phases, are evident. Although intelligent support technologies were identified, practical implementation lags behind theory. The human factor therefore remains central to the OSINT process. Future research should thus prioritize developing applications for underserved phases, probing reasons for limited widespread implementation of proven applications, with emphasis on legal, ethical, political, and social parameters.

1. Introduction

OSINT, the process of gathering intelligence from publicly available data, has gained considerable attention, particularly since the 2022 Russian invasion of Ukraine [1]. Real-time analysis of social media has proven pivotal in revealing valuable insights [2, 3]. Despite numerous attempts to define OSINT [4, 5, 6], controversy persists, influenced by ongoing advancements in computer and data sciences that continuously enhance collection and analysis capabilities [7, 8]. The proliferation of open communication channels has led to an overwhelming "information explosion" [1, 4, 6], with formerly

restricted data sources now publicly accessible [4, 8], fundamentally reshaping intelligence paradigms [9].

Despite this heightened interest, fundamental scientific literature in the field remains limited [10], failing to keep pace with rapid developments [7, 8]. Key questions regarding the existence of autonomous third-generation OSINT systems [11, 5] remain unanswered [7, 5, 6], with a disproportionate focus on cybersecurity within existing studies [4, 11, 6]. Consequently, significant OSINT use cases remain unexplored [12, 9, 7], lacking qualitative field research to bridge theoretical concepts with practical implementation [10, 11].

This study is guided by the overarching research question: *How can the current trends in OSINT, focusing on technologies and their characteristics, maturity levels, and use cases, be presented in a trend radar and validated by experts within the security sector?* In response to this question, the paper investigates current OSINT trends, adopting the Design Science Research Model (DSRM) [13]. The methodology involves a systematic literature review [14] to analyze and classify relevant OSINT literature. Subsequently, OSINT technologies and their characteristics will be visualized in a trend radar, validated through systematizing interviews with security sector experts [15], and evaluated using qualitative content analysis [16].

2. Theoretical Background

The domain of OSINT is continuously expanding due to the ongoing improvements of collecting and analysis possibilities [12, 7, 8]. In addition, the new means and methods of communication associated with advances in information and communication technology have turned OSINT into a complex discipline [12, 17, 18, 8].

2.1. Open Source Intelligence (OSINT) and its Components

One of the earliest and still frequently referenced definitions [1] was published by NATO in 2001. OSINT according to this definition is information that has been deliberately discovered, discriminated, distilled, and disseminated to a select audience, [...], in order to address a specific question. OSINT, [...] thus applies the proven process of intelligence to the broad diversity of open sources [...] and creates intelligence [23]. However, today the discipline is no longer seen as a purely governmental matter. Private research institutions and organizations [19, 20] are also massively driving the development of such systems, e.g. for competitive analyses or marketing activities [12, 9, 7]. The focus is thereby shifting to developing OSINT into a robust, autonomous solution (referred to as third-generation) [16, 11, 21]. The starting point for all OSINT activities thereby lies in data. Data forms the basis of the analysis and the conclusions derived from it [22]. In this context, Open Source Data (OSD) refers to non-processed [1], general raw data that is openly available [23] as well as legally and ethically accessible [21, 24]. Before intelligence can be obtained from OSD, they must undergo a preparation process that includes filtering, validation and summarization [1, 24]. The result of this data organization [21] is referred to as Open Source Information (OSINF). It provides the basis for the resulting intelligence creation [1, 21].

2.2. Intelligence and Intelligence Cycle

The core task of OSINT is to generate intelligence [4, 9] in terms of a profound basis for decision-making [25, 26]. The generation process of such an intelligence product is also referred to as the intelligence cycle [10, 27]. It represents the central element of every intelligence discipline [28, 9]. The link between the phases is that the result of the preceding phase serves as input for the subsequent phase [29, 30]. Furthermore, the individual phases are also continuously iterated due to the fulfillment of previous requirements and new demands [22]. Today, to represent external influences or the assignment of responsibilities [31, 32, 33], numerous variations can be found [19, 28]. The Intelligence Cycle should therefore be seen less as a guideline and more as an informal coordination element [4]. In 2013, the JCS segmented the cycle into 6 phases [32] (see Fig 1).

The planning and direction phase combines the identification, definition and prioritization of the requirements for the cycle. It is also responsible for developing and monitoring the activities required to achieve these [34, 29, 34]. The collection phase refers

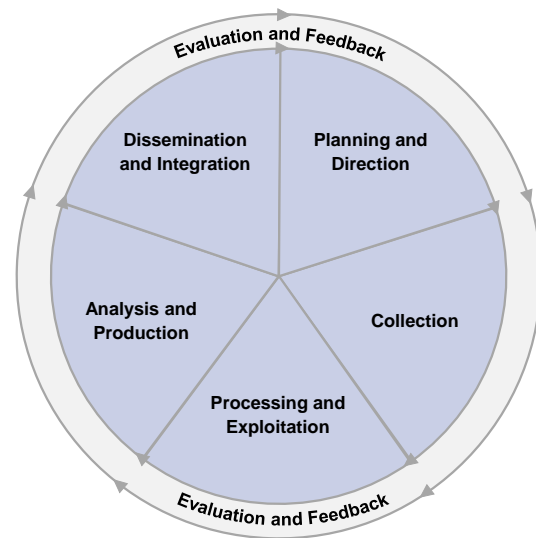


Figure 1. Intelligence Cycle, according to [29]

to the gathering of raw data [27]. The core of this phase consists of the iterative repetition of research [24] to make the query more precise with each run [5]. The processing and utilization phase involves condensing these data volumes into action-relevant information [35, 29, 5]. Analysis and production refers to the synthesis of the information obtained into a user-oriented, timely and accurate intelligence product [34, 4, 24]. The final phase consists of handing over the finished product to the "customer" in a usable form [36, 34, 8]. Evaluation and feedback are not to be regarded as individual phases but take place continuously throughout the entire cycle. The aim is to achieve progressive optimization [35, 29, 24].

2.3. Previous Studies

Eight previous, publicly accessible literature reviews can be identified concerning OSINT. In 2017, Dos Passos [1] showed how big data and data science can make the decision-making process more useful and effective. Pastor-Galindo et al. then described the current state of OSINT in 2019 [11] and 2020 [5] focusing on services and techniques to improve cybersecurity. Moreover, they are responsible for the first and only rudimentary mapping of OSINT trends. They observed that OSINT is used in social opinion and sentiment analysis, cybercrime and organized crime, as well as cybersecurity and cyberdefence. Two further literature reviews were published in 2020. García Lozano et al. [37] identified methods for computer-assisted veracity assessment of public information. Herrera-Cubides et al. [10] investigated how the production of research and

educational materials has developed. They concluded that the number of OSINT publications is lower compared to other trending topics. In 2021, Yogish and Krishna [6] explored the state of implementation and use of Artificial Intelligence (AI) technologies in the context of cybersecurity. The result of this study showed that Machine Learning (ML), pattern recognition and Natural Language Processing (NLP) can simplify OSINT given increasing data volumes. In the following year, Hwang et al. [4] investigated security threats and cybercriminality in the context of OSINT misuse. In 2023, Ghioni et al. [7] then examined the political, ethical, legal and social implications of OSINT in conjunction with AI. They discovered that there is still no framework for addressing these. They also found that third-generation OSINT is still in its early stages and that human components cannot yet be replaced.

3. Research Methodology

The structure of the study is based on the iterative DSRM [13]. It is a theory-based research paradigm for developing an explicitly applicable solution, in the form of an innovative artifact, [38], solving a (practical) problem [13, 39]. The model is therefore ideally suited to create the trend radar. It consists of six successive activities (see Fig. 2) [13]. Moreover, the first three evaluation steps according to Sonnenberg and vom Brocke [40] were applied to continuously evaluate the design process.

3.1. Problem Identification and Motivation

First, the research problem must be defined and the benefits of the solution explained (see chapter Introduction).

3.2. Design Objectives of the Solution

The next step is to define the design objectives of the solution. The objectives can be divided into two content-related objectives (CO) and two formal objectives (FO). CO1 requires the trend radar to follow a procedural structure that reflects the process of generating intelligence. This will allow a structured mapping of the identified technologies according to their use. In doing so, any research gaps that become apparent can be directly assigned to the respective phase. It will thus be possible to verify if a third-generation OSINT system exists. As CO2, it was defined that the key characteristics, in particular the maturity level of the technologies and their use cases, must be taken into account. The maturity level of the technologies makes it possible to determine the respective research status.

Through the use cases, the research directions can be revealed. As FO1, it was determined that the trend radar must follow a simple structure to enable the immediate identification of research gaps. In addition, the radar should have a high degree of standardization to be transferable to other intelligence gathering disciplines in later studies. As FO2, it was decided that the trend radar should be continuously expandable to capture the high field dynamics.

3.3. Evaluation of the Problem Statement and Design Objectives

In the theoretical background section, the main definitions, in particular, the intelligence cycle, which serves as a basis for the development of the trend radar ("suitability"), were presented. Moreover, the presentation of previous research work showed that there is still a lack of broad-based studies examining OSINT. Both the relevance of the research question and the suitability of the design objectives are thus underpinned [40].

3.4. Design and Development

The third activity involves the creation of the artifact. For this purpose, the relevant literature on OSINT was analyzed through a systematic literature review [41]. To clearly define the scope of the literature review, Cooper's taxonomy [42] was used. Subsequently, classification categories were defined to establish concept matrices [14], to systematically analyze the researched literature. To achieve a high degree of standardization, general categories were defined for each phase of the intelligence cycle. The evaluation and feedback phase was not treated separately due to its iterative nature.

The following six categories were defined for the collection phase: "use case", "data", "process", "technology", "technology complexity" and "maturity level". First, the area of application of the technologies was recorded under the use case. The category data reveals the composition of the data foundation. It is further subdivided into the data type to record the formats and the source to show the origin of the data. The category process is used to determine the degree of automation of the technologies. For this purpose, the following four levels were defined: manual, semi-automated, automated, [43] fully automated/autonomous [16, 44]. To improve categorization, the ten levels of automation [45, 46] were used. The fourth category serves to capture the technologies, defined as "the totality of material and immaterial means available for the input, output,

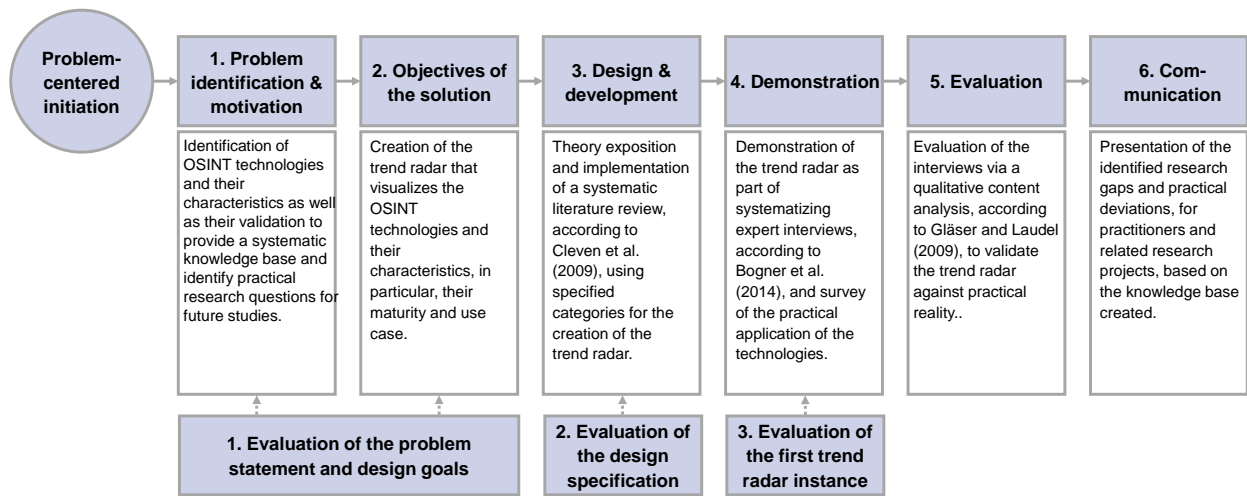


Figure 2. Design Science Research Model (DSRM)

conversion, transmission and storage of information” [47]. The fifth category evaluates the complexity of the technologies examined. The three subcategories “Volume” [48], “Variety” and “Velocity” were used [49, 50, 51]. Variety is further subdivided according to the data structure (structured [52], semi-structured and unstructured [53, 54]) [48]. Velocity, is further subdivided into the levels “Batch” [55], “Near Real-Time” [56, 57] and “Real-Time” [56]. The sixth category reflects the maturity level of the technologies used, based on the three macro-maturity phases of the German Federal Trend Radar: innovation phase, prototype phase and market establishment phase [58].

For the remaining phases the categories use case, process, technology, technology complexity and maturity level were likewise defined. However, the complexity within the remaining phases is measured based on the underlying analysis, in ascending order: descriptive analysis, diagnostic analysis, predictive analysis, prescriptive analysis [59, 60].

After defining the classification criteria, the literature research was carried out (Fig. 3). A search string based on general terms for the highest possible number of hits was determined. Only studies with full access were considered. As the number of publications increased significantly between 2020 and 2023, the period was reduced to these years to ensure the most up-to-date coverage possible. The studies were downloaded on 05.06.2023. The SQR3 method [61] was applied for the systematic analysis and further delimitation. Altogether 60 studies were categorized.

For categorization, a dedicated Excel spreadsheet was created per Intelligence Cycle phase and the OSINT technologies and their characteristics were methodically

	Databases	Web of Science	IEEE Xplore	ACM Digital Library	arXiv
Step 1	Search string	("OSINT" OR "Open Source Intelligence" OR "Open-Source Intelligence" OR "open source intelligence" OR "open-source intelligence")			
	Delimitation	German and English sources, full access			
	Result	89	207	145	25
Step 2	Delimitation	Time period from 2020 to 2023			
	Result	65	83	83	14
Step 3	Delimitation	Reading the title, the abstract, the chapter headings and the conclusion of the studies			
	Result	13	39	12	7
Step 4	Delimitation	Systematic reading and recapitulation of the study as a whole			
	Result	11	32	12	5

Figure 3. Literature review

recorded [41, 14]. The identified technologies were then grouped according to relations in an additional column (see Repository X). Afterward, the categorization was verified using a “Python” script (see Appendix A). This queries the occurrence of predefined keywords in the included papers. Afterward, the trend radar was created based on the verified concept matrices.

3.5. Evaluation of the Design Specifications

The intelligence cycle as the basis of the trend radar provides a structured overview (“clarity”) [25]. This fulfills the requirement of an intuitively understandable illustration (“understandability”) for ensuring a simple extraction (“simplicity”) of technologies and research gaps. Furthermore, the other intelligence disciplines are also derived from the cycle, which enables a later application to these (“applicability”). By aligning the architecture of the radar with the federal government’s

trend radar [58], a proven, robust, user-friendly design (“user-friendliness”) with an appropriate level of detail (“level of detail”) is used. Only the categories use case, technology and degree of maturity were therefore illustrated. Moreover, with the concept matrices, a template is used to constantly update the radar. Particular attention was paid to the general validity of the categories to achieve the highest possible degree of standardization (“generality”). Furthermore, a verification of the categorization was carried out (“internal consistency”). The decisive evaluation criteria [38] are thus fulfilled.

3.6. Demonstration

Next, the trend radar was demonstrated via guideline-based, systematizing expert interviews [15, 62, 63]. Especially in less structured and sparsely linked subject areas, the method enables dense data collection [15, 63]. Additionally, it is suitable in cases where access to the social field is limited [64, 62].

The experts (Tab. 1) were selected according to the method of theoretical sampling [65, 66]. It was specified that only experts in Germany should be interviewed to validate the trends in this country. It was also determined that at least one expert each from a security authority, the security industry and a start-up would be selected to capture different points of view. A “prestigious” company position is seen as a reliable guarantee that the respondents possess research-relevant knowledge [67].

Table 1. Interviewed experts

Organization	Position	ID
Industry/ Authority	Senior Intelligence Consultant	E1
Industry/ Authority	Referent Corporate Security	E2
Authority	In-House Senior Consultant	E3
Start-up	Co-Founder, Managing Director of a German start-up, for an OSINT platform	E4

The qualitative data collection that followed was carried out using semi-structured interviews. These are particularly suitable for revealing the underlying relationships of a theory [15]. The questionnaire used is based on the structure of the Intelligence Cycle. At the beginning of the interview, the trend radar was presented. To compare it with the respondents’ practical experience, first, open questions were asked for each phase. These reduce the influence of subjectivity [68]. Exploratory questions were added to direct the flow

of conversation [68]. Third, specific closed questions for targeted follow-up queries were asked [68]. The interviews lasted up to one hour, with a maximum of three main questions for each phase [15] (see Respository X). The questionnaire was pilot-tested with a domain expert. The interviews were conducted online.

3.7. Evaluation of the First Instance of the Trend Radar

The demonstration of the trend radar confirmed its intuitive comprehensibility (“ease of use”). It was also perceived by the practitioners as a useful tool for providing an overview of OSINT technologies (“effectiveness”). In addition, they confirmed its completeness (“completeness”) and internal consistency (“consistency”) (cf. expert E1, 14.08.2023; expert E3, 28.07.2023; expert E4, 02.08.2023). The trend radar thus proved to be a suitable instrument for identifying research gaps and for serving as a guideline to practitioners (“fidelity with real world phenomenon”). The essential evaluation criteria [40] are thus demonstrably fulfilled.

3.8. Evaluation

The evaluation was carried out using a qualitative data analysis [62]. It extracts, synthesizes and structures the information contained in the interviews using a predefined search grid. This enables the targeted extraction and summarization of relevant, cross-interview information according to a “top-down approach” [15, 62].

First, the recorded interviews were transcribed. Second, the software MAXQDA [69] was used for the subsequent analysis. The categorization system was therefore established as grid within MAXQDA (see repository X). The categories of the first level correspond to the individual phases of the intelligence cycle. The categories of the second level allow a classification of whether the experts express themselves in support of or in contradiction to the theory. The categories of the third level reflect the identified use cases. As many of the experts’ statements were general, the category “general statements” was added. The categories of the fourth level reflect the individual technologies classified under them. Altogether, 257 statements were categorized in this way. Examples of the coding procedure can be found in Tab. 2.

3.9. Communication

The research results are communicated in the form of this study. A new iteration, proceeding from this

Table 2. Coding examples

Level 1	Level 2	Level 3	Level 4	Transcript example
Collection phase	Theory-supporting	General statement	"web crawler" and/or "web scraper"	And precisely because there are so many, so simple ways to create web crawlers and web scrapers, [...]"(Cf. expert E1, 14.07.2023)
Analysis and production phase	Theory-contradictory	Security	AI, ML, DL	"Deep learning, machine learning, artificial intelligence, in some places, I don't know anyone who has built in a random forest anywhere [...]" (cf. E3, 02.08.2023)

chapter, is therefore not carried out.

4. Results

The trend radar (4, 5) is read from the outermost to the innermost. Each fifth of the cycle represents an Intelligence Cycle phase. Subdivisions indicate phase-specific use cases, while color gradations show maturity levels. Numbered black and white dots denote grouped technologies, presented in a boxplot-like format reflecting varying maturity levels.

4.1. Intelligence Cycle in Theory-Practice Comparison

Studies could be attributed to each of the Intelligence Cycle phases. However, none of the applications identified covers all phases in the sense of a third-generation OSINT tool. Literature primarily focuses on the collection phase, followed by the analysis and production phase and the processing and exploitation phase. The dissemination and integration phase is covered by far the least after the planning and direction phase.

These findings align with the experts' practical experiences. They regard the Intelligence Cycle as "state of the art" (cf. E3, 28.12.2023), but note different manifestations of the phases in praxis (cf. E4, 02.08.2023). The planning and direction phase is often neglected, despite its crucial importance, leading to wasteful production (cf. E3, 28.07.2023). Conversely, OSINT is frequently associated solely with the collection phase, resulting in subpar outcomes due to high volumes of low-quality data (cf. E1, 14.07.2023; E2, 19.07.2023; E3, 28.07.2023). The main reason for this is, that the Intelligence Cycle is operated by at least three groups of people. Firstly, the customers, usually located at the "decision-maker level", with a primarily legal professional background (cf. E2, 19.07.2023). The second is the technician who carries out the data collection and processing (cf. E2, 19.07.2023; E3, 28.07.2023). Lastly, the analyst evaluates the data and

creates the intelligence product (cf. E1, 14.07.2023). The process thereby is rarely transparent between the parties (cf. E1, 14.07.2023; E2, 19.07.2023) and is rarely anchored at the organizational level (cf. E4, 02.08.2023). According to the experts, there is thus no third-generation OSINT tool in use, at least not in German authorities. In addition, the collection focus is driven by concerns about missing vital information, which could later be revealed as publicly available (cf. E1, 14.07.2023).

4.2. Use Cases in Theory-Practice Comparison

Five main use cases emerged from the research: Cyber Security, Health, Security, Journalism, and Competition Analysis. Cyber Security studies primarily focus on Open Source Cyber Threat Intelligence (OSCTI), which involves collecting, monitoring, and analyzing publicly available data to detect potential cyber threats [70, 71]. Health applications mainly pertain to COVID-19, such as investigating the epidemic outbreak [72, 73]. The security use case includes applications such as analyzing violent behavior in public transport [74]. The identified Journalism study examines the Twitter activities of the OSINT journalists' association "Bellingcat" [75]. Competitive analysis involves for example the performance classification of Chinese logistics companies [76]. Additionally, two studies could be identified on general approaches to creating knowledge graphs on OSINF [77, 78].

According to the experts, OSINT is applied in all authorities and has proven itself in numerous use cases, even if not always explicitly labeled as such (cf. E2, 19.07.2023). Most common cases are in cyber security/CTI (cf. E1, 14.07.2023; E2, 19.07.2023), as well as general security, particularly with regard to the German Armed Forces, the (Federal) Intelligence Service, the German domestic intelligence services and the police.

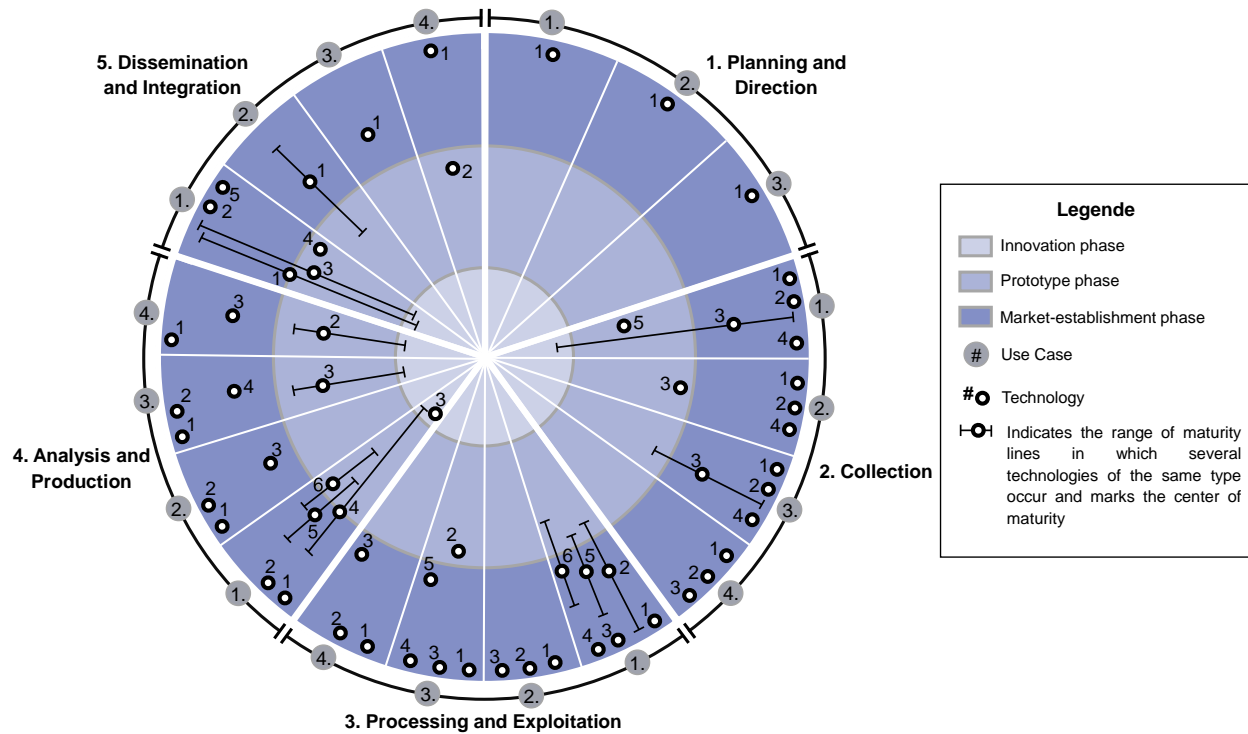


Figure 4. Trend radar

4.3. Technologies and Maturity Levels in Theory-Practice Comparison

Except for the initial phase, automated technologies are utilized across all subsequent phases and use cases. These technologies demonstrate considerable market maturity, yet manual activities remain prevalent. The highest level of automation is observed in the CTI use case.

The most advanced automated technology in the collection phase is web crawlers and/or web scrapers. Established technologies include "off the shelf" tools (cf. [79]) and open source solutions like "Tweepy," a Python library for Twitter crawlers (cf. [80, 81]). More advanced prototypes involve combining parallelized, recursive, source-specific web crawlers and scrapers for improved data collection (cf. [82, 83]). Another method in the prototype phase is "focused crawling", adapting the crawling path dynamically using a content-driven ML algorithm, BERT ("Bidirectional Encoder Representation from Transformers") (cf. [84]). Technologies for crawling/scraping the dark web, like "Torsion" (cf. [85]), were assigned to the innovation phase. The experts also note the increasing use of open source tools alongside manual work (cf. E1, 14.07.2023; E3, 28.07.2023; E1, 14.07.2023). However, they consider traditional web crawling and scraping

outdated due to errors, implementation difficulties, and website resistance. Screenshot-based "web shooting" with subsequent OCR (Optical Character Recognition) extraction is seen as more modern and robust (cf. E3, 28.07.2023).

NLP applications/methods such as "Topic Classifying," "Part-of-Speech Tagging," "Entity and Relation Annotation", and "Named Entity Recognition" demonstrate high automation levels in the processing and utilization phase. Technologies commonly used include the "Python NLTK Toolkit" [86] and the "Stanford CoreNLP Toolkit" [79]. Additionally, deep learning, particularly through "word embedding" using the "word2vec" algorithm, is prominent [87, 88, 89]. However, the experts note that this phase within authorities predominantly involves manual work due to the irreplaceable domain knowledge of experts (cf. E1, 14.07.2023; E2, 19.07.2023; E3, 28.07.2023). The degree of automation of technologies thus depends on the abstraction level. Operational tasks, which often require specific individual information, show lower automation levels compared to long-term general strategic analyses requiring extensive data (cf. E3, 28.07.2023).

The highest automation level is observed in the analysis and production phase, where AI, ML, and DL technologies are prevalent. Under DL, vectorization

algorithms can also be found. Particularly BERT algorithms in different versions are commonly utilized (cf. [78, 90]). Furthermore, even under ML vectorization models such as BERT or "Supervised Support Vector Machines" (SVM) (see e.g.: [91]) are listed. In addition, the algorithms "Random Forest", XGBoost ("eXtreme Gradient Boosting"), lightGBM ("light Gradient Boosting Machine"), "Naive Bayes" and "logistic regressions" are particularly common. Publications thereby often utilize multiple algorithms concurrently for performance comparison (e.g. [76]) or for layered analysis (e.g. [92]). AI technologies are generally less specified, except for Dale et al. [93], who developed a bidirectional recurrent neural network with BiGur ("Bidirectional Gated Recurrent Unit") layers. Due to the modular use of publicly available models, the technologies are mostly classified as market-ready. Despite the potential, practical work in this phase largely relies on manual content analysis due to a lack of technological understanding and acceptance, especially at the contractor/provider level in Germany (cf. E2, 19.07.2023; E3, 28.07.2023; E4, 02.08.2023). Furthermore, ethical and legal barriers, such as GDPR (General Data Protection Regulation), hinder technology adoption (cf. E2, 19.07.2023; E4, 02.08.2023). Additionally, security concerns in German authorities favor standalone systems (cf. E2, 19.07.2023). If smart technologies are used, it is often only unofficially (cf. E4, 02.08.2023). However, there's a need for modular, dynamically expandable systems to keep pace with rapid advancements (cf. E1, 14.07.2023; E3, 28.07.2023; E4, 02.08.2023). Nevertheless, human experience and specialization should not be outweighed, but rather a certain product quality be ensured in a supportive manner. Yet, the revolutionary potential of large language models (LLM) cannot be estimated (cf. expert E4, 02.08.2023).

In the dissemination and integration phase, tools like "Power BI" [76] are utilized to create dashboards and visualization maps. Furthermore, user interfaces, web applications, and online platforms are developed, including Python GUIs, specific browser applications [94], improved user interfaces and input masks for entire tool stacks [95]. Additionally, Technologies for generating automated alerts, particularly for cyber security risk assessments, are prevalent [70]. Graph-based visualizations are also common, utilizing tools /libraries like "Matplot," "Networkx," "Pygraphistry," or the "Neo4j-Browser" [79]. Except from the alerts, the retrieval of results is largely semi-automated and the technologies are in the market establishment phase. No information on targeted user tests or a new development run involving user feedback

could thereby be found in any of the studies. The experts state that there is still very little automation within the authorities during this phase. The final product is often only a PDF document, an email or a verbal report (cf. E1, 14.07.2023), although in many cases no more is required (cf. E3, 28.07.2023). However, outside of the OSINT topic, there are several automated tools, that could be transferred to the authorities in this context (cf. E4 02.08.2023). Moreover, in practice, there is also a lack of necessary feedback for product improvement (cf. E3, 28.07.2023).

5. Discussion

5.1. Contributions and Implications

The investigation into the existence of a robust, automated third-generation OSINT system (cf. e.g.: [7, 5, 6]) leads to a negative conclusion, at least for Germany. Identified applications fall short of fully covering the intelligence cycle, with significant gaps in the planning and direction phase, followed by the dissemination and integration phase. Humans therefore remain the driving (analysis) component. However, the finding by Pastor-Galindo et al. [5] that intelligent OSINT concepts are not yet widespread cannot be confirmed either. Numerous intelligent tools available on the market were identified in the other phases. Nevertheless, practical integration has so far fallen short of the (theoretical) possibilities. Yet this finding likewise does not confirm the thesis of Yogish et al. [6] that automated, AI-driven solutions, largely eliminating the human component, are inevitably required in every area of OSINT. Rather, the key research question should be why proven, available applications whose support is needed have not yet found widespread use, especially in intelligence authorities. In addition, the question of how the first and last Intelligent Cycle phases, alongside the others, can be better supported technically should be investigated.

Addressing these research questions entails resolving numerous underlying research gaps (RGs), directly corresponding to the three key groups involved in the intelligence cycle. Primary among these are the product customers. (RG1) Technologically, there's a deficiency in tools covering the initial phase of the intelligence cycle, particularly in frameworks and tools for targeted requirements definition and communication, which could alleviate the overemphasis on the collection phase [31]. (RG2) Moreover, concerning the final phase, there's a dearth of dissemination and integration mechanisms tailored to authorities, largely due to insufficient user testing

and iterative feedback incorporation. However, established frameworks and the Intelligence Cycle itself underscore the indispensability of consumer feedback for value-generating products [35, 29, 24] as it can significantly reduce data overload [22] and enhance product credibility and quality [96]. (RG3) Furthermore, the future of OSINT systems hinges on modular concepts, yet only two studies have been found on this (cf. [95, 97]). (RG4) Accordingly, it's imperative to revamp procurement procedures moving away from monolithic stand-alone setups. (RG5) Ensuring compliance with ethical and legal principles at the client and customer level is vital for product adoption, necessitating robust legislative updates to establish appropriate frameworks [7, 98]. This involves not only national but also international-level considerations, such as GDPR regulations [99, 100], taking into account not solely individual but societal impacts [7]. To date, these topics remain underexplored [7, 98]. (RG6) Addressing these challenges necessitates a foundational level of technical understanding at decision-maker levels, fostering openness to technology, and cultivating an information-sharing mindset, leveraging the public availability of information to transcend bureaucratic barriers [24].

The analysts, comprising the second group, create the final product and, at present, cannot be replaced by AI systems due to their extensive domain knowledge [101, 5]. (RG7) However, LLMs show promise in this realm, potentially becoming vital tools given their versatility [102, 103]. Yet, the use of such models in application development could not be found. For the time being, cross-use case task transferability can only be mapped to a limited extent with current learning algorithms and is currently still subject to human cognition (cf. [104, 7]). Until then, the pursuit of the ideal symbiosis between humans and machines to bolster analysts amid the deluge of data remains paramount [101].

The third group, comprised of technicians, often handles the second and third phases of the intelligence cycle independently (RG8). Technologically, there's a notable absence of robust collection tools at this level to match the rapidly evolving media landscape (RG9). Process-wise, coordination gaps with analysts pose a risk of excessive data collection. Lowenthal [31] suggests that data collection biases may stem from emotional or lobby-driven factors, as it's seen as more enticing than its maintenance. Additionally, the fear of overlooking pertinent information underscores the necessity for technological tools to enhance transparency.

5.2. Limitations and Future Research

The first limitation relates to the fact that, due to a lack of clarity about the legal and ethical basis [7, 105, 98], it could not be verified whether only public sources [106] were used in the analyzed studies. It was also not verified whether the technologies meet the legal and ethical requirements for the use of the information obtained [5, 98]. The second limitation stems from classification categories not fully aligning with the MECE (Mutually-Exclusive-and-Collectively-Exhaustive) principle [107, 108], particularly evident in the hierarchical dependency of AI, ML, and DL technologies. In addition, the wording of the authors was followed for objective reproduction when identifying the technologies, but the accuracy of the information was not reviewed in detail. Moreover, no fixed limits could be defined for the volume category, as these were not recorded in uniform dimensions in the studies. The third limitation concerns the limited sample size in expert interviews. Due to the extremely difficult-to-access target group, the active user level and the decision-maker level within the authorities were not interviewed. For improved intercoder reliability, independent verification of the coding carried out by at least a second researcher is also recommended [64, 62, 109]. Lastly, the research structure, following the DSRM process, was executed linearly rather than iteratively as recommended [13].

Nevertheless, the study furnishes future researchers with a robust knowledge base on OSINT through a practice-validated trend radar. This facilitates an updated assessment of OSINT trends and underscores the current research landscape. The study reveals two crucial unanswered research questions and offers nine detailed research gaps for further exploration in the field. Before addressing these questions, future researchers are advised to validate them further. Utilizing the presented tools to reevaluate literature categorization and update identified technologies is recommended. In addition, semantic control and indexing methods (e.g. LLM) should be included. Due to the high dynamic of the research field, it is also recommended to integrate news articles and scientific journals with shorter publication cycles. Reassessing categories based on MECE criteria and conducting further interviews, including internationally and with active authority members, is advisable. Employing methods like the Delphi technique to evaluate trends and establish consensus is suggested [110]. Subsequent iterations of the design process and adjustments to the trend radar, if necessary, should follow based on these results [13, 40].

6. Conclusion

In this paper, a practice-validated trend radar was developed that depicts current trends in the field of OSINT through applied technologies. It serves as a comprehensive knowledge base, allowing for contemporary evaluation and analysis of OSINT technologies as well as identifying research gaps for future studies, penetrating the complex research field. Moreover, it serves as a guideline for practitioners. The radar is adaptable to the evolving subject area and transferable to other intelligence disciplines. Results reveal the absence of an automated third-generation OSINT system in Germany, highlighting the need for technological support in the planning and direction as well as the dissemination and integration phases. The research questions identified for future studies are therefore, why proven, available applications, have not yet found widespread use, especially in the security authorities. In addition, the question of how the first and last Intelligent Cycle phases, alongside the others, can be better supported technically is to be investigated. The research gaps identified extend not only to technology but in particular to the legal, administrative, political and social sciences, necessitating interdisciplinary collaboration. Above all, a need to catch up is seen in the non-technical research fields, responsible for creating the decisive prerequisites for technology implementation.

7. References

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1	Planning and Direction	2.3.3	Web crawler and/or web scraper	3.3.4	Statistical methods (e.g. aggregation via mean value, first-difference estimator)	4.3.4	Machine Learning (esp. Random Forest and Naive Bayes algorithms)
1.1	Cyber Security	2.3.4	Other open source tools (e.g. Impala shell tool)	3.3.5	Deep learning (text vectorization, e.g. using the word2vec algorithm)	4.4	Journalism, competitive analysis, general approach
1.1.1	Manual (e.g. manual definition of objectives and requirements)	2.4	Journalism, competitive analysis, general approach	3.4	Journalism, competitive analysis, general approach	4.4.1	Manual (expert analysis)
1.2	Health	2.4.1	Manually (e.g. via databases)	3.4.1	Manual (manual cleanup, labeling)	4.4.2	Deep learning (especially word embedding, for semantic analysis using different versions of the BERT algorithm)
1.2.1	Manual (e.g. manual requirements definition)	2.4.2	API Interface	3.4.2	Standardized methods/algorithms/tools (e.g. parser and other word segmentation tools, for lemmatization, word/character filtering)	4.4.3	Machine Learning (in particular Support Vector Machines or Random Forest and XGBoost algorithms)
1.3	Security	2.4.3	Web crawler and/or web scraper	3.4.3	Natural language processing (films and labeling methods/tools (e.g. using similarity algorithms and classification algorithms))	4.3.4	Machine Learning (esp. Random Forest and Naive Bayes algorithms)
1.3.1	Manual (e.g. manual hypothesis formulation)	3	Processing and Exploitation	4	Analysis and Production	5	Dissemination and Integration
2	Collection	3.1	Cyber Security	4.1	Cyber Security	5.1	Cyber Security
2.1	Cyber Security	3.1.1	Manual (e.g. labeling/review/verification/grouping via experts, search parameters in databases/search engines, manual cleansing)	4.1.1	Manual (content analysis)	5.1.1	Files/reports (e.g. CSV file, PDF dossier)
2.1.1	Manually (e.g. via databases and search engines)	3.1.2	Keyword/dictionary/hashtag filter (usually in combination with web crawler and web scraper)	4.1.2	Standardized methods/algorithms and tools (image hashing, open source tools, lexical approaches)	5.1.2	Dashboard/visualization map
2.1.2	API interface	3.1.3	Standardized methods/algorithms/tools (e.g. parser and other word segmentation tools, for normalization, lemmatization, word/character filtering, lowercase conversion and duplicate removal)	4.1.3	Tool stack	5.1.3	Web interface/web application/online platform
2.1.3	Web crawler and/or web scraper	3.1.4	Statistical methods (e.g. oversampling methods, N-gram algorithms, pattern matching)	4.1.4	Deep learning (especially word embedding, for semantic analysis using different versions of the BERT algorithm)	5.1.4	Automated alerts
2.1.4	Other open source tools (e.g. Python tools, data pipelines, stream listeners and lookup features)	3.1.5	Natural Language Processing filters and labeling methods/tools (e.g. heuristic methods, topic classification, part-of-speech tagging, entity and relation annotation, named entity recognition, e.g. using the CoreNLP toolkit or Python NLTK toolkit)	4.1.5	Machine learning (in particular Support Vector Machines or Random Forest, XGBoost, lightGBM, Naive Bayes and logistic regression algorithm)	5.1.5	Graph creation (e.g. using Matplotlib, Networkx, Pygraphistry or the Neo4j browser)
2.1.5	Web application (e.g. for the parallelization of searches in IoT search engines)	3.1.6	Deep learning (text vectorization, e.g. using the word2vec algorithm)	4.1.6	Artificial intelligence (e.g. neural network using BIGRU layers)	5.2	Health
2.2	Health	3.2	Health	4.2	Health	5.2.3	Web interface/web application/online platform
2.2.1	Manual (e.g. via databases, search engines and surveys)	3.2.1	Manual (e.g. selection by experts, expert interviews, search parameters in databases/search engines, manual cleansing)	4.2.1	Manual (content analysis)	5.3	Security
2.2.2	API interface	3.2.2	Keyword/dictionary/hashtag filter (usually in combination with web crawler and web scraper)	4.2.2	Statistical methods (meta-analysis)	5.3.1	Dashboard/visualization map
2.2.3	Web crawler and web scraper	3.2.3	Standardized methods/algorithms/tools (e.g. parsers and other word segmentation tools, for word and character filtering and file conversion tools)	4.2.3	Machine learning (in particular Support Vector Machines or XGBoost and Naive Bayes algorithms as well as Open Source tools)	5.4	Competitive analysis, general approach
2.2.4	Other open source tools (e.g. social media analysis tool and command line tool)	3.3	Security	4.3	Security	5.4.1	Dashboard/visualization map (e.g. using Power BI)
2.3	Security	3.3.1	Manual (e.g. verification via experts, search parameters in databases/search engines)	4.3.1	Standardized methods/algorithms and tools (e.g. dictionary comparison)		
2.3.1	Manual (e.g. via databases, search engines and surveys)	3.3.2	Keyword/dictionary/hashtag filter (usually in combination with web crawler and web scraper)	4.3.2	Statistical methods (correlation analysis, time series analysis, panel regression models)		
2.3.2	API interface	3.3.3	Standardized methods/algorithms/tools (e.g. parser)	4.3.3	Deep Learning (in particular vectorization algorithms)		

Figure 5. Trend radar explanation