Project Report Template

Introduction

1.1 Overview

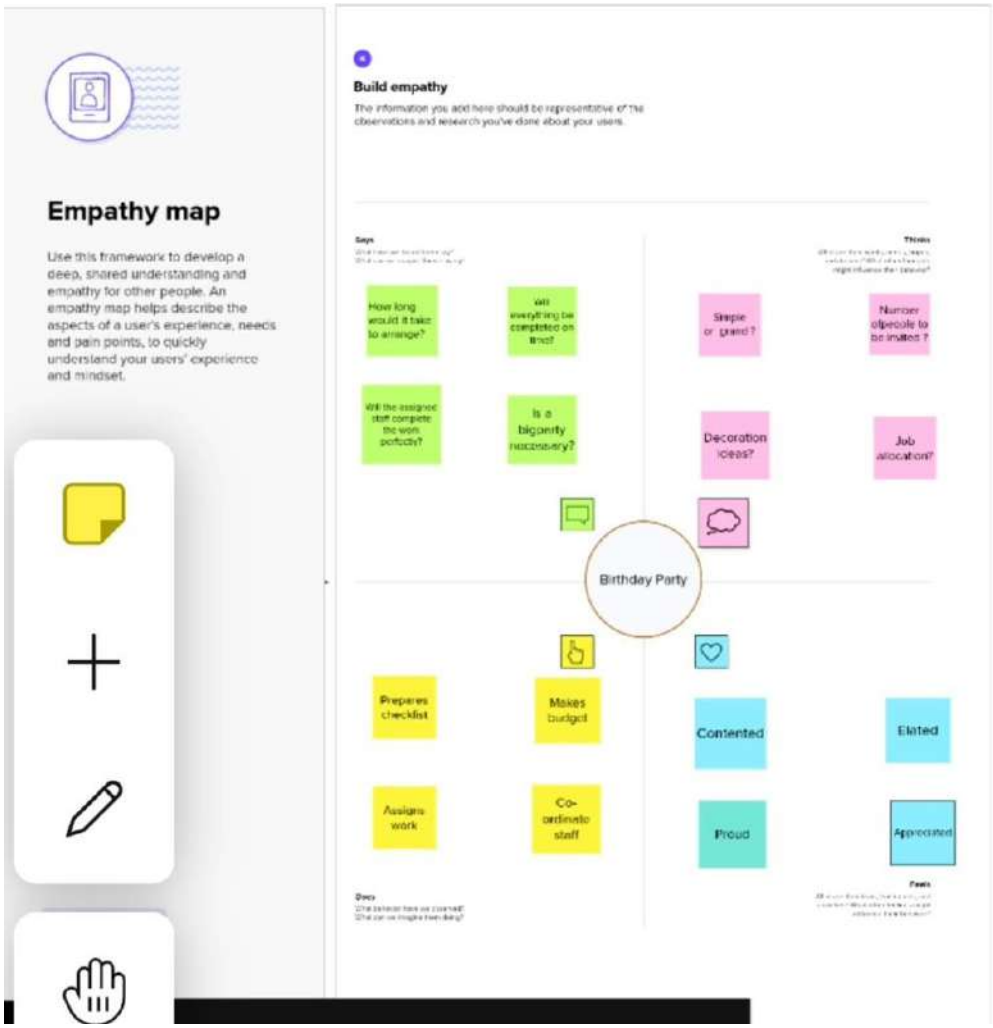
The project aim is to provide real-time knowledge for all the students who have basic knowledge of salesforce and looking for a real-time project. This project will also help to those professionals who are in cross-technology and wanted to switch to salesforce with the help of this project they will gain knowledge and can include into their resume as well.

1.2 Purpose

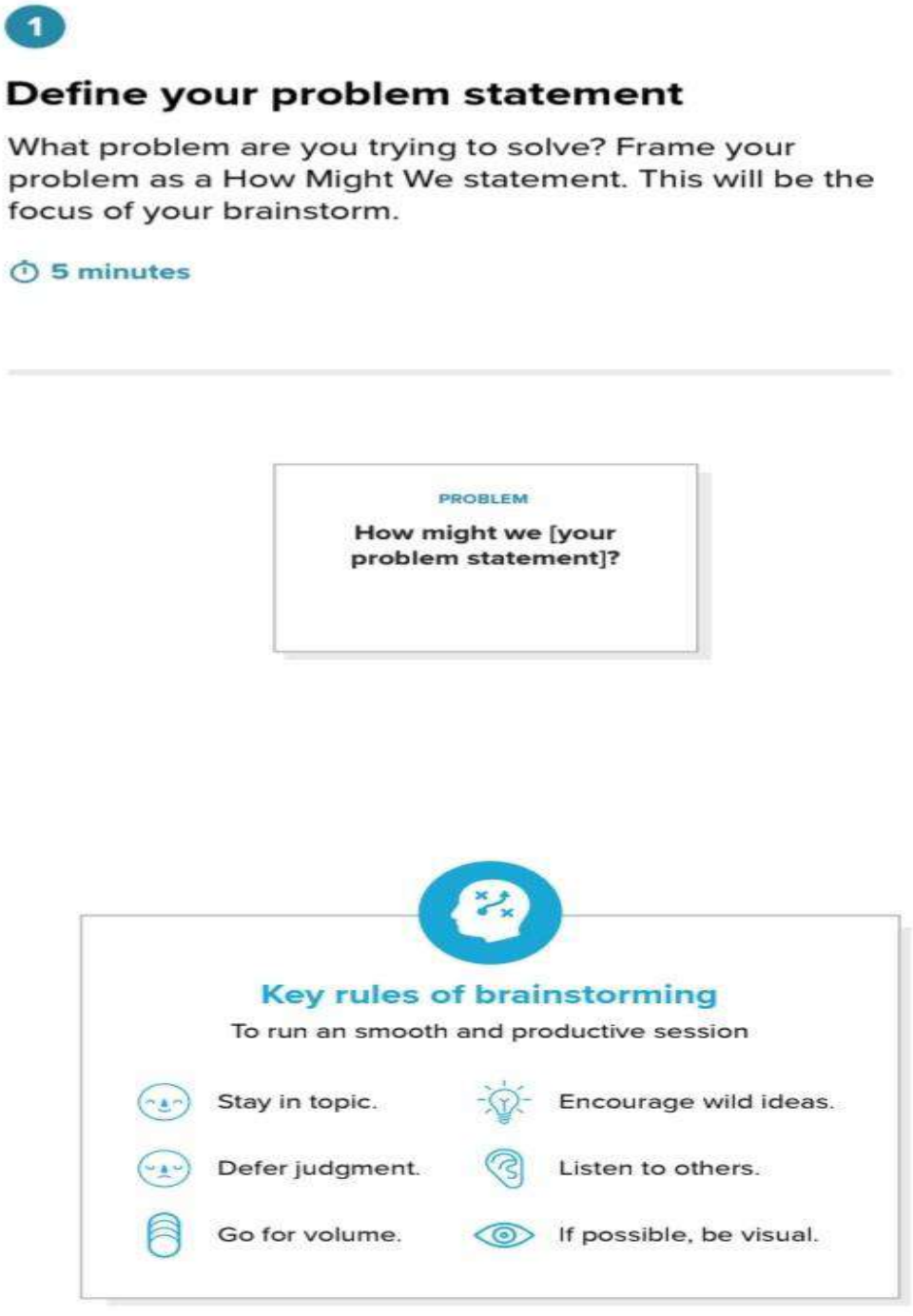
- Event Management is the process of creating and maintaining an event.
- Event Management software helps event planner to speed up process of event planning.
- Event Management in sports relates to the application of project management for the creation and development sporting events and conferences.

- Problem Definition & Design Thinking

2.1 Empathy Map



2.2 Ideation & Brainstorming Map



2

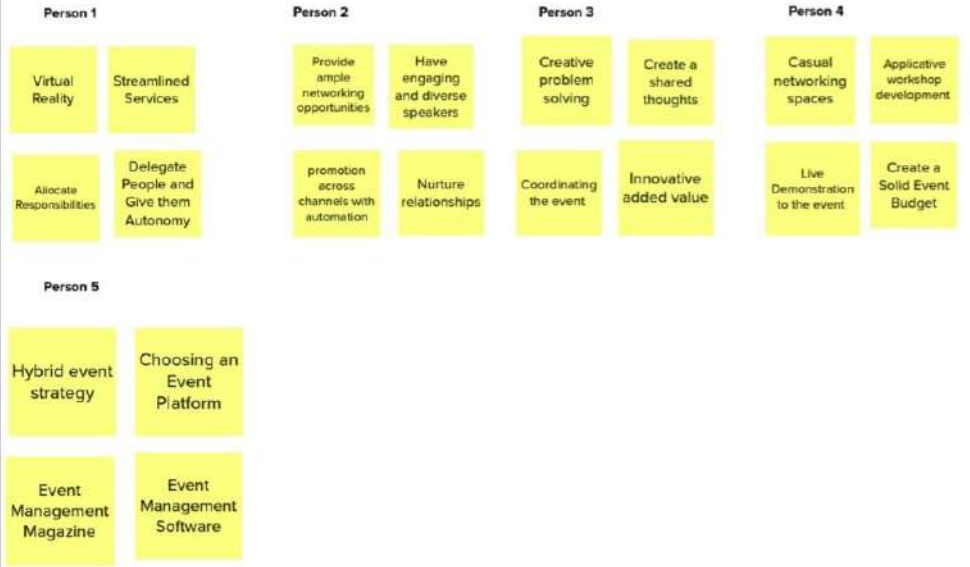
Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

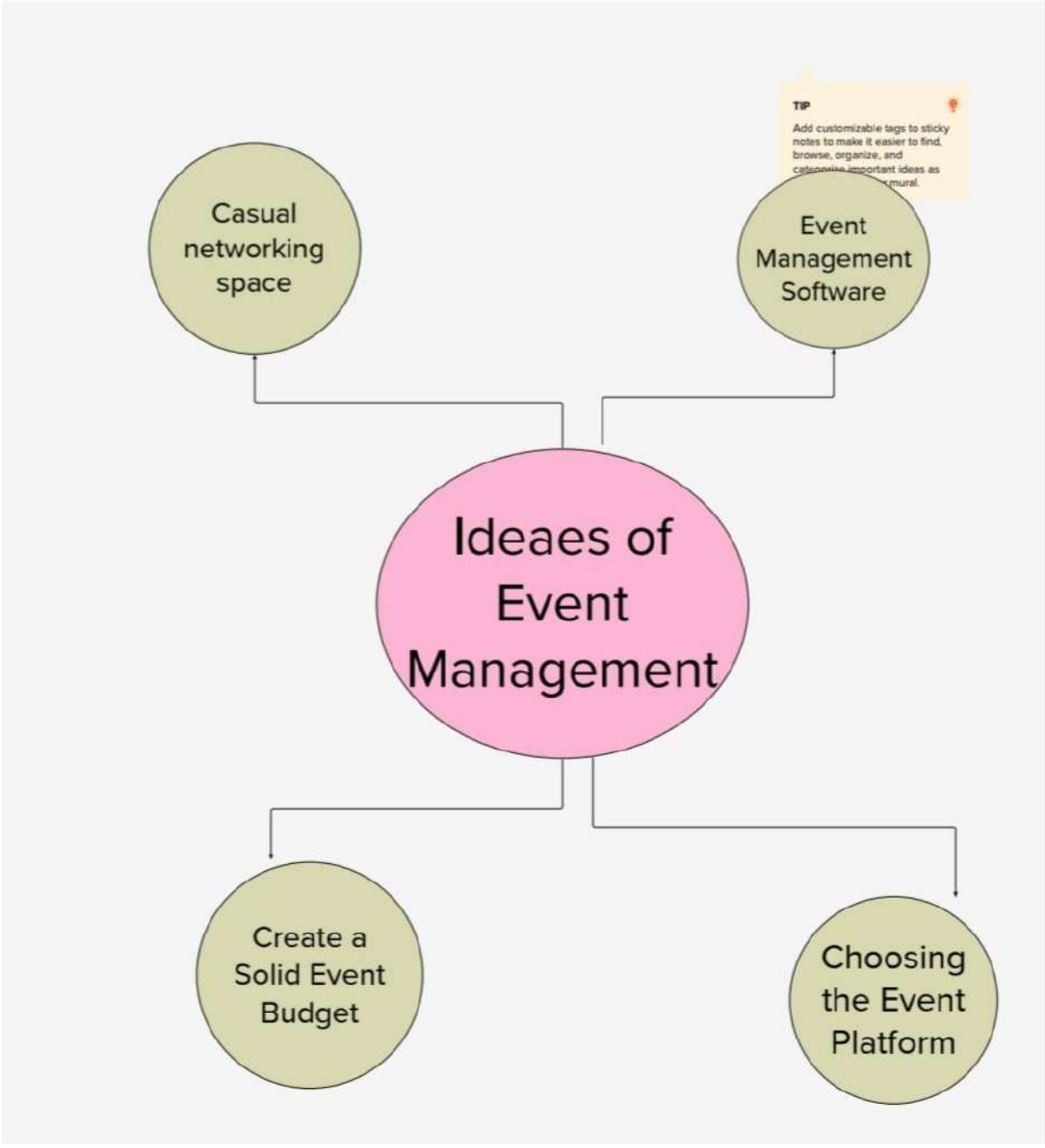


3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

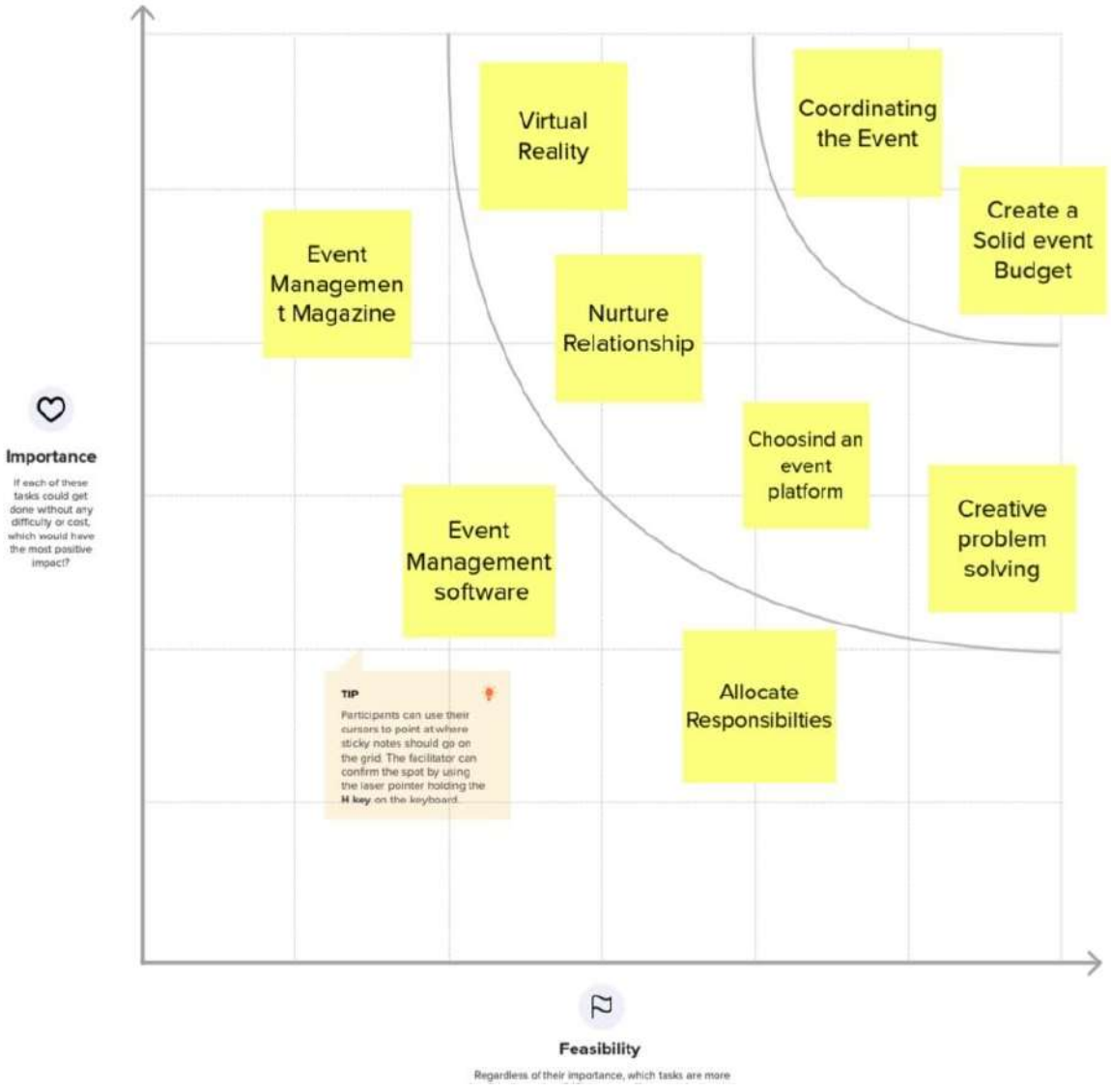


4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



3 Result

3.1 Data Model :

Object Name	Fields in the Object
Events	Field Label: Data type City: Text Start Date: Date|Time Event Name: Master-Detail relationship
Attendees	Field Label: Data type Id: Auto Number Phone: Phone Email: Email Tickets: Picklist
Speakers	Field label: Data type Bio: Text area Email: Email Event name: Look up relationship
Vendors	Field label: Data type Email: Email Phone: Phone Email: Email Servive provider: Text Event name: Look up relationship

3.2 Activity & Screenshot

To create an object first login to salesforce and click on gear icon and then setup then click on object manager tab beside home tab then select custom objects.

For example, for events we should create the object as shown as follows

Label: Event

Plural Label: Events

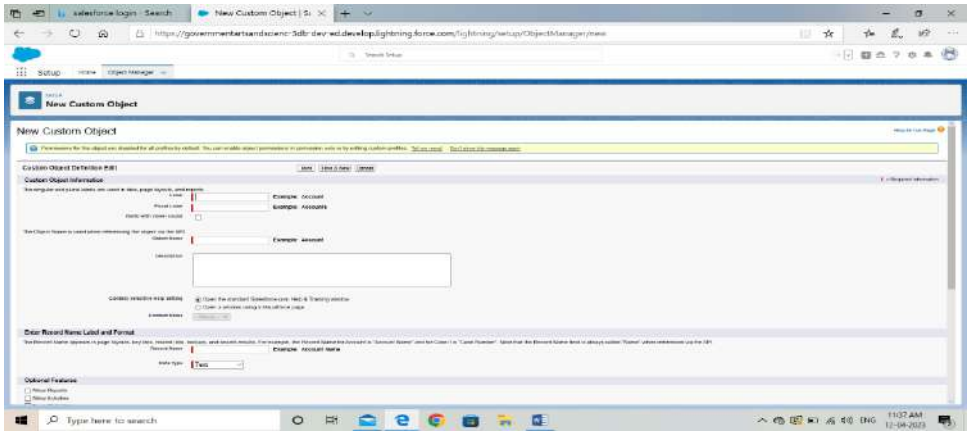
Record Name: Event Name

Check the Allow Reports checkbox

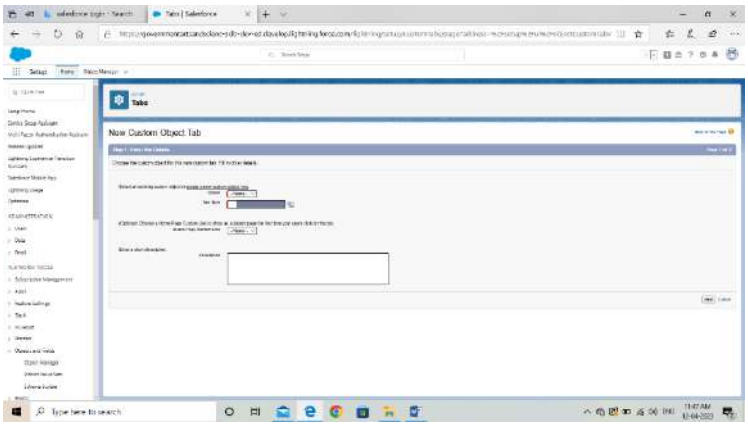
Check the allow Search checkbox

Click Save

Similarly create the custom objects Speakers, Vendors, Attendees as follows.



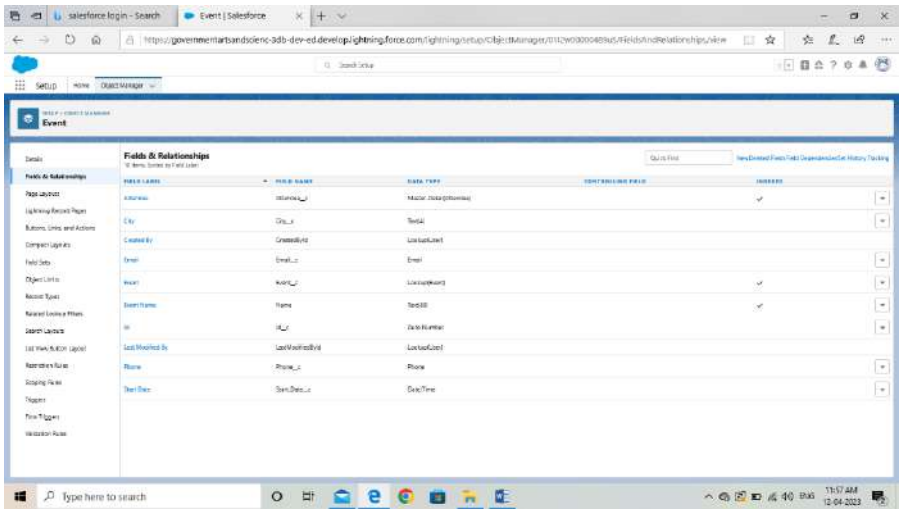
Next we have create custom tab for custom objects. First click on Tab click New for Object click Event. For Tab Style, Select any icon. Leave all defaults as is. Click Next, Next, and Save. Similarly, create the custom objects Attendees, Speaker, Vendors



Field and Relationship:

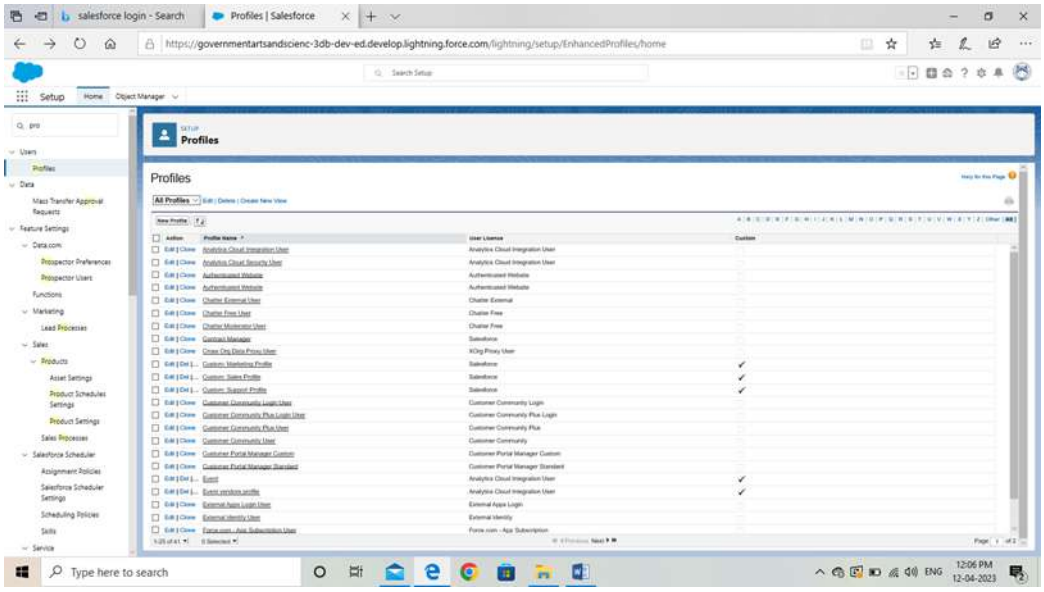
To create a field and relationship go to setup and click object manager beside home tab click on Event. Then select fields and relationship just on the left side and click on new and create then select the data type as suitable for the object and after that fill field label given then click next and save.

Similarly, create fields with suitable data type from the custom objects. Then save.



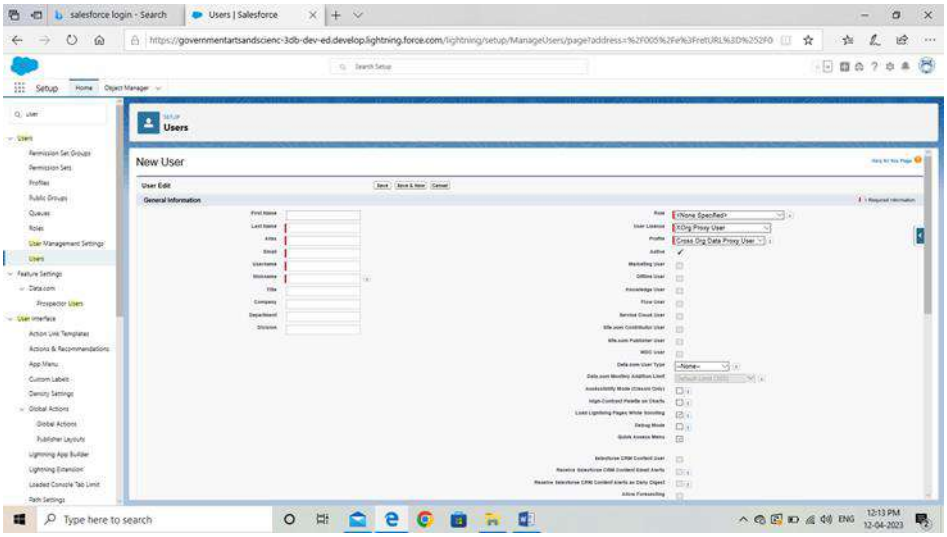
Profile:

From setup enter profiles in the quick find box, and select profiles. From the list of profiles find standard user and click clone. For profile name, enter event user profile, click save. Similarly create Event Vendors Profile.



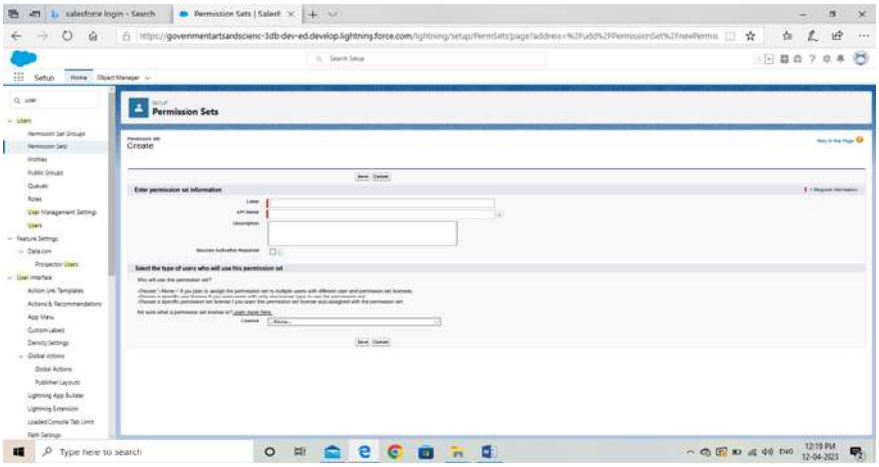
User:

Select user from quick find box then click on new user then give User Name, Email, Nick Name and all the details. Then select none on role and profilers as event user profile. Similarly create another user name as Rahul Sharma as follows.



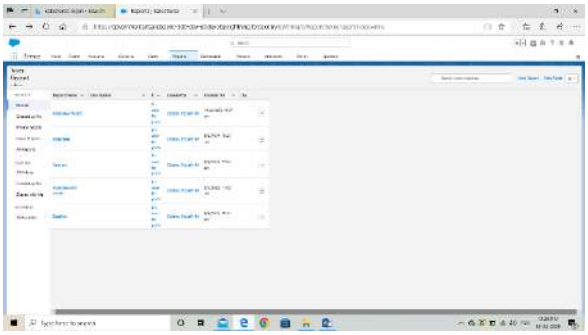
Creating a Permission Set:

From setup search “Permission Sets” in quick find and select permission sets then click on new. Enter label as: Event Permits and save. Then click on the manage assignment. Now click on the Add Assignment, and select the users and click on save. Similarly, create a Vendor Permits as follows.



Reports:

From reports click new report then enter Attendee with events for the report, and click create. Customize your report accordingly and include all fields, then save and run it.



4 Trailhead Profile Public URL

Team Lead- https://trailblazer.me/id/cmonalinm

Team Member1-https://trailblazer.me/id/sivaranjanirk

Team Member2-https://trailblazer.me/id/karthim

Team Member3-https://trailblazer.me/id/anunagarajan

Team Member4 -https://trailblazer.me/id/enishat

5 Advantages & Disadvantage

Advantages:

1. Smooth execution of planned ideas.
2. It has minimal impact an entire event and that it is fixed quickly
3. Artificial Intelligence and Machine Learning is optimised

Disadvantages:

1. Massive data gathering and analytics potential.
2. An end to end solution doesn't work for anyone.
3. A manager may not be aware of the costs and risks of job.

6 Application

* Event Management can be applied in the area of creation and development of small or large scale personal or corporate events such as formal parties, concerts, or convocation.

* It Organizes plans, execute and report on events.

* Monday.com is a project management tool that is an application event management which brings the tasks together and planning progress at a glance from a single dashboard.

7 Conclusion

- The Event Management field is becoming more and more reliant on technology.
- Sophisticated event management solution bridge the gap between the physical and online worlds, creating a frictionless, unified experience for event attendees.

8 Future Scope

- Real time event management.
- Personalized event experience
- All in one platform.