

Minhee Chung

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PROFESSIONAL SUMMARY

Driven and multi-faceted student with proven abilities and experience in web development, marketing, and business systems. Proven ability to lead and collaborate across diverse environments with a strong foundation in project management. Skilled in creating websites and e-commerce platforms, conducting market analysis, and managing supply chain systems. Seeking a full-time entry-level role to apply my skills, contribute to a dynamic team and grow professionally.

PROJECTS

Yogurtland Inventory System

BUS171: Systems Analysis and Design

- Integrated tracking of customer purchase behavior to optimize inventory management
- Used system service request, project charter and feasibility study to define project scope and viability
- Designed data flow diagrams and entity-relationship models to visualize system processes and data structure
- Utilized Asana software for task management, scheduling and effective team collaboration

Lululemon Marketing Plan

BUS103: Marketing and Distribution Management

- Analyzed Lululemon's 2023 Annual Report to assess current marketing situation
- Conducted SWOT analysis and developed strategic marketing plan with recommendations

Portfolio Website

UC Berkeley Web Development Program

- Designed and developed a personal portfolio website using HTML, CSS, JavaScript and React
- Showcases resume, skills, academic and professional projects

WORK EXPERIENCE

24 Hour Home Care - Caregiver

JAN 2021 - PRESENT

- Provided in-home care and support for client with special needs
- Demonstrated strong time management and communication skills

Mooto USA - Warehouse Operations Assistant

MAY 2019 - SEP 2019

- Filed and organized invoices to maintain financial records
- Monitored and reported inventory levels to support supply chain management
- Assisted with accounting tasks including data entry and account keeping

EDUCATION

UC Riverside - Business Administration, B.S.

SEP 2021 - JUN 2025

- Completed e-commerce class and designed and launched a functional website
- Developed marketing and business plans as project-based learning
- Allocated tasks and took leadership role in project management

UC Berkeley Extension - Full Stack Web Development Certification

JUN 2023 - SEP 2023

- Gained hands-on experience with front-end technologies with HTML, CSS, JavaScript and React
- Worked in Agile team environments with Git, GitHub and collaborative workflow

SKILLS

HTML

CSS

R Studio

Microsoft/Google Suite

Geographic Information Systems (GIS)

Project Management

Organization

Adaptability

Problem Solving