Michael Ciccarelli
Software Engineer

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Front-end/UI specialist and full-stack developer with over a decade of experience building everything from e-commerce platforms to B2B SaaS solutions. I focus on creating responsive, visually engaging web applications that incorporate smooth motion and animation for a more dynamic user experience.

Professional Capabilities

– Architect modular, scalable front-end systems.
– Full-stack experience (web, mobile, backend).
– Diagnose performance, scalability, and accessibility issues.
– Collaborate with designers and product teams to enhance UX.
– Lead and mentor engineering teams.
– Implement Agile development practices.

Technical Skills

– **Frameworks**: React, Next.js, Vue.js, Radix UI.
– **JavaScript/TypeScript**: Scoping, closures, prototypes, classes.
– **CSS**: Tailwind CSS, PostCSS, Sass, CSS-in-JS.
– **Animations**: GSAP, Framer Motion, D3.js.
– **Web3**: Ethereum and blockchain technologies.
– **Deployment**: Vercel, Netlify, AWS, Firebase, Docker.
– **E-commerce**: Stripe, Shopify.
– **Headless CMS**: Sanity, Contentful, Strapi.
– **Design Tools**: Figma, Sketch, Framer, Adobe CC.

Experience

Freelance / Independent Consultant (2016 - Present)
Worked on consumer apps, e-commerce, and B2B SaaS in sectors like DeFi and crypto.

Metropolis (Brooklyn, NY) — Senior Front-End Engineer (2022 - 2024)
Built **metal.build**, a dApp for deploying smart contracts across EVM-compatible

chains. Developed **pod.xyz**, a governance dApp, and several Farcaster frames to interact with Metropolis APIs and deploy tokens.

Axoni (New York, NY) — Senior Engineer II (2021 - 2022)
Developed web apps, data visualizations, and reusable components for financial trader dashboards using React.

THE WELL (New York, NY) — Senior Software Engineer (2020 - 2021)
Helped develop a publishing and e-commerce platform with Nuxt.js, Sanity, and Shopify.

FYRE Media (New York, NY) — Software Engineer (2016 - 2017)
Built a digital marketplace for booking talent, focusing on responsive design and reusable components with Vue.

VICE Media (Brooklyn, NY) — Lead Engineer (2014 - 2016)
Led a team to build and maintain a CMS and public-facing apps for brands like VICELAND and VICE News.

Grey Group (New York, NY) — Web Developer (2014)
Developed responsive websites and user experiences for large campaigns and corporate projects.

Condé Nast (New York, NY) — Web Developer (2013 - 2014)
Created websites and interactive ads for early digital editions of GQ, Vogue, Wired, and The New Yorker.