



MICHAEL CICCARELLI

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Profile

Creative developer with 20+ years of experience crafting responsive, visually engaging web applications. Specializing in front-end UI development, I build dynamic user experiences with seamless motion, animation, and scalable, modular architectures.

Technical Skills

- **JavaScript/TypeScript:** ES6+, scoping, closures, prototypes, classes.
- **Frameworks:** React, Next.js, Svelte, Remix, Vue.js.
- **Backend:** Node.js APIs, PostgreSQL, MongoDB, Redis.
- **CSS & UI:** Tailwind CSS, shadcn/ui, Radix Primitives.
- **Animations & Visualization:** GSAP, WebGL (Three.js), Motion, D3.js.
- **E-commerce:** Stripe, Shopify, Hydrogen, and headless architecture.
- **Publishing & CMS:** Sanity, Contentful, Strapi, WordPress.
- **DevOps:** AWS, Vercel, Git, CI/CD Pipelines, Docker.
- **Web3 & Blockchain:** Ethereum and related technologies.
- **Design Tools:** Figma, Sketch, Framer, Adobe CC.

Experience

INDEPENDENT CONSULTANT; NEW YORK / GLOBAL – 2012-PRESENT

Full-stack development for consumer apps, e-commerce, marketing campaigns, and B2B SaaS, with a focus on front-end/UI, motion, and scalability.

DESIGN ENGINEER, MODERN TREASURY; NEW YORK – 2024-PRESENT

Fintech UI Developer specializing in branding, marketing, and CMS. Build responsive UIs, smooth animations, and high-performance marketing sites that enhance brand identity.

SENIOR FRONTEND ENGINEER, METROPOLIS; BROOKLYN, NY – 2022-2024

Built [metal.build](#), a dApp for deploying smart contracts across EVM-compatible chains. Developed [pod.xyz](#), a DAO governance dApp, and several Farcaster frames.

SENIOR ENGINEER II, AXONI; NEW YORK, NY – 2021-2022

Built React applications, data visualizations, and UI components for financial products.

LEAD ENGINEER, VICE MEDIA; BROOKLYN, NY – 2014-2018

Led a front-end team to build and maintain a publishing platform for brands like VICELAND, Noisey, i-D, and VICE News. Migrated the tech stack from LAMP to Reactive JS.

WEB DEVELOPER, CONDÉ NAST; NEW YORK, NY – 2012-2014

Developed websites using HTML/CSS/JS for brands like GQ, Wired, and The New Yorker.