



MICHAEL CICCARELLI

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Brooklyn-based design engineer with 20+ years building digital products and interactive experiences. Specializes in frontend development, motion-driven interfaces, and full-stack delivery, with a focus on AI-assisted workflows and emerging technologies.

Technical Skills

Frontend: React, Next.js, Vite, JavaScript/TypeScript, Tailwind CSS

Backend & APIs: Node.js, REST/GraphQL, SQL/NoSQL

Animation: CSS, GSAP, WebGL (Three.js), Motion, D3.js

Tools & Platforms: Git, Vercel, AWS, Docker, CI/CD, Figma, Framer

AI & Automation: Claude Code, GitHub Copilot, OpenAI API, Vercel AI SDK, v0

Specialized: E-commerce (Stripe, Shopify), CMS (Sanity, Contentful), Web3/Blockchain

Experience

INDEPENDENT CONSULTANT – GLOBAL, 2018-PRESENT

Runs a small technology studio delivering projects from concept to deployment in publishing, commerce, creative, and decentralized platforms. Specializes in frontend/UI, motion design, scalable architecture, and React/TypeScript.

DESIGN ENGINEER, MODERN TREASURY – NEW YORK, 2024-2025

- Designed and developed responsive web interfaces and UI components for fintech platform.
- Built brand-focused design systems, motion libraries, and integrated headless CMS.

SENIOR FRONTEND ENGINEER, METROPOLIS – BROOKLYN, 2022-2024

- Built metal.build (smart contract deployments) and pod.xyz (DAO governance platform).
- Developed multiple Farcaster frames and EVM-compatible dApps.

SENIOR ENGINEER II, AXONI – NEW YORK, 2021-2022

- Developed React apps, data visualizations, and reusable UI libraries for fintech products.

ENGINEERING MANAGER (LEAD FRONTEND), VICE MEDIA – BROOKLYN, 2014-2018

- Led frontend for VICE's publishing platform across VICELAND, Noisey, i-D, and VICE News.
- Architected migration from legacy LAMP stack to modern React architecture.

WEB DEVELOPER, CONDÉ NAST – NEW YORK, 2012-2014

- Built responsive websites and interactive features for GQ, Wired, and The New Yorker.

IT SPECIALIST & WEB DEVELOPER, KNOLL – NEW YORK, 2009-2011

- Provided IT support for sales and developed corporate website using Flash/ActionScript.