Michael Ciccarelli

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Front-end/UI specialist and full-stack developer with over a decade of experience building everything from e-commerce platforms to B2B SaaS solutions. I focus on creating responsive, visually engaging web applications that incorporate smooth motion and animation for a more dynamic user experience.

Professional Capabilities

- Architect modular and scalable frontend systems.
- Full-stack experience across web, mobile, and backend development.
- Diagnose and resolve performance, scalability, and accessibility challenges.
- Collaborate with designers and product managers to enhance user experiences.
- Provide mentorship and leadership within software engineering teams.
- Implement Agile development methodologies to drive project success.

Technical Skills

- Expertise in modern, component-based frameworks like React, Next.js, and Radix UI.
- Strong knowledge of JavaScript fundamentals: scoping, closures, prototypes, and classes.
- Advanced CSS: Tailwind CSS, PostCSS, Sass, and CSS-in-JS.
- Proficient in animations and data visualization with GSAP, Framer Motion, and D3.js.
- Familiar with Web3 and blockchain technologies, especially Ethereum.
- Skilled in deployment with Vercel, Netlify, AWS, Firebase, and Docker.
- Experienced in e-commerce and payment integration with Stripe and Shopify.
- Proficient in headless CMS platforms like Sanity, Contentful, and Strapi.
- Strong proficiency in design tools: Figma, Sketch, Framer, and Adobe CC.

Experience

Freelance / Independent Consultant (2016 -)
Worked on projects across consumer apps (marketing, e-commerce) and B2B
SaaS (DeFi, crypto, etc.).

Metropolis (Brooklyn, NY) - Senior Front End Engineer (4/2022 - 8/2024)
Led the frontend development of developer tools and dApps, enabling users to
research, analyze, and interact with Onchain/Web3 ecosystems. Demonstrated a
deep understanding of blockchain technologies, particularly Ethereum and EVM-
compatible chains.

Axoni (New York, NY) - Senior Engineer II (3/2021 - 4/2022)
Developed web apps, data visualizations, and reusable web components for
financial trader dashboards, utilizing React and other web technologies.

THE WELL (New York, NY) - Senior Software Engineer (1/2020 - 4/2021)
Contributed to the development of an editorial and e-commerce platform using
Nuxt.js (Vue) on the frontend, with Sanity and Shopify on the backend.

FYRE Media (New York, NY) - Software Engineer (9/2016 - 4/2017)
Led the development of a digital marketplace for booking entertainment. Focused
on frontend development, building responsive layouts and reusable web
components with Vue, and consuming a RESTful API.

VICE Media (Brooklyn, NY) - Lead Engineer (6/2014 - 9/2016)
Managed a team of 5, building and maintaining a CMS, public-facing web app, and
video player for a network of editorial-based websites. Launched VICELAND and
VICE News. Worked closely with designers and PMs to build theme-able user
interfaces across multiple brands.

Grey Group (New York, NY) - Web Developer (1/2014 - 6/2014)
Focused on building responsive websites and user experiences for microsites,
advertisements, promotional campaigns, and large corporate identity projects.

Condé Nast (New York, NY) - Web Developer (4/2013 - 1/2014)
Developed websites and interactive digital advertisements for web and iPad,
published in early digital editions of GQ, Style, Vogue, Wired, and The New Yorker.