MICHAEL CICCARELLI

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Profile

Front-end/UI specialist and full-stack developer with over a decade of experience building everything from e-commerce platforms to B2B SaaS solutions. I focus on creating responsive, visually engaging web applications that incorporate smooth motion and animation for a more dynamic user experience.

Technical Skills

- **JavaScript/TypeScript:** Scoping, closures, prototypes, classes.
- **Frameworks:** React, Next.js, Svelte, Vue, Radix UI.
- **CSS:** Tailwind CSS, PostCSS, Sass, CSS-in-JS.
- **Animations:** GSAP, WebGL (Three.js), Framer, D3.js.
- **E-commerce:** Shopify, Stripe, Headless architecture.
- **Publishing/CMS:** Sanity, Contentful, Strapi.
- **DevOps:** AWS, Vercel, CI/CD Pipelines, Docker.
- **Web3:** Ethereum and blockchain technologies.
- **Design Tools:** Figma, Sketch, Framer, Adobe CC.

Experience

FREELANCE / INDEPENDENT CONSULTANT; GLOBAL – 2016-PRESENT

Provide full-stack development for consumer apps, e-commerce, and B2B SaaS across sectors such as DeFi and crypto. Design modular, scalable front-end systems, implement agile practices, and collaborate with product teams to improve user experience.

SENIOR FRONTEND ENGINEER, METROPOLIS; BROOKLYN, NY – 2022-2024

Built metal.build, a dApp for deploying smart contracts across EVM-compatible chains. Developed pod.xyz, a DAO governance dApp, and several Farcaster frames.

SENIOR ENGINEER II, AXONI; NEW YORK, NY – 2021-2022

Built React applications, data visualizations, and UI components for financial products.

SENIOR SOFTWARE ENGINEER, THE WELL; NEW YORK, NY – 2019-2021

Helped develop a publishing and e-commerce platform with Nuxt.js, Sanity, and Shopify.

LEAD ENGINEER, VICE MEDIA; BROOKLYN, NY – 2014-2018

Led a front-end team to build and maintain a publishing platform for brands like VICELAND, Noisey, i-D, and VICE News. Migrated the platform from LAMP to React.

WEB DEVELOPER, CONDÉ NAST; NEW YORK, NY – 2012-2014

Created websites and interactive ads for brands like GQ, Wired, and The New Yorker.