

# Digital User Churn Analysis

Product Name ▾

Category Name ▾

City ▾

Select date range ▾

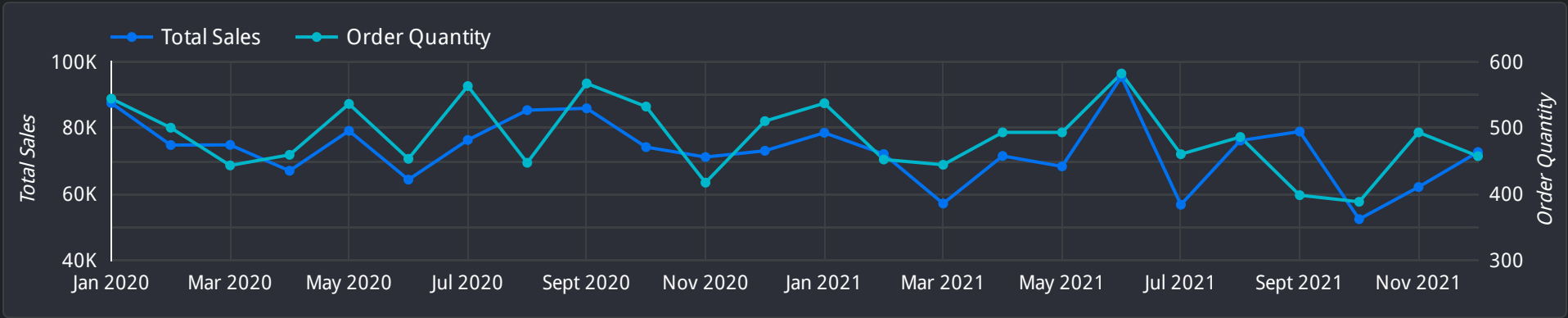
Total Sales

1.8M

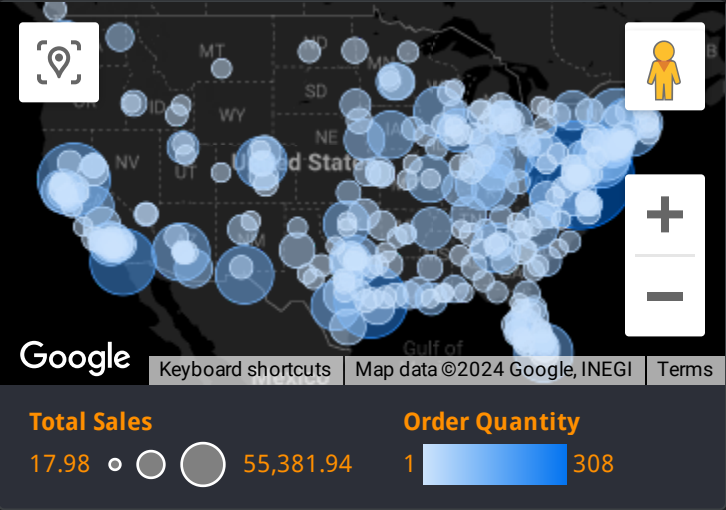
Total Quantity

11.7K

Sales & Quantity Trend

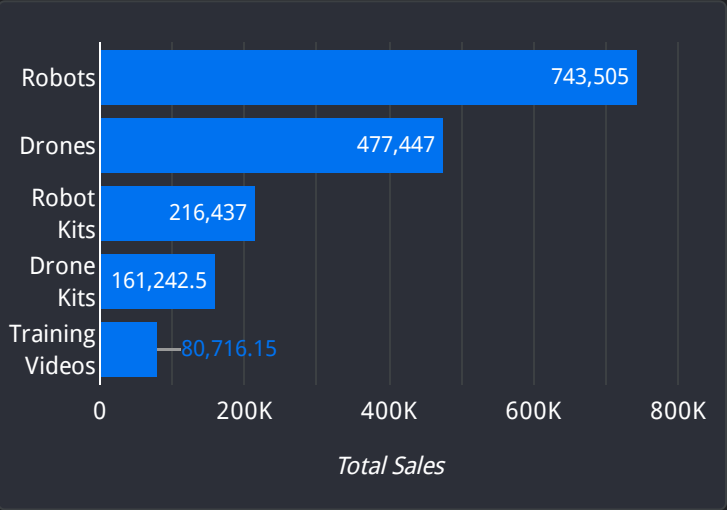


Total Sales & Quantity by City



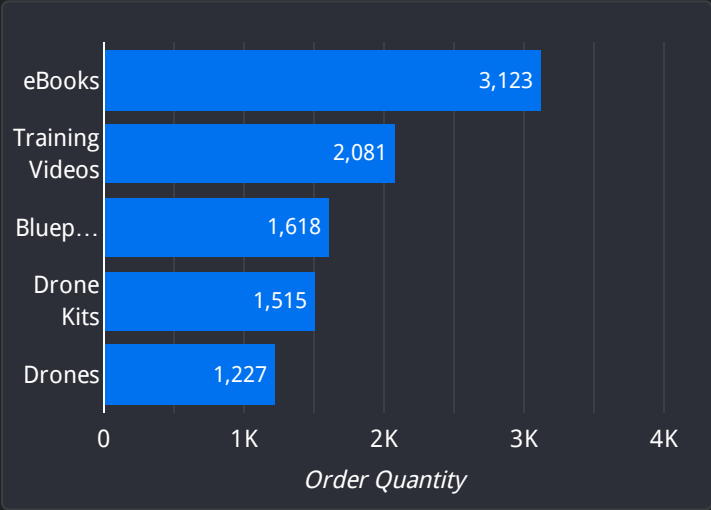
	City	Total Sales ▾	Order Quantity
1.	Washington	55,381.94	308
2.	Houston	33,761.49	249
3.	Sacramento	33,380.2	153
4.	San Diego	29,228.59	203
5.	Albany	25,405.88	109
6.	Springfield	25,060.65	149
7.	Miami	24,833.45	138

Top 5 Product Category by Sales



	Category Name	Total Sales ▾
1.	Robots	743,505
2.	Drones	477,447
3.	Robot Kits	216,437
4.	Drone Kits	161,242.5
5.	Training Videos	80,716.15
6.	eBooks	58,968.41
7.	Blueprints	16,434.51

Top 5 Product Category by Quantity



	Category Name	Order Quantity ▾
1.	eBooks	3,123
2.	Training Videos	2,081
3.	Blueprints	1,618
4.	Drone Kits	1,515
5.	Drones	1,227
6.	Robots	1,053
7.	Robot Kits	1,037